1	EI OPIDA	BEFORE THE PUBLIC SERVICE COMMISSION	
2	FLORIDA	FUBLIC SERVICE COMMISSION	
3	To the Method	: of : DOCKET NO. 990456-TL	
4	In the Matter	: DOCKET NO. 990456-TL	
5	REQUEST FOR REVIEW (PROPOSED NUMBERING I		
6	RELIEF FOR THE 561	AREA CODE :	
7	******	********	
,	*	*	
8		IIC VERSIONS OF THIS TRANSCRIPT *	
9		ONVENIENCE COPY ONLY AND ARE NOT *	
9	11	CIAL TRANSCRIPT OF THE HEARING * NOT INCLUDE PREFILED TESTIMONY. *	
10	*	*	
11	******	********	
12	PROCEEDINGS: FOR	RT PIERCE SERVICE HEARING	
13			
14	COM	CHAIRMAN JOE GARCIA COMMISSIONER J. TERRY DEASON	
15	CON	MMISSIONER E. LEON JACOBS, JR.	
16	DATE: Fri	day, March 24, 2000	
17	TIME: Con	nmenced at 10:05 a.m.	
18	II .	ncluded at 10:30 a.m.	
19	PLACE: St.	St. Lucie County Commission	
20	Cha	ambers ministrative Building	
21	230	00 Virginia Avenue	
22	101	Fort Pierce, Florida	
23	DEDODGED DV TD	TRICIA DEMARTE Official FPSC Reporter O4/176	
24	II .		
25		4-5-00	

APPEARANCES:

DONNA CLEMSON, FPSC Division of Legal Services, 2540 Shumard Drive, Tallahassee, Florida 32399-0850, appearing on behalf of the Commission Staff.

CHARLES BECK, Public Counsel, Office of Public Counsel, 111 West Madison Street, Room 812, Tallahassee, Florida 32399-1400, appearing on behalf of the Citizens of the state of Florida.

1	INDEX				
2	WITNESSES				
3	NAME	PAGE NO.			
4	MARY JO SCHROEDER	16			
5	JEANNETTE WALSH	20			
6					
7					
8	CERTIFICATE OF REPORTER	24			
9					
10					
11					
12					
13					
14					
15					
16					
17					
18					
19					
20					
21					
22					
23					
24					
25					
	FLORIDA PUBLIC SERVICE COMMISSION				

||

PROCEEDINGS

COMMISSIONER DEASON: I'm calling the hearing to order. Is this microphone projecting? You can hear me fine. Thank you. Can we have the notice read, please.

MS. CLEMONS: Pursuant to notice, this time and place has been set for hearing in Docket Number 990456-TL, request for review of proposed numbering relief plan for the 561 area code.

COMMISSIONER DEASON: Thank you for the notice.

Let me indicate that we're here today to receive testimony from members of the public concerning the apparent need for a change in area codes in this particular State, part of the State. We apologize for the delay in beginning today's hearing. We're awaiting the arrival of Chairman Garcia. Apparently, he's been delayed. We expect him to arrive momentarily.

We are going to go ahead and begin with the preliminary phases of the hearing. In the way of introductions, let me introduce myself. My name is Terry Deason, a member of the Commission, along with me sitting to my far left is Commissioner Leon Jacobs. As indicated earlier -- and as I speak, he arrives. This is Chairman Garcia.

Mr. Chairman, we have just had the notice read, and I've just made a brief introduction and stated the

purpose of today's hearing.

2.0

CHAIRMAN GARCIA: Great. Have we had Mr. Foley make his presentation? All right. So Mr. Foley was going to make a quick presentation explaining what it is that we're looking at. And I don't see Mr. Foley. There he is. Okay. Go right ahead, Mr. Foley.

MR. FOLEY: Thank you, and good morning. My name is Tom Foley, and I represent the North American Numbering Plan Administration. The Northern American Numbering Plan Administration began in July of '95 when the Federal Communications Commission took an important step in promoting competition. At that time, they adopted some rules that set forth the North American -- the model for the North American Numbering Plan.

