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Legal Department

Bennett L. Ross General Attorney

60 JAN 12 PM 1:29

BellSouth Telecommunications, Inc. 150 South Monroe Street Room 400 Tallahassee, Florida 32301 (404) 335-0793

RECORDS AND REPORTING

January 12, 2000

Mrs. Blanca S. Bayó Director, Division of Records and Reporting Florida Public Service Commission 2540 Shumard Oak Boulevard Tallahassee, FL 32399-0850

#### Re: 991605-TP (Time Warner)

Dear Ms. Bayó:

Enclosed **BellSouth** original and fifteen of is an copies Telecommunications, Inc.'s Rebuttal Testimony of Alphonso J. Varner, which we ask that you file in the captioned docket.

A copy of this letter is enclosed. Please mark it to indicate that the original was filed and return the copy to me. Copies have been served to the parties shown on the attached Certificate of Service.

Sincerely,

Bennett L. Ross (Am)

AFA Enclosures APP A Manafec: All Parties of Record CM Marshall M. Criser III CTR EAG R. Douglas Lackey LEG MAS OPC RUR SEC VAN OTH

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### CERTIFICATE OF SERVICE 991605-TP (Time Warner)

I HEREBY CERTIFY that a true and correct copy of the foregoing was served via

(\*) Hand Delivery and (+) Federal Express this 12th day of January, 2000 to the

following:

Staff Counsel Florida Public Service Commission 2540 Shumard Oak Boulevard Tallahassee, FL 32399-0850

Peter M. Dunbar, Esq. \* Marc W. Dunbar, Esq. Pennington, Moore, Wilkinson & Dunbar, P.A. 215 South Monroe Street Second Floor Tallahassee, Florida 32302 Tel. No. (850) 222-3533 Fax. No. (850) 222-2126

Carolyn Marek + Vice President of Regulatory Affairs Southeast Region Time Warner Communications 233 Bramerton Court Franklin, Tennessee 37069 Tel. No. (615) 376-6404 Fax. No. (615) 376-6405

Dirmit 2 Russ Bennett L. Ross (441)

## ORIGINAL

1		BELLSOUTH TELECOMMUNICATIONS, INC.
2		<b>REBUTTAL TESTIMONY OF ALPHONSO J. VARNER</b>
3		BEFORE THE FLORIDA PUBLIC SERVICE COMMISSION
4		DOCKET NO. 991605-TP
5		JANUARY 12, 2000
6		
7		
8	Q.	PLEASE STATE YOUR NAME, YOUR POSITION WITH BELLSOUTH
9		TELECOMMUNICATIONS, INC. ("BELLSOUTH") AND YOUR BUSINESS
10		ADDRESS.
11		
12	А.	My name is Alphonso J. Varner. I am employed by BellSouth as Senior Director
13		for State Regulatory for the nine-state BellSouth region. My business address is
14		675 West Peachtree Street, Atlanta, Georgia 30375.
15		
16	Q.	HAVE YOU PREVIOUSLY FILED TESTIMONY IN THIS DOCKET?
17		
1 <b>8</b>	А.	Yes, I filed direct testimony on December 15, 1999.
19		
20	Q.	WHAT IS THE PURPOSE OF YOUR TESTIMONY?
21		
22	Α.	The purpose of my testimony is to respond to Time Warner's witness Mr. Don
23		Wood's direct testimony. Specifically, I will explain address Mr. Wood's
24		erroneous contention that reciprocal compensation is an appropriate cost recovery
25		mechanism for traffic bound for an Internet Service Provider ("ISP").

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**:** 

I		
2	Q.	ON PAGES 3-4 MR. WOOD ADDRESSES THE COMMISSION'S RECENT
3		DECISIONS IN ARBITRATION PROCEEDINGS BETWEEN BELLSOUTH
4		AND MEDIAONE AND BELLSOUTH AND ICG. HAS MR. WOOD
5		ACCURATELY STATED THE CONCLUSIONS OF THESE PROCEEDINGS?
6		
7	A.	No. Mr. Wood has completely misstated the outcome of these proceedings. In the
8		MediaOne/BellSouth arbitration proceeding (Docket No. 990149-TP), the
9		Commission ordered that parties continue to operate under the terms their existing
10		agreement as it pertains to the definition of local traffic. The Commission reached
11		the same conclusion in the ICG/BellSouth arbitration proceeding (Docket No.
12		990691-TP). ISP-bound traffic is not local traffic and therefore is not covered by
13		the definition of local traffic contained in the current MediaOne/BellSouth or
14		ICG/BellSouth interconnection agreements.
15		
16	Defini	tion of Local Traffic
17		
18	Q.	PLEASE ADDRESS MR. WOOD'S CLAIMS AT PAGE 6, LINES 2-4 THAT
19		THE FCC HAS NOT FOUND ISP-BOUND TRAFFIC TO BE INTERSTATE IN
20		NATURE.
21		
22	<b>A</b> .	Contrary to Mr. Wood's claims, the FCC has indeed found that ISP-bound traffic
23		is jurisdictionally interstate and is not local traffic. In its Declaratory Ruling
24		issued February 26, 1999, the FCC stated:
25		As noted, section 251(b)(5) of the Act and our rules promulgated

•

1		pursuant to that provision concern inter-carrier compensation for
2		interconnected local telecommunications traffic. We conclude in
3		this Declaratory Ruling, however, that ISP-bound traffic is non-
4		local interstate traffic. Thus, the reciprocal compensation
5		requirements of section $251(b)(5)$ of the Act and Section 51,
6		Subpart H (Reciprocal Compensation for Transport and
7		Termination of Local Telecommunications Traffic) of the
8		Commission's rules do not govern inter-carrier compensation for
9		this traffic. As discussed, supra, in the absence a federal rule, state
10		commissions have the authority under section 252 of the Act to
11		determine inter-carrier compensation for ISP-bound traffic.
12		(Footnote 87) (underline added)
13		
14	Q.	DO YOU AGREE WITH MR. WOOD'S CHARACTERIZATION OF
15		"INTERNET TRAFFIC" ON PAGE 6, LINES 12-22?
16		
17	A.	No. Mr. Wood attempts to segment Internet traffic into one call that goes from
1 <b>8</b>		the end user to the ISP and another call that goes from the ISP to a website. His
19		explanation seems to be the "two-call" theory that has been considered and
20		rejected by the FCC in its Declaratory Ruling. Specifically, the FCC stated:
21		Thus, we analyze ISP traffic for jurisdictional purposes as a
22		continuous transmission from the end user to a distant Internet site.
23		(¶ 13)
24		
25		Mr. Wood refers to calls terminating to ISP providers. Again, the FCC was clear

1		in its Declaratory Ruling that calls do not terminate to ISP providers, stating that
2		"the communications at issue here do not terminate at the ISP's local server, as
3		CLECs and ISPs content, but continue to the ultimate destination or destinations,
4		specifically at a Internet website that is often located in another state." (¶ 12)
5		(footnotes omitted)
6		
7	Q.	AT PAGE 6, LINE 19, MR. WOOD REFERS TO "AN ISP END USER OF
8		TIME WARNER." ARE ISPs END USERS?
9		
10	A.	No. ISPs are a class of enhanced service providers, and the service provided to
11		them is access service. The FCC has been very clear in its rulings that reciprocal
12		compensation does not apply on access service. Some cites from the FCC
13		Declaratory Ruling clearly establish the fact that ISPs are being provided access
14		service:
15		• Paragraph 5: "Although the Commission has recognized that
16		enhanced service providers (ESPs), including ISPs, use interstate
17		access services"
18		• Paragraph 5: "Thus, ESPs generally pay local business rates and
19		interstate subscriber line charges for their switched access
20		connections"
21		• Paragraph 16: "The Commission traditionally has characterized
22		the link from an end user to an ESP as an interstate access service."
23		• Paragraph 16: "That the Commission exempted ESPs from access
24		charges indicates its understanding that ESPs in fact use interstate
25		access service; otherwise, the exemption would not be necessary."

.

