



## Antonia Hover

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**From:** sailing53@everyactioncustom.com on behalf of ellen walsh <sailing53@everyactioncustom.com>  
**Sent:** Thursday, January 7, 2021 11:58 PM  
**To:** Office of Commissioner Brown  
**Subject:** Docket No. 20200181; Modernize Florida's outdated efficiency practices

Dear Commissioner Julie Imanuel Brown,

We all know that energy efficiency means using energy smarter. It is the quickest, cleanest, and cheapest way to meet our energy needs while helping Floridians cut energy waste and manage power bills. Helping hard-working families make their homes more efficient, safer, and secure also keeps energy dollars in local communities.

Yet the practices you rely upon in setting goals for the state's largest utilities haven't been modernized in almost 30 years – and that has led to Florida's largest power companies badly trailing leading utilities in the Southeast and across the nation in delivering energy savings to families and businesses. Most recently, this outdated approach led to power companies proposing goals of zero. We can do better.

As you set out to revisit the energy efficiency goal setting rules, please update the economic screening practices so they no longer penalize efficiency measures that meaningfully reduce energy waste for homes or businesses. Isn't the whole idea of an efficiency program, to reduce energy use to meet demand and help customers lower power bills?

It's time to use the rulemaking process to modernize your decades-old practices and consider ways to get utilities to do more on efficiency, in particular for low-income customers. The rule is outdated, we must get it right.

Sincerely,  
ellen walsh  
Gulf Breeze, FL 32561  
sailing53@hotmail.com

## Antonia Hover

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**From:** ksewright@everyactioncustom.com on behalf of Kathleen SEWRIGHT  
<ksewright@everyactioncustom.com>  
**Sent:** Thursday, January 7, 2021 10:38 PM  
**To:** Office of Commissioner Brown  
**Subject:** Docket No. 20200181; Modernize Florida's outdated efficiency practices

Dear Commissioner Julie Imanuel Brown,

We all know that energy efficiency means using energy smarter. It is the quickest, cleanest, and cheapest way to meet our energy needs while helping Floridians cut energy waste and manage power bills. Helping hard-working families make their homes more efficient, safer, and secure also keeps energy dollars in local communities.

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Sincerely,  
Kathleen SEWRIGHT  
Winter Springs, FL 32708  
ksewright@email.toast.net

## Antonia Hover

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**From:** bsreadsalot@everyactioncustom.com on behalf of Barbara Singer  
<bsreadsalot@everyactioncustom.com>  
**Sent:** Thursday, January 7, 2021 10:33 PM  
**To:** Office of Commissioner Brown  
**Subject:** Docket No. 20200181; Modernize Florida's outdated efficiency practices

Dear Commissioner Julie Imanuel Brown,

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Sincerely,  
Barbara Singer  
Fort Lauderdale, FL 33351  
bsreadsalot@aol.com

## Antonia Hover

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**From:** cjfeehan@everyactioncustom.com on behalf of Christopher Feehan  
<cjfeehan@everyactioncustom.com>  
**Sent:** Thursday, January 7, 2021 10:13 PM  
**To:** Office of Commissioner Brown  
**Subject:** Docket No. 20200181; Modernize Florida's outdated efficiency practices

Dear Commissioner Julie Imanuel Brown,

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Sincerely,  
Christopher Feehan  
Tallahassee, FL 32301  
cjfeehan@hotmail.com

## Antonia Hover

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**From:** Anationalelectricservice@everyactioncustom.com on behalf of Dominick Porretto  
<Anationalelectricservice@everyactioncustom.com>  
**Sent:** Thursday, January 7, 2021 9:59 PM  
**To:** Office of Commissioner Brown  
**Subject:** Docket No. 20200181; Modernize Florida's outdated efficiency practices

Dear Commissioner Julie Imanuel Brown,

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Sincerely,  
Dominick Porretto  
Anationalelectricservice@comcast.net

## Antonia Hover

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**From:** tcglover58@everyactioncustom.com on behalf of Tim Glover <tcglover58@everyactioncustom.com>  
**Sent:** Thursday, January 7, 2021 9:55 PM  
**To:** Office of Commissioner Brown  
**Subject:** Docket No. 20200181; Modernize Florida's outdated efficiency practices

Dear Commissioner Julie Imanuel Brown,

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Thank you for your consideration.