The FCC formed the North American Numbering

Council in order to develop certain guidelines for the

administration of numbers. Lockheed Martin originally was

named as the new North American Numbering Plan

Administrator in its Third Report and Order in 1997.

However, for several reasons in October of 1999, the FCC

approved the transfer of the Lockheed Martin

Communications Industry Services Group to NeuStar, and
that's my current employer. And we act as the neutral

Northern American Numbering Plan Administrator.

The North American Numbering Plan Administrator

is responsible and performs as the numbering plan relief coordinator to determine the need for, identify the timing of, NPA or area code relief. The relief planner takes the lead to prepare relief options for each NPA projected to exhaust and convenes an industry meeting to discuss the various relief alternatives. The planner also facilitates a consensus on a single alternative directing that to the Florida Public Service Commission. The planner also complies and files documents associated with that filing with the FPSC. And NANPA coordinates the initial industry activities for implementation.

2.0

There are three basic types of NPA relief for area code relief. There is the geographic split, and that's the one that most people are familiar with. And that's where an existing area code is split or divided into two or more separate geographic areas. One area retains the existing area code, and the new areas -- the other two areas or other areas get the new area codes.

Another method is the overlay, and that's where one or more NPAs serve the same geographic area. A third method is a boundary realignment, and that's where a portion of an adjacent area code is brought into the area code that is exhausting. And there are, of course, combinations of those methods that can be used.

The industry uses several attributes for each of

the different methods. And for the split options, the attributes that they consider are that a split provides a single area code for each geographic area, and it may minimize confusion for customers outside the area.

Additional splits will further reduce the geographic size of the area code. Splits require an additional area code change for approximately one half of the customers in a two-way split and two-thirds or more of the customers in a three-way split. This necessitates stationery and business card, advertising changes. Geographic splits, however, permit seven-digit local dialing within the smaller home NPA. However, calls between the NPAs will have to be dialed with ten digits.

Attributes of an NPA overlay. With an overlay, there will be multiple area codes for each geographic area and will end further geographic shrinkage in size.

Subsequent relief will likely be another overlay.

Overlays avoid the need for public and political involvement concerning split boundaries and which side should retain the old code. Overlays will not require existing customers to change their area code. There's no need to revise stationery, et cetera, if it already includes an area code. An overlay will, however, require ten-digit dialing.

An NPA concentrated growth overlay is somewhat

of a modification of the overlay in which a special area of the relief gets the overlay. The remaining area code or the area code does not.

And the attributes of this are: Special and unique monitoring methods, not currently available, are required to determine exhaust area outside the concentrated overlay. It is difficult to predict the exhaust in the non-overlay area. Customer confusion pertaining to dialing for -- within the concentrated overlay could exist. In an order to preserve codes, the relief must be identified much earlier and placed in service much earlier. Concentrated growth overlays minimize the implementation of ten-digit dialing to only the fastest growing areas. Normally, no existing customers will be required to change their telephone numbers.

We're here today and we're going to talk about the 561 NPA which includes Palm Beach, Martin, St. Lucie, Indian River counties here in southeast Florida. A little bit of history, NANPA determined that in March of 1999 that there was an exhaust pending for this area code and declared what was known as a jeopardy on March 8th. That's the point at which relief planning could not occur without -- before running out of the NXXs or central office codes. NANPA conducted an industry planning

meeting in May and filed the industry recommendation with the Public Service Commission on July 6th.

2.0

The projected exhaust date for this area code with the existing rationing that's in place right now limiting the number of codes that can be assigned per month will exhaust in the fourth quarter of 2002.

The industry considered six plans. The first one was the overlay plan, and that's, again, a new area code would be assigned to the same geographic area as 561. The expected life of that would be approximately 8.8 years.

The second alternative considered was what was called the West Palm Beach Plan, and there the split boundary line runs along rate center line boundaries to the northeast of West Palm Beach and includes West Palm Beach. The area code life for this on either side is 9.5 and 8.1 years, as shown in the map in your handout.

