

## BEFORE THE FLORIDA PUBLIC SERVICE COMMISSION

|  |   |                      |
|--|---|----------------------|
| In re: Proposal to extend the Miami    | ) | DOCKET NO. 910157-TL |
| service area for Personal Signaling    | ) |                      |
| Service by SOUTHERN BELL TELEPHONE AND | ) | ORDER NO. 24252      |
| TELEGRAPH COMPANY                      | ) |                      |
| <hr/>                                  |   | ISSUED: 3/18/91      |

The following Commissioners participated in the disposition of this matter:

THOMAS M. BEARD, Chairman  
 J. TERRY DEASON  
 GERALD L. GUNTER  
 MICHAEL MCK. WILSON

ORDER APPROVING TARIFF

BY THE COMMISSION:

On January 7, 1991, Southern Bell Telephone and Telegraph Company (Southern Bell or the Company) filed a tariff proposal to extend the Miami service area for Personal Signaling Service to include Hobe Sound and Key Largo. Personal Signaling Service is a one way signaling arrangement which is used to access pocket receivers (pagers) through a base station by any telephone connected to the local exchange network. Three types of pager services are offered by the Company: tone, tone and display, and voice. Southern Bell owns the central office portion, control terminals and transmitters; and contracts with an agent, a third party customer premises equipment vendor who provides the pagers, maintains customer records, and customer billing.

The current coverage area, provided through the Miami base station, ranges from Ft. Lauderdale to West Palm Beach. Southern Bell asserts that these additions to its pager serving area will increase the Company's competitiveness in the marketplace and offer additional incentives to present customers to continue subscribing to this service. Additionally, the Company states that approval of the tariff will allow it to meet market needs in the Key Largo and Hobe Sound areas pursuant to the FCC's approval of Southern Bell's application to operate a paging service in those areas.

Currently, Southern Bell has higher rates and a smaller coverage, or footprint, for this service than its competitors. The Company states that even with this proposed extension in coverage area, its footprint will still be less than its competitors.

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We believe that this proposed tariff filing will benefit both the Company and the end user. The Company will have increased revenues and maintain its competitiveness in the marketplace while the end user will receive an increased service area. Upon consideration, we hereby approve Southern Bell's tariff filing, effective March 5, 1991.

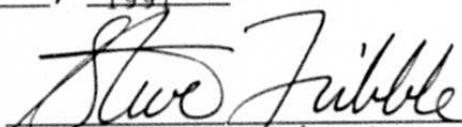
Based on the foregoing, it is

ORDERED by the Florida Public Service Commission that Southern Bell Telephone and Telegraph Company's tariff proposal to extend the Miami service area for Personal Signaling Service is hereby approved as set forth herein, effective March 5, 1991. It is further

ORDERED that if a protest is filed in accordance with the requirement set forth below, the tariff shall remain in effect with revenues held subject to refund pending resolution of the protest. It is further

ORDERED that if no protest is filed in accordance with the requirement set forth below, this docket shall be closed.

By ORDER of the Florida Public Service Commission, this  
18th day of MARCH, 1991.

  
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STEVE TRIBBLE Director  
Division of Records and Reporting

( S E A L )

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NOTICE OF FURTHER PROCEEDINGS OR JUDICIAL REVIEW

The Florida Public Service Commission is required by Section 120.59(4), Florida Statutes, to notify parties of any administrative hearing or judicial review of Commission orders that is available under Sections 120.57 or 120.68, Florida Statutes, as well as the procedures and time limits that apply. This notice should not be construed to mean all requests for an administrative hearing or judicial review will be granted or result in the relief sought.

The Commission's decision on this tariff is interim in nature and will become final, unless a person whose substantial interests are affected by the action proposed files a petition for a formal proceeding, as provided by Rule 25-22.036(4), Florida Administrative Code, in the form provided by Rule 25-22.036(7)(a)(d) and (e), Florida Administrative Code. This petition must be received by the Director, Division of Records and Reporting at his office at 101 East Gaines Street, Tallahassee, Florida 32399-0870, by the close of business on April 8,  
1991.

In the absence of such a petition, this Order shall become final on the day subsequent to the above date.

Any objection or protest filed in this docket before the issuance date of this Order is considered abandoned unless it satisfies the foregoing conditions and is renewed within the specified protest period.

If this Order becomes final on the date described above, any party adversely affected may request judicial review by the Florida Supreme Court in the case of an electric, gas or telephone utility or by the First District Court of Appeal in the case of a water or sewer utility by filing a notice of appeal with the Director, Division of Records and Reporting and filing a copy of the notice of appeal and the filing fee with the appropriate court. This filing must be completed within thirty (30) days of the date this Order becomes final, pursuant to Rule 9.110, Florida Rules of Appellate Procedure. The notice of appeal must be in the form specified in Rule 9.900(a), Florida Rules of Appellate Procedure.