1		• Paragraph 17: "The commission consistently has characterized
2		ESPs as 'users of access service' but has treated them as end users
3		for pricing purposes."
4		(Emphasis added.)
5		
6		From their inception over 30 years ago, ESPs (of which ISPs are a subset) have
7		been regulated by the FCC as users of access services. Indeed, in its Declaratory
8		Ruling, the FCC notes that "[t]he exemption was adopted at the inception of the
9		interstate access charge regime to protect certain users of access services, such as
10		ESPs, that had been paying the generally much lower business service rates from
11		the rate shock that would result from immediate imposition of carrier access
12		charges." (footnote 10) (emphasis added) These ESPs/ISPs were allowed to
13		collect traffic at business rates.
14		When access charges were established in the early eighties, the FCC reconfirmed
15		that these ESPs/ISPs were being provided access service. However, ESPs/ISPs
16		received an exemption from regular access charges and were allowed to continue
17		collecting traffic for the price of business service. Importantly, the FCC was clear
18		that the service being provided was access service, not local service. The business
19		rate was simply the price charged for the access service. This same arrangement
20		was undisturbed by the Act and was recently reconfirmed by the FCC in its
21		Declaratory Ruting
22		
23	Q.	PLEASE ADDRESS MR. WOOD'S CONTENTION AT PAGE 6 THAT
24		THE FCC'S CONCLUSIONS IN ITS DECLARATORY RULING DO
25		NOT SUPPORT BELLSOUTH'S PROPOSED LANGUAGE

. . .

1	EXCLUDING ISP TRAFFIC FROM RECIPROCAL COMPENSATION
2	OBLIGATIONS OF SECTION 251(b)(5) OF THE ACT.

A. Mr. Wood quotes paragraph 20 from the FCC's Declaratory Ruling to support his
contention. However, paragraph 20 simply addresses what ISPs pay for the
access service they receive from their provider. It says absolutely nothing about
exchange of payment between two carriers delivering traffic to an ISP. In fact, in
paragraph 26, the FCC states that it "has never applied either the ESP exemption
or its rules regarding the joint provision of access to the situation where two
carriers collaborate to deliver traffic to an ISP."

11

12 Q. HOW DOES THE FACT THAT ISP-BOUND TRAFFIC IS

13 JURISDICTIONALLY INTERSTATE AFFECT THE ISP ACCESS CHARGE14 EXEMPTION?

15

The fact that such traffic is subject to an access charge exemption further 16 Α. demonstrates that the traffic is non-local interstate traffic. The FCC concluded in 17 paragraph 16 of its Declaratory Ruling, "The fact the ESPs are exempt from 18 access charges and purchase their PSTN links through local tariffs does not 19 transform the nature of traffic routed to ESPs. That the Commission exempted 20 ESPs from access charges indicates its understanding that ESPs in fact use 21 interstate access service; otherwise the exemption would not be necessary." The 22 FCC concluded in its Declaratory Ruling that its determination that ISP-bound 23 traffic is interstate does not alter the current ISP exemption. ISPs continue to be 24 permitted to access the public switched telecommunications network by paying 25

1		basic business local exchange rates rather than by paying interstate switched
2		access tariff rates. The FCC's decision to exempt ISPs from paying access
3		charges for policy and political reasons in no way alters the fact that ISP-bound
4		traffic is access traffic, not local traffic. The access charge exemption merely
5		affects the price that an ISP pays for the access service. If the FCC had indeed
6		concluded that ISP-bound traffic were local, there would be no need for the FCC
7		to exempt that traffic from the access charge regime. Likewise, no decision
8		regarding reciprocal compensation would affect this exemption.
9		
10	Q.	MR. WOOD CONTINUES HIS DISCUSSION BY QUOTING PARAGRAPH
11		25 IN ITS ENTIRETY. PLEASE COMMENT.
12		
13	Α.	Again, Mr. Wood has provided no support for his claim that BellSouth's proposed
14		language runs counter to the FCC's conclusions. The basis for paragraph 25 is to
15		advise the state commissions that, in the absence of a federal rule governing ISP-
16		bound traffic, states may "at this point" determine how ISP traffic should be
17		treated in interconnection agreements. In other words, to do so would not violate
18		any federal rule "at this point." However in its NPRM, the FCC asked for
19		comment from the parties as to whether it is proper for states to address ISP traffic
20		in arbitration proceedings. BellSouth believes that the FCC lacks the power to
21		vest that authority with the state commissions, and this issue is currently on
22		appeal to the United State Court of Appeals for the District of Columbia Circuit.
23		See Bell Atlantic Telephone Company et al. v. Federal Communications
24		Commission et al. No. 99-1094 (March 3, 1999). In any event, the FCC notes that
25		decisions by the states must be consistent with federal law and that states must

. . .

comply with the FCC's rules when adopted. The FCC's view of federal law with
 respect to reciprocal compensation obligations is stated in footnote 87. In that
 footnote, the FCC concludes that the reciprocal compensation obligation of the
 Act and its rules do not apply to ISP traffic.

5

6 Q. MR. WOOD CONTENDS THAT "THE FCC IS ENCOURAGING STATE
7 COMMISSIONS TO REQUIRE RECIPROCAL COMPENSATION
8 PAYMENTS FOR ISP-BOUND TRAFFIC." (PAGE 8, LINES 15-17) DO YOU
9 AGREE?

10

11 Α. No. The FCC is not at all encouraging the states to adopt reciprocal compensation 12 for ISP-bound traffic. Indeed, footnote 87 of the FCC's Declaratory Ruling clearly demonstrates the fallacy of Mr. Wood's conclusion. Instead, the FCC is 13 simply explaining that it understands how its failure to adopt a specific rule could 14 have caused the states to not fully understand the FCC's previous decisions that 15 ESP/ISP traffic is interstate access traffic, and, consequently, how those states that 16 ruled reciprocal compensation is applicable to ISP-bound traffic could have done 17 18 so. Paragraph 25 states in part, "[w]hile to date the Commission has not adopted a specific rule governing the matter, we do note that our policy of treating ISP-19 bound traffic as local for purposes of interstate access charges would, if applied in 20 the separate context of reciprocal compensation, suggest that such compensation 21 is due for that traffic." The rest of the Order, however, goes on to say conclusively 22 that such a conclusion is inaccurate. In fact, in paragraph 26, the FCC states that 23 "[b]y the same token, in the absence of governing federal law, state commissions 24 also are free not to require the payment of reciprocal compensation for this traffic 25

and to adopt another compensation mechanism."

2

### Inter-carrier Settlements for Jointly Provided ISP-Bound Access Traffic

4

3

## 5 Q. PLEASE ADDRESS MR. WOOD'S CONTENTION THAT RECIPROCAL 6 COMPENSATION SHOULD APPLY FOR ISP-BOUND TRAFFIC.

7

8 Α. I disagree that it is either sound public policy or economically rational to use 9 reciprocal compensation as the inter-carrier compensation mechanism for ISP-10 bound traffic. In any event, because ISP-bound traffic is not local traffic, there is 11 no requirement for reciprocal compensation to apply to such traffic. BellSouth's 12 position is that the definition of local traffic should appropriately exclude ISPbound traffic. The FCC's order is indisputable that such traffic is not local. Most 13 14 of Mr. Wood's testimony addresses the issue of what should be the inter-carrier settlement mechanism for jointly provided non-local traffic delivered to ISPs. 15 "Jointly provided" means that two carriers collaborate in the provision of the 16 service. In this arbitration, BellSouth has not requested that the Commission 17 18 address the issue of designing an inter-carrier compensation mechanism for ISP-19 bound traffic. However, since Time Warner raised this issue in its response, and 20 Mr. Wood devotes most of his testimony to this issue, I will respond to it also.

- 21
- 22 Q. WHY DOES BELLSOUTH OPPOSE PAYING RECIPROCAL
- 23 COMPENSATION FOR ISP TRAFFIC?

- 24
- 25 A. The interstate access connection that permits an ISP to communicate with its

2

3

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subscribers falls within the scope of exchange access and, accordingly, constitutes an access service as defined by the FCC:

Access Service includes services and facilities provided for the origination or termination of <u>any</u> interstate or foreign telecommunications. (47 CFR Ch. 1 §69.2(b)) (emphasis added)

The fact that the FCC has exempted enhanced service providers, including ISPs, 6 7 from paying interstate switched access charges does not alter the fact that the connection an ISP obtains is an access connection. The FCC confirmed this fact 8 in its Declaratory Ruling, at paragraph 16 stating that "[t]he fact that ESPs are 9 10 exempt from access charges and purchase their PSTN links through local tariffs, does not transform the nature of traffic routed to ESPs." Instead, the exemption 11 12 limits the amount that an ILEC can charge an ISP. Specifically, under the access charge exemption, the charge by an ILEC providing the service to an ISP has been 13 limited to the rates and charges associated with business exchange services. 14 Nevertheless, the ISP's service involves interstate communications. The ISP 15 16 obtains access service that enables a communications path to be established by its subscriber. The ISP, in turn, recovers the cost of the telecommunications services 17 it uses to deliver its service through charges it assesses on the subscribers of the 18 19 ISP's service.

