				1
1	FIORIDA	BEFORE THE PUBLIC SERVICE COMMISSION		
2	FLORIDA PUBLIC SERVICE COMMISSION			
3	SPECIAL PROJECT NO. 980000A-SP			
4				
5				
6	In the Matte	er of :		
7				
8	Residential Basic			
9		/		
10				
11	PROCEEDINGS:	PUBLIC HEARINGS - MIAMI, FLORIDA		
12	BEFORE:	JOE GARCIA		
13		J. TERRY DEASON JULIA L. JOHNSON SUSAN F. CLARK		·
14		E. LEON JACOBS, JR.		
15	DATE:	Friday, September 4, 1998		
16	TIME:	Commenced at 9:43 a.m. Concluded at 11:44 a.m.		
17	PLACE:	Embassy Suites Hotel		
18	FIACE.	Key Largo 1 and 2 3974 S. River Drive		
19		Miami, Florida		
20	REPORTED BY:	Jill Ann Silber de Wills, R.P.R.		
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23	BUREAU OF REPORTING		Jä	SE
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1	APPEARANCES:
2	THE OFFICE OF PUBLIC COUNSEL Claude Pepper Building
3	Tallahasee, Florida BY: CHARLIE BECK
4	PUBLIC SERVICE COMMISSION,
5	2540 Shumard Oak Boulevard Tallahassee, Florida 32399-0863
6	BY: HANS OTTINOT, ESQUIRE Division of Legal Services
7	
8	FLORIDA PUBLIC SERVICE COMMISSION, 2540 Shumard Oak Boulevard
9	Tallahassee, Florida 32399-0863 BY: SUZANNE M. OLLILA,
10	Planning & Research Economist, Division of Communications
11	CAROL PURVIS, Florida Public Service
12	Commission
13	MARIALINA VILLA, Professional Translators
14	
15	
16	
17	
18	
19	
20	
21	
22	
24	
25	

1	PROCEEDINGS		
2	(Hearing convened at 9:43 a.m.)		
3	THE CHAIRMAN: Good morning, ladies and		
4	gentlemen. I'm Julia Johnson and I'm going		
5	to go ahead and convene the hearing this		
6	morning. We tried to wait a few moments to		
7	accommodate folks coming in with the traffic		
8	and getting to the location, but we are going		
9	to go ahead and start our hearing this		
10	morning.		
11	I'd like to first welcome you here. As		
12	you can see, we have a full commission here		
13	to hear your concerns, statements and issues		
14	regarding the fair and reasonable rates for		
15	basic residential telecommunication		
16	services.		
17	And with that, Counsel, could you read		
18	the notice?		
19	MR. OTTINOT: Sworn to notice issued		
20	August 12th, 1998. This time and place		
21	having been set for a hearing in undocketed		
22	Special Project Number 9800008-SP, on fair		
23	and reasonable residential basic local		
24	telecommunications rate in Florida.		

25

THE CHAIRMAN: Thank you. We'll take

```
appearances.
 2
         MR. BECK: My name is Charlie Beck.
     with the Office of Public Counsel, in the
     Claude Pepper Building, Tallahassee, Florida,
 4
     appearing on behalf of Florida citizens.
 5
         MR. OTTINOT: Hans Ottinot on behalf of
 6
     (inaudible).
         THE CHAIRMAN: Thank you.
 9
         Again, I'm Julia Johnson. I'm the
10
     Chairman of the Florida Public Service
    Commission.
11
12
         Seated to my far left is Commissioner
13
    Leon Jacobs. Seated next to me on my left is
    Commissioner Susan Clark. To my right is
14
15
    Commissioner Terry Deason, and to my far
16
    right is Commissioner Joe Garcia.
         The legislature passed House Bill 4785
17
    and as a part of that they asked that the
18
19
    Commission study and report back to the
20
    legislature on the fair and reasonable rates
21
    of residential service.
                              They asked us to
22
    look at several factors: Affordability,
23
    rates in other states, cost of service, to
    name a few.
24
```

What we've done is establish a series of

twenty-two hearings across the state, to hear 1 from the customers. What do you think? What 2 3 are the changes that need to occur? How do you feel about deregulation? How do you feel about your current your telecommunications rates? We're here to hear from you, entertain any questions you might have but, most importantly, hear your comments so that we can use those comments as we make our 9 10 report to the Florida Legislature. 11 At the appropriate time, I'll ask you to all stand and we'll swear you in for this 12 proceeding. We do that so that your 13 statements can be made a part of the official 14 15 record upon which we will rely when we make 16 our report to the legislature. 17 After we've conducted the twenty-two 18 hearings across the state, we will hold, 19 also, public technical hearings and hear more 20 information from the -- the parties 21 themselves. Early next year, we will issue a report to the legislature. They will use 22 that report, as they craft their policy 23 decisions as to whether or not Florida's 24 25 telecommunications laws should be changed.

```
And, with that, are there any other
 1
     preliminary matters?
 2
         MR. OTTINOT: None.
                              None, Madam
 3
     Chairman.
                       Seeing none, if you'd like
         THE CHAIRMAN:
     to testify, if you could please stand and
 7
     raise your right hand.
         (Thereupon, speakers were duly sworn.)
 8
         THE COURT: Thank you. You may all be
 9
10
     seated.
         Again, welcome. And, with that, Public
11
    Counsel, if you could call the first
12
13
    customer.
        MR. BECK: Thank you, Chairman Johnson.
14
        First customer is Dennis Griffis.
15
        MR. GRIFFIS: Good morning and welcome
16
    to south Florida. I know it's kind of cold
17
    up in Tallahassee, during the winter. You
18
    probably even see snow at -- part of the
19
    time.
20
21
        My name is Dennis J. Griffis, Jr.
    been in Miami since 1939. Been a customer
22
    since about '54 and went in the telephone
23
    company in 19 -- 10/17, 1955. Had thirty
24
    years, up to '85, retired through AT&T and
25
```

now under a retirement check from Lucent, the 2 ring of fire around the globe. 3 Praise God, I was able to make it here 4 today and under -- coming in the guard gate, 5 and signing in, it was something else. 6 a -- a way we have to secure in Miami now. Maybe we should have a security tax. 8 We have a hard time walking nowadays 9 without stepping on a tax. You know what I mean? And so what's happening with your 10 dollar bill, it's shrinking. Not only from 11 12 taxes but from morality. 13 This eye, on your dollar 14 bill (indicating)? Matthew 6:22. The eye is 15 the lamp of your body. 16 This little feather is on -- when you 17 turn upside down, and put your finger over 18 the feather, this bird, that's the Menorah. 19 This little star of David, with the twelve 20 original tribes. And below that? 21 from a Jewish man that loaned Washington 22 money to fight the war, with no interest. 23 We've got all kind of interest on our 24 telephone bills when they're late. Who voted

for it? We got all kind of escalations on

```
1
     telephone bills. Who voted for it? We got
  2
     all kind of -- of options now. We can call
  3
     the moon and back and put on hold. And hold
  4
     button, by the way, is the worst button
 5
     that's ever been invented.
         The number of businesses that has gone
     out -- out of business, being on hold -- in
     all this new stuff we got now, you can't even
 8
     find a live person half the time, all you can
     find is a robot, running around somewhere.
10
         But anyway, in all clear and truth and
11
12
     conscience, how can you do this to the
     residents of Florida when there really
13
14
     shouldn't be any writ -- any separation
15
    between residents and business, because it's
16
     a business to stay alive, nowadays, the way
17
    we're being bombarded by the boxing match.
         Just got this in the mail the other day.
18
    It's another AT&T thing -- no, pardon me.
19
    retired from AT&T. I wouldn't take this.
20
21
    But this is another little thing, dime a
22
    line, and all this stuff. Now they're coming
23
    out with little cagey things called "I don't
24
    care." Like, if I say, "Oh, which long
25
    distance you want," on one of these pay
```

1 stations, that somebody raised them to 2 thirty-five cents and we didn't vote on that 3 either. But I don't care, and they'll put you on the I don't care service, and they 5 charge more rates than the care service. So you better say, when they say, "Which rate do you want?" say, "I care about AT&T." That 8 will do you. But, anyway, I'm a little 9 prejudiced there. 10 What it is, we don't vote. The higher 11 rates mean higher taxes. I'm sure y'all want 12 that, because you can't get that income tax 13 in the state of Florida, so you want them 14 higher taxes. Ooh, happy times are here in 15 the capital, up there in Tallahassee. Nice 16 roads to ride around on up there, as our 17 roads become bumpier down here. And even 18 heavier with our feet full of tax, sliding on 19 the sidewalk because we got so many tacs in 20 our feet. Small joke, but it's not really 21 funny. 22 But anyway, to say another thing, I just 23 pulled out all the citrus trees off my property because I got tired of these guys 24 25 coming round and round and round checking the

```
citrus trees, and they been looking for that
 1
     fruit fly for I don't know how long. So can
 2
     we just make some more make-work projects
 3
     to -- you know, maybe we can have a telephone
     investigator come around and investigate.
 5
         But, on the other hand, all we can do is
 6
     ask you for your conscience to operate.
 7
     These local rates ought to be lower, with
 8
     competition. The -- Bell South has no
 9
    competition, but they're going to get it.
10
    AT&T is going to supply us with dial tone
11
    through the TCI lines one of these days and
12
    maybe somebody else will come in here and
13
    give us tin cans and string and we'll go
14
    around the rope, the works. But tin cans and
15
16
    string probably would be the option for some
17
    of these people that cannot afford an
    increase in this kind of operation. And
18
    to -- to pull -- pull a shenanigan, without a
19
    vote from the people, just like fruit flies
20
21
    and citrus trees, and march on your property,
    and if you want to fight 'em it's going to
22
    cost you a mountain of money and attorneys,
23
    and you got to go out and get all this
24
    time -- time takes away, you got to go
25
```

```
fighting the government all the time.
 1
     all -- we're so busy fighting the government,
 2
     we can't even do capitalized business.
 3
         Praise God in all his glory, that's all I
 4
 5
     got to say. God bless each one of you and
 6
     your families. Hallelujah.
         THE CHAIRMAN: Thank you.
 8
        MR. GRIFFIS:
                       Thank you.
 9
        MR. BECK: Arnold Velazquez.
        MR. VELAZQUEZ: Good morning. You have
10
    to excuse me but I swallowed a frog last
11
12
    night.
        My name is Arnold Velazquez.
13
14
    professional engineer, a consultant to the
15
    property industry. My residence at 1701 West
16
    80th Street in Hialeah, Florida. Been a
17
    resident of the state of Florida since 1960.
18
    Veteran of the U.S. Navy, Vietnam era.
19
    Retired from Florida Power & Light in 1990.
20
    But I'm not here to talk about power -- to
21
    the utilities, the electric utility.
22
    here to talk about an issue that have
23
    concerned me for many years. And these --
24
    the compet -- the so-called competition in
25
    the telephone industry.
```

