## BEFORE THE FLORIDA PUBLIC SERVICE COMMISSION

In re: Application of BAYSIDE UTILITY SERVICES, INC., for an increase in water and wastewater rates in Bay County, Florida

**DOCKET NO. 030444-WS** 

## NOTICE OF FILING

BAYSIDE UTILITY SERVICES, INC., by and through its undersigned attorneys, hereby gives notice of filing in the above-referenced docket the Direct Testimony of Frank Seidman.

Respectfully submitted this 18<sup>th</sup> day of October, 2004, by:

ROSE, SUNDSTROM & BENTLEY, LLP 600 S. North Lake Boulevard, Suite 160 Altamonte Springs, Florida 32701

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VALERIE L. LORD MARTIN S. FRIEDMAN For the Firm

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## BEFORE THE FLORIDA PUBLIC SERVICE COMMISSION

**DOCKET NO. 030444-WS** 

BAYSIDE UTILITY SERVICES, INC.

DIRECT TESTIMONY OF

FRANK SEIDMAN

REGARDING THE APPLICATION FOR

INCREASE IN WATER AND WASTEWATER

RATES AND CHARGES

IN

BAY COUNTY, FLORIDA

1		TESTIMONY OF FRANK SEIDMAN	
2		BEFORE THE FLORIDA PUBLIC SERVICE COMMISSION	
3		REGARDING THE APPLICATION FOR INCREASE	
4		IN WATER AND WASTEWATER RATES AND CHARGES	
5		IN BAY COUNTY, FLORIDA	
6	BY BAYSIDE UTILITY SERVICES, INC.		
7	DOCKET NO. 030444-WS		
8	Q. Please state your name, profession and address.		
9	A.	My name is Frank Seidman. I am President of Management	
10		and Regulatory Consultants, Inc., consultants in the utility	
11		regulatory field. My mailing address is P.O. Box 13427,	
12		Tallahassee, FL 32317-3427.	
13	Q.	Please summarize your professional background.	
14	A.	I hold the degree of Bachelor of Science in Electrical	
15		Engineering from the University of Miami. I have also	
16		completed several courses in economics at Florida State	
17		University, including public utility economics. I am a	
18		Professional Engineer, registered to practice in the State of	
19		Florida. I have over 30 years' experience in utility regulation,	
20		management and consulting. This experience includes nine	
21		years as a staff member of the Florida Public Service	
22		Commission, two years as a planning engineer for a Florida	

1		telephone company, four years as Manager of Rates and
2		Research for a water and wastewater holding company with
3		operations in six states, and three years as Director of Technical
4		Affairs for a national association of industrial users of
5		electricity. I have either supervised or prepared rate cases, rate
6		studies, certificate applications and original cost studies and
7		testified as an expert witness with regard to water and
8		wastewater utilities in Florida, California, Indiana, Michigan,
9		Missouri, North Carolina and Ohio. I have participated in, and
10		appeared as a witness at, many of this Commission's
11		rulemaking proceedings with regard to water, wastewater and
12		electric rules, as well as proceedings before the Division of
13		Administrative Hearings.
14	Q:	What is the nature of your engagement with the Applicant,
15		Bayside Utility Services, Inc.(Bayside)?
16	A:	I was engaged by Bayside to prepare the Financial, Rate and
17		Engineering Minimum Filing Requirements (MFRs) for this
18		case.
19	Q.	Did you prepare the MFRs filed in this case?
20	A.	Yes. I prepared the MFRs which are attached as Exhibit "1" to
21		the Application of Bayside Utility Services, Inc. for an increase
22		in its water and wastewater rates. Exhibit (FS-1) The

1		MFRs were prepared from the books and records of Bayside as
2		kept in its normal course of business, as provided to me by
3		Bayside's staff. In addition to the books and records provided
4		to me, Bayside's staff also provided information on cost
5		allocations, pro forma capital and/or expense requirements and
6 operations. The MFRs accurately reflect those books		
7		records and Bayside's financial condition, as therein
8	8 represented.	
9	Q.	Did you prepare the Billing Analysis Schedules?
10	A.	Yes. I prepared the Billing Analysis Schedules attached as
11		Exhibit "2" to the Application. Exhibit (FS-2)
12	Q:	Please briefly describe Bayside Utility Services, Inc.
13	A:	Bayside is a wholly owned subsidiary of Utilities, Inc. It
14		provides water and wastewater service to approximately 280
15		customers in Bayside Mobile Home Park (Park). Bayside
16		purchases water and wastewater services from the City of
17		Panama City Beach which it distributes and collects from the
18		customers in its service area. Bayside, under its current
19		ownership, has provided service since 1999, however, service
20		has been provided to this service area through prior owners
21		since as early as 1973.

1	Q.	Please explain generally why the rate increase is necessary.
2	A.	A rate increase is necessary to allow Bayside to recover the
3		reasonable and prudent costs of providing service and an
4		opportunity to earn a fair and reasonable rate of return on its
5		invested capital. An application for an increase in rates was
6		last filed by the previous owner and granted in 1999 in Order
7		No. PSC-98-1269-FOF-WS. The increase was based on a 1997
8		test year. These rates do not reflect the substantial increases
9		that have been incurred in the cost of purchased water and
10		wastewater services and the necessary costs associated with
11		maintaining and improving the distribution and collection
12		systems. For these reasons, Bayside is not able to achieve a
13		reasonable rate of return on its investment. Rate relief is
14		essential to ensure the ability to maintain and improve service,
15		the continued availability of capital at a reasonable cost and the
16		availability of a professional level of service.
17	Q.	Does this conclude your testimony?
18	A.	Yes, it does.
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5		FRANK SEIDMAN	
6	REGARDING THE APPLICATION FOR		
7	INCREASE IN WATER AND WASTEWATER		
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9		IN .	
10		BAY COUNTY, FLORIDA	
11		EXHIBITS TO	
12		DIRECT TESTIMONY OF	
13		FRANK SEIDMAN	
14			
15	Exhibit (FS-1)	MFRs (Exhibit 1 to Application)	
16	Exhibit (FS-2)	Billing Analysis Schedules (Exhibit 2 to Application)	
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