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April 30, 2008

Beth Salak, Director  
Competitive Markets and Enforcement  
Attn: Tariff Section  
2540 Shumard Oak Boulevard  
Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, enclosed is a package to extend the Its Your Number promotion.

General Subscriber Service Tariff

- Section A2                   -       3rd Revised Page 35.6.54  
                                  -       3rd Revised Page 35.6.54.1  
                                  -

The issue and effective dates for this tariff package are April 30, 2008 and May 1, 2008, respectively.

Acknowledgment, date of receipt and authority number of this filing are requested.

Your consideration and approval will be appreciated.

Yours very truly,

Regulatory Vice President

Attachments

## Promotion Description

### **2T08 It's Your Number Promotion**

#### Overview

The 2T08 It's Your Number Promotion promotion is scheduled to begin on 05/01/2008 and end on 08/31/2008. The It's Your Number(SM) Promotion (the"Program") will offer a discounts on the Subscriber's bill. The offer is only available to new AT&T subscribers requiring an Remote Call Forwarding ("RCF") to maintain their local exchange business number or existing AT&T subscribers that are moving within their local area that are required to change their business telephone number. Subscribers must have or subscribe to any local service agreement to participate in the program.

#### Promotion Specifics

The It's Your Number(SM) Promotion (the"Program") will offer a discounts on the Subscriber's bill. The offer is only available to new AT&T subscribers requiring an Remote Call Forwarding ("RCF") to maintain their local exchange business number or existing AT&T subscribers that are moving within their local area that are required to change their business telephone number. Subscribers must have or subscribe to any local service agreement to participate in the program.

#### Program Eligibility

- Available to new business customers requiring an RCF to maintain their local exchange business number; also existing customers that are moving within their local area that are required to change their business telephone number may participate.
- Subscriber must have or subscribe to any local service agreement to participate.

#### Promotion Elements

- Subscriber will earn for each such month as long as they maintain a local service agreement with AT&T a discount in an amount equal to the applicable discount percentage multiplied by the Subscriber's AT&T charges for one (1) Remote Call Forward service and up to two (2) additional Remote Call Forwarding calling paths. In addition, for Subscribers located in AL, KY, LA, MS, NC, SC and TN, Subscriber will earn for each month of the term a Local Usage Discount for usage charges up to \$20.00.
- Discount: Specified % of Subscriber's AT&T charges for Remote Call Forwarding class of service.

Eligible Services: One (1) Remote Call Forwarding service and up to two (2) Remote Call Forwarding additional calling paths

Monthly Discount: 100%

Local Usage Discount (AL/KY/LA/MS/NC/SC/TN Customers only)-

Local Usage up to \$20.00

- The discount will appear as a credit in the Rewards and Discounts section of the Subscriber's bill in either the current or a subsequent billing period usually within one or two billing cycles. Participation in the Program begins on the date the Subscriber commits to the Program and AT&T accepts (unless voided by AT&T). Depending on the Subscriber's billing cycle, the Program may begin in the current month or the month following, or the billing cycle that AT&T completes the order. Subscriber will earn for each such month of the Program a discount in an amount equal to the applicable discount percentage multiplied by the Subscriber's AT&T charges for one (1) Remote Call Forward service and up to two (2) additional Remote Call Forwarding calling paths. In addition, for Subscribers located in AL, KY, LA, MS, NC, SC and TN, the Subscriber will earn for each month of the term a Local Usage Discount for usage charges up to \$20.00.
- Subscriber under the Program will not be billed for the installation charges associated with adding the one (1) Remote Call Forwarding service on the account.

- In the event the Subscriber discontinues participating in a local service agreement, the Subscriber no longer receive the Program discounts.
- In tariffed states, provision of service is subject to and controlled by the provisions of AT&T's lawfully filed tariffs, including any changes therein as may be made from time to time; in detariffed or deregulated states this Program is controlled by the terms set forth in the local service agreement, if applicable, and the Business Service Agreement.
- Subscriber and AT&T acknowledge and agree that to the extent the services to which Subscriber subscribes under this Agreement are deregulated or detariffed, all references to "AT&T's General Subscriber Services Tariff," "AT&T tariffs," "AT&T's lawfully filed tariffs," or any other references to AT&T's tariffs on file with the appropriate regulatory authority shall be deemed references to agreed contract terms and conditions identical to those set forth in the applicable tariff for services subscribed by Subscriber as such tariffs existed as of the effective date of deregulation or detariffing. Such tariffed term and conditions are incorporated by reference as if fully included herein. To the extent there exists a conflict between the terms set forth herein and those incorporated by reference, the terms set forth herein shall control.