1 We all know that residential rates are 2 subsidized, to a very, very large amount of 3 dollars. There are a lot of companies that they're coming and setting foot in Florida to 5 provide service to the large users. So, if 6 we allow these companies to cherry pick, or 7 select, who they going to serve, the local utilities is going to be left with the 9 residential customers, and the residential 10 customer may get a benefit now of a low rate, 11 but I assure you that within three, four, 12 five years from now the local utilities -- in 13 this case, telephone companies -- going to be 14 knocking at your door to ask for a raise increase and they will be a justifiable one 15 16 because they cannot make ends meet. 17 We all know that Florida is a horizontal development. We are not vertically, except 18 19 in certain downtown areas where we go 20 vertically. Public transit doesn't work 21 because we're spread out too much. 22 Telephone, electric utilities, they all have 23 to spread their services at a cost that 24 doesn't justify that one line going into a 25 home.

```
Telephone is not a luxury anymore; it's a
 1
 2
     necessity. So, my recommendation to you is
 3
     to look hard at the whole issue.
                                       I'm not
     talking about the maintained subsidy, I'm
 5
     talking about to reduce the rate from the
 6
     business to benefit the residentials. My
 7
     concern is, in the long run, we, the small
 8
     homeowners, the blue collars from Hialeah,
    Liberty City, Carol City, all the
    unincorporated areas of the county, that work
10
    for a living, they going to end up paying a
11
    lot higher rates if we allowed the outsider
12
    to come into Florida and hand pick those
13
    areas that they'll be -- that they want to
14
    serve. So you got to look at a system that
15
16
    will be equitable.
        So if they want to serve a building like
17
18
    the Southeast Bank, they're going to have to
    take a chunk somewhere else. In the -- in
19
20
    the local resident -- local area, to
    compensate. Otherwise, the local residents
21
22
    are going to end up paying a lot more than
23
    what they paying now.
        I'm fifty years -- fifty-eight years old,
24
25
    I'm a member of AARP. I'm speaking on my
```

1 behalf, I'm not representing any groups here today. I'm -- I have a very serious concern 2 with the way that the telecommunication 3 industry is going and, as a homeowner, feel very strong about the way that we going, and 5 6 I think it's a wrong way. You need to look at the subsidies. need to even the playing field so that everybody have a clear shot at the 9 10 competition. I read this morning the paper and kind of 11 quickly, because I want to get here on time, 12 and I agree with Commissioner Garcia, what he 13 say about -- his comments about subsidies and 14 so on and so forth. Subsidies are not good, 15 16 for anybody, especially for business. And you are going to see, down the line, how the 17 revenues from the local telephone 18 19 companies -- and I'm not talking about Bell South or -- there are several. There's quite 20 21 a few other phone companies in the state of 22 Florida, so it's not only Bell South. going to be forced to come to you and ask for

a rate increase and it will be justifiable.

You won't be able to denv it. So I think

24

```
this is a time to act, act responsibly, so
 1
     that the individual user doesn't get hurt.
 2
    And it's going to happen.
 3
         It's going to happen with electric
    utilities, with -- that's another issue.
 5
     if -- if we do not -- if we do not legislate
    and promote -- generate laws that will even
    the playing field of all these providers,
 8
    again, we are going to be in trouble.
 9
        And if you're talking about subsidy now,
10
    you don't want to have to subsidize later,
11
    because there's not going to be any money to
12
    do that subsidy, because it's going to go
13
    into the pocket of the investors, with
14
    nothing wrong with it. I mean this country
15
    was made based on the ability to produce a
16
    profit, but let's make sure that that profit
17
    is not at the expense of the pockets of those
18
19
    who can't afford, please.
        I can't choose my telephone company, my
20
    local service. I'm stuck. But if I owned
21
    the building, downtown, I certainly can. I
22
    got the power. I can go after any -- any
23
    provider that I choose, because I got the
24
    muscle to do it. But as a homeowner, I can't
25
```

```
1
     do it. And I guarantee you that none of the
     people on fixed income in Florida will be
 2
     able to do it either.
         So, my -- again, look at the whole
 4
     picture, think about the issue, and look up
 5
 6
     to the future of Florida. Thank you.
         COMMISSIONER GARCIA: Mr. Glaseeda
 8
     (phonetic), I'd like to ask you a quick
 9
    question.
         You're an engineer and -- and, I guess, a
10
     consultant. You do consulting work for --
11
    for firms. Do you do any consulting on -- in
12
     terms of buildings and telecommunications
13
    service provision there and do you have any
14
    knowledge about -- about that area? Because
15
    I know you mentioned it and that's one of the
16
17
    areas that we're looking at. And do you have
    any -- I know we can't go long because
18
19
    there's a lot of people that are going to
20
    speak but do you have any ideas on how this
    Commission should address some of those
21
22
    issues?
        MR. VELAZQUEZ: Well, I been -- I been a
23
    consultant to several telecommunication
24
25
    companies that set in point of service, or
```

point of presence in Florida. My work has 1 been limited to design their emergency 2 service and the utility service to their 3 facility. They have their own designs, in the telecommunication. Nortell (phonetic) is very heavy, Seamans (phonetic) is very heavy, 6 selling their products. These company come here to go after the 8 9 long distance market. They are brokers. I'm sure that they said it themself to 10 11 service local market at one point in time and they all -- the one I'm aware of are downtown 12 Miami. And they are, you know, every --13 almost every week I get a call from another 14 contractor or developer asking for my 15 services. 16 So, again, you need to balance. 17 answering your question as to how the Public 18 Service Commission could address? You need 19 20 to balance. If -- if a company want to give 21 local service, to a particular segment of the 22 population, or a geographical area, they have 23 to take the -- you know, ham have a bone that need to be shared with somebody. And I don't 24

want to be the one holding the bone on that

1 ham. 2 COMMISSIONER GARCIA: Thank you. 3 MR. VELAZOUEZ: You're welcome. THE CHAIRMAN: Any other questions? 5 Thank you. Appreciate your testimony. 6 MR. VELAZQUEZ: Thank you. 7 MR. BECK: Maggie Mustelier? 8 MS. MUSTELIER: Good morning. My name 9 is Maggie Mustelier and I come here as a representative of AARP as well as myself. 10 11 During the 1998 session, the Florida 12 Legislature considered a bill to raise local 13 telephone rates from the current monthly rate 14 of ten to thirteen dollars, depending on 15 where you lived, to twenty-three fifty per 16 month. For some Florida residents, it would 17 have meant a seventy percent increase in 18 local telephone rates. We are talking 19 numbers but we are leaving behind that there 20 are people that are going to suffer for 21 this. 22 We are talking of Miami, which is a 23 rather large suburb. However, even here, we 24 have areas where people that live do not make 25 an income that would allow them to pay for

1 these outstanding increase. If you realize 2 that the average income of a Florida resident 3 is twenty-three thousand dollars a year, and the income of a Dade County resident is twenty-one thousand dollars a year, that puts people in quite a bind. 7 And if you think of the elderly, usually, 8 the telephone is their lifeline. Some are 9 shut-ins, some live in ALFs and the only --10 the only way out for them is the use of the 11 telephone. 12 To top it all, I'm -- you know, we're in an era of technology, and more and more is 13 14 being developed, like Next Peak (phonetic) 15 and other organizations that are looking at 16 ways of compressing the voice. That should 17 make the product a lot cheaper and rather 18 than that it's going higher and higher. 19 And if you realize, for example, that at 20 the present time the nonbasic service has 21 gone from twelve to seven twenty and the long 22 distance service from fifteen fifty to twelve 23 thirteen, against what Bell South wants to do

which is to go from ten sixty-five to twenty

dollars it seems to me that you're going

24

```
against the trend, and we have to do
 1
    something about it.
 2
        We have to do something for our elderlies
 3
    and, unfortunately, since I'm look---
        COMMISSIONER GARCIA: Sorry, ma'am. Could
 5
    you tell me the -- repeat those figures for
 6
    me that you were citing to?
 7
        MS. MUSTELIER: Resident customer
 8
    average, local service and toll users,
    Federal SLC, three fifty, three fifty.
10
    Nonbasic service---
11
        COMMISSIONER GARCIA: Okay. I just
12
    didn't hear what -- what you had introduced
13
    those -- that's fine.
14
        MS. MUSTELIER: Okay.
15
        An increase of one eighteen per month
16
17
    seems a reason till now (phonetic) until
    considering the contest of today's market
18
    realities. As I said, the others are going
19
    down but Bell South is going up.
20
        The Commission should examine the costs
21
22
    that the companies incur in providing local
    telephone services and then allocate those
23
    costs across all services that use in a dial
24
    tone to determine the proper rate for
25
```

```
residential local telephone service in -- in
 1
 2
     Florida, for now and the future.
         We are also very concerned about these
 3
     new companies coming into our area and we
 4
     want to make sure that this -- the -- where
 5
     they are located is not a picking of a crop
 6
    but more like a geographical area, or
 8
     something like my predecessor mentioned.
 9
     That when they get a building that it has a
    business in it that they would also -- they
10
11
    will have to take, also, residential area so
12
     that people won't have to suffer for it.
13
    Otherwise, we, the residents of Florida, are
    going to be at the losing end of this
14
15
    proposition.
16
        Thank you.
17
        THE CHAIRMAN:
                        Thank you, ma'am.
18
        MR. BECK: Robert Kuehneisen?
19
        MR. KUEHNEISEN: My name is Bob
20
                 I live at 6360 Southwest 50th
    Kuehneisen.
21
    Street. I've been in Florida since 1956 and
22
    a Bell customer since I bought my home in
23
    '61.
24
        COMMISSIONER GARCIA: Mr. Kuehneisen, can
    I ask you a favor? Could you spell your last
25
```

name for me, please? 2 MR. KUEHNEISEN: K-u-e-h-n-e-i-s-e-n. 3 COMMISSIONER GARCIA: Thank you. Δ MR. KUEHNEISEN: I was going -- just reading your chart this morning here and it 6 says, rates shown on the chart include touch tone service, these rates do not include any long distance charges, subscriber line 8 charges for long distance access, charges for 9 inside wire maintenance. 10 Well, years ago, telephone company used 11 12 to charge us two dollars for touch tone. All 13 of a sudden, they decided, well, we don't have to charge for that. They used to charge 15 us for wire maintenance. Then they gave us a choice if we wanted wire maintenance, and I'm 16 17 sure many Floridians opted out of wire 18 maintenance. 19 Today we have what is known as a national or interstate toll access of three dollars 20 21 and fifty cents. We don't have a chance to say, well, we don't want that. I called Bell 22 23 South and said, "Look, I don't want long 24 distance. I don't want MCI, I don't want any

of that. Can I just opt out?" They said,

```
"No," we have to pay that. I said, "Well,
 1
     how about my long distance, which is a dollar
 2
     seven with MCI? I don't want long
 3
     distance." "Oh, yeah, you can opt out of
 Δ
 5
     that but you still have to pay it."
 6
         So, no matter what you say, I don't have
     a choice for long distance. I'm willing to
 8
     do away with long distance fees.
 9
         As far as Bell South getting a decent
     income, I think that for sure they are
10
11
    because they're a monopoly guarantied eight
12
    percent. And, if you look at your stock
13
    market, just a year and a half ago---
14
         COMMISSIONER GARCIA: They do much better
15
    than eight percent.
        MR. KUEHNEISEN: Okay.
                                 They're --
16
17
    they're receiving -- I'd love to have -- get
18
    eight percent on a CD guarantied and you're
19
    not going to get it.
20
        If you look at your stock market quotes
    of just a year and a half ago, Bell South was
21
22
    selling for approximately sixty-four dollars
    a share. It then split two for one.
23
24
    as I looked in the paper, it was selling for
```

sixty-five dollars a share, which means it's

```
worth a hundred and thirty dollars in
  1
 2
     comparison to two years ago.
  3
         Now, Bell South didn't receive any more
  4
     money, but the people who invested in Bell
 5
     South know that they got somebody up in
     Tallahassee who's going to keep pouring money
 6
     into Bell South, through its customers that
 8
     take the telephone company.
 9
         Now, as far as I'm concerned, I'd like to
10
     have a choice. Can I, in some way, not
11
     choose to have long distance? No? Can I, in
     some way, say, limit my calls to fifty a
12
13
    month, and get a lower rate? Do away with
14
    the long distance. Don't -- don't stick me
    with it.
15
16
        As long as you're sticking me with
17
    monopoly, at least give me a choice on what I
18
           The next thing you're going to hear
    want.
    from Bell South, "Well, everybody's got to
19
20
    have caller I. D. so we're going to charge
21
    you seven dollars a month and here's your
    caller I. D. box." "But I don't want caller
22
23
    I. D." "You got to have it," just like I
    have to have this.
24
```

