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February 4, 1999

BY HAND DELIVERY

Ms. Blanca Bayo, Director Division of Records and Reporting Room 110, Easley Building Florida Public Service Commission 2540 Shumard Oak Blvd. Tallahassee, Florida 32399-0850

Re: Docket Nos. 981642-TP and 981745-TP

Dear Ms. Bayo:

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CIH

Enclosed for filing on behalf of e.spire Communications, Inc. in the above captioned dockets are an original and fifteen copies of the following documents:

1.Revised Direct Testimony of Dr. Marvin Kahn on behalf of e-spire Communications.Inc.:01459-99

2. Revised Direct Testimony of Tony Mazraani on behalf of elspire Communications, Inc.: D1460-59

AFA ______3. Revised Direct Testimony of C. William Stipe, III on behalf of elspire AFP _____Communications, Inc.; Communications, Inc.; Communications,

Equip 4. Revised Direct Testimony of James C. Falvey on behalf of elspire Communications, Inc. U1462-99

EAG The direct testimony of Dr. Kahn and Mr. Falvey is being revised to reflect the recent LEG Supreme Court decision.

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Ms. Blanca Bayo February 4, 1999 Page 2

Please acknowledge receipt of these documents by stamping the extra copy of this letter "filed" and returning the same to me.

Thank you for your assistance with this filing.

Sincerely. Norman H. Horton, Jr.

NHH/amb Enclosures James C. Falvey, Esq. Parties of Record cc:

CERTIFICATE OF SERVICE Docket Nosil Balance, TP and the

I HEREBY CERTIFY that a true and correct copy of the foregoing was served by

Federal Express this 12th day of February, 1999 to the following:

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Revised Testimony of Marvin H. Kahn

BEFORE THE FLORIDA PUBLIC SERVICE COMMISSION

In re: Petition by e-spire Communications,) Inc. for Arbitration with BellSouth) Telecommunications, Inc., pursuant to the) Telecommunications Act of 1996)

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Docket No. 981745-TP

REVISED DIRECT TESTIMONY OF DR. MARVIN H. KAHN

ON BEHALF OF

e-spire COMMUNICATIONS, INC.

FEBRUARY 4, 1999



12510 Prosperity Drive Suite 350 Silver Spring, MD 20904

DOCUMENT NUMBER-DATE

FPSC-RECORDS/REPORTING

e-spire EXHIBIT

Revised Testimony of Marvin H. Kahn

BEFORE THE FLORIDA PUBLIC SERVICE COMMISSION

In re: Petition by e-spire Communications.) Inc. for Arbitration with BellSouth Telecommunications, Inc., pursuant to the } Telecommunications Act of 1996

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Docket No. 981745-TP

REVISED DIRECT TESTIMONY OF DR. MARVIN H. KAHN

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I. OUALIFICATIONS AND PURPOSE

1 PLEASE STATE YOUR NAME AND BUSINESS ADDRESS. 0.

2 My name is Marvin H. Kahn. I am a Senior Economist and a founding principal of A 3 Exeter Associates, Inc. My office is located at 12510 Prosperity Drive, Silver Spring, Maryland 20904. 4

Ŝ. 0. PLEASE REVIEW YOUR BACKGROUND AND QUALIFICATIONS.

I am an economist specializing in public utility regulation, communications, energy, and 6 A., 7 antitrust analysis. My primary research interest is in the application of microeconomic 8 principles to public policy issues in these areas. Over the last several years, my focus has 9 turned to matters regarding the restructuring of the natural gas pipeline, electric and 10 telephone industries and the regulation of firms in these industries operating 11 simultaneously in competitive and non-competitive markets. Particular issues addressed 12 include unbundling services, TELRIC analyses, the effects of imposing line of business restrictions on regulated firms, assessments of alternative regulatory structures, and 13 14 matters regarding cost allocation and rate design.

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t		In addition to my consulting experiences, I taught economics or lectured at the
2		University of Tennessee, the University of Missouri in St. Louis, Washington University
3		in St. Louis, at Merrimac College and at The Johns Hopkins University. I served as a
4		senior economist with the Institute of Defense Analysis and the MITRE Corporation, both
5		not-for-profit Federal Contract Research Centers in the Washington, D.C. metropolitan
6		area. I also served as a senior staff economist with an Ad Hoc Committee of the U.S.
7		House Committee on Currency and Banking, focusing on energy and employment issues.
8		I am a graduate of Ohio Northern University and hold a Ph.D. in Economics from
9		Washington University in St. Louis. Further details of my experience and a complete list
10		of testimonies is included as my Exhibit_(MHK-1).
11	Q.	WHAT IS THE PURPOSE OF YOUR TESTIMONY?
12	Α.	My testimony is organized in six sections, including this initial introductory section. In
13		Section II, I discuss the economic principles of pricing and open access. Specifically, I
14		explain why pricing at economic or forward-looking cost is necessary to achieve
15		competitive benefits established as the goal of the Act. I also explain why the TSLRIC
16		costing and pricing methodology adopted by the Commission should be applied to all
17		interconnection arrangements and unbundled network elements. No distinction in pricing
1 8		various interconnection arrangements and UNEs is appropriate if widespread consumer
19		benefits remain the goal of the telecommunications policy. I note and describe why
20		requiring all components of the ILEC network be made available in the form of
21		unbundled network elements and through interconnection is consistent with the
		underlying premise and goals of the Act. Doing so would result in CLECs having access

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1	to HICAP loops and interoffice transport, as well as to data (i.e., advanced
2	communications services such as packet switching), and other network elements on an
3	unbundled pasis at rates based on economic cost. Finally, I explain why pricing parity is
4	necessary to avoid price discrimination and price squeeze, as well as to provide
5	widespread consumer benefits to telecommunications customers.
6	In Section III, I discuss issues particular to non-recurring charges. I explain why
7	careful attention must be paid to cost development and pricing proposals for these
8	charges, if only because this is an area of costing that is both new and different. In the
9	two and one-half years since the passage of the Telecommunications Act, ILECs, CLECs
10	and commissions have gained a great deal of knowledge and experience in estimating the
11	forward-looking costs of the non-recurring activities associated with unbundled network
12	elements Recognizing that suggests that these cost estimates and rates should be
13	reviewed and adjustments made as new information is gained. I explain the concerns
14	with regard to both pricing and costing in Section III. I also explain why using TELRIC
15	and establishing ceilings based on BellSouth's charges to its own customers for
16	comparable activities are appropriate.
17	Section IV deals with collocation. The Commission established rates and charges for

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18a number of collocation activities in its recent generic costing proceeding. Collocation19requirements and pricing can act as barriers to entry. I explain why the Commission

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1	A.	The 1996 Act expressed the view that the national telecommunications' policy goals
2		could be better met through the workings of a competitive market than through a
3		regulated monopoly. The intent of the Act is that consumers benefit from an increase in
4		competitive activity through lower retail prices and a diversity of high quality, advanced
5		service options. This position is articulated in the preamble to the Act:
6 7 8 9		To promote competition and reduce regulation in order to secure lower prices and higher quality service for American telecommunications consumers and encourage the rapid deployment of new technology.
11		Thus, the primary economic policy objective of the Act can be simply described as
12		attaining a "competitive outcome."
13		The Act established a vehicle to allow meaningful and effective competition to
14		develop in the markets for local exchange services. That vehicle is based on free and
15		unfettered entry into the market for local services. This requires that the market be free of
16		barriers to entry, which in turn, requires the availability of network resources (which
17		incorporates unbundling to the extent needed by CLECs) and the appropriate pricing of
18		these resources (which includes imputation requirements for non-discrimination). The
19		pricing of unbundled network elements is one of the critical components of any open
20		market policy implementing the new Sections 251(c)(3) and 252(d)(1) of the Act. Since
21		the market is not now competitive, regulatory oversight remains necessary to achieve this
22		outcome. A key policy objective for the Commission should be to establish prices for all
23		interconnection and network elements that are consistent with and support a competitive
24		market outcome. That result can only be achieved through a pricing policy which
25		includes prices based on economic cost and which prevents discrimination.

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 Q.
 WHAT ARE THE EFFICIENCY IMPLICATIONS ASSOCIATED WITH

 2
 THE COMPETITIVE MARKET OUTCOME?

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A. In a competitive market, characterized by a sufficient number of buyers and sellers so that
no one market participant can dictate the price or quantity available, the market yields
important efficiencies. These efficiencies fall into two categories: operational and
allocative efficiencies.

7 Operational efficiency results when the lowest cost method of production is utilized 8 to produce the good or service in question. Market competition promotes this result. For 9 instance, new entrants into the market are not required to adopt the same operating 10 methods or technologies used by the incumbent. Instead, they are able to adopt the lowest 11 cost method of production. With their lower costs, these firms will tend to lower the 12 price charged in order to gain market share from higher-cost incumbents. Other market 13 participants are then forced to reduce their prices, or face the loss of market share. As 14 new entrants increase supply, inefficient producers are forced to either become more 15 efficient or lose market share or possibly cease production altogether. The result is lower 16 industry costs and lower prices to consumers.

Allocative efficiency results when resources are channeled into the production of those goods and services that are valued more highly than the resources necessary for resoluction. As long as the market price covers the cost to produce an additional unit of output, that unit of output would be produced in a competitive market. Since society has scarce resources, it is in society's interest to have these resources used in a way that maximizes the value to consumers of what is produced with those limited resources.

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 Q.
 WHAT ROLE DOES PRICING PLAY IN ACHIEVING THESE RESULTS

 2
 AND THE OBJECTIVES OF THE ACT?

A. Pricing sends signals to buyers and sellers and affects the decisions of both. In a most
 general sense, pricing plays two roles: cost compensation and rationing of limited
 quantities.¹

6 Sellers turn to price signals to make decisions with regard to market entry and 7 production alternatives. By comparing prices to their own costs, producers determine 8 which markets and services are profitable, and thus make entry (or exit) decisions. In 9 addition, price signals are important inputs into "make-buy" decisions. That is, these 10 signals are key in determining whether entry will be "facilities based," using the CLECs 11 own facilities with or without UNEs, or whether entry will instead involve resale.

12 Price signals are used by buyers to select among alternative good and services, and 13 among alternative service providers. Since both producers and buyers react to pricing. 14 the greatest opportunity to realize the allocative and operational efficiencies discussed 15 above exists if prices reflect the underlying cost. Thus, to promote the competitive 16 outcome, prices should be cost based. With cost based prices, the most efficient 17 producers are rewarded and are ensured adequate compensation for the poods and 18 services produced. At the same time, consumers are asked to pay the full additional cost 19 of the resources used to produce the additional output. By sending efficient price signals, 20 prives that are cost-based and non-discriminatory promote the goals of the Act.

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¹For a more general discussion of the role of prices in the regulated model, see Bonbright, <u>Principles of</u> <u>Public Utility Rates</u>, Columbia (1961), Chapter VI

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1	В.	TELRIC
2	Q.	WHAT IS THE APPROPRIATE METHODOLOGY FOR DEVELOPING
3		RATES FOR INTERCONNECTION AND UNBUNDLED ELEMENTS?
4	A .	Decisions in a competitive market are made based on forward-looking costs, not histori:
5		costs. Thus, the appropriate cost methodology to be used in conjunction with a policy
6		intending to promote efficient pricing, efficient production and the competitive outcome
7		is one which focuses on economic, forward-looking costs. The TELRIC/TSLRIC
8		methodology which has been adopted by the FCC and relied upon by this Commission in
9		setting prices for interconnection and network elements is such an approach.
10	Q.	WHAT IS THE DIFFERENCE BETWEEN THE TELRIC METHODOLOGY
11		AS PROPOSED BY THE FCC AND THE TSLRIC METHODOLOGY
12		ADOPTED BY THIS COMMISSION?
13	Α.	TELRIC and TSLRIC are both measures of average incremental costs; both are based on
14		the same general costing logic. In fact, the FCC refers to TELRIC as the application of
15		TSLRIC principles to network elements and BellSouth uses its TELRIC model and
16		TELRIC Calculator to produce both TELRIC and TSLRIC estimates. These methods do
17		differ, however, in two broad respects.
18		First, a TSLRIC focuses initially on services, whereas a TELRIC focuses on network
19		elements. It is not unusual for network elements to be used to provide multiple services.
20		Thus, there may be a number of costs and expenses that are directly attributable to a
21		network element, but are shared among the services using these elements. As such,

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1		there are a number of costs and expenses which are considered direct in a TELRIC, but
2		are considered shared in a TSLRIC.
3		Second, TSLRIC typically examines costs of services in the retail or end-user
4		market, whereas, TELRIC focuses on costs to service providers, i.e., in the "wholesale"
5		market. As such, there are certain retail-related costs and expenses that are properly
6		included in a TSLRIC that should be excluded from a TELRIC.
7		Since the differences between a TSLRIC and a TELRIC deal more with application
8		than concept, I will use the terms TSLRIC and TELRIC interchangeably in what follows.
9	Q.	WHY DOES TELRIC PROVIDE A REASONABLE MEASURE OF COSTS
10		FOR PRICING PURPOSES?
11	Α.	Using TELRIC will result in prices for network elements which reflect forward-looking,
12		efficiently incurred costs. As noted, it is appropriate that prices be based on forward-
13		looking costing methodologies. Efficient decisions regarding market entry, exit and
14		expansion are based on forward-looking comparisons of expected revenues and expected
15		costs. To ensure that price signals are correct and that market entry is efficient, forward-
16		looking costs should be used.
17		The appropriate cost study is also long run in nature, i.e., it is based on a time
18		horizon long enough to allow entry or exit to occur and/or for substantial changes in
19		capacity or technology to occur. Costs affecting entry, exit, capacity expansion or
20		technology adoption decisions are forward-looking and variable. A properly structured
21		cost measure or cost study should, therefore, include forward-looking capital costs and
22		maintenance expenses, and the preponderance of all other expenses should be viewed as

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variable, *i.e.*, shared and common costs should amount to a relatively small fraction of
 total costs.

