State of Florida

Public Service Commission

-M-E-M-O-R-A-N-D-U-M-

DATE: August 16, 2000

TO: Toni McCoy, Division of Regulatory Oversight

ALM &

FROM: Pete Lester, Division of Economic Regulation

RE: Docket No. 000792-TX, ServiSense.com, Inc., Financial Analysis for Certificate Application for Alternative Local Exchange Telecommunications Service

Section 364.337 (1), Florida Statutes, requires the following:

> The commission shall grant a certificate of authority to provide alternative local exchange service upon a showing that the applicant has sufficient technical, financial, and managerial capability to provide such service in the geographic area proposed to be served.

Also Section 364.01 (3) and (4) states that:

> (3) The Legislature finds that the competitive provision of telecommunications service, including local exchange telecommunications service, is in the public interest.

and

> (4)(d) The Commission shall exercise its exclusive jurisdiction in order to: (d) Promote competition by encouraging new entrants into telecommunications markets . . .

Regarding the showing of financial capability, the Finance staff has analyzed the financial statements of ServiSense.com, Inc. (ServiSense). The company requested confidentiality for its financial statements.

In this matter, ServiSense is asking for a certificate to provide alternative local exchange telecommunications service. Staff notes the limited nature of the application.

The applicant attests to its financial capability to provide and maintain the proposed telecommunications service by noting that it will have recurring payments from customers, it believes it can retain its customer base, it will partner with national consumer services firms, and it plans to acquire other consumer services firms. Based on this showing, the applicant appears to meet the financial capability standard of Section 364.337, Florida Statutes.

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