I say, ten sixty-five a month, it says

```
here. My gosh, I don't know, I -- my bill is
     never less than -- in fact, my bill has gone
  2
  3
     up approximately two dollars and some cents,
     since we talked about it, because of these
     other access charges, so don't -- please,
 5
     don't tell me my bill is ten dollars and
 6
     sixty-five cents. My bill right here, last
     month, without a single long distance
 8
     telephone call, was eighteen dollars and
 9
     forty-six cents. No long distance calls
10
11
     whatsoever.
         So don't tell me that they're not making
12
13
     enough money.
14
         Thank you.
15
         COMMISSIONER GARCIA: Let me -- may I ask
16
    you a quick question?
17
        MR. KUEHNEISEN:
                          Sure.
18
        COMMISSIONER GARCIA: The -- the concept
    that -- that we're looking at is -- is
19
20
    whether the -- the service is subsidized
21
    and -- and what we should do about that.
22
    me ask you, first off -- and I guess probably
23
    some of our technical staff will be able to
24
    know -- is -- is that eighteen dollars what a
25
    basic residential line without any frills,
```

```
more or less, ends up here in south Florida?
 1
 2
     Paying the -- the---
 3
         MS. OLLILA: Well, there's the ten
 4
     sixty-five and the three fifty, and I
 5
     believe---
         Sir, you said, a dollar seven?
 6
         MR. KUEHNEISEN: Yes, there's -- on my
     bill, there's ten sixty-five, fifty cents for
 8
     911, three fifty for the interstate toll
10
     access, telecommunication access systems
     surcharge, twelve cents, which is fourteen
11
12
     seventy-seven, cost of Dade County manhole
    ordinance, eleven cents. Then comes the
13
    access charge, a dollar seven, which they
14
    stick a fifteen cent tax on, and this all
15
16
    came to eighteen dollars and forty-seven
17
    cents. No long distance.
18
        COMMISSIONER GARCIA: You're -- you're
19
    part of one of the issues that at least some
20
    of us have been talking about here, about ---
21
       The company, Bell South, contends -- and
    we're going to look at the -- at their
22
    figures and the facts -- that you cost them
23
    money, that it costs them, according to -- to
24
25
    some of the -- the issues they've discussed,
```

```
some -- somewhere between twenty-five or
    twenty-six and twenty-four dollars to provide
 2
    that service to you and you're only being
 3
    billed -- that they collect directly
    somewhere in the neighborhood of -- of ten
 5
    dollars, and so they believe that there is
    some type of subsidy built into that.
        One of the issues that I think is
 8
    important is -- is persons who receive your
 9
    type of service. In other words, basic
10
    service, you're not making long distance, you
11
    have no interest in any of the ancillary
12
    services or vertical services that they
13
14
    offer.
        Do you think we should consider that
15
    group specific and distinct when we move this
16
    issue forward, so that those people who get
17
    just -- the term is POTS, plain old telephone
18
    service -- should be able to keep that price
19
    and that rate at a -- at a fixed amount?
20
        MR. KUEHNEISEN: Yes, I do. Yes, I do.
21
    And it's -- it's like -- Mr. Garcia, it's
22
    just like the long distance companies, that
23
    AT&T is now going to be charging -- I think
24
    it's four ninety-five a month for using their
25
```

```
1
     long distance.
 2
         COMMISSIONER GARCIA: Well that's higher
 3
     than they told us.
         MR. KUEHNEISEN: Or three ninety-five,
 4
     one of the two. They're going to add this to
 5
     it.
 6
         UNIDENTIFIED SPEAKER: Charge three
 8
    dollars.
 9
        COMMISSIONER CLARK:
                              Three
10
    ninety-five, is it?
        COMMISSIONER GARCIA: Three dollars.
11
12
        MR. KUEHNEISEN: And they say, "Oh, we
    can't afford to do this." And yet, just last
13
14
    month, because I'm not an ATT member, and I'm
15
    not -- I was, for many years -- I got a nice
    little letter from them saying, "Here's
16
    seventy-five bucks, Mr. Kuehneisen, please
17
18
    switch to AT&T." They're losing money on
19
    their customers but they're going to give out
20
    seventy-five dollar checks? That doesn't
21
    make any sense. Not -- not one bit. And I'm
22
    sure---
23
        COMMISSIONER GARCIA: Mr. Kuehneisen,
    I -- I would cash that check quick. You know
24
25
           They -- they don't give many of those
```

```
too often and I don't think you're limited --
     there's a small limit---
 2
 3
         MR. KUEHNEISEN: Yeah, there's thirty
 4
     days. And I decided -- I -- I could have
 5
     done, I guess, like a lot of people do, cash
 6
     it and then thirty days later switch back to
     what I want, but I -- I don't want to -- I
 8
     wouldn't do that. I switched to where I
 9
     wanted, where I was getting that Sunday rate
10
     of five cents with MCI and I'm satisfied.
11
    have no problem.
12
         I have no problem with Bell South either,
13
    but when somebody wants to pick my pocket
14
    continuously, and -- and it's---
15
         The City Gas Company gets seven dollars a
16
    month for reading my meter, three times a
    year. Florida Power & Light gets five
17
18
    sixty-five a month, whereas -- I know all of
19
    you are too young but they used to charge two
20
    dollars a month and then put it on to their
21
    bill. You had to have a minimum amount, but
22
    at least they didn't charge you for reading
    the meter and sending you a bill. Can you
    imagine how long Burdines or Uptons or any of
    these stores would be in business if they
```

```
1
     said, "Oh, you do business with us? Well, we
 2
     got to charge you five bucks a month to send
 3
     you a bill."
         COMMISSIONER GARCIA: Let me -- another
 5
     issue that's -- that's been important to --
 6
     to the -- the customers that have come before
 7
     us is the -- the very complexity of the bill
     and you've got probably a much simpler bill
 9
     because you have just basic service but a lot
10
     of people have been arguing sort of what
11
     you're just saying now, is that let me know
12
     what my phone bill is, not all these
13
     different things.
14
        MR. KUEHNEISEN:
                         Yeah.
15
         COMMISSIONER GARCIA: In other words,
16
     something basic, that I know it costs
17
    eighteen, twenty dollars, fifty dollars,
18
    whatever it is, without the different
19
    components. Because it's tough even for us
20
    to figure out sometimes what the companies
21
    call their different fees that are either
22
    imposed Federally or imposed by the state or
    local franchises.
23
24
        So do you think we should try to do that
25
    also? In other words---
```

```
1
         MR. KUEHNEISEN: Just one bill. Tell me
  2
     what the bill is. But the trouble is -- they
 3
     did that, if you will remember. They had
     that wire service in there for four bucks a
 5
     month that people didn't even know about.
     All of a sudden somebody made it known and
 6
     now people said, "Hey, what is this?"
 8
         Like I've been in my house for
 9
     thirty-seven years. I've seen the phone
10
     company one time. They came to my house,
11
     installed the phone and that was it.
12
     never seen them since. And I was paying four
13
    bucks a month till I found out about that.
14
    And if I was paying four bucks a month now my
    bill would be twenty-two dollars a month.
15
16
    And it's the same thing.
17
        At least I'm thankful that you all have
    put down some of these things like this
18
19
    national access charge, which I think is
20
    ridiculous.
                But---
21
        And, of course, when I called the FCC
22
    they said that -- they -- they told me, very
23
    directly, it says, is the subscriber line
24
    charge a tax? No, the subscriber line charge
25
    is not a tax but is part of the price charged
```

by local telephone companies, neither ---1 And, by the way, the telephone person 2 said to me, "Oh, we send that to the FCC." 3 And they said neither the FCC nor any other government agency receives the subscriber line charge. Local telephone companies 6 7 collect subscriber line charges to cover part of their costs of operating and maintaining 8 9 the local telephone company. 10 In other words, that ten sixty-five they're telling you about is a misnomer. 11 12 three fifty you add to it, all of the other 13 things you add to it brings that bill up to where it is even higher. 14 And I'm sure a lot of people in my place, 15 I -- I can't think that I'd make fifty calls 16 a month around town. Being retired, not -- I 17 couldn't care less. In fact, a lot of times 18 I'd just as soon forget the phone if it 19 20 wasn't an absolute necessity if something 21 happens. 22 But to raise the rates or at least, say, 23 "Okay, people, you want to" -- like Mr. 24 Garcia said, people who want to use only the 25 local system, you're going to pay this ten

```
sixty-five and forget all this other garbage.
  1
         And -- and don't tell me this line that
  2
     comes into my house is costing them anything
  4
     once it's in. They just flip a couple of
  5
     switches and there it is.
  6
         Thank you very much.
         MR. BECK: Mr. Kuehneisen, let me just
  8
     make one brief comment.
 9
         MR. KUEHNEISEN:
                          Sure.
10
         MR. BECK: There are a number of groups
11
     who disagree with the cost figures that Bell
12
     has put forward. I know the AARP is going to
    present an expert witness to the
13
14
     commissioners at technical hearings. I
    believe his conclusion will be that
15
16
    residential service is not subsidized.
17
    attorney general is hiring an expert witness.
18
    Our office is hiring an economic consultant.
19
    And I think they're all going to present
20
    evidence to the commission that there's no
21
    subsidy and that we do not agree with Bell's
22
    figures, so there will be another side
23
    presented to the Commission.
24
        MR. KUEHNEISEN: Okay. Well, see, first
25
    of all, I agree with subsidies. If we didn't
```

have subsidies over the last -- since 2 Roosevelt, a lot of the farmers and a lot of 3 the businesses wouldn't be in business 4 today. But subsidies can disappear, as 5 competition comes in, but there is no competition here. 7 THE CHAIRMAN: Mr. Kuehneisen, let me 8 clarify one other point. I know you had mentioned in our documents we focus on the 10 ten sixty-five. One of the reasons that we do that is because that is the part of the --11 12 whether it's cost recovery or the regulatory 13 numbers that we have control over. And -and you seem to be well-informed with respect 14 15 to the FCC and -- and some of their 16 regulatory authorities. The three fifty, 17 that's not something that the Florida Commission can raise or lower; that is cost 18 19 recovery through the Federal process. 20 dollar and seven that you get from MCI's 21 access, again, that's part of the Federal 22 system and that's kind of why we bifurcated 23 it, because we're -- we're going to be 24 focusing on the basic residential rate. 25 legislature has asked us to focus on that.

Now the three fifty, the access fee, what the Florida Commission has done, and what we would continue to do will be to file comments with the FCC. Often times the statements that we hear from citizens like you will help us in our filing with the FCC as to how this impacts customers, as to what they might or what they should or should not do, but a lot of that is within their regulatory authority.

14.

It's my understanding that one of the things that the FCC is considering and will be considering over the next several months is, perhaps, a process of bifurcating out some of those charges to charging the -- the real cost causers, and that there may be -- and I'm not certain as to what kind of exceptions they're drawing but there may be class exceptions that won't receive those charges.