The relevant increment of demand to estimate interconnection or network element costs is the *total demand by all users*, including the incumbent. Hence, the "total service" or "total element" designation. ILECs realize economies of scale. Focusing on any volume of output smaller than the total market may result in higher estimates of per unit costs than are actually realized.

8 The incremental cost calculation is intended to capture the added cost from 9 producing or the cost avoided from discontinuing the service, assuming all other ILEC 10 outputs remain unchanged. For example, the incremental cost of a switch port is 11 calculated assuming no change in the volume of loops, and the incremental cost of loops 12 is calculated assuming no change in the volume of ports. Since all else is held constant, 13 the calculations focus exclusively on the cost of the unbundled network element.

Similarly, the study should capture all costs associated or attributable to that network element, but only those so attributed. For instance, the cost of an unbundled voice-grade loop should be bused on a network designed for narrowband, voice-grade services. Costs not necessary for the provision of this grade of service should not be included in the cost study.

The TELRIC/TSLRIC model is a method that adheres to these principles and, thus. promotes the competitive outcome.

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HAS BELLSOUTH PROVIDED A CURRENT, RELIABLE TELRIC?

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1	Α.	No. As indicated, it is my understanding that BellSouth will file new TELRIC studies on
2		February 4, 1999; and I plan to provide recommendations based on the BellSouth's
3		TELRIC models once those are available and can be evaluated.
4	Q.	ABSENT COST ESTIMATES BASED ON THE BELLSOUTH TELRIC
5		MODEL, ARE THERE OTHER APPROACHES AVAILABLE TO THE
6		COMMISSION TO SET COST-BASED RATES FOR INTERCONNECTION
7		AND UNES?
8	Α.	A primary objective and result of the TELRIC estimate is to determine a rate that is cost-
9		based. Absent a reliable current TELRIC, one method of approximating cost is to look at
10		the lowest rate or charge currently offered by the RBOC for a particular service, activity
11		or functionality. Under the assumption that current retail rates exist which include that
12		functionality or activity and that those charges cover the cost of the functionality, the
13		lowest rate offered for a service including the particular function or activity should
14		provide an approximation of the forward-looking, efficient cost (including a reasonable
15		mark-up for shared and common costs).
16	Q.	PLEASE EXPLAIN WHY THE LOWEST RATE OFFERED WILL BE AN
17		APPROXIMATION OF A TELRIC-BASED COST.
18	A.	The desirable property of a TELRIC cost is that it yields an approximation of the rate(s)
19		that would prevail in a competitive market. The benefits of the workings of a competitive
20		market being the ultimate goal, the interim methodology for selecting charges for UNEs
21		and interconnection services should lead as close to that cost-based solution as possible.

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1	That is, as close to a forward-looking efficient cost as possible, including a reasonable
2	mark-up for shared and common.

3 ILECs offer service under standard tariffs, on an individual case basis and under 4 other types of arrangements (e.g., a price cap regulation). Assuming retail rates exist for 5 services or functionalities that are comparable to the UNE, one can look to the ILEC's 6 charges for that service or functionality for a proxy to the TELRIC approach. 7 Specifically, once the comparable retail rates are identified, the lowest rate offered for that service is the one most likely to approximate the efficient, forward-looking 8 Q characteristics of the TELRIC. Further adjustments may be necessary to eliminate the 10 costs of retail functions that may be embedded in the retail rate chosen. Similarly, the 11 retail rate is likely to contain costs for other functionalities, in addition to the retail 12 functions just mentioned, since retail services are unlikely to be unbundled to the same 13 extent as the UNEs requested. To the extent the functionality is offered on an individual 14 case basis and faces some competition, the retail tariff will also overstate the cost proxy. 15 Assuming price differences are market related, and not cost based, it is the lowest 16 retail rate which will more closely approximate a TELRIC and, thus, a competitive, 17 result.²

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ARE YOU FAMILIAR WITH e-spire's PROPOSAL FOR INTERIM CHARGES?

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 $^{^{2}}$ As 1 noted in my discussion of desveraging, cost-based differences exist for loops; but few other elements have been found to exhibit this geographic cost differential

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1	А.	Yes, I am. Given the expedited nature of this proceeding and the lack of BellSouth
2		TELRIC results, this is a reasonable interim approach, consistent with the approach
3		which I have just described.
4		C. ACCESS TO UNBUNDLED ELEMENTS AND INTERCONNECTION
5	Q.	YOU INDICATED THAT BOTH PRICING AND ACCESS WERE
6		IMPORTANT IN ACHIEVING THE GOALS OF THE ACT. PLEASE
7		SUMMARIZE THE ROLE OF ADEQUATE ACCESS TO UNBUNDLED
8		ELEMENTS AND INTERCONNECTION IN ACHIEVING THOSE GOALS.
9	A.	The Act calls for the market for telecommunications services to be transformed from one
10		of regulated monopoly to one of market competition. The approach adopted by Congress
11		accomplishes this through a policy of open and expedited entry, rather than through
12		divestiture forced upon the incumbent LECs. Thus, the success of this transition to
13		competition rests critically on whether commissions are able to remove artificial barriers
14		to entry into these markets. The paradigm laid out in the Act to accomplish this has two
15		critical components: pricing and access (availability). The pricing concerns were
16		discussed earlier. Adequate access requires, as I noted above, that all segments of the
17		ILEC network be open for entry, through the availability of unbundled network elements
18		and interconnection arrangements provided at TELRIC/TSLRIC cost and/or through
19		availability of services for resale. Limitations to access, conditioned on requirements
20		which artificially and unnecessarily increase the cost to CLECs will deter or even
21		eliminate competition.

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1		Consequently, there are very important economic issues and implications associated
2		with unbundling. From an economic policy perspective, the successful achievement of
3		the goals of the Act (competitive outcome) requires that all segments of the ILEC
4		network be made available to CLECs pursuant to the unbundling and resale provisions of
5		the Act. Inadequate unbundling creates barriers to entry which work to prevent the
6		competitive outcome.
7	Q.	HOW CAN UNBUNDLING AFFECT BARRIERS TO ENTRY?
8	Α.	Incumbents have an obvious incentive to increase the costs of competing providers,
9		whenever possible. One way to do this is to bundle elements or develop rate structures in
10		such a way that CLECs are forced to take and to pay for unnecessary elements. ³ If the
11		competitive outcome is to be promoted, however, there should be no barriers that
12		artificially discourage CLECs from entering a market or from offering services using their
13		own equipment. From a financial perspective, inflated costs can be an entry barrier, and
14		as such frustrate a policy of promoting the competitive outcome. The level of bundling,
15		the rate "structure," and the flexibility of the offerings to CLECs by incumbent LECs
16		should be such that CLECs do not pay unnecessary or uneconomic costs.
17		In addition to the other requirements of Section 251(c), each incumbent LEC has a

18 duty to provide, to any requesting telecommunications carrier, the following:

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³Since the ILEC also competes for the customers targeted by CLECs, the ILEC has an obvious incentive to discourage the entry of competitors to the extent it can. To accomplish this, the CLEC could be forced to purchase unneeded services as part of a bundle in order to get the service or access to the facility that is actually needed for it to provide the particular telecommunications service in question. Or, the ILEC may bundle a "bottleneck" function with other nonessential functions in a way that unnecessarily increases the cost to CLECs, creating a relative advantage for the ILEC and a disincentive for CLEC entry.

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1 2 3 4 5		nondiscriminatory access to network elements on an unbundled basis at any technically feasible point on rates, terms and conditions that are just, reasonable and nondiscriminatory in accordance with this section and section 252. ⁴
6		Therefore, incumbent LECs have a duty to provide nondiscriminatory access to
7		equipment and facilities needed to provide voice or advanced services to the extent
8		technically possible, and at rates based on forward-looking costs.
9	Q.	DOES THE RECENT 706 ORDER ADDRESS UNBUNDLING?
10	Α.	Yes, it does. The FCC's recent ruling in the 706 Order concluded that efficient entry and
11		the competitive outcome require the widespread unbundling of network elements.
12		Specifically, the FCC found that the facilities used in the provision of all advanced
13		services, including packet-switched services and collocation are subject to the unbundling
14		requirements of Section 251(c). ⁵ In that Order, the FCC ruled that ILECs must offer
15		unbundled access to the "equipment used in the provision of advanced services." This
15		ruling is subject only to consideration of technical feasibility.*
17	Q.	WHAT IS THE RESULT OF THE SUPREME COURT'S DECISION AS IT
18		RELATES TO UNBUNDLING?
19	A.	The Supreme Court recently issued its ruling on the Eighth Circuit's decision on the
20		FCC's First Report and Order on Local Competition (Docket 96-98).7 Technically, this

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⁷Opinion of the Court, op. cit.

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^{&#}x27;Section 251(c)(3).

¹⁷⁰⁶ Order ¶57 (... all equipment and facilities used in the provision of advanced services are "network elements" as defined by Section 153(29).) "Network elements" is defined to include any facility or equipment used to provide a "telecommunications service," and includes any "features, functions and capabilities that are provided by means of such facility or equipment." 706 Order, ¶50. ¶52 clarifies that this applies to loops capable of transporting high speed digital signals, and ¶57 clarifies that it applies to "advanced services" and the facilities and equipment used to provide advanced services. ⁶⁷⁰⁶ Order, ¶11.

