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May 23, 2011

Beth Salak, Director  
Competitive Markets and Enforcement  
Attn: Tariff Section  
2540 Shumard Oak Boulevard  
Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, attached for filing with the Commission is the following page of the General Subscriber Service Tariff:

General Subscriber Service Tariff  
Section A2 - Tenth Revised Page 32.9

The purpose of this filing is to modify the end date for the AT&T All For Less Winback 5+ Lines Promotion. This offer will end on May 24, 2011. The effective date of this filing will be May 24, 2011.

Acknowledgment, date of receipt and authority number of this filing are requested.

Your consideration and approval will be appreciated.

Yours very truly,

Jerry D. Hendrix (mrs)

Regulatory Vice President

Attachments

## **Promotion Description**

### **AT&T All For Less Winback 5+ Lines Promotion**

#### **OVERVIEW OF PROMOTION**

The Company plans to modify the end date for the AT&T All For Less Winback 5+ Lines Promotion.

#### **PROMOTION MODIFICATION**

This promotion will end on May 24, 2011.

Field Code Changed

BELLSOUTH  
32.9  
TELECOMMUNICATIONS, INC.  
FLORIDA  
ISSUED: May 23, 2011  
BY: Marshall M. Criser III, President -FL  
Miami, Florida

GENERAL SUBSCRIBER SERVICE TARIFF ~~Tenth Revised Page 32.9~~  
~~Ninth Revised Page 32.9~~  
~~Cancels Ninth Revised Page 32.9~~  
~~Cancels Eighth Revised Page 32.9~~  
EFFECTIVE: May 24, 2011  
~~EFFECTIVE: March 21, 2011~~

## A2. GENERAL REGULATIONS

### A2.10 Special Promotions (Cont'd)

#### A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Charges Waived	Period Authority
AT&T Florida service territory from central offices where services are available	AT&T All For Less Winback 5+ Lines	This promotion ("Program") is an offering available to businesses that are currently with another local exchange provider and are transferring their local exchange service to the Company (Win/Winback) and existing business subscribers who have received a competitive offer and are considering switching their local exchange service to another local exchange provider (Save). Additionally, existing business customers currently subscribed to AT&T Business Local Calling Assurance who transfer these lines to this Program are eligible for this offer. The AT&T All For Less Winback 5+ Lines program provides a 40% discount on Complete Choice for Business package charges as a monthly benefit on the subscriber's bill. The Subscriber must sign a 24-month All for Less Winback 5+ Lines Term Agreement. This offer is only available to business subscribers with five (5) to nineteen (19) business lines.	03/21/2011 (C) to <del>12/31/2011</del> <del>05/24/2011</del>

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#### Program Eligibility

- Available to business customers subscribing to a Complete Choice for Business package. Customer must purchase one of the following long distance plans: one of the following Block of Time Term Agreement plans; AT&T Business Block of Time 700II, 1200II, 2500II, 5000II, 7500II or 10000II, or AT&T Business Unlimited Calling; and one of the following Internet Services: FastAccess Business DSL Lite, FastAccess Business DSL, FastAccess Business DSL Plus, FastAccess Business DSL 6.0, AT&T U-verse High Speed Internet – Business (where available) or AT&T Managed Internet Service and AT&T Tech Support 360 Premium Service with AT&T Tech Support 360 Backup and Go Premium, or AT&T Mobility device with wireless service under a separate two (2) year AT&T Mobility contract. All of these services must be purchased in order to receive the promotional benefits.
- Subscriber must purchase a minimum of five (5) lines in a Complete Choice for Business package and a maximum of a nineteen (19) lines in a Complete Choice for Business package at the time of subscribing to the AT&T All For Less Winback 5+ Lines promotion.
- Subscriber must sign the 24-month Program Agreement associated with this offer to receive the benefits.