I know that specifically they were focusing first on the low-income individuals that didn't make long distance calls and perhaps coming up with some methodology to -- to -- to help that group out. If they're

```
going any broader, I don't know, but we will
 1
    be involved by filing comments, but it will
 2
    be their final decision.
         MR. KUEHNEISEN: Miss Johnson, do I
 5
    understand you to say that the FCC is the one
     that has indicated that this three dollar and
    fifty cent charge is given to Bell South?
 7
         THE COURT: Yes, I -- if I understand
 8
    your question.
 9
         MR. KUEHNEISEN: That's not what the FCC
10
11
    says.
         THE COURT: And I think one of the things
12
    that they're saying is -- they were probably
13
    trying to answer why it's not, in their mind,
14
    a tax. And I think their point is it isn't
15
16
    going to a -- a governmental body that will
    then distribute it to -- as they would
17
    general revenues. That is a cost recovery
18
19
    mechanism.
20
        MR. KUEHNEISEN: But, as the Public
    Service Commission, you all, just as you had
21
22
    the right to do away with the touch tone
    thing, making it a idea that we could have
23.
    it, or we couldn't have it, or the line
24
    maintenance, I would think you would have the
25
```

```
1
     same right, to the public, to say, we -- you
  2
     don't need the access to long distance
  3
     telephone; hence, you may do away with that
  4
     three dollar and fifty cents.
  5
         THE CHAIRMAN: No, we -- we don't -- we
  6
     probably wish we had that authority, but we
     don't have the authority as it relates to the
 8
     Federal interstate costing methodology.
 9
         I believe, perhaps, a couple of the
10
     commissioners might have been on board when
11
     the issue first came around, whether there
12
     should be this subscriber line charge,
13
     whether there should be a three fifty charge,
     and y'all -- we might have had comments
14
15
     suggesting---
         COMMISSIONER CLARK: We -- we fought that
16
    battle with the FCC. What they did was they
17
18
    were taking some costs out of the rates that
19
    were charged for long distance service
20
    because they said they were fixed costs. And
21
    they identified -- originally, they
22
    identified, I think, almost six dollars.
    was -- it was a much larger amount. And we
23
24
    did file comments and -- and we represented
25
    it, the Florida viewpoint on it. Ultimately,
```

1 they decided to impose that charge, because 2 they have jurisdiction over interstate 3 calls. And as I understand it -- and I may 4 be forgetting some of the details -- it was part of those charges. 6 What we did was say, to the phone 7 companies, that charge has to be separately 8 identified as something the Federal 9 Government has imposed, not something we have 10 imposed. But it is not within our 11 jurisdiction to tell them not to charge it 12 anymore, not to allow---13 MR. KUEHNEISEN: But that's only, Miss 14 Clark, if you decide that you want interstate 15 calls. You should -- I believe the Public 16 Service Commission should have the right to 17 say, if you don't want interstate calls, you 18 should so have the right. 19 COMMISSIONER CLARK: They -- it was their 20 view that by having access to be able to make 21 those calls it incurred a non-traffic 22 sensitive cost and everybody should bear 23 those costs. That was their thinking. 24 MR. KUEHNEISEN: I understand what you're

25

saying, but -- but what you're doing, or what

1 the FCC is doing, and of course what the Public Service Commission condones is we know 2 longer have the right to decide whether we want to have access to interstate. I know I 5 don't want to be an isolationist but why -if I don't want access to interstate, why 6 should I have to take it? 8 COMMISSIONER CLARK: Those were the 9 arguments that were made and the FCC 10 rejected them. 11 MR. KUEHNEISEN: And see someone in the 12 legal department should probably come out and 13 say, that -- that's not freedom of choice, then, as we understand in the state of Florida. 15 16 See, if you -- if what you're saying is 17 true, supposing they come down now and say, 18 oh, everybody in Florida needs caller I. D. 19 So everybody has to have caller I. D. 20 COMMISSIONER CLARK: Well, I will say 21 It has to -- the charges have to have 22 some nexus to that which they have 23 jurisdiction over. 24 Okay. MR. KUEHNEISEN: I understand 25 what you're saying but I would like to have

1 choice. 2 THE CHAIRMAN: Perhaps that -- that will 3 be pursued more by the FCC but it is a part 4 of -- they share -- when it comes to the cost 5 of bringing a line to your home, that they 6 have a Federal mechanism that covers twenty-five percent of the cost recovery. 7 And I think they're saying, if you have a 8 9 loan to your home, that line must be paid for, and they determine how it will be paid 10 11 for, for twenty-five percent, and the state 12 determines the other seventy-five percent. 13 But we'll continue to pursue the issue. 14 MR. KUEHNEISEN: May I suggest to you 15 this? Is the subscriber line charge a charge 16 for making or receiving long distance calls? 17 No. All local loops can be used for making 18 and receiving long -- local and long distance 19 costs -- calls. The costs involved with 20 connecting a telephone customer to the 21 telephone network are not affected by the 22 number or type of calls the customer places 23 or receives. 24 That's exactly the point. THE COURT: 25 What they're saying is the line that you have

```
going into your house, they have to
 1
    determine -- there's a Federal mechanism that
 2
    pays for twenty-five percent of that.
 3
    Whether you make long distance calls or not,
 5
    Bell South put a line in your -- to your home
    that must be paid for. The Feds come up with
 6
    twenty-five percent of the recovery
 7
    mechanism.
                 The state comes up with
 8
 9
    seventy-five percent of the recovery
    mechanism. So in their -- this is the
10
    mechanism the -- the subscriber line charge,
11
    is a way that they fund that twenty-five
12
    percent. It's a cost allocation mechanism.
13
        MR. KUEHNEISEN: I wish they would have
14
15
    said that in here. What you said I can
16
    understand --
17
        THE CHAIRMAN: Yes.
        MR. KUEHNEISEN: -- but what they said in
18
    here is once the line is in, there's no
19
20
    charge any -- for anything, there's none of
    this seventy-five or twenty-five.
21
22
        Thank you.
23
        THE CHAIRMAN: Thank you.
        COMMISSIONER JACOBS: Mr. Kuehneisen, I
24
    wanted to compliment you. I have been
25
```

```
extremely impressed, as we go through these
 1
    hearings, with the level of competence and
 2
    understanding that consumers bring to this
 3
     issue, and you epitomize that. And it gives
 5
    me encouragement that as we -- we engage in
    this debate we will be able to pursue a
 6
    resolution that really does take into concern
 7
    the public's interest.
 8
         So -- and be vigilant because this issue
 9
    will go before the legislature after our
10
11
    report.
        MR. KUEHNEISEN: Mr. Jacobs, I'll be
12
                If you want to call me, I'll
13
    available.
    gladly come down. I got nothing to do but
14
15
    sit around, play golf, or whatever.
16
        Thank you.
17
        MR. BECK: Terry Cuson.
        MR. CUSON: Madam Chairman, members of
18
    Commission, I don't know who this gentleman
19
    was who spoke. I just want to know who he
20
21
    is.
        MR. BECK: My name is Charlie Beck.
22
    with the Public Counsel's office.
23
        MR. CUSON: Oh. With the -- whose office?
24
        MR. BECK: Public Counsel.
25
```

```
THE CHAIRMAN: And could you spell your
 1
 2
     last name, also?
         MR. CUSON: Yes. Terry Cuson, C-u-s-o-n.
 3
         I have privilege of being the president
     and CEO of the North Dade Regional Chamber of
     Commerce and the vice-chairman of the Dade
 6
    Coalition of Chambers of Commerce.
 7
 8
     represent, my chamber, about a thousand
    businesses in North Dade where the
    concentration of population in this county is
10
    about seventy percent of the people and the
11
    coalition represents about twenty-two
12
13
    thousand businesses.
        I come to you in -- on two perspectives.
14
    One is the business aspect. And there's my
15
    Medicare card (indicating). I'm also a
16
17
    senior citizen and I resent telephone
18
    welfare.
        I have three lines and one coming in
19
    Saturday. I don't think that that's the
20
    correct way to do business. I don't think
21
22
    it's moral. I don't think it's democratic,
    nor do I think it's fair. I don't want
    telephone welfare. I think I should pay what
24
25
    is fair.
```

```
Now I'll give you a personal story. I
 1
 2
     was taught a long time in the organization
 3
     the best thing to do is personalize these
 4
     things.
         One of my members the other day, I
 5
     happened to drop by and he's a realtor and
 6
 7
     he's showing me his brand new computer.
     he's going on the M. L. S., and all that sort
 8
     of good stuff so he can really service his
 9
    people. And he has about ten employees. And
10
    he said, "I got one at home, too, so I could
11
    hookup a network." He said, "But I -- I got
12
     this one at work" and he said, "they told
13
14
    me -- Terry, it was twenty -- it's
15
     thirty-seven dollars, for that line, and --
    and plus, plus, and all the installation
16
17
    stuff." And he said, "But the one at home
    was only seventeen dollars." He says, "Why
18
    would" -- you know, this is to Bell South.
19
20
    Why the twenty dollar difference?
21
        And the reply was just very simply,
    "Because you're a business." That's it.
22
23
    Because you're a business, you should be
24
    penalized twenty dollars.
        Now, if you take the twenty dollars --
25
```

I'm not really great with figures but I -- I 1 can do a few things, I balance a budget. Ιf 2 you made that equitable and fair, the 3 seventeen dollars versus the thirty-seven 5 dollars, and made that twenty-seven and twenty-seven, so everybody's paying the same 7 amount there, and you talk about only ten dollar differential a month, or a hundred and 8 twenty dollars a year, times seventy-seven thousand known businesses -- that was maybe a 10 month ago, there's probably more -- in Dade 11 County alone, you're talking about nine 12 million two hundred and forty thousand 13 dollars a year, in revenue, available for 14 15 reinvestment in this community. Now why is that important? Well, while 16 17 we do have a significant retired population, we have a growing population. We estimate 18 19 five hundred thousand more people by the year 20 2000. We have one of the highest unemployment rates in the country, about 6.4 21 percent, and a shortfall of a hundred and 22 twenty thousand jobs, by the year 2000. 23 Business needs that nine million dollars, 24 25 badly, to reinvest in this community to

provide jobs. 1 And why does business always have to be 2 the bad guy? Everybody here in the room is 3 involved in some sort of business, even the Counsel. It's a business. He makes money. 5 Everybody here makes money from business. 6 Without business, there is nothing. 7 If you want to be revenue neutral -- I 8 think somebody suggested that. That would 9 be -- that would be very interesting to be 10 revenue neutral. Wouldn't that be socialism, 11 if everything was equalized and we wouldn't 12 have to worry about a profit? There's 13 nothing wrong with making a profit. It --14 it -- it's the normal way. 15 Now the poor gentleman whose eighteen 16 dollar bill identified the enemy. 17 dollars and sixty-five percent -- ten dollars 18 and sixty-five cents is only sixty percent of 19 the bill. 20 Forty percent is goombly-gog (phonetic). 21 Manholes and all that sort of good stuff. 22 That's the enemy. And keep the itemization 23 on the bill, because -- that's the enemy, not 24 ten sixty-five.

