## ORIGINAL

1		BELLSOUTH TELECOMMUNCATIONS, INC.
2		REBUTTAL TESTIMONY OF CARLOS GARCIA
3		BEFORE THE FLORIDA PUBLIC SERVICE COMMISSION
4		DOCKET No. 020119-TP & 020578-TP
5		NOVEMBER 25, 2002
6		
7	Q.	PLEASE STATE YOUR NAME, YOUR BUSINESS ADDRESS, AND
8		YOUR POSITION WITH BELLSOUTH TELECOMMUNICATIONS, INC.
9		("BELLSOUTH").
10		
11		
12	A.	My name is Carlos Garcia. My business address is 600 N.W. 79 <sup>th</sup>
13		Avenue, Room 668, Miami, Florida. I am employed by BellSouth-as the
14		Market Manager for Inbound Sales/Small Business Services in Florida.
15		
16	Q.	ARE YOU THE SAME CARLOS GARCIA WHO FILED DIRECT
17	-	TESTIMONY IN THIS PROCEEDING?
18		TEOTIMONT IN THIS PROCEEDING:
19	٨	Yes.
20	A.	res.
21	_	WILLIAM TO THE PURPOSE OF MANY PROPERTY.
22	Q.	WHAT IS THE PURPOSE OF YOUR REBUTTAL TESTIMONY?
23		
24	A.	My rebuttal testimony responds to the direct testimony of Mr. Joseph
25		Gillan and Ms. Danyelle Kennedy, filed on behalf of the Florida

Competitive Carriers Association ("FCCA"), as well as to the direct testimony of Michael P. Gallagher, filed on behalf of Florida Digital Network, Inc. ("FDN"). My rebuttal testimony focuses on the competitive Florida market for small business customers; including the types of competitive offers available in the marketplace and how BellSouth has responded to these offers.

Q. MR. GILLAN CONTENDS THAT ANY PROMOTION THAT IS

AVAILABLE ONLY TO FORMER BELLSOUTH CUSTOMERS – OR

EXISTING ALEC CUSTOMERS – IS DISCRIMINATORY. (p. 8, Ins. 2122; p. 9, Ins. 5-7). LIKEWISE, MR. GALLAGHER CONTENDS THAT

BELLSOUTH SHOULD BE COMPELLED TO OFFER LOWER RATES

TO ALL ELIGIBLE CUSTOMERS. (p. 14, Ins. 16-18) AND FURTHER

COMPLAINS THAT BELLSOUTH SHOULD ALERT ELIGIBLE

CUSTOMERS OF ITS OFFERS (p. 13, Ins. 17-18). PLEASE

COMMENT.

A.

Mr. Gillan and Mr. Gallagher are confused. Marketing that is targeted to former BellSouth customers is entirely reasonable and is consistent with the realities of the small business competitive market. For BellSouth to convince a former customer to leave an ALEC and return to BellSouth requires an extra effort. Typically, former customers leave and establish service with an ALEC due to either a specialized bundle of

-2-

services offered by the ALEC or the ALEC's pricing. To compete in the marketplace, BellSouth must respond to their offerings by, among other things, offering lower prices for its services. The ALECs should not be heard to complain when BellSouth responds to the pressures that were created by the ALECs themselves.

Moreover, from a "cost of doing business" perspective, it is reasonable to differentiate between former BellSouth customers and brand new customers. Former customers have credit histories and established network facilities (loops) to provide telephone service. Brand new customers have no such credit histories, and in order to provide service BellSouth may have to place new network facilities. From a competitive perspective, therefore, marketing that reasonably recognizes different types of customers makes sense and is necessary to compete in Florida.

Finally, the January and June Key Customer offers are available to all types of customers – whether the customers are new or returning customers, or existing customers – and BellSouth takes reasonable steps to inform all types of customers of these offerings. BellSouth proactively sent direct mail to thousands of potentially eligible customers – both former and existing BellSouth customers — to notify them of these offerings. (See attached as Exhibit CG-5 BellSouth's Response to FCCA and Mpower's First Set of Interrogatories, August 13, 2002, Item

1 No. 8a.). Thus, contrary to Mr. Gallagher's assertions, BellSouth in fact "alerted" customers of these offerings and did not restrict the offerings 2 to former BellSouth customers only, although it would certainly be 3 reasonable for BellSouth to target future marketing efforts to former 4 5 customers. 6

IS MR. GILLAN'S RECOMMENDATION THAT THE COMMISSION

7

Q.

- 8 PROHIBIT CONTACT WITH FORMER CUSTOMERS UNTIL 30 DAYS AFTER SERVICE HAS BEEN TRANSFERRED TO ANOTHER 9 10 PROVIDER REASONABLE? (p. 10, Ins. 14-15). 11 Α. No. Among other things, Mr. Gillan's recommendation includes a restriction on "customer service representatives." What Mr. Gillan may 12 13 not realize is it is not unusual for ALECs to encourage customers to 14 return service to BellSouth on a temporary basis when transferring service from another ALEC. For example, if a customer were leaving 15 ALEC-A for ALEC-B, it is not unusual for ALEC-B to encourage the customer to first return service to BellSouth and ultimately transfer from
- 16 17 18 BellSouth to ALEC-B. Thus, ALECs direct customers to interact with 19 BellSouth, and BellSouth incurs costs to provision this temporary service, which ultimately benefits only the ALECs as the ALECs keep the 20 21 customer going forward and retain the associated revenue stream. 22 Mr. Ruscilli will also address the policy impacts of Mr. Gillan's faulty

24

23

MR. GALLAGHER DISCUSSES THE IMPACT OF LOSING "A 100-LINE 25 Q.

recommendation in further detail.

1		CUSTOMER." (P. 6, Ins. 17-21). IS THIS DISCUSSION
2		APPROPRIATE IN THIS PROCEEDING?
3		
4	A.	No. Mr. Gallagher's discussion has no bearing to the consideration of
5		BellSouth's small business offerings, which is the focus of this
6		proceeding. Customers with 100 lines typically have monthly revenue
7		that exceeds \$3,000 and therefore such customers would not meet the
8		eligibility requirements for the Key Customer offering.
9		In fact, there are significant differences between large and small
10		business customers. Small business customers typically purchase from
11		1 to 8 business lines versus large business customers that may
12		purchase hundreds of lines. Large business customers also purchase
13		more complex services, which could include PBX (private branch
14		exchange) service at a given location, private line service, as well as
15		DSL service. Small business customers typically do not order these
16		complex services, especially not in the quantities that large business
17		customers do. Moreover, because large business customers generally
18		order higher volumes of complex services, they often require a single
19		point of contact with BellSouth. In contrast, a small business customer
20		typically does not require a single point of contact.
21		
22		FCCA witness Gillan seems to acknowledge a distinction as well
23		because he suggests that contracts for DS1 or higher level of services
24		should be available for longer time periods than contracts for multi-line
25		POTs services. (Gillan, p. 9, Ins. 12-16). While BellSouth disagrees

1		with Mr. Gillan's suggestion that promotions for multi-line business POTS
2		service should be limited to 12 months, which I will discuss later in this
3		testimony; BellSouth agrees that different market offerings geared to
4		small and large business customers is necessary in today's competitive
5		market.
6		
7	Q.	MR. GALLAGHER CLAIMS THAT ALECS "CANNOT BEAT
8		DISCOUNTS" LIKE THE KEY CUSTOMER OFFERINGS WITHOUT
9		"PLACING THEIR FUTURES IN PERIL." (p. 10, Ins. 1-2). LIKEWISE,
10		MS. KENNEDY CLAIMS ALECS "WOULD NEVER BE ABLE TO
11		MATCH THE PROMOTIONAL PRICING BEING OFFERED BY
12		BELLSOUTH." (p. 4, Ins. 11-12). CAN YOU RESPOND?
13		
14	A.	Neither claim has any basis in reality. Attached as Exhibit CG-6 is a
15		sampling of ALEC offers, advertisements, and bills. ALECS in Florida
16		are aggressively marketing services and pricing their offerings well
17		below BellSouth's retail prices.
18		
19		For example, Mpower's advertising reflects a \$24.00 rate for a business
20		line, which Mpower compares to a BellSouth rate of \$37.88. The
21		\$24.00 rate equates to an approximate 36% discount from the listed
22		BellSouth rate. Mpower also notes that its pricing reflects "3-year
23		contractual figures," demonstrating that ALECs also enter into long-term
24		contracts. Mpower's advertisement further states that the savings
25		reflected, "does not include the savings achieved from calls made in

[certain] area codes, that are FREE with Mpower." Finally, Mpower's advertisement shows that it is not charging for hunting, which Mpower compares to a BellSouth hunting charge of \$10 per line.

In another Mpower ad it quotes a \$26.00 rate per business line, which Mpower compares to a BellSouth's retail price of \$36.95, which reflects a roughly 29% discount. This ad also demonstrates that Mpower offers pricing that presumably varies based on geographic location. This ad also shows free hunting compared to BellSouth's \$10 per line rate and indicates that Mpower does not charge for additional features such as call forwarding/busy line and call forwarding/don't answer as compared to BellSouth's charge of \$4.75 per feature.

Exhibit CG-6 includes samples of actual customer bills. A bill from Epicus shows a multi-line price of \$29.95, which includes free hunting. This bill also reflects a multi-line business discount in the amount of \$4.49 per line. Thus, Epicus' actual multi-line business price appears to be \$25.46, which is 31% less than BellSouth's tariff price of \$36.95 for a multi-line business rate in rate group 12. A bill from Intermedia reflects a per line price of \$20.40, which is 44% less than BellSouth's \$36.95 multi-line business rate in rate group 12. A Business Solutions bill shows business line rates of \$28.00 and \$22.50, which are 24% and 39% less than BellSouth's \$36.95 multi-line business rate in rate group 12. A bill from FDN shows no monthly recurring cost for hunting; NewSouth's bill reflects a per line charge of \$22.82 (\$159.74 divided by 7) with hunting

charges of \$9.00 (\$36.00 divided by 4), which is 38% less than BellSouth's tariffed per line charge and 10% less than BellSouth's hunting rate (as compared to BellSouth's \$36.95 multi-line business rate and \$10.00 hunting rate in rate group 12). Finally, an IDS "cost analysis" compares its monthly rate of \$25.17 per line and \$8.00 for hunting to BellSouth's \$36.95 monthly rate and \$10.00 hunting rate, which 31% less than BellSouth's per line rate and 20% less than BellSouth's hunting rate.

IDS advertises monthly savings of \$270.50 for a 6-line package, touting that its rates are "30% off BellSouth's." An Allegiance "Proposal for Service" offers a monthly business line charge of \$25.17 (31% less than BellSouth's tariffed multi-line rate in rate group 12) with no additional charge for hunting. Allegiance represents that over a three-year period, it offers 39% savings over BellSouth's rates. Allegiance also note that its pricing is based on "a two-year contract term."

Finally, ALECs Time Warner and AT&T Broadband waive installation charges; AT&T Broadband offers hunting at no charge, and AT&T Broadband bundles its offerings with different monthly rates depending on whether the customer purchases the "Broadband Business Basic" the "Broadband Business Bundle" or the "Broadband Business Bonus Bundle," according to its Florida tariff. In sum, the notion that ALECs are unable to compete with BellSouth's Key offerings simply cannot stand.