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1		decision vacates 47 CFR §51.319 (Rule 319) which is the section of the FCC rules listing
2		the elements which, at minimum, must be provided. The Supreme Court did not rule on
3		the propriety of the specific elements in Rule 319, but found that the FCC must establish
4		a "standard" as the basis for determining which elements must be made available. This
5		standard according to the Supreme Court decision must
6 7		tak[e] into account the objectives of the Act and giving some substance to the "necessary" and "impair" requirements.
8 9		The total impact of this standard on the FCC's list of minimum elements remains to be
10		seen. However, the above discussion in this Section II with respect to unbundling
11		employs exactly the objectives of the Act and, explicitly takes into consideration the
12		"necessary" and "impair" requirements discussed by the Supreme Court.
13	2	Section 251(d)(2) of the Act defines the "necessary" and "impair" standard of access
14		to network elements.
15 16 17 18 19 20 21 22		In determining what network elements should be made available for purposes of subsection (c)(3), the Commission shall consider, at a minimum, whether (A) access to such network elements as are proprietary in nature is necessary; (B) The failure to provide access to such network elements would impair the ability of the telecommunications carrier seeking access to provide the services that it seeks to offer. §2519(d)(2)
24 24		The necessary/impairment standard I have used relates to the impairment of competition
25		(through removal of entry barriers), not the impairment of a CLECs ability to earn above
26		normal profits. This is consistent with the Supreme Court ruling. The Court's decision
27		does not impose an antitrust-type "essential facilities" standard, but is clearly supportive

"Ibid., p. 27

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1		decision vacates 47 CFR §51.319 (Rule 319) which is the section of the FCC rules listing
2		the elements which, at minimum, must be provided. The Supreme Court did not rule on
3		the propriety of the specific elements in Rule 319, but found that the FCC must establish
4		a "standard" as the basis for determining which elements must be made available. This
5		standard according to the Supreme Court decision must
6 7		tak[e] into account the objectives of the Act and giving some substance to the "necessary" and "impair" requirements. ⁸
9		The total impact of this standard on the FCC's list of minimum elements remains to be
10		seen. However, the above discussion in this Section II with respect to unbundling
11		employs exactly the objectives of the Act and, explicitly takes into consideration the
12		"necessary" and "impair" requirements discussed by the Supreme Court.
13	2	Section 251(d)(2) of the Act defines the "necessary" and "impair" standard of access
14		to network elements.
15 16 17 18 19 20 21 22		In determining what network elements should be made available for purposes of subsection (c)(3), the Commission shall consider, at a minimum, whether (A) access to such network elements as are proprietary in nature is necessary; (B) The failure to provide access to such network elements would impair the ability of the telecommunications carrier seeking access to provide the services that it seeks to offer. §2519(d)(2)
23 24		The necessary/impairment standard I have used relates to the impairment of competition
25		(through removal of entry barriers), not the impairment of a CLECs ability to earn above
26		normal profits. This is consistent with the Supreme Court ruling. The Court's decision
2 7		does not impose an antitrust-type "essential facilities" standard, but is clearly supportive

*<u>Ibid., p. 27</u>

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1		of an objective or standard defined in terms of the mpact on entry barriers. Section 253
2		of the Act [Removal Of Entry Barriers], which dea s primarily with state and local
3		requirements, also is supportive of using a standard which considers the impact on entry
4		barriers. Removal of entry barriers, like cost-based pricing, is synonymous with
5		promoting competition.
6	Q.	SHOULD BELLSOUTH BE REQUIRED, FOR EXAMPLE, TO PROVIDE
7		FOUR-WIRE DSO LOOPS AND DS3, OC3, OC12 OR OC48 LOOPS AS
8		UNBUNDLED ELEMENTS?
9	Α.	Yes. Unlest BellSouth can demonstrate a technical reason why it cannot provide an
10		element, including any particular loop, these loops should be available at cost-based rates.
11		As I indicated, from an economic policy perspective, fulfilling the goals of the Act
12		requires that all segments of the ILEC network be available at economically based prices
13		and at non-discriminatory terms and conditions. What I have referred to as adequate
14		access or availability does not exclude certain loops, or interconnection associated with
15		certain types of service, or unbundled transport, or any other necessary
16		element/function/service simply because (a) they have not been offered before or, (b)
17		because the ILEC has not yet completed cost studies or (c+because the loop, UNE or
18		function is associated with an advanced service rather than a voice grade service. Public
19		policy considerations, and not the ILEC's commercial interests, should be the basis of
20		decisions on the extent of unbundling.
21		In addition, attempts to exclude any UNE, service or function is inconsistent with
22		the Act and the 706 Order (subject only "technically feasible" constraints). The

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- successful elimination of entry barriers, requires access to all such elements is necessary
 and must be available at forward-looking cost based rates. The loop elements listed
 above, as well as the other elements sought by e-spire and interconnection are not
 constrained by technical feasibility.
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D. IMPUTATION

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WHAT ARE THE ECONOMIC CONSEQUENCES OF DISCRIMINATION?

7 Discrimination provides an advantage to one or a group of market participants. For Α. 8 instance, if the ILEC charged the CLECs amounts that differed from the costs incurred or 9 if the ILEC or provides network elements under terms and conditions dissimilar to those 10 it experiences in its own operations, barriers to entry may result as entry will be more 11 costly to or more difficult for the CLEC. By requiring that prices (as well as terms and 12 conditions) for network elements and interconnection are non-discriminatory, the relative 13 efficiencies of the market participants -- and not the prices charged -- will determine 14 market performance, market share and the market outcome.

15 If prices are discriminatory, an anticompetitive price squeeze may result. Price 16 squeeze occurs when the ILEC prices an input that is used by a CLEC to provide a service 17 (in competition with the ILEC) at a level that puts the CLEC at an automatic disadvantage 18 and, thus, effectively bars entry. For instance, if the price BellSouth charges a CLEC for 19 an unbundled network element is higher then the price BellSouth charges its own end 20 user for the retail service which uses that UNE, a price squeeze results. The CLEC can be 21 as efficient as, or even more efficient than, BellSouth, and yet because of the price charged for the UNE, the CLEC cannot expect to operate in this market and fully recover 22

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its costs. Entry is blocked by the price squeeze. Imputation is a policy that addresses
 needed to deal with the price squeeze and cross-subsidy issues which inevitably arise in
 an industry where one firm has market power in the whole, ale market and competes with
 others in the retail or end use market. An example of this is discussed by Mr. Stipe in his
 testimony regarding the problems created when BellSouth forced e-spire to incur the
 added expense of the SL2 loop (pay non-cost-based premiums) in order to obtain
 comparable quality, i.e., in order to provide service that competes with BellSouth.

8 **O**.

HOW CAN THE COMMISSION ADDRESS THIS MATTER?

9 A. The Commission can address this matter by establishing an imputation requirement. The
10 ILEC has control over certain input facilities and functions (which the ILEC also uses in
11 the provision of its own retail services) needed by a CLEC to provide telecommunications
12 services. It is this control over "bottleneck" or "essential" facilities and functions which
13 creates potentially non-competitive problems and which creates the potential for anti14 competitive problems.

15 Q.

WOULD YOU PLEASE EXPLAIN?

A. Yes. When the ILEC has market power over the services/functions required by the CLEC, and the ILEC competes with the CLEC to provide the same retail service, there is an incentive, facilitated and disguised by the bundling involved, to engage in price discrimination. If the ILEC can effectively charge competitors a higher price for these functions than it incurs itself, the ILEC will have a market advantage of the type specifically proscribed by the Act. Under the Act, ILECs must make these functions or services available at rates that are just, reasonable and non-discriminatory. Charging

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1		CLECs costs which exceed the costs the ILEC in essence charges itself, clearly violates
2		the non-discrimination provision of the Act. Other non-competitive activities are
3		possible as well. For example, the ILEC may use high prices for functions over which it
4		has market power to subsidize its services that are subject to more competitive forces.
5		Importantly, if the ILEC's cost of providing these functions is lower than the charge
6		to competitors (i.e., the rate CLECs must pay) for the identical function, the ILEC can
7		charge a lower end-use rate (than its competitors) for any service that uses that function.
8		That is, the ILEC can beat the CLEC's price even when the CLEC is the technically mor:
9		efficient provider. And, competitive entry does not occur, competition is impaired, and
10		the benefits of competition envisioned by Congress in passing the Act will not occur.
11		Finally, competitive neutrality implies not only that rates be cost based and non-
12		discriminatory, but that the rates not negatively affect the ability of CLECs to compete
13		with the ILEC or other carriers. A rate charged which is not based on economic cost, or
14		which exceeds the rate an ILEC would charge itself and its own customer for the same
15		function is not competitively neutral and will discourage efficient entry.
16	Q.	PLEASE EXPLAIN HOW AN IMPUTATION POLICY CAN BE
17		IMPLEMENTED.
18	A .	One method of implementing an imputation policy would be to require that BellSouth
19		charge a CLEC no more than it "charges itself" for a similar element, service or
20		functionality.
21		To help understand how an imputation policy would be implemented, consider the
22		following hypothetical. BellSouth provisions a particular service utilizing two cost

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1		components, which I simply call A and B. A is a network element over which BellSouth
2		has extensive market control, and for which an unbundled network element must be made
3		available. Component B is made up of a variety of activities and expenses incurred by
4		BellSouth in providing the final service, but which are not subject to unbundling or
5		necessarily made available in the form of an unbundled network element. An imputation
6		policy will require BellSouth to impose upon itself a cost for pricing purposes equal to
7		the sum of the TELRIC for component A ⁹ and the TSLRIC for component B. This is
8		consistent with the non-discriminatory pricing and efficiency conditions described above
9		will result.
10	Q.	HOW WOULD SUCH IMPUTATION STANDARDS ADDRESS THE
11		CONCERNS YOU EXPRESSED ABOVE?
12	Α.	This policy has two important implications. First, it results in rates that are non-
13		discriminatory. Both BellSouth and the CLECs would be subject to the same prices for
14		UNEs (based on the ILEC's costs). Second, it would promote efficiency in the market for
15		communications services. With BellSouth and the CLECs being charged the same price
16		for similar elements or functionalities (i.e., for UNEs), it would be the relative
17		efficiencies of the two organizations in the more competitive aspects of the their
18		operations that would determine the least cost producer. Similarly, with this policy, the
19		least cost producer would be able to establish a lower price, capture a larger market share
20		and/or earn higher profits. Moreover, if BellSouth is forced to charge itself and the

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⁹The imputed amount should be the price for the UNE in question, Component A in this instance. The assumption is that the UNE price is equal to the TELRIC. TELRIC or TSLRIC includes a reasonable profit and thus meets the pricing requirements of Section 252(d) of the Act.

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1		CLEC the same price for similar functionalities, BellSouth has every incentive to improve
2		the efficiency of the remaining components in order to ensure that it can compete.
3		III. <u>NRCs</u>
4	Q.	WHAT ARE NON-RECURRING CHARGES?
5	Α.	Non-recurring charges ("NRCs") are the charges which an ILEC assesses to recover the
6		one-time or non-recurring costs associated with establishing, moving and/or changing the
7		service received by a particular customer. Typically, NRCs consist of multiple elements
8		which include charges for activities such as service orders, central office line connections
9		and premise visits. Non-recurring charges are based on labor intensive activities, whereas
10		recurring charges are based on capital intensive activities.
11	Q.	WOULD YOU PLEASE SUMMARIZE THE CONSIDERATIONS FOR
12		ESTABLISHING CHARGES FOR NON-RECURRING ACTIVITIES?
13	А.	Yes. There are several considerations that are necessary in establishing prices for non-
14		recurring charges for unbundled network elements.
15		First, non-recurring charges can serve as a barrier to entry. These are one-time, up-
16		front charges that are incurred before service or the underlying element is provided. In
17		that regard, an excessive non-recurring charge may have a greater deterrence than does an
18		excessive recurring charge. To allow Bell South the opportunity to fully recover all costs
19		incurred, but to prevent anticompetitive pricing (i.e., entry barriers), charges for non-
20		recurring activities should be based on the same standards as are charges for recurring
21		activities. NRCs should be forward-looking, cost based, and include recovery of a
22		reasonable overhead, as discussed in Section IIB.

