# FPSC-COMMISSION CLER

### **Diamond Williams**

From:

Collins, Angela [acollins@cgrdc.com]

Sent:

Monday, August 15, 2011 4:49 PM

To:

Filings@psc.state.fl.us

Subject:

New Matter - Notification of Customer/Asset Transfer

Attachments: Birch-Cordia Florida Notification.pdf

The person responsible for this electronic filing is:

Angela F. Collins, Senior Attorney Cahill Gordon & Reindel LLP 1990 K Street, N.W., Suite 950 Washington, D.C. 20006 202.862.8930 (telephone) 202.862.8958 (fax) acollins@cgrdc.com

**NEW MATTER**- Notification of Customer/Asset Transfer

This document is being filed on behalf of Birch Telecom of the South, Inc. dba Birch Telecom dba Birch Communications (collectively, "Birch") and Cordia Communications Corp.

The total number of pages is 6.

The document is a notification to the Commission of the pending transfer of Cordia's assets/customers to Birch.

Respectfully submitted,	COM _
respectionly submitted,	APA
Angela Collins	ECR
/ ligeta collins	GCL
Angela F. Collins, Senior Attorney	RAD
Cahill Gordon & Reindel LLP	SSC
1990 K Street, N.W., Suite 950 Washington, D.C. 20006	ADM
202.862.8930 (telephone)	OPC
202.862.8958 (fax)	CLK NO
acollins@cgrdc.com	CIN TATA
www.cahill.com	

The information contained in this e-mail message may be privileged and confidential information and is intended only for the use of the individual and/or entity identified in the alias address of this message. If the reader of this message is not the intended recipient, or an

employee or agent responsible to deliver it to the intended recipient, you are nereby requested not to distribute or copy this communication. If you have received this communication in error, please notify us immediately by telephone or return e-mail and delete the original message from your system. Thank you.
***********
IRS Circular 230 disclosure: To ensure compliance with requirements imposed by the IRS, we inform you that any U.S. federal tax advice contained in this communication (including any attachments) is not intended or written to be used, and cannot be used, for the purpose of (i) avoiding penalties under the Internal Revenue Code or (ii) promoting, marketing or recommending to another party any transaction or matter addressed herein.
**********

### CAHILL GORDON & REINDEL LLP

**SUITE 950** 1990 K STREET, N.W. WASHINGTON, D.C. 20006-1181

EIGHTY PINE STREET NEW YORK, N.Y. 10005-1702 (212) 701-3000 FAX: (212) 269-5420

TELEPHONE (202) 862-8900 FACSIMILE (202) 862-8958

AUGUSTINE HOUSE 6A AUSTIN FRIARS
LONDON, ENGLAND EC2N 2HA
(011) 44.20.7920.9800
FAX: (011) 44.20.7920.9825

ANGELA F. COLLINS

202-862-8930 | acollins@cgrdc.com

August 15, 2011

# 110000-01

### **Via Electronic Filing**

Ms. Ann Cole Clerk Florida Public Service Commission Office of the Commission Clerk 2540 Shumard Oak Boulevard Tallahassee, FL 32399-0850

> Birch Telecom of the South, Inc. dba Birch Telecom dba Birch Re: Communications and Cordia Communications Corp. - Notification of Transfer of Customers and Assets

Dear Ms. Cole:

Birch Telecom of the South, Inc. dba Birch Telecom dba Birch Communications ("Birch" or "Purchaser") and Cordia Communications Corp. ("Cordia" or "Seller") (Purchaser and Seller collectively, the "Parties"), hereby respectfully notify the Florida Public Service Commission ("Commission") of a pending transaction pursuant to which Cordia will transfer substantially all of its telecommunications assets and Florida customer base to Birch (the "Transaction").

It is the Parties' understanding that no prior Commission approval is required to consummate the Transaction described herein. The Parties therefore submit this notice for the Commission's information.

