



AT&T Florida 150 South Monroe St. Suite 400 Tallahassee, FL 32301

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December 31, 2009

Beth Salak, Director Competitive Markets and Enforcement Attn: Tariff Section 2540 Shumard Oak Boulevard Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, attached for filing with the Commission is the following page of the General Subscriber Service Tariff:

> **General Subscriber Service Tariff** Section A2 - Sixth Revised Page 32.9

The purpose of this filing is to provide for the Select Additional Line Redemption Special Promotion. This Special Promotion will begin January 1, 2010 and end December 31, 2010.

Acknowledgment, date of receipt and authority number of this filing are requested.

Your consideration and approval will be appreciated.

Yours very truly,

Jerry D. Hendrix (mrs)

Regulatory Vice President Attachments



## **Promotion Description**

# **Select Line Redemption**

## **Overview**

The Select Line Redemption promotion is scheduled to begin on January 1, 2010 and end on December 31, 2010. AT&T Select will be able to redeem accumulated AT&T Select points for a bill credit towards local line service. Offer will only be available to customers when purchasing new and additional lines. Redemption will be offered in a one (1) month credit of \$36 or three (3) month credit of \$108.

#### **Program Eligibility**

- Customer must be enrolled in the AT&T Select Business Reward Program and have enough points earned to redeem for the product.
- Customer must subscribe to a new or additional line during the promotional period and prior to the redemption in order to qualify.

### **Program Elements**

 Customers meeting program eligibility will be able to redeem points for the following credit towards a line:

Months of Credit	<b>Dollar Value of Credit</b>	Points to Redeem
1 month	\$36	750
3 months	\$108	2250

#### **Program Restrictions**

- Subject to obtaining any required regulatory approval, AT&T Select reserves the right to terminate this program at any time.
- Limit one (1) redemption per additional line added.

Sixth Revised Page 32.9 Cancels Fifth Revised Page 32.9

EFFECTIVE: January 1, 2010

(C)

ISSUED: December 31, 2009

BY: Marshall M. Criser III, President -FL

Miami, Florida

## **A2. GENERAL REGULATIONS**

# A2.10 Special Promotions (Cont'd)

### A2.10.2 Descriptions (Cont'd)

The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Charges Waived			Period Authority
AT&T Florida Sele	Select Additional Line Redemption	This special promotion provides for participants of the AT&T Select Business Rewards program to redeem accumulated Select points for a bill credit towards local line service.			01/01/2010 to 12/31/2010
		This offer will only is available to customers when subscribing to new or additional lines.			
		Redemption will be offered in a one (1) month credit of thirty-six dollars (\$36) or a three (3) month credit of one hundred and eight dollars (\$108).			
		Customer must be enrolled in the AT&T Select Business Rewards program and have enough points earned to redeem for the product.			
		Customer must subscribe to a new or additional line during the promotional period and prior to the redemption in order to qualify.			
		Customers meeting program eligibility will be able to redeem points for the following credit towards a line:			
		Months of Credit	Dollar Value of Credit	Points to Redeem	
		1 month	\$36	750	
		3 months	\$108	2250	
		Subject to obtaining any required regulatory approval, AT&T Select reserves			

the right to terminate this program at any time.

<sup>--</sup>Limit one (1) redemption per additional line added.

BELLSOUTH
TELECOMMUNICATIONS, INC.
FLORIDA

GENERAL SUBSCRIBER SERVICE TARIFF<u>Sixth Revised Page 32.9</u>Fifth Revised Page 32.9

Cancels Fifth Revised Page 32.9 Cancels Fourth Revised Page 32.9

EFFECTIVE: January 1, 2010 EFFECTIVE: January 1, 2009

(C)

ISSUED: December 31, 2009ISSUED: December 31, 2008 BY: Marshall M. Criser III, President -FL

Miami, Florida

### **A2. GENERAL REGULATIONS**

# A2.10 Special Promotions (Cont'd)

#### A2.10.2 Descriptions (Cont'd)

**A.** The following promotions are on file with the Commission: (Cont'd)

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Area of Promotion	Service		Charges Waived		Period Authority		
AT&T Florida service territory from central offices where services are available  Select Additional Line Redemption		This special promotion pr	rovides for participants of the	AT&T Select Business	01/01/09		
	Line Redemption	Rewards program to redeem accumulated Select points for a bill credit towards local line service.			01/01/2010 to 12/31/09 12/31/2010		
		This offer will only is available to customers when subscribing to new or additional lines.					
	Redemption will be offered in a one (1) month credit of thirty-six dollars (\$36) or a three (3) month credit of one hundred and eight dollars (\$108).						
	Customer must be enrolled in the AT&T Select Business Rewards program and have enough points earned to redeem for the product.						
	Customer must subscribe period and prior to the rede						
	Customers meeting program eligibility will be able to redeem points for the following credit towards a line:						
		Months of Credit	Dollar Value of Credit	Points to Redeem			
		1 month	\$36	750			
		3 months	\$108	2250			
		Subject to obtaining any required regulatory approval, AT&T Select reserves					

<sup>--</sup>Subject to obtaining any required regulatory approval, AT&T Select reserves the right to terminate this program at any time.

<sup>--</sup>Limit one (1) redemption per additional line added.