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October 12, 2016

VIA ELECTRONIC FILING

Ms. Carlotta Stauffer Commission Clerk Florida Public Service Commission 2540 Shumard Oak Boulevard Tallahassee, Florida 32399-0850

Re: Petition for an increase in rates by Gulf Power Company, Docket No. 160186-EI

Re: Petition for approval of 2016 depreciation and dismantlement studies, approval of proposed depreciation rates and annual dismantlement accruals and Plant Smith Units 1 and 2 regulatory asset amortization by Gulf Power Company, Docket No. 160170-El

Dear Ms. Stauffer:

Attached is the Direct Testimony and Exhibit of Gulf Power Company Witness Jun K. Park.

(Document 15 of 29)

Sincerely,

Robert I. MISSon Mr.

Robert L. McGee, Jr. Regulatory & Pricing Manager

BEFORE THE

FLORIDA PUBLIC SERVICE COMMISSION

DOCKET NO. 160186-EI



TESTIMONY AND EXHIBIT OF JUN K. PARK

| 1 | | GULF POWER COMPANY |
|----|----|--|
| 2 | | Before the Florida Public Service Commission Prepared Direct Testimony of |
| 3 | | Jun K. Park |
| 4 | | In Support of Rate Relief |
| 5 | | Date of Filing: October 12, 2016 |
| 6 | Q. | Please state your name and business address. |
| 7 | Α. | My name is Jun Park. My business address is One Energy Place, |
| 8 | | Pensacola, Florida, 32520. |
| 9 | | |
| 10 | Q | By whom are you employed? |
| 11 | Α. | I am employed by Gulf Power Company (Gulf or the Company). I serve as |
| 12 | | Gulf's Supervisor of Forecasting. |
| 13 | | |
| 14 | Q. | What are your responsibilities as Gulf's Supervisor of Forecasting? |
| 15 | Α. | As Supervisor of Forecasting, I am responsible for leading a team of |
| 16 | | analysts to produce Gulf's forecast of customers, energy sales, peak |
| 17 | | demand, and base revenue. In this role, I direct and review the forecast |
| 18 | | each year as it is developed from beginning to end, provide guidance to the |
| 19 | | forecast team at important decision points, direct forecast-related analyses |
| 20 | | and process improvements, brief executive management on forecast |
| 21 | | development progress, and oversee workflow and staffing. |
| 22 | | |
| 23 | Q. | Please state your prior work experience and responsibilities. |
| 24 | Α. | I started my career with Southern Company in 1999. Over the course of my |
| 25 | | career, I have held various positions with forecasting and analytical |
| | | |

| 1 | | responsibilities, including forecasting wholesale energy prices, coordinating |
|----|----|---|
| 2 | | the development of price forecasts for fuel commodities and emissions |
| 3 | | allowances, and developing long-term energy and peak demand forecasts. |
| 4 | | I joined Gulf Power in 2011 as a forecast analyst and have been leading |
| 5 | | Gulf's forecasting team since 2014. |
| 6 | | |
| 7 | Q. | What is your educational background? |
| 8 | Α. | I graduated from the University of Alabama at Birmingham with a Bachelor |
| 9 | | of Science degree in Finance. |
| 10 | | |
| 11 | Q. | What is the purpose of your testimony? |
| 12 | Α. | My testimony presents Gulf's forecast methodologies and forecast results |
| 13 | | for customers, energy sales, peak demand, and base rate revenue. The |
| 14 | | forecast is provided to Corporate Planning for use in the budgeting and |
| 15 | | planning process as discussed by Gulf Witness Mason. |
| 16 | | |
| 17 | Q. | Are you sponsoring any exhibits? |
| 18 | Α. | Yes, I am sponsoring Exhibit JKP-1, Schedules 1 through 6. Exhibit JKP-1 |
| 19 | | was prepared under my direction and control, and the information contained |
| 20 | | therein is true and correct to the best of my knowledge and belief. |
| 21 | | |
| 22 | | |
| 23 | | |
| 24 | | |
| 25 | | |

| 1 | Q. | Are you sponsoring any of the Minimum Filing Requirements (MFRs) filed |
|----|-----|---|
| 2 | | by Gulf? |
| 3 | Α. | Yes. The MFRs I sponsor or co-sponsor are listed in Schedule 1 of my |
| 4 | | exhibit. The information contained in the MFRs I sponsor or co-sponsor is |
| 5 | | true and correct to the best of my knowledge and belief. |
| 6 | | |
| 7 | | |
| 8 | | I. OVERVIEW |
| 9 | | |
| 10 | Ove | rview of Economic Conditions and Historical Sales Trends |
| 11 | Q. | Please describe the economic conditions for Gulf's service area. |
| 12 | Α. | Gulf provides retail service to customers in eight counties in Northwest |
| 13 | | Florida (NW FL): Bay, Escambia, Holmes, Jackson, Okaloosa, Santa Rosa, |
| 14 | | Walton, and Washington. Our service area is generally represented by |
| 15 | | three Metropolitan Statistical Areas (MSAs): Pensacola-Ferry Pass-Brent, |
| 16 | | Crestview-Fort Walton Beach-Destin, and Panama City. |
| 17 | | |
| 18 | | Prior to the most recent economic recession, Gulf's service area saw strong |
| 19 | | economic growth. For the pre-recession years from 2002 to 2006, |
| 20 | | economic growth was strong, with a compound annual average growth rate |
| 21 | | (CAGR) of 3.6 percent for non-manufacturing employment, 5.0 percent for |
| 22 | | real disposable personal income, and 5.5 percent for gross domestic |
| 23 | | product (GDP) for Gulf's MSAs. |
| 24 | | |
| 25 | | |

Beginning in late 2006 and continuing through 2012, economic conditions in Gulf's service area deteriorated significantly. Employment and GDP fell at an average annual rate of 1.0 percent and 1.9 percent, respectively, and income growth slowed to just 0.9 percent per year.

- 6 Since 2012, economic conditions have improved somewhat, but growth still 7 remains below pre-recession rates. Growth rates for the years 2012 to 8 2015 have been generally less than half that of pre-recession levels, with 9 annual average growth rates of only 1.9 percent per year for GDP and 10 average annual growth rates for employment and income of just 1.5 11 percent.
- 12

5

13 Q. Please describe Gulf's historical sales trends.

A. Gulf's sales trends were generally similar to economic performance
measures for the overall NW FL economy, with Gulf's retail energy sales
experiencing average annual growth of 1.8 percent during the pre-recession
years from 2002 to 2006. Gulf's retail energy sales dropped significantly
through the recession, with an average annual decline of 0.9 percent. Since
2012, retail sales have remained relatively flat at an average annual growth
rate of less than one half of a percent.

21

Q. How do these historical sales compare to the forecasts for retail energy
sales in Gulf's 2012 test year rate case (Docket No. 110138-EI)?
A. Actual retail energy sales during 2012 were significantly below forecasts
because the economic growth during that time was slower than projected.

Weather-normalized retail energy sales have continued to remain relatively
 flat and have not reached the levels projected for the 2012 test year in
 Gulf's 2012 test year rate case.

4

5 Q. Why have retail sales remained relatively flat since 2012?

Α. 6 Declining use per customer was the overwhelming driver for the relatively flat retail sales since 2012. As shown in Schedule 2 of my exhibit, residential use 7 8 per customer has declined an average of 0.7 percent per year since 2012, 9 compared to an average annual residential customer growth of 1.0 percent for 10 the same period. Schedule 3 of my exhibit shows similar trends for the 11 commercial class, where commercial use per customer declined an average 12 of 1.1 percent since 2012, compared to an average commercial customer 13 growth of 1.1 percent.

14

15 Q. What factors contributed to the declines in use per customer?

16 A. The economic slowdown experienced during the recent recession and the

17 subsequent sluggish recovery significantly impacted Gulf's use per customer.

18 Additional declines in use per customer were driven by improvements to

19 overall equipment efficiencies due to changes in minimum codes and

20 standards for new equipment such as HVAC units and lighting.