Sincerely,  
Tim Glover  
Sebastian, FL 32976  
tcglover58@hotmail.com

## Antonia Hover

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**From:** paellanywhere@everyactioncustom.com on behalf of Pablo Tovar  
<paellanywhere@everyactioncustom.com>  
**Sent:** Thursday, January 7, 2021 9:31 PM  
**To:** Office of Commissioner Brown  
**Subject:** Docket No. 20200181; Modernize Florida's outdated efficiency practices

Dear Commissioner Julie Imanuel Brown,

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Sincerely,  
Pablo Tovar  
Ocoee, FL 34761  
paellanywhere@icloud.com

## Antonia Hover

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**From:** arportuondo@everyactioncustom.com on behalf of Ralph Anthony Portuondo  
<arportuondo@everyactioncustom.com>  
**Sent:** Thursday, January 7, 2021 9:29 PM  
**To:** Office of Commissioner Brown  
**Subject:** Docket No. 20200181; Modernize Florida's outdated efficiency practices

Dear Commissioner Julie Imanuel Brown,

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Sincerely,  
Ralph Anthony Portuondo  
Windermere, FL 34786  
arportuondo@outlook.com

## Antonia Hover

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**From:** querido@everyactioncustom.com on behalf of Tito Galdo  
<querido@everyactioncustom.com>  
**Sent:** Thursday, January 7, 2021 9:26 PM  
**To:** Office of Commissioner Brown  
**Subject:** Docket No. 20200181; Modernize Florida's outdated efficiency practices

Dear Commissioner Julie Imanuel Brown,

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Sincerely,  
Tito Galdo  
The Villages, FL 32162  
querido@queridomundo.com

## Antonia Hover

---

**From:** desenberg@everyactioncustom.com on behalf of Diane Desenberg  
<desenberg@everyactioncustom.com>  
**Sent:** Thursday, January 7, 2021 9:16 PM  
**To:** Office of Commissioner Brown  
**Subject:** Docket No. 20200181; Modernize Florida's outdated efficiency practices

Dear Commissioner Julie Imanuel Brown,

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Sincerely,  
Diane Desenberg  
Sarasota, FL 34236  
desenberg@hotmail.com

## Antonia Hover

---

**From:** dan@everyactioncustom.com on behalf of Dan Herbert  
<dan@everyactioncustom.com>  
**Sent:** Thursday, January 7, 2021 9:09 PM  
**To:** Office of Commissioner Brown  
**Subject:** Docket No. 20200181; Modernize Florida's outdated efficiency practices

Dear Commissioner Julie Imanuel Brown,

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Sincerely,  
Dan Herbert  
Davenport, FL 33837  
dan@tdherbert.com

## Antonia Hover

---

**From:** alvera99@everyactioncustom.com on behalf of ALVERA PRITCHARD <alvera99@everyactioncustom.com>  
**Sent:** Thursday, January 7, 2021 9:00 PM  
**To:** Office of Commissioner Brown  
**Subject:** Docket No. 20200181; Modernize Florida's outdated efficiency practices

Dear Commissioner Julie Imanuel Brown,

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Sincerely,  
ALVERA PRITCHARD  
Miami Beach, FL 33139  
alvera99@bellsouth.net

## Antonia Hover

---

**From:** frank.menschner@everyactioncustom.com on behalf of Frank Menschner  
<frank.menschner@everyactioncustom.com>  
**Sent:** Thursday, January 7, 2021 8:45 PM  
**To:** Office of Commissioner Brown  
**Subject:** Docket No. 20200181; Modernize Florida's outdated efficiency practices

Dear Commissioner Julie Imanuel Brown,

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Sincerely,  
Frank Menschner  
Hollywood, FL 33019  
frank.menschner@gmail.com

## Antonia Hover

---

**From:** Licy75@everyactioncustom.com on behalf of Felicity Hohenshelt <Licy75@everyactioncustom.com>  
**Sent:** Thursday, January 7, 2021 8:38 PM  
**To:** Office of Commissioner Brown  
**Subject:** Docket No. 20200181; Modernize Florida's outdated efficiency practices

Dear Commissioner Julie Imanuel Brown,

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Sincerely,  
Felicity Hohenshelt  
Jacksonville, FL 32257  
Licy75@aol.com

## Antonia Hover

---

**From:** gailstewart-iles@everyactioncustom.com on behalf of Gail Stewart-Iles <gailstewart-iles@everyactioncustom.com>  
**Sent:** Thursday, January 7, 2021 8:35 PM  
**To:** Office of Commissioner Brown  
**Subject:** Docket No. 20200181; Modernize Florida's outdated efficiency practices

Dear Commissioner Julie Imanuel Brown,

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Sincerely,  
Gail Stewart-Iles  
Rockledge, FL 32955  
gailstewart-iles@bellsouth.net