1		
2	Q.	MR. GALLAGHER ALSO CLAIMS "ALECS COULD NOT SURVIVE
3		WERE THEY TO ADJUST PRICES TO LEVELS LOWER THAN
4		BELLSOUTH'S KEY CUSTOMER RATES." (p. 6, Ins. 4-6). HOW DO
5		YOU RESPOND?
6		
7	A.	This claim is unfounded. ALECS are thriving in Florida; in fact, Mr.
8		Gallagher's company, FDN, recently announced it had reached 100,000
9		lines over its three-year history. (See attached as CG-7 FDN press
10		release). During most of that three-year history, BellSouth offerings
11		similar to the January and June Key customer offerings were available.
12		ALECs aggressively market and price their services below BellSouth's -
13		touting discounts up to 40% and have been doing so before BellSouth
14		introduced its Key Customer offers. (See Exhibit CG-3 to my Direct
15		Testimony for Mpower flyer claiming 40% savings).
16		
17	Q.	HOW DO YOU RESPOND TO MR. GALLAGHER'S CONTENTION
18		THAT "BELLSOUTH CAN USE ITS MONOPOLY STATUS TO PEG
19		ALEC MARKET SHARE IN THE GEOGRAPHY IT DESIRES." (p.
20		8, Ins. 4-6).
21		
22	A.	Mr. Gallagher has missed the mark. BellSouth serves all customers in
23		its territory – both business and residential. FDN, and other ALECs in
24		stark contrast, can select specific geographic serving areas and
25		frequently choose not to serve residential customers. It defies logic to

1 contend that BellSouth can control ALEC market share in certain 2 geographic areas, when in fact ALECs themselves self-select the most profitable locations in which to serve primarily business customers. 3 4 Q. MR. GALLAGHER ALSO CLAIMS THAT BELLSOUTH'S OFFERINGS 5 6 ARE DISCRIMINATORY BECAUSE A CUSTOMER IN A HOT WIRE CENTER PAYS LESS FOR SERVICE THAN A CUSTOMER SERVED 7 OUT OF A WIRE CENTER THAT IS NOT DESIGNATED AS "HOT". 8 9 HOW DO YOU RESPOND? 10 11 A. Mr. Gallagher's claim is without basis. These customers are not 12 similarly situated, so charging them different prices is not discriminatory. 13 It is common to charge different prices in different geographic areas. 14 BellSouth's approved tariff rates in Florida already vary based upon rate 15 group. Consider the following: a multi-line business customer served out of rate group 1 would pay a tariff rate of \$25.95 per line. The same 16 multi-line business customer in rate group 12 would pay a tariff rate of 17 18 \$36.95. If the business customer in rate group 12 receives a 20% discount off the tariff rate, the result is a monthly rate of \$29.56, which 19 20 still exceeds the monthly rate in rate group 1. The simple reality is that 21 this Commission has approved different rates depending upon where a 22 customer lives. 23

Q. MR. GALLAGHER SUGGESTS THAT BELLSOUTH'S COMPETITIVE
 OFFERS SHOULD BE LIMITED TO NO MORE THAN 120 DAYS. (p.

1		18, In. 5). PLEASE COMMENT.
2		
3	A.	Mr. Gillan, who suggests that competitive offers can extend for 12
4		months to 36 months, contradicts Mr. Gallagher's suggestion. (Gillan, p.
5		9, Ins. 12-16). In addition, Mr. Gallagher conveniently ignores the fact
6		that ALECs offer long-term pricing of up to 36 months. (See CG-6,
7		Mpower "3 year contractual figures"). Limiting the length of time that
8		BellSouth makes competitive offers available would frustrate, rather than
9		encourage, competition.
10		
11	Q.	HOW DO YOU RESPOND TO MS. KENNEDY CLAIMS (p. 9, Ins. 5-9)
12		REGARDING CERTAIN BELLSOUTH'S ADVERTISEMENTS?
13		
14	A.	Ms. Kennedy erroneously claims that the size of the ads, the size of the
15		type, and the number of pages of material sent to existing customers
16		varies significantly from the ads sent to former customer. The ad that
17		Ms. Kennedy attached as DK-4 is not attached in the size and format in
18		which it was sent to customers. Both DK-3 and DK-4 are trifold
19		pamphlets, which are the same approximate size. The ad sent to
20		existing customers actually contains 5 page of substantive information,
21		including the terms and conditions of the offering. Attached as CG-8 are
22		page-by-page copies of the pamphlets in actual size. Contrary to Ms.
23		Kennedy's claims, the ads are clearly comparable.

25 Q. IS MS. KENNEDY'S SUGGESTION THAT BELLSOUTH LIMITED THE

1		TIME AN EXISTING CUSTOMER COULD TAKE ADVANTAGE OF KEY
2		CUSTOMER VALID?
3		
4	A.	No. BellSouth offered Key Customer to existing customers consistent
5		with the terms and conditions of its tariff filing with this Commission,
6		which was available through June 30, 2002. Moreover, the ad sent to
7		existing customers noted specifically that a customer's election of Key
8		Customer "is subject to and controlled by the provisions of BellSouth's
9		lawfully filed tariffs, including any changes therein as may be made from
10		time to time."
11		
12	Q.	DID BELLSOUTH SEND ANY SUBSEQUENT KEY CUSTOMER
13		ADVERTISEMENTS TO EXISTING CUSTOMERS?
14		
15	A.	Yes. Attached as CG-9 are copies of advertisements sent to existing
16		customers relating to BellSouth's June Key Customer offering. Both ads
17		note "Key Customer Program Term Election Agreement offer expires
18		December 31, 2002."
19		
20	Q.	·MS. KENNEDY CLAIMS THAT NTC "HAS LOST 20% OF ITS FLORIDA
21	k	SALES EACH MONTH DUE TO THE KEY CUSTOMER PROMOTION."
22		PLEASE COMMENT.
23		
24	A.	Ms. Kennedy's explanation for this "loss" is that customers that "would
25		otherwise have changed service to Network Telephone's facilities-based

1		service offerings remained with BellSouth" It is a mystery to me
2		how there can be a customer "loss" when a customer has not actually
3		changed service from BellSouth to Network Telephone or vice versa.
4		Further, it is also not clear to me that Ms. Kennedy can legitimately link
5		an alleged loss in sales volume to BellSouth's Key customer offering.
6		
7	Q.	DOES THIS CONCLUDE YOUR TESTIMONY?
8		
9	A.	Yes.
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BellSouth Telecommunications, Inc. FPSC Docket No. 020578-TP Florida Competitive Carriers Association and Mpower Communications Corp. First Set of Interrogatories August 13, 2002 Item No. 8a Page 1 of 2

REQUEST:

(a) How many of the business customers identified in (7) above has BellSouth contacted directly regarding their eligibility for the "Key Customer" program?

RESPONSE:

BellSouth has used both in-bound and out-bound calls in an effort to offer the January and June Key Customer offerings to all potentially-eligible customers (with certain exceptions such as customer not having a dialable telephone number, customers with unlisted or non-published numbers, and customers on "do not call" lists), but BellSouth does not keep track of these telephone contacts.

Additionally, BellSouth sent direct mail to potentially eligible customers per the following schedule.

Date Mailed	Number of Pieces		
	Mailed in Florida		
February 22, 2002	54,661		
March 8, 2002	380		
June 6, 2002	37,304		
February 22, 2002	57,524		
March 8, 2002	57,524		
May 30, 2002	51,515		
August 19, 2002	34,538		
July 29, 2002	42,205		
August 17, 2002	Approx. 16,000		

BellSouth notes that not all of the business customers identified in (7) above would be eligible for the January and June Key Customer offerings.

BellSouth Telecommunications, Inc. FPSC Docket No. 020578-TP Florida Competitive Carriers Association and Mpower Communications Corp. First Set of Interrogatories August 13, 2002 Item No. 8a Page 2 of 2

**RESPONSE:** (Continued)

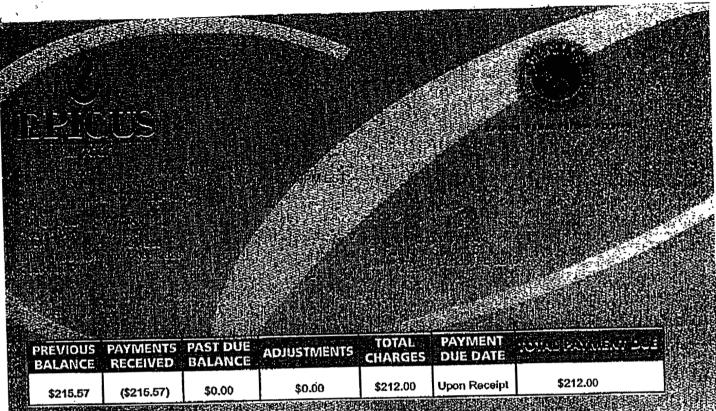
**RESPONSE PROVIDED BY:** 

Amy Britt Marketing Manager 1057 Lenox Park Boulevard Atlanta, Georgia 30319

PREPARED BY MARK FRIE!	LANDER	DER 561-723-5883		BELLSOUTH		Mpower		SAVINGS	
	QUANTITY	BELLSOUTH	Mpower	MONTHLY	YEARLY	MONTHLY	YEARLY	MONTHLY	YEARL
ALL FWDG BUSY LINE	1	\$4.75	\$0.00	\$4.75	\$57.00	\$0.00	\$0.00	\$4.75	\$57.00
ALL FWDG DON'T ANSWER	4	\$4.75	\$0.00	\$19.00	\$228.00	\$0.00	\$0.00	\$19.00	\$228.00
NONYMOUS CALL REJECTION	1	\$4.00	\$0.00	\$4.00	\$48.00	\$0.00	\$0.00	\$4.00	\$48.00
UNTING/ROLLOVER	4	\$10,00	\$0.00	\$40.00	\$480.00	\$0.00	\$0.00	\$40.00	\$480.00
usiness lines	10	\$36.95	\$26.00	\$369.50	\$4,434.00	\$260.00	\$3,120.00	\$109.50	\$1,314.0
ESSAGE WAITING - STUTTER	1	\$0.75	\$0.00	\$0.75	\$9.00	\$0.00	\$0.00	\$0.75	\$9,00
ALL RETURN	1	\$6.50	\$5.00	\$6.50	\$78.00	\$5.00	\$60.00	\$1.50	\$18.00
OICEMAIL	1	\$7.95	\$6.00	\$7.95	\$95.40	\$6.00	\$72.00	\$1,95	\$23.40
"MPOWER provides FREE CALLS"	1	???	\$0.00	7??	777	\$0.00	\$0.00	???	7?7?
Sebastian to the Keys		7??	FREE	???	223	FREE	FREE		
					\$5,429.40		\$3,252.00	\$181.45	\$2,177.4
							40	0.1% Saving	IS
		CURRENT	Mpower	Current	Carrier YEARLY	MONTHLY	WET YEARLY	SAVE	VGS YEARLY
ICC CHARGES \$4.31 PER LINE	10	\$43.10	\$0.00	\$43.10	\$517.20	\$0.00	\$0.00	\$43.10	\$517.20
					\$517.20		\$0.00		
THE CONTRACTOR OF THE PARTY OF					1		00% Savings		
BELLSDUTH CHARGES									
LONG DISTANCE CARRIERS						7.			
AN INTEREXCHANGE CHARGE=PICC	Mpower TOTAL YEARLY SAVINGS							\$2.694.60	
	Mipower S	AVINGS PERC	ENTAGE					43%	p =

CG-6 Page 2 of 28

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PRESEDENACHAND RETURN THE TORTION WITH YOUR PAYMENT

Page: 3 of 4
Invoice Date: 06/30/2002
Closing Date: 06/30/2002
Account Number:
Billing Telephone No:

#### **DETAIL SUMMARY OF CURRENT CHARGES**

Previous Balance	***********					\$215.57
Payments Received	06/06/2002	Check	00000003804	(\$215.57)		
				(\$215.57)		(\$215.57)
Past Due Balance	************					\$0.00
Adjustments						
Current Charges			•			
_	rated amount	L .			From:	To:
Regulated Ch	arges Recum	ing				
FCC	Charge - Ne	twork Access	4 <b>@ \$7.8</b> 5	\$31.40		
Ċón	nplete Choice	- Bus	1 @ \$142.00	\$142.00		
Con	nplete Choice	- Bus (Discount)	1 @ (\$21,30)	(\$21.30)		
3 W	ay Calling	•	2 @ \$0.00	. \$0.00		
30 (	Code Speed (	alling	2 @ \$0.00	\$0.00		
	ode Speed Ci		1@\$0.00	\$0.00		
		n of Call Forwarding	3 @ \$0.00	\$0.00		
. Hur	nting/Rollover	Service	2 @ \$0.00	\$0.00		
	C Local Numb		4 @ <b>\$0.3</b> 5	\$1.40	•	
	ilness Line (N		3 @ \$0.00	\$0.00		•
	iness Line (M	•	1 <b>@ \$29.9</b> 5	\$29,95		
		ulti Line (Discount) .	1 @ (\$4.49)	(\$4.49)		
	I Selector		3 @ \$0.00	\$0.00		
The second secon	eat Dialing (*	66)	3 @ <b>\$</b> 0.00	\$0.00		
	l Return		3 @ \$0.00	\$0,00		
	Tracing (*57	7)	3 @ \$0.00	\$0.00		
	l Block		3 @ \$0.00	\$0.00		
		per Delivery w/Anonymous	<del></del>	\$0.00		
	ide Wire Maln		4 @ \$5.00	\$20.00		
Total Regula	ted Charges		······································	\$198.96		
Harri Da						
Usage Based	1 Charges	•	•			
	al Usage			. \$0.00		
	ng Distance U	cono	*****************************	\$0.00		
PIC	cc		**************************	\$0.00	1	
Tol	ial Usage Bas	ed Charges		\$0.00	•	
Total Curren						\$198.96
	***		******			
Taxes & Surcharges Type		•		Tax Amount	1	
Sales Tax				\$3.79	-	
Federal Exc	ge Tay			, \$3.79 \$1.58		
E911 Tax	- Tax	•	. •	\$1.50 \$2.05		
	oss Receipts			\$2.03 \$1,32		
Utility Users				\$3.70		
•		ay Service Surcharge	•	\$0.60		
	& Surcharges					\$13,04
				********		# 10.0°

Page: 4 of 4
Invoice Date: 06/30/2002
Closing Date: 06/30/2002
Account Number:
Billing Telephone No:

TOTAL PAYMENT DUE \$212.00



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ACCOUNT NAME	ACCT NUMBER	SERVICE THRU	DUE DATE	PAGE
		7/18/02	8/18/02	. 61

#### MANAGEMENT REPORTS

IT	EM

	TITEM CHARGE INFORMATION Directory Number Hunting Business Line Charge(8-50 lines)	FROM DATE 7/19/02 7/19/02	70 DATE 8/18/02 8/18/02	OTY	AMDIANT 4.25
:	TOTAL	.,,	0, 10,02		20.40
:	UNIFIED VOICE Local Number Portability Directory Number Hunting Business Line Charge(8-50 lines)	7/19/02 7/19/02 7/19/02	8/18/02 8/18/02 8/18/02	1.00 1.00 1.00	.35 4.25 20.40
	TOTAL				25.00
	UNIFIED VOICE Local Number Portability Business Line Charge(8-50 lines)	7/19/02 7/19/02	8/18/02 8/18/02	1:00	20.40
	TOTAL				20.75
	UNIFIED YOICE Local Number Portability Business Line Charge(8-50 lines)	7/19/02 7/19/02	8/18/02 8/18/02	1.00	20,40
	TOTAL				20.75
	UNIFIED VOICE Local Number Portability Business Line Charge(8-50 lines)	7/19/02	8/18/02 8/18/02	1:00	.35 20.40
	TOTAL				20.75
	UNIFIED VDICE Local Number Portability Directory Number Hunting Business Line Charge(8-50 lines)	7/19/02 7/19/02 7/19/02 7/19/02	8/18/02 8/18/02 8/18/02	1.00 1.00 1.00	4.25 20.40
	TOTAL				25.00
	UNIFIED VOICE Local Number Portability Call Forward - Universal Directory Number Hunting Business Line Charge(8-50 lines)	7/19/02 7/18/02 7/15/02 7/18/02	8/18/02 8/18/02 8/18/02 8/18/02	1.00 1.00 1.00	.35 2.97 4.25 20.40
	TOTAL	-		.,,,,	27.97
_	UNIFIFD VOICE Local Number Portability Directory Number Hunting Business Line Charge(8-50 lines)	7/19/02 7/19/02 7/19/02	8/18/02 8/18/02 8/18/02	1.00 1.00 1.00	.35 4.25 20.40
}	TOTAL				25.00
	UNIFIED VOICE Local Number Portability Business Line Charge(8-50 lines)	7/19/02 7/19/02	8/18/02 8/18/02	1.00	.35 20.40
	TOTAL .		•		20.75
TOTA	LL ITEM CHARGE				277.47

05/15/02 09:07 }

BILL DATE

\$20027007 04/20/02

## BILLING DETAIL

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and the property of the property of the second			7.7
APPOINT	Activity	10.00	
Current Account		14.31	
		ويداو فورير أأه جاؤكا أبهاها مراا	
Provided States and Color of AR DAY II WITH HAR PROVIDED THE COLOR OF SITE AND			1.142.72
Balance From Previous Month			571.36
NATIONAL STATE OF THE STATE OF		15- 4 - 1	200 - A SA S
Payment 04/15/02	duistanding bal	1377P \***	571.86
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Current Basic Telephone Service Bee Page 3			
Ott range basic			
【19、10、10、10、10、10、10、10、10、10、10、10、10、10、			701.74
Corrent Amount D	ue .	the second second	No. 1
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事 하는 사람이 하는 사람들은 이 가는 사람들이 가는 사람들이 가는 사람들이 되었다.	MODAT LIMITED	POTES .	1.278.10
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建铁矿 网络大型 经收益 医二氯甲基甲基甲基甲基甲基甲基甲基甲基甲基甲基甲基甲基甲基甲基甲基甲基甲基甲基甲基	3、 , A. A. M. C. L. A. C. C. C.		
A little with many particles in the first section of the highest different and the first section.	44.4		

Detail of Current Basic	: Telephone Service	
Service for Period: 04/20/02 - 05/19/02  Description Basic Voicemail Call Forward Busy Line Call Forward Don't Answer Basic Voicemail Pkg.  Basic Voicemail Pkg.  Federal Line Charge Business Line FR.  Business Line FR.  4	Rate 7.50 7.50 7.50 3.25 6.50 7.50 7.50 7.50 7.50 7.50 7.50 7.50 7	443. <sup>42</sup>
Detail of Other Charges and Credits Description Labor Charge 032702 032702 Business Line FR 03/27 TO 04/19 Federal Line Charge 03/27 TO 04/19 Business Line FR 03/27 TO 04/19 Federal Line Charge 03/27 TO 04/19 Federal Line Charge 03/27 TO 04/19	WTN WORK ORDER - Amount 75.00 17.24 6.01 17.24 6.01 17.24 6.01 17.25 6.01 17.26 6.01 17.26 6.01 17.26 6.01 6.01 6.01 6.01 6.01 6.01 6.01 6.0	
TOTAL SERVICE CHARGES OTHER CHARGES AND CREDITS Federal Tax 3.00% State Communications Services Tax Local Communications Services Tax Florida Telecom. Relay - TRS  Total Basic Telephone Charges	471.92 121.50 17.80 54.42 34.54 1.56-	

11008816

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Page 8 of 28

10/14/2002 18:42

ORDER #: 30'

TYPE: N - New 1YR CUSTOMER:

LOCATION ADDRESS INFORMATION: CONTACT:

ADDR:

CONTACT: PHONE: FAX: BILLING ADDRESS INFORMATION:

CONTACT:
PHONE:
FAX:
ADDR:

Order Summary

		Description		MRC	NRG
1 2 3 12 18 1 1	SDS02 SDS03 CREXN CREXN LFB1 GDM16 COM19 HTG3 SDS13 COMP4 WACP	Call Forward Busy Une Call Forward Bont Answer Call Restriction-978 Call Restriction-978/800 Camplete Voice WACP-0 Complete Voice WACP-0 Complete Voice WACP-0 tiunting - Complete Voice Message Walling Indicator Voice Messaging Fist Raie Service Wide Area Calling Pian Local Number Portability FSLC Per Line Foe - Multi	15 * \$0.35 16 * \$7,84	0.00 0.00 0.00 0.00 178.70 208.55 0.00 0.00 7.20 0.00 5.25	\$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00
			·	\$570,30	: \$0.00
				\$570.30	. 0.00

**ACCOUNT LEVEL** 

		MRC	NRC	Description
N	FL226			IntraLATA LD Plan-7 conta per min
N	FL251			IntraStato LD Pian-7 cents per min
N	FL278	-		IntorState LD Plan-7 cents per min

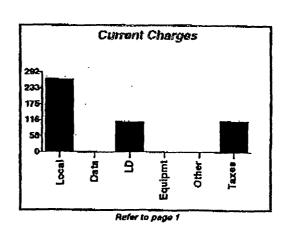
<sup>&</sup>quot;for non-domestic rates, terms, and conditions please visit http://www.floridadicital.net/rates.html

FLORIDA Digital Network

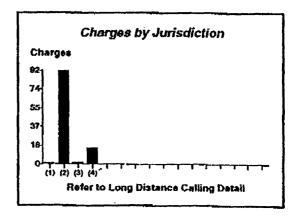


Account Number Invoice Number Invoice Date

Detail of Services, Local	·		
	City	Price	Total
Small Business Solutions			
July 11, 2002 through August 10, 2002			
Emergency Servicus	7	4.48	
FCC Network Access	7	64.40	
· Hunting	4	36.00	
Local DSO Line	7	159.74	
Telecommunications Pelsy	. 7	0.84	
Call Roturn (*68 per use) 1 0.75			265.46
Gall Return (*69 per uso)	1	0.75	
Total Small Business Solutions			0.75 <i>266.21</i>
Total Local Services			\$266,21



Outbound	<u>Calls</u>	Minutes	<b>Charges</b>	Tota
Dir Assistance (1)	1	0.0	0.85	
Inforstate Calling (2)	529	1,325.8	92.79	
ińtraLata Calling (3)	11	24.3	1.70	
Infrastate Gilling (4)	91	229.1	16.04	
	•			111.30
Total I	ana Diatana	e Calling Serv		\$111



Total Taxes and Surcharges	charges \$112.	
USF	5.76	
State Taxes	27.59	
PICC	30.17	
Local faxes	23.62	
Local Number Purtability	2.45	
Gross Receipts Tax	9.62	
Federal Taxes	12.45	





