

1 P R O C E E D I N G S

2 CHAIRMAN FAY: With that, we will move on to
3 Item 2. I'll give everybody a minute to get to
4 their chairs.

5 Ms. Deas, good morning. You're welcome to
6 introduce the item.

7 MS. DEAS: Good morning, Commissioners.
8 Sakina Deas with Industry Development and Market
9 Analysis.

10 Item 2 addresses the Numbering Administrator's
11 request on behalf of the telecommunications
12 industry for approval of its recommended area code
13 relief plan for the 904 area code. According to
14 the Numbering Administrator, this area code is
15 projected to exhaust by the third quarter of 2024.
16 Staff has reviewed and analyzed the viable options.
17 Staff's primary recommendation is approval of the
18 industry's recommendation, which is an all-services
19 distributed overlay over the 904 area code.
20 However, as an alternative, staff is recommending
21 implementing an-all services distributed overlay
22 over the 904 geographic area, and a boundary
23 elimination between the 904 and 386 area codes at
24 the exhaust of the 386 area codes.

25 Cecilia McCabe and Linda Hyman from the

1 Numbering Administrator have joined us by phone to
2 address any questions, and also staff is available
3 for questions.

4 CHAIRMAN FAY: Great. Thank you for that
5 presentation on that item.

6 Commissioners, I will take any questions for
7 staff on this item.

8 Commissioner Passidomo, you're recognized.

9 COMMISSIONER PASSIDOMO: Thank you, Mr.
10 Chairman. I just have a quick question regarding
11 the alternative. Just, you know, I remember when I
12 was legal -- when I was in legal staff and I
13 handled some of these area codes. I never -- we
14 didn't really see more of a -- there wasn't really
15 an alternative to some of the options, the overlay
16 option, so I just want to know, you know, what are
17 some of those additional benefits that you see by
18 offering? What would be the benefit of taking the
19 alternative approach versus the primary?

20 MR. FOGLEMAN: Sure. Greg Fogleman for
21 Commission staff. So when looking at kind of all
22 of the area codes, we noticed that we have this 386
23 area code that's kind of unique, you know, it's
24 non-contiguous. In looking at kind of the criteria
25 when we're evaluating all area code relief plans,

1 one of the things that we should be concerned about
2 is the community of interests. And so first thing
3 we noticed is 386 doesn't have that kind of
4 characteristics, because it is separated by other
5 area codes. So by eliminating the boundaries, this
6 kind of addresses this. When NANPA, you know,
7 looked at all the viable alternatives to present to
8 industry, they came up -- they listed it as
9 alternative three, I believe, in the NANP's. And
10 that looked to go ahead and do -- remove that
11 boundary elimination immediately. In our
12 alternative, one of the -- what we had looked to do
13 is to extend the length of time to allow 386 to
14 continue to use seven-digit dialing, but eventually
15 to remove that boundary. And so those were kind of
16 the considerations. A little bit different than
17 what NANPA had proposed to industry, but it's very
18 similar.

19 The other thing that I think that's kind of a
20 benefit for the alternative that we're proposing,
21 is kind of looking down the road if we do nothing.
22 386 will eventually run out of numbers and it will
23 come before the Commission. My concern is that one
24 of the alternatives that we'll have to be thinking
25 about at that point might be more along the lines

1 of a boundary elimination. And that tends to have
2 a little more cost to consumers in implementing,
3 but if we do the boundary elimination now, kind of
4 lay the groundwork for what's going to happen in
5 the future, we've addressed that. We've
6 recently -- we're not going to go down that road.
7 We're going to do this.

8 Now, this -- what I've laid out here as an
9 alternative and what NANPA has outlined are the two
10 extremes for the boundary elimination. One is
11 immediate with the all-services overlay. And what
12 I've proposed is kind of the, whenever 386 runs
13 out. With that said, you can do anything in
14 between. You can pick 24 months, you can pick 36
15 months to remove the boundary elimination. You
16 have that authority. Does that answer your
17 question?

18 COMMISSIONER PASSIDOMO: It does. Thank you.

19 CHAIRMAN FAY: Any follow-up?

20 COMMISSIONER PASSIDOMO: I guess the only
21 follow-up I have is -- I mean, would you think that
22 that offsets that additional three years that we
23 get by doing the primary all-service overlay?

24 MR. FOGLEMAN: I think so. I mean, because of
25 the potential costs of having -- you know, if we

1 went down the road of -- you know, it kind of
2 depends on what happens in the future. You know,
3 first of all, it's a forecast. So three years, how
4 accurate is it? You know, we won't know until we
5 get there. If it was 10 years, I wouldn't even be
6 proposing. Three years is relatively not that much
7 compared to when you look at all of the other
8 forecasts that were presented as viable options.
9 So I felt pretty comfortable with still thinking
10 that this was worth pursuing, or at least proposing
11 and putting it in front of you as an option.

12 COMMISSIONER PASSIDOMO: Thank you, Mr.
13 Fogleman.

14 CHAIRMAN FAY: Great. Any other questions?

15 I just have a quick question. So alternative
16 three, if the Commission decided to go with staff
17 recommendation, you're saying that's -- that
18 recommendation -- the alternative recommendation is
19 one where it would dissolve later down the ride,
20 whereas if the Commission said that we wanted to
21 take up alternative three, as stated by NANPA, that
22 would dissolve it immediately? Is that the
23 distinction?

24 MR. FOGLEMAN: It would -- it would not
25 immediately, but hearing the same implementation of

1 the all-services overlay, it would be part of it.
2 So it's a three-year implementation process is what
3 we're recommending. Under either circumstance, so
4 there would still be some time delay from this
5 order to when overlay and a boundary elimination
6 would occur. And that would provide, you know, the
7 citizens, you know, opportunity to update their
8 information and adjust marketing to address that.

9 CHAIRMAN FAY: Okay. Yeah. I know we put out
10 notices to customers to understand all this. So if
11 it was done more quickly, compared to the
12 alternative that you presented, all that notice
13 could go out to everybody at one time period, is
14 that --

15 MR. FOGLEMAN: Yes, sir.

16 CHAIRMAN FAY: Okay. Great. Okay. With
17 that, Commissioners, if there aren't any other
18 questions or discussion, I will take a motion on
19 this item.

20 COMMISSIONER PASSIDOMO: Mr. Chair, I move
21 approval of staff's recommendation on Item 2.

22 CHAIRMAN FAY: With that, we have a motion for
23 staff's recommendation. And Commissioner
24 Passidomo, would be the alternative recommendation
25 or the primary?

1 COMMISSIONER PASSIDOMO: I was thinking the
2 primary.

3 CHAIRMAN FAY: Okay. With that, we have a
4 motion for the primary.

5 COMMISSIONER GRAHAM: Second.

6 CHAIRMAN FAY: We have a second. So a motion
7 and a second. All that approve say, aye.

8 (Chorus of ayes.)

9 CHAIRMAN FAY: Opposed?

10 (No comments made.)

11 CHAIRMAN FAY: With that, the motion passes.
12 Thank you so much.

13 (Agenda item concluded.)

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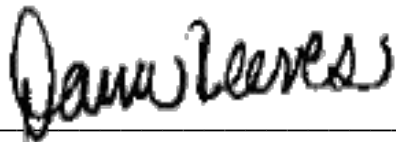
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COUNTY OF LEON)

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