

**Antonia Hover**

---

**From:** Betty Leland  
**Sent:** Wednesday, June 11, 2025 3:44 PM  
**To:** Commissioner Correspondence  
**Subject:** FW: FPL Rate Increase thoughts

Good Afternoon:

Please place this email in Docket #20250011.

Thanks.

Betty A. Leland, Executive Assistant to  
Commissioner Art Graham  
Florida Public Service Commission  
[bleland@psc.state.fl.us](mailto:bleland@psc.state.fl.us)  
(850) 413-6024

**From:** Amir Fooladi <[amir@pars-co.net](mailto:amir@pars-co.net)>  
**Sent:** Wednesday, June 11, 2025 3:30 PM  
**To:** Office of Commissioner Fay <[Commissioner.Fay@psc.state.fl.us](mailto:Commissioner.Fay@psc.state.fl.us)>; Office of Commissioner Graham <[Commissioner.Graham@PSC.STATE.FL.US](mailto:Commissioner.Graham@PSC.STATE.FL.US)>; Office of Chairman La Rosa <[Commissioner.LaRosa@psc.state.fl.us](mailto:Commissioner.LaRosa@psc.state.fl.us)>; Office of Commissioner Clark <[Commissioner.Clark@psc.state.fl.us](mailto:Commissioner.Clark@psc.state.fl.us)>; Office of Commissioner Passidomo Smith <[Commissioner.Passidomo.Smith@psc.state.fl.us](mailto:Commissioner.Passidomo.Smith@psc.state.fl.us)>  
**Cc:** Consumer Contact <[Contact@PSC.STATE.FL.US](mailto>Contact@PSC.STATE.FL.US)>  
**Subject:** FPL Rate Increase thoughts

CAUTION: This email originated from outside your organization. Exercise caution when opening attachments or clicking links, especially from unknown senders.

Good afternoon Commissioners,

My name is Amir Michael Fooladi, and I am located in Pensacola, FL and am a business owner and Florida property owner. I am a former President of the Home Builders Association of West Florida, and last week we had the opportunity to meet with the President of FP&L, Armando Pimentel at our HBA headquarters to discuss their proposed rate increases.

I want to share with you what I discussed with Armando so you could have additional information when making any decisions with regards to their proposed rate increases.

During our meeting, I explained to Armando that as home builders we are constantly working hard to build better. We have consistently made changes to our Florida Building Code to not only make our buildings and homes stronger and more resilient to severe weather, but also more energy efficient for our end-users. We are using innovative methods of construction to provide customers with energy efficient homes, and our biggest challenge has been to make construction costs more affordable. This is not just in Florida, but a mission that all our members of the National Association of Home Builders (NAHB) and Florida Home Builders Association (FHBA) have been working hard on so we can make the dream of owning a home a reality for all.

The fact that we are building homes better and more energy efficient is a huge win for homeowners because it makes their cost of ownership more affordable. We don't just want the houses to be affordable to purchase, but we want them to be affordable to own long term. What is extremely disheartening and discouraging is that with our amazing improvements

on energy efficiency, we now have our electrical utility company attempting to capitalize on these savings we want to pass on to homeowners by raising their prices.

When I brought this up to Armando, his argument was that power poles have increased in cost by 40% and transformers have increased in cost by 100%. What he failed to address was our rebuttal that the costs for power poles and transformers (including their current prices) are already paid for by the Contractors/builders/developers when we do a new project and request new service. Also, upon further review of his claims, I confirmed that power pole costs are in fact down in price 18% from last year, so this was a blatant lie.

Some of the other HBA members pointed out to Armando that rather than have a price increase, we would much rather not see so many Television Advertisements and Radio ads about the FPL drones or other fluff marketing pieces. Armando's response was that when we see the TV ads or FPL private jets or FPL staff passing out charity checks/donations that this is not paid for my consumers but rather by their Nextera shareholders. So, if the Shareholders are paying for these things, or buying the private jets, aren't these paid for by the profits they make from consumers? In fact, this wasteful spending is indeed paid for by the consumers.

I know you are probably inundated with calls, emails, and people upset about this price increase. I just wanted to try to do my part to share my reasons that we should not allow them to do price increase. They are profitable and they are trying to increase their profitability at a time when consumers need a price decrease not increase.

I have a power bill I can show you from FPL where the building has Zero (0) kWh of usage and they are triple charging me for base rate. I didn't realize they could have a base rate, a secondary base rate, and another one on top of that? Is that even legal?

I hope you find time to read this email. I would welcome the opportunity to discuss this topic further.

Best regards,

*Amir Michael Fooladi*  
President & CEO

---

**ParsCo, LLC**  
700 North De Villiers  
P.O. Box 12862  
Pensacola, FL 32501  
O: [850.696.7656](tel:850.696.7656)  
F: [850.898.3423](tel:850.898.3423)



Visit us on the web at [www.parscoconstruction.com](http://www.parscoconstruction.com)

This communication, including attachments, is confidential, may be subject to legal privileges, and is intended for the sole use of the addressee. Any use, duplication, disclosure or dissemination of this communication, other than by the addressee, is prohibited. If you have received this communication in error, please notify the sender immediately and delete or destroy this communication and all copies.