Business Flat-Rate Multiline 9 - Line Complete Choice FCC Network Access Chg.	2 22	\$ 36.95 \$ \$ 359.00 \$ \$ 7.84 \$	718.00	\$ 25.17 \$ \$ 255.75 \$ \$ - \$ SAVINGS: 8	511.50	Total Monthly Savings \$ 47.12 \$ 206.50 \$ 172.48	l -
9 - Line Complete Choice Business Flat-Rate Multiline FCC Network Access Chg.	201 2 Lines 2 1 4 13	\$ 359.00 \$ 36.95 \$ 7.84 \$	147.80	\$ 255.75 \$ \$ 25.17 \$ \$ 7.84 \$	100.68	Total Monthly Savings \$ 103.25 \$ 47.12 \$	
Business Flat-Rate Multiline Remote Call Forwarding Hunting Rollover FCC Network Access Chg.	5 3 1 5	\$ 36.95 \$ 10.00 \$ 10.00 \$ 7.84	**Current:**  **Amount ***  184.75  30.00  10.00  39.20	\$ 25.17 \$ 8.00 \$ 8.00 \$ 7.84 \$	24.00 8.00 39.20	Total Monthly Savings \$ 58.90 \$ 6.00 \$ 2.00 \$ -	
	verageMin	TO ALUACI TOTAL LOCAL AND Same to The Sol Usage	ENODAL (EARL) VIII (VEAVINES EARLY SAVINES EARLY SAVINES EARLY SAVINES EARLY SAVINES WILL (EUTERINE)		NS N	المنا المنافذاك والواح الفرائية والمتعادية والمتعادية والمتعادية والمتعادية	e i i i i i i i i i i i i i i i i i i i
sum college/its this to initialize (the all a linestate (the all a linestate // // // // // // // // // // // // //	TOTAL 750.00	750.00 750.00 750.00	\$ 60.00 \$ 75.00 \$ 75.00 \$ 75.00 \$ 2210.00		equacto 12-5 n foreach loc	minutes perioca ninutes of phones charea, with inter ateriostate usage	pane per d <b>ay. :</b> cultade
INTRASTATE INTRALATA (Local)	The same of the sa	5199	\$ 36.75 \$ 36.75 \$ 110.25 \$ 210.00 Mo to Mo; \$ 99.75	Jaking S.	\$17,65 (57,50) (27,000) (00,400) (17,250)	\$ 0.039 Free	\$ 29.25 \$ - \$ 58.50 \$3 241.00 \$3 251.50
PROPAL YEARN CHÔNG PROPAL PARANC PERSONAL	DSI¢NOES EY⁄SYAVINO NG¢DISENCE	Vinder Silli Sillings Market	\$ 1,197.00 \$ 8,917.44 a 5-Year	<u> </u>	474040e 92450424	S Telcom	\$ 03 600 \$ 950520
<ul> <li>Years Savings</li> <li>Years Savings</li> <li>Years Savings</li> <li>Years Savings</li> </ul>	with IDS: with IDS	Telcom Telcom	Month = Month \$ 17,834.88 \$ 26,752.32 \$ 35,669.76 \$ 44,587.20		One you 18,869,888 28,291,52 07,721,76 47,152,26		57 (19107-0-88) 57 (19107-0-88) 57 (1910-1-72) 57 (1910-1-72) 57 (1910-1-72)

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10/14/2002 16:04



IDS Telcom offers the best choice for your company's local and long distance needs, with No Contract or Commitments. Receive just one extremely low phone bill for all your services. Your calls will be carried on the same reliable network as Hell South with the same technicians to handle your service request. The only change you will notice is a lower phone bill each and every month!

### 100% SATISFACTION GUARANTEED

- > IDS Telcom covers all switching fees
- > All your services will remain the same
- > Keep all your same numbers
- > Receive just one bill for all your services
- > Great Domostic & International rates

The following is a comparison of you must ruped Bell South monthly from features and savings IDS Telego provides

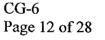
Type of Service	BellSouth	IDS Telcom	Monthly Savings
1 Complete Choice 6 Line Package	\$452.00	\$181.50	\$270.50
1 Memory Call Voicemail Service	\$12.95	\$10.36	\$2.59
Federal Universal Service Charge	\$2.94	\$2.94	\$0.00
FCC Local Number Portability	\$2.10	\$2.10	\$0.00
FCC Charge for Network Access	\$47.04	\$47.04	\$0:00
TRI-COUNTY CALLING	.10 cents 1 <sup>st</sup> min/ .05 cents each add'i min.	FREE	UNLIMUTED
Total Monthly Savings	\$517.03	\$243.94	\$273.09

The same taxes will apply no matter the carrier you use.

# 30 % OFF Bell South's line charges and features 3.9 Cents Per Minute Long Distance

### THE POWER TO CHOOSE THE RIGHT TO SAVE!

IDS TELCOM covers all conversion costs, and ensures a responsive, customer friendly transition. In order to take advantage of the above mentioned savings contact your account manager immediately! Respond via e- fax @ (954) 978-9975, so that we may implement your savings for the upcoming billing cycles! If you should have any additional questions feel free to contact me anytime at (954) 738-3306.





# Allegiance Telecom Proposal for Service Miami, FL

Proposal received on 05/22/02

5/22/02

Monthly Ch				·	
Fentices/Options		Service.	intened a se		
XED CHARGES SPACE TO THE TOTAL AND THE PARTY OF THE PARTY					
Business Lines	12	5	25.17	\$	302.0
lunting Arrangement	4	\$	-	\$	-
Primary Rate Interace (PRI)		<u>  s</u>	731.00	\$	1 731.0
Features	·····			***	Ţ.
3-way calling		\$	5.50	S	5.5
Auto Attendant		\$	10.00		I 10.0
Voice Mall Package	······································	\$	7.50	\$	7.5
Call Forwarding Variable		\$	3,96		3.9
Call Forward Don't Answer		\$	2.36	\$	1 2.3
Cell Forward No Answer		\$	2.36	\$	.1 2.3
Call Waiting Originating		\$	3.96	\$	3.9
Call Waiting Terminating		\$	3.96	\$	.1 3.9
Auto caliback calling		\$	3.96	\$	.) 3.9
DID 20 No. Block	20	\$	3.00	\$	.) 3,0
7					
dentation and Accuse the Average Control of the Con					!
ocal Loop		\$	-	\$	ŧ
uli Data T-1	1	\$	650.00	\$	650.0
512k		\$	483.00	\$	į 483.0
384k		\$	356.00	\$	! 356.0
256k		\$	250.00	\$	1 250.0
128k		\$	199.00	\$	1 199.
VRI BATTA VIODRITA DA CARROLLA DE LA CARROLLA DE L					i
VPN Remote Access	12	\$	25.20	\$	1 302,
VPN Connectivity					
128K		\$	159.99	\$	1 159.
384K		\$	349.99	\$	349.
Web Hosting		\$	19.95	\$	19.
E-Commerce Web Hosting		\$	39.00	\$	39.
ocal Number Portability Charges					
LNP Charge	12	\$	0.33	\$	i 3.
Federal Universal Service Fund	12	\$	-	\$	1 -
FCC Charge per PRI	1	\$	39.20	\$	39.
FCC Charge for Network Access	12	\$	94.08	\$	.1 62.
Variable: Statutes - 1882 - 1882 - 1882 - 1882 - 1882 - 1882					1
Intra-lata/ Extended Celling Service		\$	80.0	\$	<u> </u>
State-to-State Long Distance(\$.059/min)	1000	S	0.059	\$	59.

95 includes 50 MB disk space, 4 GB Monthly bandwidth, and 5 email accounts

ਰਤਰੇ.00 per month includes 100 MB disk space, 10 GB monthi bandwidth, 25 email accounts and e-commerce options (up to 25 items)

There are no equipment charges passed on to customers.

Pricing based on a two-year contract term

Monthly Charges with BeilSouth	]				
Features/Options			likenoos		
FIXED CHARGES	SA PROPERTY OF	1336	SHEET TO SHEET HE	m n	A STATE OF THE STA
Business Lines	8	\$	36.95	\$	295.60
Hunting Arrangement	2	\$	10.00	\$	20.00
BellSouth T-1	1	\$	1,100.00	\$	1,100.00
Internet Provider	1	\$	20.00	\$	20.00
Local Number Portability Charges					
LNP Charge	8	\$	0.35	\$	2.80
Federal Universal Service Fund	8	\$	0.50	\$	4.00
FCC Charge for Network Access	8	\$	7.84	\$	62.72
Variable Olivanes in a second					
Intra-lata		\$	0.24	\$	
Extended Calling Service (\$.08/min)		\$	0.08		
State-to-State Long Distance (\$.09/min)	1000	\$	0.09	\$	90.00
Total for BellSouth	74			\$	1,595.12

Monthly Charges With Allegiance	1)				
Personal Annal September 1	<b>EQV</b>	W	di Price)		
FIXED CHARGES OF THE USE OF THE	2000	7	ALC: VEIDS	A PRINCES	
Business Lines	8	1	25.17	' <del>s</del>	201.36
Hunting Arrangement	2	3		Ş	-
Full Data T-1	1	\$	650.00	\$	650.00
Local Number Hotel lipy charges in the					······
LNP Charge	8	\$	0.33	\$	2.64
Federal Universal Service Fund	8	\$		S	-
FCC Charge for Network Access	8	\$	62.72	\$	62.72
Variable Charpean State Constitution State Constitu					
Intra-lata/ Extended Calling Service		\$	0.08	\$	-
State-to-State Long Distance(\$.059/min)	1000	\$	0.059	\$	59.00
Total for Allegiance Telecom				\$	975.72

8 Lines/1.544 Data Comparison

Monthly Savings: 619.40 First Year Savings: 7,432.80 Second Year Savings: 14,865.60 Third Year Savings: 22,298.40 **Percent Savings:** 39%

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# TIME WARNER TELECOM

	Service	36 <u>Mo</u>	Install	
7	Flat Business Lines	\$210.00	Waived	
1	256 k Dedicated Internet	<b>\$440.00</b> .	Waived	
	Long Distance Inter/Intra state	\$0.059	Waived	Λ
	800 Long Distance	50.059		· //
1	Versi Pak installation		\$300.00	مريعي.
Tota	l Monthly	\$650.00	W	week
Tota	l Install	,	\$306.00	A STATE OF THE STA
		· · (		

#### Our Service Includes:

- IP Addresses and Hosting of your Primary and Secondary DNS.
- ♦ 24/7 Service and support.
- OSPF designates traffic routing based upon an algorithm of the shortest path, equaling the smallest hop count.
- BGP is available for load sharing and balancing.
- MPLS (multiprotocol label switching) creates labeled paths similar to ATM PVC's to create single hops and greatly minimize hop count. This positively affects Public Peering points, and further reduces latency, available 1<sup>st</sup> Quarter 2001.
- + Packet over SONET Architecture improves network stability and scalability.
- + Diverse paths out of Orlando.
- All Applicable taxes are in addition to the above rates.

Time Warner Telecom

485 North Ketler Road, Suite 551, Maitland, FL 32751 407-215-6805

supplicies of optional premium movie invices, like HBO, Showdine and STARZI,

each offering multiple screens. Acres to multiple IN DEMAND Pay Par View movie charmels

At channels of conveniences from

IN CREAT ENTERTAINMENT VALUE

NEW money which system now included story extra charge

EXPERIENCE THE WEB ING YOU'VE

local and local distance service that less you

Sando of multiple line options.

Your choice of popular features that make it easier to make your sale and protect your

· Crystal clear conflections and the reliability

ATET DISCLIFTHONE offers you AN AFFORDABLE CHOICE to your local

Call before September 15 to take advantage of these great offers!