21

Q. How did the energy sales forecast used in Gulf's last base rate proceedingcompare to actual results?

24

25

| 1 | Α. | The forecast for the 2014 test year used in Gulf's last base rate proceeding |
|----|-------------|---|
| 2 | | (Docket No. 130140-EI) was accurate, as Gulf minimally over-forecast retail |
| 3 | | energy sales by 0.8 percent. |
| 4 | | |
| 5 | <u>Ecor</u> | nomic Outlook and Sales Growth Expectations |
| 6 | Q. | Please describe the economic outlook for Gulf's service area used to |
| 7 | | develop Gulf's forecast in this case. |
| 8 | Α. | The economic projections used by Gulf are from Moody's Analytics, a well- |
| 9 | | respected economic forecasting firm that has supplied Gulf with economic |
| 10 | | forecasts for over 20 years. Gulf used the October 2015 vintage of Moody's |
| 11 | | economic projections, which were the most current data available at the |
| 12 | | time the forecast was developed. In that outlook, Moody's projects that the |
| 13 | | economy in Gulf's service area will grow in 2016 and experience improved |
| 14 | | growth in 2017. |
| 15 | | |
| 16 | Q. | Please summarize Gulf's sales growth expectations in its forecast. |
| 17 | Α. | Retail sales are expected to grow at a CAGR of 0.2 percent over the next |
| 18 | | two years. |
| 19 | | |
| 20 | Q. | Is there a risk that Gulf's actual sales over the next two years might differ |
| 21 | | from Gulf's forecast for the same period? |
| 22 | Α. | Yes. There is always an element of risk in forecasting due to a variety of |
| 23 | | factors such as declining use per customer and economic uncertainty. For |
| 24 | | example, Gulf's most recent forecast of retail base rate revenues for 2017 is |
| 25 | | 1.0 percent lower than the forecast for this base rate proceeding, which |

equates to \$5.7 million less in projected base rate revenues for the 2017 test year. Despite the continuing trend of flat or declining use per customer along with the challenging economic conditions experienced over the most recent years, Gulf's forecast methodology is fundamentally sound and is the most accurate tool available for forecasting the Company's future energy sales.

7

8 Overview of Forecast Methodology

9 Q. Please provide an overview of Gulf's forecast methodology.

Α. 10 Each year, Gulf produces a new forecast. Gulf starts with a projection of 11 the number of customers it expects to add in each customer class. Next, 12 Gulf estimates how much energy these customers will use under normal 13 weather conditions. For customers on demand rates, Gulf then estimates 14 monthly billing demands. Finally, the base charge, energy charge, and 15 demand charge from the appropriate rate schedules are applied to the 16 number of customers, monthly energy, and monthly billing demands to 17 estimate base rate revenue. Gulf also forecasts total Company peak demand using total energy projections and historical relationships between 18 19 energy and demand. This same fundamental methodology has been used 20 by Gulf to develop the forecast for over 20 years. Minor refinements to 21 model specifications have been made over those years, but the 22 fundamental methods have remained unchanged and continue to produce 23 reliable forecasts. Refinements in the model specifications made since 24 Gulf's last base rate case are described later in my testimony.

25

| 1 | Q. | Has the previously described forecast methodology for customers, energy, |
|----|----|--|
| 2 | | peak demand, and base revenue been used by Gulf in its regular course of |
| 3 | | business? |
| 4 | Α. | Yes. Gulf produces a forecast annually using this same methodology. |
| 5 | | The annual forecast is routinely utilized for business planning and |
| 6 | | operations. This forecast is used by the Company for financial planning; |
| 7 | | budgeting; generation, distribution and transmission planning; and fuel |
| 8 | | procurement planning. |
| 9 | | |
| 10 | Q. | Has the previously described forecast methodology for customers, energy, |
| 11 | | peak demand, and base revenue been used by Gulf in base rate |
| 12 | | proceedings where the Florida Public Service Commission (FPSC or the |
| 13 | | Commission) has accepted, approved, or relied upon Gulf's forecast? |
| 14 | Α. | Yes. This forecast methodology was used by Gulf in its 2012 test year rate |
| 15 | | case where it was stipulated to by the parties and approved by the |
| 16 | | Commission. This methodology was also used in Gulf's most recent base |
| 17 | | rate proceeding which was settled by the parties. |
| 18 | | |
| 19 | Q. | Has the previously described forecast methodology for customers, energy, |
| 20 | | peak demand, and base revenue been used by Gulf in other proceedings or |
| 21 | | filings where the Commission has accepted, approved, or relied upon Gulf's |
| 22 | | forecast? |
| 23 | Α. | Yes. This methodology has also been used by the Company over the years |
| 24 | | for various purposes including: Ten Year Site Plan filings; need |
| 25 | | |

| 1 | | determination proceedings; Renewable Standard Offer Contract filings; and |
|----|----|---|
| 2 | | annual cost recovery filings for Gulf's clauses. |
| 3 | | |
| 4 | | |
| 5 | | II. GULF'S CUSTOMER FORECAST |
| 6 | | |
| 7 | Q. | What are the 2017 results of Gulf's customer forecast? |
| 8 | Α. | Gulf projects that it will have a total of 460,850 retail customers by |
| 9 | | December 2017, an increase of 6,682 customers over projections for |
| 10 | | December 2016. This represents an anticipated annual growth rate of |
| 11 | | 1.5 percent for the test year. By comparison, historical growth rates of 0.5 |
| 12 | | percent, 1.1 percent, 1.1 percent and 1.2 percent were experienced in 2012, |
| 13 | | 2013, 2014 and 2015, respectively. Projections for year-end 2016 indicate |
| 14 | | an annual growth rate of 1.0 percent. |
| 15 | | |
| 16 | Q. | How were Gulf's forecasts of customers and customer growth for 2016 and |
| 17 | | 2017 developed? |
| 18 | Α. | The short-term forecasts of residential, commercial, and industrial non- |
| 19 | | lighting customers were based primarily on input from Gulf's field Marketing |
| 20 | | Managers with the assistance of their field employees. These field |
| 21 | | managers and their employees have frequent and consistent interaction |
| 22 | | with our customers as part of their daily job tasks. The three managers' |
| 23 | | combined direct experience with Gulf's customers and markets exceeds |
| 24 | | three quarters of a century. The projections prepared by these managers |
| 25 | | reflect recent historical trends in net customer gains as well as anticipated |

effects of changes in the local economy, the real estate market, planned
 construction projects, and factors affecting population such as military
 personnel movements and changes in local industrial production.

- 5 Forecasters supplied field managers with historical customer gains by rate 6 schedule and summary economic outlooks for the appropriate MSA. After 7 collecting initial input from field managers, forecasters reviewed the one-8 year-out customer projections by rate schedule, checking for consistency 9 with historical trends, consistency with economic outlooks, and consistency 10 across MSAs. Forecasters then supplied field managers with draft second-11 year-out customer projections based on number of households from 12 Moody's, which the field managers reviewed and modified as necessary. In 13 this iterative process, forecasters and field managers reviewed the 14 projections until all were satisfied that the projections reflected an unbiased, 15 most-likely estimate.
- 16

4

17 The strength of the short-term customer projection methodology, which Gulf 18 has employed for more than 30 years, is that information is gathered at the 19 district level and built up to total company. Because Gulf is a relatively 20 small company, it can manage such a localized process without needing to 21 rely primarily on macro-economic projections to estimate residential and 22 commercial customer growth in the short term.

- 23
- 24
- 25

| 1 | | Gulf projected the number of outdoor lighting customers by rate and class |
|----|----|--|
| 2 | | based on historical growth rates and input from Gulf's lighting team to gain |
| 3 | | insight into future trends. |
| 4 | | |
| 5 | Q. | Has this forecast methodology provided reliable forecasts of customers in |
| 6 | | the past? |
| 7 | Α. | Yes. For the past three years, Gulf minimally under-forecast residential |
| 8 | | customer count one year out by 0.1 percent and minimally over-forecast |
| 9 | | residential customer count two years out by 0.1 percent. |
| 10 | | |
| 11 | | The commercial class is smaller and more diverse than the residential |
| 12 | | class, which makes projections more difficult. However, despite these |
| 13 | | challenges, Gulf's forecast methodology has provided reliable forecasts for |
| 14 | | commercial customers. For the past three years, Gulf minimally under- |
| 15 | | forecast commercial customer count one year out and two years out by 0.2 |
| 16 | | percent. |
| 17 | | |
| 18 | Q. | Is this the same forecast methodology for customers and customer growth |
| 19 | | that Gulf used in its 2014 test year rate case? |
| 20 | Α. | Yes. |
| 21 | | |
| 22 | Q. | Was the customer and customer growth forecast advanced by Gulf in the |
| 23 | | 2014 test year rate case relied upon in the settlement of that case? |
| 24 | Α. | Yes. It was one of the underlying assumptions used for establishing rates |
| 25 | | approved in the settlement. |

Q. How did the forecast of residential and commercial customers used in Gulf's
 last base rate proceeding compare to actual results?

