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January 14, 2011

Beth Salak, Director
Competitive Markets and Enforcement
Attn: Tariff Section
2540 Shumard Oak Boulevard
Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, attached for filing with the Commission are the following pages of the General Subscriber Service Tariff:

General Subscriber Service Tariff
Section A2 - Eighth Revised Page 32.9
- Original Page 32.9.1

The purpose of this filing is to provide for the AT&T All For Less Winback 5+ Lines Promotion. This Special Promotion will begin January 17, 2011 and end December 31, 2011.

Acknowledgment, date of receipt and authority number of this filing are requested.

Your consideration and approval will be appreciated.

Yours very truly,

Jerry D. Hendrix (mrs)

Regulatory Vice President

Attachments

Promotion Description

AT&T All For Less Winback 5+ Lines Promotion

Overview

The AT&T All For Less Winback 5+ Lines Promotion is scheduled to begin on 01/17/2011 and end on 12/31/2011.

This promotion ("Program") is an offering available to businesses that are currently with another local exchange provider and are transferring their local exchange service to the Company (Win/Winback) and existing business subscribers who have received a competitive offer and are considering switching their local exchange service to another local exchange provider (Save).

The AT&T All For Less Winback 5+ Lines program provides a 40% discount on Complete Choice® for Business package charges as a monthly benefit on the subscriber's bill. Customer must purchase one of the following long distance plans: Business 500 Minute Package plan, Business 1000 Minute Package plan, Business 2000 Minute Package plan, Business Unlimited plan or Business Unlimited Flex plan. Customer must also purchase one of the following Internet Services: FastAccess® Business DSL Lite, FastAccess® Business DSL, FastAccess® Business DSL Plus, FastAccess® Business DSL 6.0, AT&T U-verse High Speed Internet – Business (where available), or AT&T Managed Internet Service and AT&T Tech Support 360 Premium Service with AT&T Tech Support 360SM Backup and Go Premium, or an AT&T Mobility device with wireless service under a separate two (2) year AT&T Mobility contract. All of these services must be purchased in order to receive the promotional benefits. The Subscriber must sign a 24-month All for Less Winback 5+ Lines Term Agreement.

This offer is only available to business subscribers with five (5) to nineteen (19) business lines.

Program Eligibility

- Available to business customers subscribing to a Complete Choice for Business package. Customer must purchase one of the following long distance plans: Business 500 Minute Package plan, Business 1000 Minute Package plan, Business 2000 Minute Package plan, Business Unlimited plan or Business Unlimited Flex plan; and one of the following Internet Services: FastAccess® Business DSL Lite, FastAccess® Business DSL, FastAccess® Business DSL Plus, FastAccess® Business DSL 6.0, AT&T U-verse High Speed Internet – Business (where available) or AT&T Managed Internet Service and AT&T Tech Support 360 Premium Service with AT&T Tech Support 360SM Backup and Go Premium, or AT&T Mobility device with wireless service under a separate two (2) year AT&T Mobility contract.
- Subscriber must purchase a minimum of five (5) lines in a Complete Choice for Business package and a maximum of a nineteen (19) lines in a Complete Choice for Business package at the time of subscribing to the AT&T All For Less Winback 5+ Lines promotion.
- Subscriber must sign the 24-month Program Agreement associated with this offer to receive the benefits.

Promotion Elements

- Benefits: a 40% discount will be applied to the Complete Choice for Business package Monthly Rates, as provided under the GSST A tariff or the General Exchange Guidebooks in detariffed or deregulated jurisdictions, as the case may be. This discount may not be combined with Complete Choice for Business Term Plan discounts.
- The benefits will appear as a credit in the Promotions and Discounts section of the Plans and Services portion of the Subscriber's bill, and the Internet Services section of the Subscriber's bill. The benefits will appear in either the current or a subsequent billing period, usually within one or two billing cycles.
- In addition to the benefits, Subscribers who participate in the Program will not be billed for line connection charges associated with the service order for the duration of the term. This will include the Line Connection Charge (first and additional lines). For Subscribers coming from a Reseller where there is no line connection charge, they will not be billed for any change of service charges.

