Legal Department

NANCY B. WHITE Assistant General Counsel-Florida

BeliSouth Telecommunications, Inc. 150 South Monroe Street Room 400 Tallahassee, Fiorida 32301 (305) 347-5558

ORIGINAL

May 15, 1998

Mrs. Blanca S. Bayó Director, Division of Records and Reporting Florida Public Service Commission 2540 Shumard Oak Boulevard Tallahassee, FL 32399-0850

# Re: Docket No. 971399-TP Lifting of Marketing Restrictions Imposed by Order No. PSC-96-1569-FOF-TP

Dear Ms. Bayó:

Enclosed is an original and fifteen copies of BellSouth Telecommunications, Inc.'s Prehearing Statement, which we ask that you file in the above-captioned matter.

A copy of this letter is enclosed. Please mark it to indicate that the original was filed and return the copy to me. Copies have been served to the parties shown on the attached Certificate of Service.

	Sincerely. Nancy B. White
CAF CMU Judi	Nancy B. White
CTR NBW/vf EAG cc: All parties of record LEG A. M. Lombardo	E nue
CIN R. G. Beatty OPC William J. Ellenberg II RCH	
WAS RECEIVED & FILED	DOCUMENT NUMBER-DATE
Cru	FPSC-RECORDS/REPORTING

# CERTIFICATE OF SERVICE Docket No. 971399-TP

I HEREBY CERTIFY that a true and correct copy of the foregoing was served by U.S. Mail this 15th day of May, 1998 to the following:

Staff Counsel Florida Public Service Commission 2540 Shumard Oak Blvd. Tallahassee, FL 32399-0850

Thomas K. Bond MCI Telecommunications Corp. 780 Johnson Ferry Road Suite 700 Atlanta, GA 30342

Richard D. Melson \* Hopping Green Sams & Smith 123 South Calhoun Street Tallahassee, FL 32314 Atty. for MCI

Joseph A. McGlothlin Vicki Gordon Kaufman McWhirter, Reeves & McGlothlin, Davidson, Rief & Bakas 117 South Gadsden Street Tallahassee, Florida 32301 Attys. for FIXCA Attys. for FCCA (850) 222-2525

Marsha Rule AT&T Communications of the Southern States, Inc. 101 North Monroe Street Suite 700 Tallahassee, FL 32301 Brian Sulmonetti, President Florida Competitive Carriers Assoc. 1515 South Federal Highway Suite 400 Boca Raton, FL 33432

Peter M. Dunbar, Esq. Barbara D. Auger, Esq. Pennington, Moore, Wilkinson & Dunbar, P.A. P.O. Bo× 10095 Tallahassee, FL 32302 Tel. No. (850) 222-3533 Fax. No. (850) 222-2126

Carolyn Marek V.P. - Regulatory Affairs S.E. Region Time Warner Comm. P.O. Box 210706 Nashville, Tennessee 37221 Tel No. (615) 673-1191 Fax No. (615) 673-1192

Nancy B. White

# BEFORE THE FLORIDA PUBLIC SERVICE COMMISSION

In re: Petition of BellSouth Telecommunications, Inc. to lift Marketing Restrictions Imposed by Order PSC 96-1569-FOF-TP E COMMISSION

Filed: May 15, 1998

## PREHEARING STATEMENT OF BELLSOUTH TELECOMMUNICATIONS, INC.

BellSouth Telecommunications Inc. ("BellSouth"), in compliance with the Order Establishing Procedure (Order No. PSC-98-0330-PCO-TP) issued February 25, 1998, hereby submits its Prehearing Statement for Docket No. 971399-TP.

#### A. Witnesses

BellSouth proposes to call the following witness to offer direct and rebuttal testimony on the issues in this docket:

#### Witness

#### issue(s)

All

Hilda Geer (Direct and Rebuttal)

BellSouth reserves the right to call additional witnesses, witnesses to respond to Commission inquiries not addressed in direct or rebuttal testimony and witnesses to address issues not presently designated that may be designated by the Prehearing Officer at the prehearing conference to be held on June 1, 1998.

### **B. Exhibits**

Hilda GeerHG-1FL LPIC Activity from<br/>1/1/97 - 3/1/98Hilda GeerHG-2Letters of Authorization

DOCUMENT NUMBER-DATE 05457 MAY 158 FPSC-RECORDS/REPORTING

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BellSouth reserves the right to file exhibits to any additional testimony that may be filed under the circumstances identified in Section "A" above. BellSouth also reserves the right to introduce exhibits for cross-examination, impeachment, or any other purpose authorized by the applicable Florida Rules of Evidence and Rules of this Commission.

#### C. Statement of Basic Position

The Commission imposed certain intraLATA marketing restrictions on BellSouth in Florida by its Order PSC-96-1569-FOF-TP issued on December 23, 1996, in Docket Nos. 930330-TP and 960658-TP. These restrictions prohibited BellSouth from marketing intraLATA toll services to existing customers for 18 months and from marketing intraLATA toll services to new customers without any term limitations. The intent of these marketing restrictions was to promote intraLATA toll competition in Florida by increasing customers' awareness and allowing the interexchange carriers (IXCs) time to establish their presence in the intraLATA toll market.

The restrictions as to existing customers expires June 23, 199o, and the current marketing conditions as to new customers are markedly different than they were when the Commission imposed these restrictions. There has been increased activity in the intraLATA market over the past two years indicating the presence of a thriving intraLATA toll market as was intended by the Commission Order. Therefore, the Commission should lift the marketing restrictions imposed

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on BellSouth by Order PSC-96-1569-FOF-TP since the intent of that Order has been met.

## D. BellSouth's Position on the Issues

Issue 1: Should the Commission grant BellSouth relief from the requirements of Section III of Order No. PSC-96-1659-FOF-TP, issued December 23, 1996, in Docket Nos. 930330-TP and 960658-TP?

<u>Position</u>: Yes. The current market conditions are markedly different than they were when the Commission imposed the restrictions at issue. The increased activity in the intraLATA market in the last two years is evidence of a thriving intraLATA toll market as intended by the Commission's Order. Since the intent of that Order has been met, the restrictions should be lifted.

### Issue 1a: What relief, if any, is appropriate?

Position: The marketing restrictions imposed by Order No. PSC 96-1659-FOF-TP should be lifted.

# E. Stipulations

There are no stipulations of which BellSouth is aware.

# F. Pending Motions

There are no pending motions at this time.

# G. Other Requirements

BellSouth knows of no requirement set forth in any prehearing order with which it cannot comply.

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Respectfully submitted this 15th day of May, 1998.

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BELLSOUTH TELECOMMUNICATIONS, INC.

Robert H\_Bratty (m) ROBERT G. BEATTY

NANCY B. WHITE c/o Nancy Sims 150 South Monroe Street, #400 Tallahassee, Florida 32301 (305) 347-5555

William J. Ellen

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