#### iection 1 - Bureau of Records Complete

ocket No. <u>060390-TI</u> Date Docketed: <u>05/12/2006</u> Title: Acknowledgment of registration as intrastate interexchange telecommunications company, effective May 12, 2006, by Identidad Advertising Development, LLC d/b/a Identidad Telecom, Infomovil.

lompany: Identidad Advertising Development, L

)fficial Filing Date: \_\_\_ Expiration: \_ast Day to Suspend: \_\_ Referred to: (CMP) ECR GCL ("()" indicates OPR) Section 2 - OPR Completes and returns to CCA in 10 workdays. Time Schedule WARNING: THIS SCHEDULE IS AN INTERNAL PLANNING DOCUMENT Program Module B13(a) IT IS TENTATIVE AND SUBJECT TO REVISION. FOR UPDATES CONTACT THE RECORDS SECTION: (850) 413-6770 **Staff Assignments** Due Dates O Current CASR revision level OPR Staff Previous Current 1. 2. 3. 4. 5. 6. 7. Staff Counsel 8. 9. 10. **OCRs** 11. 12. 13. 14. 15. 16. 17. 18. 19. 20. 21. 22. 23. 24. 25. 26. 27. 28. Recommended assignments for hearing 30. and/or deciding this case: 31. 32. Full Commission \_\_\_ Commission Panel \_\_ Hearing Examiner \_\_ Staff \_\_\_ 33. 34. 35. Date filed with CCA: \_\_\_ 36. 37. Initials OPR 38. Staff Counsel 39.

Section 3 - Chairman Completes

Assignments are as follows:

|     | - He |             |       |    |    |  |  |
|-----|------|-------------|-------|----|----|--|--|
|     | Co   | Hrg<br>Exam | Staff |    |    |  |  |
| ALL | ED   | DS          | AR    | СТ | TW |  |  |
|     |      |             |       |    |    |  |  |

Where panels are assigned the senior Commissioner is Panel Chairman: the identical panel decides the case.

Where one Commissioner, a Hearing Examiner or a Staff Member is assigned the full Commission decides the case.

Approved: Date:

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Prehearing Officer Commissioners

AR

DOCUMENT NUMBER-DATE

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#### Section 1 - Bureau of Records Completes

Docket No. 060390-TI Date Docketed: 05/12/2006 Title: Acknowledgment of registration as intrastate interexchange telecommunications company, effective May 12, 2006, by

Identidad Advertising Development, LLC d/b/a Identidad

Telecom, Infomovil.

