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September 28, 2007

Beth Salak, Director  
Competitive Markets and Enforcement  
Attn: Tariff Section  
2540 Shumard Oak Boulevard  
Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, enclosed is the tariff package for the Packages Closer Coupon promotion

General Subscriber Service Tariff

Section A2 - Original Page 35.6.78

The issue and effective dates for this tariff package are September 28, 2007 and October 1, 2007, respectively.

Acknowledgment, date of receipt and authority number of this filing are requested.

Your consideration and approval will be appreciated.

Yours very truly,

Jerry D. Hendrix (mrs)

Regulatory Vice President

Attachments

## Promotion Description

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### **BellSouth Package Closer Coupon Promotion Extension #1444X**

#### **OVERVIEW OF PROMOTION:**

In accordance with the special promotions section of the General Subscriber Services Tariff and/or the General Exchange Price List, BellSouth Package Closer Coupon Promotion is extended to January 31, 2008. Customers who contact or are contacted by BellSouth and indicate a reluctance to place an order for Complete Choice or Area Plus with Complete Choice will be offered a \$30 cash back closer coupon.

#### **PROMOTION SPECIFICS:**

1. Customers who contact or are contacted by BellSouth and indicate a reluctance to place an order for Complete Choice or Area Plus with Complete Choice will be offered a \$30 cash back closer coupon.

#### **PROMOTION RESTRICTIONS:**

1. Customer must purchase Complete Choice or Area Plus with Complete Choice to receive the cash back closer coupon.
2. Customer must complete and return coupon by the specified date to redeem.
3. Customer must be a Complete Choice or Area Plus with Complete Choice subscriber upon redemption in order to receive reward.
4. Offer may be combined with cash back offers or other promotional offers on the same services, as much offers may be concurrently available from time to time, provided that the Company reserves the right to prohibit the combination of this promotion with any other promotion, at the Company's sole discretion.
5. If the customer cancels or discontinues their BellSouth service prior to fulfillment, they will be ineligible to receive the reward.
6. Offer valid for only one (1) service line at the intended local service address.
7. Offer may not be combined with Shoppers or Reacquisition offers.
8. BellSouth reserves the right to discontinue or modify this promotion at any time without notice.

ISSUED: September 28, 2007

EFFECTIVE: October 1, 2007

BY: Marshall M. Criser III, President -FL  
 Miami, Florida

## A2. GENERAL REGULATIONS

### A2.10 Special Promotions (Cont'd)

#### A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority
<u>AT&amp;T Florida Service Territory – From Central Office where services are available</u>	<u>Package Closer Coupon</u>	<u>Customers who contact or are contacted by BellSouth and indicate a reluctance to place an order for Complete Choice or Area Plus with Complete Choice will be offered a \$30 cash back closer coupon.</u>	<u>10/1/2007 to 1/31/2008</u>
		<u>Rules and Regulations</u>	(N)
		<u>--Customer must purchase Complete Choice or Area Plus with Complete Choice to receive the cash back closer coupon.</u>	(N)
		<u>--Customer must complete and return coupon by the specified date to redeem.</u>	(N)
		<u>--Customer must be a Complete Choice or Area Plus with Complete Choice subscriber upon redemption in order to receive reward.</u>	(N)
		<u>--Offer may be combined with cash back offers or other promotional offers on the same services, as such offers may be concurrently available from time to time, provided that the Company reserves the right to prohibit the combination of this promotion with any other promotion, at the Company's sole discretion.</u>	(N)
		<u>--If the customer cancels or discontinues their BellSouth service prior to fulfillment, they will be ineligible to receive the reward.</u>	(N)
		<u>--Offer valid for only one (1) service line at the intended local service address.</u>	(N)
		<u>--Offer may not be combined with Shoppers or Reacquisition offers.</u>	(N)
		<u>--BellSouth reserves the right to discontinue or modify this promotion at any time without notice.</u>	(N)

ISSUED: September 28, 2007  
 BY: Marshall M. Criser III, President -FL  
 Miami, Florida

EFFECTIVE: October 1, 2007

## A2. GENERAL REGULATIONS

### A2.10 Special Promotions (Cont'd)

#### A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority
AT&T Florida Service Territory – From Central Office where services are available	Package Closer Coupon	Customers who contact or are contacted by BellSouth and indicate a reluctance to place an order for Complete Choice or Area Plus with Complete Choice will be offered a \$30 cash back closer coupon.	10/1/2007 to 1/31/2008 (N)
		Rules and Regulations	(N)
		--Customer must purchase Complete Choice or Area Plus with Complete Choice to receive the cash back closer coupon.	(N)
		--Customer must complete and return coupon by the specified date to redeem.	(N)
		--Customer must be a Complete Choice or Area Plus with Complete Choice subscriber upon redemption in order to receive reward.	(N)
		--Offer may be combined with cash back offers or other promotional offers on the same services, as such offers may be concurrently available from time to time, provided that the Company reserves the right to prohibit the combination of this promotion with any other promotion, at the Company's sole discretion.	(N)
		--If the customer cancels or discontinues their BellSouth service prior to fulfillment, they will be ineligible to receive the reward.	(N)
		--Offer valid for only one (1) service line at the intended local service address.	(N)
		--Offer may not be combined with Shoppers or Reacquisition offers.	(N)
		--BellSouth reserves the right to discontinue or modify this promotion at any time without notice.	(N)