

DATE: December 8, 2009
TO: Ann Cole, Commission Clerk - PSC, Office of Commission Clerk
FROM: Kevin J. Bloom, Economic Analyst, Division of Regulatory Analysis P
RE: Aqua Utilities Florida, Inc., Docket No. 080121-WS

Please include the following attachments in the docket file in Docket No. 080121-WS. Attachments include: 1. Letter from Aqua Utilities Florida, Inc. manager of rates Troy Rendell dated November 24, 2009; letter from Beth Salak to Aqua Utilities Florida, Inc. regulatory affairs manager Kimberly Joyce dated October 1, 2009 with attached data request; and Aqua Utilities Florida, Inc.'s response to the data request.

RECEIVED-FPSC 09 DEC -8 PM 12: 05

OCCLMENT NUMBER-DATE

**FPSC-COMMISSION CLERK** 



Aqua Utilities Florida, Inc. 2228 Capital Circle NE, Ste. 2A Tallahassee, FL 32308

Ms. Beth Salak Director of Regulatory Compliance Florida Public Service Commission 2540 Shumard Oak Blvd. Tallahassee, FL 32399-0850

Re: Docket No. 080121-WS – Application for an increase in water and wastewater rates by Aqua Utilities Florida. Inc. ("Aqua")

Dear Ms. Salak.

During the six month monitoring period of customer issues for Aqua, we have responded to approximately 20 follow up questions from staff related to our Issues Logs. Now that we have concluded the six month monitoring period, I would like to take this opportunity to first thank your staff for their thorough, objective, and professional analysis of the reported concerns.

I believe it is important to offer the following supplemental information concerning customers' allegations surrounding supervisor call backs. First, Aqua has reviewed each issue reported in each six month report to identify requests for either a supervisor contact or call back. There were approximately 61 customers who requested either to speak with a supervisor or a call back from a supervisor. In each and every incident, the customer was either connected directly with a supervisor or did receive a call back from one of the customer service supervisors. Also, in each incident, the customers' concerns were addressed and resolved.

Secondly, Aqua implemented a Call Escalation Process to be followed by all Aqua call centers. This process was developed in April, 2009 and was reviewed with all CSR Supervisors and Compliance Team. This escalation process was then communicated to all CSRS in each of the three call centers.

Also, a detailed Supervisor Audit was developed, whereby the Training Team pulls **all** supervisor callbacks from all three call centers. These are placed in an internal folder on the internal Aqua network and are then reviewed by all management in these call centers. This is used to provide coaching and feedback to the CSRs to assist in future calls to provide a one call resolution. This effective training tool is used to reduce the amount of customer call backs.

Finally, a Complaint Analysis and Remediation Team (CART) has been developed and initiated which consists of all call center supervisors and their managers, as well as the Supervisor of Compliance. This CART then addresses all executive escalations. The CART team meets on a bi-weekly basis to review all accounts that have been identified where further coaching and training issues are identified for follow-ups.

DOCUMENT NUMBER-DATE

Letter – Beth Salak November 24, 2009

Aqua believes that these processes have been extremely effective in addressing customer concerns. We are confident that customers' issues have thoroughly been addressed and these internal quality assurance procedures have provided an additional level of service to our customers.

If you have any questions, please do not hesitate to contact me at (850) 575-8500.

Sincerely Az Kendel Troy Rendell Manager of Rates

Cc: Bruce May, Esq., Holland & Knight
 Chris Franklin, Regional President, Aqua America, Inc.
 Kimberly Joyce, Esq., Aqua America, Inc.
 Jack Lihvarcik, COE, Aqua Utilities Florida, Inc.

COMMISSIONERS: MATTHEW M. CARTER II, CHAIRMAN LISA POLAK EDGAR KATRINA J. MCMURRIAN NANCY ARGENZIANO NATHAN A. SKOP

#### STATE OF FLORIDA



DIVISION OF REGULATORY COMPLIANCE BETH W. SALAK DIRECTOR (850) 413-6600

## Hublic Service Commission

October 1, 2009

Kimberly A. Joyce Manager of Regulatory Affairs, Aqua Utilities Florida, Inc. 762 W. Lancaster Avenue Bryn Mawr, PA 19010

#### Re: Aqua Utilities Florida, Inc., Data Request

Dear Ms. Joyce:

Thank you for the invitation to have staff of the Florida Public Service (PSC) visit Aqua Utilities Florida, Inc.'s call center in Carey, North Carolina. While such a visit is not necessary at this time, circumstances may determine that such a visit will have value at a future date and should this occur, I will be happy to contact you to make appropriate arrangements.

It would, however, expedite staff's review of Aqua Utilities Florida, Inc.'s customer service procedures if you could provide any and all information available in response to the attached data request. If any of the questions in the data request are not clear or require elaboration to enable Aqua Utilities Florida, Inc. to provide the most accurate information sought, please contact Kevin Bloom (850) 413-6526. Please provide a response by November 3, 2009. Thank you in advance for your cooperation.

Sincerely,

Beth Salak Director Division of Regulatory Compliance

Cc: Tim Devlin Marshall Willis Laura King Troy Rendell 1.Please identify the call centers that serve customers of Aqua Utilities Florida, Inc.