- 3 Α. Gulf's forecast of residential and commercial customers in the last base rate 4 proceeding was very accurate. For residential, Gulf minimally over-forecast 5 the customer count one year out by 0.1 percent for 2013, and minimally 6 over-forecast the customer count two years out by 0.3 percent for 2014. 7 For commercial, Gulf minimally under-forecast the customer count one year 8 out by 0.2 percent for 2013, and minimally under-forecast the customer 9 count two years out by 0.2 percent for 2014. Gulf's customer forecast 10 methodology, which relies on the experience and knowledge of our field 11 managers and their employees, has produced reliable, accurate results. 12 13 Q. How accurate have the residential and commercial customer forecasts 14 which have been proposed for use in this proceeding been? 15 Α. Over the 11 months of the forecast period for which actual data are 16 available (October 2015 through August 2016), residential customers were 17 minimally under-forecast by 0.2 percent. The forecast of commercial customers was essentially on budget. 18 19 20 21 22
- 23
- 24
- 25

| 1 | | III. G | ULF'S ENERGY SALES FORECAST |
|----|------------|----------------------|--|
| 2 | | | |
| 3 | <u>Ove</u> | rall Retail Energy S | ales Forecast |
| 4 | Q. | What are the resu | Its of Gulf's retail energy sales forecast for 2017? |
| 5 | Α. | Based on our fore | cast used in this case, retail energy sales are expected to |
| 6 | | total 11,022,525 m | regawatt hours (MWh) in the test year, representing an |
| 7 | | increase of 1.1 pe | rcent over projections for the twelve months ending in |
| 8 | | December 2016. | This growth is being driven by projected sales to new |
| 9 | | customers. | |
| 10 | | | |
| 11 | | The retail MWh sa | les forecast by class consists of the following: |
| 12 | | Residential: | 5,357,974 MWh, comprising 48.6 percent; |
| 13 | | Commercial: | 3,943,439 MWh, comprising 35.8 percent; |
| 14 | | Industrial: | 1,697,827 MWh, comprising 15.4 percent; and |
| 15 | | Street Lighting: | 23,285 MWh, comprising 0.2 percent. |
| 16 | | | |
| 17 | Q. | Please provide a b | orief overview of the methodology Gulf used to develop its |
| 18 | | retail energy sales | forecast. |
| 19 | Α. | Gulf used three m | ultiple linear regression models to estimate residential and |
| 20 | | commercial non-li | phting energy sales, one for residential and two for |
| 21 | | commercial. For f | orecasting purposes, the commercial class was split into |
| 22 | | two groups—smal | I and large. |
| 23 | | | |
| 24 | | The primary econo | omic variables used in the models are twelve month |
| 25 | | moving average e | lectricity price, real disposable income per household for |

1 the residential model, and GDP per capita for Gulf's MSAs for the 2 commercial models. Gulf's residential model also includes an energy 3 efficiency variable. Historical and projected data for these variables are 4 incorporated into the models to capture how customers behave in response 5 to changes in these variables. Typically, when price goes up, customers 6 use less energy, and when price goes down, customers use more energy. 7 Typically, when income and GDP go up, customers use more energy, and 8 when they go down, customers use less energy. Typically, when energy 9 efficiency improves, customers use less energy.

10

Each regression model estimated energy use per customer per day on a billing cycle basis. Multiplying use per customer per day by the appropriate number of billing cycle days in a month and the number of customers produced total energy. The impacts of demand-side management (DSM) efforts and electric vehicle (EV) charging were then incorporated. The resulting energy projection was then adjusted for unbilled sales to yield calendar month projections.

18

As is standard industry practice, Gulf's residential and commercial energy
 forecasts assumed normal weather conditions for future projections.
 Likewise, forecast accuracy calculations compared these normal weather

- 22 forecasts of energy sales to weather-normalized actual energy sales.
- 23

The forecast of sales to small industrial customers was produced in a
 similar manner using historical growth rates rather than a regression model.

Projections of sales to the largest industrial customers were based on field
 surveys. Outdoor lighting energy sales were projected by rate and class
 using historical growth rates and input from Gulf's lighting team. My
 testimony below further describes Gulf's retail energy sales forecast
 methodology.

6

7 Residential Energy Sales Forecast

- 8 Q. How was Gulf's forecast of 2017 residential energy sales developed?
- 9 A. The short-term non-lighting residential energy sales forecast was developed
 10 using a multiple linear regression model.
- 11
- Q. What variables were employed by Gulf in the regression model used todevelop the residential energy sales forecast?
- 14 Α. The dependent variable, the quantity being estimated, in the residential 15 energy regression equation was monthly billing cycle energy per customer 16 per billing day. The regression included a constant term and 20 years of 17 historical data for the following variables: billing cycle residential cooling degree hours per billing day for the months March through December, 18 19 billing cycle residential heating degree hours per billing day for the months 20 November through April, twelve month moving average of real residential 21 electricity price, real disposable income per household, and energy 22 efficiency. Also included in the model was a binary variable for the month of 23 September 2004 to account for the impact of Hurricane Ivan, a binary 24 variable for the months of August 2012 and September 2012 to account for 25 the impact of Hurricane Isaac, an autoregressive term lagged one month to

1 address first-order residual autocorrelation over time, a binary variable for 2 October 1998 to address a model residual in that month, and a binary 3 variable for the combined months of June 2008, July 2008, and August 4 2008 to address model residuals in those months. These variables were 5 carefully chosen to make the model both simple and statistically robust. 6 Variables were required to have a logical connection to residential electricity 7 sales, substantial data history, dependable projections of future values, 8 limited overlap with other variables (i.e. limited multicollinearity), and good 9 statistical significance (i.e. low p-value).

10

Page 1 of Schedule 4 of my exhibit is a graph comparing the residential regression model's predicted values with actual historical data. It shows how well the model's output "fits" history. Page 2 of Schedule 4 of my exhibit is a list of statistics associated with the residential regression model.

15

Q. Please describe the primary statistical tests Gulf used to evaluate each
regression model for reasonableness.

A. Time series multiple linear regression models and their components are
 typically evaluated for reasonableness using the following statistics: p-value,
 adjusted R-squared, and the Durbin-Watson d-statistic. Standard statistical
 software packages routinely provide these statistics as part of their output.
 A p-value is computed for each independent variable in a regression model

- A p-value is computed for each independent variable in a regression model
 indicating the level of statistical significance of that variable. The p-value
- 25

| 1 | | can range from 0 to 100 percent. A low p-value indicates a desired result, |
|----|----|---|
| 2 | | meaning that the variable is statistically significant. |
| 3 | | |
| 4 | | An adjusted R-squared value, also called a "goodness of fit" test, is |
| 5 | | calculated for each regression model. A model is considered a "good fit" if |
| 6 | | its adjusted R-squared is high. R-squared values range from 0 to 100 |
| 7 | | percent. A regression model that fits the historical data perfectly would |
| 8 | | have an R-squared value of 100 percent. |
| 9 | | |
| 10 | | The Durbin-Watson d-statistic is calculated for each regression model. The |
| 11 | | calculation results in a number ranging in value between zero and four. A |
| 12 | | d-statistic value near two indicates a desired result and implies no |
| 13 | | autocorrelation in the regression model residuals, i.e., residuals in one time |
| 14 | | period are not related to residuals in the previous time period. |
| 15 | | |
| 16 | Q. | What statistical results did Gulf attain with the residential regression model? |
| 17 | Α. | As presented on page 2 of Schedule 4 of my exhibit, all variables used in |
| 18 | | the residential regression model were statistically significant (i.e. low p- |
| 19 | | values) and each coefficient had the expected sign. The model's adjusted |
| 20 | | R-squared was 98.6 percent, indicating that all but 1.4 percent of the |
| 21 | | variance in the historical data was explained by the model. The model's |
| 22 | | Durbin-Watson d-statistic was 2.02, indicating no significant autocorrelation |
| 23 | | in the residuals. Overall, these are excellent statistical results. |
| 24 | | |
| 25 | | |

| 1 | Q. | What data sources were employed for the economic variables used in Gulf's |
|----|----|---|
| 2 | | residential regression model? |
| 3 | Α. | Historical values and forecast projections of the economic variables real |
| 4 | | disposable income, households, and GDP price deflator were purchased |
| 5 | | from Moody's Analytics. Gulf used the October 2015 vintage of Moody's |
| 6 | | economic projections, which was the most recent data available at the time |
| 7 | | the forecast was developed. |
| 8 | | |
| 9 | Q. | Previously, when describing the variables used for the forecast, you |
| 10 | | mentioned an energy efficiency variable. What is the purpose of the energy |
| 11 | | efficiency variable? |
| 12 | Α. | The purpose of the energy efficiency variable is to estimate the impact of |
| 13 | | changes in minimum codes and standards for new equipment, such as |
| 14 | | HVAC and lighting. |
| 15 | | |
| 16 | Q. | How was the energy efficiency variable calculated? |
| 17 | Α. | The energy efficiency variable is calculated based upon the federal |
| 18 | | minimum SEER rating for HVAC units and the average life expectancy of an |
| 19 | | HVAC unit. The variable accounts for the effect that energy efficiency code |
| 20 | | changes have on electricity sales. |
| 21 | | |
| 22 | Q. | How was the number of cycle billing days per month determined? |
| 23 | Α. | Gulf's customers are divided among 21 bill groups. Each bill group has a |
| 24 | | different scheduled read date, which varies from month to month and is |
| 25 | | staggered from bill group to bill group. Monthly cycle billing days were |

calculated as follows. For a given month, the number of billing days in a bill
 group was the sum of the days from the day after the prior month's
 scheduled read date through the current month's scheduled read date.
 These summed days for each of the 21 bill groups were then totaled and
 divided by 21 to get the month's cycle billing days.

