

BELLSOUTH

BellSouth Telecommunications, Inc.

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Jerry D. Hendrix
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August 17, 2005

Beth Salak, Director
Competitive Markets and Enforcement
Attn: Tariff Section
2540 Shumard Oak Boulevard
Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, enclosed is a package filing for BellSouth 3 for 3 Promotion

General Subscriber Service Tariff

Section A2 - Original Page 35.6.36
 - Original Page 35.6.36.1

The issue and effective dates for this tariff package are August 17, 2005 and September 1, 2005, respectively.

Acknowledgment, date of receipt and authority number of this filing are requested.

Your consideration and approval will be appreciated.

Yours very truly,

Jerry D. Hendrix (mrs)

Regulatory Vice President

Attachments

PROMOTION DESCRIPTION

BellSouth 3 for 3 Reward Promotion

PROMOTION OVERVIEW

This promotion is an offer available to new (acquisition/reacquisition) BellSouth business subscribers located in the BellSouth region in all States. The 3 for 3 Reward Promotion will offer subscribers that are under any type of term agreement or contract with another local exchange provider, a one-time, non-recurring check for three hundred dollars (\$300.00) when subscribing to local exchange service with BellSouth. This promotion begins September 1, 2005 and ends April 30, 2006.

PROMOTION SPECIFICS:

1. Available to new (acquisition/reacquisition) BellSouth business customers subscribing to local exchange service that have an existing term agreement or contract with another local exchange provider.
2. Subscriber must purchase a minimum of 3 lines per new location to be eligible.
3. Subscriber must sign a 36-month term election agreement under the BellSouth Simple Savings Promotion or the BellSouth Complete Choice for Business Term Plan.
4. Subscriber must sign the thirty-six (36) month "3 for 3" Reward Promotion Agreement.
5. Subscriber is not required to switch any service to BellSouth to participate.
6. Reward: one time, non-recurring \$300.00 check will be earned when Subscriber purchases BellSouth local exchange service. The Subscriber must sign and return the 36-month term election agreement under the BellSouth Simple Savings Promotion or the BellSouth Complete Choice for Business Term Plan. The Subscriber must purchase a minimum of 3 lines per new location.
7. The reward will be a check made payable to the Subscriber's business and mailed in approximately six to eight (6-8) weeks.
8. Applicable taxes and fees will be based on the full tariff price of all products and services, and no taxes or fees will be added to the amount of any reward under this program.
9. In the event the Subscriber terminates service or decreases below three (3) business lines at such location during the thirty-six (36) month term, the Subscriber must pay to BellSouth the three hundred dollar (\$300.00) reward received. This termination charge will appear on the Subscriber's bill as a charge in the OC&C section.

PROMOTION RESTRICTIONS/ELIGIBILITY REQUIREMENTS:

1. BellSouth reserves the right to terminate this promotion at any time.
2. Subscriber must sign a thirty-six (36) month term election agreement under the BellSouth Simple Savings Promotion or the BellSouth Complete Choice for Business Term Plan.
3. Subscriber may participate concurrently with the BellSouth Welcoming Rewards Program and the BellSouth Business Shoppers Promotion.
4. Subscribers with aggregate annual billing, per state of BellSouth services exceeding \$42,000 at the time of enrollment, are not eligible to participate in this promotion.
5. Subscriber understands that their participation constitutes the Subscriber's company enrollment in the "3 for 3" Promotion under this Program and the applicable tariffs; the signatory must have authority to commit the Subscriber to the Program.
6. Subscribers participating in a Product Level or Volume and Term CSA are NOT eligible to participate in this promotion.
7. No BTN arrangements are allowed with this promotion

Tariff Filing Package Number: FL 2005-191

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority
BellSouth's Service Territory – From Central Office where services are available	BellSouth 3 For 3 Reward Promotion	BellSouth 3 For 3 Reward Promotion is available to new (acquisition/reacquisition) BellSouth business subscribers located in the BellSouth region in all States. The 3 For 3 Reward Promotion will offer subscribers that are under any type of term agreement or contract with another local exchange provider, a one-time, non-recurring check for three hundred dollars (\$300.00) when subscribing to local exchange service with BellSouth.	9/1/2005 to 4/30/2006 (N)
		Rules and Regulations	(N)
		--Available to new (acquisition/reacquisition) BellSouth business customers subscribing to local exchange service that have an existing term agreement or contract with another local exchange provider.	(N)
		--Subscriber must purchase a minimum of three (3) lines per new location to be eligible.	(N)
		--Subscriber must sign the thirty-six (36) month 3 For 3 Reward Promotion Agreement.	(N)
		--Subscriber is not required to switch any service to BellSouth to participate.	(N)
		--Reward: one time, non-recurring three hundred dollar (\$300.00) check per new location will be earned when Subscriber purchases BellSouth local exchange service. The reward will be a check made payable to the Subscriber's business and mailed in approximately six to eight (6-8) weeks.	(N)
		--Applicable taxes and fees will be based on the full tariff price of all products and services, and no taxes or fees will be added to the amount of any reward under this program.	(N)
		--The Subscriber must sign and return the thirty-six (36) month term election agreement under the BellSouth Simple Savings Promotion or the BellSouth Complete Choice for Business Term Plan.	(N)
		--In the event the Subscriber terminates service or decreases below three (3) business lines at such location during the thirty-six (36) month term, the Subscriber must pay to BellSouth the three hundred dollar (\$300.00) reward received. This termination charge will appear on the Subscriber's bill as a charge in the OC&C section.	(N)
		--BellSouth reserves the right to terminate this promotion at any time.	(N)
		--Subscriber may participate concurrently with the BellSouth Welcoming Rewards Program and the BellSouth Business Shoppers Promotion.	(N)
		--Subscribers with aggregate annual billing, per state of BellSouth services exceeding forty-two thousand dollars (\$42,000.00) at the time of enrollment, are not eligible to participate in this promotion.	(N)
		--Subscriber understands that their participation constitutes the Subscriber's company enrollment in the 3 For 3 Reward Promotion under this Program and the applicable tariffs; the signatory must have authority to commit the Subscriber to the Program.	(N)
		--Subscribers participating in a Product Level or Volume and Term CSA are NOT eligible to participate in this promotion.	(N)

