

BEFORE THE FLORIDA PUBLIC SERVICE COMMISSION

In re: Request for approval of tariff filing to add Caller ID on Call Waiting and Enhanced Caller ID package which includes Caller ID Deluxe, Caller ID on Call Waiting, and Anonymous Call Rejection by ALLTEL Florida, Inc.

DOCKET NO. 980248-TL  
ORDER NO. PSC-98-0440-FOF-TL  
ISSUED: March 30, 1998

The following Commissioners participated in the disposition of this matter:

JULIA L. JOHNSON, Chairman  
J. TERRY DEASON  
SUSAN F. CLARK  
JOE GARCIA  
E. LEON JACOBS, JR.

ORDER APPROVING TARIFF

BY THE COMMISSION:

On February 10, 1998, ALLTEL Florida, Inc. (ALLTEL or the Company) submitted a tariff seeking our approval to add Caller ID on Call Waiting and an Enhanced Caller ID Package which includes Caller ID Deluxe, Caller ID on Call Waiting, and Anonymous Call Rejection. The Company has requested an effective date of March 11, 1998.

Caller ID on Call Waiting

Caller ID on Call Waiting is a feature which enables the customer to view on a display unit the calling party's directory number or directory name and number on incoming telephone calls when the customer's line is in use. The date and time of the call is also transmitted to the customer. A maximum of 15 characters is allowed for the transmission of the calling party's directory name.

Customers subscribing to Caller ID on Call Waiting must also subscribe to Call Waiting Service, and either Caller ID or Caller ID Deluxe. If the customer subscribes to Caller ID on Call Waiting

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along with Caller ID, then he will be able to view the calling party's directory number on incoming calls when the customer's line is in use. If the customer subscribes to Caller ID on Call Waiting along with Caller ID Deluxe, then the customer will be able to view the calling party's directory name and number on incoming calls when the customer's line is in use. When the Caller ID on Call Waiting customer's line is in use, the directory number or directory name and number of the line that originated the incoming call and the date and time of the call will be displayed on the display unit following the waiting call alerting tone. The called party then has one of the following options: answer the waiting call while placing the original call on hold, alternate between the waiting call and the original call, or ignore the call. The monthly rate for Caller ID on Call Waiting is \$1.00 for residential customers and \$1.50 for business customers.

#### Enhanced Caller ID Package

The Enhanced Caller ID Package proposed by ALLTEL includes Caller ID Deluxe, Caller ID on Call Waiting, and Anonymous Call Rejection. The monthly rate proposed for this package is \$8.50 for residential customers and \$11.50 for business customers. These proposed rates are consistent with the rates charged by other local exchange companies in Florida for similar services.

ALLTEL has projected that the annual revenue impact of this tariff filing will be a net increase of \$12,211.00. This will raise ALLTEL's return on equity (ROE) to 11.05%, an increase of 0.02%, assuming there is no incremental expense. We have reviewed ALLTEL's revenue impact study, and we find the estimates to be reasonable. Upon consideration, we approve ALLTEL's tariff filing to add Caller ID on Call Waiting and the Enhanced Caller ID Package, which includes Caller ID Deluxe, Caller ID on Call Waiting, and Anonymous Call Rejection, with an effective date of March 11, 1998.


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Based on the foregoing, it is

ORDERED by the Florida Public Service Commission that ALLTEL Florida, Inc.'s tariff filing is approved effective March 11, 1998. It is further

ORDERED that if no timely protest is filed within 21 days of the date of issuance of this Order, this docket shall be closed. If a timely protest is filed, the tariff filed in accordance with this Order shall remain in effect with revenues held subject to refund.

By ORDER of the Florida Public Service Commission this 30th day of March, 1998.



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BLANCA S. BAYÓ, Director  
Division of Records and Reporting

( S E A L )

WPC

NOTICE OF FURTHER PROCEEDINGS OR JUDICIAL REVIEW

The Florida Public Service Commission is required by Section 120.569(1), Florida Statutes, to notify parties of any administrative hearing or judicial review of Commission orders that is available under Sections 120.57 or 120.68, Florida Statutes, as well as the procedures and time limits that apply. This notice should not be construed to mean all requests for an administrative hearing or judicial review will be granted or result in the relief sought.

Mediation may be available on a case-by-case basis. If mediation is conducted, it does not affect a substantially interested person's right to a hearing.

The Commission's decision on this tariff is interim in nature and will become final, unless a person whose substantial interests are affected by the action proposed files a petition for a formal proceeding, as provided by Rule 25-22.036(4), Florida Administrative Code, in the form provided by Rule 25-22.036(7)(a)(d) and (e), Florida Administrative Code. This petition must be received by the Director, Division of Records and Reporting, 2540 Shumard Oak Boulevard, Tallahassee, Florida 32399-0850, by the close of business on April 20, 1998.

In the absence of such a petition, this Order shall become final on the day subsequent to the above date.

Any objection or protest filed in this docket before the issuance date of this order is considered abandoned unless it satisfies the foregoing conditions and is renewed within the specified protest period.

If this Order becomes final on the date described above, any party adversely affected may request judicial review by the Florida Supreme Court in the case of an electric, gas or telephone utility or by the First District Court of Appeal in the case of a water or wastewater utility by filing a notice of appeal with the Director, Division of Records and Reporting and filing a copy of the notice of appeal and the filing fee with the appropriate court. This filing must be completed within thirty (30) days of the date this Order becomes final, pursuant to Rule 9.110, Florida Rules of Appellate Procedure. The notice of appeal must be in the form specified in Rule 9.900(a), Florida Rules of Appellate Procedure.