For those call centers that serve customers of Aqua Utilities Florida, Inc., please provide the following information:

- 1. Number of call center customer service representatives by month for the calendar years 2006 to 2009.
- 2. Number of incoming Florida calls received daily, monthly and annually for the years 2006 to 2009.
- 3. List of all performance measures used by the company to evaluate the call center's overall performance.
- 4. Goals for all performance measures used by the call center to evaluate center performance.
- 5. Please provide any other goals established by the company pertaining to the handling of customer complaints.
- 6. Please provide for each month for 2008 and 2009 to date:
  - a. Average handling time
  - b. Average talk time
  - c. Call abandonment rate
  - d. Call hold time
  - e. Average speed of answer for customers in queue
  - f. Longest delay in queue
  - g. Call back rates
- 7. Please provide a description of your customer service representative observation program and all evaluation forms used.
- 8. Please provide a description of all training programs provided to customer service representatives and provide a copy of all training materials.
- 9. Please provide all customer service policies and procedures, handbooks or job-aids.
- 10. List and describe all improvements the company has made in the past 6 months to improve customer service.
- 11. Please indicate whether call center employees are employees of Aqua Utilities Florida, Inc., or its parent company. If not, please identify the employer(s).
- 12. Please describe how Aqua Utilities Florida, Inc. determines how, when and under what circumstances customers requesting a call back actually receive further contact from the company.

#### AUF Response to Staff Requests November 3, 2009

## 1. Please identify the call centers that service customers of Aqua Utilities Florida, Inc.

Aqua has three call centers located in Cary, North Carolina, Bryn Mawr, Pennsylvania, and Kankakee, Illinois.

### 2. Number of call center customer representatives by month for the calendar years 2006 to 2009.

Please see attached Schedule 1. Prior to switching to the three call centers, AUF had five customer service representatives.

### 3. Number of incoming Florida calls received daily, monthly and annually for the years 2006 to 2009.

Please see attached Schedule 2. Please note this report includes all Florida calls to the call center which would include, for example, general inquiries and questions, move-in/move outs, and non-jurisdictional county customers.

# 4. List of all performance measures used by the company to evaluate the call center's overall performance.

Please see Schedule 1 for performance measures.

## 5. Goals for all performance measures used by the call center to evaluate center performance.

Please see Schedule 1 for goals.

## 6. Please provide any other goals established by the company pertaining to the handling of customer complaints.

In addition to the goals designated above, Aqua has a quality monitoring program for its customer service representatives. The goal for quality monitoring scores is 85%. This program is more fully explained in the documents provided for question 7.

#### 7. Please provide for each month for 2008 and 2009 to date:

- a. Average handling time Please see Schedule 1
- b. Average talk time AUF does not track separately, but is subsumed in (a).
- c. Call abandonment rate Please see Schedule 1.
- d. Call hold time AUF does not track separately, but is subsumed in (a).

- e. Average speed of answer for customers in queue Please see Schedule 1.
- f. Longest delay in queue AUF does not track the longest delay in queue.
- g. Call back rates AUF does not track repeat calls.

## 8. Please provide a description of your customer service representative observation program and all evaluation forms used.

Please see attached document labeled CSR evaluation standard operating procedures and evaluation form.

## 9. Please provide a description of all training programs provided customer service representatives and provide a copy of all training materials.

Please see disc that will be hand delivered to Beth Salak.

## 10. Please provide all customer service policies and procedures, handbooks or job-aids.

Please see disc that will be hand delivered to Beth Salak.

## 11. List and describe all improvements the company has made in the past 6 months to improve customer service.

Aqua is committed to quality customer service for its water and wastewater service and continued improvement is an ongoing. In the past six months, Aqua has continued to focus on ways to improve customer service for its customers, both from an operational perspective and at its main source of contact with our customers through the call center.

Aqua is near completion of an audit of all its replaced meters in Florida. AUF underwent a massive meter change out in order to replace old meters and there were some transitional issues that occurred with this change. AUF has audited nearly every meter replaced to ensure that the meter is coded properly to its billing system. In addition, Aqua has implemented improvements to its service order processing system. A more standardized approach was implemented for the field techs for the various service orders which Aqua receives. This change was implemented to improve upon the communication between the field techs and call centers. As a result of the monitoring program, Aqua has also improved upon the tracking of customer on-site meter and bench test procedures since we found this to be a common request reviewing the data after the rates from the last rate case were made effective.

AUF also recently mailed out an informational brochure to remind customers about contacting the call center when they leave or return to their Florida home. Many of our customers use their Florida home as second residence and we designed a mailer to encourage customers to contact the call center when they leave for the summer so that their account is properly noted. The call center has further formed a new complaint analysis and remediation team. This new process captures a sampling of complaints that are reviewed and discussed. Training opportunities are discussed for particular customer service representatives or if needed, on a broader basis. The call center metrics for 2009 are in line with AUF's goals for abandon rate, calls answered in less than 90 seconds, and average speed to answer. The call center also reviewed its interactive voice response in the last six months, which is its system that handles phone calls coming into the call center. Some improvement includes more access to self service and reordering the emergency option to the beginning of the message.

#### 12. Please indicate whether call center employees are employees of Aqua Utilities Florida, Inc., or its parent company. If not, please identify the employer(s).