ISSUED: August 17, 2005

EFFECTIVE: September 1, 2005

BY: Marshall M. Criser III, President -FL
Miami, Florida

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

- A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority	
BellSouth's Service Territory – From Central Office where services are available	BellSouth 3 For 3 Reward Promotion (Cont'd)	Rules and Regulations (Cont'd) --No BTN arrangements are allowed with this promotion.	9/1/2005 to 4/30/2006	(N) (N)

ISSUED: August 17, 2005

EFFECTIVE: September 1, 2005

BY: Marshall M. Criser III, President -FL
 Miami, Florida

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

<u>Area of Promotion</u>	<u>Service</u>	<u>Description</u>	<u>Period Authority</u>
<u>BellSouth's Service Territory – From Central Office where services are available</u>	<u>BellSouth 3 For 3 Reward Promotion</u>	<u>BellSouth 3 For 3 Reward Promotion is available to new (acquisition/reacquisition) BellSouth business subscribers located in the BellSouth region in all States. The 3 For 3 Reward Promotion will offer subscribers that are under any type of term agreement or contract with another local exchange provider, a one-time, non-recurring check for three hundred dollars (\$300.00) when subscribing to local exchange service with BellSouth.</u>	<u>9/1/2005 to 4/30/2006</u>
		<u>Rules and Regulations</u>	(N)
		<u>--Available to new (acquisition/reacquisition) BellSouth business customers subscribing to local exchange service that have an existing term agreement or contract with another local exchange provider.</u>	(N)
		<u>--Subscriber must purchase a minimum of three (3) lines per new location to be eligible.</u>	(N)
		<u>--Subscriber must sign the thirty-six (36) month 3 For 3 Reward Promotion Agreement.</u>	(N)
		<u>--Subscriber is not required to switch any service to BellSouth to participate.</u>	(N)
		<u>--Reward: one time, non-recurring three hundred dollar (\$300.00) check per new location will be earned when Subscriber purchases BellSouth local exchange service. The reward will be a check made payable to the Subscriber's business and mailed in approximately six to eight (6-8) weeks.</u>	(N)
		<u>--Applicable taxes and fees will be based on the full tariff price of all products and services, and no taxes or fees will be added to the amount of any reward under this program.</u>	(N)
		<u>--The Subscriber must sign and return the thirty-six (36) month term election agreement under the BellSouth Simple Savings Promotion or the BellSouth Complete Choice for Business Term Plan.</u>	(N)
		<u>--In the event the Subscriber terminates service or decreases below three (3) business lines at such location during the thirty-six (36) month term, the Subscriber must pay to BellSouth the three hundred dollar (\$300.00) reward received. This termination charge will appear on the Subscriber's bill as a charge in the OC&C section.</u>	(N)
		<u>--BellSouth reserves the right to terminate this promotion at any time.</u>	(N)
		<u>--Subscriber may participate concurrently with the BellSouth Welcoming Rewards Program and the BellSouth Business Shoppers Promotion.</u>	(N)
		<u>--Subscribers with aggregate annual billing, per state of BellSouth services exceeding forty-two thousand dollars (\$42,000.00) at the time of enrollment, are not eligible to participate in this promotion.</u>	(N)
		<u>--Subscriber understands that their participation constitutes the Subscriber's company enrollment in the 3 For 3 Reward Promotion under this Program and the applicable tariffs; the signatory must have authority to commit the Subscriber to the Program.</u>	(N)
		<u>--Subscribers participating in a Product Level or Volume and Term CSA are NOT eligible to participate in this promotion.</u>	(N)

ISSUED: August 17, 2005

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BY: Marshall M. Criser III, President -FL
Miami, Florida

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

- A. The following promotions are on file with the Commission: (Cont'd)

<u>Area of Promotion</u>	<u>Service</u>	<u>Description</u>	<u>Period Authority</u>	
<u>BellSouth's Service Territory – From</u>	<u>BellSouth 3 For 3 Reward Promotion</u>	<u>Rules and Regulations (Cont'd)</u>	<u>9/1/2005</u>	<u>(N)</u>
<u>Central Office where services are available</u>		<u>--No BTN arrangements are allowed with this promotion</u>	<u>to</u> <u>4/30/2006</u>	<u>(N)</u>