



Jerry D. Hendrix  
Vice President  
Regulatory Relations

AT&T Florida  
150 South Monroe St.  
Suite 400  
Tallahassee, FL 32301

T: 850-577-5550  
F: 850-224-5073  
Jerry.Hendrix@att.com  
www.att.com

June 29, 2007

Beth Salak, Director  
Competitive Markets and Enforcement  
Attn: Tariff Section  
2540 Shumard Oak Boulevard  
Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, enclosed is a package filing to revise the BellSouth Unlimited Competitive Acquisition with Voice Mail promotion.

General Subscriber Service Tariff

- Section A2 - 4th Revised Page 35.6.51  
- 4th Revised Page 35.6.51.1

The issue and effective dates for this tariff package are June 29, 2007 and June 30, 2007, respectively.

Acknowledgment, date of receipt and authority number of this filing are requested.

Your consideration and approval will be appreciated.

Yours very truly,

Jerry D. Hendrix (mrs)

Regulatory Vice President

Attachments

## **Promotion Description**

### **Extension - BPP Unlimited Comp Acquisition Bundle w/VM (BUN58) #1440**

#### **Overview**

The Extension - BPP Unlimited Comp Acquisition Bundle w/VM (BUN58) promotion is scheduled to begin on 6/30/2007 and end on 9/30/2007.

Competitive Acquisition customers located in highly competitive markets will be offered a special price point when they subscribe to the BellSouth Preferred Pack Plan and a BSLD Unlimited plan. Customers who subscribe to this bundle offering and request voice mail service, will be able to receive voice mail free for life of subscription to this bundle.

#### **Promotion Specifics**

Competitive Acquisitions in the highly competitive markets identified below will be offered BBP and a BSLD Unlimited plan (BUN58) at a reduced price point. The current rate for these GEOs will be discounted an additional \$5.00 by way of a credit USOC.

Identified Target Markets:

ALL of NC and LA and the below GEOs

HUNTSVILLE AL, DAYTONA BEACH FL, GAINESVILLE FL, MELBOURNE FL, ORLANDO FL, PANAMA CITY FL, FT LAUDERDALE FL, PENSACOLA FL, TAMPA FL, COLUMBUS GA, SAVANNAH GA, LOUISVILLE KY, BILOXI-GULFPORT MS, JACKSON MS, PASCAGOULA MS, ANDERSON SC, COLUMBIA SC, FLORENCE SC, GREENVILLE SC, JACKSON TN, MEMPHIS TN

The customer has the option of subscribing to BellSouth Voice Mail service free for the term of the bundle subscription.

High Level Bundle Description:

BellSouth Preferred Pack (PAMA 5) (Price varies between states).

Preferred Pack Unlimited Savings Value (BSLU7) (pricing varies between states; final cost will be retail value less \$5.00 discount).

Optional:

- BSLD International plans.
- FastAccess Any speed & Dial (price varies upon speed selected).
- BellSouth Voice Mail (\$4.95 standard voicemail)
- Cingular (depends on plan selected)
- DTV (Price dependent upon selected plan)

#### **Promotion Restrictions/Eligibility Requirements**

1. Customer must have at least one wireline local service or equivalent (wireless in lieu of wireline) with a provider other than BellSouth at a local service address within the BellSouth territory.
2. The customer must select BellSouth as their local service provider.
3. Customer must request the qualifying service at the same address and in the same name as the existing service, unless customer is planning an imminent move from one address in BellSouth territory to another address in BellSouth territory within 30 days of responding to the offer. In the case of an imminent move, BellSouth can offer the customer the promotion and place the order at the new address.

4. This offer is not valid for out-of-region customers who are new to BellSouth.
5. This offer may be extended to new or existing BellSouth customers who call into a BellSouth residential business office and request this specific bundle.
6. Customer must not have had local service with BellSouth at least 10 days prior to the new service connection date (unless they are an existing customer specifically requesting this bundle offer).
7. BellSouth employees are not eligible for this offer.
8. Offer valid for only one (1) service line at the intended local service address.
9. Offer may be combined with cash back offers on other affiliates, or other promotional offers on the same services, as such offers may be concurrently available from time to time, provided that the Company reserves the right to prohibit the combination of this promotion with any other promotion, at the Company's sole discretion.
10. Customers may combine this offer with the service connection fee waiver promotion.
11. A specific Long Distance plan must be selected to receive the bundle pricing. PIC and LPIC to BellSouth without selection of a plan do not qualify for a bundle and therefore will not enable customers to receive the discount.
12. This offer is available only in markets where BPP/UL is available.
13. This offer is not available in Hernando, MS.
14. BellSouth reserves the right to discontinue or modify this promotion at any time without notice.
15. The customer must place the order on or before 9/30/2007.
16. Customer must have the eligible services on their new service order (N) in order to receive the promotional offer (unless they are an existing customer requesting this offer).
17. The customer must place the order through a BellSouth business office or outbound telemarketing vendor or alternate channels as indicated.
18. Once the customer completes the above requirements, they will receive the specified discount for the products on their monthly bill. If the customer cancels or discontinues one or more of the qualifying services, they will be ineligible for the discount.

