AT&T Florida's notification of a change in the parent of BellSouth Long Distance, Inc. fr... Page 1 of 1

## **Diamond Williams**

110000-07

From:

WOODS, VICKIE (Legal) [vf1979@att.com]

Sent:

Thursday, April 28, 2011 2:27 PM

To:

Filings@psc.state.fl.us

Subject:

AT&T Florida's notification of a change in the parent of BellSouth Long Distance, Inc. from

BellSouth Corporation to BellSouth Mobile Data, Inc.

Importance: High

Attachments: Document.pdf

A. Vickie Woods

BellSouth Telecommunications, Inc. d/b/a AT&T Florida

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Tallahassee, Florida 32301

(305) 347-5560

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B. Certificate Nos. TI 554 and TX 137

Notice of Change in Parent of BellSouth Long Distance, Inc.

C. BellSouth Telecommunications, Inc. d/b/a AT&T Florida

on behalf of E. Earl Edenfield, Jr.

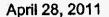
- D. 2 pages total (See attached letter)
- E. BellSouth Telecommunications, Inc. d/b/a AT&T Florida's notification of a change in the parent of BellSouth Long Distance, Inc. from BellSouth Corporation to BellSouth Mobile Data, Inc.

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DOCUMENT NUMBER-DATE

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Ann Cole, Commission Clerk Office of Commission Clerk Florida Public Service Commission 2540 Shumard Oak Boulevard Tallahassee, FL 32399-0850

Re: Certificate Nos. TI 554 and TX 137

Notice of Change in Parent of BellSouth Long Distance, Inc.

Dear Ms. Cole:

This letter is to notify the Florida Public Service Commission of a change in the parent of BellSouth Long Distance, Inc., from BellSouth Corporation to BellSouth Mobile Data, Inc. Additionally, BellSouth Mobile Data, Inc.'s parent will change from BellSouth Corporation to AT&T, Inc. The transactions described herein are expected to be implemented on or about July 1, 2011. In accordance with Florida Law, no Commission approval is necessary for this change.

The internal corporate transactions that will occur to effectuate this change are: (1) BellSouth Corporation, the current direct parent of BellSouth Long Distance, Inc., ("BSLD"), will transfer ownership and control of BSLD to another BellSouth Corporation subsidiary, BellSouth Mobile Data, Inc., and (2) BellSouth Corporation will subsequently transfer ownership and control of BellSouth Mobile Data, Inc. to AT&T Inc. ("AT&T"), the ultimate corporate parent of BSLD, BellSouth Corporation and BellSouth Mobile Data, Inc. BSLD is currently an indirect wholly-owned subsidiary of AT&T and will continue to be an indirect wholly-owned subsidiary of AT&T after these internal transactions. <sup>1</sup>

This change is the result of internal corporate reorganizations that are being undertaken for the purpose of rationalizing and simplifying AT&T Inc.'s corporate structure. This simplification will enable AT&T Inc. to manage its business operations more efficiently, thereby enabling it to compete more effectively in Florida, which in turn will benefit Florida consumers and serve the public interest.

BSLD is an interexchange and competitive local exchange carrier that provides long distance and local services in Florida.<sup>2</sup> The transactions described herein will be transparent to customers and will not affect in any respect the services that BSLD provides to customers today. BSLD will continue to operate under the "doing business as" (d/b/a) designation of AT&T Long Distance Service. There will be no change in the

<sup>&</sup>lt;sup>1</sup> See the organizational charts attached hereto as Attachment 1 that depict each step of the transactions.

<sup>&</sup>lt;sup>2</sup> BSLD has been doing business in Florida as "AT&T Long Distance Service" since the merger between BellSouth Corporation and AT&T Inc.

rates and other terms and conditions of the services available to BSLD's Florida customers as a result of these transactions. Services will continue to be provided to BSLD's Florida customers pursuant to its tariffs, guidebooks, and contracts offered by BSLD at the same terms and conditions. The same personnel who manage these services will continue to do so, and there will be no change in the network assets used to provide these services as a result of these transactions.

The address of BellSouth Long Distance, Inc. d/b/a AT&T Long Distance Service and the company contact information on file with the Commission remain the same.

Thank you for your attention to this matter. Should the Commission or the Commission Staff have any questions please feel free to contact me.

Sincerely

E. Earl Edenfield, Jr.

cc: Jerry D. Hendrix Gregory R. Follensbee

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