1-865-428-8528

FREE Installation with the purchase of the Digital Silver Package with HBO and get \$10.00 off for 3 months Plus get Cinemax FREE for 6 months Order ATAT Broadband Internet fow and get FREE Month of Service Plos FREE Basic Installation

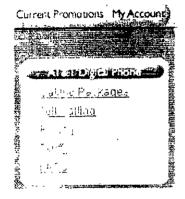
Order ATST Digital Phone now and save up to 20% over BellSouth plus get a FREE month of service & FREE Installation

Cal 1-866-428-8528 visit attbroadband.com





**Business Services** 



A'S'	ATA	AT&T	€ Customer Ser	vice Check Availabili	ty : (	Order Now
road in termes	Q 8 K4 °	, while terestration	. Marks to the same	court destrict and a second	ci.	and the state of t
	municipal and the state of the	& r ngrind rakepipromiting consider	married to the contract of the	and the second property of the property of the second property of the second property of the second property of	v ** >** . ''	THE RESERVE OF THE PROPERTY OF

AT&T Broadband Business Services lets you design the plan that works best for you. It's a simple, 3 step process:

1. Choose a package that meets your needs and price

2. Customize your package by choosing only those features you use

3. Save money as you add more features

To order call 1-888-824-8105

		Pricing For :	Ja	cksonville Area				
To see details about a speed or feature, move your mouse over the ?		Business Bonus Bundle	Package  § Business Bundle			Business Bas	Basic	છ
		AT&T Long Distance All Features \$0 installation \$32.95 per month		AT&T Long Distance No Features \$ installation \$23.95 per month		No AT&T Long Distance No Features \$0 installation \$25.95 per month		!
Wire Maintenance	?.	\$3.00 per month		\$3.00 per month			\$3.00 per month	
FCC Line Charge - single line customer **tariffed	?	\$5.00		\$5.00			\$5.00	
FCC Line Charge - multi-line customer **tariffed	7.	\$7 84		\$7.84			\$7 84	
Services	?							
Directory Services	?							
Simple White & Yellow Page Listing	?							
Additional <b>DA</b> Listing	?	\$1.50		\$1.50			\$1 50	
DA - Call Còmpletion	?	s0 50		\$0 50			\$0.50	

DA Caption or Single Line Indent	7,		\$1.50 per textline/month		\$1.50 per textline/month		\$1.50 per textline/month
Directory Assistance Listing	?;		\$1.20		\$1.20		\$1.20
DA - Outside Local and LATA/NPA Serving Area	<b>?</b> ;		\$1.99		\$1.99		\$1.99
DA Per Call Charge	?>		\$0.40 /call with 1 free		\$0.40 /call with 1 free		\$0.40 /call with 1 free
Foreign Listing	7,		\$1.50		\$1.50		\$1.50
Non-Listed	₹,		\$0.60 per month		\$0.60 per month		\$0.60 per month
Non-Published	š,		\$1.45 per month		\$1.45 per month		\$1.45 per month
Non-Recurring Charges	7:						
Directory. Listing Change	7.	\$19.00		\$19.00		\$19.00	
Feature (add, change, remove)	<b>7</b> ,	\$19.00		\$19.00		\$19.00	
Hunting Configuration Change	7,	\$19.00		\$19.00		\$19.00	
PIC Change	73	\$5.00		\$5.00		\$5.00	
Service Activation	?;	\$56.00		\$56.00		\$56.00	
Telephon <b>e</b> Number Change	?	\$19.00		\$19.00		\$19.00	
Wiring & Jacks (add, move, change)	?	\$30 00		\$30.00		\$30.00	
Optional Calling Plans	?						
AT&T IntraLata LD	?	s0.07 /min		\$0.07 /min		\$0.07 /min	
Inter LATA, State LD	?	\$0.07 /min		\$0.07 /min		\$0.07 /min	
Service Call Charge per Hour	7						
Overtime R&M							

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Mon-Sat 8 p.m8 a.m	<b>?</b> ,	\$175.00 /hr		\$175.00 /hr		\$175.00 /hr	
Pemium Time > Sunday & National Holiday	?	\$230.00 /hr		\$230.00 /hr		\$230.00 /hr	
Repair & Maintenance Mon-Sat 8 a.m8 p.m	?	\$115.00 /hr		\$115.00 /hr		\$115.00 /hr	
Features	7		Included		\$4.00 for 1, \$6.50 for 2, \$9 for 3		\$4.00 for 1, \$6.50 for 2, \$9 for 3
Anonymous Call Rejection	?						
Call Forwarding - Remote Access	<b>?</b> :						
Call Forwarding - Variable	?						
Caller ID (Name and Number)	?						
Caller ID Blocking Per Call	7						
Caller ID Blocking Per Line	?						
Caller ID with Call Waiting	?						
Call Return Per Call	7	\$0.50 /call - \$4.00 cap	\$4.50 cap	\$0.50 /call - \$4.00 cap	\$4.50 cap	\$0.50 /call - \$4.00 cap	\$4.50 cap
Call Return Per Line	7						
Custom Ring Service >>Call Selector<<	?						
Call Screening	?						
Call Trace Per Call	?	\$3.00 /call - \$6.00 cap		\$3,00 /call - \$6.00 cap		\$3.00 /call \$6.00 cap	
Call Waiting	?						
Call Waiting - Long Distance Alert	?						
LD Alert	?						
Repeat Dialing (a.k.a. Continuous	7						

Redial)							
Repeat Dialing Per Call	?	\$0.75 /call - \$5.00 cap	\$4.50 cap	\$0.75 /call - \$5.00 cap	\$4.50 cap	\$0.75 /call - \$5.00 cap	\$4.50 cap
Selective Call Forwarding	?,						
Speed Dial 30	7.						
Speed Dial 8	?						
Three Way Calling	7,						
Voice Messaging	7,						
Basic	?,		\$10.95 per month		\$10.95 per month		\$10.95 per month
Deluxe	?		\$14.95 per month		\$14.95 per month		\$14.95 per month
Toll Restriction	<b>7</b> ,						
0 + 7 Digit Long Distance	?						
00+	?/						
00-	7,						
01+	?						
011+	Ś.						
1 + 10 Digit Long Distance	7						
1 + 7 Digit Long Distance	v						
1010XXX	?						
Local Operator Services	7.						
Busy Line Interrupt	?		\$1.65		\$1.65		\$1.65
Busy Line Verification	?		\$1.25		\$1.25		\$1 25
Bill to 3rd Party	?		\$1.50		\$1.50		\$1.50
Customer Dialed Calling Card Station	7		\$0.50		\$0.50		\$0 50
Extended Referral at Disconnect	7		\$2.00		\$2.00		\$2.00
Operation Station	?		\$1.25		\$1.25		<b>\$1 25</b>

Person - to - Person	?	\$3.00	\$3.00	\$3.00
Call Blocking	7,			
Toll Restriction - Bill to 3rd Party and Collect	?.	FREE	FREE	FREE
Toll Restriction - Bill to Collect	?	FREE	FREE	FREE .
Toll Restriction - Prohibit Bill to 3rd Party	?	FREE	FREE	FREE
Hunting	?			
Integrated w/Voice Messaging	?	\$2.00	\$2.00	\$2.00
Simple - No Voice Messaging	<b>?</b> ,			
International Calling	?			
AT&T International Value Plan	?	\$2.00 per month/account	\$2.00 per month/account	\$2.00 per month/account
		Pricing For Jacks	onville Area	
Features		-	Package	
To see details about a spe	ed	Reserve Line ?.		
or feature, move your mor		\$0 installation		
over the 🤔		\$12.95 per month		
Wire Maintenance	?	\$3.00 per month		
FCC Line Charge - single line customer **tariffed	?	\$5.00		
FCC Line Charge -	2	<b>47.9</b> 4		

<u>CG-4</u> , Page 20 of 28

\$7.84

\$1.50

multi-line customer

**Directory Services** 

Simple White & Yellow Page Listing Additional DA ?

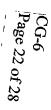
\*\*tariffed

Services

Listing DA - Call

Completion	?		\$0.50
DA Caption or Single Line Indent	?,		\$1.50 per textline/month
Directory Assistance Listing	?		\$1.20
DA - Outside Local and LATA/NPA Serving Area	?		\$1.99
DA Per Call Charge	7,		\$0.40 /call with 1 free
Foreign Listing	?.		\$1.50
Non-Listed	?		\$0.60 per month
Non-Published	?		\$1.45 per month
Non-Recurring Charges	?		
Directory Listing Change	?	\$19.00	
Feature (add, change, remove)	?	\$19.00	
Hunting Configuration Change	?,	\$19.00	
PIC Change	7,	\$5.00	
Service Activation	<b>?</b> /	\$56.00	
Telephone Number Change	?	\$19.00	
Wiring & Jacks (add, move, change)	?	\$30.00	
Optional Calling Plans	?		
AT&T IntraLata LD	7	\$0.07 /min	
Inter LATA, State LD	7	\$0 07 /min	
Service Call Charge per Hour	7		

Overtime R&M Mon-Sat 8 p.m8 a.m	?	\$175.00	/hr
Pemium Time > Sunday & National Holiday	?,	\$230.00	/hr
Repair & Maintenance Mon-Sat 8 a.m8 p.m	7,	\$115.00	/hr
Features	?,		Unavailable
Anonymous Call Rejection	?		Unavailable
Call Forwarding - Remote Access	?		Unavailable
Call Forwarding - Variable	?-		Unavailable
Caller ID (Name and Number)	?,		Unavailable
Caller ID Blocking Per Call	?		Unavailable
Caller ID Blocking Per Line	?		Unavailable
Caller ID with Call Waiting	7:		Unavailable
Call Return Per Call	7.		Unavailable
Call Return Per Line	7,1		Unavailable
Custom Ring Service >>Call Selector<<	?		Unavailable
Call Screening	?.		Unavailable
Call Trace Per Call	?		Unavailable
Call Waiting	7		Unavailable
Call Waiting - Long Distance Alert	?		Unavailable
LD Alert	?		Unavailable
Repeat Dialing (a.k.a. Continuous Redial)	7		Unavailable
Repeat Dialing Per	?		Unavailable



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Toll Restriction -

Bill to 3rd Party and Collect	7.	FREE
Toll Restriction - Bill to Collect	?	FREE
Toll Restriction - Prohibit Bill to 3rd Party	? ·	FREE
Hunting	77	
Integrated w/Voice Messaging	<b>7</b> ;	\$2.00
Simple - No Voice Messaging	7.	
International Calling	7/	Unavailable
AT&T International	₹,	Unavailable

Terms & Conditions Privacy & Security Tariffs Site index

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# AT&T Broadband Phone of Florida, LLC d/b/a AT&T Digital Phone

Florida Price List No. 2 Original Sheet No. 63.3

# 3. EXCHANGE SERVICES

# 3.3 BASIC EXCHANGE SERVICE (CONT'D)

# 3.3.5 AT&T BROADBAND BUSINESS SERVICE [1]

(N)

AT&T Broadband Business Service provides the customer with an access line and usage within a Local Calling Area for the transmission of two-way interactive switched voice or data communications. The Company's services are furnished in multi-dwelling units where facilities and equipment are available, and are subject to the terms and conditions of this Price List.

AT&T Broadband Business Service is offered as a stand-alone local offer or in conjunction with an associated long distance service provided by AT&T.

AT&T Broadband Business Service is subject to monthly recurring charges, usage rates, and, for certain call types, service charges on a per access line basis.

# A. Broadband Business Basic

The Broadband Business Basic offer provides the customer with an access line, touch-tone service, one commercial white page listing, one simple yellow page listing, 900/976 call blocking, and unlimited calling within the customer's Local Calling Area. Customers may order optional features individually or as part of a feature package, as shown in D., following.

# B. Broadband Business Bundle

The Broadband Business Bundle provides the customer with services available in the Broadband Business Basic offer, as specified above, together with AT&T long distance service options as described in the appropriate AT&T Tariff. Customers may order optional features individually or as part of a feature package, as shown in D., following.

# C. Broadband Business Bonus Bundle

The Broadband Business Bonus Bundle provides the customer with services available in the Broadband Business Bundle offer, as specified above, with the Full Feature Package as described in D., following. Hunting is also included in this offer for multi-line customers.

(N)

[1] AT&T Broadband Business Service will be available on August 15, 2001.

188ULD July 19, 2001

By:

į.,

1444-CTIVI July 20, 2001

# AT&T Broadband Phone of Florida, LLC d/b/a AT&T Digital Phone

Florida Price List No. 2 Original Sheet No. 63.4

### 3. EXCHANGE SERVICES

# 3.3 BASIC EXCHANGE SERVICE (CONT'D)

# 3.3.5 AT&T Broadband Business Service (Cont'd) [1]

(N)

# D. Optional Features

The customer may choose to subscribe to any one of the following feature packages per line. Monthly recurring charges associated with each feature package are applied per access line, and are in addition to any other applicable charges.

