BEFORE THE FLORIDA PUBLIC SERVICE COMMISSION

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In re: Complaint of Intermedia Communications Inc. against GTE Florida Incorporated for breech of) Florida partial interconnection agreement under Section 251 and 252 of the Telecommunications Act of 1996, and request for relief.

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REBUTTAL TESTIMONY OF JULIA STROW ON BEHALF OF INTERMEDIA COMMUNICATIONS INC.

RECEIVED & FILED RECORDS FPS OF

Patrick Knight Wiggins Wiggins & Villacorta, P.A. 2145 Delta Boulevard Suite 200 Post Office Drawer 1657 Tallahassee, Florida 32302 (850) 385-6007 (850) 385-6008 FAX

Counsel for Intermedia Communications Inc.

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FPSC-RECORDS/REPORTING

1	Q:	Please state your name, employer, position, and business address.
2	A:	My name is Julia Strow. I am employed by Intermedia Communications Inc. (Intermedia) as
3		Assistant Vice President, Regulatory and External Affairs. My business address is 3625 Queen Palm
4		Drive, Tampa, Florida 33619.
5	Q:	What are your responsibilities in that position?
6	A:	I am the primary interface between Intermedia and the incumbent local exchange carriers (ILECs).
7		In that capacity, I am involved in interconnection negotiations and arbitrations between Intermedia
8		and the ILECs. I am also primarily responsible for strategic planning and the setting of Intermedia's
9		regulatory policy.
10	Q:	Did you previously file direct testimony in this proceeding?
11	A:	Yes. I filed direct testimony on December 10, 1998.
12	Q:	What is the purpose of your rebuttal testimony?
13	A:	The purpose of my rebuttal testimony is to respond to the direct testimony of GTEFL's witnesses
14		Steven J. Pitterle and Howard Lee Jones.
15	Q.	Do you agree with Mr. Pitterle that Internet Service Provider (ISP) traffic is functionally and
16		jurisdictionally interstate and thus outside the scope of the GTEFL/Intermedia interconnection
17		agreement (Agreement)?
18	А.	No. This dispute is clearly a contractual dispute and within the jurisdiction of the Florida Public
19		Service Commission. ISP traffic is local under the definition contained in the Agreement and
20		therefore under the purview of the Florida Commission. Section 252(e) of the Telecommunications
21		Act of 1996 (Act), gives the states the authority to resolve agreement disputes, and only if the state
22		fails to act, would the issue then go to the Federal Communications Commission (FCC). To date,
23		26 states, including Florida, have found that the states do have the authority to determine this issue.
24		All 26 states that have considered this issue have ruled that calls to ISPs are local and subject to

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1		reciprocal compensation. In addition, as discussed in my direct testimony, three federal courts have
2		upheld state Commission decisions in Texas, Illinois, and Washington.
3	Q.	Mr. Pitterle states that Intermedia is not entitled to the reciprocal compensation payments it
4		seeks for ISP traffic (p. 3). Do you agree with his assessment on this issue?
5	А.	Mr. Pitterle is wrong for two straightforward and unavoidable reasons. First, the GTEFL-Intermedia
6		interconnection agreement is clear as written and requires such compensation. The essence of the
7		Agreement requires that parties owe each other reciprocal compensation for any "Local Traffic"
8		terminated on the other's network and that a local telephone call from an end-user to an ISP qualifies
9		as Local Traffic under the terms of the agreement.
10		The second reason Mr. Pitterle is wrong is that he attempts to ignore the reality that within
11		the context of the Agreement an Internet communication consists of two segments: (1) a local
12		telephone call from an end-user to an ISP; and (2) an enhanced transmission from the ISP over the
13		Internet.
14		For purposes of establishing reciprocal compensation, the call ends when it is delivered to
15		the ISP. The information service provided by the ISP is not a "call", because it is not a
16		telecommunications service, but is an enhanced information service.
17		It is only by ignoring the clear meaning of the Agreement and the clear distinction between
18		telecommunications and information service that GTEFL can attempt to avoid its contractual
19		obligation.
20	Q.	Under the scenario you just described, why isn't the ISP classified as a telecommunications
21		carrier?
22	A.	First, the Act defines "telecommunications" as the "transmission, between or among points specified
23		by the user, of information of the user's choosing, without change in the form or content of the