## A2. GENERAL REGULATIONS

### A2.10 Special Promotions (Cont'd)

#### A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority	(C)
BellSouth's Service Territory – From Central Office where services are available	BellSouth Unlimited Competitive Acquisition with Voice Mail Bundle	Competitive acquisition customers located in highly competitive markets will be offered a special price point when they subscribe to the BellSouth Preferred Pack Plan and a BellSouth Long Distance Unlimited plan. As part of the bundle pricing, customer will receive \$5.00 off the Preferred Pack plan. Customers who subscribe to this bundle offering and request voice mail service will receive voice mail free for the life of their subscription to this bundle.	1/1/07 to 9/30/07	(C)

#### Rules and Regulations

-Customer must have at least one (1) wire line local service or equivalent (wireless in lieu of wire line) with a provider other than BellSouth at a local service address within BellSouth territory. A new service qualifying for this promotion must be provisioned as a replacement for the existing wire line or equivalent service (wireless in lieu of wire line).

-Customer must request the qualifying service at the same address and in the same name as the existing service, unless customer is planning an imminent move from one address in BellSouth territory to another address in BellSouth territory within thirty (30) days of responding to the offer. In the case of an imminent move, BellSouth can offer the customer the promotion and place the order at the new address.

-This bundle is only available in Daytona Beach, Ft. Lauderdale, Gainesville, Melbourne, Orlando, Panama City, Pensacola, and Tampa.

-Customer must select the following products:

- BellSouth PreferredPack and Preferred Pack Unlimited Savings Value
- BellSouth Long Distance and International Plans
- BellSouth Fast Access (any speed as well as dial-up service)
- Cingular® Wireless
- DIRECTV®

-The customer must place their order through a BellSouth business office or outbound telemarketing vendor or alternate channels as indicated.

-BellSouth reserves the right to discontinue or modify this promotion at any time without notice.

-Customer must have the eligible services on their new service order in order to receive the promotional offer.

-Offer may not be combined with other cash back offers for the same service at the same time.

-Customer is eligible for one (1) reacquisition promotion per twelve (12) months.

- Offer may be combined with cash back offers on other affiliates, or other promotional offers on the same services, as such offers may be concurrently available from time to time, provided that the Company reserves the right to prohibit the combination of this promotion with any other promotion, at the Company's sole discretion. Customers may combine this offer with the service connection fee waiver promotion.

-A specific Long Distance plan must be selected to receive the bundle pricing. PIC and LPIC to BellSouth without selection of a plan do not qualify for a bundle and therefore will not enable customers to receive the discount.

ISSUED: June 29, 2007

EFFECTIVE: June 30, 2007

BY: Marshall M. Criser III, President -FL  
Miami, Florida

## A2. GENERAL REGULATIONS

### A2.10 Special Promotions (Cont'd)

#### A2.10.2 Descriptions (Cont'd)

- A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority
BellSouth's Service Territory – From Central Office where services are available	BellSouth Unlimited Competitive Acquisition with Voice Mail Bundle (Cont'd)	Rules and Regulations (Cont'd)  -This offer is available only in markets where BPP/UL is available.  -The customer must place the order on or before 9/30/2007.  -Customer must have the eligible services on their new service order (N) in order to receive the promotional offer (unless they are an existing customer requesting this offer).  -Once the customer completes the above requirements, they will receive the specified discount for the products on their monthly bill. If the customer cancels or discontinues one or more of the qualifying services, they will be ineligible for the discount.	(C)

