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March 29, 2007

Beth Salak, Director  
Competitive Markets and Enforcement  
Attn: Tariff Section  
2540 Shumard Oak Boulevard  
Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, enclosed is a package filing to revise BellSouth Bundle Incentive Promotion.

General Subscriber Service Tariff

Section A2 - Original Page 35.6.62.3

The issue and effective dates for this tariff package are March 29, 2007 and March 30, 2007, respectively.

Acknowledgment, date of receipt and authority number of this filing are requested.

Your consideration and approval will be appreciated.

Yours very truly,

Jerry D. Hendrix (mrs)

Regulatory Vice President

Attachments

## Promotion Description

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### **1T07-SBS-Bundle Incentive Promotion FL 2006-1277**

#### **OVERVIEW OF PROMOTION:**

In accordance with the special promotions section of the General Subscriber Services Tariff and/or the General Exchange Price List, The 1T07-SBS-Bundle Incentive Promotion is scheduled to begin on 01/01/2007 and end on - 4/30/2007. This promotion offers existing BellSouth business subscribers a bill credit reward based on the service(s) purchased. The amount of the bill reward that can be received will vary depending on the combination of services purchased. Existing BellSouth Complete Choice for Business ("CCB") subscribers can receive up to a maximum bill credit reward of four hundred and fifty (\$450.00) dollars for participation in this promotion. Existing 1FB subscribers can receive up to a maximum bill credit reward of five hundred (\$500.00) dollars for participation in this promotion.

ISSUED: March 29, 2007

EFFECTIVE: March 30, 2007

BY: Marshall M. Criser III, President -FL  
Miami, Florida

## A2. GENERAL REGULATIONS

### A2.10 Special Promotions (Cont'd)

#### A2.10.2 Descriptions (Cont'd)

- A. The following promotions are on file with the Commission: (Cont'd)

<u>Area of Promotion</u>	<u>Service</u>	<u>Description</u>	<u>Period Authority</u>
<u>BellSouth's Service Territory – From</u>	<u>1T07-SBS-Bundle Incentive Promotion</u>	<u>Rules and Regulations (Cont'd)</u>	(N)
<u>Central Office where services are available</u>	<u>(Cont'd)</u>	<u>--This promotion may not be used concurrently with any previous or existing local exchange service term agreement programs, unless otherwise stated. However, Subscribers currently participating under an existing BellSouth Small Business Promotion local exchange term agreement may migrate to this promotion without incurring any termination liability from the existing program if the Subscriber has twelve (12) months or less remaining under the existing term agreement for local exchange services with BellSouth, and the Subscriber agrees to the local exchange term agreement that provides for an equal or greater number of business access lines than under their existing local exchange term agreement. The new local exchange service term agreement will be based upon monthly business access line rates in effect at the time the new local exchange service term agreement is effective.</u>	(N)

## A2. GENERAL REGULATIONS

### A2.10 Special Promotions (Cont'd)

#### A2.10.2 Descriptions (Cont'd)

- A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority
BellSouth's Service Territory – From Central Office where services are available	1T07-SBS-Bundle Incentive Promotion (Cont'd)	Rules and Regulations (Cont'd)  --This promotion may not be used concurrently with any previous or existing local exchange service term agreement programs, unless otherwise stated. However, Subscribers currently participating under an existing BellSouth Small Business Promotion local exchange term agreement may migrate to this promotion without incurring any termination liability from the existing program if the Subscriber has twelve (12) months or less remaining under the existing term agreement for local exchange services with BellSouth, and the Subscriber agrees to the local exchange term agreement that provides for an equal or greater number of business access lines than under their existing local exchange term agreement. The new local exchange service term agreement will be based upon monthly business access line rates in effect at the time the new local exchange service term agreement is effective.	(N)  (N)