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1		Another consideration involves the potential for discriminatory pricing (even at
2		alleged cost based charges), and how the market can be used to maintain a benchmark for
3		comparison. That is, the Commission should consider establishing a ceiling for non-
4		recurring charges to CLECs associated with unbundled network elements at the level
5		which would apply if BellSouth were providing this service to a customer which it serves
6		directly, less any retail costs which the ILEC does not incur in serving the CLEC instead
7		of a retail end user. This ceiling serves two purposes. One, it provides a reasonableness
8		check on any cost study provided by BellSouth in this proceeding. Two, it ensures that
9		the non-recurring charges established are truly non-discriminatory. As discussed above
10		with regard to price squeeze, if BellSouth is allowed to establish a charge to its
11		competitors that is allegedly cost based, yet exceeds the costs that it would incur in
12		providing service to itself, the goal of fostering competition is thwarted. More
13		specifically, the ceiling should be set at the charge established by the Commission for
14		non-recurring activities associated with end-use services, less the wholesale discount
15		established by the Commission.
16	Q.	THE COMMISSION HAS RECENTLY ADDRESSED NON-RECURRING
17		CHARGES FOR THE UNES CURRENTLY IN PLACE. WHY IN YOUR
18		OPINION ARE THOSE CHARGES NOT APPROPRIATE FOR A NEW
19		CONTRACT, AS espire IS SEEKING HERE?
20	Α.	When the Commission set NRCs, it based its decision on the best cost information

available at that time. In some instances, cost data may remain reasonably accurate over
 the next one, two or more years; in others, they may not. The available data suggest that

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1		cost information regarding many of the NRCs is likely to change materially over the near
2		term. The NRC for loop elements is a clear case in point. BellSouth's cost estimates are
3		based in part on using its legacy system for taking service orders for loop UNEs and
4		provisioning these UNEs. BellSouth has suggested that the unbundled loop provisioning
5		process bears resemblance to that of a design circuit e.g., a special access line rather
6		than that of a POTS loop. It is also my understanding that BellSouth expects its estimate
7		of the difference in the cost of providing an unbundled loop and a POTS loop to diminish
8		with time. Thus the cost estimate for NRCs can be expected to change materially over a
9		period as short as one year. Cost estimates set for contract rates expected to last into the
10		next one, two or more years, should be reviewed to ensure that they are consistent with
11		what is currently the best information available.
12	Q.	ILEC: HAVE ASSERTED THAT IT IS LESS COSTLY TO PROVIDE
13		SERVICE TO THEMSELVES THAN TO PROVIDE SERVICE TO
14		COMPETITORS. SHOULD THAT BE CONSIDERED WHEN
15		ESTABLISHING NRCS?
16	Α.	No. There are both efficiency and equity considerations that suggest that the costs, net of
17		ILEC retail marketing activities, of performing a non-recurring activity should be
18		considered the same, whether undertaken on behalf of the ILEC or a CLEC.
19		First, the approximate costing methodology is a total element long run incremental
20		cost (TELRIC). TELRIC is the forward-looking per unit incremental cost of providing
21		the entire volume of service, net of ILEC retail marketing activities, assuming the most
22		efficient technology currently available. A single TELRIC is established for unbundled

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1		loops or ports, for instance, irrespective of whether the element is to be used by the ILEC
2		or sold to a CLEC, or whether the end user is a residence or business customer.
3		Similarly, the TELRIC based cost for a non-recurring activity should be the same
4		irrespective of the service provider or of the end user.
5		Second, and somewhat related, is that a properly structured TELRIC presumes that
6		the ILEC is separated into two operating divisions, a wholesale element provider and a
7		retail service provider. The non-recurring charge is that which would be levied by the
8		wholesale element provider to any and all retail service providers, irrespective of whether
9		that retail service provider were the ILEC or a CLEC. The same costs and the same cost
10		based rates should apply to both.
11		Third, even if one accepts arguendo that the cost of the ILEC providing service to
12		itself is less than that of providing service to a CLEC, allowing the ILEC to take
13		advantage of its monopoly position in establishing costs and rates is clearly inconsistent
14		with the competitive goal established by the Telecommunications Act. The result would
15		be an unwarranted competitive advantage realized by the ILEC, thwarting the non-
16		discriminatory, pro-competitive goals of the Act.
17		In short, there are both efficiency and equity considerations which argue strongly for
18		comparability in establishing NRCs associated with ILEC and CLEC activities.
1 9	Q.	WHAT IS YOUR RECOMMENDATION FOR THE NRCS TO THE CLECS?
20	Α.	As noted, NRCs should be based on the efficiently incurred, forward-looking expenses of
21		these functions. This requirement leads to two considerations in setting NRCs for UNEs.

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l		First, the cost estimates should be reviewed with some frequency. Providing UNEs
2		is an activity never before performed by ILECs. Greater experience should result in
3		improved capability in measuring and capturing the relevant costs, and in the efficiency
4		with which the provisioning occurs. Further, reliance on legacy systems will diminish
5		over the next few years. Cost estimates used to set charges for existing contracts should
6		not be used to set rates for contracts expected to last one, two and more years into the
7		future.
8		Second, for NRCs to be non-discriminatory, they should be capped at the rate
9		charged by BellSouth for comparable end use services, less the appropriate avoided cost
10		adjustment. ¹⁰ As an example, the NRC for a POTS loop UNE should not be higher than
11		the NRC for a retail business POTS loop.
12	Q.	IS THERE A REASONABLE TELRIC-BASED COST ESTIMATE FOR THE
13		NRCS AT ISSUE IN THIS PROCEEDING?
14	Α.	Not at this time. Although TELRIC-based data has been developed in the past for
15		selected items, this did not include all of the elements and interconnection services
16		needed by CLECs. It is my understanding that BellSouth will be filing updated or revised
17		TELRIC studies very soon. However, at this time I have not seen those studies. I plan to
18		review and, if possible, use those studies to make recommendations for NRCs once the
19		studies are available.
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¹⁰An alternative is to set the NRC for the end use service at the sum of the relevant UNEs plus the appropriate retail costs excluded form the measure of UNE recurring costs.

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1		IV. <u>COLLOCATION</u>
2	Q.	PLEASE EXPLAIN WHAT IS MEANT BY COLLOCATION?
3	Α.	Collocation involves the placement and connection of one telecommunications carrier's
4		equipment (located on the premises of another telecommunication carrier) to the
5		equipment (network) of the host carrier. Collocation can be physical or virtual.
6	Q.	WHAT ARE THE COLLOCATION REQUIREMENTS OF THE ACT?
7	Α.	Section 251(c)(6) of the Act addresses unbundling. That portion of the statute provides
8 9 10 11 12 13		for the physical collocation of equipment necessary for interconnection or access to unbundled network elements at the premises of the local exchange carrier, except that the carrier may provide for virtual collocation if the local exchange carrier demonstrates to the State commission that physical collocation is not practical for technical reasons or because of space limitations.
15	Q.	DID THE FCC ADDRESS COLLOCATION?
16	Α.	Yes. Section 251(c)(6) ¹¹ of the Act requires ILECs to provide for collocation on rates,
17		terms and conditions that are just, reasonable, and non-discriminatory. ¹² The FCC
18		adopted national rules for physical and virtual collocation. ¹³ The FCC found that specific
19		rules defining minimum requirements for non-discriminatory collocation arrangements
20		were necessary:
21 22 23 24 25		Our experience in the Expanded Interconnection proceeding indicates that incumbent LECs have an economic incentive to interpret regulatory ambiguities to delay entry by new competitors. We and the states should therefore adopt, to the extent possible, specific and detailed collocation rules. ¹⁴

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¹¹Additional Obligations of Incumbent Local Exchange Carriers.

¹²This is the same language used in the Act for unbundled access and interconnection.

¹³<u>First Report and Order</u>, CC Docket No. 96-98, Implementation of the Local Competition Provisions in the Telecommunications Act of 1996, ¶551 and ¶¶653-772, August 8, 1996 ¹⁴Ibid., ¶558.

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l		The FCC's findings were consistent with the incentives discussed above for ILECs
2		to increase the costs of competing providers, if possible.
3		The FCC subsequently acknowledged collocation as a potential entry barrier to
4		CLECs in the provision of advanced services (as well as local voice services).
5 6 7 8 9 10 11 12 13 14 15 16 17		One of the major barriers facing new entrants that seek to provide advanced services on a facilities basis is the lack of collocation space in many LEC central offices Because incumbent LECs have the incentive and capability to impede competition by reducing the amount of space available for a collocation by competitors, the Commission, in the Local Competition Order, required incumbent LECs that deny requests for physical collocation on the basis of space limitations to provide the state commission with detailed floor plans or diagrams of their premises. ¹³ we believe that incumbent LECs have a statutory obligation to offer cost efficient and flexible collocation arrangements. ¹⁶
18		As I have discussed, the policy approach should be one which ensures that costs are
19	Q.	HOW DOES COLLOCATION POLICY RELATE TO THE DEVELOPMENT
20		OF LOCAL COMPETITION?
21	A.	The terms and conditions, including pricing, of collocation are critical to the development
22		of local competition. For competition to successfully emerge, it is necessary that CLFCs
23		be able to interconnect with the incumbent's network to exchange traffic. As noted, the
24		Act establishes a framework for access to the ILECs' facilities on an unbundled network
25		element baris. For most CLECs, collocation is necessary to access unbundled network
26		elements most efficiently, and should be made available under rates, terms and conditions
27		which do not create barriers to entry.

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¹⁵706 Order (Advanced Services Order), ¶145. ¹⁶Ibid., ¶64.

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I	Q.	HOW CAN COLLOCATION TERMS BE A BARRIER TO ENTRY?
2	Α.	From an economic perspective, collocation is no different than an unbundled network
3		element, as it allows the entrant necessary access to an essential portion of the
4		incumbent's network. As discussed in Section II above with respect to unbundling,
5		pricing or inadequate access can become an artificial barrier to entry. Whether the price
6		charged for this facility is excessive, or the CLEC is required to purchase a component of
7		collocation that is not necessary, entry will be impaired as the CLEC will be placed at an
8		economic disadvantage. Competition will be harmed as a barrier to competitive entry
9		will result.
10		Collocation options can help eliminate barriers and promote efficient market entry.
11		In a competitive market, firms can be expected to seek alternative methods of achieving
12		collocation to reduce the cost, or of finding lower cost alternatives to collocation. Not all
13		firms will find the same collocation options attractive. The Commission should ensure
14		that a number of collocation options be available, subject to technical feasibility
15		constraints. Otherwise, the lack of availability (or lack of flexibility) creates barriers to
16		entry.
17		The collocation policy should recognize that collocation space is finite and, thus, can
18		be a potential barrier. Increasing central office space may be costly. An alternative is to
19		pursue policies that minimize the space required for collocation. Cageless collocation,
20		sharing of space and subleasing ¹⁷ allow a scare resource (collocation space) to be utilized

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¹⁷As Mr. Falvey explains in his testimony, e-spire and other CLECs have been required to take minimums of 100 square feet of collocation space. This can be a penalty to a CLEC which does not need this amount of space, unless sharing and subleasing are allowed.

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l		The FCC's findings were consistent with the incentives discussed above for ILECs
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4		CLECs in the provision of advanced services (as well as local voice services).
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25		element basis. For most CLECs, collocation is necessary to access unbundled network
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27		which do not create barriers to entry.

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4		incumbent's network. As discussed in Section II above with respect to unbundling,
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6		charged for this facility is excessive, or the CLEC is required to purchase a component of
7		collocation that is not necessary, entry will be impaired as the CLEC will be placed at an
8		economic disadvantage. Competition will be harmed as a barrier to competitive entry
9		will result.
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13		firms will find the same collocation options attractive. The Commission should ensure
14		that a number of collocation options be available, subject to technical feasibility
15		constraints. Otherwise, the lack of availability (or lack of flexibility) creates barriers to
16		entry.
17		The collocation policy should recognize that collocation space is finite and, thus, can
18		be a potential barrier. Increasing central office space may be costly. An alternative is to
19		pursue policies that minimize the space required for collocation. Cageless collocation,
20		sharing of space and subleasing ¹⁷ allow a scare resource (collocation space) to be utilized

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¹⁷As Mr. Falvey explains in his testimony, e-spire and other CLECs have been required to take minimums of 100 square feet of collocation space. This can be a penalty to a CLEC which does not need this amount of space, unless sharing and subleasing are allowed.
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1		by a greater number of CLECs. A second alternative is to allow reasonable offsite
2		collocation which expands the supply of the limited resource. "Closet POPs" in
3		neighboring buildings are one such example.
4		Similarly, requiring ILECs to provide the CLEC with an extended link reduces the
5		entry barrier created by unavailable or uneconomic collocation. This approach also
6		prevents ILECs from forcing CLECs to purchase expensive collocation unnecessarily.
7		Another rather subtle option is to allow CLECs to self-provision collocation.
8		Among other things, this provides a market-based reality check on the charges levied by
9		the ILEC.
10	Q.	WOULD YOU PLEASE EXPLAIN WHAT IS MEANT AN EXTENDED
11		LOOP?
12	А.	Yes. An Extended Loop consists of a loop, multiplexing and the transport from the
13		BellSouth end office serving an end-user to the CLEC switch; and allows CLECs access
14		to customers served from a BellSouth end office in situations where the CLEC either
15		cannot collocate (due, for example, to space limitations or delays in obtaining the
16		necessary provisioning from the ILEC), or where it is not yet financially possible for the
17		CLEC to have a physical collocation in all end offices. It takes time as well as capital for
18		CLECs to expand their facilities. Thus, even where it is the intent of the CLEC to
19		eventually collocate in a given set of end offices, it cannot be everywhere at once. The
20		CLEC must prioritize and work with the ILEC in moving toward that goal. In the
21		meantime, a reasonable alternative to that collocation must be available if competition is
22		to progress.