The third alternative is what's called a Tri-Beach Plan, and it is a split boundary line --

CHAIRMAN GARCIA: Mr. Barrett, you might want to show the plans while he's talking about them.

MR. BARRETT: Mr. Foley, are you on Number 3?

MR. FOLEY: I just started Number 3.

MR. BARRETT: Okay.

MR. FOLEY: Number 3 is called a Tri-Beach Plan,

and the split boundary line includes West Palm Beach,
Boynton Beach, and Delray Beach in one geographic area.

The area code life for these as indicated is 8.1 to

9.5 years on either side of the exhaust line.

The fourth alternative considered by the industry at the meeting and was submitted by the industry at the meeting provided an NPA relief with a split boundary approximately along the Palm Beach-Martin County line. The area code life for this area in Palm Beach County is 3.1 years. The remaining area is 24.6 years.

The fifth alternative considered at the industry meeting was a concentrated growth overlay. And this provides a concentrated growth overlay with the boundary the same approximately as Alternative 4, and would have an area code life of two years and ten years, as indicated in the -- on the diagram.

And the last alternative that was considered at the meeting was a statewide wireless overlay. Discussion at the meeting led to consensus to eliminate several of the alternatives. Alternative 4 was eliminated because it had unbalanced lives, or one side of the split would exhaust well before the other one, and that's a contradiction to the guidelines that I spoke of earlier given by the North American Numbering Council to us.

The next, the consensus was released to

eliminate the Alternatives 2 and 3, because the divided --it believed that it divided communities of interest.

Alternatives 2, 3, and 4 were also excluded for the same reasons as outlined under the attributes that I read earlier. Alternative 5, a concentrated growth overlay, was eliminated for the same reasons listed in the attributes that I spoke of earlier also.

And Alternative 6, a statewide wireless overlay, was eliminated by consensus because the participants were aware that it would violate current FCC rules and because participants felt it was not the proper forum to address such a statewide issue. We were only, at the time, discussing the 561 area code. The participants at the meeting and the members of the industry reached consensus to recommend Alternative 1, the distributed overlay, to the Florida Public Service Commission. And again, this recommendation was made on July 6th.

NANPA, as the neutral third-party administrator, has no particular independent view regarding the relief options selected by the industry. Subsequent to that meeting and to the filing, the Florida Public Service Commission Staff has looked at and generated additional alternatives. There is a slight numbering disparity there, but basically, they came up with seven additional alternatives. And on the slides, they are numbered

6 through 12. These plans have not been reviewed by the industry or by NANPA. And I'm just making a presentation of them for informational purposes.

Alternative 6 is a geographic split and an overlay combined with Boca Raton, Delray Beach,
Boynton Beach, and West Palm Beach exchanges split to form
Areas B and C. Area A covers the remaining exchanges in the 561 area. Area code changes would be necessary for current subscribers in the area that would be assigned to the new NPA code. The approximate exhaust is estimated to be 26 years, and 14.7 years for Areas B and C, as shown on the maps.

Alternative 7 is a geographic split relief plan with West Palm Beach exchanges split to form Area B.

Area A covers the remaining exchanges. The approximate exhaust for Area A is 5.3 years, and 14.7 for Area B.

The next alternative, Number 8, combines a geographic split and overlay relief methods, with the West Palm Beach exchange split to form Area B. Some of the NXXs or prefixes would be used as an overlay as indicated in Areas A and B. The approximate exhaust for this is 19 years, and 14 years for the split area, as shown on the map.

The next alternative, Number 9, yeah, that's

Number 9, is a geographic split plan with Port St. Lucie,

Jensen Beach, Stuart, Hobe Sound, Jupiter, and West Palm
Beach exchanges split to form Area B. Area A would be the
remainder. The approximate exhaust for Area A is
10.5 years, and for Area B, it's 7.4 years.

The next, Alternative 10, is a geographic split relief plan with Boynton Beach, Jupiter, and West Palm exchanges split to form Area B. Area A covers the remaining exchanges. The approximate exhaust area for A is 29 years, and 7.7 years for Area B.