### T. **PARTIES**

Birch Telecom of the South, Inc. dba Birch Telecom dba Birch A. Communications

Birch Telecom of the South, Inc. dba Birch Telecom dba Birch Communications is a Delaware corporation with headquarters located at 3060 Peachtree Road NW, Suite 1065, Atlanta, Georgia. Birch Telecom of the South, Inc. dba Birch Telecom dba Birch Communications is authorized by the Commission to provide local exchange and interexchange services in Florida. Birch Telecom of the South, Inc. dba Birch Telecom dba Birch Communications is a wholly owned subsidiary of Birch Communications, Inc. ("BCI"), which is

DOCUMENT NUMBER-DATE

05791 AUG 15 =

CLEC Certificate No. 7552 and IXC Registration No. TJ414.

a Georgia corporation with principal corporate offices located at 3060 Peachtree Road NW, Suite 1065, Atlanta, Georgia. Birch Communications, Inc. is authorized by the Commission to provide local exchange and interexchange services in Florida.<sup>2</sup> The customers to be acquired in the Transaction will be served by Birch Telecom of the South, Inc. dba Birch Telecom dba Birch Communications.

### B. Cordia Communications Corp.

Cordia is a Nevada corporation with headquarters located at 2900 Westchester Avenue, #103, Purchase, New York 10577. Cordia was authorized to provide interexchange telecommunications services in Florida in Docket No. 020021-TI, Order No. PSC-02-0471-PAA-TI and Consummating Order No. PSC-02-0601-CO-TI, and local exchange services in Florida in Docket No. 020020-TX, Order No. PSC-02-0470-PAA-TX and Consummating Order No. PSC-02-0600-CO-TX.

### II. DESIGNATED CONTACTS

Correspondence concerning this matter should be directed to:

For Cordia Communications Corp.	Birch Telecom of the South, Inc. dba Birch Telecom dba Birch Communications
Maria A. Abbagnaro	Angela F. Collins
Cordia Communications Corp.	Cahill Gordon & Reindel LLP
2900 Westchester Avenue, #103	1990 K Street, NW, Suite 950
Purchase, New York, 10577	Washington, DC 20006
914-881-1405 (telephone)	202-862-8930 (telephone)
800-714-9950 (facsimile)	202-862-8958 (facsimile)
mabbagnaro@cordiacorp.com	acollins@cgrdc.com

# III. DESCRIPTION OF THE TRANSACTION AND PUBLIC INTEREST STATEMENT

On June 17, 2011, BCI submitted a proposal, including an executed Asset Purchase Agreement ("Agreement"), to the United States Bankruptcy Court for the Middle District of Florida (Case No. 6:11-bk-06493-KSJ through 6:11-bk-06497-KSJ) to purchase certain assets and customers of Cordia (as well as its affiliates My Tel Co, Inc. and Northstar Telecom, Inc., which do not provide service in North Carolina). On June 29, 2011, BCI learned that no other entity submitted a similar proposal to the bankruptcy court, and on July 14, 2011, the bankruptcy court approved the Agreement. Pursuant to the Agreement, BCI will purchase the following assets from Cordia: customer accounts, customer agreements and contracts, certain vendor agreements and contracts, and certain intellectual property. BCI, however, will not assume any of Seller's pre-closing liabilities.

<sup>&</sup>lt;sup>2</sup> CLEC Certificate No. 7130 and IXC Registration Nos. TJ268 and TX326.

Birch will make any necessary revisions to its rates, terms, and conditions to incorporate Cordia's current services and rates so that affected customers will continue to receive the same services that they currently receive without any immediate changes to their service offerings, rates, terms, or conditions. The ownership structure of BCI and Birch will not be affected by the Transaction. Upon consummation of the Transaction and after completion of the customer transfer, Birch will provide Cordia's customers with the same service quality they have come to expect and all billing will be handled under the Birch name. Consummation of the Transaction is contingent on, among other things, receipt of all necessary regulatory approvals.

The proposed transfer will affect all of Cordia's current Florida customers, none of whom will experience any material change to the terms and conditions of their services as a result of this transfer. The transfer is scheduled to take place on or after October 12, 2011. The Parties will provide notice to affected customers in accordance with state requirements and the rules and regulations of the Federal Communications Commission. A draft customer notice letter is attached as **Exhibit A**.