Company: Identidad Advertising Development, L

|                              | Date:                                 |   | E   | xpiratio  | on:          |           |          |          |          |  |      |       |       |  |  |
|------------------------------|---------------------------------------|---|---|-----------|--------------|-----------|----------|----------|----------|--|------|-------|-------|--|--|
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| Referred to: ("()" indicates | ODD)                                  |   |   | CCA       | (CMP)        | ECR       | GCL      | PIF      | RCA      | SCR  | SGA  | 4     |       |  |  |
|                              | Completes and ret                     | urns to                                   | CCA in  | 10 works  |              | <u> </u>  | <u> </u> | I        | Time S   | chedule  | L    | L     |       |  |  |
| Program Module               |                                       | 5 10                                      | WARNING: THIS SCHEDULE IS AN INTERNAL PLANNING DOCUMENT |           |              |           |          |          |          |  |      |       |       |  |  |
| -                            |                                       |   |   |           | E AND SU     |           |          |          |          |  |      |       |       |  |  |
|                              | <u>Staff Assig</u>                    | <u>nments</u>                             | FOR UP  | DATES CO  | ONTACT TH    | E RECORD  | S SECTIO | N: (850) | 413-6770 | ,  |      |       |       |  |  |
|                              |                                       |   |   |           |              | D         | ue Da    | tes      |          |  |      |       |       |  |  |
| OPR Staff                    | T McCoy                               |   | 0   | Curren    | t CASR re    | evision 1 | evel     | Previo   | us       | Curi   | rent |       |       |  |  |
|                              |                                       |   | 1.  | Memo to   | NONE         |           | 06 /22   | /2006    |          |  |      |       |       |  |  |
|                              |                                       |   | 1.       2.   | Melilo Co | DOCKEL I     | 116/0103  | e Docket |          |          | NONE   | -+   | 06/22 | /2006 |  |  |
|                              |                                       |   | 3.  |           |              |           |          |          |          |  |      |       |       |  |  |
|                              |                                       |   | 4.  |           |              |           |          |          |          |  |      |       |       |  |  |
|                              | <u> </u>                              |   | 5.  |           |              |           |          |          |          |  |      |       |       |  |  |
|                              |                                       |   | 6.  |           |              |           |          |          |          |  |      |       |       |  |  |
| Chaff Coursel                | V Mal/av                              |   | 7.  |           |              |           |          |          |          |  |      |       |       |  |  |
| Staff Counsel                | V McKay                               |   | 8.<br>9.  |           |              |           |          |          |          | <del> </del>                                     |      |       |       |  |  |
|                              |                                       |   | 10.   |           |              |           |          |          |          | <del> </del>                                     | -    |       |       |  |  |
| <u>OCRs</u>                  |                                       |   | 11.   |           |              |           |          |          |          |  |      |       |       |  |  |
|                              |                                       |   | 12.   |           |              |           |          |          |          |  |      |       |       |  |  |
|                              |                                       |   | 13.   |           |              |           |          |          |          |  |      |       |       |  |  |
|                              |                                       |   | $\frac{14}{15}$ .                                       |           |              |           |          |          |          | <del>                                     </del> |      |       | ——    |  |  |
|                              |                                       |   | <b>16</b> .   |           |              |           |          |          |          |  |      |       |       |  |  |
|                              |                                       |   | 17.   |           |              |           |          |          |          | <del> </del>                                     |      |       |       |  |  |
|                              |                                       |   | 18.<br>19.  |           | ····         |           |          |          |          | 1  |      |       |       |  |  |
|                              |                                       |   | 20.   |           |              |           |          |          |          |  |      |       |       |  |  |
|                              |                                       |   | 21.   |           |              |           |          |          |          | ļ  |      |       |       |  |  |
|                              |                                       |   | 22.<br>23.  |           |              |           |          |          |          |  |      |       |       |  |  |
|                              |                                       |   | 24.   |           |              |           |          |          |          |  |      |       |       |  |  |
|                              |                                       |   | 25.   |           |              |           |          |          |          |  |      |       |       |  |  |
|                              | · · · · · · · · · · · · · · · · · · · |   | 26.<br>27.  |           |              |           |          | ,        |          | <u> </u>   |      |       |       |  |  |
|                              |                                       |   | <b>_</b> 28.  |           |              |           |          |          |          |  |      |       |       |  |  |
| Pacammandad acc              | ignments for heari                    | 20  | 29.<br>30.  |           | <del> </del> |           |          |          |          |  |      |       |       |  |  |
| and/or deciding              |                                       | 119                                       | 31.   |           |              |           |          |          |          | <u> </u>   |      |       |       |  |  |
|                              |                                       |   | 32.   |           |              |           |          |          |          |  |      |       |       |  |  |
|                              | Commission Pa                         |   | 33.   |           |              |           |          |          |          |  |      |       |       |  |  |
| Hearing Examine              | rStaff                                | <u>x</u>                                  | 34.   |           |              |           |          |          |          |  |      |       |       |  |  |
| Data filed with              | CCA: <u>05/22/2006</u>                |   | 35.<br>36.  |           |              |           |          |          |          |  |      |       |       |  |  |
| Date Tilea With              | CCA. <u>03/22/2000</u>                |   | 37.   |           |              |           |          |          |          |  |      |       |       |  |  |
| Initials OPR                 | ·                                     |   | 38.   |           |              |           |          |          |          |  |      |       |       |  |  |
| Staff                        | Counsel                               |   | 39.   |           |              |           |          |          |          |  |      |       |       |  |  |
| Section 3 - Cha              | irman Completes                       |   | 40 .<br>As  | ssignmen  | ts are as    | s follows |          |          |          | <u> </u>   | L.   |       |       |  |  |
|                              | •                                     |   | 71.   | griiiell  | u.           |           |          |          |          |  |      |       |       |  |  |
|                              | ng Officer(s)                         |   |   | ٦         |              |           |          | aring Of |          |  |      |       |       |  |  |
| Commi                        | ssioners                              | Hrg<br>Exam                               | Staff   |           |              |           | Commi    | ssioners |          | ADM  |      |       |       |  |  |
| ALL ED DS                    | AR CT TW                              | L. C. |   |           |              | ED        | DS       | AR C     | T TW     |  |      |       |       |  |  |