# 1. One Feature Selected

The One-Feature Package provides the customer with a choice of one feature from those listed in E.4.b., following.

# 2. Two Features Selected

The Two Feature Package provides the customer with a choice of two features from those listed in E.4.b., following.

### 3. Three Features Selected

The Three Feature Package provides the customer with a choice of three features from those listed in E.4.b., following.

# 4. Four or More Features Selected

If the customer has selected the Broadband Business Basic offer, feature charges over the third selection are free; if the Broadband Business Bundle is selected, the customer will be automatically upgraded to the Broadband Business Bonus Bundle that includes all features in the monthly charge.

(N)

[1] AT&T Broadband Business Service will be available on August 15, 2001.

tSSULD July 19, 2001

EFFECTIVE, July 20, 2001

# AT&T Broadband Phone of Florida, LLC d/b/a AT&T Digital Phone

Florida Price List No. 2 Original Sheet No. 63.5

# 3. EXCHANGE SERVICES

#### 3.3 Basic Exchange Service (Cont'd)

#### 3.3.5 AT&T BROADBAND BUSINESS SERVICE (CONT'D) [1]

(N)

E. Rates and Charges	Nonrecurring Charge	MONTHLY RATE	
1. Broadband Business Basic	[2]	\$35.99	
2. Broadband Business Bundle	[2]	26.99	
3. Broadband Business Bonus Bundle	[2]	42.99	i
<ul> <li>4. Optional Features</li> <li>a. One Feature Selected</li> <li>b. Two Features Selected</li> <li>c. Three Features Selected</li> <li>d. Four or More Features Selected</li> </ul>	[3] [3] [3] [3]	[4] 6.50 9.00 [5]	(N)

AT&T Broadband Business Service will be available on August 15, 2001.

Nonrecurring charges apply as set forth in Section 3.1, preceding.

Price for one feature selected is as specified in 4.b., following, for the feature [4] selected.

If the customer has selected the Broadband Business Basic offer, feature charges over the third selection are free; if the Broadband Business Bundle is selected, the customer will be automatically upgraded to the Broadband Business Bonus Bundle that includes all features in the monthly charge.

<sup>[2]</sup> [3] Nonrecurring charges apply as set forth in Section 3.2.1, preceding. Nonrecurring charge does not apply if installed on the same order, at the same time as an associated primary line.

(N)

5.00

### 3. EXCHANGE SERVICES

# 3.3 BASIC EXCHANGE SERVICE (CONT'D)

#### AT&T BROADBAND BUSINESS SERVICE (CONT'D) [1] (N) 3.3.5 E. Rates and Charges (Cont'd) 4. Optional Features (Cont'd) **NONRECURRING** MONTHLY RATE **CHARGE** b. Individual Features (1) Anonymous Call Rejection \$4.00 [2] [2] [2] [2] [2] [2] [2] [2] [2] (2) Call Forwarding Remote Access 4.00 (3) Call Forwarding Selective 4.00 (4) Call Forwarding Variable 4.00 4.00 (5) Call Return (6) Call Screening 4.00 (7) Call Waiting 4.00 4.00 (8) Caller ID (9) Caller ID with Call Waiting [3] 8.00 (10) Caller 1D Blocking Per Line 0.00 (11) Distinctive Ring 4.00 (12) LD Alert N/A (13) Repeat Dialing 4.00 4.00 (14) Speed Dialing 8 (15) Speed Dialing 30 4.00 4.00 (16) Three-Way Calling [2] N/A c. Hunting MONTHLY PER USE CAP d. Usage Sensitive Features (1) Call Return \$5.50 \$0.75 (2) Call Trace 3,00 6.00

0.75

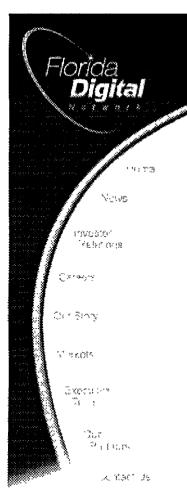
[1] AT&T Broadband Business Service will be available on August 15, 2001.

[2] Nonrecurring charges apply as set forth in Section 3.2.1, preceding. Nonrecurring charge does not apply if installed on the same order, at the same time as an associated primary line.

[3] Customers subscribing to Caller ID with Call Waiting receive the Call Waiting and Caller ID features at no additional charge.

(3) Repeat Dialing

3:,



October 08, 2002

News

Click Here

# Florida Digital Network achieves 100,000 voice and data lines in service

Search:

Focusing exclusively on sales and service in Florida – the fourth largest telecom market in the country – the  $3\frac{1}{2}$ -year-old Florida Digital Network continues to surpass sales milestones. FDN succeeds by offering competitive technology – buttressed by aggressive pricing and locally based service – that gives customers a better deal than what's offered by incumbent carriers.

**Orlando, FL, October 8, 2002** – Florida Digital Network announced today that it now serves more than 100,000 voice and Internet lines throughout the state of Florida. CEO Mike Gallagher said Florida Digital has achieved this significant sales milestone in just 3½ years of operation thanks to the company's 350-member workforce and strict adherence to the company's tightly focused business plan.

"Given where we stand today – and the fact that many of the telecom companies that were around 3½ years ago are now out of business – I think this stands out as one of the most remarkable success stories in American business," Gallagher said. "Not only have we survived, but we continue to meet the high expectations that we've set for ourselves."

According to FDN's technical support department, the 100,000th line was installed at Sanders Realty & Appraisal Corp. in south Tampa. Owner John Sanders said he chose Florida Digital to provide service because the company offers state-of-the-art telecom service with a local touch.

"It's nice knowing that my local phone company really is a local phone company," Sanders said. "My telephone service provider lives in my own back yard, so to speak."

Florida Digital Network is a full-service Integrated Communications Provider (ICP), offering a complete suite of telecom services, including local telephone service, long-distance, Internet access and related services. FDN is a facilities-based carrier, providing service with its own telecommunications switching gear, which it installs in the central offices of incumbent carriers.

With 100,000 lines in service throughout the state, Florida Digital has achieved a critical mass that will increasingly demonstrate the unique benefits of its Florida-focused switching network. For example, Gallagher said, many Florida Digital customers already are enjoying the benefits of the company's Sundial™ long-distance service. With Sundial™, Florida Digital customers calling other Florida Digital customers pay only a penny a minute in long-distance charge. As long as those customers stay "on-

net" using only Florida Digital's network – meaning their signals don't travel on the networks of other  $^{\text{Page 2 of 2}}$  carriers – they won't incur any extra charges.

"SunDial™ is just one of the many advantages we can offer because our home base is here in Florida," Gallagher said. "The biggest is that our customers know that whenever they need to talk to us, they're dealing with someone who's practically in their back yard, not in some distant location several states away. For telecom consumers – using a local company really makes a difference."

Florida Digital launched service in Orlando in April 1999; in Fort Lauderdale in May 1999 and in Jacksonville in June of the same year. In each of those markets, Florida Digital installed Class 5 telephone switching gear, providing the underlying engineering foundation upon which the company offers service. From those beginnings, Florida Digital has steadily expanded its reach into more Florida markets than any other alternative telephone carrier in the state.

In addition to its original three markets, Florida Digital now serves Miami, West Palm Beach and the Treasure Coast cities of Vero Beach, Stuart and Fort Pierce; the Tampa Bay market, including Tampa, St. Petersburg, Clearwater and surrounding neighborhoods; the Space Coast cities of Melbourne, Cocoa and Titusville and numerous First Coast communities lying outside Jacksonville such as Ponte Vedra Beach and St. Augustine.

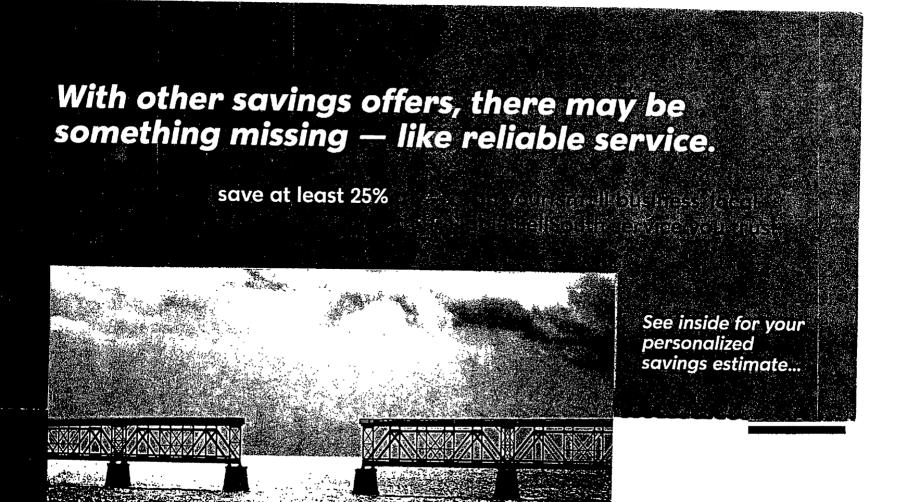
The company's exclusive focus on serving Florida business customers means that Florida Digital – in many cases – offers the only alternative to incumbent carriers in many of the markets it serves. And, thanks to Florida Digital's unique proprietary back-office management system, Florida Digital can more nimbly serve its telecom and Internet-service customers than the competition, Gallagher said.

Further – buoyed by a \$35 million infusion of capital in July 2002, allowing Florida Digital to retire all outstanding bank debt – Florida Digital is readying additional expansion plans throughout the state. Specific announcements will be made as Florida Digital moves the resources in place to offer service.

"We've come a long way in a short amount of time," Gallagher said. "And we've got many more exciting milestones ahead of us."



Products and Services | About Us | Manage Your Account | Home ©2002 Florida Digital Network. All rights reserved.



# With other savings offers, there may be something missing — like reliable service.

save at least 25%



See inside for your personalized savings estimate...

With BellSouth, there's nothing missing.

# Anybody can offer you savings. BellSouth offers you more.

As a BellSouth customer for over 2 years, you've continued to enjoy reliable service from industry experts and a variety of products designed to help you grow your business. But we know savings are important to you as well. You qualify for our Key Customer Program, so we are offering BellSouth savings to your small business.

Choose a Key Customer term election agreement now and save at least 25% on your monthly tariffed local phone bill — plus keep the extremely reliable and responsive service BellSouth is known for. Furthermore, J.D. Power and Associates ranked BellSouth "Highest Customer Satisfaction with Small Business Local Telephone Service Providers."\*\* To find out how much you can save, just review the personalized savings estimate below.

# Personalized savings estimate prepared for: Comet Machining inc

Your current average monthly BellSouth bill for local tariffed charges:	\$ 76
Your estimated average monthly BellSouth bill with term agreement:	\$ 57
Your estimated total annual savinas:	\$ 228***

Your savings estimate is based on your average local tariffed charges for the past three months and your selection of a 36-month term election agreement. Your term election agreement may also entitle you to additional savings on a variety of BellSouth services.

# Here's how to start saving:

- 1. Read the terms and conditions on the back of this mailer.
- 2. Complete and sign the attached reply card.
- 3. Detach the card, seal the bottom edges with tape and mail.

# Hurry! Offer expires April 30, 2002!

If you've already signed a term agreement, you know how valuable BellSouth Small Business savings are, so please disregard this message. If you have any questions, please call a BellSouth Small Business specialist at 1-888-867-2982.

Only available to BellSouth Small Business customers in specific areas without current volume, term or other contracts. Excludes analog private line service. Savings will vary and require monthly spending for local tariffed services between \$75 and \$3,000 and 3-year term agreement. 100% Hunting discount applies. Other restrictions apply.