- Participation in the Program begins on the date the Subscriber commits to the Agreement and AT&T accepts by completing Subscriber's service order (unless voided by AT&T). Depending upon the Subscriber's billing cycle, the term may begin in the current month or the month following, or the billing cycle that AT&T completes the Subscriber's service order.
- In the event that the activation of Broadband is delayed (but within the 60 days) and billing for that service is delayed, then rewards will apply on the first bill following activation and will end on the expiration date of the Agreement.
- In the event that a Subscriber terminates the Program or any one component service prior to the expiration date of the Agreement, then an applicable termination charge will be applied at the individual product level, based on the component service terminating. The remaining components of the Program may continue. Termination charges will appear on the Subscriber's final bill or a subsequent bill as a charge in the OC&C section(s). Payment of this charge does not release the Subscriber from other previous amounts owed to AT&T.

Promotion Restrictions

- The All For Less Winback 5+ Lines Promotion may not be combined with any other offers on Local, DSL or Wireless except Win/Winback customers may also participate in the Welcoming Rewards promotional offer, if applicable. The Complete Choice for Business Term Plan discounts may not be combined with this offer.
- Benefits apply only to the Complete Choice for Business package total billed monthly charges, at the current month to month rate.
- AT&T reserves the right to terminate this Program at any time; provided, however, that Subscribers participating in the Program will continue to receive this promotion for the remaining term of their All For Less Winback 5+ Lines Multi-Service Term Agreement.
- In tariffed states, the Agreement is subject to and controlled by the provisions of AT&T's lawfully filed tariffs and this Agreement, including any changes therein as may be made from time to time; in detariffed or deregulated states, this Program and the Agreement is controlled by the terms set forth in the Agreement.
- Subscriber and AT&T acknowledge and agree that to the extent the services to which Subscriber subscribes under this Agreement are deregulated or detariffed, all references to "AT&T's General Subscriber Services Tariff," "AT&T tariffs," "BellSouth tariffs," "AT&T's lawfully filed tariffs," or any other references to BellSouth or AT&T's tariffs on file with the appropriate regulatory authority shall be deemed references to agreed contract terms and conditions identical to those set forth in the applicable tariff for services subscribed by Subscriber as such tariffs existed as of the effective date of deregulation or detariffing. Such tariffed term and conditions are incorporated by reference as if fully included herein.