The next two alternatives are 11 and 12. Eleven is an overlay relief plan very similar to Alternative 1, but employs number conservation measures currently being considered by the Florida Public Service Commission under a separate docket. No area code change would be required for the current subscribers. Only new customers will be assigned the new area code. All local calls will be based on ten digits, and the approximate exhaust date of this is 20 years.

Alternative 12 is a split plan similar to

Alternative 9 that I spoke of earlier but employs number

conservation measures. Area code changes would, again, be

necessary for current subscribers in the area which is

assigned a new area code, but the approximate life for

Area A is 21 years, and 14.8 years for Area B.

Thank you very much.

CHAIRMAN GARCIA: All right. Very well. 1 2 going to now hear from customers. Mr. Beck is here --3 COMMISSIONER DEASON: Mr. Chairman, I have a quick question for Mr. Foley. 4 5 CHAIRMAN GARCIA: Sure. Absolutely. 6 COMMISSIONER DEASON: I am looking at Alternatives 4 and 5. 7 8 MR. FOLEY: Yes, sir. 9 COMMISSIONER DEASON: And I understand 10 Alternative 5 is a concentrated growth overlay. Can you 11 explain to me why the exhaust for Alternative -- the years 12 for Areas A and B in Alternative 5 are so much shorter than those shown in Alternative 4? 13 14 MR. FOLEY: Because the relief -- the concentrated overlay has to be initiated sooner, and then 15 16 expands ultimately over the remainder of the area, and the 17 resulting lives would approach that of just the split 18 initially that was given in, I think it was Alternative 3, 3, I believe --19 2.0 COMMISSIONER DEASON: Well --21 MR. FOLEY: -- of 3.1 years. 22 COMMISSIONER DEASON: The actual geography involved for Alternatives 4 and 5 are basically the same. 23 24 It's just the mechanism you used --25 MR. FOLEY: It's the mechanism used and the

timing of the relief that occurs. It has to occur sooner; therefore, it will exhaust sooner.

COMMISSIONER DEASON: But you're not anticipating any greater growth with one plan over the other?

MR. FOLEY: You're correct. The exhaust because it comes sooner and will take -- with the concentrated overlay would eventually cover the entire 561 area. Okay. It has to be placed in sooner, and that would exhaust in two years to allow enough codes then to be extended out over the remainder 561, the remainder of the 561 area.

COMMISSIONER DEASON: And Area A as projected will exhaust in 10 years with the concentrated growth, and 24.6 years with just a straight geographic split?

MR. FOLEY: Correct, because you would be denying codes that would be used down in Area B that have been used up in Area A to give it the 24 years of life.

CHAIRMAN GARCIA: Okay. So we're going to swear in those of you who wish to speak. So if you will, please rise and raise your right hand.

(Witnesses collectively sworn.)

CHAIRMAN GARCIA: Mr. Beck is here representing Jack Shreve, Public Counsel of the state of Florida. He's your attorney, and he will be calling up his witnesses.

MR. BARRETT: Thank you, Chairman Garcia.

Good morning. Our first witness is Mary Jo Schroeder.

Ms. Schroeder, if you could, come up to the microphone and state your name, and then just go ahead with your comments.

MARY JO SCHROEDER

was called as a witness on behalf of the Citizens of the state of Florida and, having been duly sworn, testified as follows:

DIRECT STATEMENT

MS. SCHROEDER: My name is Mary Jo Schroeder, and let's see, I read an article in a magazine recently about a businessman whose business was conducted all over the nation, and his contacts communicated with him from out of state. And they gave him a new area code. And he discovered that while he could call out, his customers could not call in because the other states could not access his new area code. And his advice was, "Don't let anybody give you a new area code." So is that likely to happen here?