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1	Q.	IS AN UNBUNDLED EXTENDED LINK TECHNICALLY FEASIBLE?		
2	Α.	Yes. Extended links are currently used by ILECs, including BellSouth. There is no basis,		
3		technical or economic, why the ILECs should not provide extended links at cost-based		
4		rates.		
5	Q.	WHAT OTHER CONCERNS DO YOU HAVE WITH BELLSOUTH'S		
6		PROPOSED CHANGES FOR COLLOCATION?		
7	А.	My remaining concerns involve the pricing/costing methodology. This Commission		
8		should ensure that BellSouth's charges for collocation are cost based and procompetitive.		
9		For instance:		
10 11		(1) Care must be taken to ensure that there not be double recovery of costs, once through UNEs, then again through collocation charges;		
12 13 14		(2) The method by which shared costs of collocation are included in collocation charges should be non-discriminatory;		
15 16 17 18 19 20		(3) Costs should be recovered in a manner consistent with how they are incurred. Doing otherwise runs the risk of inefficient price signals and of the overrecovery of costs; additionally, there is temptation to try to recover through associated non-recurring costs any recurring costs the Company may not be allowed to recover in other UNE rates;		
22		(4) Anticompetitive allocation of overhead costs should be avoided;		
23 24 25 26		(5) And, costs associated with items that the entrant does not need in order to provide service, and does not want, should not be included.		
27 28	Q.	WHAT IS YOUR CONCERN WITH REGARD TO DOUBLE RECOVERY		
29		OF COSTS THROUGH CHARGES FOR UNBUNDLED NETWORK		
30		ELEMENTS AND THEN AGAIN THROUGH CHARGES FOR		
31		COLLOCATION ACTIVITIES.		

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1	Α.	The ILECs have typically undertaken cost studies for UNEs using traditional costing
2		methods. These methods have been developed in an environment where the ILEC and
3		only the ILEC had access to its facilities. This assumption is challenged by the concept of
4		collocation. Take central office space as an example. In its cost studies, BellSouth
5		identifies the land and buildings associated with its central office facilities and assigns all
6		such investment and associated costs to the various central office functions, services or
7		network elements. This results in the recovery of 100 percent of the central office related
8		land and building costs. Collocation charges, however, include a charge for central office
9		floor space, a change which is apparently redundant.
10	Q.	WHAT IS YOUR CONCERN WITH REGARD TO SHARED COSTS OF
11		COLLOCATION?
12	Α.	It is espire's experience that ILECs claim that they incur costs in preparing central office
13		space for CLEC collocation. Large portions of this cost are further claimed to be a fixed
14		"space prep" cost, that is, invariant with the number of CLECs that collocate. Typically,
15		the first CLEC to collocate agrees to reimburse the ILEC for these costs, subject to a
16		provision that the ILEC will recover a proportionate share of all these costs from
17		subsequent collocators, and provide this as a reimbursement to the first entrant. e-spire
18		has such agreements with BellSouth. The difficulty is that reimbursements or refunds
19		have not occurred. This behavior by BellSouth penalizes the first entrant, and can reduce
20		the willingness to be the first to collocate in a market area.
21	Q.	WHAT IS YOUR CONCERN WITH REGARD TO OVERHEAD COSTS?

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1	Α.	The Commission has issued orders limiting the markup for overhead costs. I would still
2		caution that if the markup were based upon dividing total overhead costs by total direct
3		costs, total direct costs included in that calculation may not recognize any collocation
4		activities. This is true where an extrapolation of past experiences is used in the
5		calculation. Where ever that is the case, there should be no overhead costs assigned to
6		the collocation activities.
7	Q.	WHAT ARE YOUR CONCERNS WITH RESPECT TO THE INCUMBENT'S
8		ABILITY TO FORCE CLECS TO TAKE UNWANTED ELEMENTS OR
9		SERVICES?
10	Α.	As noted above, there is an incentive on the ILEC's part to increase the costs of
11		competing providers. One way to accomplish this is to create bundles that require CLECs
12		to take unnecessary or duplicate elements. Bundling in this manner can reduce the
13		incentive to enter a market or at least make facilities based entry less attractive. CLECs
14		should not be discouraged from entering or from offering services using their own
15		equipment. The level of bundling and flexibility should be such that CLECs do not pay
16		unnecessary or uneconomic costs. ¹⁸
17	Q.	DO YOU HAVE ANY OTHER OBSERVATIONS WITH REGARD TO THE
18		ESTABLISHMENT OF CHARGES FOR COLLOCATION ACTIVITIES?
19	Α.	Yes It must be recognized that while ILECs have been running cost studies and
20		presenting them to commissions for some time, it is only recently that they have
21		conducted cost studies for collocation (or non-recurring charges for unbundled network

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⁴³See also 706 Order (Advanced Services Order), ¶64.

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1		elements, for that matter). What that means is there is no historic time series of data to
2		which the Commission can turn to judge the reasonableness of any rates proposed.
3		Hence, a benchmark of some type would be most helpful in evaluating the rates charged
4		by the ILEC in this regard.
5	Q.	BASED ON THE ABOVE, WHAT IS YOUR RECOMMENDATION WITH
6		REGARD TO ESTABLISHING RATES AND CHARGES FOR
7		COLLOCATION?
8	Α.	In addition to the options recommended above, I suggest that the Commission establish a
9		two-pronged approach to pricing collocation. In the first, a collocation tariff, both
10		physical and virtual, must be established at TELRIC-based rates. Without an explicit
11		collocation tariff, including the rates and charges for each of the activities, each request
12		for collocation will be on an individual case basis ("ICB") which means that it will
13		require negotiation between the ILEC and CLEC. Clearly, the ILEC has all the
14		information, no incentive to facilitate its competitor's entry into the market, and therefore
15		can exercise its monopoly power in the negotiation process. This arrangement can also
16		result in frequent complaints to the Commission, increasing the demand on Commission
17		resources.
18		With a tariff in place, the Commission will have established a set of prices that are
19		just and reasonable and can be used as a standard or a benchmark for any of these
20		activities. If the parties agree mutually that there is a superior set of terms, conditions or
21		price, that should be acceptable, as long as the default, or benchmark, exists.

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1	Q.	YOU INDICATED A TWO-PRONGED APPROACH. WHAT IS THE
2		SECOND ASPECT OF YOUR RECOMMENDATION?
3	Α.	In addition to tariffing collocation activities, I recommend that the Commission adopt
4		policies that allow CLECs the option to self-provide or contract for facilities and
5		collocation installation to the maximum extent feasible, and at minimum for any activities
6		for which BellSouth uses outside contractors.
7		This arrangement will allow a market test or sanity check of the reasonableness of
8		the tariffed rates on a regular and ongoing basis. It will provide both the ILEC and the
9		Commission with continual feedback as to the reasonableness of the rates and the reality
10		of market conditions.
11		Tariffing at TELRIC-based rates, allowing market benchmarks (self-
12		provision/outside contractors) and adopting the maximum flexibility in terms of access to
13		the interconnection (maximizing the use of limited space), are all needed to promote entry
14		and the competitive outcome.
15		
16		V. <u>TERMINATION</u>
17	Q.	WHAT COSTS ARE TO BE RECOVERED THROUGH CHARGES FOR
18		TERMINATION AND TRANSPORT?
19	A.	The requirements for pricing interconnection services including termination and transport
20		are specified at Section 252(d)(2) of the Act. The Act specifies that prices for transport
21		and termination should be based on the costs of the carrier terminating the call and that
22		these costs should be the "additional costs" of terminating such calls. From an economic

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1		perspective, the concept of additional cost incurred by the carrier terminating the call
2		refers to the incremental costs of the termination and transport functions.
3		The FCC established rules are totally consistent with this economic interpretation.
4		The FCC identified the additional cost as the "forward looking, economic cost," ¹⁹ of the
5		service or element, including reasonable margins for profit and recovery of joint and
6		common costs. TELRIC provides an appropriate measure of these costs.
7	Q.	DIDN'T THE FCC ESTABLISH A PRESUMPTION OF SYMMETRICAL
8		RATES BASED ON THE ILEC'S COSTS FOR TRANSPORT AND
9		TERMINATION?
10	Α.	Yes. However, the FCC concluded that if the costs of efficiently configured and operated
11		systems of competing local service providers justify a different rate, state commissions
12		could and should adopt rates that are not symmetrical. ²⁰ Symmetrical compensation was
13		adopted as an interim measure for many reasons, not the least of which was because there
14		was no cost information for CLECs and, thus, no evidence at the time that costs were
15		other than symmetrical. ²¹ The Local Interconnection Order, however, clearly anticipated
16		that state commissions would review the symmetry presumption, and directed those state
17		commissions to "give full and fair effect to the economic costing methodology" of the
18		Order when evaluating the cost studies of CLECs.

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 ¹⁹FCC, First Report and Order, CC Docket No. 96-98, para. 1057 In regulatory terminology, these would be the "traffic sensitive" costs associated with the local network.
 ²⁰Local Interconnection Order, ¶1085-1089.

²¹Ibid., ¶1089.

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- 1
 Q.
 IS THERE REASON TO BELIEVE THAT THE COST FOR A CLEC TO

 2
 TERMINATE A CALL IS DIFFERENT THAN THE ILEC'S COST TO

 3
 PROVIDE THE SAME FUNCTION?

 4
 A.
 Yes. First, CLECs tend to develop their network using a ring topology rather than the
- pine tree topology used by the ILECs. This would generally lead to a more traffic sensitive network. In addition, newer and smaller entrants will not buy equipment in the same volumes or provide the same diversity and scope of services as the ILEC. There is also evidence of scale economies in switching systems.²² Finally, a CLEC is likely to realize a higher cost of capital than does the ILEC. These differences could result in higher equipment costs and higher expenses. Thus, there is reason to expect that the CLEC's relevant unit costs may differ from the ILEC's.
- 12 Q. HAVE YOU PREPARED A TELRIC ESTIMATE OF THE CALL
- 13

HAVE TOO TREFARED A TELMC LOTMATE OF THE CALL

TRANSPORT AND TERMINATION FUNCTION ON THE espire

- 14 NETWORK?
- 15 A. A TELRIC estimate of e-spire's call transport and termination function is in progress and
- 16 the results will be provided when the analysis has been completed. The TELRIC
- 17 methodology will be similar to that developed by BellSouth and will include three major
- 18 steps. First, facility requirements and investment cost estimates are identified; next,
- 19 expense factors will be developed; finally, the expenses will be calculated and summed.
- 20 **Q**.
- HOW WILL INVESTMENT COSTS BE DETERMINED?

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²²See <u>Further Notice of Proposed Rulemaking</u>. Federal State Joint Board on Universal, Service, CC Docker No. 96-45, July 18, 1997.

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1 A. We interviewed e-spire personnel and other industry personnel to identify the appropriate 2 forward-looking technologies and facility requirements. The costs are based on vendor 3 prices for the facilities, plus installation costs. The vendor prices are taken from the 4 vendor's current price list and adjusted to include hardware, spare, generic software and 5 other system related costs. These costs will then be further adjusted to reflect anticipated 6 discounts and inflation.

7

Q. HOW WILL EXPENSES BE CALCULATED?

- 8 Expenses are being calculated using the BellSouth TELRIC calculator methodology. To Α. 9 calculate expenses, we first identified a set of expense factors appropriate for e-spire. 10 These factors were then applied to the investment costs developed. Expense factors were 11 obtained or developed for capital, maintenance, other tax, shared and common expenses. 12 Capital costs are developed utilizing the phi factor method incorporated into the 13 BellSouth TELRIC Calculator. Depreciation service life, cost of money and plant 14 specific expenses are based on factors reflecting e spire costs. Gross receipts, shared and 15 common expense factors, are those approved by the Commission. 16 17 VI. FRAME RELAY 18 WHAT IS THE APPROPRIATE COSTING AND PRICING STANDARD О. FOR FRAME RELAY INTERCONNECTION SERVICES AND NETWORK 19 20 **ELEMENTS?**
- 21A.The standard for these services is the same as that of other interconnection services and22...etwork elements. That is, the only costing methodology which can support prices

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l		consistent with both the Telecommunications Act of 1996 (Act) and the 706 Order is a
2		TELRIC/TSLRIC approach.
3	Q.	WHAT OBJECTIVES ARE IMPORTANT IN DETERMINING THE
4		APPROPRIATE PRICES FOR INTERCONNECTION WITH INCUMBENT
5		LECS?
6	Α.	Pricing for all interconnection with incumbent LECs, including Frame Relay
7		interconnections, must be consistent with the goals and requirements of the Act. The
8		fundamental premise of the Act is that a competitive market can better achieve the
9		national telecommunications goals than can a market characterized by monopoly and
10		regulation.
11		A key objective of the Act is, thus, the encouragement of a competitive telephone
12		industry market structure for all telecommunications services. As noted, the preamble to
13		the Act refers to lower prices and higher quality services for American
14		telecommunication services and to the rapid deployment of new telecommunication
15		technologies. It does not exclude packet-switched services from the goals or
16		requirements of the Act.
17	Q.	WHAT IS THE RELEVANT METHOD TO COST AND PRICE PACKET
18		SWITCHING TRANSPORT AND TERMINATION?
19	A.	Assuming availability of the relevant cost data, a TELRIC approach is preferred.
20	Q.	ARE THERE CIRCUMSTANCES WHERE A BILL-AND-KEEP APPROACH
21		IS SUPERIOR TO THE TELRIC APPROACH?