#### Promotion Restrictions

- This Program may not be used concurrently with any previous or existing local exchange service term election agreement programs, unless otherwise stated.
- This Program may not be combined with Simply 30, Exclusively 40 and Exclusively 50
- AT&T reserves the right to terminate this Program at any time; provided, however, that Subscribers participating in the Program will continue to receive this Program for the remaining term of their local service agreement.

ISSUED: April 30, 2008ISSUED: April 30, 2008ISSUED: April 16, 2007  
 EFFECTIVE: May 1, 2008EFFECTIVE: May 1, 2008EFFECTIVE: May 1, 2007  
 BY: Marshall M. Criser III, President -FL  
 Miami, Florida

## A2. GENERAL REGULATIONS

### A2.10 Special Promotions (Cont'd)

#### A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority
BellSouth's <u>AT&amp;T Florida</u> Service Territory – From Central Office where services are available	BellSouth-It's Your Number( <u>sm</u> , <u>SM</u> ) Promotion	This promotion offers discounts on the Subscriber's bill and is available to new BellSouth <u>AT&amp;T</u> business customers requiring Remote Call Forwarding (RCF) to maintain their local exchange business number and to existing <u>AT&amp;T</u> BellSouth customers <u>subscribers</u> that are moving within their local area that are required to change their business telephone number. Subscribers must have or subscribe to any local service agreement to participate in the program.	05/01/06 to <u>04/30/08</u> <u>8/31/2008</u> (C)

#### Rules And Regulations

-- Subscriber will earn for each such month as long as they maintain a local service agreement with AT&T BellSouth-a discount in an amount equal to the applicable discount percentage multiplied by the Subscriber's AT&T BellSouth-charges for one (1) Remote Call Forward service and up to two (2) additional Remote Call Forwarding calling paths. (T)

--Discount: Specified percent of Subscriber's AT&T BellSouth-charges for Remote Call Forwarding class of service. (T)

--Eligible Services: One (1) Remote Call Forwarding service and up to two (2) Remote Call Forwarding additional calling paths.

--Monthly Discount: 100%

--The discount will appear as a credit in the OC&C Rewards and Discounts section of the Subscriber's bill in either the current or a subsequent billing period usually within one (1) or two (2) billing cycles. Participation in the Program begins on the date the Subscriber commits to the Program and AT&T BellSouth-accepts (unless voided by AT&T BellSouth). Depending on the Subscriber's billing cycle, the Program may begin in the current month or the month following, or the billing cycle that AT&T BellSouth completes the order. (T)

--Subscriber under the Program will not be billed for the installation charges associated with adding the one (1) Remote Call Forwarding service on the account.

--In the event the Subscriber discontinues participating in a local service agreement, the Subscriber no longer receives the Program discounts.

--In tariffed states, provision of service is subject to and controlled by the provisions of BellSouth's AT&T's lawfully filed tariffs, including any changes therein as may be made from time to time; in detariffed or deregulated states this Program is controlled by the terms set forth in the local service agreement, if applicable, and the Business Service Agreement. (T)

-- Subscriber and AT&T BellSouth-acknowledge and agree that to the extent the services to which Subscriber subscribes under this Agreement are deregulated or detariffed, all references to "BellSouth's General Subscriber Services Tariff," "AT&T's tariffs", "BellSouth tariffs," "BellSouth's lawfully filed tariffs," or any other references to BellSouth's tariffs or AT&T tariffs on file with the appropriate regulatory authority shall be deemed references to agreed contract terms and conditions identical to those set forth in the applicable tariff for services subscribed by Subscriber as such tariffs existed as of the effective date of deregulation or detariffing. Such tariffed term and conditions are incorporated by reference as if fully included herein. To the extent there exists a conflict between the terms set forth herein and those incorporated by reference, the terms set forth herein shall control. (T)

All AT&T and BellSouth marks contained herein and as set forth in the trademarks and service marks section of the BellSouth Tariff are owned by AT&T Intellectual Property or AT&T affiliated companies.

All BellSouth marks contained herein and as set forth in the trademarks and service marks section of the BellSouth Tariffs are owned by BellSouth Intellectual Property Corporation.

BELLSOUTH

GENERAL SUBSCRIBER SERVICE TARIFF Third Revised Page 35.6.54~~Third Revised Page~~

~~35.6.54~~~~Second Revised Page 35.6.54~~

TELECOMMUNICATIONS, INC.

