



# Public Service Commission

## -M-E-M-O-R-A-N-D-U-M-

**DATE:** August 30, 1999  
**TO:** Division of Legal Services (Peña/Bedell)  
**FROM:** Walter D'Haeseleer, Director, Division of Telecommunications *WDH*  
**RE:** Docket No. 991089-TI Request For Approval Of Name Change

Direct American Marketers, Inc. d/b/a Direct One has requested approval of name change on Interexchange Telecommunications Certificate No. 7091 to Direct One, Inc. d/b/a Direct One of California, Inc.

Since the change does not involve a change in control or transfer of assets, it is my recommendation that the name change be acknowledged and that the certificate be reissued.

As required in Chapter 2.07, Section C.3 of the Administrative Procedures, this is to inform you that I concur with the name change on the Certificate of Public Convenience and Necessity No. 7091 from Direct American Marketers, Inc. d/b/a Direct One to Direct One, Inc. d/b/a Direct One of California, Inc.

c:  Records and Reporting  
 Telecommunications (Pruitt)

- AFA \_\_\_\_\_
- APP \_\_\_\_\_
- CAF \_\_\_\_\_
- CMU \_\_\_\_\_
- CTR \_\_\_\_\_
- EAG \_\_\_\_\_
- LEG \_\_\_\_\_
- MAS \_\_\_\_\_
- OPC \_\_\_\_\_
- PAI \_\_\_\_\_
- SEC  \_\_\_\_\_
- WAW \_\_\_\_\_
- OTH \_\_\_\_\_

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FPSC-RECORDS/REPORTING