6

7 Q. How was historical residential weather calculated?

8 Α. Cooling and heating degree hours were calculated using the National 9 Oceanic and Atmospheric Administration's (NOAA) Pensacola weather station's hourly temperatures. Residential cooling degree hours are the 10 11 result of taking the number of degrees Fahrenheit that each hourly 12 temperature is above a 67 degree baseline and summing over a given time 13 period. Residential heating degree hours are the result of taking the 14 number of degrees Fahrenheit that each hourly temperature is below a 59 15 degree baseline and summing over a given time period. These residential 16 cooling and heating degree hour temperature baselines reflect the observed 17 correlation between hourly temperatures and hourly energy purchases by 18 Gulf's residential customers.

19

20 Monthly billing cycle residential weather was calculated as follows. For 21 each bill group, the total residential cooling degree hours were summed 22 over the period from the day after the prior month's scheduled read date 23 through the current month's scheduled read date. These summed 24 residential cooling degree hours for each of the 21 bill groups were then 25 totaled and divided by 21 to get the monthly billing cycle residential cooling degree hours. This process was repeated to calculate the monthly billing
 cycle residential heating degree hours.

3

4 Q. Given the strong dependence of residential energy use on weather, what 5 weather forecast was used in the residential energy projection? Α. 6 As is standard practice in the industry, Gulf used "normal" weather in its 7 energy forecasts, where "normal" is defined as a long-term average of 8 historical weather. Monthly normal weather for the residential class was 9 developed using historical monthly cycle residential cooling and heating degree hours per billing day averaged by month over the past 20 years. 10

11

12 Q. How was the residential regression model output used to develop theresidential energy forecast?

14 Α. The residential regression model output, i.e., monthly billing cycle energy 15 per customer per billing day, was multiplied by the projected number of non-16 lighting residential customers and projected cycle billing days by month. 17 The residential class outdoor lighting energy projection was then added to 18 produce the total residential class energy projection. The total residential 19 class energy projection was then adjusted to reflect the anticipated impacts 20 of Gulf's DSM plan and the introduction of electric vehicles to the market. A 21 projection of unbilled energy was then added to the resulting billed energy 22 projection to develop a calendar month projection of total residential class 23 energy. Residential energy sales by rate were developed using average 24 historical use per customer by rate.

25

1 Q. What DSM plan assumptions were included in Gulf's forecast? Α. 2 Gulf utilized its most recent DSM plan, which was approved by the 3 Commission in Order No. PSC-15-0330-PAA-EG on August 19, 2015, to 4 adjust forecasted sales and annual system peak demand for projected 5 conservation impacts. These assumptions for conservation impacts are 6 reasonable and in accordance with the past methodology included in the 7 forecast used in Gulf's last rate case. 8 9 Q. Please address the anticipated impacts of Gulf's DSM plan on the residential energy forecast. 10 11 Α. The forecast reflects all expected impacts of the DSM plan – some of those 12 impacts were embedded in the regression model output and some of those 13 impacts were included through an exogenous adjustment to the regression 14 model output. Gulf utilized data from ITRON (the vendor used by parties in 15 the DSM goals docket to develop technical and achievable potential levels 16 of DSM for Gulf and other utilities) as well as Gulf's experience in the 17 energy efficiency market and knowledge of existing programs to determine, 18 by program, the amount of energy savings embedded in the historical 19 regression data. The remaining impacts, those not embedded in the 20 historical data, formed the exogenous DSM adjustment. The exogenous 21 DSM adjustment to residential class energy in the test year was 9 million 22 kWh, which reduced total retail energy sales by 0.2 percent. 23 24

25

Q. How did Gulf project the impact of electric vehicles in its residential energy
 forecast?

A. Gulf used a purchased study from the Electric Power Research Institute to
 estimate the impact of electric vehicles on retail sales. The study estimated
 an exogenous impact of 3.6 million kWh in the test year. All charging was
 assumed to occur off-peak in the residential class.

7

Q. Did the proposed changes to the residential pricing structure and new
 conservation programs result in additional adjustments to the residential
 energy forecast?

- A. No. The changes to the residential pricing structure proposed by Gulf
 Witness McGee are projected to result in a slight increase in residential
 energy sales in the test year but those increases in sales are more than
 offset by the energy savings from the new and modified residential DSM
 programs proposed by Gulf Witness Floyd. As a result, no additional
 adjustments to the residential energy forecast were necessary.
- 17

18 Commercial Energy Sales Forecast

- 19 Q. How was Gulf's forecast of 2017 commercial energy sales developed?
- 20 A. The short-term non-lighting commercial energy sales forecast was
- 21 developed using two multiple linear regression models. One modeled
- 22 "small commercial" customer energy usage (rate schedules GS and Flat-
- 23 GS), and the other modeled energy usage of the remainder of the
- 24 commercial class (all other rate schedules), the latter being referred to as
- 25 "large commercial." Both models were similar in specification.

Q. What variables were employed by Gulf in the two regression models used to
 develop the commercial energy sales forecast?

3 Α. In each commercial regression model, the dependent variable (the quantity 4 being estimated) was monthly billing cycle energy per customer per billing 5 day. The small commercial model included a constant term and 20 years of 6 historical data for the following variables: billing cycle cooling degree hours 7 per billing day for the months of April through November, billing cycle 8 heating degree hours per billing day for the months of December through 9 April, twelve month moving average of real commercial electricity price, and GDP per capita for Gulf's MSAs. Also included in the small commercial 10 11 model was a binary variable for the month of September 2004 to account for 12 the impact of Hurricane Ivan, a binary variable for the month of August 1997 13 to address a large residual in that month, a binary to account for residuals 14 beginning in May 2012, and one autoregressive term lagged one month to 15 address first-order residual autocorrelation over time.

16

17 The large commercial model included a constant term and 20 years of 18 historical data for the following variables: billing cycle cooling degree hours 19 per billing day for the months of March through November, billing cycle 20 heating degree hours per billing day for the months of December through 21 March, a binary variable to capture the seasonal variation for the month of 22 January, twelve month moving average of real commercial electricity price, 23 and GDP per capita for Gulf's MSAs. Also included in the large commercial 24 model was a binary variable for the month of September 2004 to account for 25 the impact of Hurricane Ivan, a binary to account for residuals beginning in

1 May 2012, and one autoregressive term lagged one month to address first-2 order residual autocorrelation over time.

- These variables were carefully chosen to make the commercial models both
 simple and statistically robust. Variables were required to have a logical
 connection to commercial electricity sales, substantial data history,
 dependable projections of future values, limited overlap with other variables
 (i.e. limited multicollinearity), and good statistical significance (i.e. low pvalue).
- 10

3

Page 1 of Schedule 5 of my exhibit is a graph comparing the small
commercial regression model's predicted values with actual historical
data. It shows how well the model's output "fits" history. Page 2 of
Schedule 5 of my exhibit is a list of statistics associated with the small
commercial regression model.

16

Page 1 of Schedule 6 of my exhibit is a graph comparing the large
commercial regression model's predicted values with actual historical
data. It shows how well the model's output "fits" history. Page 2 of
Schedule 6 of my exhibit is a list of statistics associated with the large
commercial regression model.

22

- 23
- 24
- 25

Q. What statistical results did Gulf attain with the small commercial regression
 model?

A. As presented on page 2 of Schedule 5 of my exhibit, all variables used in
the small commercial regression model were statistically significant (i.e. low
p-values) and each coefficient had the expected sign. The model's adjusted
R-squared was 95.0 percent, indicating that all but 5.0 percent of the
variance in the historical data was explained by the model. The model's
Durbin-Watson d-statistic was 2.25, indicating no significant autocorrelation
in the residuals. Overall, these are excellent statistical results.

