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**BellSouth Telecommunications, Inc.**  
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**Jerry D. Hendrix**  
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Phone: (850) 577-5550  
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August 24, 2005

Beth Salak, Director  
Competitive Markets and Enforcement  
Attn: Tariff Section  
2540 Shumard Oak Boulevard  
Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, enclosed is a package filing for BellSouth Off-Net Trial Offer.

## **General Subscriber Service Tariff**

Section A2 - Original Page 35.6.37.2

The issue and effective dates for this tariff package are August 24, 2005 and September 8, 2005, respectively.

Acknowledgment, date of receipt and authority number of this filing are requested.

Your consideration and approval will be appreciated.

Yours very truly,

Regulatory Vice President

Attachment

**PROMOTION DESCRIPTION**  
**BellSouth Off-Net Trial Offer**

**PROMOTION OVERVIEW**

In accordance with the special promotions section of the General Subscriber Services Tariff, BellSouth plans the following promotion. BellSouth Off-Net Trial Offer allows residential subscribers to purchase a 1FR (Flat rate Line or equivalent service) with Caller ID Deluxe and an eligible affiliate service or DIRECTV® products. Customers will receive five dollars (\$5.00) off the monthly rate for Caller ID Deluxe, free installation and twenty-five dollars (\$25.00) cash-back. This offer begins on September 8, 2005 and ends January 31, 2006.

Services Included in this Offer:

1. 1FR or equivalent with Caller ID Deluxe
2. BellSouth FastAccess DSL
3. BellSouth Long Distance
4. Cingular Wireless®
5. DIRECTV®

**PROMOTION SPECIFICS:**

1. Customers who place a new service order for a 1FR and Caller ID Deluxe plus an affiliate service bundle may receive free installation and twenty-five dollars (\$25.00) cash back.
2. Twenty-five dollars (\$25.00) cash back is applied against the landline service.
3. Activation fee waiver applies for landline service.
4. Requires one (1) affiliate product DIRECTV®, BellSouth FastAccess DSL, BellSouth Long Distance, or Cingular Wireless®.

**PROMOTION RESTRICTIONS/ELIGIBILITY REQUIREMENTS:**

1. Customer must subscribe to the eligible services on their new service order to receive this offer.
2. Customers may be eligible for BellSouth Answers Cash Back and BellSouth FastAccess DSL cash back offers. No other cash back offers will apply.
3. Customers are eligible for one (1) (re)acquisition cash back promotion per twelve (12) months.
4. Offer will be extended to non-BellSouth wire-line, facilities-based, win-back customers upon demand.
5. Qualified customers who subscribe to BellSouth FastAccess DSL 3.0 service will be eligible for the promotional discount of ten dollars (\$10.00).
6. Offer valid for only one (1) service line at the intended local service address.
7. Customer can combine this with the service connection fee waiver promotion.
8. Eligible affiliate products include Cingular Wireless® plans \$39.99 and up, BellSouth FastAccess DSL 1.5, 3.0 or 6.0 (when available), eligible DIRECTV package plans \$41.99 and up.
9. Only customers who correctly redeem the coupon will be eligible, and the customer must continue to have qualifying service at the time the check is processed. If the customer cancels or discontinues the qualifying service, they will become ineligible.
10. BellSouth reserves the right to discontinue or modify this promotion at any time.

**Tariff Filing Package Number: FL 2005-170**

ISSUED: August 24, 2005  
BY: Marshall M. Criser III, President -FL  
Miami, Florida

