

ORIGINAL

FLORIDA PUBLIC SERVICE COMMISSION

DOCKET NO: UNDOCKETED

RULE TITLE:

RULE NO.:

Rules relating to requirements for complete and accurate advertising of rates and services by all telecommunications companies.

PURPOSE AND EFFECT: The purpose of the workshop is to develop rules that would require complete and accurate disclosure to potential customers by telecommunications companies who are advertising their rates and services. The effect would be to provide customers with full and accurate information from which they can make informed decisions.

SUBJECT AREA TO BE ADDRESSED: Advertisements by telecommunications companies.

SPECIFIC AUTHORITY: 350.127 FS

LAW IMPLEMENTED: 364.01, 364.03, 364.19 FS

A RULE DEVELOPMENT WORKSHOP WILL BE HELD AT THE TIME, DATE, AND PLACE SHOWN BELOW:

TIME AND DATE: 10:00 AM, WEDNESDAY, MAY 13, 1998

PLACE: ROOM 148, BETTY EASLEY CONFERENCE CENTER, 4075 SE SEABLANCHE WAY, TALLAHASSEE, FL

THE PERSON TO BE CONTACTED REGARDING THE PROPOSED RULE DEVELOPMENT IS: Ann Shelfer, Division of Communications, Florida Public Service Commission, 2540 Shumard Oak Blvd., Tallahassee, FL 32399-0862.

Any person requiring some accommodation at this workshop because of a physical impairment should call the Division of Records and Reporting at (850) 413-6770 at least five calendar days

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prior to the hearing. Any person who is hearing or speech impaired should contact the Florida Public Service Commission by using the Florida Relay Service, which can be reached at: 1-800-955-8771 (TDD).