1		information as sent and received." (47 U.S.C. 153(43)) The local telephone call from an end-user
2		to an ISP clearly meets the definition of telecommunications.
3		The second segment, however, does not meet the definition of telecommunications under
4		the Act. Moreover, the enhanced transmission from the ISP over the Internet is not regulated under
5		title II of the Act. Specifically, "enhanced service" refers to
6 7 8 9 10 11		services, offered over common carrier transmission facilities, which employ computer processing applications that act of the format, content, code, protocol or similar aspects of the subscriber's transmitted information; provide the subscriber additional, different, or restructured information; or involve subscriber interaction with stored information. <u>Enhanced services are not regulated under title II of the Act</u> . (47 CFR 64.702(a), emphasis added)
13		01.102(a), 01.1p
14		Once a call is sent to an ISP, the ISP performs Internet protocol conversion and also directly involves
15		the subscriber in direct access to stored information. Therefore, the ISP segment of call meets the
16		definition of "enhanced" or "information" services.
17	Q.	Why isn't the word "terminate" specifically defined in the Agreement?
18	A.	It is my understanding that the word "terminate" is not defined for the same reason that the word
19		"originate" is not defined: both are commonly understood and are used consistently by carriers and
20		regulators alike. To "terminate" means to deliver the call to the user associated with the dialed
21		number.
22	Q.	Have any other state commissions found that calls to an
23		ISP terminate when they reach the modem?
24	Α.	Yes. The Georgia Commission found that to be the case.
25		Its December 28, 1998 order states,
26		The essential facts are that a call to an ISP
27		is placed using a local telephone number.
28		The LEC networks terminate this local call to

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the ISP, whose local exchange service numbers bear NPA-NXX designations associated with the same local calling area. Whatever services the ISP then provides are irrelevant to the fact that the call has terminated locally (Page 7, 8196-U).
The Georgia Commission further stated that a call

8 The Georgia Commission further stated that a call 9 is considered to be terminated when it is delivered to 10 the telephone exchange service number that has been 11 called, regardless of the identity or status of the 12 called party.

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Q. If ISPs are classified as end-users and not telecommunications carriers for purposes of
 determining compensation arrangements, why in your opinion doesn't GTEFL recognize that
 calls to ISPs qualify as local calls?

17A.Because GTEFL rejects the Act's fundamental distinction between electronic transmissions that are18telecommunications services and those that are enhanced services. It is only by treating the second19segment, enhanced service, as a continuation of a telecommunications service for purposes of20defining reciprocal compensation obligations, that GTEFL can confuse the otherwise clear21application of the Agreement, the tariff, the FCC orders, and the Commission orders pursuant to the22Act.

23 Q. On pages 9-10, of Mr. Pitterle's direct testimony, he
24 states that the Commission does not have to apply the

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same rationale in this case as it did in the
 BellSouth/Intermedia Reciprocal Compensation Complaint.
 Do you agree?

4 Α. No. As discussed in my direct testimony, Commission Order PSC-98-1216-FOF-TP, September 15, 1998, in the 5 BellSouth/Intermedia case does have bearing on this 6 The facts of the two cases are virtually 7 case. identical, the type of traffic at issue is the same, 8 and the relevant reciprocal compensation language found 9 the GTEFL/Intermedia agreement the 10 in and BellSouth/Intermedia agreement is essentially the same. 11 Because of these factual and legal similarities, the 12 Commission's order in the BellSouth/Intermedia 13 14 reciprocal compensation case is controlling.

