

Before the  
FEDERAL COMMUNICATIONS COMMISSION  
Washington, D.C. 20554

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In the Matter of )  
 )  
Section 63.71 Application of )  
 )  
AT&T Corp. )  
 )  
For Authority Pursuant to Section 214 of )  
The Communications Act of 1934, As Amended, )  
To Discontinue the Provision of Service )

COMMISSION  
CLERK

File No.

090000-01

**SECTION 63.71 APPLICATION OF AT&T CORP.**

AT&T Inc. on behalf of its affiliate, AT&T Corp., ("AT&T") applies for authority under Section 214(a) of the Communications Act, as amended ("the Act"), 47 U.S.C. § 214 and Section 63.71 of the Federal Communications Commission's ("Commission") rules, 47 C.F.R. § 63.71, to discontinue offering Directory Link service throughout all fifty states, the District of Columbia, Puerto Rico and the U.S. Virgin Islands.

As required by Section 63.71(a) and (b) of the Commission's rules, AT&T is providing the following information:

**Name and Address of Carrier (47 C.F.R. §§ 63.71(a)(1), (b)(2)):**

AT&T Corp.  
One AT&T Way  
Bedminster, NJ 07921

**Date of Planned Service Discontinuance (47 C.F.R. §§ 63.71(a)(2), (b)(2)):**

AT&T plans to discontinue offering this service on or after January 15, 2010, subject to Commission approval of this application.

**Points of Geographic Areas of Service Affected (47 C.F.R. §§ 63.71(a)(3), (b)(2)):**

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Directory Link service will be discontinued throughout all fifty states, the District of Columbia, Puerto Rico and the U.S. Virgin Islands.

**Brief Description of Type of Service Affected (47 C.F.R. §§ 63.71(a)(3), (b)(2)):**

Directory Link service allows a customer to complete a domestic or international long distance call to the telephone number received from AT&T Directory Assistance, provided by AT&T Corp, when dialing XXX-555-1212 without hanging up and originating a separate call.

AT&T has decided not to pursue upgrades to the platforms that would make this service compatible with changing industry requirements. As a result, the functionality that performs call completion service will no longer be available.

The public convenience and necessity is not harmed by AT&T's discontinuance of this service because call completion services will continue to be available for local calls from AT&T's ILEC affiliates when dialing 411 in AT&T's 22-state region.<sup>1</sup> In addition, many wireless carriers provide call completion services to their subscribers when they call directory assistance from their wireless device.

**Brief Description of the Dates and Methods of Notice to All Affected Customers (47 C.F.R. § 63.71(b)(3)):**

AT&T does not generally keep records of customers who utilize pay per use services, like Directory Link. However, in preparation for filing this Application, AT&T researched the billing records for this service over the past three months and on November 24, 2009 sent a discontinuance notification via U.S. Mail to customers that utilized this service during that time period. A copy of the customer notification is attached hereto as Attachment A. In addition, AT&T also updated the Directory Link platform with a service discontinuance announcement to inform any additional customers of AT&T's plans to discontinue this service.

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<sup>1</sup> Furthermore, AT&T Corp. will continue to provide call completion services to the visually or physically impaired community if the end user calls an operator by dialing "00" and requests for the call to be completed.

Copies of this Application are being sent, first class U.S. Mail, to the public utilities commission and governor of each state and territory in which discontinuance is proposed and also to the Special Assistant for Telecommunications to the Secretary of Defense, as required by Section 63.71(a) of the Commission's rules.

**Regulatory Classification of Carrier (47 C.F.R. § 63.71(b)(4)):**

AT&T is non-dominant in the provision of this service.

Questions about this application may be addressed to Toni Acton, AT&T Services, Inc., Director, Federal Regulatory, 1120 20<sup>th</sup> Street NW, Suite 1000, Washington, D.C. 20036, (202) 457-3039.

**Conclusion:**

The public convenience and necessity will not be adversely affected by the discontinuance of this service because there are other alternatives for call completion services in the market. Therefore, AT&T respectfully requests the Commission approve its Section 63.71 Application to discontinue Directory Link service.

Respectfully submitted,

AT&T Inc.