\*\* I.D. Power and Associates 2001 Small Business Telecommunications Study\*\*, Study conducted among 2,511 business users with 2-99 employees, www.ldpower.com

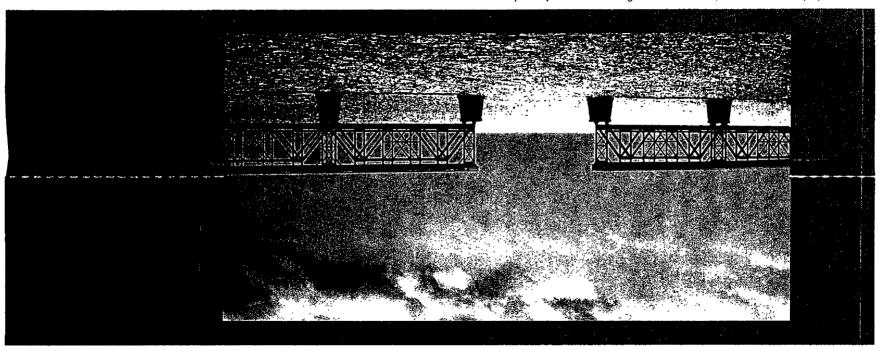
\*\*\* Estimated savings only; based upon information on approximate savings available at the start of the election period. Customer will receive savings actually incurred. <a href="Iermination.charges may apply.">Iermination.charges may apply.</a>

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# BellSouth Key Customer Program Subscriber Election — Georgia & Florida

The undersigned Subscriber desires to participate in the BellSouth Key Customer Program (the "Program"), and garees to the following:

- 1. Subscriber is a new or existing BellSouth Telecommunications, Inc. ("BellSouth") business services subscriber in Georgia or Florida and has monthly-billed BellSouth regulated charges† (as defined in the applicable BellSouth tariff) at each such location between \$75 and \$3,000. Subscriber agrees to keep local services with BellSouth under its General Subscriber Services Tariff ("G.S.S.T.") or Private Line Services Tariff, for a minimum of eighteen (18) or thirty-six (36) months from the enrollment date in the Program. The enrollment date shall be determined by the first billing cycle date in which Subscriber receives the discount off its BellSouth regulated charges as set forth in paragraph 2, below.
- 3. The Hunting Bonus Discount will apply to the Subscriber's recurring charge for the Page 4 of 14 Hunting service commensurate with the term of the election Subscriber chooses. (Hunting is also defined as Rotary Line Service).
- 4. For each month during which this contract is in effect, Subscriber will receive the discount associated with Subscriber's monthly total billed BellSouth regulated chargest (as defined in the applicable BellSouth tariffs) for that particular month in each state as approved by regulatory authority. If such charges fall below the minimum revenue per month, discounts will not be applied for such locations. The applied discounts will appear as a credit in the Other Charges and Credits (OC&C) section of the Subscriber's bill. All business local service will continue after the election term has expired, after which Subscriber agrees to pay full tariffed charges.
- 5. In the event Subscriber discontinues business local service with BellSouth prior to the expiration of the term, Subscriber shall pay to BellSouth the amount of discounted charges for its local services that the Subscriber had received as a result of Subscriber's participation in the Program. In addition, Subscriber shall pay to



2. Subscriber agrees to the following term and discount:

Monthly Billed BellSouth Regulated Charges†	Eighteen (18) Month Term	Thirty-six (36) Month Term
\$75 - \$3,000.00	10%	25%
Hunting Bonus Discount*	50%	100%

†The total monthly billed charges consist of end-user monthly billed BellSouth regulated charges at qualifying locations excluding: nonregulated charges, taxes, late payment charges, charges billed pursuant to federal or state access service tariffs, charges collected on behalf of municipalities (including, but not limited to services for 911 service and dual party relay services), and charges for services provided by other companies.

BellSouth the amount of \$100 representing the costs of administration and acquisition incurred by BellSouth. Tariffed termination liability charges may apply if applicable.

- **6.** In the event Subscriber changes service locations for business local service, Subscriber shall notify its BellSouth Small Business Office to advise of the change in service location.
- 7. In the event Subscriber is switched without authorization by another carrier for business local service, Subscriber must call its BellSouth Small Business Office to continue the Program once the improperly switched account has been returned to BellSouth.
- 8. This election is subject to and controlled by the provisions of BellSouth's lawfully filed tariffs, including any changes therein as may be made from time to time.

Version 010902

PLEASE RETAIN FOR YOUR RECORDS.



# **BUSINESS REPLY MAIL**

FIRST-CLASS MAIL PERMIT NO. 642 JACKSONVILLE, FL

POSTAGE WILL BE PAID BY ADDRESSEE:

**BELLSOUTH** PO BOX 2556 JACKSONVILLE FL 32203-9796

NO POSTAGE NECESSARY IF MAILED IN THE UNITED STATES



Please check the term election length you are selecting and sign where indicated below. Detach this card, seal the bottom edges with tape and maill

Hurry! Offer expires April 30, 2002!

118004.03

ı I	

▼ DETACH, SEAL AND MAIL ▼

I want to reduce my local regulated phone bill wi	th the following	j term
election agreement (term length checked below) o	and understand	d and agree
to the conditions set forth on the attached form.	☐ 36-month	☐ 18-month

Signature: X	Date:	//
(I understand that my signature constitutes my company's (as set forth below) agr Customer Program under this term election agreement under the conditions set for authority to commit my company to this term election agreement.)		
Please print your name: X		

3-DIGIT 332 284/1940

9042762345947ZZ6F6-003-003FL6 ZZ6F-M Comet Machining Inc 11271 Losco Ict Miami FL 33257

Title:

Business Telephone:



1057 Lenox Park Blvd. Suite 3B10 Atlanta, GA 30319 PRESORTED
FIRST-CLASS MAIL
U.S. POSTAGE
PAID
BELLSOUTH

Now save at least 25% a year on your local phone bill and keep the reliable BellSouth service your small business needs!

See inside for your personalized savings estimate...

\*3-DIGIT 332 284/1940

9042762345947ZZ6F6-003-003FL6 ZZ6F-M Comet Machining Inc 11271 Losco Ict Miami FL 33257



"Highest Customer Satisfaction with Small Business Local Telephone Service Providers."\*\*



1057 Lenox Park Blvd. Suite 3B10 Atlanta, GA 30319 PRESORTED
FIRST-CLASS MAIL
U.S. POSTAGE
PAID
BELLSOUTH

Now save at least 25% a year on your local phone bill and keep the reliable BellSouth service your small business needs!

See inside for your personalized savings estimate...



"Highest Customer Satisfaction with Small Business Local Telephone Service Providers."\*\*





**対抗性**でいます。

- Is the deal as good as you thought?
- Did you sacrifice reliability for savings?
- Do you have access to a full range of products and services?
- Are you getting the customer service you deserve?

Come back to BellSouth.

# Save at least 25%\*

on your monthly local service- that's just \$22.55 per line per month.\*\*

# Plus get:

- Free line installation\*
- Hunting at no charge
- Special savings on Internet services

# Come back to BellSouth

Get at least 25% off BellSouth local service tariffed rates when you select a 36-month term agreement. You'll also get free line installation, free hunting (rollover), and you'll be eligible for special savings on BellSouth Internet services such as BellSouth FastAccess® DSL and BellSouth® Dedicated Internet Access service.



# Come back to reliability

Come back to BellSouth, your trusted source for quality communications services. With 99.999% dial tone reliability, you can count on the BellSouth network to work for you. That kind of reliability is critical to keeping your business, your customers and your co-workers connected.

# Come back to a wide range of products and services

BellSouth offers much more than just local phone service. From wireless to high speed Internet access, voice messaging, wireless e-mail and more, BellSouth can provide you with a solution that's right for your small business. Since it can all be billed on your BellSouth bill, you'll have only one provider to call. At BellSouth, our goal is to deliver the high-quality, affordable products and services you need to maximize your communications and grow your business.

# Come back to BellSouth's superior service

At BellSouth, your savings are backed by more than 100 years of quality service. Contact a BellSouth Small Business Specialist today and let us show you how we can benefit your business.

Come back to BellSouth today and start saving, **call 1-888-867-3198** or visit www.bellsouth.com/smallbusiness

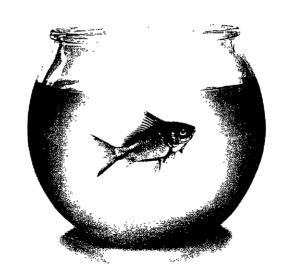


BellSouth is the 2001 recipient of the J.D. Power and Associates Award for "Highest Customer Satisfaction With Small Business Local Telephone Service Providers." †

General rates provided; therefore BellSouth is not responsible for errors associated with line rates in your area and savings cited. Available to new and existing BellSouth Small Business customers—in specific areas of GA and FL—without current volume, term or other contracts. 100% hunting discount applies. Excludes analog private line service. Savings will vary. Savings and installation waiver require monthly spending between \$75 and \$3000 for local tariffed services and a 36-month term agreement. Termination charges may apply. 18-month term agreement also available at lower discount rate. Other restrictions apply Call a BellSouth Small Business Specialist for details. Offer expires 6/25/02

<sup>\*\*</sup>Amount is the single-line flat rate business line charge that applies for customers in specific areas of GA and FL, discounted by 25%. For FL customers, the charge for multiple lines is higher † J.D. Power and Associates 2001 Small Business Telecommunications Study M Study conducted among 2,511 business users with 2-99 employees. www.jdpower.com

Perhaps
it's not all you
expected.





1057 Lenox Park Blvd.

Suite: REPETURN TO SENDER ATTEMPTED HOT KINDLINGS.

Address Service Requested

Address Service Requested

FIRST CLASS U.S. POSTAGE PAID PERMIT 1167 MARIETTA, GA

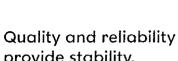
> come back >>
 to the service and quality that you and your small business deserve

Infinitellimited and administration of the control of the control

Act now and save at least 25% on your local monthly service-plus free hunting!\*







# provide stability.

The BellSouth commitment to quality and reliability has firmly established us as a leader in the telecommunications industry. So you know you can depend on BellSouth to meet all your small business communications needs. You can focus on the day-to-day demands of running your business knowing BellSouth is backing you up.

A wider range of services gives you more solutions.

As an integrated telecommunications provider, we offer an extensive range of voice, data and Internet services, including BellSouth® FastAccess® Business DSL and wireless solutions.

So if you want to get ahead of the competition, look to BellSouth for the communication tools we offer. Call today for greater savings, on one bill, with a single number for customer service.

Save at least 20%\* off our local tariffed rates and qualify for free line installation. Plus, keep the reliable BellSouth service you trust.







Valuable savings start here.

Fill out the attached card or call 1.866.290.6070

# BellSouth Key Customer Program Subscriber Election — Florida

The undersigned Subscriber desires to participate in the BellSouth Key Customer Program (the "Program"), and agrees to the following:

- 1. Subscriber is a new or existing BellSouth Telecommunications, Inc. ("BellSouth") business services subscriber and has monthly total billed BellSouth regulated charges\* (as defined in the applicable BellSouth tariff) at each such location between \$75 and \$3,000 excluding hunting, analog private line and ISDN PRI charges. Subscriber agrees to keep local services with BellSouth under its General Subscriber Services Tariff ("G.S.S.T.") or Private Line Services Tariff for a minimum of twenty-four (24) or thirty-six (36) months from the enrollment date in the Program. The enrollment date shall be determined by the first billing cycle date in which Subscriber receives the reward as a result of its BellSouth regulated charges as set forth in paragraph 2, below.
- 2. Subscriber agrees to the following term and reward-

Monthly Billed BellSouth Regulated Charges*	24-Month Term	36-Month Term
\$75 — \$3,000.00	10%	20%
Hunting Bonus Reward	50%	100%

- \*The total billed charges consist of end-user monthly billed BellSouth regulated charges at qualifying locations excluding: nonregulated charges, taxes, late payment charges, charges billed pursuant to federal or state access service tariffs, charges collected on behalf of municipalities (including, but not limited to, services for 911 service and dual party relay services), and charges for services provided by other companies.
- The Hunting Bonus Reward will apply to the Subscriber's recurring charge for the Hunting service commensurate with the term of the election Subscriber chooses. (Hunting is also defined as Rotary Line Service).
- 4. Participant must be a BellSouth customer at the time of the reward. The applied rewards will appear as a credit in the Other Charges and Credits (OC&C) section of the Subscriber's bill in a subsequent billing period, usually within one or two billing cycles. Subscriber will receive the reward associated with Subscriber's monthly total billed BellSouth charges\* (as defined in the applicable BellSouth tariffs) for the previous month in each state while this term election is in effect. If such charges

PLEASE RETAIN FOR YOUR RECORDS 3Q2002-1 Key Program Terms and Conditions

fall below the minimum charges per month, rewards will not be applied for such locations. Should Subscriber's charges exceed the \$3,000 threshold, the Subscriber will only receive the maximum reward allowed under this Program for charges up to \$3,000. Unless the Subscriber takes other action, all business local service will continue after the election term has expired after which Subscriber agrees to pay full tariffed charges.