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion (DELETED)	Service	Charges Waived	Period Authority	
AT&T Florida service territory from central offices where services are available	AT&T All For Less Winback 5+ Lines	This promotion ("Program") is an offering available to businesses that are currently with another local exchange provider and are transferring their local exchange service to the Company (Win/Winback) and existing business subscribers who have received a competitive offer and are considering switching their local exchange service to another local exchange provider (Save). The AT&T All For Less Winback 5+ Lines program provides a 40% discount on Complete Choice for Business package charges as a monthly benefit on the subscriber's bill. The Subscriber must sign a 24-month All for Less Winback 5+ Lines Term Agreement. This offer is only available to business subscribers with five (5) to nineteen (19) business lines.	01/17/2011 to 12/31/2011	(D) (N)
		<u>Program Eligibility</u>		(N)
		<ul style="list-style-type: none"> Available to business customers subscribing to a Complete Choice for Business package. Customer must purchase one of the following long distance plans: Business 500 Minute Package plan, Business 1000 Minute Package plan, Business 2000 Minute Package plan, Business Unlimited plan or Business Unlimited Flex plan; and one of the following Internet Services: FastAccess Business DSL Lite, FastAccess Business DSL, FastAccess Business DSL Plus, FastAccess Business DSL 6.0, AT&T U-verse High Speed Internet – Business (where available) or AT&T Managed Internet Service and AT&T Tech Support 360 Premium Service with AT&T Tech Support 360 Backup and Go Premium, or AT&T Mobility device with wireless service under a separate two (2) year AT&T Mobility contract. All of these services must be purchased in order to receive the promotional benefits. 		(N)
		<ul style="list-style-type: none"> Subscriber must purchase a minimum of five (5) lines in a Complete Choice for Business package and a maximum of a nineteen (19) lines in a Complete Choice for Business package at the time of subscribing to the AT&T All For Less Winback 5+ Lines promotion. 		(N)
		<ul style="list-style-type: none"> Subscriber must sign the 24-month Program Agreement associated with this offer to receive the benefits. 		(N)
		<u>Promotion Elements</u>		(N)
		<ul style="list-style-type: none"> Benefits: a 40% discount will be applied to the Complete Choice for Business package Monthly Rates, as provided under the tariff . This discount may not be combined with Complete Choice for Business Term Plan discounts. 		(N)
		<ul style="list-style-type: none"> The benefits will appear as a credit in the Promotions and Discounts section of the Plans and Services portion of the Subscriber's bill, and the Internet Services section of the Subscriber's bill. The benefits will appear in either the current or a subsequent billing period, usually within one or two billing cycles. 		(N)
		<ul style="list-style-type: none"> In addition to the benefits, Subscribers who participate in the Program will not be billed for line connection charges associated with the service order for the duration of the term. This will include the Line Connection Charge (first and additional lines). For Subscribers coming from a Reseller where there is no line connection charge, they will not be billed for any change of service charges. 		(N)
		<ul style="list-style-type: none"> Participation in the Program begins on the date the Subscriber commits to the Agreement and AT&T accepts by completing Subscriber's service order (unless voided by AT&T). Depending upon the Subscriber's billing cycle, the term may begin in the current month or the month following, or the billing cycle that AT&T completes the Subscriber's service order. 		(N)

ISSUED: January 14, 2011
 BY: Marshall M. Criser III, President -FL
 Miami, Florida

EFFECTIVE: January 17, 2011

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Charges Waived	Period Authority
AT&T Florida service territory from central offices where services are available	AT&T All For Less Winback 5+ Lines (Cont'd)	<ul style="list-style-type: none"> In the event that the activation of Broadband is delayed (but within 60 days) and billing for that service is delayed, then rewards will apply on the first bill following activation and will end on the expiration date of the Agreement. In the event that a Subscriber terminates the Program or any one component service prior to the expiration date of the Agreement, then an applicable termination charge will be applied at the individual product level, based on the component service terminating. The remaining components of the Program may continue. Termination charges will appear on the Subscriber's final bill or a subsequent bill as a charge in the OC&C section(s). Payment of this charge does not release the Subscriber from other previous amounts owed to AT&T. 	(N)
		Promotion Restrictions	(N)
		<ul style="list-style-type: none"> The All For Less Winback 5+ Lines Promotion may not be combined with any other offers on Local, DSL or Wireless except Win/Winback customers may also participate in the Welcoming Rewards promotional offer, if applicable. The Complete Choice for Business Term Plan discounts may not be combined with this offer. Benefits apply only to the Complete Choice for Business package total billed monthly charges, at the current month to month rate. AT&T reserves the right to terminate this Program at any time; provided, however, that Subscribers participating in the Program will continue to receive this promotion for the remaining term of their All For Less Winback 5+ Lines Multi-Service Term Agreement. The Agreement is subject to and controlled by the provisions of AT&T's lawfully filed tariffs and this Agreement, including any changes therein as may be made from time to time. Subscriber and AT&T acknowledge and agree that to the extent the services to which Subscriber subscribes under this Agreement are deregulated or detariffed, all references to "AT&T's General Subscriber Services Tariff," "AT&T tariffs," "BellSouth tariffs," "AT&T's lawfully filed tariffs," or any other references to BellSouth or AT&T's tariffs on file with the appropriate regulatory authority shall be deemed references to agreed contract terms and conditions identical to those set forth in the applicable tariff for services subscribed by Subscriber as such tariffs existed as of the effective date of deregulation or detariffing. Such tariffed term and conditions are incorporated by reference as if fully included herein. 	(N)