Mr. Pitterle argues that since the order in the 15 Q. BellSouth/Intermedia proceeding came out prior to the 16 FCC's Order on GTE's ADSL tariff, the Commission cannot 17 18 use its earlier rationale. Do you agree with Mr. Pitterle that the FCC has already ruled on this issue? 19 20 No. The FCC has not ruled on the issue of dial-up traffic to ISPs. Mr. Pitterle references, on page Α. 21 6 of his direct testimony, the October 30, 1998 FCC Order on GTE/FL's ADSL Tariff (CC Docket 22 No. 98-79). The FCC ruled that GTEFL's tariff offering, which is a dedicated service that provides

1		customers with high speed access to the Internet, is an interstate service. However, the order also
2		clearly states that this does not apply to dial-up traffic:
3 4 5 6 7 8 9 10 11		This Order does not consider or address issues regarding whether local exchange carriers are entitled to receive reciprocal compensation when they deliver to information service providers, including internet service providers, circuit-switched dial-up traffic originated by interconnecting LECs. Therefore, this dispute must be decided by the Florida
12		Public Service Commission.
13	Q.	Has the FCC's October 30, 1998 decision on GTEFL's ADSL
14		Tariff affected other state commission decisions?
15	Α.	No. In fact, as late as December 31, 1998 the Georgia,
16		Utah, and Arkansas Commissions have ruled that ISP
17		traffic is local and subject to state jurisdiction.
18		All of these decisions were issued <u>after</u> the FCC issued
19		its Order on the GTEFL ADSL Tariff.
20	Q.	Will the FCC decide if dial-up traffic to ISP are local
21		calls and subject to reciprocal compensation?
22	A.	It appears that the FCC may issue a separate order on
23		this issue in the future, however, to date no action
24		has been taken. As a result, the Commission must move
25		forward because it clearly has jurisdiction to resolve
26		this complaint. It should be noted that in the
27		BellSouth/Intermedia case before this Commission

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1 (Docket 980495-TP), BellSouth continually suggested 2 that the FCC was going to issue an order at any time 3 and that the Commission should defer to the FCC. 4 However, an order has still not been released to date. 5 If the FCC should release such an order, the parties 6 and the Commission would, at that time, evaluate its 7 relevance to this proceeding.

8 Q. Mr. Pitterle also remarks that it was never GTEFL's intent for the Agreement to cover ISP
 9 traffic. How do you respond?

Intermedia was relying on the clear language of the Agreement and the clear distinction between 10 A. 11 telecommunications and enhanced services when it entered into the Agreement. Moreover, the Agreement and GTEFL's local end-user tariffed rate structure dovetail nicely until GTEFL begins 12 ignoring the distinction between telecommunications and enhanced services. For example, Section 13 1.20 of the Agreement defines "Local Traffic" as "originated by an end user of one Party and 14 terminates to the end user of the other Party within GTEFL's then current local serving area," which 15 16 are also defined and specified in Section A3 of the GSST. Thus calls to ISPs bearing the same central office designation as the end-user meet the definition of local calls under the Agreement. This simple 17 18 and straightforward application of the Agreement requires no clarification.

Q. On page 13, lines 9-17, Mr. Pitterle states that reciprocal compensation agreements are
grounded in the understanding that traffic between two networks will be roughly equal. How
do you respond?

A. Mr. Pitterle has it exactly backwards. If traffic between two cariers is roughly equal, there is no need for mutual compensation, and mutual traffic exchange (also known as Bill & Keep) can be an appropriate method for exchanging traffic. Mutual compensation is required in cases where there

