254

BEFORE THE FLORIDA PUBLIC SERVICE COMMISSION

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In re: Proposed tariff filing introducing Caller ID service by UNITED TELEPHONE COMPANY OF FLORIDA DOCKET NO. 910677-TL ORDER NO. 24812 ISSUED: 7/15/91

The following Commissioners participated in the disposition of this matter:

THOMAS M. BEARD, Chairman J. TERRY DEASON BETTY EASLEY MICHAEL MCK. WILSON

ORDER APPROVING TARIFF

BY THE COMMISSION:

On May 20, 1991, we issued Order No. 24546, our final order in Docket No. 891194-TL. In that Order, we set forth the terms and conditions under which Southern Bell Telephone and Telegraph Company could offer its Caller ID services to subscribers in Florida. We directed Southern Bell to refile its Caller ID tariffs in accordance with the guidelines established in Order No. 24546, if it elected to offer Caller ID service. Although the Order was limited to Southern Bell's filing, it established the framework for future Caller ID tariffs.

On December 20, 1990, during the Southern Bell Caller ID proceeding, United Telephone Company of Florida (United or the Company) filed its Caller ID tariff proposal. We withheld a decision on United's tariff until we resolved the issues in the Southern Bell filing. On May 31, 1991, United amended its tariff to reflect our findings in Docket No. 891194-TL.

United's proposal closely follows the requirements of Order No. 24546 and includes the following: free per-call blocking to all subscribers; free per-line blocking all law enforcement and requesting such а domestic violence intervention centers capability; statements in the nonpublished/unlisted section defining the ways these numbers will and will not be divulged; and a prohibition against the resale of numbers obtained through Caller ID service. Additionally, at the June 25, 1991 agenda conference, we directed United to include language in the tariff which would, at the subscriber's request, require the Company to change the nonpublished telephone number at no charge to the subscriber, in the event that the Company published the number. The Company agreed to this minor modification and has filed the appropriate revisions.



ORDER NO. 24812 DOCKET NO.910677-TL PAGE 2

United shall notify its customers with a bill insert stating the approximate availability date for each exchange, per call blocking instructions, and qualifications for per-line blocking in its June, July, or August statements. United shall also contact all law enforcement and domestic violence intervention centers in its service area and equip them with per-line blocking, at the agency's request, before offering the Caller ID service. Additionally, United shall hereinafter include per-call blocking instructions in its telephone directories both on the inside front cover and in the Custom Calling Service instruction pages. Finally, United shall file four semi-annual reports outlining the subscription rate for Caller ID, the total revenues and costs, and the frequency of use of per-call blocking. The first report will be due February 1, 1992.

United's proposed rates for Caller ID service are \$7.00 per month for residential customers and \$10.00 per month for business customers. The Company has proposed banded rates for this service to match the rate structure of all its other ExpressTouch features. The proposed range of rates is as follows:

| | Minimum | Maximum | Current |
|-----------|---------|---------|---------|
| Residence | \$4.50 | \$11.00 | \$ 7.00 |
| Business | \$6.50 | \$16.00 | \$10.00 |

Although United has not had time to perform a cost study for this service since the final order in the Southern Bell docket, the Company has assured us that sufficient contribution has been built into the rates to cover the additional expense associated with blocking, and that the service will still be profitable.

Upon review of the above considerations, we find it appropriate to approve United's tariff proposal to implement Caller ID service with an effective date of August 1, 1991.

Based on the foregoing, it is

ORDERED by the Florida Public Service Commission that United Telephone Company of Florida's tariff proposal to offer Caller ID Service is hereby approved with an effective date of September 1, 1991, in accordance with the terms and conditions specified herein. It is further ORDER NO. 24812 DOCKET NO.910677-TL PAGE 3

256

ORDERED that if a protest is filed in accordance with the requirement set forth below, this tariff shall remain in effect with any increase held subject to refund pending resolution of the protest. It is further

ORDERED that if no protest is filed in accordance with the requirement set forth below, this docket shall be closed.

By ORDER of the Florida Public Service Commission, this 15th day of JULY , 1991.

Director TRIBBLE

Division of Records and Reporting

(SEAL)

PAK

NOTICE OF FURTHER PROCEEDINGS OR JUDICIAL REVIEW

The Florida Public Service Commission is required by Section 120.59(4), Florida Statutes, to notify parties of any administrative hearing or judicial review of Commission orders that is available under Sections 120.57 or 120.68, Florida Statutes, as well as the procedures and time limits that apply. This notice should not be construed to mean all requests for an administrative hearing or judicial review will be granted or result in the relief sought.

The Commission's decision on this tariff is interim in nature and will become final, unless a person whose substantial interests are affected by the action proposed files a petition for a formal proceeding, as provided by Rule 25-22.036(4), Florida Administrative Code, in the form provided by Rule ORDER NO. 24812 DOCKET NO.910677-TL PAGE 4

25-22.036(7)(a)(d) and (e), Florida Administrative Code. This petition must be received by the Director, Division of Records and Reporting at his office at 101 East Gaines Street, Tallahassee, Florida 32399-0870, by the close of business on <u>8/5/91</u>

In the absence of such a petition, this Order shall become final on the day subsequent to the above date.

Any objection or protest filed in this docket before the issuance date of this Order is considered abandoned unless it satisfies the foregoing conditions and is renewed within the specified protest period.

If this Order becomes final on the date described above, any party adversely affected may request judicial review by the Florida Supreme Court in the case of an electric, gas or telephone utility or by the First District Court of Appeal in the case of a water or sewer utility by filing a notice of appeal with the Director, Division of Records and Reporting and filing a copy of the notice of appeal and the filing fee with the appropriate court. This filing must be completed within thirty (30) days of the date this Order becomes final, pursuant to Rule 9.110, Florida Rules of Appellate Procedure. The notice of appeal must be in the form specified in Rule 9.900(a), Florida Rules of Appellate Procedure.