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion (DELETED)	Service	Charges Waived	Period Authority (DC)									
	Select Additional Line Redemption	<p>This special promotion provides for participants of the AT&T Select Business Rewards program to redeem accumulated Select points for a bill credit towards local line service.</p> <p>This offer will only is available to customers when subscribing to new or additional lines.</p> <p>Redemption will be offered in a one (1) month credit of thirty six dollars (\$36) or a three (3) month credit of one hundred and eight dollars (\$108).</p> <p>Customer must be enrolled in the AT&T Select Business Rewards program and have enough points earned to redeem for the product.</p> <p>Customer must subscribe to a new or additional line during the promotional period and prior to the redemption in order to qualify.</p> <p>Customers meeting program eligibility will be able to redeem points for the following credit towards a line:</p> <table border="1" data-bbox="646 919 1317 1016"> <thead> <tr> <th>Months of Credit</th> <th>Dollar Value of Credit</th> <th>Points to Redeem</th> </tr> </thead> <tbody> <tr> <td>1 month</td> <td>\$36</td> <td>750</td> </tr> <tr> <td>3 months</td> <td>\$108</td> <td>2250</td> </tr> </tbody> </table> <p>Subject to obtaining any required regulatory approval, AT&T Select reserves the right to terminate this program at any time.</p> <p>Limit one (1) redemption per additional line added.</p>	Months of Credit	Dollar Value of Credit	Points to Redeem	1 month	\$36	750	3 months	\$108	2250	01/01/2010 to 02/28/2010
Months of Credit	Dollar Value of Credit	Points to Redeem										
1 month	\$36	750										
3 months	\$108	2250										
AT&T Florida service territory from central offices where services are available	AT&T All For Less Winback 5+ Lines	<p>This promotion ("Program") is an offering available to businesses that are currently with another local exchange provider and are transferring their local exchange service to the Company (Win/Winback) and existing business subscribers who have received a competitive offer and are considering switching their local exchange service to another local exchange provider (Save). The AT&T All For Less Winback 5+ Lines program provides a 40% discount on Complete Choice for Business package charges as a monthly benefit on the subscriber's bill. The Subscriber must sign a 24-month All for Less Winback 5+ Lines Term Agreement. This offer is only available to business subscribers with five (5) to nineteen (19) business lines.</p>	01/17/2011 (N) to 12/31/2011									
		<p>Program Eligibility</p> <ul style="list-style-type: none"> Available to business customers subscribing to a Complete Choice for Business package. Customer must purchase one of the following long distance plans: Business 500 Minute Package plan, Business 1000 Minute Package plan, Business 2000 Minute Package plan, Business Unlimited plan or Business Unlimited Flex plan; and one of the following Internet Services: FastAccess Business DSL Lite, FastAccess Business DSL, FastAccess Business DSL Plus, FastAccess Business DSL 6.0, AT&T U-verse High Speed Internet – Business (where available) or AT&T Managed Internet Service and AT&T Tech Support 360 Premium Service with AT&T Tech Support 360 Backup and Go Premium, or AT&T Mobility device with wireless service under a separate two (2) year AT&T Mobility contract. All of these services must be purchased in order to receive the promotional benefits. Subscriber must purchase a minimum of five (5) lines in a Complete Choice for Business package and a maximum of a nineteen (19) lines in a Complete Choice for Business package at the time of subscribing to the AT&T All For Less Winback 5+ Lines promotion. Subscriber must sign the 24-month Program Agreement associated with this offer to 	(N) (N) (N) (N)									

