

FLORIDA PUBLIC SERVICE COMMISSION
FLETCHER BUILDING
101 EAST GAINES STREET
TALLAHASSEE, FLORIDA 32399-0850

MEMORANDUM

August 29, 1991

TO : DIRECTOR OF RECORDS AND REPORTING

FROM : DIVISION OF COMMUNICATIONS (LONG) *AK*
DIVISION OF LEGAL SERVICES (KURLIN) *AK*

RE : DOCKET NO. 910798-TL - PROPOSED TARIFF FILING TO
PROVIDE A VOLUME DISCOUNT FOR LARGE CALL TRACKING -
BULK CALLING LINE IDENTIFICATION CUSTOMERS BY SOUTHERN
BELL TELEPHONE AND TELEGRAPH COMPANY (T-91-343 FILED
7/22/91)

AGENDA: SEPTEMBER 10, 1991 - CONTROVERSIAL - PARTIES MAY
PARTICIPATE

CRITICAL DATES: TARIFF SUSPENSION DEADLINE - 9/20/91

DISCUSSION OF ISSUES

ISSUE 1: Should the proposed tariff filing to provide volume discounts to large Call Tracking - Bulk Calling Line Identification (BCLID) customers by Southern Bell Telephone and Telegraph Company be approved?

RECOMMENDATION: Yes, the proposed tariff filing to provide volume discounts to large BCLID customers by Southern Bell Telephone and Telegraph Company should be approved.

STAFF ANALYSIS: Southern Bell Telephone and Telegraph Company (Southern Bell or Company) filed proposed revisions to its General Subscriber Service Tariff on July 22, 1991. The purpose of this filing was to introduce a volume discount for large Call Tracking - Bulk Calling Line Identification (BCLID) customers.

BCLID was recently approved by the Commission for Southern Bell (Docket No. 910676-TL). The service, equivalent to Caller ID for large business, was designed to fill the needs of larger businesses that may have a need for calling number identification services. It allows a customer to receive a Caller ID-like service over a multi-line hunt group or PBX trunk line. BCLID is provisioned over a Type 2120/2020 four wire private line (a separate facility required but not included in the BCLID rate) and provides the following information to the customer during

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each call: calling and called directory numbers, time of day the call was received, busy-idle status of the called line, and the calling line type (individual or group). The customer is required to obtain and maintain the CPE required for this service. The approved rates for the service are as follows: nonrecurring charge - \$500.00 per DID arrangement; recurring charge - \$.03 per call.

The Company is attempting here to provide its largest customers (50,000 calls/month or more) with a usage discount in order to entice subscription to the feature. The proposed structure would keep the nonrecurring charge as is and the recurring charge for $\leq 50,000$ calls per month. The proposed usage rate would drop to \$.02 per call from 50,001 - 400,000 calls, and \$.01 for all calls over 400,000.

Southern Bell did not provide any added cost support with this filing. The Company's rationale for this was that the original cost study was calculated for an average of 45,238 calls per customer and the first 50,000 calls will still be at \$.03 per call, so the \$.03 charge per call would still be applicable for cost and revenue calculations. Staff agrees that the addition of this discount would not substantially affect the Company's cost figures.

Staff believes this filing is appropriate. The volume discount may help large companies subscribe to BCLID, while the addition of the discount does not appear to price the service below its cost. For these reasons staff recommends this tariff proposal be approved as filed.

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ISSUE 2: Should this docket be closed?

RECOMMENDATION: Yes, if Issue 1 is approved this tariff should become effective on 9/20/91. If a timely protest is filed this tariff should remain in effect pending resolution of the protest. If no timely protest is filed, this docket should be closed.

STAFF ANALYSIS: At the conclusion of the protest period, if no protest is filed this docket should be closed.

910798.MWL



T-91-343

Southern Bell

RECEIVED

JUL 22 1991

150 South Monroe Street
Suite 400
Tallahassee, Florida 32301

A. M. Lombardo
Assistant Vice President-Regulatory Relations

July 22, 1991

DIVISION OF COMMUNICATIONS

Mr. Walter D'Haeseleer
Director, Division of Communications
Florida Public Service Commission
101 East Gaines Street
Tallahassee, FL 32301

Dear Mr. D'Haeseleer:

Pursuant to Florida Statute 364.05, we are filing a revision to our General Subscriber Services Tariff for Call Tracking, a TouchStar² Service Feature, which became effective on July 1, 1991 (T90-347). In order to change the pricing structure for Call Tracking, we are herewith filing the following revised page for this feature.