Where panels are assigned the senior Commissioner is Panel Chairman: the identical panel decides the case.

Where one Commissioner, a Hearing Examiner or a Staff Member is assigned the full Commission decides the case.

Approved: Date:

## Section 1 - Bureau of Records Complete:

Docket No. 060390-TI Date Docketed: 05/12/2006 Title: Acknowledgment of registration as intrastate interexchange

telecommunications company, effective May 12, 2006, by Identidad Advertising Development, LLC d/b/a Identidad

Telecom.

Company: Identidad Advertising Development LL

| •               | end:                                |   |           |            |                 |                 |          |                   |  |         |                                       |  |
|-----------------|-------------------------------------|---|-----------|------------|-----------------|-----------------|----------|-------------------|--|---------|---------------------------------------|--|
| Referred to:    |                                     |   | CCA       | (CMP)      | ECR             | GCL             | PIF      | RCA               | SCR  | SGA     |                                       |  |
| ("()" indicates | OPR)                                |   |           | Х          |                 | Х               |          |                   |  |         |                                       |  |
|                 | Completes and returns to            | CCA in  | 10 work   | lays.      |                 |                 |          | Time S            | Schedule   |         |                                       |  |
| Program Module  |                                     | WARNING: THIS SCHEDULE IS AN INTERNAL PLANNING DOCUMENT |           |            |                 |                 |          |                   |  |         |                                       |  |
|                 |                                     |   |           | 'E AND SUB |                 |                 |          |                   |  |         |                                       |  |
|                 | Staff Assignments                   | FOR U   | PDATES CO | NTACT THE  | RECORDS         | S SECTIO        | N: (850) | 413- <i>677</i> 0 | •  |         |                                       |  |
|                 |                                     |   |           |            |                 |                 |          |                   | D  |         |                                       |  |
|                 |                                     | J   |           |            |                 |                 |          |                   | Du   | e Dates |                                       |  |
| OPR Staff       | T McCoy                             | 1   | Current   | t CASR re  | Previous        | Cur             | rent     |                   |  |         |                                       |  |
|                 |                                     |   |           |            |                 |                 |          |                   |  |         |                                       |  |
|                 |                                     | ] 1.  | Memo to   | Docket F   | <u>ile/Clos</u> | <u>e Docket</u> |          |                   | 06/22/200  | 6 07/06 | 6/2006                                |  |
|                 |                                     | 2.  |           |            |                 |                 |          |                   | 1  |         |                                       |  |
|                 |                                     | _ 3.  |           |            |                 |                 |          |                   |  |         |                                       |  |
|                 | <u> </u>                            | 4.  |           |            |                 |                 |          |                   |  |         |                                       |  |
|                 |                                     | 5.  |           |            |                 |                 |          |                   |  |         |                                       |  |
|                 |                                     | 6.  |           |            |                 |                 |          |                   |  |         |                                       |  |
|                 |                                     | 7.  |           |            |                 |                 |          |                   |  |         |                                       |  |
| Staff Counsel   | V McKay                             | 8.  |           |            |                 |                 |          |                   |  |         |                                       |  |
|                 |                                     | 9.  |           |            |                 |                 |          |                   |  |         |                                       |  |
|                 |                                     | ] 10.   |           |            |                 |                 |          |                   |  |         |                                       |  |
| OCRs            |                                     | 11.   |           |            |                 |                 |          |                   |  |         |                                       |  |
|                 |                                     | 12.   |           |            |                 |                 |          |                   |  |         |                                       |  |
|                 |                                     | ] 13.   |           |            |                 |                 |          |                   |  |         |                                       |  |
|                 |                                     | 14.   |           |            |                 |                 |          |                   |  |         |                                       |  |
|                 |                                     | 15.   |           |            |                 |                 |          |                   |  |         |                                       |  |
|                 |                                     | 16.   |           |            |                 |                 |          |                   |  |         |                                       |  |
|                 |                                     | 17.<br>  18.  |           |            |                 |                 |          | 1                 | -  |         | · · · · · · · · · · · · · · · · · · · |  |
|                 |                                     | 19.   |           |            |                 |                 |          |                   | +  |         |                                       |  |
|                 |                                     | 20.   |           | •          |                 |                 |          |                   |  |         |                                       |  |
|                 |                                     | 21.   |           |            |                 |                 |          |                   |  |         |                                       |  |
|                 |                                     | 22.   |           |            |                 |                 |          |                   |  |         |                                       |  |
|                 |                                     | 23.   |           |            |                 |                 |          |                   | _  |         |                                       |  |
|                 |                                     | 24.   |           |            |                 |                 |          |                   |  |         | <del></del>                           |  |
|                 |                                     | 25.<br>26.  |           |            |                 |                 |          |                   | <del></del>                                      |         |                                       |  |
|                 |                                     | 27.   |           |            |                 |                 |          |                   |  |         |                                       |  |
|                 |                                     | 28.   |           |            |                 |                 |          |                   |  |         |                                       |  |
|                 |                                     | 29.   |           |            |                 |                 |          |                   |  |         |                                       |  |
|                 | ignments for hearing                | 30.   |           |            |                 |                 |          |                   |  |         |                                       |  |
| and/or deciding | this case:                          | 31.   |           |            |                 |                 |          |                   |  |         |                                       |  |
|                 |                                     | 32.   |           |            |                 |                 |          |                   |  |         |                                       |  |
| Full Commission | Commission Panel                    | 33.   |           |            |                 |                 |          |                   |  |         |                                       |  |
| Hearing Examine | $\overline{X}$ Staff $\overline{X}$ | 34.   |           |            |                 |                 |          |                   |  |         |                                       |  |
|                 |                                     | 35.   |           |            |                 |                 | ****     |                   |  |         |                                       |  |
| Date filed with | CCA: <u>06/22/2006</u>              | 36.   |           |            |                 |                 |          | <del></del>       |  |         |                                       |  |
| T               |                                     | 37.   |           |            | <del> </del>    |                 |          |                   | <del>                                     </del> |         |                                       |  |
| Initials OPR    | Councel                             | 38.   |           |            |                 |                 |          |                   | <del> </del>                                     |         |                                       |  |
| Staff           | Counsel                             | 39.   |           |            |                 |                 |          |                   |  |         |                                       |  |
|                 |                                     | 40.   |           | ts are as  |                 |                 |          |                   | 1  |         |                                       |  |

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Where panels are assigned the senior Commissioner is Panel Chairman:

the identical panel decides the case. Where one Commissioner, a Hearing Examiner or a Staff Member is assigned the full Commission decides the case.