20

21 Where two or more carriers are involved in establishing the communications path 22 between the ISP and the ISP's subscriber, the access service to the ISP is jointly 23 provided. Such jointly provided access arrangements are not new or unique, nor 24 are the associated mechanisms to handle inter-carrier compensation new or 25 unique. The services ISPs obtain, for access to their subscribers, are technically

4 <del>1 1</del> 2 2

10

. .

1		similar to the line side connections available under Feature Group A. For such
2		line side arrangements, the FCC has relied on revenue sharing agreements for the
3		purpose of inter-carrier compensation. The long history and precedent regarding
4		inter-carrier compensation for interstate services are instructive and relevant to the
5		FCC's determinations in this proceeding.
6		
7	Q.	HOW DO THE ACT AND THE FCC'S FIRST REPORT AND ORDER IN CC
8		DOCKET 96-98 ADDRESS RECIPROCAL COMPENSATION?
9		
10	Α.	Reciprocal compensation applies only when local traffic is terminated on either
11		party's network. One of the Act's basic interconnection rules is contained in 47
12		U.S.C. § 251(b)(5). That provision requires all local exchange carriers "to
13		establish reciprocal compensation arrangements for the transport and termination
14		of telecommunications." Section 251(b)(5)'s reciprocal compensation duty arises,
15		however, only in the case of local calls. In fact, in its August 1996 Local
16		Interconnection Order (CC Docket No. 96-98), paragraph 1034, the FCC made it
17		perfectly clear that reciprocal compensation rules do not apply to interstate or
18		interLATA traffic such as interexchange traffic:
19		We conclude that section 251(b)(5) reciprocal compensation obligations
20		should apply only to traffic that originates and terminates within a local
21		area, at defined in the following paragraph We find that reciprocal
22		compensation provisions of section $251(b)(5)$ for transport and
23		termination of traffic do not apply to the transport or termination of
24		interstate or intrastate interexchange traffic.
25		

....

1		This interpretation is consistent with the Act, which establishes a reciprocal
2		compensation mechanism to encourage local competition.
3		
4		Further, in Paragraph 1037 of that same Order, the FCC stated:
5		We conclude that section $251(b)(5)$ obligations apply to all LECs in the
6		same state-defined local exchange areas, including neighboring
7		incumbent LECs that fit within this description.
8		
9		Therefore, since ISP-bound traffic is not local traffic, it is not subject to the
10		reciprocal compensation obligations contained in Section 251 of the Act.
11		
12	Q.	PLEASE DESCRIBE IN MORE DETAIL THE TRAFFIC THAT IS ELIGIBLE
13		FOR RECIPROCAL COMPENSATION.
14		
15	Α.	As I have previously stated, only local traffic is eligible for reciprocal
16		compensation. Exhibit AJV-1 to my testimony contains two diagrams. Both of
17		these diagrams illustrate local calls between end users. Diagram A illustrates a
18		typical local call where both ends of the call are handled by a single carrier's
19		network which, in this example, is an ILEC's network. In this scenario, the ILEC
20		receives a monthly fee from its end user to apply towards the cost of that local
21		call. For that payment, the ILEC provides the end user with transport and
22		termination of local calls throughout the local calling area. End users typically do
23		not pay for calls terminated to them. Importantly, in this case, the end user is the
24		ILEC's customer, which means that the end user pays the ILEC revenue for the
25		service.

2 By comparison, Diagram B illustrates a typical local call that is handled by two carriers - one end of the call is handled by an ILEC, and an ALEC handles the 3 other end of the call. In this scenario, when the ILEC's end user makes a local 4 5 call to the ALEC's end user, the ILEC's end user is paying the ILEC the same price for local exchange service as in Diagram A. The ILEC, however, is not the 6 7 provider of the entire network facilities used to transport and deliver the local call. 8 The ALEC is providing part of the facilities and is incurring a cost. Since the end 9 user is an ILEC customer, the ALEC has no one to charge for that cost. As 10 previously noted, end users do not typically pay for local calls terminated to them, 11 so the ALEC cannot be expected to charge its end user. While the ILEC is 12 receiving the same revenues as shown in Diagram A, its costs are lower. 13 Consequently, reciprocal compensation would be paid by the ILEC to compensate the ALEC for terminating that local call over its network. If the reciprocal 14 compensation rate equals the ILEC's cost, then the ILEC is indifferent as to 15 whether the ILEC or the ALEC completes the call because the ILEC collects all of 16 the revenue in both cases. 17 18 Likewise, if an ALEC's end user completes a local call to an ILEC's end user, the 19 ALEC receives the payment for local exchange service from the end user, and the 20 ALEC pays the ILEC reciprocal compensation for the portion of the ILEC's 21 facilities used to terminate the local call. In accordance with the Act, the purpose 22 of reciprocal compensation is to ensure that each carrier involved in carrying a 23

1

24

a simple illustration of the application of reciprocal compensation to local traffic:

13

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local call is compensated for its portion of that call. The following table contains

1				
2		DEAGRAM A:	ILEC	ALEC
		END USER REVENUE	\$15	\$0
3		SERVICE COST	(\$35)	\$0
4		NET MARGIN	(\$20)	\$0
		DIACDAM		
5		DIAGRAM B:	ILEC	ALEC
6		END USER REVENUE RECIPROCAL COMPENSATION	\$15 (\$2)	\$0 \$2
-		SERVICE COST	(\$33)	(\$2)
7		NET MARGIN	(\$20)	\$0
8				
9	Q.	PLEASE DESCRIBE THE SERVICE	S PROVIDED T	O ISPs.
10				
11	А.	Exhibit AJV-2 attached to my testimor	ny consists of two	o diagrams. Diagram C
12		illustrates a typical interstate access ca	ll originating on a	a LEC's network and
13		delivered to an IXC's Point of Presence	e. As shown by	this illustration, the LEC
14		receives access charges from the IXC	as compensation	for use of the LEC's
15		facilities to deliver the traffic to the IX	C. The IXC bills	s the end user.
16				
17		Diagram D is different from Diagram	C in only one res	pect. The IXC has been
18		replaced by an ISP. The network used	l to transport ISP-	bound traffic is exactly the
19		same network used to deliver traffic to	IXCs. However	, rather than through
20		receipt of normal switched access char	rges, the LEC is c	compensated for the access
21		service it provides to the ISP by the bu	usiness rates it ch	arges the ISP. The
22		important point is that both IXCs and	ISPs receive the s	same service and, although
23		they are charged different prices, the p	orices they pay ar	e designed to cover the
24		same costs. That cost is the full cost of	of providing servi	ce to them.
25				

I		Exhibit AJV-3 to my testimony consists of two diagrams illustrating the
2		consistency of compensating carriers for access traffic based on the revenue that is
3		derived from the jointly provided service. Diagram E illustrates a call that
4		originates on a LEC's network and is delivered to an IXC/ISP, and shows that the
5		IXC/ISP pays the LEC for access services to cover the cost of getting the traffic to
6		the IXC/ISP. Diagram F illustrates an IXC/ISP-bound call that originates on a
7		LEC's network and interconnects with another carrier's network (ICO/ALEC) for
8		routing of the call to the IXC/ISP. In this situation, the IXC/ISP is the other
9		carrier's customer. The revenue this other carrier receives from the IXC/ISP for
10		access services covers the cost of delivering the traffic to the IXC/ISP.
11		
12	Q.	CONTRARY TO MR. WOOD'S CLAIMS, IS THIS COMMISSION
13		REQUIRED TO ADDRESS INTER-CARRIER SETTLEMENTS FOR ISP-
14		BOUND TRAFFIC?
15		
16	А.	No. First, I would like to reiterate that I am only addressing this issue because
17		Time Warner raised it in its response to BellSouth's petition and because Mr.
18		Wood devotes most of his testimony to it. However, it is not necessary for this
19		Commission to take any action during the interim period because inter-carrier
20		sharing of revenue for ISP traffic is not an obligation under Section 251 of the
21		Act. Therefore, any state commission's decision on this issue is, at best,
22		temporary until the FCC's plan becomes effective.
23		
24	Q.	SINCE YOU DISAGREE WITH MR. WOOD'S CONTENTION THAT
25		RECIPROCAL COMPENSATION IS SOUND PUBLIC POLICY OR

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15

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## ECONOMICALLY RATIONAL FOR ISP-BOUND TRAFFIC, WHAT TYPE OF INTER-CARRIER COMPENSATION MECHANISM WOULD BE APPROPRIATE?

