

DOCKET NO. 910872-TI

REQUEST TO ESTABLISH DOCKET

Date 8/1/91

1. Division Name/Staff Name CMU/McNulty
2. OPR CMU/McNulty
3. OCR _____
4. Suggested Docket Title Proposed tariff filing introduced ^{to} AT&T 800 Plan K offering by AT&T Communications of the Southern States, Inc. (T-91-393 filed 8/15/91)

5. Suggested Docket Mailing List (attach separate sheet if necessary)

- A. Parties (Provide names of regulated companies; provide names and addresses of nonregulated companies; provide names, addresses, and affiliation (i.e., attorney, company liaison officer, or customer) of individuals)

AT&T TF 741 _____

- B. Interested Persons/Companies (Provide names, complete mailing addresses, and affiliation)

- C. This is a generic proceeding and the Interested Persons mailing list should be expanded to include the industries checked below:

| | |
|---|--|
| <input type="checkbox"/> Investor-Owned Electrics | <input type="checkbox"/> Water Utilities |
| <input type="checkbox"/> Electric Cooperatives | <input type="checkbox"/> Local Exchange Telephone Cos. |
| <input type="checkbox"/> Municipal Electrics | <input type="checkbox"/> Interexchange Telephone Cos. |
| <input type="checkbox"/> Gas Utilities | <input type="checkbox"/> Coin-Operated Telephone Cos. |
| <input type="checkbox"/> Sewer Utilities | <input type="checkbox"/> Shared Tenant Telephone Cos. |

6. Check One:

- Documentation attached.
 Documentation will be provided with recommendation.

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with between \$20 and \$50 in monthly usage. ATT-C estimates 1000 customers during the first year with estimated revenues of \$322,000.

The hourly rate for Plan K is \$18.90 (Attachment A - Page 5). The Company proposes no time-of-day discounts or volume discounts for this service, unlike very similar existing 800 services, such as AT&T Readyline (Readyline) and AT&T 800 Plan E (Plan E). The Plan K rate is higher than the rates for these other 800 services.

All three of these 800 services are provisioned over common lines rather than dedicated lines. These services provide a cost benefit to customers who wish to avoid the expense associated with private line 800 service.

Besides featuring different rates as described above, the three plans differ in two other ways. First, the plans have different target markets. Readyline and Plan E are targeted for large businesses, whereas Plan K is targeted for small businesses. Second, Plan E aggregates traffic volume from multiple stations onto a single bill, but Plan K and Readyline do not.

The proposed rate of \$18.90 for intrastate Plan K is the same as the proposed rates for interstate Plan K.

ATT-C maintains that the proposed rates exceed the costs of the service. The Staff attempted to determine whether the proposed rates for the service will allow the Company to recover the cost of access purchased by AT&T from the local exchange companies (LECs). The per minute equivalent rate for Plan K is \$.315, compared to the rates for LEC daytime premium access in the state, which ranges from \$.1318 (Southern Bell) to \$.23033 (Floral). Thus, proposed rates for Plan K exceed the cost of LEC access, as is required by this Commission.

If approved, staff believes that this service will allow the Company to provide a competitive response to changes taking place within the 800 interexchange market. Also, the proposed offering allows customers to avail themselves of a service which is switched rather than dedicated, and therefore less costly. Thus, staff recommends that the Commission approve the tariff filing by AT&T Communications of the Southern States, Inc. to introduce AT&T 800 Plan K to become effective September 18, 1991.

FLORIDA

ISSUED: August 15, 1991

EFFECTIVE: September 18, 1991

BY: Mr. Don Stewart - Tariff Director

C14. AT&T 800 Plan K

ATTACHMENT A

C14.1 DESCRIPTION

C14.1.1 General

AT&T 800 Plan K is a custom switched telecommunications service which permits inward 800 number calling from stations located in the state of Florida to a Customer's station within the state. Intrastate AT&T 800 Plan K is provided in conjunction with interstate Custom 800 Services and is available only to customers who subscribe to the interstate service provided in this Company's Tariff F.C.C. No. 2. AT&T 800 Plan K rates and charges apply to calls completed from calling stations in the entire state or from Customer selected NPAs within the state to the Customer's station. Calls from points outside the Customer selected NPAs will be blocked.

AT&T 800 Plan K calls are dialed and completed without the assistance of a Company operator, and do not include:

- Person-to-Person calls,
- Collect calls,
- Conference calls,
- Any other classification of operator handled calls.

AT&T 800 Plan K consists of an AT&T 800 Plan K telephone number associated with a Customer's station. Access to the Customer's station is not obtained under this tariff.

C14.2 REGULATIONS

C14.2.1 Provision of AT&T 800 Plan K

AT&T 800 Plan K is offered under this tariff subject to the availability of suitable service components furnished by this Company or obtained from others.

A. Engineering

AT&T 800 Plan K will be engineered to meet its transmission parameters.

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C14. AT&T 800 Plan K

C14.3 RATES AND CHARGES (Cont'd)

ATTACHMENT A

C14.3.1 General (Cont'd)

A. Usage Charges (Cont'd)

1. Rate Schedule

Per Hour of Use

\$18.90

2. Minimum Average Time Requirement

The minimum average time requirement for AT&T 800 Plan K is 30 seconds and applies per completed call. This means that if the average duration per call during each billing period is less than 30 seconds, billing will be based on the actual number of calls using an average duration of 30 seconds per call.

C14.4 AT&T 800 Plan K OPTIONS

Customer Selected NPAs

Customer-Selected NPAs allow a customer to select specific NPA(s) from which calls to AT&T 800 Plan K will be allowed. For example, a Customer in Home NPA 305 may elect to receive calls from NPA 904 only. See Company's Tariff F.C.C. No. 2, Section 6 for applicable charges.

The following NPAs are contained in Florida: 305, 813, 904, 407.