



AT&T Florida 150 South Monroe St. Suite 400 Tallahassee, FL 32301

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January 30, 2009

Beth Salak, Director Competitive Markets and Enforcement Attn: Tariff Section 2540 Shumard Oak Boulevard Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, attached for filing with the Commission is the following page of the General Subscriber Service Tariff:

> **General Subscriber Service Tariff** Section A2 - Second Revised Page 35.6.89

The purpose of this filing is to provide for the Additional Line (ADL) \$10 Retention Save Offer. This Special Promotion will begin February 1, 2009 and end June 30, 2009.

Acknowledgment, date of receipt and authority number of this filing are requested.

Your consideration and approval will be appreciated.

Yours very truly,

Jerry D. Hendrix (mrs)

Regulatory Vice President Attachments



## **Promotion Description**

## Additional Line (ADL) \$10 Retention Save Offer

### Overview

The Additional Line (ADL) Retention Save Offer promotion is scheduled to begin on 02/01/2009 and end on 06/30/2009. Eligible residential customers will receive a monthly bill credit of \$10 for as long as the customer remains with AT&T and has the required plan on their account. This offer is available on additional lines only. Only one additional line gualifies per customer account.

#### **Promotion Specifics**

- -Customers who call to disconnect additional access lines may be offered a monthly bill credit of \$10 if they have or purchase Complete Choice or Complete Choice Enhanced on their primary line.
- -Only one (1) \$10 credit per customer account.
- -Primary lines are not eligible for offer.
- -The credit will appear on the bill as Promotional Discount.

### **Promotion Restrictions/Eligibility Requirements**

- -This offer is available only on additional lines, not available for primary lines.
- If Complete Choice or Complete Choice Enhanced is removed from the customer account, customer is no longer eligible for the monthly promotional credit.
- This promotion may not be combined with any cash back offers or monthly discount on local service products.
- Offer only valid on one additional line per customer account.
- Offer can be combined with promotions on the affiliates like DSL, DISH, and Cingular.
- Offer can be combined with non-regulated Telco offers.
- Offer can be combined with any bundles.

Second Revised Page 35.6.89 Cancels First Revised Page 35.6.89

EFFECTIVE: February 1, 2009

FLORIDA
ISSUED: February 1, 2009

BY: Marshall M. Criser III, President -FL

Miami, Florida

## **A2. GENERAL REGULATIONS**

# A2.10 Special Promotions (Cont'd)

### A2.10.2 Descriptions (Cont'd)

**A.** The following promotions are on file with the Commission: (Cont'd)

Area of Promotion AT&T Florida Service Territory – From Central Office where services are available	Service Additional Line (ADL) \$10 Retention Save Offer	Description  Customers who call to disconnect additional access lines may be offered a monthly bill credit of \$10 if they have or purchase Complete Choice or Complete Choice Enhanced on their primary line.  Rules and RegulationsOnly one (1) \$10 credit per customer account. Primary lines are not eligible for offer. The credit will appear on the bill as Promotional Discount.	Period Authority 02/01/2009 to 06/30/2009	(C)
		The credit will appear on the one as Fromotional Discount.		
		This offer is available only on additional lines, not available for primary lines.		(T)
		Offer requires that the customer must have or purchase Complete Choice <i>or Complete Choice Enhanced</i> on their primary line.		(C)
		If Complete Choice <i>or Complete Choice Enhanced</i> is removed from the customer account, customer is no longer eligible for <i>the monthly promotional credit</i> .		(C)
		This promotion may not be combined with any other cash back offers or monthly discounts on local service products.		(T)
		(DELETED)		(D)
		Offer can be combined with promotions on affiliates like DSL, DISH, and Cingular.		(N)
		Offer can be combined with non-regulated Telco offers.		(N)
		Offer can be combined with any bundles.		(N)

BELLSOUTH

GENERAL SUBSCRIBER SERVICE TARIFFSecond Revised Page 35.6.89First Revised Page

35.6.89

TELECOMMUNICATIONS, INC.

Cancels First Revised Page 35.6.89 Cancels Original Page 35.6.89

**FLORIDA** 

ISSUED: January 30, 2009 ISSUED: November 7, 2008

EFFECTIVE: February 1, 2009EFFECTIVE: November 10, 2008

BY: Marshall M. Criser III, President -FL Miami, Florida

### **A2. GENERAL REGULATIONS**

# A2.10 Special Promotions (Cont'd)

### A2.10.2 Descriptions (Cont'd)

**A.** The following promotions are on file with the Commission: (Cont'd)

			Period	
Area of Promotion	Service	Description	Authority	
AT&T Florida Service	Additional Line	Customers who call to disconnect additional access lines may be offered a monthly recurring	7/1/2008	(C)
Territory – From	(ADL) \$10	bill credit of \$10 if they have or purchase Complete Choice <u>or Complete Choice Enhanced</u>	02/01/2009	
Central Office where	Retention Save	on their primary line.	to	
services are available	Offer		<del>1/31/2009</del>	
		Rules and Regulations	06/30/2009	
		Only one (1) \$10 credit per customer account.		
		Primary lines are not eligible for offer.		
		The credit will appear on the bill as Promotional Discount.		
		<i>These</i> <u>is</u> offers are <u>is</u> available only on additional lines, not available for primary lines.		<u>(T)</u>
		Offer requires that the customer must have or purchase a minimum of Complete Choice $\underline{or}$ $\underline{Complete\ Choice\ Enhanced}$ on their primary line.		<u>(C)</u>
		If Complete Choice <u>or Complete Choice Enhanced</u> is removed from the customer account, customer is no longer eligible for <i>these <u>monthly promotional</u> credits</i> .		<u>(C)</u>
		This promotion may not be combined with any other cash back offers or monthly recurring discounts on local service products.		<u>(T)</u>
		Offer may be extended to dial-up customers calling to disconnect Internet Call Waiting service. (DELETED)		(N) (D)
		Offer can be combined with promotions on affiliates like DSL, DISH, and Cingular.		(N)
		Offer can be combined with non-regulated Telco offers.		(N)
		Offer can be combined with any bundles.		(N)