10

11 Q. What statistical results did Gulf attain with the large commercial regression12 model?

A. As presented on page 2 of Schedule 6 of my exhibit, all variables used in
 the large commercial regression model were statistically significant (i.e., low
 p-values) and each coefficient had the expected sign. The model's adjusted
 R-squared was 97.4 percent, indicating that all but 2.6 percent of the

17 variance in the historical data was explained by the model. The model's

18 Durbin-Watson d-statistic was 2.13, indicating no significant autocorrelation

19 in the residuals. Overall, these are excellent statistical results.

20

Q. What data sources were employed for the economic variables used in Gulf'scommercial regression models?

23 A. Historical values and forecast projections of the economic variables GDP,

24 population, and GDP price deflator were purchased from Moody's Analytics.

25

- 1 Gulf used the October 2015 vintage of Moody's economic projections, which 2 was the most recent data available at the time the forecast was developed.
- 3

4

Q. How was historical commercial weather calculated?

5 Α. Cooling and heating degree hours were calculated using the NOAA 6 Pensacola weather station's hourly temperatures. Commercial cooling 7 degree hours are the result of taking the number of degrees Fahrenheit that 8 each hourly temperature is above a 63 degree baseline and summing over a 9 given time period. Commercial heating degree hours are the result of taking the number of degrees Fahrenheit that each hourly temperature is below a 54 10 11 degree baseline and summing over a given time period. These commercial 12 cooling and heating degree hour temperature baselines reflect the observed 13 correlation between hourly temperatures and hourly energy purchases by 14 Gulf's commercial customers. Observed commercial customer temperature 15 breakpoints are lower than residential customer temperature breakpoints 16 because commercial buildings typically contain more heat producing 17 equipment and people than residential buildings. Thus, commercial Heating 18 Ventilating and Air Conditioning (HVAC) equipment typically begins heating 19 later (below a lower temperature) and begins cooling sooner (above a lower 20 temperature) than residential HVAC equipment.

21

22 Monthly billing cycle commercial weather was calculated as follows. For each 23 bill group, the total commercial cooling degree hours were summed over the 24 period from the day after the prior month's scheduled read date through the 25 current month's scheduled read date. These summed commercial cooling degree hours for each of the 21 bill groups were then totaled and divided by
 2 21 to get the monthly billing cycle commercial cooling degree hours. This
 process was repeated to calculate the monthly billing cycle commercial
 heating degree hours.

5

6 Q. How was forecast commercial weather calculated?

A. As is standard practice in the industry, Gulf used "normal" weather in its
energy forecasts, where "normal" is defined as a long-term average of
historical weather. Monthly normal weather for the commercial class was
developed using historical monthly cycle commercial cooling and heating
degree hours per billing day averaged by month over the past 20 years.

12

Q. How were the outputs of the two commercial regression models used todevelop the commercial energy forecast?

15 Α. The small commercial regression model output was multiplied by the 16 projected number of non-lighting small commercial customers and projected 17 cycle billing days by month. The large commercial regression model output was multiplied by the projected number of non-lighting large commercial 18 19 customers and projected cycle billing days by month. These small 20 commercial and large commercial results were then summed. The 21 commercial class outdoor lighting energy projection was then added to 22 produce the total commercial class energy projection. The total commercial 23 class energy projection was then adjusted to reflect the anticipated impacts 24 of Gulf's DSM plan. A projection of unbilled energy was then added to the 25 resulting billed energy projection to develop a calendar month projection of

- total commercial class energy. Commercial energy sales by rate were
 developed using average historical use per customer by rate.
- 3

Q. Please address the anticipated impacts of Gulf's DSM plan on the
 commercial energy forecast.

Α. 6 The forecast reflects all expected impacts of the DSM plan – some of those 7 impacts were embedded in the regression model output and some of those 8 impacts were included through an exogenous adjustment to the regression 9 model output. Gulf utilized data from ITRON as well as Gulf's experience in 10 the energy efficiency market and knowledge of existing programs to 11 determine, by program, the amount of energy savings embedded in the 12 historical regression data. The remaining impacts, those not embedded in 13 the historical data, formed the exogenous DSM adjustment. The 14 exogenous DSM adjustment to commercial class energy in the test year 15 was 3 million kWh, which reduced total retail energy sales by 0.1 percent.

16

17 Industrial Energy Sales Forecast

- 18 Q. How was Gulf's 2017 forecast of industrial energy sales developed?
- A. The short-term industrial energy sales forecast was developed using a
 combination of on-site surveys of major industrial customers and historical
 average consumption per customer per billing day.
- 22
- 23 Forty-seven of Gulf's largest industrial customers, representing over
- 24 90 percent of the industrial class sales, were interviewed by Gulf's industrial
- 25 account representatives to identify expected load changes due to

- equipment additions and replacements or changes in operating schedules
 and characteristics. The short-term forecast of monthly sales to these major
 industrial customers was a synthesis of this survey information and
 historical monthly to annual energy ratios.
- 5

6 The forecast of short-term sales to the remaining smaller industrial 7 customers, which represent 1.6 percent of total retail energy sales, was 8 developed by rate schedule and month using historical averages. The 9 resulting estimates of energy purchases per customer per billing day were 10 multiplied by the expected number of customers and billing days by month 11 to expand to the rate level totals. These projections were then added to the 12 results for the major industrial customers, the industrial class outdoor 13 lighting energy projections, and the industrial class unbilled energy 14 estimates to sum to the industrial class calendar month totals.

15

16 Street Lighting Energy Sales Forecast

Q. How was Gulf's 2017 forecast of street lighting energy sales developed?
A. Similar to the outdoor lighting projections for the residential, commercial and industrial classes, Gulf's forecast of street lighting energy sales was developed using a projected growth rate, based on input from Gulf's lighting team, applied to the one rate (OS-I/II) applicable to the street lighting classification.

- 24
- 25

1 **Total Retail Energy Sales Forecast and Forecast Methodology** 2 Q. How was the total retail energy sales forecast developed? 3 Α. Gulf's total retail energy sales forecast was the result of summing the 4 forecasts of residential, commercial, industrial and street lighting energy 5 sales. 6 7 Q. Is this the same forecast methodology for energy sales that was used in 8 Gulf's last base rate proceeding? 9 Α. Yes. The overall methodology that Gulf currently uses to forecast energy 10 sales is substantially the same as that employed in the last base rate 11 proceeding, which was stipulated to by the parties and approved by the 12 Commission. Gulf made two minor changes to its residential model 13 specification during 2015. Both changes were made to the residential 14 regression model to improve the forecast of residential energy sales. 15 The first change to the residential model specification was to add the energy 16 efficiency variable. The continued improvement of efficiency in electric 17 equipment will continue to reduce sales and needed to be reflected in the 18 model. As a result of adding the energy efficiency variable, the split price 19 indices were replaced with a single price variable representing the twelve 20 month moving average of real residential electricity price. It was necessary 21 to remove the split prices because the price increase index and the energy 22 efficiency variable exhibited a high degree of multicollinearity. 23

The second change to the residential model specification was to add a
binary variable for the month of October 1998 to address a model residual

in that month. The addition of this variable improved the overall model
 statistics.

3

Gulf made three minor changes to the small commercial model specification in 2015 to improve the forecast of small commercial sales. The first change was to replace the economic variable of non-manufacturing employment with GDP per capita for Gulf's MSAs. GDP per capita exhibited a better relationship with commercial energy sales and improved the overall model statistics.

10

11 The second change to the small commercial model specification was to add 12 a binary that begins in May of 2012. The binary addresses changes in 13 commercial customer usage that had resulted in actual energy sales coming 14 in under forecast.

15

The third change to the small commercial model specification was to add heating degree hours for the month of April. Each year, the models are evaluated for potential improvements. Previously, the April heating degree hour variable was not statistically significant. In the model, however, the variable now has a lower p-value, which indicates the variable is statistically significant and warrants inclusion into the small commercial model.