A. Although action by the Commission pending the FCC's ruling is not necessary, if
the Commission wishes to establish an inter-carrier compensation mechanism for
ISP traffic, BellSouth suggests three possible options. Any of these options
would be interim until such time as the FCC completes its rulemaking proceeding
on inter-carrier compensation:

10 1) the Commission could direct the parties to create a mechanism to track 11 ISP-bound calls originating on each parties' respective networks on a 12 going-forward basis. The parties would apply the inter-carrier 13 compensation mechanism established by a final, nonappealable order of 14 the FCC retroactively from the date of the Interconnection Agreement 15 approved by the Commission, and the parties would "true-up" any 16 compensation that may be due for ISP-bound calls;

17

4

18 2) a second option the Commission could choose is an inter-carrier revenue sharing compensation arrangement for ISP-bound access traffic that is 19 consistent with the proposal BellSouth filed with the FCC. This proposal 20 is also consistent with the inter-carrier compensation mechanisms that 21 apply for other access traffic. This option is based on apportionment of 22 revenues collected for the access service among the carriers incurring 23 24 costs to provide the service. The revenue to be apportioned among carriers is the business exchange service charge that the ISP pays; or 25

16

. . .

1		
2		3) the Commission could direct the parties to implement a bill-and-keep
3		arrangement as the inter-carrier compensation mechanism for ISP-bound
4		traffic until such time as the FCC's rulemaking on inter-carrier
5		compensation is completed. By definition, a bill-and-keep arrangement is
6		a mechanism in which neither of the two interconnecting carriers would
7		charge the other for ISP-bound traffic that originates on the other carrier's
8		network.
9		
10		Under each of these options, the ALEC is being compensated by the ISP. Under
11		Option (2), in the interim, BellSouth would likely be the net recipient of revenue
12		from the ALEC serving the ISP. Option (3) (bill-and-keep arrangement) would
13		remove any uncertainty surrounding retroactive application of the FCC's
14		mechanism that is inherent in Option (1).
15		
16	Q.	PLEASE FURTHER DESCRIBE OPTION (2): BELLSOUTH'S PROPOSED
17		INTER-CARRIER REVENUE SHARING COMPENSATION PLAN.
18		
19	Α.	Option (2) is an interim flat-rated sharing mechanism that is based on
20		apportionment of revenues collected for the access service among the carriers
21		incurring costs to provide the service. The revenue to be apportioned among
22		carriers is the business exchange service charge that the ISP pays. Typically, the
23		ISP purchases Primary Rate ISDN ("PRI") service as the business exchange
24		product used to provide the access service. BellSouth believes that, in the interim,
25		a flat-rated compensation process is appropriate since the revenues collected are

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17

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based on flat-rated charges.

2		
3		With this option, the carrier that bills the ISP would share a percentage of those
4		revenues with the other carriers who provide a portion of the access service. Only
5		revenues received from facilities that are used in the joint provision of service
6		would be shared. The sharing percentage would be based on each carrier's
7		relative costs incurred to provide the access service to the ISP. In Florida, the
8		sharing percentage would be 8.6% for BellSouth.
9		
10	Q.	PLEASE EXPLAIN FURTHER WHY A SEPARATE SHARING PLAN IS
11		NEEDED FOR ACCESS SERVICE PROVIDED TO ISPs?
12		
13	А.	The need for a separate sharing plan is created by the FCC's decree that the price
14		charged for access service provided to ISPs is the business exchange rate. Unlike
15		other switched access services, which are billed on a usage-sensitive basis, ISPs
16		typically purchase from the flat-rate business exchange tariff.
17		
18		Because non-ISP switched access service is billed on a usage-sensitive basis, it is
19		relatively easy for each carrier to be compensated for the portion of the access
20		service that it provides. The most commonly used method of compensation is for
21		each carrier to hill the IXC directly for the portion of access service it provides.
22		For example, for originating access, the LEC serving the end user bills the IXC
23		for the switching and for the portion of transport that the originating LEC
24		provides, and the other LEC bills the IXC for the portion of transport that it
25		provides.

18

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1		
2		With ISP traffic, the above method is unworkable. Since the ISP is billed
3		business exchange service rates, only one LEC can bill the ISP. Also, since the
4		rate paid by the ISP is a flat-rate charge designed for another service, i.e., business
5		exchange service, there is no structural correlation between the cost incurred by
6		the LEC and the price paid by the ISP. However, the business exchange rate paid
7		by the ISP is the only source of revenue to cover any of the costs incurred in
8		provisioning access service to the ISP. Therefore, a plan to share the revenue paid
9		for this access service by the ISP among all the carriers involved in sending traffic
10		to the ISP is needed.
11		
12	Q.	DOESN'T BELLSOUTH COVER THE COST OF ORIGINATING TRAFFIC
13		TO ISPs FROM ITS OWN END USERS?
14		
15	А.	No, nor would it be appropriate to do so. Again, ISPs purchase access services,
16		albeit at local business exchange rates. The local exchange rates paid by end user
17		customers were never intended to recover costs associated with providing access
18		service and were established long before the Internet became popular.
19		
20	Q.	DOES BELLSOUTH'S PROPOSED SHARING PERCENTAGE ONLY APPLY
21		TO TRAFFIC LT ORIGINATES TO A SERVING LEC?
22		
23	А.	No. When BellSouth is the serving LEC for the ISP and an ALEC serves the
		IGRI and see DallGaude stands and second the ALEC. BallSouth proposes to
24		ISP's end users, BellSouth should compensate the ALEC. BellSouth proposes to

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1		proposes for billing the ALEC.
2		
3	Q.	PLEASE DESCRIBE OPTION (3): BILL-AND-KEEP.
4		
5	А.	Bill-and-keep is a compensation mechanism in which neither of two
6		interconnecting carriers charges the other for the termination of ISP-bound traffic
7		that originates on the other carrier's network.
8		
9	Q	CAN THE COMMISSION ORDER BILL-AND-KEEP AS AN INTERIM
10		INTER-CARRIER COMPENSATION MECHANISM FOR ISP-BOUND
11		TRAFFIC?
12		
13	A.	If the Commission can order any mechanism at all, it can certainly order a bill-
14		and-keep arrangement. The FCC did not specify the type of interim mechanism a
15		state should use. Of course, as I stated earlier, the issue of whether the FCC could
16		authorize states to apply any mechanism at all is subject to court review.
17		
18	Q.	WHY MIGHT A BILL-AND-KEEP ARRANGEMENT BE AN APPROPRIATE
19		COMPENSATION MECHANISM?
20		
21	А.	Although the FCC has not addressed bill-and-keep with respect to non-Section
22		251 traffic, such as ISP-bound traffic, it has been addressed in FCC Rule 51.713
23		with respect to traffic where 251(b)(5) applies (i.e. local traffic to which
24		reciprocal compensation applies). FCC Rule 51.713 defines bill-and-keep
25		arrangements as those in which neither of the two interconnecting carriers charges

1		the other for the termination of local telecommunications traffic that originates on
2		the other carrier's network. Rule 51.713 further provides for use of bill-and-keep
3		arrangements if the state commission determines that the amount of local
4		telecommunications traffic from one network to the other is roughly balanced
5		with the amount of local telecommunications traffic flowing in the opposite
6		direction, and is expected to remain so.
7		
8		In the FCC's NPRM in Docket 95-185 (January 11, 1996), the FCC
9		recommended bill-and-keep as an interim compensation arrangement for cellular
10		providers. The NPRM states that bill-and-keep is an appropriate interim
11		mechanism where the incremental cost of using shared network facilities is equal
12		to (or approximately) zero for both networks. This recommendation can be
13		applied to compensation sharing for ISP-bound traffic, with the distinction that
14		network providers would recover their costs from ISPs, not end-user customers.
15		Although the NPRM and FCC rule mentioned above discuss bill-and-keep as a
16		settlement mechanism for local traffic, in this proceeding, bill-and-keep is being
17		proposed as a possible interim means of settling compensation for ISP-bound
18		traffic, which is non-local access traffic.
19		
20	Q.	WHAT IS THE COMMON PRINCIPLE UNDERLYING THE
21		CIRCUMSTANCES WHERE THE FCC HAS FOUND BILL-AND-KEEP TO
22		BE A REASONABLE COMPENSATION MECHANISM?
23		
24	А.	In both of the circumstances discussed above, the net amount of compensation
25		would be relatively small. Under bill-and-keep, neither carrier compensates the