5. In the event the Subscriber terminates the term election agreement, the Subscriber must pay to BellSouth a termination charge as provided below for the number of months remaining on such agreed upon term. In addition, the Subscriber shall reimburse all rewards for line connection charges. This termination charge will appear on the Subscriber's final bill as a charge in the OC&C section.

Monthly TBR at time of enrollment	Set charge to be multiplied by number of months remaining on term
\$75 — \$149.99	\$25
\$150 — \$3,000	\$40

- 6. In the event Subscriber changes service locations for business local service, Subscriber shall notify its BellSouth Small Business Office to advise of the change in service location.
- 7. In the event Subscriber is switched without authorization by another carrier for business local service, Subscriber must call its BellSouth Small Business Office to continue the Program once the improperly switched account has been returned to BellSouth.
- 8. Applicable taxes and fees will be based on the full tariff price of all products and services, and no taxes or fees will be added to the amount of any reward under this program.
- 9. Subscribers who participate in the promotion and subscribe to new service during the promotional period will receive an additional reward equal to the line connection charges associated with the service order. This will include the line connection charge (first and additional lines, line equivalent and trunks).
- 10. This term election is subject to and controlled by the provisions of BellSouth's lawfully filed tariffs, including any changes therein as may be made from time to time.

NO POSTAGE NECESSARY IF MAILED IN THE UNITED STATES



# FIRST CLASS MAIL PERMIT NO 642 JACKSONVILLE FL REPLY MAIL **BUSINESS**

POSTAGE WILL BE PAID BY ADDRESSEE

BELLSOUTH PO BOX 2556 JACKSONVILLE FL 3

Yes! I want to reduce my BellSouth Small Business local regulated phone bill with the following term election gareement (term length checked below) and understand and garee to the conditions set forth on the attached form. Please sign where indicated.

Hurry! Offer ends soon.

☐ 36 months ☐ 24 months

Signature

Date

(I understand that my signature constitutes my company's [as set forth below] enrollment in the Key Customer Program under this term election agreement under the conditions set forth on the Subscriber Election and the applicable tariffs. I have authority to commit my company to this term election agreement)

> KEY3-KEY-999999999999-99999 9999-9 John Q. Sample 123 Main Street Anytown, US 12345-6789

> > Please print your name

Title

**Business Telephone** 

Business E-mail

VFL-SBTC

3Q2002-3: Response

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# Anybody can offer you rewards, BellSouth® can offer you more. Now you qualify for our Key Customer Program.

Choose a Key Customer term election agreement now and receive rewards of at least 20% on your monthly tariffed local phone bill if you elect a 36-month term agreement. Plus, you'll keep the reliable and responsive BellSouth® service you've come to know. To find out how much your rewards can be, first review the personalized estimate below.

Personalized rewards estimate prepared for: Sample, Inc.

Your current average monthly BellSouth

bill for local tariffed charges:

Your estimated average monthly BellSouth

bill with term gareement:

Your estimated total annual rewards:

\$ 999,00 \$ 999.00~

\$ 999.00

Your rewards estimate is based on your average local tariffed charges for the past three months and your selection of a 36-month term election agreement. Your term election agreement may also entitle you to

#### Here's how to start receiving rewards:

1. Read the terms and conditions on the back of this mailer.

additional rewards on a variety of BellSouth services.

- 2. Complete and sign the attached reply card.
- 3. Detach and mail.

#### Hurry! Offer ends soon.

If you've already signed a term agreement, you know how valuable BellSouth Small Business rewards can be, so please disregard

# If you have any questions, please call a Bellsouth Small Business Sales Associate at 1-XXX-XXX-XXXX.

- \*Only available to BellSouth Small Business austomers in specific areas without current volume and term or other contracts. Hunting Bonus Rewards may apply Excludes analog private line service and ISDN PRI. Rewards will vary. Rewards and waiver of line installation charges regulte monthly spending between \$75 and \$3000 for local tariffed services and a 36-month term agreement, 24-month term election agreement also available for a lower reward. Other restrictions apply, termination charges may apply, inquire for details Key Customer Program Term Election Agreement offer exptres December 31, 2002.
- \*\* Estimated rewards only, based upon information on approximate rewards available at the start of the election period. Customer will receive rewards actually incurred.
- + Only applies to subscribers who sign a Key Customer term agreement and add additional lines during the promotional period. Subscribers will receive a reward equal to the fine connection charge(s) for first and additional lines, line equivalents and trunks. Applied rewards will appear as a credit in the Other Charges and Credits (OC&C) section of the Subscriber's bill in a subsequent billing period.

Keep your peace of mind with BellSouth and receive rewards of at least 20%\* a year.



1057 Lenox Park Boulevard, Atlanta, GA 30319

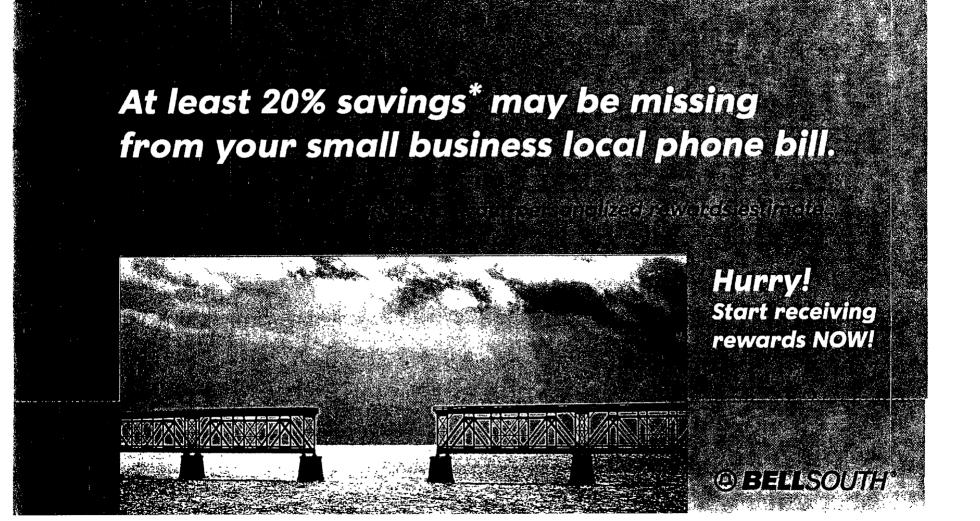
FIRST CLASS U.S. POSTAGE PAID BELLSOUTH

John Q. Sample 123 Main Street Anytown, US 12345-6789

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Save at least 20%\* off our local tariffed rates and qualify for free line installation. Plus, keep the reliable BellSouth service you trust.

Hurry! Offer ends soon.



# At least 20% savings\* may be missing from your small business local phone bill.

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Flurry! Start receiving rewords NOW!

# With BellSouth, you don't miss out on savings or service.

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# Important second notice! See how much your business can save!

# Key Customer rewards estimate prepared for: BEAUTY & FANCY NAILS INC

Your current average monthly BellSouth bill for local tariffed charges\$	80
Your estimated average monthly BellSouth bill with term agreement\$	64
Your estimated total annual rewards\$	192**

# Add special rewards to your trusted BellSouth service.

As a BellSouth customer for the past several years, you qualify for our Key Customer Program. Choose a Key Customer term election agreement now and receive rewards of at least 20% on your monthly tariffed local phone bill if you elect a 36-month term agreement – plus keep the extremely reliable and responsive service BellSouth is known for.

# Sign a term election agreement today and qualify for a waiver of line installation charges!\*

# Have questions? Need more information?

If you have already signed a term agreement, please disregard this message. If you have any questions, please call a BellSouth Small Business Sales Associate at 1-866-848-4115.

Your rewards estimate is based on your average local tariffed charges for the past three months, your selection of a 36-month term election agreement and any Hunting Bonus Rewards that apply.\* Your term election agreement may also entitle you to additional savings on a variety of BellSouth services

- Only available to BellSouth Small Business customers in specific areas without current volume and term or other contracts. Hunting reward may apply Excludes analog private line service and ISDN PRI service. Rewards will vary Rewards and waiver of line installation charges require monthly spending between \$75 and \$3,000 for local tariffed services and a 36-month term election agreement; 24-month term election agreement also available for a lower reward. Other restrictions apply; termination charges may apply. Inquire for details. Key Customer Program Term Election Agreement offer expires December 31, 2002.
- \*\* Estimated savings only; based upon information on approximate savings available at the start of the election period. Customer will receive savings actually incurred

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1057 Lenox Park Blvd. Suite 3B10 Atlanta. GA 30319

Atlanta, GA 30319

Now receive rewards of at least 20% a year\* on your local phone bill and keep the reliable BellSouth service your small business needs!

See inside for your personalized rewards estimate...

PRESORTED
FIRST-CLASS MAIL
U.S. POSTAGE
PAID
BELLSOUTH



1057 Lenox Park Blvd. Suite 3B10 Atlanta, GA 30319

Now receive rewards of at least 20% a year\* on your local phone bill and keep the reliable BellSouth service your small business needs!

See inside for your personalized rewards estimate...

PRESORTED
FIRST-CLASS MAIL
U.S. POSTAGE
PAID
BELLSOUTH

\*\*\*\*\*\*\*\*\*\*\*\*3-DIGIT 330 2 68/1

KEY3-KEY-9547243231001-066FL6 ZZ6F-U Beauty & Fancy Nails Salon 8025 Kimberly Blvd North Lauderdale FL 33068-3207



**BUSINESS REPLY MAIL** 

FIRST-CLASS MAIL PERMIT NO. 642 JACKSONVILLE, FL

POSTAGE WILL BE PAID BY ADDRESSEE:

BELLSOUTH PO BOX 2556 JACKSONVILLE FL 32203-9796 NO POSTAGE NECESSARY IF MAILED IN THE UNITED STATES





# Start receiving rewards now!

- 1. Read the terms and conditions on the back of this mailer
- Check the term length you are selecting and sign where indicated below
   Detach the card, seal the bottom edges with tape and mail

L18884.02

<b>Yes</b>	I want to reduce my local regulated phone bill agreement (term length checked below) and u conditions set forth on the attached form.	ınderstand and a	gree t	o the
Signature:	x	Date:	_/	/
under this terr	that my signature constitutes my company's (as set forth below) on election agreement under the conditions set forth on the Subsci listerm election agreement.)			
DI	t your name: <b>X</b>			

KEY3-KEY-9547243231001-066FL6 ZZ6F-U Beauty & Fancy Nails Salon 8025 Kimberly Blvd North Lauderdale FL 33068-3207

\*\*\*\*\*\*\*\*\*\*3-DIGIT 330