Call center employees are employees of Aqua Services, Inc.

#### 13. Please describe how Aqua Utilities Florida, Inc. determines how, when and under what circumstances customers requesting a call back actually receive further contact from the company.

If a customer requests a supervisor, the customer service representative will attempt to answer the question on her or his own first. However, if a customer wishes to speak to a supervisor and a supervisor is available, the customer is transferred. If a supervisor is not available, the customer is informed that a supervisor will call the customer back. Call backs are tracked using Electronic Work Queue (EWQ) that is worked daily and reviewed by call center management on a weekly basis.

Call Center Statistics	January-07	February-07	March-07	April-07	May-07	June-07	July-07	August-07	September-07	October-07	November-07	December-07	Standard / Goal
States	PA(SE), NC, VA, TX, FL	PA (48), NC, VA, TX FL, NJ,	PA (all), NC, VA, TX, FL, NJ,	PA (all), NC, VA, TX, FL, NJ,	PAINC VATX FLO HINI, IL, MOIN*	PANC, VA, TX, FL, O H, NJ, IL, MO, IN*	PANC, VATX, FLO H.NJ, L.MO, IN*	PAINC.VAITX,FLO H.NJ, ILMO,IN*	PAINC, VAITX FLIOHINI , ELMOIN*	PAINC, VAITX, FLIOHIN LLMO, Nº	PA,NC, VA, TX, FL, OH, N , IL, MO, N	PA.NC.VA.TX.FL.OH.N . IL.MO.N*	
Customers (approx.)	704,150	704,150	704,150	801,196	801,1 <del>96</del>	801,196	837,583	837,583	837,583	849,027	849,027	849,027	
Total Calls	83,268	70,355	83,059	86,804	99,347	105,624	112,732	124,801	91,560	107,387	97,687	80,436	and the second second
Days Open	21	20	22	21	22	21	21	23	19	23	21	20	法務務部務
Average Calis/Day	3,965	3,518	3,775	4,134	4,516	5,030	5,368	5,426	4,819	4,669	4,652	4,022	
Abandon Rate	15.5%	7.8%	5.4%	8.3%	14.5%	16.0%	15.7%	15.8%	7.6%	3.9%	5.2%	2.4%	A \$ 16 1
Calls Answered in < 90 seconds	52%	66%	73%	62%	40%	38%	41%	38%	63%	78%	71%	86%	>80.%
Average Speed to Answer	131 sec	82 sec	65 sec	92 sec	175 sec	181 sec	183 sec	192 sec	111 sec	58 sec	77 sec	37 sec	200
Average Handle Time	3:44	4:11	4:06	4:14	4:35	4:38	4:38	4:49	4:38	4:30	4:23	4:14	
Calls/Customer/Yr	1.6	1.2	1.3	1.3	1.4	1.6	1.6	1.6	1.4	l.4	1.4	1.2	<b>1</b> 0
Average #CSR/Day	42.6	49.0	52.2	53.4	54.2	55.2	59.7	62.1	66.2	67.6	67.2	64.8	
Calls Answered	70,361	64,867	78,574	79,599	84,942	88,724	95,033	105,082	84,601	103,199	92,607	78,506	

Call Center Statistics	January-08			April-08	May-08	June-08	July-08	August-08	September-08	October-08	November-08	December-08	Standard
States	H,NJ, IL,MO,IN*	H,NJ, IL,MO,N"	H,NJ, IL,MO,N*	H.NJ, IL MO IN"	HNU, L.MO.N	HNJ. R. MO.IN*	KNA L MOIN	HANG VALANCO	IANC, VALIANC, OILN	L.MOIN	PANG VATAR UNIT	T-ING VALIA LURIN	Goal
Customers (approx.)	849,027	849,027	849,027	849,027	849,027	849,027	849,027	849,027	849,027	849,027	, 1. мо.м 849.027	, е. мо,ти• 849,027	
Total Cails	99,038	87,519	88,651	92,067	88,257	88,535	90,062	84,003	95,298	95,839	78,517	84,082	
Days Open	22	21	21	22	21	21	22	21	21	23	19	22	
Average Calls/Day	4,502	4,168	4,221	4,185	4,203	4,216	4,094	4,000	4,538	4,167	4,132	3,822	
Abandon Rate	3.4%	5.4%	9.1%	8.2%	13.6%	7.2%	4.3%	5.9%	9.2%	4.7%	3.2%	3.0%	×5 %
Calls Answered in < 90 seconds	81%	72%	56%	57%	42%	63%	71%	64%	52%	75%	83%	84%	1980%
Average Speed to Answer	S1 sec	77 sec	130 sec	120 sec	200 sec	112 sec	71 sec	93 sec	135 sec	57 sec	40 sec	31 sec	
Average Handle Time	4:01	4:05	4:35	4:54	5:03	5:06	4:55	5:03	5:07	4:55	4:46		≥60.see ~4-30
Calls/Customer/Yr	1.3	1.2	1.2	1.2	1.2	1.2	1.2	1.2	1.3	1.2	1.2	-	~1.0
Average #CSR/Day	62.8	56.3	55.4	58.5	58.3	62.3	61.6	61.0	64.9	66.2	68.0	68.2	
Calls Answered	95,671	82,793	80,584	84,518	76,254	82,160	86,189	79,047	86,531	91,335	76,004	81,560	Konsteinen († 1946) Geologie († 1946)