1 other carrier for use of its facilities. Consequently, the net intercarrier 2 compensation realized by each carrier is zero under bill-and-keep. Of course, the 3 carrier serving the ISP is compensated by the ISP. If the amounts of intercarrier 4 compensation are small anyway, payment of reciprocal compensation produces 5 results that are close to bill-and-keep without the complexity of actually recording 6 data and billing between the parties. 7 8 **Q**. ARE THE NET COMPENSATION PAYMENTS UNDER AN APPROPRIATE 9 INTER-CARRIER COMPENSATION MECHANISM FOR ISP TRAFFIC

- 10 EXPECTED TO BE RELATIVELY SMALL?
- 11

A. Yes, at least for the term of this agreement. Because this is access traffic, carriers
are only compensated for the facilities provided that are used to connect the ISP's
end-users to the ALEC serving the ISP. Using the plan discussed in Option (2),
BellSouth would only receive a fraction of the revenues billed to the ISP for the
number of facilities used. The net compensation to BellSouth would be further
reduced by any payments made to an ALEC for connecting its end-users to an ISP
served by BellSouth.

19

20 Q. ARE ALECS HARMED BY UTILIZING BILL-AND-KEEP?

21

A. No. Actually, BellSouth would forego revenue under bill-and-keep since current
 traffic patterns show that BellSouth would be a net recipient of revenue from a
 properly designed inter-carrier compensation mechanism for ISP-bound traffic.

25

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1 Q.

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A. BellSouth is willing to forego this compensation for several reasons: (1) the
compensation arrangement is for an interim period only, (2) the amounts to be
paid are small, and (3) the tradeoff amounts to foregoing a small amount of
revenue in exchange for administrative simplicity.

- 8 Q. PLEASE DESCRIBE THE EFFECT OF ESTABLISHING AN INTER9 CARRIER COMPENSATION MECHANISM AS MR. WOOD PROPOSES.
- 10

7

Α. 11 Exhibit AJV-4 to my testimony consists of Diagram G which illustrates Time 12 Warner's request that BellSouth pay reciprocal compensation for ISP-bound traffic where the ISP is Time Warner's customer. It is obvious from this diagram 13 14 that Time Warner is simply attempting to augment the revenues it receives from its ISP customer at the expense of BellSouth's end user customers. In other 15 words, paying Time Warner reciprocal compensation for ISP-bound traffic would 16 result in BellSouth's end user customers subsidizing Time Warner's operations. 17 Indeed, the FCC has recognized that the source of revenue for transporting ISP-18 bound traffic is the access service charges that ISPs pay. Time Warner receives 19 this payment from its ISP customers. There is no legal or policy basis for ISPs to 20 be subsidized simply because they choose a different carrier to provide their 21 access service. 22

23

24 Q. WHY DO YOU DISAGREE WITH MR. WOOD'S CLAIM THAT USING
25 RECIPROCAL COMPENSATION AS THE INTER-CARRIER

## COMPENSATION MECHANISM FOR ISP-BOUND TRAFFIC IS SOUND PUBLIC POLICY?

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4 A. Application of reciprocal compensation to ISP traffic would have serious negative
5 public policy implications. Below are numerous undesirable outcomes that could
6 be expected:

- Reduced incentive to serve residence and business end user customers;
- Further subsidization of ISPs;
- Continued encouragement of uneconomic preferences for ALECs to
  serve ISPs due to the fact that ALECs can choose the customers they
  want to serve and ALECs could offer lower prices to ISPs without
  reducing the ALEC's net margin;
- 13 Increased burden on end user customers;

.

- Establishment of unreasonable discrimination among providers (IXCs
  versus ISPs);
- ILEC is not compensated for any costs incurred in transporting ISPbound traffic; and
- Incentives created to arbitrage the system, such as schemes designed
   solely to generate reciprocal compensation.
- 21 Q. DO YOU HAVE ANY DATA THAT QUANTIFIES THE NEGATIVE PUBLIC
   22 POLICY IMPLICATION ASSOCIATED WITH THE PAYMENT OF
   23 RECIPROCAL COMPENSATION FOR ISP-BOUND TRAFFIC?
- 24

20

25 A. Yes. If Internet traffic were subject to the payment of reciprocal compensation,

1		BellSouth conservatively estimates that the annual reciprocal compensation
2		payments by incumbent local exchange carriers in the United States for ISP traffic
3		could easily reach \$2.6 billion by the year 2002. This estimate is based on 64
4		million Internet users in the United States, an average Internet usage of 6.5 hours
5		per week, and a low reciprocal compensation rate of \$.002/minute. This is a
6		totally unreasonable and unacceptable financial liability on the local exchange
7		companies that serve residential and small business users who access ISPs that are
8		customers of other LECs. The fact that ALECs can target ISPs for this one-way
9		traffic and are under absolutely no obligation to serve residential customers results
10		in those ALECs benefiting at the expense of carriers such as BellSouth that have
11		carrier of last resort obligations.
12		
13	Q.	CAN YOU ILLUSTRATE THE IMPACT OF PAYING RECIPROCAL
14		COMPENSATION FOR ISP-BOUND TRAFFIC IN FLORIDA?

16 A. The following charts demonstrate the minutes of use and billings from December
17 1998 through November 1999 for ISP and non-ISP traffic:

Billed Minutes of Use		Billed Revenue	
ISP-bound traffic originated by BST's	ISP-bound traffic originated by		
end users to ISPs served by ALECs	ALECs' end users ISPs served by BST	ALECs bill BST	BST bills ALEC
10,190,731,663	691,136,448	\$63,481,333.33	\$0

Billed Min	utes of Use	Billed F	
Diffed Willi		Diffed F	<u>evenue</u>
Local traffic originated by BST's	Local traffic originated by		
end users to ALECs'	ALECs' end users to	ALECs bill BST	BST bills ALEC
end users	BST's end users		
1,885,931,508	156,446,323	\$16,340,845.45	\$3,293,052.66

- 8 Q. WHAT DO THESE CHARTS SHOW RELATIVE TO THE COMPETITIVE
  9 MARKETPLACE IN FLORIDA?

These charts clearly demonstrate that the payment of reciprocal compensation for Α. ISP-bound traffic would create a huge distortion in the marketplace. First, it would reduce the incentive for ALECs to serve residential and business customers, particularly those that are Internet subscribers. Why would an ALEC choose to serve a customer that would cost them, on average, over a third of the local revenue they obtained from that customer? Second, it would result in a substantial subsidy to the ALEC. The revenues paid by the end user to its local service provider would go directly into the pocket of the ALEC or the ISP. Third, it would distort the pricing of services to ISPs. Using reciprocal compensation payments, the ALEC could pass along price breaks to the ISP that would not normally occur in a non-distorted, competitive market. 