I'll venture to say -- you can write this 1 down -- if we all live long enough, in ten 2 years, there won't be a Bell South so you can 3 take that stock price and throw it away. 5 They're going to go out of business. No question about it. Now add two and two. The way things exist, the way residential lines are 8 subsidized at ten dollars and sixty-five 9 cents, and businesses are penalized, as 10 competition comes in and is coming in, and 11 cherry picks all the good stuff, and does not 12 have the social responsibility that was 13 14 agreed to maybe ten, twenty years ago when 1.5 AT&T was a monopoly, to put lines into those 16 homes, or service those homes at a lower 17 rate, and Bell South continues to to do that and loses the profitability in the business 18 line, now what's going to happen? What's two 19 They're going to lose all the 20 and two? profit business they had and they're going to 21 be in the corp -- in the telephone welfare 22 business. How long will that last? Not very 23 long. They're going to go out of business. 24 25 It just makes sense. It makes good business

```
sense to think that Bell South won't be
  1
  2
     here.
  3
         All the new companies probably will be.
     But whose lines are they using? They're
 5
     using the ones that Bell South originally
 6
     invested in.
 7
         Economically, it just -- it just makes
     sense that we -- we -- we balance the -- the
 8
     situation before we -- we go too much
 9
10
     further.
         I don't really have much more to say on
11
12
     the issue. I think I -- I've made my point,
13
     that I'm for equity. My -- our businesses
14
    are for equity. You call it rate
15
    rebalancing. Somehow when I think of rate
    rebalancing I think of karate or something of
16
17
    that nature, because of "Grasshopper, there
18
    must be a balance in everything," and that's
19
    probably true. But equity and fairness, the
20
    American system of -- of capitalism I believe
21
    in very much and not in socialism. It -- it
22
    doesn't work. We -- we know that.
23
        Bell South, AT&T, MCI, Sprint.
    Incidentally, I have a Sprint phone so I'm
24
```

fair. I spread it around. They all have a

1 right to a profit and that's what we're all 2 here for, that's what we all work for. We 3 work for our paychecks and a company has a right to that paycheck as well. 5 Thank you very much. 6 THE CHAIRMAN: Any questions? 7 Thank you, sir. MR. BECK: Arline Broleman? 8 MS. BROLEMAN: Good morning. My name is 9 10 Arline Broleman. I'm a president and CEO of the Hialeah, Miami Springs, Northwest Dade 11 Chamber. We represent approximately six 12 13 hundred and twenty-five businesses in our 14 area. Most of them are small businesses 15 which would classify as a mom and pop. 16 What the chamber is supporting is, as you 17 call it, the rebalancing of the rates of the phone bills. 18 19 Right now there is a fifty percent failure rate of small businesses in the first 20 year. Perhaps some of them would not fail if 21 22 there was maybe a little more equity in -- in 23 the phone rates. 24 We have, as I said you know, most of our 25 businesses are the small businesses and they

```
1
     rely heavily on just a small amount of
     business coming in to their -- to their
  2
  3
     stores or whatever type of business they have
     every day. So we would hope that the
     commission would take and -- and look into
 5
     rebalancing the rates that a small business
 6
 7
     pays, as opposed to a homeowner.
         THE CHAIRMAN:
                        Thank you.
 8
         MR. BECK: Jose Molina?
 9
         MR. MOLINA: Good morning, Commissioners.
10
     My name is Jose Molina and I come as a small
11
12
     businessman. I run a photography business
13
     and I find that more and more of my
14
     competition every day is moving their offices
     to their homes. They're using the
1.5
    residential lines to run their businesses.
16
17
    That's impacting my business, my
    profitability. And I believe that the -- the
18
    rates need to be restructured to reflect
19
20
    this.
        I believe subsidies should be maintained
21
22
    for the senior citizens, people that cannot
    afford the basic residential rates, business
23
24
    lines. Lifeline programs should stay in
25
    place but those that are running their
```

```
businesses out of their homes, graphic design
    firms, photographers, like my competition, ad
 2
    agencies, they should be paying business
 3
    rates. Or, bring the rates more in line,
    make it all a flat rate for everyone, except
    those that truly need the subsidies, like
    senior citizens, as I said before, or those
    that -- with low income.
 8
 9
        That's it. Any question?
        THE CHAIRMAN: Thank you.
10
        Any questions?
11
        No.
              Thank you very much.
12
        I know we have some more witnesses.
13
        COMMISSIONER GARCIA: You want to take a
    quick break?
15
        THE CHAIRMAN: We'll go off the record
16
17
    for a couple minutes.
        MR. BECK: Barbara Gaynor.
18
        THE CHAIRMAN: Back on the record.
19
        Ma'am, could you state your name again?
20
21
        MS. GAYNOR: My name is Barbara Gaynor
22
    and I've been a resident of Miami since
23
    1957.
        I'd like to look at this in a slightly
24
    different way. I'm president of a very small
25
```

```
1
     nonprofit organization. We formed it two
     years ago. It's an organization called
 2
 3
     Mothers' Voices. And, to my dismay, when we
     got our first phone bill, I -- I just found
     that the rates were -- were, for a nonprofit,
     more than we -- almost more than we could
     handle. And -- and it seems to me that --
     that we pay the same business rates as a
    major corporation. Of course, that doesn't
 9
10
     seem fair, and there is no kind of
    delineation for a nonprofit organization.
11
         I -- I feel like I'm -- we're -- like my
12
    nonprofit is subsidizing lots of people. Not
13
    the people who are here today, but -- but
14
    people who live in certain areas of our
15
16
    community who can afford to pay a lot more
17
    than the basic rate. I feel that everyone
18
    should pay their own fair share. And I don't
19
    have any -- any place to go to get our
20
    organization's rates subsidized.
        I believe that there are other -- I
21
    believe there are subsidies and lifelines and
22
23
    I'm not quite sure of all the -- all the
24
    designations. So that I would hope that when
    you're considering this you understand that
```

```
there are thousands of small nonprofit
  1
  2
     organizations, as there are thousands of
  3
     small businesses, at -- which, I guess,
     essentially we are, and we -- we can barely
 5
     afford what we have now. Our phone rate is
 6
     over five percent of our annual budget.
 7
         So, anyway, I would hope that since there
 8
     are no avenues for nonprofits that we could
     find a way to -- to -- you know, have certain
10
     areas of our community pay a little bit more
     for their phone service in those communities
11
     where they can absolutely afford to do so.
12
13
         I thank you for your time.
         THE CHAIRMAN: Thank you.
14
        Any questions?
15
16
        Thank you, ma'am.
        MR. BECK: Thank you.
17
18
        Monte Belote.
19
        MR. BELOTE: Good morning,
20
    Commissioners, staff. My name is Monte
    Belote. I'm a former director of the Florida
21
22
    Consumer Action Network, and am following
    Bell South rate cases, oh, God, dating back
23
    to 1988.
24
        I came today out of my own pocket to
25
```

travel from Tampa down to Miami because I 1 2 wanted to help screen out the rhetoric about 3 what are so-called fair and reasonable rates, and the need to raise residential rates in 5 order for Bell South to quote, unquote, survive. Well, the last time I checked Bell South, 8 they're a multibillion dollar company that is 9 not about to go bankrupt. So where exactly is the truth? 10 Thanks to aggressive advocacy of the 11 12 Public Counsel, interveners like the attorney 13 general, AARP, the Florida Consumer Action Network, and the Public Service Commission, 14 and its staff, consumers have beaten back 15 16 Bell South several times. And so I'm calling 17 here today just to remind everyone to stay 18 on -- or to keep your eye, excuse me, on the 19 ball, because Bell South is selling a very 20 interesting story. 21 Bell South is a monopoly. It was, it has 22 been and it still is today. And the Public 23 Service Commission used to regulate rates, up 24 until 1995, in such a way to provide both 25 affordable rates and quality of service, and

```
1
     yet and still allow a fair and reasonable
  2
     profit for Bell South's shareholders and its
  3
     ongoing concern for the organization.
         That fair and reasonable rate, up till
     1995, ranged from twelve to sixteen percent.
  5
  6
     In terms of profit, I don't know how many
  7
     people here in this room earn a twelve to
     sixteen percent rate of return on your
  9
     savings. I know I opened up my bank
10
     statement, last month, and I'm earning 2.45
     percent on my savings. So, you know, Bell
11
12
     South, even before 1995, was earning four,
13
     five, six times what you or I could actually
14
     earn.
15
         Still, it's a nice business, a great
16
     job. And they were earning so much profit
    that they had to lower, time and time again,
17
18
    their rates. Why? Well, simple. Telephone
19
    service is declining cost industry, just like
20
    computers that keep getting faster and
21
    cheaper. Once those telephone lines are in,
22
    there is virtually no cost whatsoever in
23
    making a basic local telephone call.
24
        We, the customers, everyone in this room,
25
    have paid for those telephone lines and
```

switches, which Bell South conveniently 1 forgets and treats their network as theirs 2 rather than yours. You pay for it, every 3 month, with your telephone bill. But in 1995, the legislature, unfortunately, defrauded consumers by passing 6 7 a law deregulating telephone service in They promised lots of choices. 8 Florida. 9 They promised new services, and they promised real competition. Well, it's almost the end 10 of 1998, and I can't pick up a telephone and 11 call anyone other than the local incumbent 12 company, Bell South, for a basic local phone 13 14 call. Same thing happens when I'm in Tampa with GTE, or Tallahassee with Sprint. And 15 that, basically, is the problem. 16 17 To listen to chamber of commerce leaders 18 and talk about the idea of competition is wonderful. We'd all love to have 19 20 competition, but it just doesn't exist, and it isn't going to exist. Instead, Bell South 21 takes advantage of every opportunity to raise 22 23 rates. They've raised the cost of a pay phone 24 25 call from twenty-five to thirty-five cents.

- That's a forty percent increase. 1 2 Seventy-five cents every time a customer uses 3 three-way calling, which is the current telephone advertising here in south Florida. 4 5 Seventy-five cents every time you dial once. Humm, that's -- that's nice. It's a very 6 lucrative business. Every time you actually make that call, it's through that same switch 8 that we own, we paid for. What's the cost? 9 .0000? But it's certainly not seventy-five 10 11 cents. 12 We have to pay for Bell South's advertising and PR, not to mention their 13 14 legion of lawyers, because they are still a 15 monopoly, getting the worst of all worlds 16 from Florida's consumers. An unregulated 17 monopoly. 18 Gentlemen spoke a few minutes ago about telephone welfare. Well, I think I would put 19 it in a slightly different context. It would 20 21 be something more like telephone corporate welfare. Because let's look for what are 22 23 basically told as fair and reasonable costs for Bell South. 24
 - Why should telephone customers, why is it

fair and reasonable for customers, to pay for 1 Bell South's far-flung offices from 2 South America to Hong Kong? Why is it fair 3 and reasonable for customers to have an airplane on call for the president of Bell 5 South? Why is it fair and reasonable for customers to pay for the investments in the wireless cable market that Bell South has 8 9 been pursuing? Why is it fair and reasonable 10 for customers to pay for Bell South's 11 lobbyists in Tallahassee who have been fighting to keep out competitors? And even 12 local governments, like Gainesville, Lakeland 13 and others, who would like to use their fiber 14 15 optic lines but cannot, and they're cutting our own throats in this process. 16 It is not fair and reasonable to ask 17 Florida's customers to pay more for basic 18 19 local telephone service just so that Bell 20 South can make more profit. Why should we be 21 asked to consider raising our rates for basic 22 local telephone service when Bell South won't 23 open up their complete records so we can judge what a fair and reasonable profit is? 24 25 And help me out. From a business

```
perspective -- because I know there's
 1
 2
     probably a few more that are here in the room
 3
     that are going to -- going to speak to
     this -- Bell South has sold law makers of the
 5
     need to double people's basic residential
 6
     phone bills while earning -- increasing
 7
     profits today. So they're going to make even
 8
     more money.
         In addition, their plan to, quote,
10
     unquote, encourage competitors in the market
     is to snuff out any hope whatsoever from
11
12
     competitors by further lowering business
13
    rates. Now businesses are the only customers
    who are seeing any tiny amount of competition
14
    today. And Bell South's answer is to smother
15
    them. Okay, I -- I guess I just don't get
16
        It's not logical. And, frankly, you and
17
18
    hopefully the Public Service Commission in
19
    their final report shouldn't buy it either.
20
        Tell legislators that there is no reason
21
    to raise people's basic residential phone
22
    bills. And until the phone monopolies open
23
    up basic local telephone service to real
24
    competition, defined as several choices,
25
    serving a significant number of customers,
```

```
throughout the entire service area, not just
 1
    one business market.
 2
         In the meantime, despite what Bell
 3
    South's lobbyists will tell you, the phone
    monopolies are alive and well and laughing
 5
    all the way to the bank.
 6
        And as far as rate rebalancing? It's
 7
    just another way to say, more profits for
 8
    Bell South.
        Thank you.
10
                       Thank you, Mr. Belote.
        THE CHAIRMAN:
11
12
        Any -- any questions?
        Thank you for your presentation.
13
          MR. BECK: Mario Arus.
14
        MR. ARUS: Good morning. My name is
15
    Mario Arus. I'm executive director for the
16
    Hialeah Dade development. We are a private
17
    nonprofit that provides technical assistance
18
    to the businesses in the Hialeah and
19
    northwest area of Dade County.
20
        We are a private nonprofit and we pay the
21
22
    same rate as a regular business. Every year,
    we visit between fifteen hundred to two
23
    thousand businesses and the number one
24
    complaint is excessive rates, including
25
```