~~Cancels Second Revised Page 35.6.54~~~~Cancels Second Revised Page~~

~~35.6.54~~~~Cancels First Revised Page 35.6.54~~

FLORIDA

ISSUED: April 30, 2008~~ISSUED: April 30, 2008~~ISSUED: April 16, 2007

~~EFFECTIVE: May 1, 2008~~~~EFFECTIVE: May 1, 2008~~EFFECTIVE: May 1, 2007

BY: Marshall M. Criser III, President -FL

Miami, Florida

— Subscribers with aggregate annual billing, per state of BellSouth local services exceeding \$65,000 at the time of enrollment, are not eligible to participate in this Program.~~(DELETED)~~

(D)

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## A2. GENERAL REGULATIONS

### A2.10 Special Promotions (Cont'd)

#### A2.10.2 Descriptions (Cont'd)

- A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority	
<i>AT&amp;T Florida</i> Service Territory – From Central Office where services are available	It's Your Number( <i>SM</i> ) Promotion	This promotion offers discounts on the Subscriber's bill and is available to new <i>AT&amp;T</i> business customers requiring Remote Call Forwarding (RCF) to maintain their local exchange business number and to existing <i>AT&amp;T subscribers</i> that are moving within their local area that are required to change their business telephone number. Subscribers must have or subscribe to any local service agreement to participate in the program.	05/01/06 to 8/31/2008	(C)
Rules And Regulations				
-- Subscriber will earn for each such month as long as they maintain a local service agreement with <i>AT&amp;T</i> a discount in an amount equal to the applicable discount percentage multiplied by the Subscriber's <i>AT&amp;T</i> charges for one (1) Remote Call Forward service and up to two (2) additional Remote Call Forwarding calling paths.				(T)
--Discount: Specified percent of Subscriber's <i>AT&amp;T</i> charges for Remote Call Forwarding class of service.				(T)
--Eligible Services: One (1) Remote Call Forwarding service and up to two (2) Remote Call Forwarding additional calling paths.				
--Monthly Discount: 100%				
--The discount will appear as a credit in the <i>Rewards and Discounts</i> section of the Subscriber's bill in either the current or a subsequent billing period usually within one (1) or two (2) billing cycles. Participation in the Program begins on the date the Subscriber commits to the Program and <i>AT&amp;T</i> accepts (unless voided by <i>AT&amp;T</i> ). Depending on the Subscriber's billing cycle, the Program may begin in the current month or the month following, or the billing cycle that <i>AT&amp;T</i> completes the order.				(T)
--Subscriber under the Program will not be billed for the installation charges associated with adding the one (1) Remote Call Forwarding service on the account.				
--In the event the Subscriber discontinues participating in a local service agreement, the Subscriber no longer receives the Program discounts.				
--In tariffed states, provision of service is subject to and controlled by the provisions of <i>AT&amp;T's</i> lawfully filed tariffs, including any changes therein as may be made from time to time; in detariffed or deregulated states this Program is controlled by the terms set forth in the local service agreement, if applicable, and the Business Service Agreement.				(T)
-- Subscriber and <i>AT&amp;T</i> acknowledge and agree that to the extent the services to which Subscriber subscribes under this Agreement are deregulated or detariffed, all references to "BellSouth General Subscriber Services Tariffs," " <i>AT&amp;T's tariffs</i> ," "BellSouth tariffs," "BellSouth's lawfully filed tariffs," or any other references to BellSouth's tariffs or <i>AT&amp;T tariffs</i> on file with the appropriate regulatory authority shall be deemed references to agreed contract terms and conditions identical to those set forth in the applicable tariff for services subscribed by Subscriber as such tariffs existed as of the effective date of deregulation or detariffing. Such tariffed term and conditions are incorporated by reference as if fully included herein. To the extent there exists a conflict between the terms set forth herein and those incorporated by reference, the terms set forth herein shall control.				(T)
<b>(DELETED)</b>				(D)

## A2. GENERAL REGULATIONS

### A2.10 Special Promotions (Cont'd)

#### A2.10.2 Descriptions (Cont'd)

- A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority
<i>AT&amp;T Florida</i> Service Territory – From Central Office where services are available	It's Your Number ( <i>SM</i> ) Promotion (Cont'd)	Rules And Regulations (Cont'd)  --This Program may not be used concurrently with any previous or existing local exchange service term election agreement programs, unless otherwise stated.  --BellSouth reserves the right to terminate this Program at any time; provided, however, that Subscribers participating in the Program will continue to receive this Program for the remaining term of their local service agreement.	(T)
		--This Program may not be combined with Simply 30, Exclusively 40 and Exclusively 50	(N)
		--AT&T reserves the right to terminate this Program at any time; provided, however, that Subscribers participating in the Program will continue to receive this Program for the remaining term of their local service agreement.	(N)