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Approved: Date:

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Prehearing Officer

Commissioners

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ADM

- Hearing Officer(s)

Commissioners

#### Section 1 - Bureau of Records Complete

Docket No. 060390-TI Date Docketed: 05/12/2006 Title: Acknowledgment of registration as intrastate interexchange

telecommunications company, effective May 12, 2006, by Identidad Advertising Development, LLC d/b/a Identidad

Company: Identidad Advertising Development LL

Telecom.

|                        | Date:                                 |                |   | Expirati                      |          |        |                |               |               |          |  |       |      |        |
|------------------------|---------------------------------------|----------------|---|-------------------------------|----------|--------|----------------|---------------|---------------|----------|--|-------|------|--------|
| Referred to:           |                                       |                |   | CCA                           | (CMP)    | )      | ECR            | GCL           | PIF           | RCA      | SCR  | SGA   | 4    |        |
| ("()" indicates        | OPR)                                  |                |   |                               | X        |        |                | Х             |               |          | 1  |       |      |        |
|                        | <u>Completes</u> and ret              | urns to        |   |                               |          |        |                |               |               |          | chedule  |       |      |        |
| Program Module         | B13(a)                                |                |   |                               |          |        |                |               | PLANNING      | DOCUMEN  | T  |       |      |        |
|                        |                                       |                |   |                               | VE AND   |        |                |               | N.<br>N:(850) | 412_677N |  |       |      |        |
|                        | <u>Staff Assi</u>                     | <u>gnments</u> | POR U                                     | DAILS                         | UNIACI   | IIIE R | ECONDS         | SEC110        | N. (030)      | 413-0//0 |  |       |      |        |
|                        |                                       |                |   |                               |          |        |                |               |               |          | D  | ue Da | tes  |        |
| OPR Staff              | T McCoy                               |                | 2   | 2 Current CASR revision level |          |        |                |               |               |          |  | us    | Cur  | rent   |
|                        |                                       |                |   |                               |          |        |                |               |               |          |  |       |      |        |
|                        | <u> </u>                              |                | 1.  | Memo to                       | o Docket | : Fil  | <u>e/Close</u> | <u>Docket</u> | •             |          | 07/06/20   | 006   | 07/2 | 0/2006 |
|                        |                                       |                | _ 2.                                      |                               |          | -      |                |               |               |          |  |       |      |        |
|                        |                                       |                | -   3.<br>  4.                            |                               |          |        |                |               |               |          |  | _     |      |        |
|                        | <u>·</u>                              |                | <b> </b>                                  |                               |          |        |                |               |               |          | <del> </del>                                     |       |      |        |
|                        |                                       |                | <b>⊢</b> 6.                               |                               |          |        |                |               |               |          |  | -+    |      |        |
|                        |                                       |                | 7.  |                               |          |        |                |               |               |          | <del>                                     </del> | -+    |      |        |
| Staff Counsel          | V McKay                               |                | ٦ 8.                                      |                               |          |        |                |               |               |          | <del>                                     </del> |       |      |        |
|                        |                                       |                | 9.  |                               |          |        |                |               |               |          |  |       |      |        |
|                        |                                       |                | 10.                                       |                               |          |        |                |               |               |          |  |       | ,    |        |
| <u>OCRs</u>            |                                       |                | <b>-</b> 111.                             |                               |          |        |                |               |               |          | ļ  |       |      | ····   |
|                        |                                       |                | 12.                                       |                               |          |        |                |               |               |          |  |       | ·    |        |
|                        |                                       | <del>.</del>   | 13.<br>14.                                |                               |          |        |                |               |               |          |  | -+    |      |        |