Call Center	January-09	February-09	March-09	April-09	May-09	June-09	July-09	August-09	September-09
Statistics								÷	
States	H.NJ, IL,MO,IN*	HNU LMO IN	HNU LMO.N*	H,NJ, IL, MO, IN*	H.NJ, IL, MO, IN*	HUNI, IL,MO,IN*	H,NJ, IL MO,INº	HNI, ILMOIN*	A.N., TATATLOLD
Customers				·····					
(approx.)	851,308	851,308	851,308	851,308	855,552	855,552	858,041	858,041	858,041
Total Calls	90,650	76,495	81,283	82,769	81,223	92,569	93,052	89,990	90,922
Days Open	21	20	22	22	20	22	22	21	21
Average Calls/Day	4,317	3,825	3,695	3,762	4,061	4,208	4,230	4,285	4,330
Abandon Rate	3.6%	1.3%	1.2%	1.8%	3.4%	4.8%	4.3%	2.5%	4.3%
Calls Answered in < 90 seconds	81%	94%	95%	93%	84%	79%	80%	89%	79%
Average Speed to Answer	47 sec	16 sec	13 sec	19 sec	37 sec	55 sec	47 sec	27 sec	46 sec
Average Handle Time	4:38	4:31	4:32	4:24	4:40	4:41	4:43	4:45	4:50
Calls/Customer/Yr	1.3	1.1	1.1	1.1	1.2	1.2	1.2	1.2	1.3
Average #CSR/Day	65.4	67.5	68.5	65.8	64.8	65.3	65.3	66.2	64.3
Calls Answered	87,387	75,501	80,308	81,279	78,461	88,126	89,051	87,740	87,012

#### Aqua Call Center Metrics

Year	Month	Abandon Call Rate	Answer Speed Service Level	Average Speed to Answer	Average Handle Time
	January	3.6	86%	40	3:24
2006	February	3.8	83%	41	3:41
2006	March	1.6	93%	20	3:41
2006	April	2.2	89%	27	3:53
2006		1.7	91%	24	3:39
2006	June	2.0	89%	25	3:34
2006		7.0	70%	73	4:03
2006	August	3.3	84%	39	3:57
2006	September	4.4	81%	46	4:06
2006	October	3.1	85%	36	3:45
	November	6.0	77%	58	3:39
2006	December	8.5	72%	63	3:37

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Fct Call Volume				Dim State	Dim State		
Year	Quarter	Month	Day	FL	Grand Total		
2007	Quarter 1	January	2	381	381		
	ĺ		3	331	331		
			4	492	492		
			5	535	535		
			8	638	638		
			9	619	619		
			10	348	348		
			11	244	244		
	}		12	203	1		
			15	251			
			16	236			
			17	361			
			18	273	273		
		1	19	201	201		
			22	375	1		
			23	403	1		
		ĺ	24	255	255		
			25	170	1		
			26	164			
			29	506			
			30	299			
		January Total		7285	7285		

Fct Call Volume			Dim State		
Year	Quarter	Month	Day	FL	Grand Total
2007	Quarter 1	February	1	175	175
			2	181	181
			5	351	351
			6	340	340
			7	351	351
			8	240	240
			9	171	171
			12	189	189
			13	261	261
			14	151	151
		j	15	194	194
			16	164	164
			19	129	129
	i i		20	268	268
			21	224	224
			22	137	137
			23	141	141
			26	301	301
			27	210	
			28	156	
		February Total		4334	4334

Fct Call Volume				Dim State		
Year	Quarter	Month	Day	FL	Grand Total	
2007	Quarter 1	March	1	124	124	
			2	160	160	
			5	342	342	
			6	282	282	
	[		7	205	205	
	ļ		8	249	249	
			9	230	230	
			12	242	242	
		l	13	206	206	
			14	153	153	
			15	142	142	
		ļ	16	172	172	
			19	228	228	
			20	150	150	
	1		21	145	145	
			22	121	121	
			23	363	363	
	1	1	26	293	293	
			27	260	260	
			28	132	132	
	·		29	155	155	
			30	155	155	
		March Total		4509	4509	
	Quarter 1 Total			16128	16128	

Fct Call Volume					
Year	Quarter	Month	Day	FL	Grand Total
2007	Quarter 2	April	2	238	238
			3	245	245
			4	159	159
			5	199	199
			6	163	163
			9	194	
			10	199	
			11	202	
			12	158	
			13	147	
			16	211	
			17	175	
			18	147	
			19	157	
			20	155	1
			23	230	
			24	197	
			25	134	
			26	164	1 <del>6</del> 4
			27	155	155
			30	296	
		April Total		3925	3925

Fct Call Volume				Dim State	Dim State		
Year	Quarter	Month	Day	FL	Grand Total		
2007	Quarter 2	May	1	230	230		
			2	220	220		
			3	220	220		
			4	213	213		
			7	376	376		
			8	367	367		
			9	315	315		
			10	166	166		
			11	204	204		
			14	241	241		
			15	249	249		
			16	251	251		
			17	207	207		
			18	204	204		
			21	283	283		
			22	267	267		
			23	212	212		
			24	219	219		
			25	205	205		
			29	294	294		
			30	263	263		
			31	217	217		
		May Total		5423	5423		

