



CenturyLink™

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OVERLAND PARK, KS 66211

March 2, 2011

Ms. Beth Salak
Director, Division of Competitive Markets and Enforcement
Attention: Tariff Section
Florida Public Service Commission
2540 Shumard Oak Boulevard
Tallahassee, Florida 32399-0850

RE: TL727

Dear Ms. Salak:

Attached for filing, please find the following revised pages for the Embarq Florida, Inc. d/b/a CenturyLink General Exchange Tariff. This filing is submitted with a proposed effective date of March 4, 2011. The Company's tariffs are available on its website at <http://about.centurylink.com/tariffs/>.

Section A2 Original Sheet 129
 Original Sheet 130

This filing introduces two business promotions called, "Pure Bundle Service Anniversary Thank You Offer" and "Enhanced Service Anniversary Thank You Offer." If you have any questions or need additional information regarding this filing, please call me.

Sincerely,

/s/ Debra Levy

Debra Levy

Attachments

cc: Sandy Khazraee

FL11-PC01-02

DEBRA LEVY
TARIFF ANALYST II
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GENERAL EXCHANGE TARIFF

Embarq Florida, Inc. d/b/a CenturyLink

SECTION A2

BY: Darlene N. Terry
Tariff Manager

Original Sheet 129
Effective: March 4, 2011

GENERAL REGULATIONS

J. SPECIAL PROMOTIONS (Cont'd)

PURE BUNDLE THANK YOU OFFER

(N)

From March 4, 2011 through December 31, 2011, business customers who have retained local service with the Company without a break in service for at least three years up to five years, and who currently subscribe to Pure Bundle and the Company's High-speed Internet (HSI), are eligible to receive an invoice credit equal to the monthly recurring charges for Pure Bundle.

Eligible customers who are contacted by the Company or contact the Company to request this promotion, will receive the invoice credit when they respond to this promotion during their service anniversary month (the month during which they established local exchange service and retained their account with the Company without a break in service) to discuss their account with a Company representative. The representative will review the customer's account and offer to discuss the customer's services and service needs, as well as the customer's overall satisfaction to ensure the customer is subscribed to the most appropriate services for their business needs.

Customers with three years of uninterrupted service will receive a one-time invoice credit for their Pure Bundle. Customers with four years or five years of continued service will receive two consecutive invoice credits, with each credit equal to the monthly recurring charges for Pure Bundle. The credit does not apply to taxes, surcharges, and other fees.

For customers with multiple service locations, the credit is available in conjunction with the service anniversary date associated with the oldest account for services at a given customer location. A single credit per location is allowed. The invoice credit will be applied to the customer's invoice within two billing cycles after the date on which customers discuss their account with a Company representative.

This promotion is not available in conjunction with any other promotional offer.

(N)

GENERAL EXCHANGE TARIFF

Embarq Florida, Inc. d/b/a CenturyLink

SECTION A2

BY: Darlene N. Terry
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Original Sheet 130
Effective: March 4, 2011

GENERAL REGULATIONS

J. SPECIAL PROMOTIONS (Cont'd)

SOHO/SMALL BUSINESS ANNIVERSARY PROMOTION

(N)

From February 9, 2011 through December 31, 2011, business customers with 99 lines/trunks or fewer who are not currently subscribed to the Company's High Speed Internet Service and have retained local regulated service with the Company for one year or for two years are eligible for a one-time invoice credit of up to \$10. Eligible customers who are contacted by the Company or contact the Company to request this promotion will receive the invoice credit when they respond to this promotion during their service anniversary month (the month during which service was initially established and retained without a break in service) and discuss their account with a Company representative. The representative will review the customer's account and offer to discuss the customer's services and service needs, as well as the customer's overall satisfaction to ensure the customer is subscribed to the most appropriate services for their business needs.

Business customers who have retained service for three years, four years, or five years, are eligible to receive an upgrade to 1.544 Mbps High Speed Internet at no additional charge for three months, when they respond to the promotion during their service anniversary month. If 1.544 Mbps High Speed Internet is not available, customers with three years of continued service will receive a one-time invoice credit of up to \$25, and customers with four or five years of continued service will receive a one-time invoice credit of up to \$30.

Customers with six years or longer of continued service with the Company will receive a one-time invoice credit of up to \$35 when they respond to this promotion during their service anniversary month.

The actual amounts of the invoice credits issued will be the sum of the customer's monthly recurring charges (excluding long distance, taxes, surcharges, and other fees) or the credit amounts stated herein, whichever is less.

For customers with multiple service locations, the invoice credit is available in conjunction with the service anniversary date associated with the oldest account for services at a given customer location. A single credit per location is allowed. The invoice credit will be applied to the customer's invoice within two billing cycles after the date on which customers discuss their account with a Company representative.

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