23 Q. PLEASE DESCRIBE HOW THE DATA IN YOUR CHARTS SHOW THAT
24 THE MARKET IN FLORIDA IS DISTORTED?

1 Α. The charts demonstrate that, during the previous 12-month period in Florida, 2 ALECs delivered 15 times more traffic to their ISPs as their end user customers originated to ISPs served by BellSouth. Such a disparity might be reasonable if 3 4 ALECs were providing service to the majority of ISPs. However, such is not the 5 case; BellSouth is providing service to the majority of ISPs. 6 7 These charts make two points very clear: (1) the size of the subsidy to ALECs 8 serving ISPs is very large; and (2) ALECs are targeting ISP customers in lieu of 9 end user customers who originate local traffic. The charts indicate that the size of 10 the subsidy in Florida was more than \$63 million for the past year. Exhibit AJV-5 attached to my testimony shows the steady increase in that subsidy, as well as the 11 12 disparity between traffic originated by BellSouth's end users to the ALEC's ISPs versus to the ALEC's end users. 13 14 15 Q. IF RECIPROCAL COMPENSATION IS NOT AUTHORIZED, WILL ALECS 16 BE UNCOMPENSATED FOR THE COSTS THEY INCUR TO PROVIDE 17 SERVICES TO ISPs? 18 19 No. The ALECs' ISP customers compensate the ALECs for services that are Α. 20 provided just like an ILEC's ISP customer compensates the ILEC. The ALECs' request for reciprocal compensation on ISP-bound traffic simply provides ALECs 21 with unearned windfall revenues and further increases the unreimbursed cost of 22 the ILEC. 23 24 IS IT REASONABLE FOR RECIPROCAL COMPENSATION TO BE PAID Q. 25

### FROM LOCAL SERVICE REVENUES?

2

3

4

5

6

A. No. The FCC has clearly established that ISP-bound traffic is access traffic, not local traffic. The local exchange rates paid by end user customers were never intended to recover costs associated with providing access service and were established long before the Internet became popular. Basic local exchange service

customers buy access to the Internet directly from their ISP, typically for a
recurring monthly charge. The ISP, therefore receives its revenue directly from
its end user customers. Further, ISPs pay their serving LEC flat rate business
rates. In addition to the compensation Time Warner receives directly from its ISP
customers, Time Warner wants additional compensation from BellSouth even
though BellSouth doesn't collect revenues for this service.

13

To demonstrate the absurdity of Time Warner's claim, consider the following 14 example. Assume a BellSouth residential customer in Florida subscribes to an 15 16 ISP that is served by an ALEC. Based on available statistics, a typical customer uses the Internet an average of 6.5 hours per week, i.e., a little under 56 minutes 17 18 per day. Using rates for reciprocal compensation that are applicable to local traffic, this ISP-bound traffic would generate a reciprocal compensation payment 19 by BellSouth to the ALEC of \$3.34 per month [\$.002 \* 55.7 minutes/day \* 30 20 days]. BellSouth serves residence customers in Florida at an average of \$9.89 per 21 month (flat-rate local rate). Therefore, in this example, BellSouth would be 22 forced to turn over to the ALEC over one third of the local service revenue it 23 receives from its end users who also subscribe to an ISP served by an ALEC. 24 This situation makes no economic sense and would place an unfair burden on 25

BellSouth and its customers

# 3 Q. PLEASE RESPOND TO MR. WOOD'S ALLEGATION ON PAGE 10 THAT 4 ALECS SUCH AS TIME WARNER HAVE ATTRACTED ISPS BY BEING 5 "WILLING TO MEET THEIR UNIQUE SERVICE NEEDS."

6

While I cannot address the "unique service needs" that Time Warner claims to 7 Α. have met for its ISP customers, I would submit that any competition between 8 9 BellSouth and ALECs for ISP customers has primarily been due to prices charged to the ISP. Although ALECs such as Time Warner have targeted ISPs, the 10 majority of ISPs are still served by BellSouth. The prices that BellSouth charges 11 its ISP customers do not reflect receipt of any reciprocal compensation, and it is 12 those prices that Time Warner is competing against. Time Warner has provided 13 no evidence to show that it needs reciprocal compensation to compete for ISP 14 customers. If BellSouth does not require reciprocal compensation to offer a 15 competitive price, why would Time Warner? 16

17

Numerous ALECs, including Time Warner, obviously have included serving ISPs 18 as a major part of their business plans. Instead of basing their business plan on 19 receiving an uncarned subsidy from other companies such as BellSouth, their 20 business plan should be based on an economically rational inter-carrier 21 compensation arrangement that promotes competition. BellSouth's concern stems 22 from the fact that these ALECs expect BellSouth - and, ultimately, BellSouth's 23 end user customers - to subsidize the ALEC's provision of service to these ISPs 24 through reciprocal compensation. 25

- 2 Q. PLEASE ILLUSTATE HOW THE SUBSIDY THAT YOU DISCUSSED
  3 OCCURS.
  - 4

As the following chart demonstrates, receiving reciprocal compensation on ISP-5 Α. bound traffic simply allows an ALEC to offer lower prices to ISPs without 6 reducing the ALEC's net margin. Payments of reciprocal compensation on ISP-7 8 bound traffic would simply subsidize the prices the ALEC charges the ISP. The 9 lack of reciprocal compensation on ISP-bound traffic wouldn't force Time Warner to raise its rates; it would simply put Time Warner's margins in the same range as 10 BellSouth's. When reciprocal compensation is not paid on ISP-bound traffic, all 11 12 parties are competing on an equal footing for ISP customers.

- 13
- 14

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15 16		SERVING AN ISP AND RECEIVING RECIPROCAL COMPENSATION	SERVING AN ISP WITHOUT RECEIVING RECIPROCAL COMPENSATION
17	REVENUE FROM ISP FOR SERVICE	\$600	\$900
18 19	RECIPROCAL COMPENSATION REVENUE PAID	\$300	\$0
20	COST OF PROVIDING SERVICE TO ISP	- (\$600)	(\$600)
21	NET MARGIN	\$300	\$300

When the smoke clears, the bottom line is that Time Warner's business plan is flawed to the degree that it depends on receiving a subsidy from BellSouth to augment revenues Time Warner receives from its ISP customers. There is no

1		public policy basis for this arrangement, especially when the subsidy would be
2		funded by BellSouth's end user customers.
3		
4	Q.	PLEASE COMMENT ON MR. WOOD'S CLAIM THAT FUNCTIONAL
5		SIMILARITIES BETWEEN LOCAL AND ISP-BOUND TRAFFIC SUPPORTS
6		USING RECIPROCAL COMPENSATION AS THE INTER-CARRIER
7		SETTLEMENT METHOD FOR ACCESS SERVICE PROVIDED TO ISPs.
8		
9	A.	The fact that the calls use similar physical network components has no bearing on
10		the appropriate inter-carrier settlement mechanism. Indeed, as I explained earlier,
11		traffic that BellSouth delivers to an IXC uses similar network components as local
12		traffic, yet it is clear that reciprocal compensation is not the appropriate inter-
13		carrier settlement mechanism for these access calls. Likewise, reciprocal
14		compensation is not the appropriate inter-carrier settlement mechanism for access
15		service provided to ISPs.
16		
17	Q.	PLEASE COMMENT ON MR. WOOD'S CLAIM THAT NOT PAYING
18		RECIPROCAL COMPENSATION FOR ISP-BOUND TRAFFIC WOULD
19		"ELIMINATE A CLEC'S ABILITY TO RECOVER ITS COSTS."
20		
21	Α.	Reciprocal compensation is, indeed, a cost recovery mechanism. However, Time
22		Warner has not presented any evidence as to what costs it incurs as co-carrier of
23		ISP-bound traffic. Nor has Time Warner considered who the cost causers and
24		revenue recipients are for ISP-bound traffic.
25		

1	Q.	PLEASE COMMENT ON MR. WOOD'S CLAIM THAT "REQUIRING
2		CARRIERS TO PAY RECIPROCAL COMPENSATION RATES FOR THE
3		TERMINATION OF ISP-BOUND TRAFFIC IS ECONOMICALLY
4		EFFICIENT" AND THAT "BELLSOUTH SHOULD BE ECONOMICALLY
5		INDIFFERENT AS TO WHETHER IT ITSELF INCURS THE COST TO
6		TERMINATE THE CALL ON ITS OWN NETWORK OR WHETHER IT
7		INCURS THAT COST THROUGH A RECIPROCAL COMPENSATION RATE
8		PAID TO TIME WARNER." (PAGE 10, LINES 5-9)
9		
10	A.	Looking again at Diagram F (on Exhibit AJV-3) and Diagram G (on Exhibit AJV-
11		4) illustrates why BellSouth is not economically indifferent to paying reciprocal
12		compensation on ISP-bound traffic. BellSouth is not economically indifferent to
13		such a requirement for the following reasons:
14		1) BellSouth is still incurring the cost to transport the call to the point of
15		interconnection with the ALEC,
16		2) The ALEC wants BellSouth to pay reciprocal compensation to cover the
17		ALEC's cost from the point of interconnection to the ALEC's switch, and
18		3) the ISP, which is the only source of revenue to cover the costs in 1) and 2)
19		above, only pays the ALEC for access.
20		
21		Time Warner receives the revenues from its ISP customer, yet Time Warner
22		apparently believes it is appropriate for BellSouth to incur a portion of the costs
23		for providing the service without receiving any reimbursement. This is exactly
24		the opposite of the situation depicted in Diagram B (on Exhibit AJV-1), which
25		illustrates when reciprocal compensation should apply. The ALEC should