Fct Call Volume				Dim State	Dim State	
Year	Quarter	Month	Day	FL	Grand Total	
2007	Quarter 2	June	1	241	241	
			4	344	344	
			5	361	361	
			6	309	309	
			7	381	381	
			8	292	292	
			11	389	389	
			12	280	280	
			13	205		
		ļ	14	257	257	
	[		15	221	221	
			18	314	314	
	Ì		19	233	233	
			20	193	193	
			21	235	235	
	-		22	195	195	
	1		25	339	339	
			26	298	298	
			27	243	243	
			28	236	236	
			29	195	195	
		June Total		5761	5761	
	Quarter 2 Total			15109	15109	

Fct Call Volume				Dim State	Dim State	
Year	Quarter	Month	Day	FL	Grand Total	
2007	Quarter 3	July	2	330	330	
	1		3	246	246	
			5	367	367	
			6	175	175	
			9	441	441	
			10	427	427	
	}		11	304	304	
			12	212	212	
	l l		13	198	198	
			16	235	235	
			17	226	226	
	4		18	160	160	
			19	176	176	
			20	163	163	
			23	265	265	
			24	583	583	
			25	217	217	
	1		26	182	182	
			27	262	262	
			30	273	273	
			31	214	214	
		July Total		5656	5656	

Fct Call Volume				Dim State	
Year	Quarter	Month	Day	FL	Grand Total
2007	Quarter 3	August	1	204	204
			2	299	299
			3	214	214
			6	306	306
			7	392	392
			8	382	382
	· · · · · · · · · · · · · · · · · · ·		9	198	198
	1		10	221	221
			13	388	388
			14	497	497
			15	305	305
			16	238	238
			17	214	214
			20	269	269
			21	252	252
			22	257	257
			23	208	208
			24	197	197
			27	310	310
			28	211	211
			29	206	206
			30	235	235
			31	212	212
		August Total		6215	6215

Fct Call Volume				Dim State	
Year	Quarter	Month	Daγ	FL	Grand Total
2007	Quarter 3	September	4	348	348
			5	290	290
	}		6	183	18
			7	201	20:
			10	319	31
			11	333	333
			12	204	204
		Í	13	171	17
			14	181	18
			17	246	24
	1		18	185	18
			19	149	14
			20	165	16
			21	129	12
			24	280	28
			25	239	23
			26	152	15
			27	208	20
			28	200	20
		September Tota	al	4183	418
	Quarter 3 Total			16054	1605

Fct Call Volume				Dim State	
Year	Quarter	Month	Day	FL	Grand Total
2007	Quarter 4	October	1	333	333
			2	336	336
			3	294	294
			4	238	238
			5	209	209
			8	236	236
			9	232	232
			10	184	184
			11	182	182
			12	257	257
			15	345	345
			16	278	278
			17	181	181
			18	127	127
	l l		19	175	175
			22	273	273
			23	159	ļ 159
			24	150	150
			25	177	177
			26	169	169
			29	189	189
			30	147	147
			31	106	106
		October Tota		4977	4977

Fct Call Volume				Dim State	
Year	Quarter	Month	Day	FL	Grand Total
2007	Quarter 4	November	1	145	145
			2	125	125
			5	217	217
			6	169	169
			7	159	159
			8	129	129
			9	283	283
			12	219	219
			13	287	287
			14	236	236
			15	178	178
			16	170	170
			19	203	203
			20	164	164
			21	109	109
			23	60	60
			26	364	364
			27	272	272
			28	282	282
			29	213	213
			30	235	235
		November Tota	al	4219	4219

Fct Call Volume	· · · · · · · · · · · · · · · · · · ·			Dim State	
Year	Quarter	Month	Day	FL	Grand Total
2007	Quarter 4	December	3	324	
			4	233	23
			5	172	17
			6	186	18
			7	186	18
			10	217	21
			11	165	16
			12	147	14
			13	136	13
			14	163	16
			17	190	19
			18	186	18
			19	200	20
			20	89	8
			21	117	11
			24	53	5
			26	127	12
			27	99	9
			28	131	13:
			31	143	143
		December Total		3264	3264
	Quarter 4 Total	CONTRACTOR OF		12460	1246
007 Total				59751	5975:

Fct Call Volume				Dim State	
Year	Quarter	Month	Day	FL	Grand Total
2008	Quarter 1	January	2	275	275
			3	285	285
			4	234	234
	-		7	346	346
			8	246	246
			9	198	198
		í	10	180	180
	4		11	154	154
			14	239	239
			15	150	150
			16	139	139
			17	150	150
			18	142	142
			21	156	156
			22	177	177
			23	120	120
			24	138	138
			25	224	224
	Ì		28	356	356
			29	221	221
			30	173	173
			31	184	
		January Total		4487	4487

Fct Call Volume				Dim State	
Year	Quarter	Month	Day	FL	Grand Total
2008	Quarter 1	February	1	229	229
	9 6		4	249	249
			5	212	212
			6	203	203
			7	173	, · · ·
			8	200	
			11	256	1
			12	260	1
			13	214	
			14	201	
			15	232	
			18	146	
			19	198	}
			20	220	
			21	165	
		4	22	192	
			25	250	
			26	229	229
			27	206	206
			28	170	170
			29	154	
	1	February Tota		4359	4359

