BEFORE THE FLORIDA PUBLIC SERVICE COMMISSION

In Re: Petition by residents of) DOCKET NO. 930172-TL Boca Grande requesting extended) ORDER NO. PSC-93-0416-PCO-TL area service between Boca Grande) ISSUED: 03/17/93 and North Ft. Myers, North Port,) Venice, Englewood, Pine Island, North Cape Coral, and Cape Coral)

ORDER REQUIRING TRAFFIC STUDY

BY THE COMMISSION:

Pursuant to a petition filed with this Commission by the residents in the Boca Grande Exchange, we have been requested to consider requiring implementation of extended area service (EAS) between Boca Grande and Fort Myers, North Fort Myers, North Port, Venice, Englewood, Pine Island, North Cape Coral and Cape Coral. The area is served by GTE Florida, Inc. and United Telephone Company of Florida, Inc., which are subject to regulation by this Commission pursuant to Chapter 364, Florida Statutes.

In order for us to begin our evaluation and consideration of this request, it is necessary for the companies to prepare and submit certain traffic studies for review and appraisal. These studies should be based upon a minimum thirty (30) day study of representative calling patterns and shall be in such form, detail and content as will permit review by the Commission. The studies shall include, as a minimum, the following:

- The number of messages and calculated calling rates, with and without Foreign Exchange (FX) service, expressed in messages per access line per month (M/A/M), over each interexchange route and in each direction, segregated between business and residence users and combined for both (sample FX data may be submitted with adequate information to show sample adequacy and appropriateness). In a summary schedule, the route entries shall be ordered from highest to lowest M/A/M and shall be grouped as shown on the forms attached hereto as Schedules I and II.
- A detailed analysis of the distribution of calling usage among subscribers, over each route and in each direction, segregated between business and residence users and combined, showing for each category, the number of customers making 0 calls, 1 call, etc., through 25 calls and 26 or more calls per month.

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- (c) Access line classification data showing, by classes of service, the number of access lines in service for each of the exchanges being studied.
- (d) The interexchange toll rates, distance between rate centers, the number and duration of calls by time of day and the average revenue per message (ARPM) for the calls studied.
- (e) The number of Foreign Exchange (FX) lines in service and the average calling volumes carried on these lines expressed in messages per month.

Where any alternative toll calling plan is already in place, the studies shall include, as a minimum, the following:

- (a) The date the alternative calling plan was implemented and the tariff referenced.
- (b) The number of subscribers currently signed up for the plan, segregated between business and residence users.
- (c) A statement indicating whether the alternative calling plan messages are included in the M/ Λ/M listed for the traffic studies.

The companies shall also submit a map of the area. The map shall be divided by exchanges with color coding to indicate different exchanges. Existing EAS routes shall be shown with arrowheads to indicate one-way or two-way EAS routes. On the same or another map, the proposed EAS routes shall also be indicated by arrowheads and the M/A/M and percent of subscribers making two or more calls per month shall be indicated for each direction of the proposed EAS route.

Finally, the companies shall submit an analysis of the data collected and other information it has gathered on the proposed routes. The analysis shall include, as a minimum, the following:

- (a) A summary of the data provided in Schedules I and II.
- (b) A statement of population densities and demographics which would have an influence on how the traffic data is interpreted.

- (c) A statement of known or strongly suggested reasons for the existence of a community of interest between the relevant exchanges (economic, social, and political factors). Such factors may include, but are not limited to, the location of schools, fire/police departments, medical/emergency facilities, and county and other governmental offices.
- (d) A statement of any changes in surface transportation between the relevant exchanges which may have an influence on the development of a community of interest.

Based on the foregoing, it is

ORDERED by the Florida Public Service Commission that GTE Florida, Inc. and United Telephone Company of Florida are hereby directed to prepare and submit the studies referred to in the body of this Order within ninety (90) days from the date of this Order.

By ORDER of the Florida Public Service Commission this 17th day of March, 1993.

STEVE TRIBBLE Director

Division of Records and Reporting

(SEAL)

CWM

SCHEDULE I

Docket No.930172-TL Interexchange Traffic Data

One-Way

Boca Grande to: Fort Myers
North Fort Myers
North Port #
Venice #
Englewood #
Pine Island
North Cape Coral
Cape Coral

Indicates interLATA routes

Customers Making 2 Calling or More Calls/Month Total Rate Percent Customers Number M/A/M* From To AL&T Messages Part I - Routes over 3.00 M/A/M List Routes Ordered large M/A/M to small M/A/M Part II - Routes 2.99 to 2.00 M/A/M Ordered large M/A/M to small M/A/M Part III - Routes 1.99 to 1.00 M/A/M Ordered large M/A/M to small M/A/M Part IV - Routes below .99 M/A/M Ordered large M/A/M to small M/A/M

^{*}Threshold levels as per Rule 25-4.060(3)(a).

One-Way = Calling Rate of 3.0 messages per access line per month (M/A/M) with 50% of customers making 2 or more calls/month.

SCHEDULE II

Docket No. 930172-TL Interexchange Traffic Data

Two-Way

Boca Grande to:

Fort Myers

North Fort Myers

North Port # Venice # Englewood # Pine Island

North Cape Coral

Cape Coral

Indicates interLATA routes

From To AL&T Messages Calling Customers Making 1
Rate Total or More Calls/Month
Customers Number Percent

List Routes

Part I - Routes greater than 2.00 M/A/M
Ordered large M/A/M to small M/A/M

Part II - Routes 1.99 to 1.00 M/A/M
Ordered large M/A/M to small M/A/M

Part III - Routes below .99 M/A/M
Ordered large M/A/M to small M/A/M

^{*}Threshold levels as per Rule 25-4.060(3).

Two-Way = Calling Rate of 2.0 messages per access line per month (M/A/M) with 50% of customers making 1 or more calls/month.