#### List of eligible serving wire centers

CLLI	CLLI	CLLI	CLLI	CLLI
DYBHFLMA	MNDRFLLW	ORPKFLMA	OVIDFLCA	FTLDFLAP
DYBHFLFN	JCVLFLCL	PNVDFLMA	LKMRFLHE	FTLDFLCR
DYBHFLOS	JCBHFLMA	STAGFLBS	LYHNFLOH	FTLDFLCY
DYBHFLOB	FTGRFLMA	STAGFLMA	PNCYFLMA	FTLDFLJA
DYBHFLPO	JCVLFLAR	STAGFLSH	PNCYFLCA	FTLDFLMR
DBRYFLMA	JCVLFLBW	STAGFLWG	PCBHFLNT	FTLDFLOA
DBRYFLDL	JCBHFLAB	YULEFLMA	YNFNFLMA	FTLDFLPL
DELDFLMA	JCBHFLSP	CCBHFLMA	CNTMFLLE	FTLDFLSG
DLSPFLMA	MNDRFLAV	CCBHFLAF	GLBRFLMC	FTLDFLSU
NSBHFLMA	JCVLFLFC	COCOFLMA	HLNVFLMA	FTLDFLWN
OKHLFLMA	JCVLFLLF	COCOFLME	JAY-FLMA	HLWDFLHA
PRSNFLFD	JCVFLIA	EGLLFLIH	MLTNFLRA	HLWDFLMA
PLTKFLMA	JCVLFLOW	EGLLFLBG	MNSNFLMA	HLWDFLPE
SNFRFLMA	JCVLFLSM	MLBRFLMA	PACEFLPV	HLWDFLWH
ARCHFLMA	JCVLFLJT	MICCFLBB	PNSCFLBL	PMBHFLCS
GSVLFLMA	JCVLFLSJ	TTVLFLMA	PNSCFLHC	PMBHFLFE
GSVLFLNW	MNDRFLLO	EORNFLMA	PNSCFLPB	PMBHFLMA
HWTHFLMA	JCVLFLWC	GENVFLMA	PNSCFLWA	PMBHFLNP
MCNPFLMA	JCVLFLNO	ORLDFLMA	PNSCFLFP	PMBHFLTA
NWBYFLMA	JCVLFLRV	ORLDFLCL	BKVLFLJF	
TRENFLMA	KYHGFLMA	ORLDFLAP	WWSPFLHI	
BLDWFLMA	MDBGFLPM	ORLDFLPH	WWSPFLSH	
FRBHFLFP	MXVLFLMA	ORLDFLPC		
GCSPFLCN	ORPKFLRW	ORLDFLSA		

FLORIDA

ISSUED: June 29, 2007 ~~ISSUED: April 30, 2007~~

EFFECTIVE: June 30, 2007 ~~EFFECTIVE: May 1, 2007~~

BY: Marshall M. Criser III, President -FL  
Miami, Florida

## A2. GENERAL REGULATIONS

### A2.10 Special Promotions (Cont'd)

#### A2.10.2 Descriptions (Cont'd)

- A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority
BellSouth's Service Territory – From Central Office where services are available	BellSouth Unlimited Competitive Acquisition with Voice Mail Bundle	Competitive acquisition customers located in highly competitive markets will be offered a special price point when they subscribe to the BellSouth Preferred Pack Plan and a BellSouth Long Distance Unlimited plan. As part of the bundle pricing, customer will receive \$5.00 off the Preferred Pack plan. Customers who subscribe to this bundle offering and request voice mail service will receive voice mail free for the life of their subscription to this bundle.	1/1/07 to 6/30/07 (C)
		Rules and Regulations	
		-Customer must have at least one (1) wire line local service or equivalent (wireless in lieu of wire line) with a provider other than BellSouth at a local service address within BellSouth territory. A new service qualifying for this promotion must be provisioned as a replacement for the existing wire line or equivalent service (wireless in lieu of wire line).	
		-Customer must request the qualifying service at the same address and in the same name as the existing service, unless customer is planning an imminent move from one address in BellSouth territory to another address in BellSouth territory within thirty (30) days of responding to the offer. In the case of an imminent move, BellSouth can offer the customer the promotion and place the order at the new address.	
		-This bundle is only available in Daytona Beach, Ft. Lauderdale, Gainesville, Melbourne, Orlando, Panama City, Pensacola, and Tampa.	(E)
		-Customer must select the following products:	
		<ul style="list-style-type: none"><li>• BellSouth PreferredPack and Preferred Pack Unlimited Savings Value</li><li>• BellSouth Long Distance and International Plans</li><li>• BellSouth Fast Access (any speed as well as dial-up service)</li><li>• Cingular® Wireless</li><li>• DIRECTV®</li></ul>	
		-The customer must place their order through a BellSouth business office or outbound telemarketing vendor or alternate channels as indicated.	
		-BellSouth reserves the right to discontinue or modify this promotion at any time without notice.	
		-Customer must have the eligible services on their new service order in order to receive the promotional offer.	
		-Offer may not be combined with other cash back offers for the same service at the same time.	
		-Customer is eligible for one (1) reacquisition promotion per twelve (12) months.	
		- Offer may be combined with cash back offers on other affiliates, or other promotional offers on the same services, as such offers may be concurrently available from time to time, provided that the Company reserves the right to prohibit the combination of this promotion with any other promotion, at the Company's sole discretion. Customers may combine this offer with the service connection fee waiver promotion.	
		-A specific Long Distance plan must be selected to receive the bundle pricing. PIC and LPIC to BellSouth without selection of a plan do not qualify for a bundle and therefore will not enable customers to receive the discount.	