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1 A. Yes. A bill-and-keep approach is appropriate if the cost to be incurred by the parties is 2 expected to be similar. This will be the case where the equipment or facilities provided 3 by the ILEC and the CLEC are similar, and where there is no reason to expect the volume 4 of traffic going each direction to be significantly different. 5 For example, this would likely be the case with the net 'ork to network (NNI) ports 6 (and the transport between them) employed by the two parties to a frame relay agreement. 7 As Mr. Mazraari explains in his testimony, the traffic flow between end users can be 8 expected to be balanced. Additionally, the facilities (i.e., the NNI ports) used by the 9 ILECs for packet switching, and those used by e-spire for i's packet switching service, are 10 not materially different and will provide the same functions. 11 0. YOU INDICATED THAT THERE WOULD BE EFFICIENCIES BECAUSE 12 BILL AND KEEP AVOIDS THE COSTS ASSOCIATED WITH TRAFFIC 13 MEASUREMENT. PLEASE EXPLAIN. 14 Α. Currently, I understand that both BellSouth and e spire de not measure and are not 15 equipped to measure, any traffic sensitive components of frame relay services on a 16 volumetric basis. The requirement that e-spire invest in measuring equipment, when 17 traffic is expected to be roughly in balance, and costs are already covered, is an 18 unnecessary expense and can act as a barrier to entry. Morever, TELRIC studies for 19 frame relay termination and transport have not been provided, nor were proxies for 20 elements of frame relay -- transport and termination -- (vith the exception of transmission 21 facilities) established by the FCC in the Local Competition Order. Thus, even if the

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1		Commission prefers a TELRIC based rate, a lack of relevant cost information points to
2		the usefulness of bill-and-keep, at least on an interim basis.
3	Q.	BELLSOUTH HAS TAKEN THE POSITION THAT FRAME RELAY
4		INTERCONNECTION AND SERVICES ARE TARIFFED AND THAT
5		CLECS SHOULD BE REQUIRED TO PURCHASE FRAME RELAY UNDER
6		THOSE TARIFFS. DO YOU AGREE?
7	A.	No. Requiring that CLECs take frame relay from existing tariffs has the potential of
8		creating barriers to entry and should not be permitted. First, recognize that existing tariffs
9		provide services not network elements. Requiring that CLECs take any element as a
10		service can result in the CLEC being forced to take functions, services or elements not
11		needed, which can unnecessarily increase the cost to the CLEC. Taking frame relay as a
12		UNE rather than a service can avoid this. Second, tariff rates are not necessarily
13		restricted to TELRIC plus a reasonable allocation of joint and common costs. Instead,
14		these rates may include retail-related costs and additional markups.
15		
16		VII. OTHER ISSUES
17		4-WIRE LOOPS
18	Q.	HOW SHOULD RATES FOR 4-WIRE LOOPS BE SET?
19	A.	Rates for 4-wire loops should be based on TELRIC. In general, 4-wire loops require
20		twice the material as do 2-wire loops. However, there is virtually no incremental cost
21		associated with installation or support structures. That is, a 4-wire loop does not require
22		twice as many poles, twice the plowing or trenching or twice the installation cost

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1		associated with a 2-wire loop. In addition	, 4-wire loops do not require twice the
2		electronics as do 2-wire loops.	
3		To account for this, a 4-wire loop TELRIC should include twice the material as a 2-	
4		wire loop, but only a proportionate increas	e in the amount of engineering, furnishing and
5		installation costs and only a proportionate	increase in the amount of support structure.
6	Q.	HAVE YOU ESTIMATED THE T	ELRIC OF A 4-WIRE LOOP?
7	A .	Yes. Using the BellSouth TELRIC Calcul	ator, as adjusted by the Commission, I
8		calculated the TELRIC for a 4-wire voice	grade loop distribution element. Including
9		twice the material as the 2-wire, but no inc	remental support structure results in ar.
10		estimated cost of \$6.78, which consists of :	
11		Table	e l
12 13		4-Wire Loop Cost-Based Price	
14		TELRIC	\$6 .45
15 16		Common Cost	.33
17 18 19		Cost-Based Price	\$6.78
20	Q.	SHOULD THIS SAME METHOD	BE APPLIED IN ESTIMATING THE
21		TELRIC FOR OTHER 4-WIRE U	NE LOOPS?
22	Α.	Yes. This methodology is applicable to ot	her unbundled 4-wire loops.
23		UNBUNDLING REQUESTS	
24	Q.	IS THE REQUEST FOR ADDITIO	NAL UNBUNDLED NETWORK
25		ELEMENTS CONSISTENT WITH	THE ACT?

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1	А.	Yes. As I explained, the Act selected entry as the vehicle to transform the market for
2		local services from one of regulated monopoly to one that is structurally competitive.
3		e-spire is asking that network facilities that are in place and used by BellSouth be made
4		available as unbundled network elements. The elements include copper and fiber loop
5		facilities, subloop unbundling, high capacity transport facilities, xDSL and packet
6		switching facilities, among others. These requests are consistent with the open-entry
7		provisions of the Act.
8		GEOGRAPHIC DEAVERAGING
9	Q.	SHOULD THE COMMISSION MOVE TOWARD THE GEOGRAPHIC
10		DEAVERAGING OF RATES FOR UNBUNDLED ELEMENTS?
11	A .	It is e-spire's position that the Commission should require the geographic deaveraging of
12		rates for unbundled network elements, where significant geographically based cost
13		differentials exist. Generally, one would expect that to be the case for the various loop
14		elements, though not necessarily with regard to other network elements.
15		The case for cost deaveraging of unbundled network elements rests on both
16		procompetitive and practical considerations. First, a primary goal in establishing prices
17		for unbundled network elements is to achieve a competitive market outcome. Price
18		signals to the market participants should promote efficient market entry and exit decisions
19		and efficient facility make/buy decisions. If efficient decision-making is to result, then
20		the prices charged must accurately reflect the underlying cost of the facilities in question.

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l		Cost studies and engineering analysis point unquestionably to the fact that the cost of
2		providing unbundled loop elements will vary across geographic areas within most states.
3		This applies to 2-wire and 4-wire voice grade facilities, DSO and DS1 channels, and fiber
4		loop facilities (DS3, OC3, OC12, OC48 and Dark fiber). If efficient price signals are to
5		result, the cost calculation should reflect these differentials as should the resulting prices.
6		Hence, rates for unbundled loops should be geographically deaveraged.
7		Further, the FCC, in its decision with regard to the Ameritech-Michigan Section 271
8		Application, found that approval will rest on, among other things, cost based and
9		geographically deaveraged prices for unbundled loop elements (hence, the practical
10		reality of proposing geographically deaveraged rates).
11	Q.	WHAT ARE THE MATTERS THAT MUST BE CONSIDERED IN
12		ESTABLISHING GEOGRAPHICALLY DEAVERAGED RATES?
13	Α.	If geographically deaveraged rates are to be established consist with the intent of the Act,
14		then the rates must be cost based. The structure of rates should be driven by cost
15		differences, not a LEC marketing strategy. This would suggest, for instance, that
16		geographically deaveraged rates could be based on wire centers, but not on exchanges.
17		TELRIC estimates are based on a "scorched node" model. This is the basis of the
18		BellSouth study and most other cost models (for instance, the HAI, BCPM and HCPM).
19		Using a wire center is therefore reasonable both from a policy as well as a practical
		permentive. Evolutions on the other hand often include reveral wire centers. Where

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1		this is the case, the exchange cost represents an average of the costs of the individual wire
2		centers. In that manner, cost differences are masked, and not allowed to serve as the basis
3		of geographically deaveraged rates.
4		Moreover, basing geographically deaveraged rates on exchanges can be
5		anticompetitive. There is no reason to require that CLECs establish calling areas
6		comparable to the exchanges used by the ILEC, and there are no data to suggest that it is
7		efficient for CLECs to do so. Cellular carriers provide a case in point. Therefore, there is
8		no basis to use the calling area currently established by ILEC as the basis for
9		geographically deaveraged rates for elements taken by the CLEC. Using these exchanges
10		as the basis for geographically deaveraged rates will require the CLEC to mirror the
11		calling areas of the ILEC to take full advantage of pricing differentials. The implication
12		is clearly anticompetitive.
13	Q.	DOES THE BELLSOUTH TELRIC MODEL INCLUDE DATA ALLOWING
14		THE DETERMINATION OF COST BASED DEAVERAGED RATES?
15	A.	Yes. BellSouth used a sample of loops in estimating loop costs. This sample included
16		loops serving business and residence customers, loops of various lengths and located in
17		different density areas. These same data should be able to describe costs on a
18		geographically deaveraged basis. Complete data on the entire sample used by BellSouth
19		were not included with the filing in the generic cost proceeding. We are seeking these

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1		data, and upon their receipt and review, geographically deaveraged costs based on the
2		BellSouth TELRIC will be presented.
3	Q.	ARE THERE ALTERNATIVE DATA SOURCES THAT THE COMMISSION
4		CAN RELY ON TO SET DEAVERAGED RATES?
5	Α.	Yes. There is a possibility that the BellSouth data will either not be available or not be
6		useful in estimating geographically differentiated loop costs. If that is the case, one
7		option is to rely on an alternative data source to deaverage the statewide rate. The
8		Hatfield 5.0 (HAI), BCPM 3.1, and FCC Hybrid Cost Proxy Model (HCPM) models can
9		be used in that manner. I present an illustration of cost based geographically deaveraged
10		rates using the HAI 5.0 model as the source of data for deaveraging in Table 2. To
11		determine these rates, I began with the statewide 2-wire voice grade unbundled loop rate
12		of \$17.00 in the e-spire agreement. This rate is for the loop including the NID, which is
13		tariffed separately at \$1.08. I applied the ratios to the rate for the loop less the NID (i.e.,
14		\$15.92 and then added back the rate for the NID.

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1		Table 2		
2 3 4	Geographically Deaveraged 2-Wire Voice Grade Unbundled Loop			
5 6 7		Cost Ratio	TELRIC	Percent of Loops
8	Statewide Average		\$17.00	
Ŷ	Zone 1	.701	\$12.24	42.0
1 2	Zone 2	1.004	\$17.06	44.8
3 4	Zone 3	1.802	\$29.77	13.2
8 A.	The HAI 5.0 data were readily available. Any of these other models could be used fo			
9	this purpose, however. As note	d, we are seeking (data from BellSout	th which will al
0	deaveraging using that model.	When these other of	data are available,	we will be able
1	provide comparable results usin	g them as well.		
2 Q.	HOW ARE THE DEAVE	RAGED RATES	S IN TABLE 2 DE	EVELOPED?
3 A.	Appreciating the policy issues in	nvolved in deavera	aging rates, I limite	ed the analysis (
4	three rate groups. Using HAI 5	.0, I calculated the	relative structure	of these rates ar
5	applied that to the Commission-	-approved statewic	le area rate. Switc	hes with per lin
6	costs below \$105 were included in Zone 1, between \$105 and \$160 were included in			
7	Zone 2 and above \$160 in Zone	3.		

Revised Direct Testimony of Dr. Marvin H. Kahn

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e-spire EXHIBIT

Revised Testimony of Marvin H. Kahn

1	Q.	ARE THERE OTHER DATA AVAILABLE THAT THE COMMISSION CAN
2		DRAW ON TO DEAVERAGE UNES?
3	А.	Yes. BellSouth has geographically deaveraged rates for interstate special access. These
4		rates are based on differences in density and could be used as the basis for geographically
5		deaveraged unbundled loop rates, as well.
6	Q.	DOES THIS CONCLUDE YOUR TESTIMONY?

