

## BEFORE THE FLORIDA PUBLIC SERVICE COMMISSION

|                                     |   |                      |
|-------------------------------------|---|----------------------|
| In re: Proposed tariff filing to    | ) | DOCKET NO. 901014-TL |
| introduce ExpressTouch Service by   | ) | ORDER NO. 24119      |
| UNITED TELEPHONE COMPANY OF FLORIDA | ) | ISSUED: 2/18/91      |
| <hr/>                               |   |                      |

The following Commissioners participated in the disposition of this matter:

THOMAS M. BEARD, Chairman  
 BETTY EASLEY  
 FRANK S. MESSERSMITH  
 MICHAEL MCK. WILSON

ORDER APPROVING TARIFF

BY THE COMMISSION:

On December 19, 1990, United Telephone Company of Florida (United or the Company) proposed revisions to its General Subscriber Tariff introducing ExpressTouch Service. ExpressTouch Service is generically called Customer Local Area Signalling Service (CLASS). This service is marketed by United Telecommunications Inc. as the family name for the Class features of call return, repeat dialing, call tracing, call selector, call block, and preferred call forwarding. These features can be activated or deactivated from the customer's telephone by entering different codes. The features' names are the same as those used by Southern Bell Telephone and Telegraph (Southern Bell) in its TouchStar service offering, available in the adjacent Orlando area. United states that identical feature names and access codes will eliminate customer confusion. A brief description of the services is as follows:

1. Call Return - This feature allows the customer to automatically call back the last telephone that called his number, whether the call was answered or not.
2. Repeat Dialing - Allows the customer to automatically "camp on" a line which was busy when called. Once the called line is available, the customer is notified with a distinctive ring. When the customer picks up the receiver, the call will be placed to the line which was originally busy.

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3. Call Tracing - This feature provides a quick and easy way for the customer to activate an immediate trace of a harassing phone call. The trace information will be held by United until requested by the local authorities

4. Call Selector - Allows the customer to define up to six telephone numbers which, when called, will ring differently from regular phone calls.

5. Call Block - Allows the customer to create a list of up to six numbers which, when called, will be blocked from ringing the customer's telephone and will be sent to an appropriate recording.

6. Preferred Call Forwarding - This feature allows the customer to build a list of up to six numbers which, when called, are forwarded to another number.

ExpressTouch can be established in a Central office (DMS-100 or 5ESS) or in a group of hosts connected by a signaling system 7 (SS7) network. The SS7 network is required for the interoffice passage of information; therefore, ExpressTouch service is currently limited to the intraLATA serving area composed of United and Southern Bell switches which are connected by the SS7 network in the Winter Park and Orlando areas. ExpressTouch will be offered to both single line residence and business customers, subject to the availability of facilities.

United has proposed banded rates for its ExpressTouch features. The Company believes that banded rate will enable it to generate the maximum contribution from this discretionary service. The Call Tracing feature will have two rates associated with it. The customer will pay a monthly to have the service associated with his line. If use of the service becomes necessary, the customer will be charged on a per occasion basis. United believes that by charging a monthly recurring charge it can keep the cost of subscribing low while charging the major costs to the cost causers and not spread over the entire subscribing population. The rates are as follows:

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| <u>Feature</u>               | <u>Banded Rates</u> |         |         |
|------------------------------|---------------------|---------|---------|
|                              | Minimum             | Maximum | Current |
| 1. Call Return               |                     |         |         |
| Residential                  | \$2.00              | \$4.00  | \$3.00  |
| Business                     | \$2.50              | \$4.50  | \$3.50  |
| 2. Repeat Dialing            |                     |         |         |
| Residential                  | \$1.75              | \$4.00  | \$3.00  |
| Business                     | \$2.25              | \$4.50  | \$3.50  |
| 3. Call Tracing              |                     |         |         |
| a. Monthly Access            |                     |         |         |
| Residential                  | \$ .50              | \$2.00  | \$1.00  |
| Business                     | \$1.00              | \$3.00  | \$2.00  |
| b. Usage of Call Tracing     |                     |         |         |
| Residential                  | \$2.00              | \$6.00  | \$5.00  |
| Business                     | \$2.00              | \$6.00  | \$5.00  |
| 4. Call Selector             |                     |         |         |
| Residential                  | \$2.00              | \$4.00  | \$3.00  |
| Business                     | \$2.50              | \$4.50  | \$3.50  |
| 5. Call Block                |                     |         |         |
| Residential                  | \$2.00              | \$4.00  | \$3.00  |
| Business                     | \$2.50              | \$4.50  | \$3.50  |
| 6. Preferred Call Forwarding |                     |         |         |
| Residential                  | \$2.50              | \$4.00  | \$3.00  |
| Business                     | \$3.00              | \$4.50  | \$3.50  |

In addition to the rates above, subscription to ExpressTouch features will require a per month, per line feature access charge of \$1.40 for residential and \$1.65 for business. This feature access charge allows access to both ExpressTouch and Custom Calling features.

We find that the cost methodology of applying the rate elements that United has used is appropriate. The Company's proposed banded rate structure is consistent with past Commission policy for approving banded rates for discretionary services, such as custom calling features. Even if the Company lowered its rates

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to the minimum band, it would still be covering relevant costs and providing contribution to joint and common costs. We find this tariff filing appropriate and hereby approve it.

Based on the foregoing, it is

ORDERED by the Florida Public Service Commission that United Telephone Company of Florida's proposed tariff filing to introduce ExpressTouch Service is hereby approved, effective January 30, 1991. It is further

ORDERED that this docket shall be closed if no protest is filed in accordance with the requirement set forth below.

By ORDER of the Florida Public Service Commission, this 18th day of FEBRUARY, 1991.

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STEVE TRIBBLE, Director  
Division of Records and Reporting

( S E A L )

PAK

by: Kay Flynn  
Chief, Bureau of Records

NOTICE OF FURTHER PROCEEDINGS OR JUDICIAL REVIEW

The Florida Public Service Commission is required by Section 120.59(4), Florida Statutes, to notify parties of any administrative hearing or judicial review of Commission orders that is available under Sections 120.57 or 120.68, Florida Statutes, as well as the procedures and time limits that apply. This notice should not be construed to mean all requests for an administrative hearing or judicial review will be granted or result in the relief sought.

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The Commission's decision on this tariff is interim in nature and will become final, unless a person whose substantial interests are affected by the action proposed files a petition for a formal proceeding, as provided by Rule 25-22.036(4), Florida Administrative Code, in the form provided by Rule 25-22.036(7)(a)(d) and (e), Florida Administrative Code. This petition must be received by the Director, Division of Records and Reporting at his office at 101 East Gaines Street, Tallahassee, Florida 32399-0870, by the close of business on March 11, 1991.

In the absence of such a petition, this Order shall become final on the day subsequent to the above date.

Any objection or protest filed in this docket before the issuance date of this Order is considered abandoned unless it satisfies the foregoing conditions and is renewed within the specified protest period.

If this Order becomes final on the date described above, any party adversely affected may request judicial review by the Florida Supreme Court in the case of an electric, gas or telephone utility or by the First District Court of Appeal in the case of a water or sewer utility by filing a notice of appeal with the Director, Division of Records and Reporting and filing a copy of the notice of appeal and the filing fee with the appropriate court. This filing must be completed within thirty (30) days of the date this Order becomes final, pursuant to Rule 9.110, Florida Rules of Appellate Procedure. The notice of appeal must be in the form specified in Rule 9.900(a), Florida Rules of Appellate Procedure.