1		is a significant imbalance in traffic. In fact, in cases where GTEFL has Bill & Keep provisions in
2		its interconnection agreements, those provisions expressly provide for the payment of reciprocal
3		compensation rates in cases where traffic is out of balance by 10% or more.
4		Moreover, had GTEFL's intent been to exclude ISP traffic in order to bring traffic in balance
5		between our two companies, a system to identify and measure ISP traffic would have had to been
6		discussed by the parties. Traffic delivered on Intermedia's network to ISPs is recorded as local.
7	T o date	, no such discussions have taken place. Thus, the entire record of this proceeding and the history of
8		discussions demonstrate that there has never been any intention by either party to exclude ISP traffic.
9		In addition, Intermedia has never objected to paying reciprocal compensation for ISP traffic delivered
10		from our end users to ISPs served by GTEFL.
11	Q.	To your knowledge, does GTEFL's system distinguish between a local call placed to an ISP
12		from any other local call?
13	А.	No. Currently, neither company can distinguish these types of calls. If GTEFL intended to exclude
14		traffic terminated to ISPs from other local traffic, GTEFL would have needed to develop a way to
15		measure traffic that distinguishes such calls from all other types of local calls with long-holding
16		traffic, such as calls to airline and hotel reservations, computer help desks, customer support lines,
17		etc.
18		GTEFL is a sophisticated company. GTEFL knew or should have known that its customers
19		could dial a 7-digit number (as well as other locally dialed calls) to call an ISP. Given GTEFL's
20		current position that it never intended to include traffic to ISPs for purposes of reciprocal
21		compensation, it is inconceivable that GTEFL would not have made arrangements to distinguish that
22		type of traffic from other local calls at the time of the Agreement, knowing that the parties must pay
23		for the termination of local traffic on the other party's network.
24	Q.	Mr. Pitterle states that given the long holding times

associated with Internet calls, GTEFL would have to pay
 substantial compensation to ICI without the ability to
 recover its costs from GTEFL customers who originate
 those calls. How do you respond?

This argument is irrelevant to the proceeding. The 5 Α. purpose of this proceeding is to determine, based on 6 the language of the Agreement that was negotiated by 7 the parties, if calls to ISPs are local and if 8 reciprocal compensation applies to such calls. The 9 matter of how GTEFL recovers the costs of providing 10 local service to its end-user has nothing to do with 11 the issue at hand. 12

Moreover, even if the merits of GTEFL's argument 13 are considered - and they should not be in this 14 proceeding - it is clear that GTEFL is fully compensated 15 for all services it provides. The FCC expressly found 16 that ILECs are fully compensated for local calls to 17 ISPs by the local service charges that the ILECs charge 18 to the originating caller. If GTEFL feels that its 19 local calling rates are not adequate to compensate for 20 such calls, it is free to petition this Commission for 21 a change in those rates. 22

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Finally, I need to correct any misimpression

caused by GTEFL's argument. GTEFL fails to mention 1 2 that there are many other types of local calls that have long hold times other than calls to ISPs. 3 These include calls to customer service call centers; 4 computer help desks; talk radio shows; airplane, car, 5 and hotel reservation centers; conference calls among 6 7 business users, ect. These calls all can have hang times as long or longer than ISP-bound calls, and yet 8 GTEFL has not argued that it fails to recover the costs 9 of these calls. 10

11 Q. Mr. Pitterle goes on to say that such a policy would
12 have broader implications for local competition. What
13 is your response?

This is again irrelevant. This complaint is a dispute 14 Α. of a negotiated contract under Section 251 and 252 of 15 the Act. The issue that must be decided is whether or 16 traffic to ISPs is subject to reciprocal 17 not compensation under the Agreement. This case is not 18 can avoid paying reciprocal 19 about how GTELF compensation for certain types of calls or classes of 20 customers. Any policy decisions that would carve out 21 classes of customers from local calls would set a 22 dangerous precedent. Again, this is dangerous because 23

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it ignores, but sets a potential precedent for, other
 local calls with long holding times such as local calls
 to customers service call centers, talk radio shows,
 reservation centers, conference calls, ect.

5 Q. Do you agree with Mr. Pitterle that requiring ILECs to 6 pay ALECs for calls terminated to ISPs would not incent 7 facilities-based competition?

8 A. No. Intermedia is a facilities-based service provider
9 which has deployed and continues to deploy large
10 networks in over 15 states.

11 Q. Mr. Pitterle also states on page 16, lines 5-8, that
12 ALECs will be reluctant to provide facilites-based
13 local service because it would not want to pay the

14 reciprocal compensation to ILECs. Do you agree?