Fct Call Volume				Dim State	
Year	Quarter	Month	Day	FL	Grand Total
2008	Quarter 1	March	3	299	299
			4	192	192
			5	226	226
			6	214	214
			7	169	169
			10	227	227
			11	218	218
			12	155	155
			13	120	120
			14	136	136
			17	226	226
			18	221	221
			19	170	170
			20	135	135
			21	142	
			24	250	250
		1	25	246	246
			26	217	217
			27	232	232
			28	198	198
	Í		31	345	345
		March Total		4338	4338
	Quarter 1 Total			13184	13184

Fct Call Volume				Dim State	
Year	Quarter	Month	Day	FL	Grand Total
2008	Quarter 2	April	1	218	218
			2	218	218
			3	238	238
			4	235	235
			7	242	242
			8	147	147
			9	165	165
			10	208	208
			11	141	141
			14	251	251
	1		15	193	193
			16	171	171
			17	122	122
			18	182	182
			21	292	292
		ļ	22	196	196
			23	171	171
			24	166	166
		1	25	212	212
			28	348	348
			29	242	242
			30	212	212
		April Total		4570	4570

Fct Call Volume				Dim State	
Year	Quarter	Month	Day	FL	Grand Total
2008	Quarter 2	May	1	211	211
			2	186	186
			5	257	257
			6	136	
			7	137	137
			8	125	
			9	172	172
			12	233	233
			13	198	
			14	166	1
			15	164	
			16	159	
			19	226	
			20	163	163
			21	149	149
			22	189	189
			23	178	
			27	253	253
			28	256	
			29	267	267
			30	223	
		May Total		4048	4048

ct Call Volume				Dim State	
ear	Quarter	Month	Day	FL	Grand Total
008	Quarter 2	June	2	324	32
			3	306	30
			4	239	23
	]		5	134	13
			6	124	17
			9	194	19
			10	166	16
			11	178	17
			12	146	14
			13	154	1
			16	215	2
			17	216	2
	1		18	163	1
			19	162	1
			20	160	1
			23	234	2
			24	180	1
			25	150	1
			26	176	1
			27	190	1
			30	197	1
		June Total		4008	40
	Quarter 2 Total	CALCULATION OF		12626	126

Fct Call Volume	ive, alter flours and weekend			Dim State	
Year	Quarter	Month	Day	FL	Grand Total
2008	Quarter 3	July	1	204	204
			2	151	151
			3	175	175
			7	234	234
			8	178	178
			9	179	179
	[		10	159	159
			11	129	129
			14	173	173
			15	127	127
			16	165	165
			17	166	166
			18	158	158
			21	270	270
			22	214	214
			23	180	180
			24	181	181
		1	25	180	180
			28	243	243
			29	257	257
			30	173	173
			31	172	172
		July Total		4068	4068

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Fot Call Volume			Dim State		
Year	Quarter	Month	Day	FL	Grand Total
2008	Quarter 3	August	1	169	
			4	239	23
			5	230	23
			6	138	13
			7	193	19
			8	161	16
			11	151	15
			12	132	13
			13	133	13
			14	170	17
			15	187	18
			18	158	15
			19	143	14
			20	153	15
			21	166	16
			22	170	17
			25	267	26
			26	202	20
			27	191	19
			28	163	16
			29	216	21
		August Total		3732	373

Ect Call Volume				Dim State	
/ear	Quarter	Month	Day	FL	Grand Total
2008	Quarter 3	September	2	276	
•			3	219	21
			4	230	23
			5	172	17
			8	188	18
			9	173	17
	[		10	147	14
			11	135	13
			12	167	16
			15	227	22
			16	169	16
			17	149	14
			18	161	16
			19	154	19
			22	283	28
			23	204	20
			24	164	16
			25	146	14
			26	172	17
			29	192	19
			30	188	18
		September Tot	al	3916	391
	Quarter 3 Total			11716	1171

Fot Call Volume			Dim State	Grand Total	
Year	Quarter	Month	Day	FL	Grand Total
2008	Quarter 4	October	1	184	
2000			2	279	
			3	245	245
			6	293	293
			7	188	188
			8	157	157
			9	170	170
			10	197	197
			13	189	189
			14	158	158
			15	148	148
			16	174	174
	{		17	129	129
			20	258	258
			21	133	133
			22	155	159
			23	175	175
			24	221	221
			27	282	282
			28	242	242
			29	233	233
			30	202	202
			31	203	203
		October Tota	1	4615	

Note: includes self-serve, after-hours and weekend calls

Fct Cail Volume			Dim State		
Year	Quarter	Month	Day	FL	Grand Total
2008	Quarter 4	November	3	296	296
			4	171	171
			5	161	161
			6	152	152
			7	163	163
			10	237	237
			11	148	] 148
			12	144	144
			13	189	189
			14	199	199
			17	246	246
			18	213	213
			19	196	196
			20	186	186
			21	262	262
			24	277	277
			25	185	185
			26	134	134
			28	63	63
		November Tota	al	3622	3622

