BEFORE THE FLORIDA PUBLIC SERVICE COMMISSION

In Re: Request for approval of) tariff filing to introduce) Billing Name and Address for) Automatic Number Identification) by BELLSOUTH TELECOMMUNICATIONS,) INC. d/b/a SOUTHERN BELL) TELEPHONE AND TELEGRAPH COMPANY) (T-94-267 filed 5/19/94)

) DOCKET NO. 940596-TL) ORDER NO. PSC-94-0925-FOF-TL) ISSUED: August 1, 1994

The following Commissioners participated in the disposition of this matter:

SUSAN F. CLARK JULIA L. JOHNSON DIANE K. KIESLING

ORDER APPROVING TARIFF FILING

BY THE COMMISSION:

On May 19, 1994 BellSouth Telecommunications, Inc., d/b/a Southern Bell Telephone and Telegraph Company (SBT or the Company) filed a proposed tariff to introduce Billing Name and Address for Automatic Number Identification (BNA for ANI). This filing mirrors the interstate rate and structure of this new offering in compliance with the Federal Communications Commission (FCC) Second Report and Order released June 9, 1993, Reconsideration and Petitions for Stay Order released August 5, 1993, and F.C.C. Second Order on Reconsideration released December 7, 1993, In the Matter of Policies and Rules concerning Local Exchange Carrier Validation and Billing Information for Joint Use Calling Cards, CC Docket NO. 91-115. The interstate tariff became effective on November 17, 1993, for customers who have listed telephone numbers, and on April 23, 1994, for customers who have non-published/non-listed (NP/NL) numbers. The intrastate service is to be added to Section E2 of SBT's Access Service Tariff.

BNA for ANI service will provide Telecommunications Services Providers (TSPs) such as Enhanced Service Providers (ESPs), Operator Service Providers (OSPs), Interexchange Carriers (IXCs),

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or their authorized agents, with end user or location provider information for use in direct-billing their telecommunications services. This is important for carriers who do not have billing and collection agreements with local exchange companies.

SBT's BNA for ANI service provides the Billing Name and Address (BNA) of an end user or location provider to TSPs through the use of the Automatic Number Identification (ANI). In order for SBT to provide BNA the TSP must provide to the Company the ANI of the calling or billed party. BNA for ANI of the calling or billed party is available for all calls including 10XXX dialed calls, calling card calls, collect and third party billed calls.

The information provided with BNA for ANI consists of the following:

- 1. Billing Name and Street Address of the subscriber (BNA)
- Billing Telephone Number (BTN)
- 3. Working Telephone Number (WTN)
- 4. Terminal Number (TER)
- 5. Customer Type Indication (CTI)
- 6. Customer Code

In accordance with the FCC order, BNA information will be provided with certain limitations. These limitations are as follows:

- 1. The customer must agree not to publish BNA information and to use such information only for the purpose of rendering bills for its provision of telecommunications services to its end users.
- 2. The customer shall not permit anyone but its duly authorized employees to inspect or use BNA for ANI information.
- 3. The customer shall not reproduce in any way copies of the BNA for ANI information furnished, other than as required internally for the rendering of bills for its telecommunications services.

Customers utilizing BNA for ANI service will state in their initial order the projected Percent Interstate Usage (PIU) factor. PIU information is to be furnished to SBT on a quarterly basis thereafter, as provided in the Company's Access Service Tariff.

Most of the usage for this service is expected to be interstate; however, SBT will not be able to distinguish between the interstate and intrastate usage. Thus, PIU information is necessary for SBT to correctly bill the carriers for the service.

The F.C.C.'s <u>Second Order on Reconsideration</u>, released December 7, 1993, required Local Exchange Companies (LECs) to notify all NP/NL customers that their BNA may be disclosed to TSPs for direct billing of long distance calls. Southern Bell provided this notification via an FYI on each NP/NL customer's bill. The FYI began with the December 16, 1993, bill period and was completed with the January 16, 1994 bill period. The FYI provided customers with an 800 number to call if they wanted to "deny" the release of their BNA information.

On a going forward basis, all new customers with a listed telephone number, will be notified that their BNA may be disclosed to TSPs for the purpose of billing long distance calls placed over their network. Non-pub/non-list customers will be advised of BNA disclosure and their right to "deny" such disclosure by the Company's representative during the initial contact.

Upon consideration, we find that the tariff filing to introduce Billing Name and Address for Automatic Number Identification by Southern Bell should be approved with an effective date of July 18, 1994.

Based on the foregoing, it is

ORDERED by the Florida Public Service Commission that the tariff to introduce Billing Name and Address for Automatic Number Identification, filed by BellSouth Telecommunications, Inc. d/b/a Southern Bell Telephone and Telegraph Company is approved with an effective date of July 18, 1994. It is further

ORDERED that if a protest is filed in accordance with the requirements set forth below, the tariff shall remain in effect with any increase in revenues held subject to refund pending resolution of the protest. It is further

ORDERED that if no protest is filed in accordance with the requirements set forth below, this docket shall be closed.

By ORDER of the Florida Public Service Commission, this 1st day of August, 1994.

BLANCA S. BAYO, Directo

Division of Records and Reporting

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NOTICE OF FURTHER PROCEEDINGS OR JUDICIAL REVIEW

The Florida Public Service Commission is required by Section 120.59(4), Florida Statutes, to notify parties of any administrative hearing or judicial review of Commission orders that is available under Sections 120.57 or 120.68, Florida Statutes, as well as the procedures and time limits that apply. This notice should not be construed to mean all requests for an administrative hearing or judicial review will be granted or result in the relief sought.

The Commission's decision on this tariff is interim in nature and will become final, unless a person whose substantial interests are affected by the action proposed files a petition for a formal proceeding, as provided by Rule 25-22.036(4), Florida Administrative Code, in the form provided by Rule 25-22.036(7)(a)(d) and (e), Florida Administrative Code. This petition must be received by the Director, Division of Records and Reporting, 101 East Gaines Street, Tallahassee, Florida 32399-0870, by the close of business on August 22, 1994.

In the absence of such a petition, this order shall become final on the day subsequent to the above date.

Any objection or protest filed in this docket before the issuance date of this Order is considered abandoned unless it satisfies the foregoing conditions and is renewed within the specified protest period.

If this Order becomes final on the date described above, any party adversely affected may request judicial review by the Florida Supreme Court in the case of an electric, gas or telephone utility or by the First District Court of Appeal in the case of a water or wastewater utility by filing a notice of appeal with the Director, Division of Records and Reporting and filing a copy of the notice of appeal and the filing fee with the appropriate court. This filing must be completed within thirty (30) days of the date this Order becomes final, pursuant to Rule 9.110, Florida Rules of Appellate Procedure. The notice of appeal must be in the form specified in Rule 9.900(a), Florida Rules of Appellate Procedure.