By: /s/Terri L. Hoskins

Terri L. Hoskins  
Gary L. Phillips  
Paul K Mancini

AT&T Services, Inc.  
1120 20<sup>th</sup> St. NW  
Suite 1000  
Washington, DC 20036

*Its Attorneys*

Dated: December 3, 2009

# ATTACHMENT A



AT&T Corp.  
One AT&T Way  
Bedminster, NJ 07921

November 24, 2009

**IMPORTANT: Discontinuance of AT&T's Directory Link® Service  
(Directory Assistance Call Completion)**

Dear Valued AT&T Customer:

The Directory Link® service currently allows you to complete a domestic or international long distance call to the telephone number received from AT&T Directory Assistance, provided by AT&T Corp.\*, when dialing XXX.555.1212 without hanging up and originating a separate call.

Changes in our industry require technical upgrades to the platforms that currently support the AT&T Directory Link® product. AT&T has decided not to pursue these upgrades which will result in our inability to continue to provide the AT&T Directory Link® service. This letter serves as formal notification that on or after January 15, 2010, pending regulatory approval, this product will no longer be available throughout all 50 states, The District of Columbia, Puerto Rico and The Virgin Islands.

While we regret we will no longer be able to provide Directory Link®, AT&T will continue to provide prompt and accurate nationwide Directory Assistance look-up service when you dial XXX.555.1212. The discontinuance of Directory Link® will not affect your ability to reach the Directory Assistance operator.

The FCC will normally authorize this proposed discontinuance of service (or reduction or impairment) unless it is shown that customers would be unable to receive service or a reasonable substitute from another carrier or that the public convenience and necessity is otherwise adversely affected. If you wish to object, you should file your comments as soon as possible, but no later than 15 days after the Commission releases public notice of the proposed discontinuance. Address them to the Federal

Communications Commission, Wireline Competition Bureau, Competition Policy Division, Washington, DC 20554, and include in your comments a reference to the §63.71 Application of AT&T Corp. Comments should include specific information about the impact of this proposed discontinuance (or reduction or impairment) upon you, including any inability to acquire reasonable substitute service.

We look forward to future opportunities to serve you with our varied products.

Sincerely,

AT&T Corp.

\* AT&T Communications of California, Inc.; AT&T Communications of Delaware, LLC; AT&T Communications of Hawaii, Inc.; AT&T Communications of Illinois, Inc.; AT&T Communications of Indiana, G.P.; AT&T Communication of Maryland, LLC; AT&T Communications of Michigan, Inc.; AT&T Communications of the Midwest, Inc. (IA, MN, NE, SD); AT&T Communications of the Mountain States, Inc. (AZ, CO, MT, ID, NM, UT, WY); AT&T Communications of Nevada, Inc.; AT&T Communications of New York, Inc.; AT&T Communications of NJ, LP; AT&T Communications of Ohio, Inc.; AT&T Communications of the Pacific Northwest, Inc. (OR, WA); AT&T Communications of Pennsylvania, LLC; AT&T Communications of the South Central States, LLC (AL, KY, LA, MS, TN); AT&T Communications of the Southern States, LLC (FL, GA, NC, SC); AT&T Communications of the Southwest, Inc. (AR, KS, MO, OK); AT&T Communications of Texas, Inc.; AT&T Communications of Virginia, LLC; AT&T Communications of West Virginia, Inc.; AT&T Communications of Washington, D.C., LLC; AT&T Communications of Wisconsin, LP; AT&T Corp. (CT, MA, ME, RI, NH, VT); AT&T Global Communications Services, Inc. (Guam); AT&T of Puerto Rico, Inc.; AT&T of the Virgin Islands, Inc.

CERTIFICATE OF SERVICE

I do certify that I have, this 3<sup>rd</sup> day of December 2009 served a copy of the foregoing Section 63.71 Application via U.S. Mail postage prepaid to the parties listed on the attached sheets.