1 telephone rates. 2 We also are beginning to see a trend in home businesses, and yet they -- anybody that 3 4 operates out of their home pays a different 5 rate than the residential rate, even though they're operating from their own home. 6 I hope you take all these points into 7 8 consideration when assessing these issues. 9 Okay? 10 Thank you. THE CHAIRMAN: Thank you. 11 12 MR. BECK: Joe Garcia-Rios. 13 MR. GARCIA-RIOS: Hello. My name is Joe 14 Garcia-Rios and the reason why I'm here is I 15 don't believe the -- our billing, our phone billing, is fair. 16 I own and operate a stock brokerage firm, 17 18 The Trading Room, and I recently installed an 19 ISDN line. An ISDN line is just a faster --20 it gives you ac -- faster access to the 21 Internet. And I was charged approximately eight hundred dollars for the installation. 22 23 I have a stand-alone building. It's very, very simple. I think the technician might 24

have been there two or three hours, at the

1 most. 2 A couple months before that, I installed an ISDN line in my apartment. I live on the 3 third floor. That cost approximately two hundred and fifty dollars, and it took them 5 6 approximately two days to install. I don't 7 think that's fair. So it's not just how much 8 are we paying per month, it's other services. 9 You know, I can't believe that they would 10 charge more per hour, manpower. It -- it 11 just doesn't seem fair. And that's really 12 all I came here to say. 13 THE CHAIRMAN: Thank you. MR. BECK: Marty Jacobsen. 14 15 MR. JACOBSEN: Hi. How are you today? 16 My name is Marty Jacobsen. I live in 17 Pembroke Pines. 18 You know, I think it's interesting what's going on here today but I think we all kind 19 20 of need to look back at the Telephone Act of 21 '95 and ask the long distance companies what 22 happened to the two cents a minute they saved 23 in the switching fees. They haven't passed

any of that along to us. And Sprint's ten

cents is still ten cents. AT&T's One Rate

24

1 didn't go down. MCI says they're passing it 2 along but doesn't. Residential customers 3 like Five Cent Sundays, but Sunday is the slowest day of the year -- of the week, so they really aren't passing it around. We really need to take a look at where 7 these companies are coming from what and what drives them. I mean Wall Street drives 8 9 them. All this is really profit-based. 10 You know, if you want to save businesses some money then play with cost of trunk 11 They're at sixty-seven bucks. What's 12 the difference between a B1 analog line and 13 14 the trunk line? Nothing, really, it's just 15 the equipment the business owner has got hung on -- on the other end. 16 17 People also need to be aware of the 18 checks that the long distance companies are 19 sending because, if you cash that check, 20 they're taking your local long distance, too, 21 and there goes your quarter calling. 22 Businesses, they lose their ten and six and get charged ten or twelve cents a minute for 23 24 a call from Dade to Broward, instead of ten 25 for the first minute and six for each

```
additional. It's -- it's just patently not
  2
     fair.
  3
         I mean if they want to do something with
  4
     telephone service let them do it with the new
  5
     digital services out and leave those of us
  6
     that have analog service, leave it alone.
     I'm perfectly happy paying my fourteen
     dollars and ten cents a month from Hollywood
  8
     to call from Boca to Perrine for free, and I
     would hate like heck to lose that.
10
11
         As far as home-based businesses that are
12
     committing fraud by having residential lines
13
     put in? Go after 'em. It's fraud. It's a
14
     business line? Hey, they're supposed to pay
     twenty-nine ten. That's the bottom line on
15
16
     it.
17
        And I make my living reading telephone
     bills for people, because nobody can
18
    understand them.
19
20
        COMMISSIONER GARCIA: So I would take it
21
    you don't want us to simplify the bill too
22
    much.
23
        MR. JACOBSEN: Please, make them more
24
    confusing.
```

MR. BECK: G. Abrams.

MR. ABRAMS: Thank you. 1 2 Firstly, let me thank you for allowing me 3 to present my comments. I got out of a sick 4 bed twice this week, once to vote and once to 5 come here. I think both are very important. 6 I've lived in Miami for fifty-five years. I'm retired after thirty-four years with Western Union. I'm well aware with your rate 8 scheduling and how Southern Bell and the 9 10 other carriers approach it and I would like 11 to say at this time, for Mr. Garcia, one of the gentleman before with the engineering 12 13 problem, in answer to your question is, a 14 monopoly is caused by the foot of the facts 15 that Western Union, Florida Power and Light 16 and Southern Bell control duct work in most towns. Like up north, the same way. They 17 18 restrict who gets into the ducts, who gets into the building. That's one of their 19 20 things. So let me get back to the other 21 part. 22 I was going to vilify you, insult you, and question your integrity but then I 23 realized, after reading some of the 24

literature, that you're only appointed,

you're not elected, and I think that's one of 1 the problems that the public has; they 2 cannot -- they do not have the power to get 3 back at you when we feel that you've done something wrong. 5 I'm here to tell you that in no uncertain 6 terms that the Commission continues to make harmful and disastrous decisions that subject the people of Florida to financial hardships, 9 making day-to-day living an overwhelming 10 strain. Especially, the retired person on 11 fixed income that can no longer keep up with 12 so-called surcharges that have been added to 13 our bills. 14 It seems that you act in the same fashion 15 as the insurance commissioner. Like I say, 16 I'm familiar with rates. You come in, you 17 add -- I have -- ought to come in and ask for 18 forty percent rate increase. You give twenty 19 and then you boast how much you saved, for 20 21 the other twenty percent. It's a common 22 thing, we know it. It seems that there's no 23 way around that. Here's some of the items I'd like to 24 protest. And it's truth, Sandy Payton 25

fashion. I know you've all heard of her, she
bugs everybody.

The latest fiasco is the Commission's approval to the scam of telephone resale vendors using the names I Don't Care, It Makes No Difference. It seems to me that's the same scam as the negative reply scam that was out awhile ago. They send you a letter, if you don't send the letter back, it's considered a yes, it's okay to switch. I think that's a -- a horrendous decision by somebody. They should never allowed those people to go with that names. Maybe I'm wrong about that, but that's what I've heard.

I've even heard that you went against the attorney general and your own advisory board on that, so I don't understand why you would act otherwise.

Second one, second line surcharge.

Several years ago, the phone company would advertise a teenager hang -- hanging on to the phone all day long. Why don't you get a second line? So I went out and did it. Now you allow them to go ahead and give you a surcharge for having that second line. Where

1 did that make sense? First of all, that line was put in there 2 when -- on the initial installation, two 3 lines put into a house at the same drop line. Why could -- why do I get a surcharge 5 for having that second line? It was already That doesn't make any sense. Third. New proposed AT&T surcharge. 8 9 It's a farce. It's bad enough you allow Bell 10 and ATT both to charge you. Really, they're 11 both charging you for access to the same It doesn't make sense. You use the 12 switch. same switch and they have the audacity to 13 want a three dollar surcharge if you don't 14 use them enough. That's sort of like Florida 15 Power & Light coming and saying, "Well, you 16 didn't use fifteen hundred kilowatts this 17 month, we're going to charge you three 18 19 dollars extra." I suppose that's probably 20 going to be your next -- the next thing that 21 comes up. The last item is the surcharge for the 22 socially correct funds, to wire schools to 23 computers. They add the poor subsidized 24 phone service. That was an illegal taxation 25

```
and I don't believe it was voted on in
    Congress and the Commission should disallow
    it, but I understand you're saying it's an
 3
    FCC thing and there's nothing you can do
    about it to get around that.
 5
        But that's about all I have to say and I
     thank you for your patience.
 7
        THE CHAIRMAN: Thank you.
 8
        Any questions?
 9
        COMMISSIONER DEASON: Sir, I do have a
10
11
    question.
        The second line surcharge, how does that
12
13
    appear on your bill? How is it
14
    characterized?
        MR. ABRAMS: A digital phone service, a
15
    digital line. FCC charge for interstate toll
16
    access for additional line. Five dollars.
17
        COMMISSIONER DEASON: That was my
18
    suspicion. That is an F -- that is an FCC
19
    charge as well. That's not something that
20
21
    this Commission---
        MR. ABRAMS: Well, how about -- how could
22
    the FCC charge you having a second tel --
23
24
    that's passed back to the phone company,
25
    theoretically. How can they charge you for
```

having a second line in your house? 1 2 doesn't make sense. 3 Like I say, that line is in there. When they put the drop line in, they put two pairs 5 in there. The pair is already there and here 6 they are---7 Like they say, they want advertising. They want you to hook in a second line. They 8 make money on that, I guarantee you. Like he 9 said, once that switch is paid for, the 10 11 recurring maintenance charges, in switches --12 I know, because I used to work on the old mechanical type. You know, they were pretty 13 hard for the labor. But the ESS switching 14 15 and all, and undergrounds and everything 16 else, has brought down the recurrent 17 charges. I had to hear about charges, with 18 the phone company, and they did it same way Western Union used to do it. 19 20 They have a capacitor, on their books, 21 and what it costs you for a capacitor. 22 capacitor costs twenty-five cents. 23 guarantee you, in their inventory, it's 24 listed for a dollar twenty-five. They boost 25 their prices and they -- when they come to

```
1
     you, say it will cost us so much to do this
  2
     and so much to do that, it's based on those
     high prices. And they do it for a reason:
     To keep their rate structure within that
  5
     eight percent or whatever you mandate.
  6
         There's ways -- they go out and they
 7
     build -- they buy property and they build
 8
     buildings that they don't need. They've done
     that in Atlanta. I've seen that happen in
 9
10
     the late nine -- in the early nineties.
11
     bought buildings up there, and built
     buildings, and they have a way of keeping
12
13
     their -- their charges high so that they can
14
     justify their rates.
15
         COMMISSIONER DEASON: Thank you, sir.
16
         THE CHAIRMAN: And another follow-up on
17
     that same point. You -- you can be seated,
18
     sir, but another follow-up on that same
19
    point. That in -- the increase in the second
20
    line, it's generally added to the second line
21
    subscriber line charge.
22
        The Public Service Commission, when the
23
    FCC was in deliberations on that, our first
24
    argument was to not increase the subscriber
25
    line charge. Our second argument is that it
```