22

Gulf made three minor changes to the large commercial model specification in 2015 to improve the forecast of large commercial sales. The first change to the large commercial model specification was to replace the economic

| 1 | | variable of non-manufacturing employment with GDP per capita for Gulf's |
|----|----|---|
| 2 | | MSAs. GDP per capita exhibited a better relationship with commercial |
| 3 | | energy sales and improved the overall model statistics. |
| 4 | | |
| 5 | | The second change to the large commercial model specification was to add |
| 6 | | a binary that begins in May of 2012. The binary addresses changes in |
| 7 | | commercial customer usage that had resulted in actual energy sales coming |
| 8 | | in under forecast. |
| 9 | | |
| 10 | | The third change to the large commercial model specification was to |
| 11 | | remove two binaries: the first was for Hurricanes Dennis and Katrina and |
| 12 | | the second was for Hurricane Isaac. In the model, these variables were no |
| 13 | | longer statistically significant. |
| 14 | | |
| 15 | Q. | Did you make any adjustments to the forecast besides those already |
| 16 | | described for DSM, EV charging, and unbilled energy? |
| 17 | Α. | No. Because the regression equations fit the historical data well, there was |
| 18 | | no need to adjust the regression outputs. |
| 19 | | |
| 20 | Q. | Has this forecast methodology provided reliable forecasts of retail energy |
| 21 | | sales in the past? |
| 22 | Α. | Yes. Gulf's retail energy sales forecasts during the recent recession were |
| 23 | | higher than actual results because of the lingering effects of the recession, |
| 24 | | the slower than projected recovery, and unprecedented declines in use per |
| 25 | | customer. But refinements to model specifications and somewhat lower |

| 1 | | economic outlook risks have resulted in improvements to Gulf's retail |
|----|--------------|---|
| 2 | | energy sales forecast accuracy. For the past three years, Gulf over- |
| 3 | | forecast retail sales one year and two years out by 0.9 percent and 3.6 |
| 4 | | percent, respectively. For the most recent historical year, Gulf minimally |
| 5 | | under-forecast retail sales one year out by 0.1 percent and minimally over- |
| 6 | | forecast retail sales two years out by 0.8 percent. |
| 7 | | |
| 8 | Q. | How accurate has the retail energy sales forecast which has been proposed |
| 9 | | for use in this proceeding been? |
| 10 | Α. | Over the 11 months of the forecast period for which actual data are |
| 11 | | available (October 2015 through August 2016), total retail energy sales |
| 12 | | were slightly under-forecast by 0.8 percent. |
| 13 | | |
| 14 | <u>Terri</u> | torial Wholesale Energy Sales Forecast |
| 15 | Q. | How was Gulf's forecast of 2017 territorial wholesale energy sales |
| 16 | | developed? |
| 17 | Α. | The forecast of territorial wholesale energy sales was developed using a |
| 18 | | multiple linear regression model. |
| 19 | | |
| 20 | Q. | What variables were employed by Gulf in the regression models used to |
| 21 | | develop the wholesale energy sales forecast? |
| 22 | Α. | Monthly wholesale energy purchases per day were estimated based on |
| 23 | | historical energy sales, residential weather (heating and cooling degree |
| 24 | | hours), GDP for the applicable MSA, a binary variable corresponding to the |
| 25 | | wholesale price level, binary variables to account for unusual residuals, and |

an autoregressive term lagged one month to address first-order residual
 autocorrelation over time.

3

4 Q. What statistical results did Gulf attain with the wholesale regression model? 5 Α. All variables used in the wholesale regression model were statistically 6 significant (i.e., low p-values) and each coefficient had the expected sign. 7 The model's adjusted R-squared value was 95.7 percent, indicating that all 8 but 4.3 percent of the variance in the historical data was explained by the 9 model. The model's Durbin-Watson d-statistic was 2.06, indicating no 10 significant autocorrelation in the residuals. Overall, these are excellent 11 statistical results.

12

Q. How was the wholesale model output used to develop the total wholesaleenergy forecast?

A. The model output, monthly energy purchases per day, was multiplied by the projected number of days per month to expand to the total wholesale energy forecast.

18

Q. What is the importance of the wholesale energy projection in thisproceeding?

- A. The 2017 wholesale energy projection was used by Gulf Witness O'Sheasy
 in the cost of service study to develop allocators that help determine the
- 23 jurisdictional split between the wholesale and retail jurisdictions.
- 24
- 25

| 1 | | IV. GULF'S PEAK DEMAND FORECAST |
|----|----|---|
| 2 | | |
| 3 | Q. | What is Gulf's forecasted peak demand for 2017? |
| 4 | Α. | Gulf's territorial system peak demand is projected to be 2,491 MW in the |
| 5 | | test year, representing an increase of 41 MW or 1.7 percent over |
| 6 | | projections for the twelve months ended December 2016. This peak is |
| 7 | | expected to occur in the summer month of July 2017. |
| 8 | | |
| 9 | Q. | How was this forecast of peak demand developed? |
| 10 | Α. | The forecast of annual system peak demands was developed using |
| 11 | | historical load shapes and projections of net energy for load. Net energy for |
| 12 | | load is the total supply of energy from the generator available to serve |
| 13 | | territorial customers' load requirements including an estimate for losses. |
| 14 | | Projected net energy for load was based on the forecasted energy sales |
| 15 | | described previously in my testimony. Forecasted energy sales were |
| 16 | | spread using historical hourly load shapes to determine the single highest |
| 17 | | hour of demand for each month. Gulf's annual system peak demand |
| 18 | | typically occurs in the month of July. The resulting monthly system peak |
| 19 | | demand projections were then adjusted to reflect the anticipated impacts of |
| 20 | | conservation programs from Gulf's DSM plan. |
| 21 | | |
| 22 | Q. | Please address the anticipated impacts of Gulf's DSM plan on the |
| 23 | | Company's annual system peak demand forecast. |
| 24 | Α. | The forecast reflects all expected impacts of the DSM plan – some of those |
| 25 | | impacts were embedded in historical peak demand levels and some of |

| 1 | | those impacts were i | ncluded through an adjustment. As with DSM |
|----|----|------------------------|--|
| 2 | | adjustments to energ | y, data from ITRON, as well as Gulf's experience in the |
| 3 | | energy efficiency ma | rket and knowledge of existing programs, were used to |
| 4 | | determine, by progra | m, the amount of demand savings embedded in the |
| 5 | | historical data. The | remaining impacts, i.e., those not embedded in the |
| 6 | | historical data, forme | ed the DSM adjustment. The DSM adjustment to |
| 7 | | system peak deman | d in the test year was 5 MW, which reduced system |
| 8 | | peak demand by 0.2 | percent. |
| 9 | | | |
| 10 | | | |
| 11 | | V. GULF'S FOR | ECAST OF RETAIL BASE RATE REVENUE |
| 12 | | | |
| 13 | Q. | What are the 2017 re | esults of Gulf's retail base rate revenue forecast? |
| 14 | Α. | Retail base rate reve | nue is forecasted to total \$555,880,000 in the test year. |
| 15 | | Using rates approved | d in Gulf's last base rate case in FPSC Order No. PSC- |
| 16 | | 13-0670-S-EI, the ba | se rate revenue forecast by class consists of the |
| 17 | | following: | |
| 18 | | Residential: | \$338,952,000 |
| 19 | | Commercial: | \$170,550,000 |
| 20 | | Industrial: | \$ 42,455,000 |
| 21 | | Street Lighting: | \$ 3,923,000 |
| 22 | | | |
| 23 | Q. | Please address how | the base rate revenue forecast was developed. |
| 24 | A. | Rate schedules appr | oved in Gulf's last base rate case were applied to |
| 25 | | monthly projections | of customers, energy sales, and aggregate billing |

demands, as applicable by rate, for each customer classification. Outdoor
 lighting base revenue was estimated by class and rate using the most
 recent actual base revenue per kWh and guidance from Gulf's lighting team.

5 Q. What billing components were used to develop the base revenue forecast? 6 Α. The residential monthly billing components consisted of the base charge 7 and the energy charge. The commercial and industrial billing components 8 consisted of the base charge, the energy charge, and, where applicable, the 9 demand charge. The non-residential energy-only time-of-use rate (GSTOU) 10 energy charge included on-peak, intermediate, and off-peak tiers by 11 season. The commercial and industrial demand charge consisted of the 12 max demand charge and, where applicable, the on-peak demand charge 13 and the reactive demand charge. Primary and transmission voltage level 14 discounts were applied to energy and demand charges as appropriate.

15

16 Q. How were forecast monthly billing determinants developed for each of thesebilling components?

A. Forecast year billing determinants were developed for each rate schedule
 and, where applicable, each voltage discount level as follows:

• Monthly number of customers was derived from the customer forecast.

- Monthly energy was derived from the energy forecast.
- Monthly time of use (TOU) energy was based on monthly energy
 from the forecast allocated to tier based on monthly historical
 averages by tier.