Upon completion of the Transaction and the migration of customers to Birch, Cordia will no longer offer telecommunications services in Florida. After Cordia determines that it no longer needs its Florida authorization for operational or billing purposes, Cordia will surrender its authorization in a separate filing.

The proposed Transaction serves the public interest, and will ensure that affected customers enjoy continuity of high-quality telecommunications service. Cordia's current customers will be given prior written notice of the transfer of their account to Birch, in compliance with state and federal customer notice rules. Following the Transaction, the affected customers will receive high-quality service supported by Birch's experienced and well-qualified management team. Consequently, the proposed Transaction will be transparent to customers and will not have a negative impact on the public interest, service to Florida customers, or competition.

If you have any questions concerning this matter, please contact the undersigned.

Respectfully submitted,

Angla Collins

Angela F. Collins

Counsel for Birch Telecom of the South, Inc. dba Birch Telecom dba Birch

Communications

Attachment

## Exhibit A

**Draft Customer Notice** 





# IMPORTANT NOTICE REGARDING A CHANGE IN YOUR TELECOMMUNICATIONS SERVICES

Birch Communications ("Birch") and Cordia Communications Corp. ("Cordia") are
pleased to announce that Birch will acquire Cordia's local and long distance telephone
customers. Subject to approval by the Federal Communications Commission and state
regulators, Birch will replace Cordia as your current telecommunications service
provider on or after [30 DAYS BEFORE TRANSFER DATE] (the "Transfer Date"). As a
result of this transaction, Birch will assume responsibility for all services previously
provided to you by Cordia. Birch is excited about the opportunity to provide your
telecommunications service(s) and looks forward to a long and successful business relationship.

Please rest assured, the transition will have little or no impact on your current services, nor will there be any interruption of your service. The agreement between Birch and Cordia has been structured so that the transfer of service will be virtually seamless other than the possibility of a minor change to your voice mail service for which you will receive additional information. There may, however, be other changes to your service plan based on Birch's unique billing systems (e.g., customers currently utilizing a message or measured local service plan may be switched to a flat rate plan). In those cases, Birch will transition you in a neutral manner and with no increase to your regular monthly recurring charges. You will retain all other service rates, features, terms, and conditions of service and your telephone phone number. Birch will not impose any charges for the transfer of your services to Birch and no action is required from you to continue your telecommunications service(s) with Birch. You will receive your first billing statement from Birch starting with your [MONTH] 2011 or [MONTH] 2011 bill. As in the past, you are responsible for paying all bills rendered to you by Cordia during the transition of service.

You do have the right to select a different carrier for the telecommunications service(s) at issue. If you choose to switch to an alternate carrier for services, you may incur a fee from that alternate carrier for the transfer of services to that alternate carrier.

<sup>&</sup>lt;sup>1</sup> It will be necessary for you to reset your password and re-record your message greeting(s). Additionally, saved messages at the time of the transfer will no longer be retained. Birch will provide further details in a follow-up letter.

If you select a local telephone service provider other than Birch, you should also contact your current long distance provider to ensure that your current long distance plan is not changed.

Please note that if you are a customer of Cordia on the Transfer Date, your account will automatically be transferred to Birch. Please note that when your service is transferred to Birch, any preferred carrier "freeze" you have placed on your existing telephone lines to prevent unauthorized transfer of your services to another carrier will be over-ridden for purposes of this transaction and will need to be reinstated by you by contacting Birch after the transfer is complete.

If you have any questions about this transaction or your service or billing prior to the actual Transfer Date, you should contact Cordia at **800-916-9950**.

If you have any questions regarding this transaction or your service or billing after the actual Transfer Date, you should contact Birch at 888-772-4724.<sup>2</sup>

Cordia thanks you for your business and Birch looks forward to providing you with quality service for many years to come.

Sincerely,

Cordia Communications Corp. and Birch Communications

About Birch Communications - Headquartered in Atlanta, Georgia, Birch Communications is one of the largest competitive local exchange carriers in its 38-state southeast, southwest, midwest and northeast regions serving residential and business customers. Birch was the first in its class to deploy its own private IP network utilizing soft switch technology to deliver innovative, high quality, affordable voice and broadband communications services to small and medium business customers.