1 shouldn't even be increased for second lines. But the FCC, again, as a part of their cost 2 3 recovery mechanism determined that they wouldn't increase it for residents for the first line but that they would add an 5 6 additional charge for the second line and they're using the same argument; that that is 8 the way that they pay for, and that the companies can pay for the lines that go into 9 your home. 10 I understand your arguments that you make 11 but those are the arguments that they've put 12 forward. Whether or not they're going to 13 reconsider that particular policy I'm not 14 15 sure. 16 But, again, this process has been helpful 17 for us because, as we continue to file comments with the FCC on some of their cost 18 recovery methodology, we will have some of 19 20 the comments and concerns that we've heard 21 from citizens as yourself, so thank you very 22 much. 23 MR. JACOBSEN: You can get around the fee by just having them sell you a second line. 24 25 THE CHAIRMAN: The gentleman who helps

```
analyze his bill is giving some free advice,
    and his -- and -- so take -- take note.
 2
    suggestion was -- this is bad -- his
 3
    suggestion was that you can get around that
    second charge by putting the second line
 5
    in -- in a different name.
        MR. JACOBSEN: No, same name.
         THE CHAIRMAN: Two separate bills.
 8
         Two separate bills, sometimes you get
 9
    away with it---
10
        MR. JACOBSEN: No, no.
11
        THE CHAIRMAN: Mr. Abrams said he tried
12
    that. They caught him.
13
        And that's one of the reasons I know the
14
    FCC was kind of looking at that policy.
15
    Because the collection for the companies has
16
    been very, very difficult when you say, if
17
    you have a second line you'll be assessed a
18
    different charge. Delineating which line was
19
    the first line and whose line is the second
20
    line has been a problem for them.
                                        I'm not
21
    sure if they're going to reevaluate that one
22
    or not but currently it is an FCC charge,
23
24
    it's a part of their cost recovery
    mechanism. They have justified it by saying
25
```

```
we aren't increasing the cost of the
     subscriber line charge for those individuals
 2
     who just have one line but if you have a
 3
     second line that is a source of revenue for
 5
     them so---
         MR. ABRAMS: That was a source of
 6
 7
     revenue, not a real cost.
         THE CHAIRMAN: That -- that -- that's
 8
     argument to be made.
 9
10
        MR. BECK: Charles Brooks.
        MR. BROOKS: Charles Brooks.
11
         THE CHAIRMAN: Sir, before you begin,
12
     just as a matter of -- as procedure, some
13
    people might have already testified but when
14
    we originally signed, I think we had nine,
15
    and I had to swear everyone in. I've noticed
16
    that others have come into the room that
17
    might have signed up to testify. Were you or
18
    any of the other individuals that would like
19
    to testify, have you been sworn?
20
21
        MR. BROOKS: I was not sworn.
22
        THE CHAIRMAN: Anyone else who needs to
    be sworn, I'll take time and do that right
23
24
    now.
        Yes, sir, if you could raise your right
25
```

hand. 1 2 (Thereupon, indivdiduals were duly 3 sworn). THE CHAIRMAN: One other -- while I'm doing preliminaries that I should have done a 5 little earlier, for those of you who are 6 sitting in the audience that don't want to 7 8 make any oral comments, we have a sheet here that you can provide any written comments to the commission at your leisure. 10 Also, our Internet address, if you wanted 11 to communicate to us via the Internet, is 12 here. Our 1-800 number, if you wanted to 13 call with questions or concerns, or provide 14 statements that way. This particular 15 16 proceeding is being transmitted over the 17 Internet. After today, this, as well as our 18 other proceedings, if you want to hear what other customers are saying across the state, 19 you can -- if you have access to the 20 computer, and -- and the necessary equipment, 21 22 you can tap in to that and hear the testimony of -- of others across the state that are 23 participating in these type hearings. 24 So, with those announcements, I 25

apologize, sir, but if you could please begin 1 2 by stating your name again for the record. MR. BROOKS: Charles Brooks, Miami and 3 4 Key Largo, Miami Springs. I have handouts for each of the 5 commissioners so what I have to say here is basically all written down as well. 8 I have several items here I wish you to address. I'll state each item, then I'll 9 summarize. 10 Slamming or scamming the public with 11 unauthorized services and charges. 12 without representation, and charging for 13 14 services not used. The first one, slamming or scamming, 15 16 telephone company's third-party billing. This policy, at the demise of the consumer, 17 has led to a mass rip-off and passed on the 18 expenses of thirty -- third-party companies 19 20 to unsuspecting customers. 21 Example: At our billing number, we have been a victim no less than three times and 22 now are engaged in the process again. On two 23 previous occasions, and now, we have been 24

subject to unauthorized services and charges

placed on our phone bills. This has come in 2 the form of some company -- in this particular case, ATN -- putting an 800 3 service on our bill, unknown to us, not 5 requested by us, nor does it provide service or benefit to us. 7 This service is apparently receiving 8 incoming calls to an 800 number from areas of 9 the company -- country for which we have no 10 connections. If we are not diligent in auditing our 11 12 bill, we end up in paying the charges and 13 then at a later date attempting to remove the charges. In most cases, the charges are 14 15 small and easily overlooked. 16 Our experience in trying to have these 17 services and charges removed from our 18 bills -- basically, the procedure, first you 19 follow the instruction on the bill and you 20 call the 800 number in the section for the 21 Once you get that person on the 22 number -- on the phone, they cannot do 23 anything for you, they're only a billing 24 company. They give you another 800 number,

which you call, and it's busy, busy, busy.

1 You can spend all day trying to get these 2 people.

At this point of frustration, what do you do? You call the telephone company, which in my case I did in the first place and they said to call AT&N. Maybe on the second they offered to do an investigation. That takes three to four months. So you continually audit the bill, then you have to figure out whether you got the right credit.

What is most disturbing about this to me, that this policy promotes fraud. What is happening here is the policy is to throw money on the wall, see how much sticks. And, in the meantime, let's see how hard we can make it for the consumers to wash the money off. And this does not take into consideration how much float the billing company, or billing parties, have gotten rich on in the meantime.

Bell South should, at first request, remove all charges and services. The customer should not be responsible to remove the service not contracted between them and Bell South. The third-party billing policy

should be terminated. 1 2 My request on taxation without 3 representation. Now appearing on the bill is a charge for providing service to schools and 4 5 classrooms. While this is a very worthy cause, it is still taxation without 6 7 representation. From the message and the note on the bill, how this charge is 8 9 implemented is totally up to the phone company or AT&T. It is mandated, not 10 11 voluntary. It seems not to have any elected 12 body controlling the collection and 13 distribution of the funds. 14 Third item: Consumers' charge for not 15 using service. This is the ATT request on 16 the three dollar charge. I have attached 17 here, which I'll give to you, here's the article in The Miami Herald Viewpoint, August 18 19 21, '98, and I agree with this article 20 wholeheartedly. And I think if -- if this 21 goes through it's going to be a grievous act 22 the board inflicts on the consumers. Okay? And I have the attached items here. 23 24 Thank you. 25 THE COURT: Thank you.

1 Any questions? If you could provide our staff with those 2 3 copies, I'll make sure that the commissioner receives them and that they're put in our 4 5 record. 6 MR. BROOKS: Thank you. 7 THE CHAIRMAN: Thank you. Ralph Gonzalez. MR. BECK: 8 9 MR. GONZALEZ: My name is Ralph Gonzalez. I live in the Kendall area. I'm here today 10 as a consumer, not as a businessman or a user 11 12 but as a consumer. And I guess I'm -- all my 13 life -- I've been in the computer business most of my life and I understand how all 14 15 these technical things work. And I agree with some of the other gentlemens that spoke 16 before me. Not to sound repetitious but a 17 lot has already been said here before. 18 Once the line is in, and once that all 19 20 the systems are in place, there's hardly no cost at all whatsoever to maintain the 21 22 service. It's just profit, you know. Look 23 at the stock market of this company. You 24 know, whatever market they're in. They're

turning a profit. Matter of fact, the

Commission, past years, has made the company 1 2 return, in a way of credit, to the consumers for certain things and violations, you know. 3 One -- one point that I have here, because a lot has already been said here but 5 there's one that has not been covered. 6 one, about the charges that some of these 7 long distance companies are making. 8 9 don't make any phone -- I'm just speaking from my house -- my house phone bill. 10 don't make any long distance phone call on a 11 particular month, I still get assessed four 12 ninety-five from AT&T or so much from each 13 I think that is really not right. 14 We're already paying the three fifty, the 15 three dollars and fifty cents for the FCC 16 interstate toll charge which is supposed to 17 take care of that. For them to say this 18 19 access for our lines, for the interstate toll system also, so to me that's a duplication of 20 charges, based on the same thing. 21 And like the other gentleman said, you 22 call the FCC, going to tell you that it's not 23 the FCC, that it's you gentlemen, the 24 PFC (sic). You know? Or the state of 25

Florida, or the -- or the South Bell who got the approval to do that. 2 Another thing that I see in the bill is a 3 taxation, the way -- I'm -- I'm only covering 4 the points that -- that have not been 5 covered, you know, because some of the points I wanted to make have already been made by other people before me so no sense in going 8 9 through them again. And I recently took my last -- one of my 10 last bills and I called one of the Bell 11 South's representative and I said I wanted 12 them to tell me how they figured out the 13 taxes. And I was -- I was sent here a 14 two-page letter, how it's broken down. When 15 I took this and calculated my bill, it didn't 16 come out at all. And -- and this is supposed 17 to be somebody in management. 18 I think the bill needs to be a little 19 more explicit. I think -- when I get a bill 20 21 from Master Charge, American Express or any other company, it's all very itemized and 22 they tell you exactly what the charges been 23 charged or, if -- and what is that. I think 24

the phone bill -- and I know this gentleman

here who makes a living of that, interpreting 1 the phone bills. I don't mean to break into 2 3 his business, but I think the way the phone 4 bill is designed right now, and from computer 5 expert, I can say they could use a lot of improvement. A lot of improvement, 6 especially in the tax area. If you -- if you take any of these bills, 8 and you'll see that what they -- you can call 9 10 Bell South and ask somebody to tell you how the tax breaks -- tax structure's broken 11 12 down, you're going to get about twenty 13 different versions from twenty different reps. I've done it. It's very confusing. 14 15 You know, even to me. You know. And quite 16 frustrating. 17 And it's not the one saying the fifteen 18 cent, the dollar here, the dollar there or the twenty cent. It's all the cents and 19 20 dollars add up to millions. And who is that 21 money going to? You know. 22 I don't think a lot of people are really looking at the tax area and all these other 23 24 charges for -- that are adding on, besides 25 your ten sixty-five basic phone bill.

I -- I took the -- if you want copies of this, I'll be more than glad to -- I was only notified yesterday of this meeting, I was not really all that well-prepared, so this kind of a spur of the moment thing for me but if you want it I could make copies and provide a lot of this document at a later date. You know, to substantiate what I'm saying.

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And one final option, you know, one final thing that I want to mention here is that I think that if you wanted to get a second line -- or let's not talk about second line. Let's say I wanted to get a second line and not get a long distance caller added to that line. A person should have a freedom to pick -- let's say I have two lines. would be what I would pay all the -- all the calls, all the taxes and all the charges to the FCC and everything so I can have access to making long distance calls, and then I want to get a second line just for local service so I would not have -- I just have the plain ten sixty-five for local use, and they say that's not possible.

If you get a line just for local use,

you still have to pay all the toll charges. 2 I find that to be very unfair. I think some 3 exception have to be made to that, because if I just -- I say, I want to get -- we like --4 5 this is freedom of choice and if I wanted to 6 choose, one -- an additional line, when I'm only going to use it locally, I shouldn't have to be assessed all this, Federal charges 9 and access Federal -- the FCC toll access 10 charges and all these other charges that the 11 long distance companies are charging for that 12 use. 13 And a few other things but that's about 14 all I have to say for now. If you had any of 15 these documents, I'll be more than glad to 16 provide at a later date, because I didn't 17 have time to make copies. 18 THE CHAIRMAN: If you provide those to 19 staff, staff can make the copies and we can 20 take care of that but we appreciate it very 21 much. 22 MR. GONZALEZ: Okay. THE CHAIRMAN: Any questions for Mr. 23 Gonzalez? 24

Thank you, very much.