25

| 1 | • | Monthly aggregate max demands for commercial and small industrial |
|----|---|---|
| 2 | | customers by rate were derived from monthly historical average max |
| 3 | | demand to energy ratios multiplied by forecast year monthly energy. |
| 4 | • | Monthly aggregate on-peak demands for commercial and small |
| 5 | | industrial customers by rate were derived from monthly historical |
| 6 | | average on-peak demand to energy ratios multiplied by forecast year |
| 7 | | monthly energy. |
| 8 | • | Monthly max demands, monthly on-peak demands and monthly reactive |
| 9 | | demands for the 47 largest industrial customers and the eight largest |
| 10 | | commercial customers were derived from historical ratios applied to |
| 11 | | projected annual max demands which are collected through the large |
| 12 | | customer survey. |
| 13 | | Monthly max demands for each of these customers were calculated |
| 14 | | as the product of the forecast year's annual peak demand times the |
| 15 | | ratio of a historical year's monthly max demand to annual max |
| 16 | | demand. |
| 17 | | Monthly on-peak demands for each of these customers were |
| 18 | | calculated as the product of the forecast year's monthly max demand |
| 19 | | times the ratio of a historical year's monthly on-peak demand to |
| 20 | | monthly max demand. |
| 21 | | Monthly reactive demands for each of these customers were |
| 22 | | calculated as the product of the forecast year's monthly max demand |
| 23 | | times the ratio of a historical year's monthly reactive demand to |
| 24 | | monthly max demand. |
| 25 | | |

| 1 | | The historical year in the billing demand calculations was October 2014 |
|----|----|--|
| 2 | | through September 2015, the most recent 12 months of billing data |
| 3 | | available at the time the billing determinants forecast was developed. |
| 4 | | |
| 5 | Q. | Is this the same forecast methodology for retail base revenue that was used |
| 6 | | in Gulf's last base rate proceeding? |
| 7 | Α. | Yes. |
| 8 | | |
| 9 | Q. | How accurate has the retail base revenue forecast which has been |
| 10 | | proposed for use in this proceeding been? |
| 11 | Α. | Over the 11 months of the forecast period for which actual data are |
| 12 | | available (October 2015 through August 2016), total retail base rate |
| 13 | | revenue was minimally under-forecast by 0.4 percent. |
| 14 | | |
| 15 | Q. | Has the particular forecast proposed in this proceeding been used by Gulf in |
| 16 | | other recent proceedings or filings before the Commission? |
| 17 | Α. | Yes. This forecast of customers, energy, and peak demand was the |
| 18 | | foundation for and was included in Gulf's 2016-2025 Ten Year Site Plan, |
| 19 | | which was filed with the Commission on April 1, 2016. This forecast of |
| 20 | | energy and demand was also the basis for calculations used in Gulf's |
| 21 | | Renewable Standard Offer Contract which was filed with the Commission |
| 22 | | on April 1, 2016, in Docket No. 160072-EQ and approved by the |
| 23 | | Commission on June 29, 2016, in Order No. PSC-16-0251-PAA-EQ. This |
| 24 | | forecast of customers and energy was included in Gulf's Forecasted |
| 25 | | |

Earnings Surveillance Report which was submitted to the Commission staff
 on March 9, 2016.

3

4 Q. Is the forecast prepared by and relied upon by Gulf in this proceeding 5 appropriate for the Commission to use in setting Gulf's base rates? 6 Α. Yes. It is based upon an established and proven methodology. It employed 7 reliable data from well-respected sources. The methodology and forecast 8 are routinely used by Gulf in its regular course of business and were not 9 developed just for this rate case. The methodology and the resulting forecast have been relied upon by Gulf and the Commission in a number of 10 11 proceedings.

- 12
- 13

14

15

VI. SUMMARY

16 Q. Please summarize your testimony.

17 Α. Gulf's forecast methodologies are rigorous, statistically significant, and 18 logically connected to the marketplace. Gulf's forecast methodologies are 19 well established. They have been consistently used for many years in 20 substantially the same form and have been reviewed and approved by the 21 Commission in other proceedings. Gulf's methodologies appropriately 22 incorporate adjustments for Gulf's approved DSM plan as well as emerging 23 electric vehicle charging loads. Gulf's forecast methodologies consistently 24 produce accurate results which are routinely used by many departments 25 throughout the Company in the regular course of business. The specific

| 1 | | forecast proposed in this proceeding, which has been relied on by the |
|----|----|---|
| 2 | | Commission in other filings, is appropriate for use in this base rate |
| 3 | | proceeding. |
| 4 | | |
| 5 | Q. | Does this conclude your testimony? |
| 6 | Α. | Yes. |
| 7 | | |
| 8 | | |
| 9 | | |
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AFFIDAVIT

STATE OF FLORIDA)) COUNTY OF ESCAMBIA) Docket No. 160186-EI

Before me, the undersigned authority, personally appeared Jun K. Park, who being first duly sworn, deposes, and says that he is the Supervisor of Forecasting for Gulf Power Company, a Florida corporation, and that the foregoing is true and correct to the best of his knowledge, information, and belief. He is personally known to me.

Park Jun K

Superviser of Forecasting

day of Neto Sworn to and subscribed before me this $\underline{5^{\text{th}}}$ 2016. Notary Public, State of Florida at Large

Commission No. FF95042 My Commission Expires 2/6/20



Exhibit

Florida Public Service Commission Docket No. 160186-EI GULF POWER COMPANY Witness: Jun K. Park Exhibit No. ____ (JKP-1) Schedule 1 Page 1 of 1

Responsibility for Minimum Filing Requirements

- Schedule <u>Title</u>
- C 34 Statistical Information
- E 15 Projected Billing Determinants Derivation
- E 18 Monthly Peaks
- F 5 Forecasting Models
- F 6 Forecasting Models Sensitivity of Output to Changes in Input Data
- F 7 Forecasting Models Historical Data
- F 8 Assumptions





Florida Public Service Commission Docket No. 160186-EI GULF POWER COMPANY Witness: Jun K. Park Exhibit No. ____ (JKP-1) Schedule 3 Page 1 of 1



Florida Public Service Commission Docket No. 160186-EI GULF POWER COMPANY Witness: Jun K. Park Exhibit No. ____ (JKP-1) Schedule 4 Page 1 of 2

Florida Public Service Commission Docket No. 160186-El GULF POWER COMPANY Witness: Jun K. Park Exhibit No. _____ (JKP-1) Schedule 4 Page 2 of 2

Residential Regression Model Summary

| Software: | MetrixND Version 4.4 |
|---------------------|--|
| Dependent Variable: | Monthly Billing Cycle Residential kWh per Customer per Billing Day |
| Estimation Dates: | October 1995-September 2015 |

Residential Regression Statistics

| Iterations | 12 |
|---------------------------------------|--------|
| Adjusted Observations | 239 |
| Deg. of Freedom for Error | 214 |
| R-Squared | 0.988 |
| Adjusted R-Squared | 0.986 |
| Durbin-Watson Statistic | 2.024 |
| Standard Error of Regression | 1.00 |
| Mean Absolute Percentage Error (MAPE) | 1.94% |
| Skewness | -0.107 |
| Kurtosis | 3.019 |

Residential Regression Model Coefficients

| Variable | Coefficient | Standard Error | p-Value | Elasticity | Mean |
|---|-------------|-------------------|---------|------------|-------|
| Constant | 25.958 | 1.758 | 0.00% | N/A | N/A |
| Real Disposable Personal Income per Household | 0.218 | 0.029 | 0.00% | 0.432 | 78.42 |
| 12-Month Average of Real Residential Price | -1.002 | 0.186 | 0.00% | -0.253 | 9.98 |
| Energy Efficiency Variable | -0.933 | 0.365 | 1.13% | -0.241 | 10.19 |
| Billing Cycle Residential CDH per Billing Day - March | 0.053 | 0.015 | 0.08% | 0.002 | 1.59 |
| Billing Cycle Residential CDH per Billing Day - April | 0.060 | 0.007 | 0.00% | 0.007 | 4.63 |
| Billing Cycle Residential CDH per Billing Day - May | 0.071 | 0.003 | 0.00% | 0.021 | 11.65 |
| Billing Cycle Residential CDH per Billing Day - June | 0.080 | 0.002 | 0.00% | 0.047 | 23.08 |
| Billing Cycle Residential CDH per Billing Day - July | 0.082 | 0.001 | 0.00% | 0.061 | 29.20 |
| Billing Cycle Residential CDH per Billing Day - August | 0.083 | 0.001 | 0.00% | 0.062 | 29.55 |
| Billing Cycle Residential CDH per Billing Day - September | 0.079 | 0.002 | 0.00% | 0.053 | 26.63 |
| Billing Cycle Residential CDH per Billing Day - October | 0.078 | 0.002 | 0.00% | 0.034 | 17.05 |
| Billing Cycle Residential CDH per Billing Day - November | 0.059 | 0.006 | 0.00% | 0.009 | 6.24 |
| Billing Cycle Residential CDH per Billing Day - December | 0.060 | 0.015 | 0.01% | 0.003 | 1.76 |
| Billing Cycle Residential HDH per Billing Day - January | 0.077 | 0.002 | 0.00% | 0.034 | 17.37 |
| Billing Cycle Residential HDH per Billing Day - February | 0.076 | 0.002 | 0.00% | 0.030 | 15.77 |
| Billing Cycle Residential HDH per Billing Day - March | 0.070 | 0.003 | 0.00% | 0.016 | 9.26 |
| Billing Cycle Residential HDH per Billing Day - April | 0.070 | 0.009 | 0.00% | 0.006 | 3.15 |
| Billing Cycle Residential HDH per Billing Day - November | 0.048 | 0.008 | 0.00% | 0.005 | 3.91 |
| Billing Cycle Residential HDH per Billing Day - December | 0.063 | 0.003 | 0.00% | 0.018 | 11.08 |
| Binary Variable for Hurricane Ivan September 2004 | -10.330 | 0.915 | 0.00% | -0.001 | 0.00 |
| Binary Variable for June-August 2008 | -2.979 | 0.785 | 0.02% | -0.001 | 0.01 |
| Binary Variable for Hurricane Isaac August-September 2012 | -2.016 | 0.840 | 1.72% | -0.000 | 0.01 |
| Binary Variable for October 1998 | 4.682 | 0.936 | 0.00% | 0.000 | 0.00 |
| First Order Auto-Regressive Term, AR(1) | 0.504 | 0.060 | 0.00% | N/A | N/A |

