

One Energy Place
Pensacola, Florida 32520

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December 28, 1999

Ms. Blanca S. Bayo, Director
Division of Records and Reporting
Florida Public Service Commission
2540 Shumard Oak Boulevard
Tallahassee FL 32399-0870

ORIGINAL

Dear Ms. Bayo:

RE: Docket No. 991790-EG

Enclosed are an original and fifteen copies of Gulf Power Company's Petition for Approval of its Proposed Demand-Side Management Plan and Gulf Power Company's Demand-Side Management Plan to be filed in the above docket.

Any questions the Commission staff may have regarding the Plan may be directed to Margaret Neyman, Marketing Services Manager, at 850-444-6562.

Also enclosed is a 3.5 inch double sided, high density diskette containing the Petition in WordPerfect for Windows 8 format as prepared on a Windows NT based computer.

Sincerely,

Susan D. Ritenour

Susan D. Ritenour
Assistant Secretary and Assistant Treasurer

lw

Enclosure

cc: Beggs and Lane
Jeffrey A. Stone, Esquire

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Petition DSM Plan
DOCUMENT NUMBER-DATE DOCUMENT NUMBER-DATE
15820 DEC 29 15821 DEC 29
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BEFORE THE FLORIDA PUBLIC SERVICE COMMISSION

ORIGINAL

IN RE: Approval of Demand-Side) Docket No.: 991790-EG
Management Plan of Gulf Power Company) Filed: December 28, 1999
)

**GULF POWER COMPANY'S PETITION FOR APPROVAL
OF PROPOSED DEMAND-SIDE MANAGEMENT PLAN**

GULF POWER COMPANY ("Gulf Power", "Gulf", or "the Company"), by and through its undersigned counsel and pursuant to Sections 366.82 and 366.06, Florida Statutes, hereby petitions the Florida Public Service Commission ("Commission") for approval of its Demand-Side Management ("DSM") Plan and authorization to recover reasonable and prudent expenditures associated with the implementation of such plan through the Energy Conservation Cost Recovery ("ECCR") clause. As grounds for the relief requested by this petition, the Company respectfully shows:

1. Notices and communications with respect to this petition should be addressed to:

Jeffrey A. Stone
Russell A. Badders
Beggs & Lane
P. O. Box 12950
Pensacola, FL 32576-2950

Susan D. Ritenour
Assistant Secretary and Assistant Treasurer
Gulf Power Company
One Energy Place
Pensacola, FL 32520-0780

2. Gulf Power Company is an investor-owned electric utility with corporate headquarters located at 500 Bayfront Parkway, Pensacola, Florida. The company owns, maintains and operates an electric generation, transmission and distribution system within the state of Florida through which it provides retail electric service to customers. Gulf is subject to

the Florida Energy Efficiency and Conservation Act ("FEECA") and it recovers certain costs associated with its conservation activities through an ECCR clause that is subject to the Commission's jurisdiction.

3. Gulf Power currently has a DSM plan which was approved by the Commission through Order No. PSC-95-0691-FOF-EG.

4. DSM goals were recently approved by the Commission for Gulf Power in Order No. PSC-99-1942-FOF-EG, in Docket No. 971006-EG.

5. Gulf Power, through this petition, formally files a plan that is designed to meet the numeric goals established by the Commission in Order No. PSC-99-1942-FOF-EG. The Company's DSM plan will achieve the goals set forth in FEECA and in Florida Administrative Code Rule 25-17.001. Gulf's proposed DSM plan is described in detail in the 10 Year DSM Plan document filed contemporaneously with this petition and made a part hereof by reference.

6. Gulf Power's proposed DSM plan is cost-effective and reasonably monitorable. Gulf has utilized the Commission approved cost-effectiveness methodology to evaluate the proposed programs.

7. The Company submits that its proposed DSM plan should be approved and the Commission should authorize recovery of the reasonable and prudent expenditures associated with the Company's DSM plan through the ECCR clause, subject to the ongoing review and approval of the Commission in conjunction therewith.

WHEREFORE, Gulf Power requests the Commission to approve the Company's proposed DSM plan which accompanies this petition and authorize Gulf Power to recover

reasonable and prudent expenditures associated with the implementation of the Company's proposed DSM plan through the ECCR clause, subject to the ongoing review and approval of the Commission in conjunction therewith.

Respectfully submitted this 28th day of December, 1999.



JEFFREY A. STONE

Florida Bar No. 325953

RUSSELL A. BADDERS

Florida Bar No. 007455

Beggs & Lane

P. O. Box 12950

Pensacola, FL 32576-2950

(850) 432-2451

Attorneys for Gulf Power Company

BEFORE THE FLORIDA PUBLIC SERVICE COMMISSION

In re: Approval of Demand-Side)
Management Plan of Gulf Power)
Company)
_____)

Docket No. 991790-EG

Certificate of Service

I HEREBY CERTIFY that a copy of the foregoing has been furnished
this 28th day of December 1999 by U.S. Mail or hand delivery to the following:

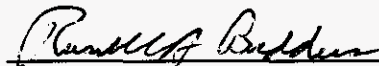
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Attorneys for Gulf Power Company

AFFIDAVIT

STATE OF FLORIDA)
)
COUNTY OF ESCAMBIA)

Docket No. 991790-EG

Before me the undersigned authority, personally appeared Margaret D. Neyman, who being first duly sworn, deposes and says that she is the Marketing Services Manager of Gulf Power Company, a Maine Corporation, that the foregoing is true and correct to the best of her knowledge, information and belief. She is personally known to me.


Margaret D. Neyman
Marketing Services Manager

Sworn to and subscribed before me this 16th day of December, 1999.


Notary Public, State of Florida at Large

YALONDA MICHELLE TIBBS
NOTARY PUBLIC-STATE OF FL
COMM. EXP: JULY 23, 2003
COMM. NO: CC840688