All BellSouth marks contained herein and as set forth in the trademarks and service marks section of the BellSouth Tariffs are owned by BellSouth Intellectual Property Corporation.

All trademarks and service marks contained herein which are not owned by BellSouth are the property of their respective owners.

FLORIDA

ISSUED: ~~April 30, 2007~~ June 29, 2007  
BY: Marshall M. Criser III, President -FL  
Miami, Florida

EFFECTIVE: June 30, 2007 EFFECTIVE: May 1, 2007

## A2. GENERAL REGULATIONS

### A2.10 Special Promotions (Cont'd)

#### A2.10.2 Descriptions (Cont'd)

- A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority
BellSouth's Service Territory – From Central Office where services are available	BellSouth Unlimited Competitive Acquisition with Voice Mail Bundle (Cont'd)	Rules and Regulations (Cont'd)  -This offer is available only in markets where BPP/UL is available.  -The customer must place the order on or before 6/30/2007.  -Customer must have the eligible services on their new service order (N) in order to receive the promotional offer (unless they are an existing customer requesting this offer).  -Once the customer completes the above requirements, they will receive the specified discount for the products on their monthly bill. If the customer cancels or discontinues one or more of the qualifying services, they will be ineligible for the discount.	(C)

#### List of eligible serving wire centers

CLLI	CLLI	CLLI	CLLI	CLLI
DYBHFLMA	MNDRFLLW	ORPKFLMA	OVIDFLCA	FTLDFLAP
DYBHFLFN	JCVLFLCL	PNVDFLMA	LKMRFLHE	FTLDFLCR
DYBHFLOS	JCBHFLMA	STAGFLBS	LYHNFLOH	FTLDFLCY
DYBHFLOB	FTGRFLMA	STAGFLMA	PNCYFLMA	FTLDFLJA
DYBHFLPO	JCVLFLAR	STAGFLSH	PNCYFLCA	FTLDFLMR
DBRYFLMA	JCVLFLBW	STAGFLWG	PCBHFLNT	FTLDFLOA
DBRYFLDL	JCBHFLAB	YULEFLMA	YNFNFLMA	FTLDFLPL
DELDFLMA	JCBHFLSP	CCBHFLMA	CNTMFLLE	FTLDFLSG
DLSPFLMA	MNDRFLAV	CCBHFLAF	GLBRFLMC	FTLDFLSU
NSBHFLMA	JCVLFLFC	COCOFLMA	HLNVFLMA	FTLDFLWN
OKHLFLMA	JCVLFLLF	COCOFLME	JAY-FLMA	HLWDFLHA
PRSNFLFD	JCVLFLIA	EGLLFLIH	MLTNFLRA	HLWDFLMA
PLTKFLMA	JCVLFLOW	EGLLFLBG	MNSNFLMA	HLWDFLPE
SNFRFLMA	JCVLFLSM	MLBRFLMA	PACEFLPV	HLWDFLWH
ARCHFLMA	JCVLFLJT	MICCFLBB	PNSCFLBL	PMBHFLCS
GSVLFLMA	JCVLFLSJ	TTVLFLMA	PNSCFLHC	PMBHFLFE
GSVLFLNW	MNDRFLLO	EORNFLMA	PNSCFLPB	PMBHFLMA
HWTHFLMA	JCVLFLWC	GENVFLMA	PNSCFLWA	PMBHFLNP
MCNPFLMA	JCVLFLNO	ORLDFLMA	PNSCFLFP	PMBHFLTA
NWBYFLMA	JCVLFLRV	ORLDFLCL	BKVLFLJF	
TRENFLMA	KYHGFLMA	ORLDFLAP	WWSPFLHI	
BLDWFLMA	MDBGFLPM	ORLDFLPH	WWSPFLSH	
FRBHFLFP	MXVLFLMA	ORLDFLPC		
GCSPFLCN	ORPKFLRW	ORLDFLSA		