Fct Call Volume			Dim State		
Year	Quarter	Month	Day	FL	Grand Total
2008	Quarter 4	December	1	383	38
			2	289	28
			3	181	18
			4	171	17
			5	206	20
			8	202	20
			9	167	16
			10	137	13
			11	155	15
			12	128	12
			15	153	19
	1		16	150	15
			17	154	15
			18	149	14
	1		19	217	21
			22	242	24
		ļ	23	150	15
			24	153	15
			26	130	13
			29	327	32
			30	228	22
			31	159	15
		December Tota		4231	423
	Quarter 4 Total			12468	1246
2008 Total	·			49994	4999

Fct Call Volume					
Year	Quarter	Month	Day	FL	Grand Total
2009	Quarter 1	January	2	179	179
		[	5	247	247
			6	216	216
			7	173	173
			8	142	142
			9	158	158
			12	228	228
			13	156	156
	1		14	163	163
			15	210	210
			16	245	245
			19	144	144
	[	(	20	240	240
			21	344	344
			22	250	250
	j	}	23	207	207
			26	311	311
			27	255	255
			28	151	151
			29	179	179
			30	229	229
		January Total		4427	4427

Fct Call Volume				Dim State	
Year	Quarter	Month	Day	FL	Grand Total
2009	Quarter 1	February	2	238	238
			3	234	234
			4	168	16
			5	162	16:
			6	194	19-
	j		9	181	18
			10	144	14
			11	144	14
			12	115	11
			13	154	15
			16	145	14
			17	193	19
			18	200	20
			19	133	13
			20	187	18
			23	250	25
			24	233	23
			25	253	25
			26	212	21
			27	215	21
		February Tota	1	3755	375

Fct Call Volume				Dim State	<u> </u>
Year	Quarter	Month	Day	FL	Grand Total
2009	Quarter 1	March	2	216	
			3	229	229
			4	169	169
		1	5	157	157
			6	137	137
			9	189	189
			10	123	123
			11	125	125
			12	152	152
	1		13	128	128
			16	273	273
	1		17	215	215
			18	170	170
			19	148	148
		ļ	20	145	145
			23	251	251
			24	189	189
			25	173	173
	l l		26	200	200
			27	189	189
			30	265	265
			31	212	212
		March Total		4055	
	Quarter 1 Total			12237	12237

Fct Call Volume				Dim State	
Year	Quarter	Month	Day	FL	Grand Total
2009	Quarter 2	April	1	189	189
			2	168	168
	}		3	197	197
			6	287	287
			7	177	177
			8	194	194
			9	161	161
		)	10	141	141
			13	203	203
			14	156	156
			15	145	145
			16	158	158
ĺ			17	178	178
	le l	Í	20	401	401
			21	275	275
			22	198	198
			23	226	226
			24	219	219
			27	283	283
			28	274	274
			29	229	229
			30	205	
		April Total		4664	4664

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Fct Call Volume				Dim State	
Year	Quarter	Month	Day	FL	Grand Total
2009	Quarter 2	May	1	187	187
			4	267	267
			5	218	218
			6	184	184
			7	139	139
			8	307	307
			11	214	214
i			12	187	187
		[	13	171	171
			14	223	223
	1		15	198	198
			18	438	438
	1		19	280	280
	1		20	263	263
			21	237	237
	ļ	ļ	22	266	266
			26	390	390
			27	231	231
			28	236	236
			29	237	237
		May Total		4873	4873

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Fct Call Volume				Dim State	<u>~</u> -
Year	Quarter	Month	Day	FL	Grand Total
2009	Quarter 2	June	1	373	373
			2	213	213
	ĺ		3	187	187
			4	188	188
	[	ĺ	5	178	178
		)	8	175	175
			9	159	159
			10	167	167
			11	113	113
			12	257	257
			15	338	338
	1		16	210	210
			17	150	150
			18	203	203
			19	265	265
		(	22	358	358
			23	303	303
			24	229	229
			25	212	212
			26	248	248
			29	281	281
			30	221	221
		June Total		5028	5028
	Quarter 2 Total			14565	14565

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Fct Call Volume	ive, alter libers and weekene			Dim State	
Year	Quarter	Month	Day	FL	Grand Total
2009	Quarter 3	July	1	177	177
			2	178	178
			6	227	227
			7	154	
			8	169	) 169
			9	110	110
			10	145	145
		4	13	290	290
			14	241	24:
			15	177	17
	1		16	181	18:
			17	202	20
			20	335	33
			21	250	25
			22	222	22
		ļ	23	221	22
			24	271	27
			27	443	44
			28	234	23
	1		29	202	20
			30	212	21
			31	191	19
	1	July Total		4832	483

Fct Call Volume				Dim State	
Year	Quarter	Month	Day	FL	Grand Total
2009	Quarter 3	August	3	298	
			4	190	190
			5	162	162
			6	181	181
			7	175	175
			10	225	225
			11	134	134
			12	168	168
			13	187	187
			14	228	228
			17	312	312
			18	319	319
			19	201	201
	1		20	200	200
			21	226	226
			24	379	379
	1	ł	25	347	347
			26	241	241
			27	247	247
			28	258	258
			31	305	305
		August Total		4983	4983