CHAIRMAN GARCIA: No. That did happen early on. There was a problem when -- if you will recall, less than three or four years ago, there was no area codes that didn't have a zero or a one in the second digit. If you'll think back, you know, New York, 212; Washington,

202; LA, 213. Old PBX equipment could not recognize an area code if it didn't have a zero or a one in the second digit, and that -- I said two or three years ago, but it was more like five or six years ago. And so in some areas when they changed -- when the first ones changed those areas codes and they started releasing area codes without a two or a one in the second digit, I'm sorry, without a zero or a one in the second digit, the PBX equipment couldn't recognize that number and make the call. That is no longer a problem.

MS. SCHROEDER: Good.

CHAIRMAN GARCIA: Secondly, giving the information to the -- we've had problems that the companies across the nation haven't loaded the proper information, but that has basically not happened anymore, and we're not experiencing problems like that, but that was a very big thing. I know fellow commissioners in some states that they changed the area codes, and then they decided to change careers, too, because very many people were upset, but that's no longer happening.

MS. SCHROEDER: Okay. Thank you.

CHAIRMAN GARCIA: Thank you very much. May I ask you something real quick, ma'am, since we already have you here, and I think there is only two witnesses?

Mr. Barrett, just show anywhere -- 4, I think,

1 | 2 | 3 | 4 |

which is the one we got the most interest the other day.

And if you'll look -- do you have your yellow sheet with

you? If you don't, do worry. There it is. What do you

think about that division? Does that make sense for

someone who lives in this area?

MS. SCHROEDER: To tell you the truth, I really don't understand it.

CHAIRMAN GARCIA: Okay. Well, good. Then let me try to explain it. What they do is, if you look at the line right there under Hobe Sound, it cuts across. In other words, almost at the political boundary between Martin and Palm Beach. And under this scenario, it's a geographic split. Area A, which is where we are, will probably get a new area code. Area B, which is Palm Beach, will not. They will keep their number.

But my question is more to someone who lives in this area. Is that a natural boundary? In other words, Martin County, most of the business -- the community of interest in Martin, St. Lucie, and Indian as opposed to Palm Beach, is that pretty much what you would see as a rational dividing point?

MS. SCHROEDER: Gee, I guess so.

CHAIRMAN GARCIA: Well, that's better than if I said, "Gee, I guess so." Okay.

COMMISSIONER JACOBS: What part of the -- if ${\tt I}$

1 may a
2 live

may ask, Ms. Schroeder, what part of the County do you live in?

MS. SCHROEDER: Indian River.

COMMISSIONER JACOBS: Okay. So you deal a lot with the northern part of -- oh, you live in Indian River County?

MS. SCHROEDER: Yes.

COMMISSIONER JACOBS: Okay. So you're very much to the north.

CHAIRMAN GARCIA: Okay. I wouldn't worry about it if we do get you a new area code. Now, I will just tell you this -- Mr. Foley touched about it -- we have already ordered the companies to begin number conservation and that, we hope, is going to extend all the lives of these numbers. While the companies may not agree that they want to do it or can do it, we have already ordered them so that we're in some type of posture with them. With that said, we expect those numbers to last a little bit longer, but under this scenario, you will probably get a new area code, but then you are going to have a good long time to last. Twenty-four years is probably longer than what the numbering administrator likes.

MS. SCHROEDER: Will I also get ten-digit dialing?

CHAIRMAN GARCIA: No. Under this plan, there is FLORIDA PUBLIC SERVICE COMMISSION

no ten-digit dialing. But that's another question I have for you. Now, let's say -- the other one is, you said, I mean, obviously, you would like to keep your area if you could. That would, to some degree, force ten-digit dialing. You would rather keep seven-digit dialing and get a new area code, I would assume, if you had your choice? Most people don't like ten-digit dialing, so that's --

MS. SCHROEDER: Oh, I don't really care. I just want to be able to get calls from out of state.

CHAIRMAN GARCIA: You will. Trust me, you will. Thank you very much, Ms. Schroeder.

MR. BECK: Jeannette Walsh.