No. Intermedia strongly disagrees. Intermedia has 15 Α. 16 never been opposed to paying reciprocal compensation 17 for calls to ISPs. Intermedia negotiated the Agreements with ILECs with full intention of abiding by 18 the terms of the Agreement. 19

20 Q. Mr. Pitterle suggests on page 16, lines 10-20, that 21 ALECs would be motivated to actually pay ISPs to be 22 their customers. How do you respond?

Α. suggestion is both irrelevant and 1 This untrue. 2 Intermedia does not cut deals with ISPs in order to win them as customers. Intermedia has and will continue to 3 differentiate itself as a provider of quality service, 4 5 operational efficiencies and leading technologies. Ιt is evident that GTEFL did not take advantage of the 6 opportunities win ISP customers 7 market to like It is therefore, GTEFL who is using the 8 Intermedia. regulatory system to try to catch up with the ALECs. 9

10 Q. Mr. Pitterle proposes several interim alternatives to
11 reciprocal compensation if the Commission rules that
12 ISP traffic is local. Do you agree with any of these

13 alternatives?

Reciprocal compensation rates were developed so 14 Α. No. that carriers could recover the costs of terminating 15 local calls on their networks. If GTEFL believes that 16 it needs additional revenue to recover costs of 17 originating calls on its network that have long holding 18 times, then they should ask the Commission to consider 19 rate revisions on a going forward basis. 20

Q. Mr. Jones speaks at length about calls to the Internet being functionally interexchange and
 jurisdictionally interstate in nature. Do you agree with Mr. Jones' characterization?

1 A. No. To reiterate, an Internet communication consists of two segments: (1) a local telephone call 2 from an end-user to an ISP; and (2) an enhanced transmission from the ISP over the Internet. The 3 telephone segment of the call ends at the point it is delivered to the ISP. The information service 4 provided by the ISP over the internet is distinct for ratemaking purposes because it is not a 5 telecommunications service, but and enhanced information service.

This is consistent with the compensation structures required by numerous FCC orders, the 6 Florida Public Service Commission's decisions in Docket No. 880423-TP, Orders Nos. 21815, issued 7 8 September 5, 1989, and 23183, issued July 13, 1990, and all of the state decisions decided to date. Mr. Jones states that the ISP modem has no information 9 Q. service function, but is inserted in the transmission 10 path to reduce the capacity required to be carried to 11 the servers or ultimate destination or the user. Do 12 you agree? 13

14 A. No. The ISP modem does perform an information service.
15 The modem answers the call and then performs protocol
16 conversions required to route the call over the
17 internet.

Q. Mr. Jones states on page 7, lines 6-7, that calls do
not connect through at ISP modems within the local
calling scope and that traffic is often hauled,
unaltered, to distant sites for connection to ISP "mega
modem" equipment. How do you respond?

- 1 A. This argument is not relevant to this complaint. The services and means that an ISP uses to combine 2 and route traffic does not take away that the call ultimately terminates locally with the NPA-NXX 3 assigned to the ISP modern. Even if you agree with his argument, all he is describing is foreign 4 exchange service which is a valid way for ISPs to serve areas today.
- 5 Q. Please summarize your testimony.

A. The language of the Agreement is clear and the distinction between telecommunications and
 enhanced services is clear, thus so is BellSouth's obligation. The Commission should enforce the
 Agreement as written to require BellSouth to compensate for local traffic terminated to ISPs served
 by Intermedia.

- 10 Q. Does this complete your testimony?
- 11 A. Yes.
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CERTIFICATE OF SERVICE

I HEREBY CERTIFY that a copy of the foregoing has been furnished by hand delivery(*) or U.S. Mail this 15th day of January, 1999, to the following:

Cathy Bedell* Division of Legal Services Florida Public Service Commission 2540 Shumard Oak Boulevard Tallahassee, FL 32399-0850

Kimberly Caswell Anthony Gillman One Tampa City Center GTE Florida Incorporated 201 North Franklin Street Tampa, FL 33602

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