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1 reimburse BellSouth for its cost of transporting ISP-bound traffic to the ALEC 2 point of interconnection. Instead, the ALEC wants the LEC to incur even more of the costs without any compensation. This is inappropriate given the entire access 3 4 charge system. There is no reason for the Commission to sanction this economic legerdemain and to reward ALECs by subsidizing ISPs at the expense of the 5 LEC's end users. 6 7 Q. PLEASE RESPOND TO MR. WOOD'S ALLEGATIONS THAT REQUIRING 8 BELLSOUTH TO PAY (AND RECEIVE) "SYMMETRICAL" 9 10 COMPENSATION FOR "LOCAL EXCHANGE TRAFFIC" IS "AN IMPORTANT CHECK ON BELLSOUTH'S COST STUDIES USED TO 11 ESTABLISH RATES FOR THE TERMINATION OF TRAFFIC." 12 13 14 Α. While I take exception to Mr. Wood's implication that "checks" are required on BellSouth's studies, I agree that "symmetrical" compensation can be used for 15 "local exchange traffic." Of course, ISP-bound traffic is interstate, not local, so 16 17 his claim is irrelevant. Due to this fact, BellSouth's cost studies used to establish 18 rates for the termination of local traffic did not consider the characteristics of ISPbound traffic because the studies were developed based on the characteristics of 19 "local" traffic. In addition, the FCC acknowledged that a pure per minute 20 compensation.may be inappropriate for ISP-bound traffic. 21 22 A typical local exchange call between two end users is approximately 3 minutes 23 24 in duration. The duration of an Internet call is, on average, 20 minutes. End office switching, which constitutes the primary cost associated with local 25

33

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1		interconnection, consists of a call set-up cost as well as a per minute duration cost.
2		In order to provide an average "per minute" cost, the call set-up cost is divided by
3		the average number of minutes, and the result is added to the per minute duration
4		cost. Obviously, dividing the call set-up cost by 3 minutes results in a much
5		higher per minute cost than dividing the call set-up by 20 minutes. Therefore,
6		even if reciprocal compensation were adopted as the inter-carrier settlement
7		mechanism for ISP-bound traffic, the costs (and resulting rates) that BellSouth has
8		presented to this Commission for local interconnection, if applied to such traffic,
9		would result in significant over-recovery of costs by Time Warner. Using the
10		same reciprocal compensation rate for local and ISP-bound traffic means that call
11		set up cost would be over recovered by over 500%.
12		
13	Q.	WHO IS THE COST CAUSER TO BELLSOUTH AND TIME WARNER FOR
14		ISP-BOUND ACCESS SERVICE?
15		
16	A.	The ISP is the cost causer to both BellSouth and Time Warner on such calls. The
1 <b>7</b>		end user is not the cost causer of access service. The FCC has held from the
18		beginning of the access service regime that carriers, not end users, are the
19		customers for access service. It is the IXC or ISP that is the cost causer for
20		BeilSouth or Time Warner for access service. The end user is the cost causer of
21		the EXC or ISP for the retail services that utilize the access service.
22		
23		For example, when an end user makes a long distance call, the end user is not
24		billed by BellSouth for access service; the IXC is billed by BellSouth. The end
25		user is a cost causer of the IXC and is billed a long distance charge by the IXC.

1		There is no separate access charge billed to the end user for the access service
2		provided on that call. The access charges are billed to the IXC.
3		Likewise, when end users purchase basic local exchange service from BellSouth,
4		they do not get Internet access. The end user must purchase the Internet access
5		from the ISP. The end user is a cost causer for the ISP. The ISP is the cost causer
6		for BellSouth and/or Time Warner. The ISP, not the end user, is BellSouth's or
7		Time Warner's customer for those calls.
8		
9		The cost responsibility for local calls and calls to ISPs or IXCs is not the same.
10		The FCC is clear that the end user has cost responsibility for local calls and that
11		the carrier receiving access service, e.g. the IXC or ISP, has cost responsibility for
12		access service.
13		
14	Q.	WHY IS IT IMPORTANT TO IDENTIFY THE COST CAUSER
15		CORRECTLY?
16		
17	А.	It is important to do so because correct assignment of cost responsibility is
18		necessary to determine who should be compensated when multiple carriers are
19		involved in providing services. For local calls, the end user is the cost causer. As
20		a result, the originating carrier collects all of the revenue. Consequently, the
21		originating cartier should share that revenue with the terminating carrier.
22		Otherwise, the terminating carrier incurs a cost without any remuneration. This is
23		the situation that reciprocal compensation was designed to address.
24		
25		For access service, e.g., calls to IXCs or ISPs, the IXC or ISP is the cost causer.

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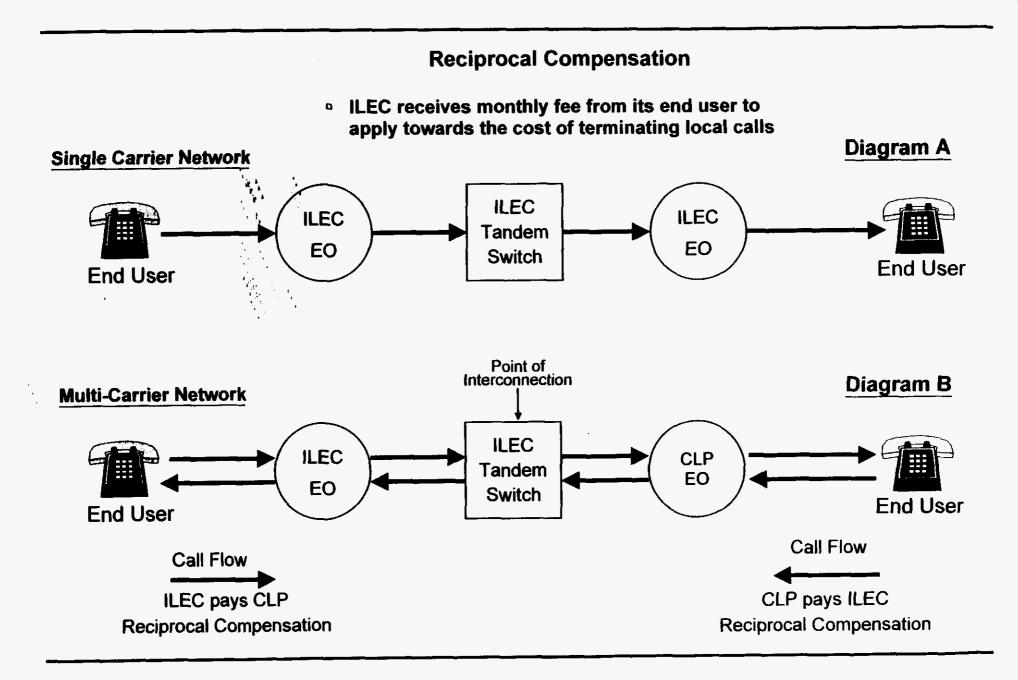
1		As a result, the carrier serving the IXC or ISP, i.e., the terminating carrier, collects
2		all of the revenue. Consequently the terminating carrier should share that revenue
3		with the originating carrier. Otherwise, the originating carrier incurs costs
4		without remuneration. Compensation is due for this traffic, but it is the
5		originating carrier who should be compensated. Reciprocal compensation was
6		designed to address the opposite circumstance. Applying reciprocal compensation
7		in this case merely gives the carrier who is already being compensated even more
. 8		revenue, and it increases the cost of the carrier who is already providing the
9		service without providing it any compensation. Instead of providing appropriate
10		compensation, reciprocal compensation, if applied here, would subsidize the
11		terminating carrier, distort the market for serving ISPs, and reduce the incentive to
12		serve end users. Instead of promoting competition, applying reciprocal
13		compensation to ISP-bound traffic would inhibit competition.
14		
15	Q.	PLEASE SUMMARIZE YOUR TESTIMONY.
16		
1 <b>7</b>	А.	The issue at hand in this arbitration is what should be the appropriate definition of
18		"local traffic" for purposes of BellSouth's and Time Warner's reciprocal
19		compensation obligations under section 251(b)(5) of the Act. The FCC has
20		determined unequivocally that ISP-bound traffic is non-local interstate traffic, and
21		that the reciprecial compensation requirements of section 251(b)(5) of the Act do
22		not govern inter-carrier compensation for this traffic. Based on these rulings,
23		recent decisions by this Commission, and on the significant negative public policy
24		impact of requiring payment of reciprocal compensation for ISP-bound traffic,

