

**Lorena Hollett**

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**From:** Lorena Hollett on behalf of Records Clerk  
**Sent:** Tuesday, November 22, 2022 8:04 AM  
**To:** 'ted@innisfreehotels.com'  
**Cc:** Consumer Contact  
**Subject:** RE: Conservation goals for electric utilities

Good morning, Tedrick Ent.

We will be placing your comments below in consumer correspondence in Docket No. 20200181, and forwarding your comments to the Office of Consumer Assistance and Outreach.

Regards,

Lorena Hollett  
Commission Deputy Clerk I  
Florida Public Service Commission  
2540 Shumard Oak Boulevard  
Tallahassee, FL 32399  
Phone: (850) 413-6758

-----Original Message-----

From: ted@everyactioncustom.com <ted@everyactioncustom.com>  
Sent: Monday, November 21, 2022 5:11 PM  
To: Records Clerk <CLERK@PSC.STATE.FL.US>  
Subject: Conservation goals for electric utilities

Dear Clerk Of PSC,

I am writing to ask you to update the Public Service Commission's policies on energy conservation. The PSC currently uses a flawed and outdated method for determining the feasibility of conservation projects, leading to large amounts of wasted energy and higher bills for customers.

The "Rate Impact Measure" (RIM) test penalizes efficiency by treating it as a cost, due to reduced revenue for the utilities. Under such a test, conservation projects will never look good to the utilities.

In addition, utilities state that efficiency projects should bring a payback to the customer in less than two years, which is a completely unreasonable standard that eliminates a whole range of the most cost-effective ways to help customers reduce energy use. This has led to conservation goals of zero or near zero being proposed by multiple utilities.

I ask you to update your energy conservation standards and require utilities to help customers save energy and lower their bills.

Sincerely,  
Mr. TEDRICK Ent  
15 N Sunset Blvd Gulf Breeze, FL 32561-4051 ted@innisfreehotels.com