BELLSOUTH
~~32.9~~
TELECOMMUNICATIONS, INC.
FLORIDA

GENERAL SUBSCRIBER SERVICE TARIFF ~~Seventh Revised Page 32.9~~ Eighth Revised Page 32.9

~~Cancels Sixth Revised Page 32.9~~ Cancels Seventh Revised Page 32.9

ISSUED: January 14, 2011 ~~ISSUED: February 26, 2010~~
BY: Marshall M. Criser III, President -FL
Miami, Florida

~~EFFECTIVE: February 28, 2010~~ EFFECTIVE: January 17, 2011

receive the benefits.

Promotion Elements

• Benefits: a 40% discount will be applied to the Complete Choice for Business package Monthly Rates, as provided under the tariff . This discount may not be combined with Complete Choice for Business Term Plan discounts.

• The benefits will appear as a credit in the Promotions and Discounts section of the Plans and Services portion of the Subscriber's bill, and the Internet Services section of the Subscriber's bill. The benefits will appear in either the current or a subsequent billing period, usually within one or two billing cycles.

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• Participation in the Program begins on the date the Subscriber commits to the Agreement and AT&T accepts by completing Subscriber's service order (unless voided by AT&T). Depending upon the Subscriber's billing cycle, the term may begin in the current month or the month following, or the billing cycle that AT&T completes the Subscriber's service order.

(N)

(N)

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(N)

(N)

FLORIDA

ISSUED: January 14, 2011

EFFECTIVE: January 17, 2011

BY: Marshall M. Criser III, President -FL
Miami, Florida

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

<u>Area of Promotion</u>	<u>Service</u>	<u>Charges Waived</u>	<u>Period Authority</u>
<u>AT&T Florida service territory from central offices where services are available</u>	<u>AT&T All For Less Winback 5+ Lines (Cont'd)</u>	<ul style="list-style-type: none">• In the event that the activation of Broadband is delayed (but within 60 days) and billing for that service is delayed, then rewards will apply on the first bill following activation and will end on the expiration date of the Agreement.• In the event that a Subscriber terminates the Program or any one component service prior to the expiration date of the Agreement, then an applicable termination charge will be applied at the individual product level, based on the component service terminating. The remaining components of the Program may continue. Termination charges will appear on the Subscriber's final bill or a subsequent bill as a charge in the OC&C section(s). Payment of this charge does not release the Subscriber from other previous amounts owed to AT&T.	(N) (N)
		<p><u>Promotion Restrictions</u></p> <ul style="list-style-type: none">• The All For Less Winback 5+ Lines Promotion may not be combined with any other offers on Local, DSL or Wireless except Win/Winback customers may also participate in the Welcoming Rewards promotional offer, if applicable. The Complete Choice for Business Term Plan discounts may not be combined with this offer.• Benefits apply only to the Complete Choice for Business package total billed monthly charges, at the current month to month rate.• AT&T reserves the right to terminate this Program at any time; provided, however, that Subscribers participating in the Program will continue to receive this promotion for the remaining term of their All For Less Winback 5+ Lines Multi-Service Term Agreement.• The Agreement is subject to and controlled by the provisions of AT&T's lawfully filed tariffs and this Agreement, including any changes therein as may be made from time to time.• Subscriber and AT&T acknowledge and agree that to the extent the services to which Subscriber subscribes under this Agreement are deregulated or detariffed, all references to "AT&T's General Subscriber Services Tariff," "AT&T tariffs," "BellSouth tariffs," "AT&T's lawfully filed tariffs," or any other references to BellSouth or AT&T's tariffs on file with the appropriate regulatory authority shall be deemed references to agreed contract terms and conditions identical to those set forth in the applicable tariff for services subscribed by Subscriber as such tariffs existed as of the effective date of deregulation or detariffing. Such tariffed term and conditions are incorporated by reference as if fully included herein.	(N) (N) (N) (N) (N) (N)