EFFECTIVE: September 8, 2005

## A2. GENERAL REGULATIONS

### A2.10 Special Promotions (Cont'd)

#### A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority
BellSouth's Service Territory – From Central Office where services are available	BellSouth Off-Net Trial Offer	BellSouth Off-Net Trial Offer allows residential subscribers to purchase a 1FR (Flat rate Line or equivalent service) with Caller ID Deluxe and an eligible affiliate service or DIRECTV® products. Customers will receive five dollars (\$5.00) off the monthly rate for Caller ID Deluxe, free installation and twenty-five dollars (\$25.00) cash-back.	9/08/2005 to 1/31/2006 (N)
		Rules and Regulations	(N)
		--Customers who place a new service order for a 1FR and Caller ID Deluxe plus an affiliate service bundle may receive free installation and twenty-five dollars (\$25.00) cash back.	(N)
		--Twenty-five dollars (\$25.00) cash back is applied against the landline service.	(N)
		--Activation fee waiver applies for landline service.	(N)
		--Requires one (1) affiliate product DIRECTV®, BellSouth FastAccess DSL, BellSouth Long Distance, or Cingular Wireless®.	(N)
		--Customer must subscribe to the eligible services on their new service order to receive this offer.	(N)
		--Customers may be eligible for BellSouth Answers Cash Back and BellSouth FastAccess DSL cash back offers. No other cash back offers will apply.	(N)
		--Customers are eligible for one (1) (re)acquisition cash back promotion per twelve (12) months.	(N)
		--Offer will be extended to non-BellSouth wire-line, facilities-based win-back customers upon demand.	(N)
		--Qualified customers who subscribe to BellSouth FastAccess DSL 3.0 service will be eligible for the promotional discount of ten dollars (\$10.00).	(N)
		--Offer valid for only one (1) service line at the intended local service address.	(N)
		--Customer can combine this with the service connection fee waiver promotion.	(N)
		--Eligible affiliate products include Cingular Wireless® plans thirty-nine dollars and ninety-nine cents (\$39.99) and up, BellSouth FastAccess DSL 1.5, 3.0 or 6.0 (when available), eligible DIRECTV® package plans forty-one dollars and ninety-nine cents (\$41.99) and up.	(N)
		--Only customers who correctly redeem the coupon will be eligible, and the customer must continue to have qualifying service at the time the check is processed. If the customer cancels or discontinues the qualifying service, they will become ineligible.	(N)
		--BellSouth reserves the right to discontinue or modify this promotion at any time.	(N)

ISSUED: August 24, 2005

EFFECTIVE: September 8, 2005

BY: Marshall M. Criser III, President -FL  
 Miami, Florida

## A2. GENERAL REGULATIONS

### A2.10 Special Promotions (Cont'd)

#### A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority
<u>BellSouth's Service Territory – From Central Office where services are available</u>	<u>BellSouth Off-Net Trial Offer</u>	<u>BellSouth Off-Net Trial Offer allows residential subscribers to purchase a 1FR (Flat rate line or equivalent service) with Caller ID Deluxe and an eligible affiliate service or DIRECTV® products. Customers will receive five dollars (\$5.00) off the monthly rate for Caller ID Deluxe, free installation and twenty-five dollars (\$25.00) cash-back.</u>	<u>9/08/2005 to 1/31/2006</u> (N)
		<u>Rules and Regulations</u>	(N)
		<u>--Customers who place a new service order for a 1FR and Caller ID Deluxe plus an affiliate service bundle may receive free installation and twenty-five dollars (\$25.00) cash back.</u>	(N)
		<u>--Twenty-five dollars (\$25.00) cash back is applied against the landline service.</u>	(N)
		<u>--Activation fee waiver applies for landline service.</u>	(N)
		<u>--Requires one (1) affiliate product DIRECTV®, BellSouth FastAccess DSL, BellSouth Long Distance, or Cingular Wireless®.</u>	(N)
		<u>--Customer must subscribe to the eligible services on their new service order to receive this offer.</u>	(N)
		<u>--Customers may be eligible for BellSouth Answers Cash Back and BellSouth FastAccess DSL cash back offers. No other cash back offers will apply.</u>	(N)
		<u>--Customers are eligible for one (1) (re)acquisition cash back promotion per twelve (12) months.</u>	(N)
		<u>--Offer will be extended to non-BellSouth wire-line, facilities-based win-back customers upon demand.</u>	(N)
		<u>--Qualified customers who subscribe to BellSouth FastAccess DSL 3.0 service will be eligible for the promotional discount of ten dollars (\$10.00).</u>	(N)
		<u>--Offer valid for only one (1) service line at the intended local service address.</u>	(N)
		<u>--Customer can combine this with the service connection fee waiver promotion.</u>	(N)
		<u>--Eligible affiliate products include Cingular Wireless® plans thirty-nine dollars and ninety-nine cents (\$39.99) and up, BellSouth FastAccess DSL 1.5, 3.0 or 6.0 (when available), eligible DIRECTV® package plans forty-one dollars and ninety-nine cents (\$41.99) and up.</u>	(N)
		<u>--Only customers who correctly redeem the coupon will be eligible, and the customer must continue to have qualifying service at the time the check is processed. If the customer cancels or discontinues the qualifying service, they will become ineligible.</u>	(N)
		<u>--BellSouth reserves the right to discontinue or modify this promotion at any time.</u>	(N)