General Subscriber Services Tariff

Section A13 - Fourth Revised Page 39

The purpose of this filing is to provide a pricing structure that provides a volume discount for large Call Tracking customers. The proposed progressive pricing scale allows all calls over 400,000 to be priced at \$.01 per call. This will make Call Tracking more affordable for prospective large customers.

Since the original Call Tracking Filing Package was based on an average of 45,238 monthly calls per customer and the first 50,000 calls will still be at \$.03 per call, the \$.03 charge per call is still applicable for revenue and cost calculations. Therefore, there is no need for revised revenues and costs for this tariff filing.

Acknowledgement, date of receipt, and authority number of this filing are requested. A duplicate letter of transmittal is attached for this purpose.

Your consideration and approval will be appreciated.

Yours very truly,

Assistant Vice President -
Regulatory Matters

Attachments

-5-

SOUTHERN BELL TELEPHONE AND TELEGRAPH COMPANY
 FLORIDA
 ISSUED: ~~May 22, 1991~~ July 22, 1991
 BY: Joseph P. Lacher, President
 Miami, Florida

GENERAL SUBSCRIBER SERVICE TARIFF

Cancel

Third Revised Page 39
 Cancels Second Revised Page 39

EFFECTIVE: ~~July 1, 1991~~

September 23, 1991

A13. MISCELLANEOUS SERVICE ARRANGEMENTS

A13.19 TouchStar® Service (Cont'd)

A13.19.4 Rates and Charges (Cont'd)

C. Per Subscription

1. Business PBX or MLHG

a. Call Tracking-Bulk Calling Line Identification (BCLID)

(1) Per Line/Trunk Arrangement¹

	Nonrecurring Charge			USOC
	Minimum	Maximum	Current	
(a) Per DID arrangement	\$300.00	\$700.00	\$500.00	NXB
(b) Per Non-DID arrangement	300.00	700.00	500.00	NXK

(2) Per Calling Number-Delivered

	Monthly Usage Charge			USOC
	Minimum	Maximum	Current	
(a) Each	-.01	-.06	-.03	NA

Quantity of Calls

A13.20 Customized Code Restrictions (CCR)

A13.20.1 General

- A.** Customized Code Restrictions (CCR) will provide a choice of code restriction options for selected outgoing calls. Each option will permit local calls, non-chargeable calls to Company numbers such as repair service, emergency numbers (911) and 800 calling.
- B.** Customized Code Restrictions will be available to basic exchange customers with Individual Line Residence Service, Business Service or PBX Trunks in either Flat Rate, Message Rate or Measured Rate environment.
- C.** Subscribers dialing restricted codes in the CCR Dialing Plan will be sent to an appropriate recorded announcement.
- D.** Customized Code Restrictions are furnished only from central offices which have been arranged to provide these services. The services are provided subject to the availability of facilities.
- E.** Customers who subscribe to Customized Code Restrictions are required to place Company provided stickers on each restricted telephone indicating that the operator can not be reached for any purpose. In addition, it shall be the responsibility of the subscriber to notify all authorized users of this service that it is impossible to reach the operator using the restricted telephone.
- F.** The Company shall not be liable to any person for damages of any nature or kind arising out of, resulting from, or in connection with the provision of Customized Code Restrictions offered herein, including without limitation the inability of the station user to access the operator for any purpose and any of the other restricted codes specified in the dialing plan options listed hereunder.

Note 1: The rate includes a data set located in the Central Office. A type 2120/2020 (intra/interexchange) four-wire local channel is required and should be ordered from the Private Line Service Tariff, Section B3.

	Charge per call	Usoc	
(a) First 50,000	\$.03	NA	(N)
(b) 50,001 - 400,000	.02	NA	(N)
(c) Over 400,000	.01	NA	(N)