

**Brian Schultz**

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**From:** Brian Schultz on behalf of Records Clerk  
**Sent:** Thursday, January 07, 2021 4:29 PM  
**To:** 'rekipnis@gmail.com'  
**Cc:** Consumer Contact  
**Subject:** RE: Docket No. 20200181; Modernize Florida's outdated efficiency practices

Good Afternoon, Ryan Kipnis

We will be placing your comments below in consumer correspondence in Docket No. 20200181-EU and forwarding your comments to the Office of Consumer Assistance and Outreach.

Sincerely,

Brian Schultz  
Commission Deputy Clerk II  
Florida Public Service Commission  
2540 Shumard Oak Boulevard  
Tallahassee, Florida 32399  
850.413.6770

PLEASE NOTE: Florida has a very broad public records law. Most written communications to or from state officials regarding state business are considered to be public records and will be made available to the public and the media upon request. Therefore, your e-mail message may be subject to public disclosure.

-----Original Message-----

From: rekipnis@everyactioncustom.com <rekipnis@everyactioncustom.com>  
Sent: Thursday, January 07, 2021 4:00 PM  
To: Records Clerk <CLERK@PSC.STATE.FL.US>  
Subject: Docket No. 20200181; Modernize Florida's outdated efficiency practices

Dear Florida PSC Commissioners,

We all know that energy efficiency means using energy smarter. It is the quickest, cleanest, and cheapest way to meet our energy needs while helping Floridians cut energy waste and manage power bills. Helping hard-working families make their homes more efficient, safer, and secure also keeps energy dollars in local communities.

Yet the practices you rely upon in setting goals for the state's largest utilities haven't been modernized in almost 30 years – and that has led to Florida's largest power companies badly trailing leading utilities in the Southeast and across the nation in delivering energy savings to families and businesses. Most recently, this outdated approach led to power companies proposing goals of zero. We can do better.

As you set out to revisit the energy efficiency goal setting rules, please update the economic screening practices so they no longer penalize efficiency measures that meaningfully reduce energy waste for homes or businesses. Isn't the whole idea of an efficiency program, to reduce energy use to meet demand and help customers lower power bills?

It's time to use the rulemaking process to modernize your decades-old practices and consider ways to get utilities to do more on efficiency, in particular for low-income customers. The rule is outdated, we must get it right.

Sincerely,  
Ryan Kipnis  
Sarasota, FL 34243  
rekipnis@gmail.com