## Antonia Hover

---

**From:** chisaria@everyactioncustom.com on behalf of Andrea Chisari  
<chisaria@everyactioncustom.com>  
**Sent:** Thursday, January 7, 2021 8:28 PM  
**To:** Office of Commissioner Brown  
**Subject:** Docket No. 20200181; Modernize Florida's outdated efficiency practices

Dear Commissioner Julie Imanuel Brown,

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Sincerely,  
Andrea Chisari  
Mims, FL 32754  
chisaria@att.net

## Antonia Hover

---

**From:** conchwood@everyactioncustom.com on behalf of Doug Helliesen  
<conchwood@everyactioncustom.com>  
**Sent:** Thursday, January 7, 2021 8:24 PM  
**To:** Office of Commissioner Brown  
**Subject:** Docket No. 20200181; Modernize Florida's outdated efficiency practices

Dear Commissioner Julie Imanuel Brown,

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Sincerely,  
Doug Helliesen  
Key West, FL 33040  
conchwood@yahoo.com

## Antonia Hover

---

**From:** jteas@everyactioncustom.com on behalf of James Teas  
<jteas@everyactioncustom.com>  
**Sent:** Thursday, January 7, 2021 8:04 PM  
**To:** Office of Commissioner Brown  
**Subject:** Docket No. 20200181; Modernize Florida's outdated efficiency practices

Dear Commissioner Julie Imanuel Brown,

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Sincerely,  
James Teas  
Miami, FL 33157  
jteas@outlook.com

## Antonia Hover

---

**From:** jgpalmer44@everyactioncustom.com on behalf of James Palmer <jgpalmer44@everyactioncustom.com>  
**Sent:** Thursday, January 7, 2021 8:01 PM  
**To:** Office of Commissioner Brown  
**Subject:** Docket No. 20200181; Modernize Florida's outdated efficiency practices

Dear Commissioner Julie Imanuel Brown,

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Sincerely,  
James Palmer  
Venice, FL 34285  
jgpalmer44@gmail.com

## Antonia Hover

---

**From:** frederic.berthiaume1@everyactioncustom.com on behalf of Frederic Berthiaume  
<frederic.berthiaume1@everyactioncustom.com>  
**Sent:** Thursday, January 7, 2021 7:54 PM  
**To:** Office of Commissioner Brown  
**Subject:** Docket No. 20200181; Modernize Florida's outdated efficiency practices

Dear Commissioner Julie Imanuel Brown,

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Sincerely,  
Frederic Berthiaume  
Dunedin, FL 34698  
frederic.berthiaume1@gmail.com

## Antonia Hover

---

**From:** 4alanos@everyactioncustom.com on behalf of Brian Alano  
<4alanos@everyactioncustom.com>  
**Sent:** Thursday, January 7, 2021 7:47 PM  
**To:** Office of Commissioner Brown  
**Subject:** Docket No. 20200181; Modernize Florida's outdated efficiency practices

Dear Commissioner Julie Imanuel Brown,

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It's time to use the rulemaking process to modernize your decades-old practices and consider ways to get utilities to do more on efficiency, in particular for low-income customers. The rule is outdated, we must get it right.

Sincerely,  
Brian Alano  
Saint Augustine, FL 32084  
4alanos@gmail.com

## Antonia Hover

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**From:** mndfl2013@everyactioncustom.com on behalf of Michael Nutini <mndfl2013@everyactioncustom.com>  
**Sent:** Thursday, January 7, 2021 7:40 PM  
**To:** Office of Commissioner Brown  
**Subject:** Docket No. 20200181; Modernize Florida's outdated efficiency practices

Dear Commissioner Julie Imanuel Brown,

We all know that energy efficiency means using energy smarter. It is the quickest, cleanest, and cheapest way to meet our energy needs while helping Floridians cut energy waste and manage power bills. Helping hard-working families make their homes more efficient, safer, and secure also keeps energy dollars in local communities.

Yet the practices you rely upon in setting goals for the state's largest utilities haven't been modernized in almost 30 years – and that has led to Florida's largest power companies badly trailing leading utilities in the Southeast and across the nation in delivering energy savings to families and businesses. Most recently, this outdated approach led to power companies proposing goals of zero. We can do better.