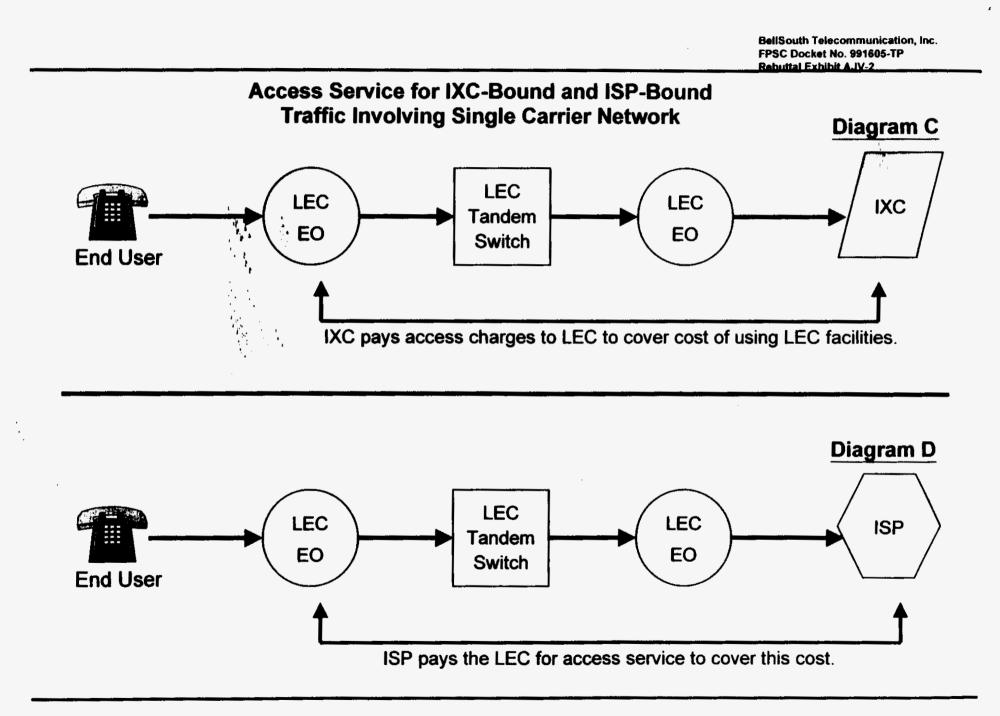
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1		appropriately excluded from the definition of local traffic, particularly as that
2		definition relates to reciprocal compensation obligations.
3		
4	Q.	DOES THIS CONCLUDE YOUR TESTIMONY?
5		
6	A.	Yes.
7		
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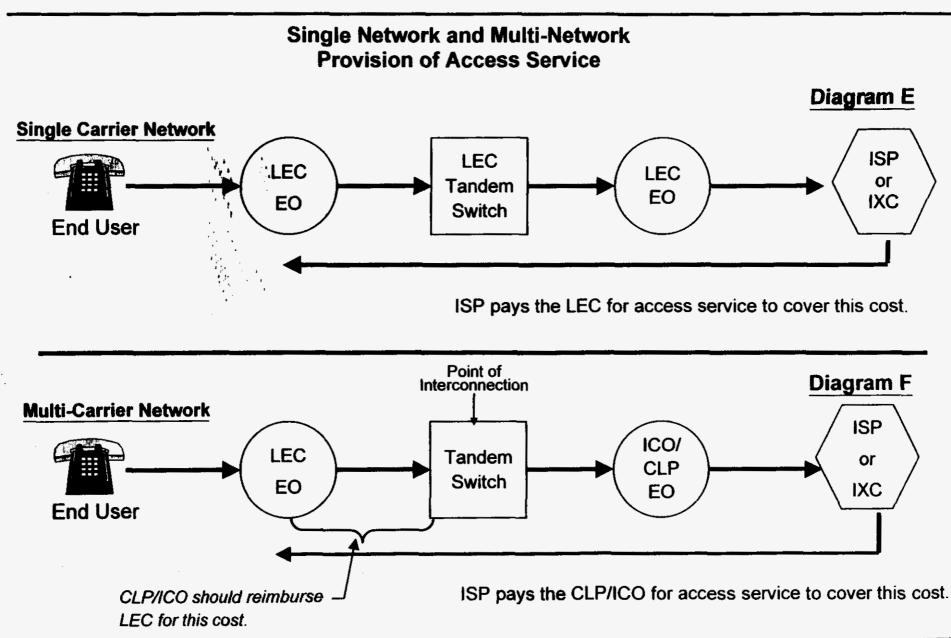
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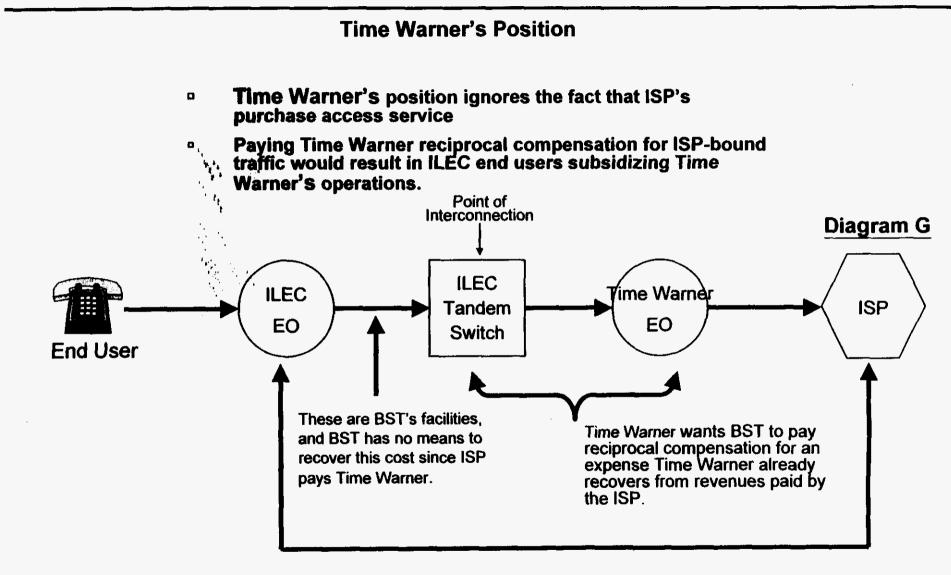
BellSouth Telecommunication, Inc. FPSC Docket No. 991605-TP Rebuttal Exhibit AJV-1





BellSouth Telecommunication, Inc. FPSC Docket No. 991605-TP Rebuttal Exhibit AJV-3





ISP pays Time Warner for access service to cover this cost.

INVOICE DATE	ISP-bound traffic originated by BST's end users to ISPs served by ALECs	Local traffic originated by BST's end users to ALECs' end users	ALECs bill BST for ISP-bound traffic	ALECs bill BST for local traffic
Dec-98	566,810,888	104,631,043	\$3,251,515.49	\$624,204.47
Jan-99	552,341,201	104,199,750	\$2,481,804.88	\$938,313.92
Feb-99	649,192,734	135,015,375	\$4,666,817.70	\$312,877.84
Mar-99	512,634,303	233,200,515	\$3,039,359.07	\$2,884,441.38
Apr-99	752,235,477	161,328,689	\$4,922,250.23	\$1,246,651.77
May-99	773,873,512	163,958,676	\$4,610,735.82	\$1,008,680.35
Jun-99	805,708,431	169,049,039	\$4,708,880.24	\$1,400,439.76
Jul-99	924,242,583	131,386,417	\$5,414,244.76	\$1,568,622.43
Aug-99	1,080,077,371	163,124,342	\$5,913,953.88	\$1,375,711.04
Sep-99	1,199,597,225	184,109,317	\$7,695,987.89	\$1,639,186.05
Oct-99	1,125,593,574	165,767,562	\$8,324,852.21	\$1,696,723.45
Nov-99	1,248,424,364	170,160,783	\$8,450,931.16	\$1,644,992.99
Totais	10,190,731,663	1,885,931,508	\$63,481,333.33	\$16,340,845.45

### Florida Usage Data - December, 1998 through November, 1999

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