MR. BECK: Jerome Reisman. THE CHAIRMAN: Mr. Reisman, did I have 2 3 an opportunity to swear you in? 4 MR. REISMAN: I did swear in, yes, ma'am. THE CHAIRMAN: Great. MR. REISMAN: Madam Chairman, 6 Commissioners, Jerome Reisman. I was born in 7 Miami and I've been practicing law for -- I 8 9 don't want to say but more than twenty-five 10 years. And, after reading what's been in the 11 papers, I've always wondered why my business 12 phone was so much more than my home phone 13 14 and, after reading the papers, I've identified the problem. It seems that the 15 business phones now are subsidizing all 16 residential phones. 17 I don't have a problem with subsidizing 18 people who are in need, same as the court 19 system subsidizes the people who are at need, 20 21 and the court system allows people who apply 22 to go through the court system without charging. How -- and I don't have a problem 23 24 subsidizing the people who are in need but I do have a problem subsidizing people who live 25

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in Aventura, or people who live in Gables
 1
     Estates or people who live in Cocoa Plum or
 2
     in Coconut Grove or Miami Beach or Doral.
 3
     think that those people don't need any
 4
 5
     subsidy and we small businessmen do.
     same as -- we don't need a subsidy but we
 6
     need to have fair treatment.
         So the fair treatment would be to
 8
     subsidize those in need and not subsidize
 9
     simply because they're residential clients.
10
     I think there needs to be a differentiation
11
     between who needs subsidy and allow the
12
13
     subsidy to those people and those who don't
14
     need it should -- should pay the right
15
     charge. No reason why everybody can't
16
     subsidize those people in need.
17
         Thank you.
18
         THE CHAIRMAN:
                        Thank you, sir.
19
        MR. BECK: Chairman Johnson, Mr. Reisman
20
    is the last witness signing up at the time.
21
        THE CHAIRMAN:
                        Is there anyone in the
22
    audience that did not have the opportunity to
    sign up but would like to make comments
23
24
    before the Public Service Commission today?
25
       Seeing -- okay. Yes, ma'am.
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UNIDENTIFIED SPEAKER: Yes, I do.
 1
         THE CHAIRMAN: Would you stand?
 2
 3
    And I'll have to swear you in.
         UNIDENTIFIED SPEAKER:
                                I haven't been
     sworn in --
         THE CHAIRMAN: Yes, ma'am.
 6
 7
         UNIDENTIFIED SPEAKER: -- but after
    hearing all these people I feel like swearing
 8
 9
    in every language.
10
         THE CHAIRMAN: Okay. Let me -- let's
    start with the official swearing in. So
11
    raise your right hand.
12
         (Thereupon, speakers were duly sworn.)
13
         THE CHAIRMAN: If you could state your
14
    name and address for the record.
15
        MS. HERSH: All right. I'm Mrs. Walter
16
    Hersh (phonetic). We live here in Hialeah
17
    and have been here since we left Canada in
18
    1956, with the bell telephone assessed to
19
20
    us.
21
        Well, it seems like for the last past
22
    three months we've been having this
    telemarketing. It invaded our home. We just
23
24
    can't seem to get any privacy. In the middle
    of the night, what have you. What are they
25
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selling? Victoria Secrets during the evening
 1
     hours? I just don't know. But you wouldn't
 2
     believe it but I -- I took a U.N. tour and
 3
     went all the way to Russia to get away from
 5
          We stayed there. Now we just come back
     from -- and it's still continuing. I take
 6
 7
     the phone off the hook and I get all kind of
 8
     problems from my priests, and my volunteer
     system. Where are you? We've been dispensed
 9
10
     and the other.
11
        We just came back from Naples. Not
12
     Italy, the other west coast. No, they're not
13
    going to chase us out of this country.
14
    Nevertheless, it's still continuing. I do
    call in. Oh, I've called in the first three
15
16
    weeks and, yes, you must write to this
17
    address, which I did. And -- and then I
18
    called them, a long distance number. Oh,
19
    it'll be done in four to six weeks. Well, my
20
    gosh, it's three months and I'm still
21
    receiving these ding-dings, ding-dings all
22
    the time and if you answer it there's no one
23
            The minute you put the phone receiver
    there.
24
    down, you get the rings.
        I guess you're all familiar with it, but
25
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1
     no one mentioned it. This is why I'm being a
     little abuseive. Listen to me or you'll be
 2
     haunted by it. I hope -- am I the only one
     with this?
 4
         THE CHAIRMAN:
 5
                        No.
         COMMISSIONER GARCIA: No. I -- it
 6
     probably happened because something you
 7
     signed or something -- something you became a
 8
    member of or some ---
 9
10
         MRS. HERSH: Not on your life. No, sir.
11
     I'm -- I'm used to this, even that
12
     seventy-five dollar check. I'll tell you
13
    what I did with it but it's not lady like.
14
        Next?
15
         THE CHAIRMAN: Did you -- did we --
    there's a program -- and perhaps you already
16
17
    signed up for this but there's a program
    offered through the Department of
18
19
    Agriculture, a no solicitation, no call
20
    program. It costs, I think, ten dollars for
21
    the initial signup and five dollars per year
22
    but if you sign up for that telemarketers are
23
    forbidden from calling your household and if
24
    they do there are penalties that can be
    assessed. And in fact I think in California
25
```

a lady -- perhaps, similar to you -- filed a 1 2 lawsuit, and ended up---MRS. HERSH: Oh, I'll write that down. 3 I thought you'd like that. 4 THE CHAIRMAN: MRS. HERSH: I'll have to take care of 5 6 that. THE CHAIRMAN: And received a huge verdict because that law and that provision 9 was being violated by the telemarketers. MRS. HERSH: Which is true. 10 THE CHAIRMAN: We have some forms outside 11 that give you the address and the name of the 12 13 Department of Agriculture, their consumer 14 affairs department. That might be helpful or at least that's a start. 15 16 We work in conjunction with them to try to let people know because, you're right, 17 18 this telemarketing thing has gotten out of 19 control. 20 MRS. HERSH: Oh, yes. And that chap that 21 mentions every time you call someone everybody has a different answer. Now I'm 22 23 expecting to hear it in different languages. But it will work out, really. We're just 24 not living right, with the phone off the 25

1 hook. I might be missing a good Lotto call or whatever, you know. But, nevertheless, 2 something has to be done with this. 3 COMMISSIONER GARCIA: Ma'am, that -- that system works relatively well but, going back 5 to what I said, you might -- my wife 6 victimized our home number by something she did and it could be something as -- as small as contributing to a charity. You know, one 9 of those mail-in charities. Once they get 10 your number, then they sell it to other 11 numbers and everybody wants your money. 12 They described to me that at 13 MRS. HERSH: this -- in this telephone, telemarketing, 14 they have large, long walls with all these 15 16 little brackets and every one of our numbers are on there and this mechanical little 17 something goes around and that's how it dings 18 19 your number. And I have to wait all this 20 time. And then she said well something about 21 twelve dollars a year if you want to remove your name from the book. I said, "No, I 22 23 don't wish to do that." Then they says, "Well then we'll have to give you another 24 25 number." Well, I've memorized this.

```
an age and I can't remember numbers anymore.
         COMMISSIONER GARCIA: It is -- it is
 2
     something that I think we're going to have to
 3
     look at it some more.
         MRS. HERSH: Oh, please, do and I'll see
 5
     that you get a raise.
 6
 7
         Thank you.
         I hope that isn't comical but really
 8
    we're suffering that consequences.
 9
10
        And the other little thing: Do I receive
    a reimbursement on this? This is the third
11
    month and I haven't had any -- I'm not able
12
    to get -- receive any calls, because
13
    everybody says my line is busy. This is
14
    bad. This is bad.
15
        THE CHAIRMAN: We'll have our staff look
16
    into your problem specifically.
17
        MRS. HERSH: Absolutely. And make sure
18
    they sign---
19
        Oh, look at this one looking at me.
                                              It's
20
21
    true. Everything I said here is true.
        Thank you, dears.
22
        THE CHAIRMAN: Let me clarify---
23
24
        MRS. HERSH: I'm a stand-up comic, so it
25
    worked out didn't it?
```

1 THE CHAIRMAN: Yeah, quite well. 2 Let me clarify a point. Even -- I 3 believe that even with the Department of 4 Agriculture's no solicitation program that 5 you can sign up with through the state, I think that there's an exception for 7 nonprofits; they can still continue to call you. But we'll inform you about that program 8 and our staff member can also assist you 10 with, perhaps, a refund for a service that 11 you did not receive. 12 COMMISSIONER GARCIA: But, ma'am, vou're 13 absolutely right. There is a new -- and I've 14 been hearing a lot of protests similar to 15 yours. That there's a system that marketers 16 are doing where they basically call up ten, 17 twenty numbers a time -- at a time. 18 first one that picks up, they hang up on 19 everyone else, and then you just go right 20 back into rotation. They'll keep calling you 21 all day until you're the first to hang up. 22 MRS. HERSH: And -- and it's not even a real person, it's just a speel on -- on a 23 24 gimmick of some sort. I come -- lost men's 25 underwear, farmers' tools, you know.

```
1
     last part of it, because I unhooked, listen,
     hang it (phonetic).
 2
 3
         THE CHAIRMAN: if you could come to the
 4
     microphone. The court reporter is having a
 5
     problem and it's being transmitted over the
     Internet.
 6
         And it's Mr. Gonzalez.
         MR. GONZALEZ: Yes, Mr. Gonzalez.
 8
 9
         In regards to that, the telemarketers use
10
     what they call automatic dialers, and they
11
     really don't have to even to know who your
12
     name, or where you live, or what your phone
13
     number is. They don't know you from Adam,
14
     they just use this automatic, through a
15
     computer -- automatic computer that dials---
16
         THE CHAIRMA: Make sure you're speaking
17
    into the mic.
18
        MR. GONZALEZ: It just goes us and down
19
    every -- it goes up and down every exchange
20
    number and every number in the spectrum,
21
    until they answer.
        I had a similar situation where it
22
23
    kept answering -- my answering machine kept
24
    answering. I just put my answering machine
```

on two seconds answer, so the computer will

call, the machine will answer, it will go 1 2 back. And then, after so many minutes, it 3 will retry. And it Kept playing phone tag back and forward. And you know what? 5 there should be a limit as to the amount of tries. And this is the one thing that I --6 7 I'm glad she brought this up, because I think the Public Service Commission, or the FCC 8 or -- or someone, should set some type of a 10 limitation as to these automatic dialers. 11 In the past, there were some people who 12 wanted to get out, in a 911 emergency basis, 13 and there's been some theft (phonetic) because they're not able to use their line 14 15 out, and they only have one line. 16 COMMISSIONER GARCIA: It's something that 17 maybe we -- we need staff to look at, at some 18 point, because I -- when I work at home, somehow I've gotten on to one of these 19 20 systems and -- and they will not stop. 21 phone rings all day long. 22 MR. GONZALEZ: Right. Even if you do 23 have your -- your phone number with the 24 Department of Agriculture, these people, you know, they don't go there and block it out, 25

1	they just put the machine to dial up and
2	down. They should but they don't. Some of
3	them have scruples. One, they don't.
4	THE CHAIRMAN: Thank you.
5	And, Mr. Abrams, did you have a final
6	comment?
7	MR. ABRAMS: No, that's okay. I was
8	going to say what he said, about the dialer.
9	THE CHAIRMAN: Thank you. I'd like to
10	thank you all for coming out this morning.
11	It's been an excellent hearing, quite
12	edifying for the Commissioners.
13	Again, your testimony will be a part of
14	the record upon which we will rely when we
15	issue our final report to the legislature
16	during the next legislative session.
17	Thank you, again. This hearing is
18	adjourned.
19	(Whereupon, the proceedings were
20	concluded at 11:44 a.m.)
21	
22	
23	
24	
25	

1 CERTIFICATE 2 STATE OF FLORIDA SS: 3 COUNTY OF DADE 4 I, Jill Ann Silber de Wills, Registered Professional Reporter and Notary Public in and for 5 the State of Florida at Large, hereby certify that 6 7 the foregoing pages, numbered from 1 to 98, inclusive, are a true and correct transcription of 8 the stenographic notes of the proceedings had and testimony taken in the foregoing case, at the time 10 11 and place hereinabove set forth. 1 2 I further certify that I am not of counsel, I am not related to nor employed by an 13 attorney to this suit, nor interested in the 14 15 outcome thereof. 16 The foregoing certification does not 17 apply to any reproduction of this transcript by any means unless under the direct control and/or 18 direction of the certifying shorthand reporter. 19 Dated at Miami, Dade County, Florida, 20 this 14th day of September 21 Silves de Wills 2 2 Jill Ann Silber de Wills, R.P.R. 23 24