#### Promotion Elements

- Benefits: a 40% discount will be applied to the Complete Choice for Business package Monthly Rates, as provided under the tariff. This discount may not be combined with Complete Choice for Business Term Plan discounts.
- The benefits will appear as a credit in the Promotions and Discounts section of the Plans and Services portion of the Subscriber's bill, and the Internet Services section of the Subscriber's bill. The benefits will appear in either the current or a subsequent billing period, usually within one or two billing cycles.
- In addition to the benefits, Subscribers who participate in the Program will not be billed for line connection charges associated with the service order for the duration of the term. This will include the Line Connection Charge (first and additional lines). For Subscribers coming from a Reseller where there is no line connection charge, they will not be billed for any change of service charges.
- Participation in the Program begins on the date the Subscriber commits to the Agreement and AT&T accepts by completing Subscriber's service order (unless voided by AT&T). Depending upon the Subscriber's billing cycle, the term may begin in the current month or the month following, or the billing cycle that AT&T completes the Subscriber's service order.

## A2. GENERAL REGULATIONS

### A2.10 Special Promotions (Cont'd)

#### A2.10.2 Descriptions (Cont'd)

- A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Charges Waived	Period Authority
AT&T Florida service territory from central offices where services are available	AT&T All For Less Winback 5+ Lines	This promotion ("Program") is an offering available to businesses that are currently with another local exchange provider and are transferring their local exchange service to the Company (Win/Winback) and existing business subscribers who have received a competitive offer and are considering switching their local exchange service to another local exchange provider (Save). Additionally, existing business customers currently subscribed to AT&T Business Local Calling Assurance who transfer these lines to this Program are eligible for this offer. The AT&T All For Less Winback 5+ Lines program provides a 40% discount on Complete Choice for Business package charges as a monthly benefit on the subscriber's bill. The Subscriber must sign a 24-month All for Less Winback 5+ Lines Term Agreement. This offer is only available to business subscribers with five (5) to nineteen (19) business lines.	03/21/2011 (C) to 05/24/2011
		<b><u>Program Eligibility</u></b>	
		<ul style="list-style-type: none"> <li>Available to business customers subscribing to a Complete Choice for Business package. Customer must purchase one of the following long distance plans: one of the following Block of Time Term Agreement plans; AT&amp;T Business Block of Time 700II, 1200II, 2500II, 5000II, 7500II or 10000II, or AT&amp;T Business Unlimited Calling; and one of the following Internet Services: FastAccess Business DSL Lite, FastAccess Business DSL, FastAccess Business DSL Plus, FastAccess Business DSL 6.0, AT&amp;T U-verse High Speed Internet – Business (where available) or AT&amp;T Managed Internet Service and AT&amp;T Tech Support 360 Premium Service with AT&amp;T Tech Support 360 Backup and Go Premium, or AT&amp;T Mobility device with wireless service under a separate two (2) year AT&amp;T Mobility contract. All of these services must be purchased in order to receive the promotional benefits.</li> <li>Subscriber must purchase a minimum of five (5) lines in a Complete Choice for Business package and a maximum of a nineteen (19) lines in a Complete Choice for Business package at the time of subscribing to the AT&amp;T All For Less Winback 5+ Lines promotion.</li> <li>Subscriber must sign the 24-month Program Agreement associated with this offer to receive the benefits.</li> </ul>	
		<b><u>Promotion Elements</u></b>	
		<ul style="list-style-type: none"> <li>Benefits: a 40% discount will be applied to the Complete Choice for Business package Monthly Rates, as provided under the tariff. This discount may not be combined with Complete Choice for Business Term Plan discounts.</li> <li>The benefits will appear as a credit in the Promotions and Discounts section of the Plans and Services portion of the Subscriber's bill, and the Internet Services section of the Subscriber's bill. The benefits will appear in either the current or a subsequent billing period, usually within one or two billing cycles.</li> <li>In addition to the benefits, Subscribers who participate in the Program will not be billed for line connection charges associated with the service order for the duration of the term. This will include the Line Connection Charge (first and additional lines). For Subscribers coming from a Reseller where there is no line connection charge, they will not be billed for any change of service charges.</li> <li>Participation in the Program begins on the date the Subscriber commits to the Agreement and AT&amp;T accepts by completing Subscriber's service order (unless voided by AT&amp;T). Depending upon the Subscriber's billing cycle, the term may begin in the current month or the month following, or the billing cycle that AT&amp;T completes the Subscriber's service order.</li> </ul>	