|                        |                                       |                | <b>」</b> 15.                              |                               |          |        |                |               |               |          |  |       |      |        |
|                        |                                       |                | 16.                                       |                               |          |        |                |               |               |          |  |       |      |        |
|                        | · · · · · · · · · · · · · · · · · · · |                | $\begin{array}{c} 17. \\ 18. \end{array}$ |                               |          |        |                |               |               |          | <del> </del>                                     |       |      |        |
|                        |                                       |                | ] 19.                                     |                               |          |        |                |               |               |          | 1 .  |       |      |        |
|                        |                                       |                | 20.                                       |                               |          |        |                |               |               |          |  |       |      |        |
|                        |                                       |                | 21.<br>22.                                |                               |          |        |                |               |               |          |  |       |      |        |
|                        |                                       |                | 23.                                       |                               |          |        |                |               |               |          |  |       |      |        |
|                        |                                       |                | 24.                                       |                               |          |        |                |               |               |          |  |       |      |        |
|                        |                                       |                | 25.                                       |                               |          |        |                | ·····         |               |          | <u> </u>   |       |      |        |
|                        |                                       |                | 26.<br>27.                                |                               |          |        |                |               |               |          | <del>                                     </del> |       |      |        |
|                        |                                       |                | 28.                                       |                               |          |        |                |               |               |          |  |       |      |        |
| Dagawaydad aga         | ignments for heari                    |                | 29.                                       |                               |          |        |                |               |               |          | <del> </del>                                     |       |      |        |
| and/or deciding        |                                       | ng             | 30.<br>31.                                |                               |          |        |                |               |               |          | <del>                                     </del> |       |      |        |
| and/or deciding        | tills case.                           |                | 32.                                       |                               |          |        |                |               |               |          |  |       |      |        |
| Full Commission        | Commission Pa                         | anel           | 33.                                       |                               |          |        |                |               |               |          |  |       |      |        |
| <b>Hearing Examine</b> | r Staff                               | <u>x</u>       | 34.                                       |                               |          |        |                |               |               |          |  |       |      |        |
| 617 1 1.1              |                                       |                | 35.                                       |                               |          |        |                |               |               |          |  |       |      |        |
| Date filed with        | CCA: <u>07/11/2006</u>                |                | 36.                                       |                               |          |        |                |               |               |          | -  | -     |      |        |
| Initials OPR           |                                       |                | 37.<br>38.                                | ****                          |          |        |                |               |               |          | <del> </del>                                     |       |      |        |
|                        | Counsel                               |                | <b>39.</b>                                |                               |          |        |                |               |               |          |  |       |      |        |
|                        |                                       |                | 40.                                       |                               |          |        |                |               |               |          |  |       |      |        |
| Section 3 - Cha        | <u>irman Completes</u>                |                | A   | ssignme                       | nts are  | as f   | ollows         | :             |               |          |  |       |      |        |
| - Hoari                | ng Officer(s)                         |                |   |                               |          |        |                | Proho         | aring Of      | ficen    |  |       |      |        |
|                        | ssioners                              | Hra            | Staff                                     | 7                             |          |        |                |               | ssioners      |          | ADM  |       |      |        |