Fct Call Volume				Dim State	
Year	Quarter	Month	Day	FL	Grand Total
2009	Quarter 3	September	1	293	29
			2	218	21
			3	174	17
			4	163	16
			8	256	25
			9	175	17
			10	165	16
			11	165	16
			14	246	24
			15	184	18
			16	147	14
			17	185	18
			18	224	22
			21	392	39
			22	277	27
	}		23	256	25
			24	270	27
			25	299	29
			28	353	35
			29	265	26
			30	274	27
		September Tot		4981	
	Quarter 3, Total		ter de la companya de	Fine 54706	1479
2009 Total				41598	4159

Schedule 7

#### **CSR Evaluation SOPs**

- I. Expectations:
  - A. No less than 10 Evaluations per rep per month
    - 1. 5 evaluations completed by midpoint 15<sup>th</sup> of each month

#### II. Criteria:

- A. 3 Short calls less than 3 minutes but no less than 2 minutes
- B. 3 Calls 3 to 5 minutes
- C. 4 Calls greater than 5 minutes
  - 1. 1 call "QA Your Way" (Beginning in October)
    - a. <u>The rep will email the date, time, and premise number of one call</u> that they would like to have evaluated by the QT Team.
    - b. Information will be sent to "QA Team" email address in Outlook.
    - c. Due by 23<sup>rd</sup> of each month.
    - d. QT Team will monitor mailbox daily and complete evaluations on request from CSRs.
    - e. These evaluations will be reviewed with the CSR during monthly coaching sessions.
      - a. Goal is to increase calibration levels for CSRs, Supervisors, QT Team, and Managers.

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#### III. Reporting:

A. CSR Reports

1. Supervisor CSR scores – report will be run and delivered to each supervisor and manager's NICE My Universe area (Scheduled Reports area)

- a. Reports run on Thursdays at 7 am
- b. Excel spreadsheet will be created monthly including summary and detailed data per supervisor team and each CSR.
  - (1) Completed and delivered to immediate supervisor and manager no later than the 5<sup>th</sup> of each month.
- c. Midpoint grades will be available for supervisor review as of the 16<sup>th</sup> of each month.

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16:23

#### IV. Coaching

#### 1. Coaching Packages

a) Completed and delivered to immediate supervisor and manager's NICE My Universe area no later than the 5<sup>th</sup> of each month.

2. Coaching Sessions

a) Completed and delivered to CSR no later than the 15<sup>th</sup> of each month.

#### V. Communication

A. If at any point, these SOPs will not be met by the QT Team or Call Center Management team(s), a communication will be sent to the respective management team advising them of the situation and an updated expected date.

#### VI. Appeal Process

A. If CSR wishes to dispute question(s) on their evaluation, their immediate supervisor should review the disputed question(s) to determine if the dispute is valid.

B. If the dispute is valid, the supervisor should document the point in the attached form and submit to the QT Team director for review.

C. Appeals must be submitted same month. Decision(s) will be returned within ten business days of the request.

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16:**23** 



**Quality Assurance and Training Team** 

## **Call Evaluation Appeal Form**

Associate:	
Supervisor:	
Month:	
Attachment # on Coaching Package:	
Date and Time of evaluated call:	
Question appealed:	
Reason for appeal (Include any supporting documentation):	

Appeal approved / Score no change Appeal denied / Score changed from \_\_\_\_\_/ to \_\_\_\_\_

**Reason:** 

If multiple appeals, complete additional forms.

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# Aqua Customer Operations

•	Agent First Name	John	•	Segment Start Time	10/21/2009 7:56:01 AM
•	Agent Last Name	Cannady	•	Segment Duration	00:02:02
٠	Evaluator First Name	Anita	٠	Score	100
٠	Evaluator Last Name	Simms	•	Max Score	100

## 1. Greeting / Closing (16 points)

*1.a.	Uses proper greeting ("Thank you for calling Aqua; my name is; may I have the last 7 digits of your account number OR if MIOT queue - How may I help you today?	
<b>*1</b> .b.	Customer information verified including address and phone number	Yes
*1.c.	Verifies customer is authorized to discuss account	Yes
	Uses proper closing (Thank you again for calling Agua: have I handled all of	Vec

\*1.d. Uses proper closing (Thank you again for calling Aqua; have I handled all of Yes your concerns today?)

## 2. Soft Skills (40 points)

*2.a. Speaks clearly and politely	Yes	
*2.b. Controls the call	Yes	
«2.c. Listens, clarifies and confirms understanding of the Issue	Yes	
*2.d. Empathizes with customer	Yes	
*2.e. Handles call using proper Aqua processes	Yes	
*2.f. Avoids use of Aqua jargon	Yes	
*2.g. Minimal dead air during the conversation	Yes	
•2.h. Takes ownership of the call	Yes	·

## 3. Analytical / Strategic Thinking (44 points)

*3.a. Provides complete & accurate information to the customer	Yes
*3.b. Educates the customer; does not talk down to the customer	Yes
*3.c. Notes account properly	Yes
*3.d. Uses Customer Contact System (CCS) to log call property	Yes
*G.e. Proper creation of service order?	NA

. +3.f. Proper creation of EWQ task?	•	NA
#3.g. Used hold process appropriately?		NA
*3.h. Warm transfer of call?		NA

### 4. Comments

Comment Premise 634862 Good call... N/A