7 A. Yes, it does.

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e-spire EXHIBIT

Revised Testimony of Marvin H. Kahn

BEFORE THE FLORIDA PUBLIC SERVICE COMMISSION

In re: Petition by e-spire Communications,) Inc. for Arbitration with BellSouth) Telecommunications, Inc., pursuant to the) Telecommunications Act of .996)

Docket No. 9817445-TP

EXHIBITS ACCOMPANYING THE REVISED DIRECT TESTIMONY OF DR. MARVIN H. KAHN

ON BEHALF OF

e-spire COMMUNICATIONS, INC.

FEBRUARY 4, 1999



Associates, Inc.

12510 Prosperity Drive Suite 350 Silver Spring, MD 20904

I.

MARVIN H. KAHN

Education:

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B.A. Business Administration, 1965 Ohio Northern University

Ph.D. Economics, 1974 Washington University

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Previous Employment:

1977-1980 -	Senior Economist, J.W. Wilson & Associates, Inc., Washington, D.C.
1975-1977 -	Economist, MITRE Corporation, McLean, Virginia, Department of Energy Planning and Analysis.
1975 -	Economist, Institute for Defense Analysis, Arlington, Virginia, Program Analysis and Evaluation, Cost Analysis Group.
1 974 -	Staff Economist, Ad Hoc Committee on the Domestic and International Monetary Effect of Energy and Natural Resource Pricing, U.S. House of Representatives, Committee on Banking and Currency, Washington, DC.
1969-1974 -	Assistant Professor, Economics, University of Tennessee, Knoxville,

1969-1974 - Assistant Professor, Economics, University of Tennessee, Knoxville, Tennessee.

Professional Work:

At J.W. Wilson & Associates, Inc., Dr. Kahn had the principal responsibility of developing and managing the firm's work dealing with analysis of the telecommunications industry. His efforts included basic and applied economic research into the cost of providing telecommunications services and market demand characteristics. He had lead responsibility in the firm's work involving cost of service, rate design, competition, and regulatory policy in telephony.

At the MITRE Corporation, Dr. Kahn directed much of the economic analysis into energy related issues. He was engaged in energy supply and demand analysis examining economic, life style, and growth implications of energy policies and issues; energy facilities siting issues; cost benefit analysis; and utility pricing policies. Particular efforts included econometric investigations of electricity demand, examinations of foreign peak load pricing experience, assessing the economic potential and effect of federal regulations on coal, nuclear and advanced electricity generation technologies, and examining the impact of energy conservation on electric utility growth, load factors and finances.

While at the Institute for Defense Analysis, Dr. Kahn was engaged in economic and cost analysis for the Office of Program Analysis and Evaluation, Office of Assistant Secretary of Defense. He developed an econometric model of manpower supply to naval and private shipyards.

At the Ad Hoc Committee, Dr. Kahn directed and assisted in preparation of committee studies on domestic and international effects of higher energy prices and analysis of energy legislation and policies. He served as the principal investigator in the study of energy price effects on domestic employment, production and price levels.

While serving on the faculty of the University of Tennessee, Dr. Kahn taught a variety of courses in economics including microeconomic, macroeconomic and labor market theory.

Other Professional Activities:

Chairman	-	Works Scienc	/orkshop on Long Run Energy Demands, sponsored by National cience Foundation, 1976.	
Consultant		-	National Republican Senatorial Committee	
		-	OAO Corporation	
		-	ABT Associates	

Selected Publications and Reports:

An Economic and Ratemaking Assessment of Issues Regarding IntraLATA Competition for Telecommunications Services, Exeter Associates, Inc., September 1993.

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- The Pennsylvania Telecommunications Infrastructure, Exeter Associates, Inc., March 24, 1992, (Co-author).
- Report on the Status of Intrastate Incentive Regulation in the United States, Exeter Associates, Inc., March 1992, (Co-author).
- Market and Regulatory Effects of the Elimination of the Manufacturing Restriction on the Bell Operating Companies, Exeter Associates, Inc., November 1989, (Co-author).
- Assessment of Issues Related to the MFJ Information Services Restrictions, Exeter Associates, Inc., November 1989, (Co-author).
- An Analysis of the Open Network Architecture (ONA) Costing and Tariff Plans Filed by the Regional Bell Holding Companies, National Regulatory Research Institute, October 1988, (Co-author).
- <u>A Review and Evaluation of the Load Forecasts of Houston Light & Power Company and</u> <u>Central Power & Light Company: Past and Present</u>, Exeter Associates, Inc., 1985, (Coauthor).
- Study of the Pricing Precedents in Public Utility Industries, Exeter Associates, Inc., November 1983, (Co-author).

Competition. Contribution and Cross Subsidy: An Examination of AT&T Costing and Pricing Procedures, Exeter Associates, Inc., August 1981.

- Product and Market Diversification of Regulated Utilities: An Assessment of Competitive, Market and Regulatory Implications, Exeter Associates, Inc., May 1981.
- A Study of Jurisdictional Separations to Compare AT&T's Interstate Settlements Information Systems with the Separations Manual and Division of Revenues Process, J.W. Wilson & Associates, Inc., September 1980, (Co-author).
- Competition and Growth: An Economic Analysis of the Domestic Market for Private Branch Exchanges, J.W. Wilson & Associates, Inc., September 1978, (Co-author).
- "Separations Analysis of New Jersey Bell Telephone Company, " J.W. Wilson & Associates. Inc., July 1978.

- "Conservation and Utility Pricing Policies," paper presented at Engineering Foundation Conference on Economic Impacts of Energy Conservation, sponsored by Committee on Science and Technology, U.S. House of Representatives, July 1978.
- "An Economic Assessment of Market Potential for Advanced Intermediate and Peaking Electric Generating Technologies," MITRE Corporation, 1978, (Co-author).

Public Policy and Power Plant Siting, MITRE Corporation, March 1977.

Commercialization Case Study: The Light Water Reactor, MITRE Corporation, December 1976.

Fuel Choice vs. Fuel Use: An Economic Analysis of Residential Electricity Demand, MITRE Technical Report, 1976. Paper presented at NSF Workshop on Long Run Energy Demands, June 1976.

Long Run Energy Demands, MITRE Technical Report, 1976.

- Electric Utility Financial Problems and Potential Solutions, MITRE Technical Report, April 1976.
- Implications of Ownership Patterns on Financing and Development of Western Coal Resources, MITRE Technical Report, May 1976.

"Some Short Run Dynamics of Residential Electricity Consumption," presented at the NSF Workshop on Electric Utility Financial Problems and Potential Solutions, August 1975.

- Energy Security and the Domestic Economy: Impact on Prices. Employment and Consumption. Ad Hoc Committee on the Domestic and International Monetary Effect of Energy and Natural Resource Pricing, 93rd Congress, 2nd Session, 1974.
- "Layoff Behavior in Manufacturing Industries," (unpublished dissertation), Washington University, St. Louis, Missouri, 1974.
- "The Homestead Provision: Its Costs and Those of Some Alternatives," unpublished working paper, Haney for Governor Committee, 1974.

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"Extending the Tennessee Sales Tax: Estimates of its Revenue Potential, Distributional Effects, and Cyclical Sensitivity," unpublished working paper, Haney for Governor Committee, 1974.

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Expert Testimony

Presented by Marvin H. Kahn

Before State Commissions:

- Alabama Public Service Commission, Docket No. 17743; testified on separations and affiliated relations.
- Alabama Public Service Commission, Docket No. 19983, testified on price cap regulation, local competition and universal service.
- Alabama Public Service Commission, Docket No. 25625; testified on the application of TSLRIC/TELRIC principles in the pricing of unbundled network elements.
- Alabama Public Service Commission, Docket No. 26029, testified on TELRIC estimates and pricing of unbundled network elements.
- Alaska Public Utility Commission, Docket U-78-65; testified on cost of service and rate design of competitive service.
- Arizona Corporation Commission, Docket No. E101-91-004; testified on telephone rate design.
- Arizona Corporation Commission, Docket Nos. U-3021-96-448, U-3245-96-448, E-1051-96-448; testified on the application of TSLRIC/TELRIC principles in the pricing of unbundled network elements.
- Arkansas Public Utility Commission, Docket 83-045-U; testified on access charges, impact of divestiture on revenue requirements and revenue sources, and rate design.
- California Public Utilities Commission, Case No. 10001; testified on cost of service and rate design for Centrex service.
- California Public Utilities Commission, Docket No. 93-04-003; testified on costing and pricing principles for unbundled network elements.
- California Public Utilities Commission, Docket No. R.95-01-020; testified on discrimination and shared and common cost identification, and Universal Service Fund mechanics.
- California Public Utilities Commission, Docket No. R.95-04-043; testified on pricing flexibility and local competition rules.

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California Public Utilities Commission, Application No. 96-03-007; testified on regulatory policy for certification of a separate subsidiary under Section 272 of the Telecommunications Act of 1996.

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- California Public Service Commission, A.97-03-004; testified on rate reductions consistent with the PUC's competitively neutral mandate.
- Colorado Public Utilities Commission, I&S Docket No. 1720; testified on utility rate design.
- Delaware Public Service Commission, Docket No. 89-24T; testified on customer specific pricing of communication services.
- Delaware Public Service Commission, Docket No. 91-35T; testified on pricing of Centrex services.
- Delaware Public Service Commission, Docket No. 93-47; testified on Rate Design.
- Public Service Commission of the District of Columbia, Formal Case No. 777; testified on telephone utility costs of service and rate design.
- Public Service Commission of the District of Columbia, Formal Case No. 814, Phase III; competitive status of various services and cost support for pricing competitive services.
- Public Service Commission of the District of Columbia, Formal Case No. 827, testified on rate design.
- Public Service Commission of the District of Columbia, Formal Case No. 828; testified on regulatory principles and structure regarding competitive services.
- Public Service Commission of the District of Cclumbia, Formal Case No. 828-II; testified on regulatory principles and structure regarding competitive services.
- Public Service Commission of the District of Columbia, Formal Case No. 926; rate design.
- Florida Public Service Commission, Docket No. 860984-TP; testified on market for interexchange services, pricing of access services and cost methodologies.

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- Florida Public Service Commission, Docket No. 880069-TL; testified on regulatory policy and depreciation practices.
- Florida Public Service Commission, Docket No. 960916-TP; testified on the application of TSLRIC/TELRIC principles in the pricing of unbundled network elements.

- Florida Public Service Commission, Docket No. 961537-TP; testified on local competition, unbundling network elements, TELRIC/TSLRIC, pricing.
- Georgia Public Service Commission, Docket No. 3765-U; testified on Centrex Costs and Pricing Policies.
- Georgia Public Service Commission, Docket No. 3882-U; testified on Alternative Regulatory Structures.
- Georgia Public Service Commission, Docket No. 3893-U; testified on Depreciation Policy.
- Georgia Public Service Commission, Docket No. 3905-U; testified on incentive regulation.
- Georgia Public Service Commission, Docket No. 3914-U; testified on EAS.

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- Georgia Public Service Commission, Docket No. 4018-U; testified on design and structure of an ONA policy.
- Georgia Public Service Commission, Docket No. 4232-U; testified on N11 Service arrangements.
- Georgia Public Service Commission, Docket No. 7061-U; testified on costs of unbundled network elements, competitive based markups.
- Indiana Public Service Commission, Cause No. 35181; testified on telephone utility rate structures, unbundling of services and implications of FCC Registration Program.
- Indiana Public Service Commission, Cause No, 36732; testified on telecommunication cost of services and rate design.
- Illinois Commerce Commission, Docket No. 89-0033; testified on regulatory structure and policy and cost study methodology for competitive services.
- Illinois Commerce Commission, Docket No. 92-0448; testified on regulatory structure and policy.
- Illinois Commerce Commission, Docket No. 93-0319, testified on comparable service requirements to promote gas supply competition.

Kentucky Public Service Commission, Case No. 285; testified on LMS policy. Kentucky Public Service Commission, Case No. 90-256; testified on telephone rate design.

Kentucky Public Service Commission, Case No. 10109; testified on regulatory policy, telephone productivity growth and price caps.

Kentucky Public Service Commission, Administrative Case No. 323; testified on intraLATA toll competition.

