

Before the  
FEDERAL COMMUNICATIONS COMMISSION  
Washington, DC 20554

In the Matter of	)	
	)	
Section 63.71 Application of	)	
BellSouth Long Distance, Inc. d/b/a AT&T	)	File No.
Long Distance Service	)	
	)	
For Authority Pursuant to Section 214 of	)	
The Communications Act of 1934, As Amended,	)	
To Discontinue the Provision of Service	)	

**SECTION 63.71 APPLICATION OF BELLSOUTH LONG DISTANCE, INC. d/b/a  
AT&T LONG DISTANCE SERVICE**

BellSouth Long Distance, Inc., d/b/a AT&T Long Distance Service (“AT&T LD”), applies for authority under Section 214(a) of the Communications Act, as amended (“the Act”), 47 U.S.C. § 214, and Section 63.71 of the Federal Communications Commission’s (“Commission”) rules, 47 C.F.R. §63.71, to discontinue AT&T Long Distance Service Small Business Calling Card Service.

As required by Section 63.71(a) and (b) of the Commission’s rules, AT&T LD provides the following information:

**Name and Address of Carrier (47 C.F.R. §§ 63.71(a)(1), (b)(2)):**

BellSouth Long Distance, Inc. d/b/a AT&T Long Distance Service  
675 W. Peachtree Street NW  
Suite 17E21  
Atlanta, GA 30308

**Date of Planned Service Discontinuance (47 C.F.R. §§ 63.71(a)(2), (b)(2)):**

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AT&T LD ceased actively selling this service in November, 2013 and plans to discontinue the service on or after August 25, 2014, subject to Commission authorization of the discontinuance pursuant to 47 C.F.R. § 63.71(c).

**Points of Geographic Areas of Service Affected (47 C.F.R. §§ 63.71(a)(3), b(2)):**

AT&T LD will discontinue these services in Alabama, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, South Carolina and Tennessee.

**Brief Description of Type of Service Affected (47 C.F.R. §§ 63.71(a)(3), b(2)):**

AT&T Long Distance Service Small Business Calling Card Service is a long distance travel card that allows users to place intrastate, interstate and/or international calls by dialing a company-provided toll-free access code or number.

The public convenience and necessity will not be impaired by this service discontinuance because Small Business calling card usage has been declining for several years. This is due to the market growth of other communication methods, including mobile phones, email, social media streams and voice over IP.

**Brief Description of the Dates and Methods of Notice to All Affected Customers (47 C.F.R. § 63.71(b)(3)):**

AT&T LD has no customers that currently subscribe to this service.

Copies of this Application are being sent, first class U.S. Mail, to the public utilities commissions and governors of the affected states and also to the Special Assistant for Telecommunications to the Secretary of Defense, as required by 63.71(a) of the Commission's rules.

**Regulatory Classification of Carrier (47 C.F.R. § 63.71(b)(4)):**

AT&T LD is considered non-dominant with respect to the services to be discontinued.

Questions about this application may be addressed to David Talbott, AT&T Services, Inc., Director – Federal Regulatory, 1120 20<sup>th</sup> Street, NW, Suite 1000, Washington, DC 20036, (202) 457-3039.

**Conclusion:**

The public convenience and necessity will not be adversely affected by the discontinuance of this service since there are no customers that currently subscribe to this service. AT&T LD respectfully requests that the Commission approve its Section 63.71 Application to discontinue AT&T Long Distance Service Small Business Calling Card service.

Respectfully submitted,

By: /s/ Terri L. Hoskins

Terri L. Hoskins  
Gary L. Phillips  
Lori Fink

AT&T Inc.  
1120 20<sup>th</sup> Street, N.W.  
Washington, D.C. 20036

(202) 457-3047

*Its Attorneys*

July 14, 2014

**CERTIFICATE OF SERVICE**

I, **Lacretia Hill**, certify that I have, on July 14, 2014, served a copy of the foregoing Section 63.71 Application of BellSouth Long Distance, Inc., d/b/a AT&T Long Distance Service by U.S. Mail postage prepaid to the addresses below:

/s/Lacretia Hill  
Lacretia Hill

Alabama Public Service Commission  
100 N. Union Street  
Suite 850  
Montgomery, AL 36130

Secretary of Defense  
Attn: Special Asst. for  
Telecommunications  
Pentagon  
Washington, D.C. 20301

Office of the Governor  
State Capitol  
600 Dexter Avenue  
Montgomery, AL 36130

Office of the Governor  
700 Capital Avenue  
Suite 100  
Frankfort, KY 40601

Florida Public Service Commission  
2540 Shumard Oak Blvd.  
Tallahassee, FL 32399-0850

Kentucky Public Service Commission  
211 Sower Boulevard  
Frankfort, KY 40601

Office of the Governor  
The Capitol  
Tallahassee, FL 32399-0001

Louisiana Public Service Commission  
Galvez Building, 12th Floor  
602 North Fifth Street  
P.O. Box 91154  
Baton Rouge, LA 70821

Office of the Governor  
Georgia State Capitol  
Atlanta, GA 30334

Georgia Public Service Commission  
244 Washington Street, SW  
Atlanta, GA 30334

Office of the Governor  
P.O. Box 94004  
Baton Rouge, LA 70804-9004

Office of the Governor  
P.O. Box 139  
Jackson, MS 39205

Mississippi Public Utilities Commission  
Woolfolk Building  
501 North West Street  
Jackson, MS 39201

North Carolina Utilities Commission  
430 North Salisbury Street  
Dobbs Building  
Raleigh, NC 27603-5918

Office of the Governor  
20301 Mail Service Center  
Raleigh, NC 27699-0301

Public Service Commission of South  
Carolina,  
101 Executive Center Dr., Suite 100  
Columbia, SC 29210

Office of the Governor  
1205 Pendleton Street  
Columbia, SC 29201

Governor's Office  
Tennessee State Capitol  
Nashville, TN 37243-0001

Tennessee Regulatory Authority  
460 James Robertson Parkway  
Nashville, TN 37243-0505