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Sincerely,  
Michael Nutini  
Delray Beach, FL 33445  
mndfl2013@gmail.com

## Antonia Hover

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**From:** tomr2064@everyactioncustom.com on behalf of Thomas Reich <tomr2064@everyactioncustom.com>  
**Sent:** Thursday, January 7, 2021 7:35 PM  
**To:** Office of Commissioner Brown  
**Subject:** Docket No. 20200181; Modernize Florida's outdated efficiency practices

Dear Commissioner Julie Imanuel Brown,

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Sincerely,  
Thomas Reich  
Orlando, FL 32828  
tomr2064@yahoo.com

## Antonia Hover

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**From:** michaelnewyork11@everyactioncustom.com on behalf of Michael Jesinger  
<michaelnewyork11@everyactioncustom.com>  
**Sent:** Thursday, January 7, 2021 7:21 PM  
**To:** Office of Commissioner Brown  
**Subject:** Docket No. 20200181; Modernize Florida's outdated efficiency practices

Dear Commissioner Julie Imanuel Brown,

We all know that energy efficiency means using energy smarter. It is the quickest, cleanest, and cheapest way to meet our energy needs while helping Floridians cut energy waste and manage power bills. Helping hard-working families make their homes more efficient, safer, and secure also keeps energy dollars in local communities.

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Sincerely,  
Michael Jesinger  
Clearwater, FL 33756  
michaelnewyork11@gmail.com

## Antonia Hover

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**From:** dmsuarez16@everyactioncustom.com on behalf of Diane Suarez <dmsuarez16@everyactioncustom.com>  
**Sent:** Thursday, January 7, 2021 7:21 PM  
**To:** Office of Commissioner Brown  
**Subject:** Docket No. 20200181; Modernize Florida's outdated efficiency practices

Dear Commissioner Julie Imanuel Brown,

We all know that energy efficiency means using energy smarter. It is the quickest, cleanest, and cheapest way to meet our energy needs while helping Floridians cut energy waste and manage power bills. Helping hard-working families make their homes more efficient, safer, and secure also keeps energy dollars in local communities.

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It's time to use the rulemaking process to modernize your decades-old practices and consider ways to get utilities to do more on efficiency, in particular for low-income customers. The rule is outdated, we must get it right.

Thank you for your concern.

Diane Suarez

Sincerely,  
Diane Suarez  
Clearwater, FL 33764  
dmsuarez16@gmail.com

## Antonia Hover

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**From:** Ellengerstle@everyactioncustom.com on behalf of Ellen Gerstle  
<Ellengerstle@everyactioncustom.com>  
**Sent:** Thursday, January 7, 2021 7:14 PM  
**To:** Office of Commissioner Brown  
**Subject:** Docket No. 20200181; Modernize Florida's outdated efficiency practices

Dear Commissioner Julie Imanuel Brown,

We all know that energy efficiency means using energy smarter. It is the quickest, cleanest, and cheapest way to meet our energy needs while helping Floridians cut energy waste and manage power bills. Helping hard-working families make their homes more efficient, safer, and secure also keeps energy dollars in local communities.

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As you set out to revisit the energy efficiency goal setting rules, please update the economic screening practices so they no longer penalize efficiency measures that meaningfully reduce energy waste for homes or businesses. Isn't the whole idea of an efficiency program, to reduce energy use to meet demand and help customers lower power bills? Efficiency measures with payback. As long as 7 years still make sense if they are reducing our carbon emissions!

Most importantly:

First, when setting annual savings targets the PSC relies on the Rate Impact Measure (RIM), a test that fails to properly account for customer energy savings as a benefit. The RIM test actually considers your bill savings as a cost, rather than a benefit – because the utility company receives less revenue. Isn't the whole idea behind energy savings to cut energy waste and reduce your utility power bill?

The second problem is that the PSC allows Florida utilities to automatically and arbitrarily eliminate any efficiency measure with a payback of fewer than two years, thereby eliminating the most cost-effective and impactful efficiency measures for customers. Why do we penalize common-sense efficiency measures that can improve people's lives?

3. Identify homes, apartment buildings and commercial buildings in the top decile of energy use per square foot in their respective categories and arrange energy audits and offer financial assistance for remediation where appropriate. This process must be repeated yearly.

4. Modern heat pumps are much more efficient than older air conditioning units. Incentivize and inform commercial building owners of the cost savings with heat pumps plus geo-engineering.

5. Assist homeowners with AC units over 7 years old in updating to high-efficiency pumps as well as Bradford heat pump water heaters

6. Ask the legislature to upgrade building code to the "passive home" standard.

It's time to use the rulemaking process to modernize your decades-old practices and consider ways to get utilities to do more on efficiency, in particular for low-income customers. The rule is outdated, we must get it right.

Sincerely,

Ellen Gerstle  
Delray Beach, FL 33446  
Ellengerstle@gmail.com