Where panels are assigned the senior Commissioner is Panel Chairman: the identical panel decides the case.
Where one Commissioner, a Hearing Examiner or a Staff Member is assigned the full Commission decides the case.

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Approved: Date:

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### COMMISSIONERS: LISA POLAK EDGAR, CHAIRMAN J. TERRY DEASON ISILIO ARRIAGA MATTHEW M. CARTER II KATRINA J. TEW

# STATE OF FLORIDA

DIVISION OF THE COMMISSION CLERK & ADMINISTRATIVE SERVICES
BLANCA S. BAYÓ
DIRECTOR
(850) 413-6770 (CLERK)
(850) 413-6330 (ADMIN)

# Hublic Service Commission

May 17, 2006

Andres Sanchez Identidad Advertising Development, LLC 13170 SW 128<sup>th</sup> Street, Suite 100 Miami, FL 33186

Re: Docket No. 060390-TI

Dear Mr. Sanchez:

This will acknowledge receipt of a registration as intrastate interexchange telecommunications company, effective May 12, 2006, by Identidad Advertising Development, LLC d/b/a Identidad Telecom, Infomovil, which was filed in this office on May 12, 2006, and assigned the above-referenced docket number. Appropriate staff members will be advised.

Mediation may be available to resolve any dispute in this docket. If mediation is conducted, it does not affect a substantially interested person's right to an administrative hearing. For more information, contact the Office of General Counsel at (850) 413-6248 or FAX (850) 413-7180.

Please note as well that the Commission's Statement of Agency Organization and Operations requires registered companies to notify the Commission of any changes in name, telephone, address, or contact person. Following acknowledgment of your registration by the Commission, you will be expected to comply with this requirement by advising us of any changes as they occur.

Bureau of Records

DOCUMENT NUMBER-CATE

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