/s/Lacretia Hill

Lacretia Hill

**Alabama Public Service Commission  
100 N. Union Street  
Suite 850  
Montgomery, AL 36130**

**Governor Bob Riley  
State Capitol  
600 Dexter Avenue  
Montgomery, AL 36130**

**Arizona Corporation Commission  
Commissioners Wing  
1200 West Washington  
Phoenix, AZ 85007-2996**

**The Honorable Jan Brewer  
Governor of Arizona  
1700 West Washington  
Phoenix, Arizona 85007**

**Arkansas Public Service Commission  
1000 Center Street  
Little Rock, AR 72201**

**Governor Mike Beebe  
Governor's Office  
State Capitol Rm. 250  
Little Rock, AR 72201**

**Governor Arnold Schwarzenegger  
Governor's Office  
State Capitol Building  
Sacramento, California 958 14**

**Michael R. Peevey  
President, California Public Utilities  
Commission  
Headquarters Office  
505 Van Ness Avenue  
San Francisco, CA 94 102**

**Colorado Public Utilities Commission  
1560 Broadway  
Suite 250  
Denver, CO 80202**

**Bill Ritter, Governor  
136 State Capitol  
Denver, CO 80203-1792**



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Hartford, Connecticut 06 106**

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Control  
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New Britain, CT 0605 1**

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Cannon Building, Suite 1000  
Dover, DE 19904**

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Dover, DE 19901**

**District of Columbia  
Public Service Commission  
1333 H Street, NW  
Suite 200, West Tower;  
Washington, DC 20005**

**Mayor Adrian Fenty  
Office of the Mayor  
John A. Wilson Building  
1350 Pennsylvania Avenue, NW  
Washington, DC 20004**

**Florida Public Service Commission  
2540 Shumard Oak Blvd.  
Tallahassee, FL 32399-0850**

**Governor Charlie Crist  
Office of the Governor  
The Capitol  
Tallahassee, FL 32399-0001**

**Office of the Governor  
Georgia State Capitol  
Atlanta, GA 30334**

**Georgia Public Service Commission  
244 Washington Street, SW  
Atlanta, GA 30334**

**Idaho Public Utilities Commission  
472 W. Washington Street  
Boise, ID 83720-0074**

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Boise, Idaho 83720**

**Governor Pat Quinn  
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207 State House  
Springfield, Illinois 62706**

**Illinois Commerce Commission  
527 East Capitol Ave  
Springfield, IL 62701**

**Governor Mitch Daniels  
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Indianapolis, Indiana 46204**

**Indiana Utility Regulatory Commission  
Indiana Government Center South  
302 West Washington St.  
Suite E-306  
Indianapolis, IN 46204**

**Office of the Governor & Lt. Governor  
State Capitol  
1007 East Grand Ave.  
Des Moines, IA 50319**

**Iowa Utilities Board  
350 Maple Street  
Des Moines, IA 50319**

**Governor Mark Parkinson  
Office of the Governor  
Capitol, 300 SW 10th Ave., Ste. 212S  
Topeka, Kansas 666 12- 1590**

**Kansas Corporation Commission  
Commissioners, Utilities Division, Motor  
Carriers, Pipeline Safety and Energy  
1500 SW Arrowhead Road  
Topeka, KS 66604-4027**

**Governor Steve Beshear  
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211 Sower Boulevard  
Frankfort, KY 40602**

**Louisiana Public Service Commission  
Galvez Building, 12th Floor  
602 North Fifth Street  
P.O. Box 91154  
Baton Rouge, LA 70821**

**Office of the Governor  
P.O. Box 94004  
Baton Rouge, LA 70804-9004**

**Governor Deval Patrick  
Office of the Governor  
Room 360  
Boston, MA 02133**

**Office of Consumer Affairs and Business  
Regulation  
10 Park Plaza, Suite 5170  
Boston, MA 02116**

**Governor Martin O'Malley  
State House, 100 State Circle  
Annapolis, MD 21401**

**Maryland Public Service Commission  
William D. Schaefer Tower  
6 St. Paul Street, 12th Fl  
Baltimore, MD 21202**

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1 State House Station  
Augusta, ME 04333**

**Maine Public Utilities Commission  
242 State Street, State House Station 18  
Augusta, ME 04333**

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**North Carolina Utilities Commission  
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