

FLORIDA PUBLIC SERVICE COMMISSION
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M E M O R A N D U M

March 7, 1996

TO: DIRECTOR, DIVISION OF RECORDS AND REPORTING (BAYO)

FROM: DIVISION OF COMMUNICATIONS (STRONG) *JSD*
DIVISION OF LEGAL SERVICES (PIERSON) *H for PJP*

RE: DOCKET NO. 960287-TL - REQUEST FOR APPROVAL OF TARIFF
FILING INTRODUCING PERSONAL RINGING, RESTRICTED LINE
SERVICE WITH PIN AND REMOTE ACTIVATION OF CALL FORWARDING
BY GULF TELEPHONE COMPANY (T-96-063 FILED 2-2-96)

AGENDA: MARCH 19, 1996 - REGULAR AGENDA - TARIFF FILING -
INTERESTED PERSONS MAY PARTICIPATE

CRITICAL DATES: 60-DAY SUSPENSION DATE: APRIL 2, 1996

SPECIAL INSTRUCTIONS: S:\PSC\CMU\WP\960287TL.RCM

DISCUSSION OF ISSUES

ISSUE 1: Should the Commission approve this filing introducing Personal Ringing, Restricted Line Service with Personal Identification Number (PIN) and Remote Activation of Call Forwarding by Gulf Telephone Company ?

RECOMMENDATION: Yes, the Commission should approve this filing introducing Personal Ringing, Restricted Line Service with PIN and Remote Activation of Call Forwarding by Gulf Telephone Company.

STAFF ANALYSIS: On February 2, 1996 the Gulf Telephone Company ("Gulf" or "Company") filed a tariff introducing 3 new custom calling features: (1) Personal Ringing, (2) Restricted Line Service with PIN and (3) Remote Activation of Call Forwarding. Staff recommends this tariff be approved as filed.

DOCUMENT NUMBER-DATE

02795 MAR-7 88

FPSC-RECORDS/REPORTING

DOCKET NO. 960287-TL
DATE: March 7, 1996

Description of Services

Personal Ringing, also known as distinctive ring, allows two or three directory numbers to be assigned to the same line. This custom calling service allows the subscriber to receive calls on up to three separate numbers without installing additional lines. Personal Ringing provides a distinctive ringing pattern for each directory number, thereby allowing the subscriber to identify the dialed number.

Restricted Line Service With PIN provides the subscriber greater control of his toll calls. When the Company assigns this custom calling feature to a line, a default PIN will be entered automatically. The subscriber can then change their PIN through the use of a PIN Change Access Code. Since the security of the PIN is under the customer's control, the customer will remain responsible for all toll calls made from their line.

Remote Activation of Call Forwarding allows subscribers to activate, change or deactivate a call forwarding service from any line capable of touch call signalling, rather than only the base station line.

Rates

The rates for these three custom calling services are designed to cover their cost and to provide a contribution to the Company's overheads.

The monthly rates for Personal Ringing per phone number assigned are \$3.00 for residential and \$4.00 for business customers. Restricted Line Service with PIN monthly rates are \$3.00 for residential and \$3.50 for business subscribers. Remote Activation of Call Forwarding monthly rates are \$1.00 and \$2.00 for residence and business subscribers, respectively. The monthly rates for Remote Activation of Call Forwarding are in addition to the rates for Call Forwarding.

Revenue Impact

The Company has not prepared an analysis estimating the filing's revenue impact. The Company, however, maintains that it expects these custom calling features to increase revenues of the Company while covering the costs to provide these services.

DOCKET NO. 960287-TL
DATE: March 7, 1996

Summary

These custom calling offerings, which cover their cost, will benefit customers who until now have found them unavailable in Gulf's service territory. Staff recommends the Company's tariff be approved as filed.

ISSUE 2: Should this docket be closed?

RECOMMENDATION: Yes. If the Commission approves Issue 1, this tariff should become effective April 2, 1996. If a protest is filed within 21 days from the issuance date of the Order, the tariff should remain in effect with any revenues held subject to refund pending the resolution of the protest.

STAFF ANALYSIS: If the Commission approves Issue 1, this tariff should become effective April 2, 1996. If a protest is filed within 21 days from the issuance date of the Order, the tariff should remain in effect with any revenues held subject to refund pending the resolution of the protest.