JEANNETTE WALSH

was called as a witness on behalf of the Citizens of the state of Florida and, having been duly sworn, testified as follows:

DIRECT STATEMENT

MS. CLEMONS: Good morning. My name is

Jeannette Walsh, and I'm speaking to you today as the

president of the St. Lucie County Chamber of Commerce.

And, of course, we didn't have all this information in our

hands before our Board took a position, but our goal as a

Chamber of Commerce and the business organization in

St. Lucie County is to attract new businesses to our area, to retain the businesses that we have, to assist our businesses, and to protect and improve the quality of life for our residents. Anything that makes doing business in St. Lucie County easier, certainly is what we would support.

Ten-digit dialing is not something that we would like to see happen in our area. The creation of a new area code is something that the Chamber of Commerce would support. Thank you very much.

CHAIRMAN GARCIA: Okay. Let me ask you sort of a quick favor. Mr. Foley, sitting there, when you get -if you could, before you leave today, get from him the web site where all the available numbers are. I know you've sort of assigned one already, but sometimes people in an area, in particularly, chamber people, can figure out a three-digit number that's now being used that has some relevance.

For example, when we did the space coast area code change, someone in the audience said, "321," and it was, like, one of those few area codes where people were very happy to change their area code. In Dade County, we have "SUN" as the second one. We have 305, and the 786 spells out "SUN." I don't think we've got any other spellings anywhere else, but --

MR. FOLEY: FLA. 1 2 MS. WALSH: FLA. CHAIRMAN GARCIA: FLA. So if you could, take a 3 look at that because that might have a benefit and 4 5 clarity. In think under the split plan that you just saw, 6 your area would be protected a very long time --7 MS. WALSH: Absolutely. 8 CHAIRMAN GARCIA: -- which would give that 9 number some identification. 10 MS. WALSH: I appreciate that. Before I leave, I will definitely get with Mr. Foley. Thank you. 11 12 CHAIRMAN GARCIA: Thank you. Is there anyone 13 else to speak? Any other questions? I would like to apologize for being late. I was on a conference call, and 14 15 I estimated the time wrong, and then I got into a fight 16 with a BellSouth truck downstairs, but that's another 17 story. 18 We are going to have our technical hearing --Counsel, can you give us the date for our technical 19 hearing? The hearing will be? 20 21 MS. CLEMONS: May 18th through the 19th. 22 CHAIRMAN GARCIA: Right. And then we will have 23 a staff recommendation on? 24 MS. CLEMONS: The Staff recommendation will be 25 filed August 3rd, and the agenda is August 15th.

CHAIRMAN GARCIA: Very good. So all those -- if you have something you want to add or you found something that you think would be important to us, let us know. You can call up. There's a phone number there on that yellow sheet. You can also look us up on the Internet and give us information. We will be taking all of that into account.

And hopefully -- and the Staff is looking at doing some other things on this docket which may extend some of those lives, but we appreciate you being here. This has an import and weight when we make our decision. Thank you very much. We are adjourned.

(Hearing concluded at 10:30 a.m.)

1	STATE OF FLORIDA)
2	: CERTIFICATE OF REPORTER
3	COUNTY OF LEON)
4	
5	I, TRICIA DeMARTE, Official FPSC Commission
6	Reporter, do hereby certify that the Fort Pierce, Service Hearing in Docket No. 990456-TL was heard by the Florida
7	Public Service Commission at the time and place herein stated.
8	It is further certified that I stenographically
9	reported the said proceedings; that the same has been transcribed under my direct supervision; and that this
10	transcript, consisting of 23 pages, constitutes a true transcription of my notes of said proceedings.
11	I FURTHER CERTIFY that I am not a relative, employee, attorney or counsel of any of the parties, nor
12	am I a relative or employee of any of the parties' attorneys or counsel connected with the action, nor am I
13	financially interested in the action.
14	
15	DATED, THIS 5TH DAY OF APRIL, 2000.
16	
17	Tricia Deskarte
18	TRICIA DeMARTE FPSC Official Commission Reporter
19	(850) 413-6736
20	
21	
22	
23	
24	
25	A Company of the Comp