HDH = Heating Degree Hours

CDH = Cooling Degree Hours



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Small Commercial Regression Model Summary

| Software: | MetrixND Version 4.4 |
|---------------------|---|
| Dependent Variable: | Monthly Billing Cycle Small Commercial kWh per Customer per Billing Day |
| Estimation Dates: | October 1995-September 2015 |

Small Commercial Regression Statistics

| 9 |
|-------|
| 239 |
| 219 |
| 0.954 |
| 0.950 |
| 2.254 |
| 1.07 |
| 2.84% |
| 0.381 |
| 4.769 |
| |

Small Commercial Regression Model Coefficients

| Variable | Coefficient | Standard Error | p-Value | Elasticity | Mean |
|--|-------------|-------------------|---------|------------|-------|
| Constant | 14.202 | 2.853 | 0.00% | N/A | N/A |
| Real Gross Metro Product per Capita | 0.237 | 0.074 | 0.15% | 0.332 | 37.97 |
| 12-Month Average of Real Commercial Price | -0.399 | 0.144 | 0.61% | -0.122 | 8.29 |
| Billing Cycle Small Commercial CDH per Billing Day - April | 0.025 | 0.006 | 0.00% | 0.004 | 4.63 |
| Billing Cycle Small Commercial CDH per Billing Day - May | 0.037 | 0.003 | 0.00% | 0.016 | 11.65 |
| Billing Cycle Small Commercial CDH per Billing Day - June | 0.039 | 0.002 | 0.00% | 0.034 | 23.08 |
| Billing Cycle Small Commercial CDH per Billing Day - July | 0.040 | 0.001 | 0.00% | 0.043 | 29.20 |
| Billing Cycle Small Commercial CDH per Billing Day - August | 0.041 | 0.001 | 0.00% | 0.045 | 29.55 |
| Billing Cycle Small Commercial CDH per Billing Day - September | 0.040 | 0.001 | 0.00% | 0.039 | 26.63 |
| Billing Cycle Small Commercial CDH per Billing Day - October | 0.042 | 0.002 | 0.00% | 0.026 | 17.05 |
| Billing Cycle Small Commercial CDH per Billing Day - November | 0.039 | 0.005 | 0.00% | 0.009 | 6.24 |
| Billing Cycle Small Commercial HDH per Billing Day - January | 0.028 | 0.002 | 0.00% | 0.018 | 17.37 |
| Billing Cycle Small Commercial HDH per Billing Day - February | 0.031 | 0.002 | 0.00% | 0.018 | 15.77 |
| Billing Cycle Small Commercial HDH per Billing Day - March | 0.028 | 0.003 | 0.00% | 0.010 | 9.26 |
| Billing Cycle Small Commercial HDH per Billing Day - April | 0.026 | 0.009 | 0.41% | 0.003 | 3.15 |
| Billing Cycle Small Commercial HDH per Billing Day - December | 0.021 | 0.003 | 0.00% | 0.009 | 11.08 |
| Binary Variable for August 1997 | -5.472 | 0.931 | 0.00% | -0.001 | 0.00 |
| Binary Variable for Hurricane Ivan September 2004 | -5.444 | 0.929 | 0.00% | -0.001 | 0.00 |
| Binary Variable for Commercial Residuals | -1.053 | 0.525 | 4.63% | -0.007 | 0.17 |
| First Order Auto-Regressive Term, AR(1) | 0.627 | 0.053 | 0.00% | N/A | N/A |

HDH = Heating Degree Hours

CDH = Cooling Degree Hours



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Florida Public Service Commission Docket No. 160186-El GULF POWER COMPANY Witness: Jun K. Park Exhibit No. ____ (JKP-1) Schedule 6 Page 2 of 2

Large Commercial Regression Model Summary

| Software: | MetrixND Version 4.4 |
|---------------------|---|
| Dependent Variable: | Monthly Billing Cycle Large Commercial kWh per Customer per Billing Day |
| Estimation Dates: | October 1995-September 2015 |

Large Commercial Regression Statistics

| Iterations | 9 |
|---------------------------------------|--------|
| Adjusted Observations | 239 |
| Deg. of Freedom for Error | 219 |
| R-Squared | 0.976 |
| Adjusted R-Squared | 0.974 |
| Durbin-Watson Statistic | 2.131 |
| Standard Error of Regression | 13.33 |
| Mean Absolute Percentage Error (MAPE) | 1.70% |
| Skewness | -0.230 |
| Kurtosis | 5.602 |

Large Commercial Regression Model Coefficients

| Variable | Coefficient | Standard Error | p-Value | Elasticity | Mean |
|--|-------------|-------------------|---------|------------|-------|
| Constant | 411.433 | 19.448 | 0.00% | N/A | N/A |
| Real Gross Metro Product per Capita | 3.273 | 0.496 | 0.00% | 0.216 | 37.97 |
| 12-Month Average of Real Commercial Price | -7.149 | 0.985 | 0.00% | -0.103 | 8.29 |
| Billing Cycle Large Commercial CDH per Billing Day - March | 0.217 | 0.097 | 2.58% | 0.001 | 3.83 |
| Billing Cycle Large Commercial CDH per Billing Day - April | 0.371 | 0.048 | 0.00% | 0.006 | 8.94 |
| Billing Cycle Large Commercial CDH per Billing Day - May | 0.427 | 0.025 | 0.00% | 0.013 | 18.09 |
| Billing Cycle Large Commercial CDH per Billing Day - June | 0.465 | 0.015 | 0.00% | 0.025 | 30.90 |
| Billing Cycle Large Commercial CDH per Billing Day - July | 0.476 | 0.012 | 0.00% | 0.031 | 37.21 |
| Billing Cycle Large Commercial CDH per Billing Day - August | 0.483 | 0.012 | 0.00% | 0.032 | 37.55 |
| Billing Cycle Large Commercial CDH per Billing Day - September | 0.485 | 0.013 | 0.00% | 0.029 | 34.58 |
| Billing Cycle Large Commercial CDH per Billing Day - October | 0.496 | 0.019 | 0.00% | 0.021 | 24.01 |
| Billing Cycle Large Commercial CDH per Billing Day - November | 0.402 | 0.041 | 0.00% | 0.007 | 10.43 |
| Billing Cycle Large Commercial HDH per Billing Day - January | 0.312 | 0.058 | 0.00% | 0.006 | 11.36 |
| Billing Cycle Large Commercial HDH per Billing Day - February | 0.232 | 0.042 | 0.00% | 0.004 | 9.83 |
| Billing Cycle Large Commercial HDH per Billing Day - March | 0.189 | 0.065 | 0.41% | 0.002 | 5.23 |
| Billing Cycle Large Commercial HDH per Billing Day - December | 0.182 | 0.063 | 0.42% | 0.002 | 6.42 |
| Binary Variable for Hurricane Ivan September 2004 | -97.953 | 13.039 | 0.00% | -0.001 | 0.00 |
| Monthly Binary Variable for January | -25.592 | 9.011 | 0.49% | -0.004 | 0.08 |
| Binary Variable for Commercial Residuals | -13.872 | 3.755 | 0.03% | -0.004 | 0.17 |
| First Order Auto-Regressive Term, AR(1) | 0.308 | 0.064 | 0.00% | N/A | N/A |

HDH = Heating Degree Hours

CDH = Cooling Degree Hours