AUSLEY & MCMULLEN

ATTORNEYS AND COUNSELORS AT LAW

227 SOUTH CALHOUN STREET
P.O. BOX 391 (ZIP 32302)
TALLAHASSEE, FLORIDA 32301
(850) 224-9115 FAX (850) 222-7560

November 17, 1999



ORIGINAL

VIA HAND DELIVERY

Ms. Blanca S. Bayo, Director Division of Records and Reporting Florida Public Service Commission 2540 Shumard Oak Boulevard Tallahassee, Florida 32399-0850

Re:

Docket No. 990517-TL

Dear Ms. Bayo:

Enclosed for filing in the above docket are the original and fifteen (15) copies of Direct Testimony of Deborah J. Nobles.

Please acknowledge receipt and filing of the above by stamping the duplicate copy of this letter and returning the same to this writer.

Thank you for your assistance in this matter.

Sincerely,

J. Jeffly Wahlen

JJW/jh Enclosure

cc:

All Parties of Record (w/encls.)

DOCUMENT NUMBER-DATE

14096 NOV 17 8

FPSC-RECORDS/REPORTING

NORTHEAST FLORIDA TELEPHONE COMPANY, INC. DOCKET NO. 990517

FILED: 11-17-99

1		BEFORE THE PUBLIC SERVICE COMMISSION
2		DIRECT TESTIMONY
3		OF
4		DEBORAH J. NOBLES
5	Q.	Please state your name, address and position with
6		Northeast Florida Telephone Company, Inc. ("Northeast" or
7		"Company").
8		
9	A.	My name is Deborah J. Nobles. I am employed by Northeast
10		as Vice President of Regulatory Affairs. My business
11		address is 130 North 4th Street, Macclenny, Florida
12		
13	Q.	Please give a brief description of your background and
14		experience.
15		
16	A.	I began my career in the telephone business in the
17		Accounting Department of North Florida Telephone Company
18		(now ALLTEL Florida, Inc.) in 1973. I was transferred to
19		the company's regional headquarters in Matthews, North
20		Carolina in 1976, where I held various management and
21		supervisory positions in the accounting department until
22		1985 when I moved into the regulatory department. I was
23		transferred to ALLTEL's corporate headquarters in April
24		1995 as Manager-State Regulatory Affairs and was promoted
25		to Staff Manager-State Regulatory Affairs in 1999. While

working for ALLTEL, I had responsibility at various times for overseeing regulatory matters in the states of North Carolina, South Carolina, Florida, Georgia, Alabama, Mississippi, Kentucky, Tennessee and Pennsylvania.

I began working for Northeast in January 1999 as Director of Revenue Requirements and Regulatory Affairs and was promoted to my current position in April 1999. My current responsibilities include representing the local exchange company subsidiaries of Townes Telecommunications, Inc., which owns Northeast, in all state and federal regulatory matters in the states of Arkansas, Colorado, Florida, Kansas, Missouri and Texas.

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Q. Please describe Northeast.

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Α. Northeast is a small incumbent local exchange company with its headquarters in Macclenny, Florida. Northeast approximately 9,000 access lines in its certificated territory, which is in Baker Florida. Northeast is a wholly owned subsidiary of NEFCOM, turn, is wholly owned Inc., which, in а Townes Communications, Inc. ("Townes"). subsidiary of Townes owns several rural telephone companies states of Arkansas, Texas, Colorado, Florida, Kansas, and Northeast elected to be regulated by the FPSC Missouri.

under the "price regulation" form of regulation in February of 1999.

Q. What is the purpose of your testimony?

A. The purpose of my testimony is to state Northeast's position on the appropriate numbering plan area relief in the 904 area code.

Q. Please explain the alternatives for NPA relief for the 904 area code that have been considered by the industry participants.

- A. The industry participants considered six alternatives for relief of the 904 NPA. The first alternative was an all services distributed overlay. The second alternative was a concentrated growth overlay. The third, fourth, fifth and sixth alternatives were geographic splits. After careful consideration, the industry participants reached consensus on an all services distributed overlay as the relief plan for the 904 NPA.
- Q. Please describe the alternative recommended by the industry.

A. The industry recommends Alternative 1 as set forth in the petition filed by Lockheed Martin IMS in this proceeding.

Under Alternative 1, a new NPA would be overlaid over the same geographic area covered by the existing 904 NPA.

All existing customers would retain their current area code and telephone numbers. The plan would involve 10 digit dialing both within and across NPA boundaries of the existing NPA and the new NPA.

- 10 Q. Why did the industry participant group select Alternative
 11 1?
 - A. The reasons that Alternative 1 was selected as the consensus recommendation of the industry participants are explained in the minutes of the industry meetings, which are attached as Exhibit A to Lockheed Martin IMS's petition in this docket. I agree with the evaluation of the options as set forth in the minutes.
 - Q. What number conservation measures, if any, should be implemented for the 904 NPA?
 - A. The Commission should continue its separate proceeding on number conservation measures. Once that proceeding has been completed, it should consider applying the appropriate measures on a prospective basis for the 904

NPA and the new NPA used as part of the relief process for the 904 NPA. Applying number conservation measures in the 904 NPA on a retroactive basis would cause confusion and would not significantly lengthen the life of the existing 904 NPA.

Q. What should be the dialing pattern for local, toll, EAS and ECS calls for the 904 NPA?

A. If the industry recommendation is adopted, 10 digit dialing would be required for local, EAS and ECS calls.

1 plus 10 digit dialing would be required for toll calls.

Q. What is the appropriate relief plan implementation schedule for the 904 NPA?

A. Once the FPSC approves the recommended relief plan, NANPA can assign the new NPA within 14 days. The transitional dialing period, which permits customers to dial service on ten digits, should begin 90 days after the NPA is assigned and should continue for 180 days.

- Q. Does this conclude your direct testimony?
- 24 A. Yes.

CERTIFICATE OF SERVICE

I HEREBY CERTIFY that a true copy of the foregoing has been furnished by U. S. Mail or hand delivery (*) this 17th day of November, 1999, to the following:

Beth Keating *
Division of Legal Services
Florida Public Service Comm.
2540 Shumard Oak Blvd.
Tallahassee, FL 32399-0850

Gwen Azama-Edwards City of Daytona Beach P. O. Box 2451 Daytona Beach, FL 32115-2451

Michael A. Gross
Florida Cable Telecommunications
Association, Inc.
310 N. Monroe Street
Tallahassee, FL 32301

Carol Barice/James Fowler Fowler, Barice Law Firm 28 W. Central Blvd. Orlando, FL 32801

Floyd Self Messer Law Firm P. O. Box 1876 Tallahassee, FL 32302

Robert M. Weiss Volusia County 123 W. Indiana Ave. Room #205 DeLand, FL 32720

Harriet Eudy ALLTEL Florida, Inc. P. O. Box 550 Live Oak, FL 32060 Nancy B. White BellSouth Telecommunications 150 S. Monroe St., Suite 400 Tallahassee, FL 32301-1556

Fritz Behring City of Deltona P. O. Box 5550 Deltona, FL 32728-5550

Angela Green
General Counsel
Florida Public Telecommunications Association
125 S. Gadsden Street, #200
Tallahassee, FL 32301-1525

Donna C. McNulty MCI WorldCom 325 John Knox Road, Suite 105 Tallahassee, FL 32303-4131

F.B. (Ben) Poag Sprint-Florida, Inc. P. O. Box 2214 (MC FLTLHO0107 Tallahassee, FL 32316-2214

Charles Rehwinkel Sprint-Florida, Inc. P. O. Box 2214 Tallahassee, FL 32316

Attorney