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- Kentucky Public Service Commission, Case No. 92-297; testified on competitive and ratemaking implications of an extended area service policy.
- Kentucky Public Service Commission, Case No. 94-121; testified on appropriate method of regulation.
- Kentucky Public Service Commission, Case No. 355; testified on local competition rules.
- Kentucky Public Service Commission, Case No. 96-467; testified on the application of TSLRIC/TELRIC principles in the pricing of unbundled network elements.
- Kentucky Public Service Commission, Case No. 97-074; testified on rate restructuring implications of rebundling network elements.
- Louisiana Public Service Commission Docket No. U-17949-(A); testified on negative attrition and alternative regulatory structures.
- Louisiana Public Service Commission, Docket No. U-17949-(B); testified on toll competition issues.
- Louisiana Public Scrvice Commission, Docket No. U-17949-(D); testified on alternative regulatory structures.
- Louisiana Public Service Commission, Docket No. U-17949-(E); testified on total factor productivity, economic depreciation, and an economic analysis of construction programs.
- Louisiana Public Service Commission, Docket No. U-17957; testified on AOS policy.
- Louisiana Public Service Commission, Docket No. U-18976; testified on cellular service.
- Louisiana Public Service Commission, Docket No. U-20710; testified on competitive service pricing.
- Louisiana Public Service Commission, Docket No. U-20925; testified on alternative regulatory structures.

Louisiana Public Service Commission, Docket No. U-22020; testified on avoided cost discounts

Louisiana Public Service Commission, Docket No. U-22022, 22093; testified on costs of unbundled network elements, competitive based markups.

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Maine Public Utilities Commission, Docket No. 92-345, Phase I; testified on regulatory policy and structure, and incentive regulation.

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- Maine Public Utilities Commission, Docket No. 92-345, Phase II; testified on Staff Plan for alternative regulation for Central Maine Power.
- Maryland Public Service Commission, Case No. 7435; testified on affiliated relations and utility rate design.
- Maryland Public Service Commission, Case No. 7467; testified on jurisdictional separations.
- Maryland Public Service Commission, Case No. 7788; testified on the regulatory principles and structure regarding interexchange communications carriers.
- Maryland Public Service Commission, Case No. 7851; testified on telephone utility rate design.
- Maryland Public Service Commission, Case No. 7902; testified on category cost of service study methodologies.
- Maryland Public Service Commission, Case No. 8763; testified on the application of the New Services Test to private coin services.
- Massachusetts Department of Public Utilities, DPU No. 19843; testified on affiliated relations, Western Electric pricing.
- Michigan Public Service Commission, Case No. U-5197, et al., testified on Western Electric costs and pricing.
- Michigan Public Service Commission, Case No. U-6002; testified on separations.
- Mississippi Public Service Commission, Docket No. 97-AD-544; TELRIC and pricing standards.
- Nevada Public Service Commission, Docket No. 91-7026; testified on rate design.

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- New Mexico Public Service Commission, Case No. 96-307-TC; testified on the application of TSLRIC/TELRIC principles in the pricing of unbundled network elements.
- New York Public Service Commission, Case No. 27710/27995; testified on costs and rates of local coin service.
- New York Public Service Commission, Case No. 27995; testified on category costs of service utility rate design and deregulation.

New York Public Service Commission, Case No. 28264; testified on category costs of service, costs of local service, and design and structure of local exchange rates.

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- New York Public Service Commission, Case No. 29469; testified on competition and regulation of cellular services.
- Ohio Public Utilities Commission, Case No. 79-1184-TP-AIR; testified on rate design and rate structure.
- Ohio Public Utilities Commission, Case No. 83-300-TP-AIR; testified on rate design and rate structure.
- Ohio Public Utilities Commission, Case No. 83-464-TP-COI; testified on regulatory structure and access charges.
- Ohio Public Utilities Commission, Case No. 84-435-TP-AIR; prepared analysis of rate design.
- Pennsylvania Public Utility Commission, R.I.D. No. 289, et al.,: testified on utility cost of service methodologies and rate design for competitive telecommunications service offerings.
- Pennsylvania Public Utility Commission, Docket R-811512; provided telephone utility cost of service study, testified on rate design.
- Pennsylvania Public Utility Commission, Docket R-811819; testified on telephone utility cost of service and rate structure.
- Pennsylvania Public Utility Commission, Docket R-832316; testified on access charges, impact of divestiture on revenue requirements and revenue sources, and rate design.
- Pennsylvania Public Utility Commission, Docket No. P-830452; testified on the impacts of divestiture on operating company operations and carrier access charges.
- Pennsylvania Public Utility Commission, Docket No. R-842779; testified on telephone rate design and stand alone costing procedures.
- Pennsylvania Public Utility Commission, Docket No. R-850044; testified on telephone rate design.
- Pennsylvania Public Utility Commission, Docket No. R-850170; testified on policy issues regarding public, semipublic and privately owned coin stations and services.

Pennsylvania Public Utility Commission, Docket No. R-850229; testified on rate design.

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Pennsylvania Public Utility Commission, Docket No. 860923; rate design and depreciation practices.

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- Pennsylvania Public Utility Commission, Docket No. R-930715; testified on regulatory structure, productivity growth and utility costs.
- Pennsylvania Public Utility Commission, Docket No. 940587; testified on total service long run costs and revenue-cost comparisons of competitive services.
- Pennsylvania Public Utility Commission, Docket No. 951005; testified on alternative regulatory structures for small telephone companies.
- Pennsylvania Public Utility Commission, Docket No. 963556; testified on rate design for services and network elements.
- Pennsylvania Public Utility Commission, Docket No. R-00951005; testified on alternative regulatory structures, total factor productivity, price cap plans.
- Pennsylvania Public Utility Commission, Docket No. R-00963534; testified on rate rebalancing in the context of a price cap plan.
- Pennsylvania Public Utility Commission, Docket No. A-310203F0002(III), et al.; testified on local competition, TELRIC/TSLRIC pricing of unbundled network elements.
- Pennsylvania Public Utility Commission, Docket No. 1-00960066; testified on issues related to access charge rate structure and universal service policies.
- Rhode Island Public Utilities Commission, Docket No. 1475; testified on rate design and rate structure.
- Rhode Island Public Utilities Commission, Docket 1631 (Phase 1); testified on revenue requirements and merits of company cost of service studies.
- Rhode Island Public Utilities Commission, Docket 1631 (Phase II); provided telephone utility cost of service study.
- Rhode Island Utilities Commission, Dockets 1560R, 1631, and 1654; testified on utility cost of service and rate design.
- Rhode Island Public Utilities Commission, Docket 1687; testified on rate design and structure of local and toll rates.

Rhode Island Public Utilities Commission, Docket 1698; testified on rate design.

Rhode Island Public Utilities Commission, Docket 1878; testified on rate design.

- South Carolina Public Service Commission, Docket 79-305-C; testified on cost of service, rate design, separations and affiliated relationships.
- South Carolina Public Service Commission, Docket 82-291-C; testified on telephone utility cost of service methodologies and rate structure.
- South Carolina Public Service Commission, Docket No. 97-374-C; testified on costs of unbundled network elements, competitive based markups.

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- Tennessee Regulatory Authority, Docket No. 96-01331; testified on avoided cost discount.
- Texas Public Utility Commission, Docket No. 8585; testified on cost study methodology and the pricing of competitive services.
- Texas Public Utility Commission, Docket Nos. 16189, 16196, 16226, 16285, 16290; testified on the application of TSLRIC/TELRIC principles in the pricing of unbundled network elements.
- Texas Public Utility Commission, Docket No. 16473; testified on local competition, unbundling network elements, TELRIC/TSLRiC, pricing.
- Utah Public Service Commission, Docket No. 94-999-01, Phase III; testified on pricing of unbundled network elements, colocation services and interim number portability.
- Virginia Corporation Commission, Docket PUC 920029; testified on incentive regulation, utility productivity, utility construction programs.
- Virginia Corporation Commission, Docket PUC 930039 Text thef on promotivity growth, construction programs and incentive regulation plans
- Washington Utilities and Transportation Commission, Case N + U-75-54; testified on cost of service methodologies for competitive telecommunications service offerings.
- Washington Utilities and Transportation Commission, Cause Nos. U-86-34, <u>et al.</u>; testified on the establishment of rules and procedures regarding the detariffing of utility products and services.
- West Virginia Public Service Commission, Case No. 84-747-T-42T; testified on rate design, access charge structures and affiliated relationships.
- West Virginia Public Service Commission, Case No. 85-282-T-CI; testified on the policy of interexchangeable competition.

- West Virginia Public Service Commission, Case Nos. 85-490-T-P, <u>et al.</u>; testified on access charge structures.
- West Virginia Public Service Commission, Case Nos. 86-038-T-C, et al. testified in complaint case regarding independent telephone company earnings.
- West Virginia Public Service Commission, Case No. 86-364-T-GI; testified on access charge structures.
- West Virginia Public Service Commission; Case No. 89-206-T-42T; Telephone Rate Design and Local Calling Plans.
- West Virginia Public Service Commission; Case No. 90-522-T-42T; Telephone Rate Design and Local Calling Plans.
- West Virginia Public Service Commission, Case No. 94-1103-T-GI; testified on total service long run incremental costs and local service competition.
- Wisconsin Public Service Commission, Docket No. 6720-TI- .03; testified on cost standards for competitive services and compensatory pricing of Centrex service.
- Wisconsin Public Service Commission, Docket No. 6720-TI-102; testified on productivity and rate implications of rate moratorium.
- Wisconsin Public Service Commission, Docket No. 6720-TR-104; testified on incentive regulation proposals.

Before the Federal Energy Regulatory Commission (FERC):

Natural Gas Pipeline Company of America, Docket No. 87-141; filed testimony on the GIC.

Tennessee Gas Pipeline Company, Docket No. RP-88-228-000 et. al.; filed testimony on comparable service.

Before Canadian Commissions:

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Prince Edward Island Public Utilities Commission, complaint case; testified on cost of service and rate design for PBX equipment, and the economic implications of interconnection.

Before U.S. Postal Commission:

Docket MC79-3; testified on cost of service and rate design for second-class mail.

Before Legislatures:

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- Committee on Commerce, U.S. Senate, Subcommittee on Communications; expert witness testifying for Subcommittee Staff on U.S. Department of Transportation Study on Impacts of Daylight Savings Time Act.
- Committee on Banking and Currency, U.S. House of Representatives, Ad Hoc Committee on the Domestic and International Monetary Effect of Energy and Natural Resource Pricing; appeared as Staff witness on inflationary and unemployment effects of the oil embargo, and on utility pricing policy proposals.
- Committee on Consumer Affairs, Pennsylvania House of Representatives, appeared on behalf of the Office of Consumer Advocate, testified on regulatory policy regarding telecommunications.

Other:

- District Court of Lancaster County, Nebraska, in Re: Norstan Communications vs. State of Nebraska, Docket No. 355; testified on the market for telecommunications services and the effect of emerging competition.
- U.S. District Court for the District of Columbia, in RE: US. vs. AT&T et. al., C.A. No. 74-1698; testified on Western Electric PBX Pricing.
- U.S. District Court for the Southern District of Florida, in Re: Eugene Steele d/b/a Yacht Buyers Group vs. Morgan Yacht, <u>et al.</u>, Case No. 82-2757-CIU-JE; testified on economic estimate of damages.
- U.S. District Court for the District of Maryland, in Re: Fred Menke's Car Store, Inc. and Fred R. Menke, Sr. vs. Volvo North America Corporation, C.A. No. H86-1150; testified on economic estimate of damages.
- U.S. District Court for the Eastern District of Pennsylvania, in Re: Design Sales Associates. Inc. vs. Pittcon Industries, Inc., C.A. No. 87-0805; testified on economic estimate of damages.

CERTIFICATE OF SERVICE

I HEREBY CERTIFY that true and correct copies of the Revised Direct Testimony of Dr. Marvin H. Kahn on behalf of e.spire Communications, Inc. in Docket Nos. 981642-TP and 981745-TP have been served upon the following parties by Hand Delivery (*) and/or U. S. Mail this 4th day of February, 1999.

June McKinney, Esq.* Division of Legal Services, Room 370 Florida Public Service Commission 2540 Shumard Oak Blvd. Tallahassee, FL 32399-0850

Ms. Nancy White c/o Ms. Nancy Sims BellSouth Telecommunications, Inc. 150 S. Monroe Street, Suite 400 Tallahassee, FL 32301

Mary Jo Peed, Esq. BellSouth Telecommunications, Inc. 675 West Peachtree Street, NE Atlanta, GA 30375

Patrick K. Wiggins, Esq. Donna Canzano, Esq. Wiggins & Villacorta, P.A. Post Office Drawer 165 Tailahassee, FL 32302

Norman H. Horton, Jr.