1	BEFORE THE FLORIDA PUBLIC SERVICE COMMISSION
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3	: In the Matter of :
4	: DOCKET NO. 920260-TL Comprehensive Review of the :
5	Revenue Requirements and Rate : Stabilization Plan of :
6	SOUTHERN BELL TELEPHONE AND : TELEGRAPH COMPANY. :
7	
8	
9	PROCEEDINGS: ORLANDO SERVICE HEARING
10	
11	BEFORE: COMMISSIONER J. TERRY DEASON
12	RECENTED COMMISSIONER SUSAN F. CLARK
13	Division of Resporting  DATE:  Monday, August 31, 1992  SEP 21 1992
14	Elorida Public Service Commission
15	TIME: Commenced at 6:00 p.m.
16	Concluded at 7:40 p.m.
17	PLACE: Orlando Airport Marriott Grand Ballroom
18	7499 Augusta National Drive Orlando, Florida 32822
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21	REPORTED BY: JOY KELLY, CSR, RPR
22	Official Commission Reporter
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	DOCUMENT NUMBER-DAT

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1	APPEARANCES:
2	LLOYD NAULT, 675 West Peachtree Street, Suite
3	4300, Atlanta, Georgia 30375, Telephone No. (404)
4	529-7208, appearing on behalf of Southern Bell
5	Telephone and Telegraph.
6	CHARLIE BECK, Office of the Public Counsel,
7	111 West Madison Street, Room 812, Tallahassee, Florida
8	32399, Telephone No. (904) 488-9330, appearing on
9	behalf of Southern Bell's customer.
LO	ANGELA GREEN, FPSC Division of Legal
L1	Services, 101, East Gaines Street, Tallahassee, Florida
L2	32301, Telephone No. (904) 487-2740, on behalf of the
L3	Commission Staff.
L4	
L5	
L6	
L7	ALSO PRESENT:
L8	TONY LOMBARDO, Southern Bell Telephone and
L9	Telegraph
20	ROBIN NORTON, Florida Public Service
21	Commission, Division of Communications.
22	FRANK WILLIAMSON, Florida Public Service
23	Commission, Division of Communications.
24	MARGARET RING, Florida Public Service
25	Commission, Division of Consumer Affairs.
26	FIODIDA DURITO CERUTOR COMMISCION
	FLORIDA PUBLIC SERVICE COMMISSION

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1 PROCEEDINGS (Hearing commenced at 6:00 p.m.) 2 COMMISSIONER DEASON: Call this hearing to 3 order. Counselor, please read the notice. 4 MS. GREEN: Pursuant to notice, this time and 5 place was set for public hearing before the Florida 6 Public Service Commission in Docket 920260-TL, review 7 of the revenue requirements of rate stabilization plan 8 9 of Southern Bell Telephone and Telegraph Company. 10 COMMISSIONER DEASON: Please take 11 appearances. 12 MR. NAULT: Thank you, Commissioner. My name is Lloyd Nault. My address is Suite 4300, 675 West 13 Peachtree Street, Atlanta, Georgia 30375, appearing on 14 behalf of Southern Bell Telephone and Telegraph. 15 MR. BECK: Commissioners, my name is Charlie 16 17 Beck, Office of the Public Counsel, 111 West Madison 18 Street, Room 812, Tallahassee, Florida, appearing on 19 behalf of Southern Bell's customers. 20 MS. GREEN: Angela B. Green, Florida Public 21 Service Commission, 101 East Gaines Street, 22 Tallahassee, Florida, appearing on behalf of the 23

Commission Staff. And with me is Robin Norton, also from the Commission Staff.

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COMMISSIONER DEASON: Thank you. At this

time, I'd like to take this opportunity to first welcome everyone out to this public hearing involving Southern Bell Telephone and Telegraph Company.

Try Deason and to my right is Commissioner Susan Clark. I will be chairing this hearing this evening. I'd also like to take this opportunity to introduce our Staff persons who are in attendance. Ms. Margaret Ring, she may be out in the foyer area. Anyway, she --- there's an table out front. There are bulletins which have been printed on this yellow page. And this will give you some background information. I encourage you to take a moment and review that. Also here this evening is Mr. Frank Williamson. Mr. Williamson, will you raise your hand?

The reason I point these individuals out is if you have questions that you want resolved, these individuals will be able to help you. There also may be individuals here this evening in the audience from the telephone company who also may be able to assist you with questions you may have. If there are individuals from the company, if you would please raise your hand also. I'm sure that these persons would also be able to assist you in any way possible.

As we took appearances, to my left, and your

right at the table are representatives from Southern Bell.

And to my far right and your far left is Mr. Charlie Beck,
who is with the Office of Public Counsel. He will be
maintaining a list of individuals who wish to speak this
evening. So if you do intend to make a statement to the
Commission, you will need to let Mr. Beck know so he can
add your name to the list.

The way we will proceed this evening is we will begin with opening statements. First, we will hear from Southern Bell, and then there will be a statement presented by Public Counsel's office, and after opening statements, we will begin hearing from customers who have statements to make before the Commission. So at this time we will start with the Company's opening statement.

MR. NAULT: Thank you, Commissioner. Prior to introducing Mr. Lombardo, I'd like to have identified and admitted into the record of this case Affidavit of Publication of Notice of this hearing, and I will tender that to the Court Reporter.

COMMISSIONER DEASON: Fine. That will be identified as Exhibit No. 3.

(Exhibit No. 3 identified and admitted into evidence.)

MR. NAULT: At this time, I'd like to ask

Mr. Lombardo from Southern Bell to introduce himself and offer an opening statement.

MR. LOMBARDO: Good evening. I'm Tony

Lombardo, and I'm the Assistant Vice

President-Regulatory Operations for the state of

Florida for Southern Bell. And I'm here this evening

to discuss with you the price regulation plan proposal
that Southern Bell made to the Florida Public Service

Commission.

Normally, I wouldn't be the person here this evening. Normally, that person would be Joe Lacher, our state president for Southern Bell. But since the advent of Hurricane Andrew, things haven't been so normal in our state, and Joe is back in South Florida coordinating the massive effort that's required to assure that all of our customers get their service back as quickly as possible, as customer service is our first priority.

Hurricane Andrew has brought with it much destruction. However, we have learned a great deal from it, particularly about our network. And much of it is positive as is, I think, now being recognized just how important the public network is to the state. And I believe to underscore the value of the Southern Bell network and its commitment to service, I'd like to

quote a few things from the August 27th Miami Herald article, editorial that came out.

The article starts with a statement addressing the uncanny performance of Southern Bell's phone system throughout the worst of Hurricane Andrew. It goes on to say "When houses were destroyed, phone connections often went out with them. But when individual connections survived the durable underlying fiber optics of Southern Bell's network never failed, not even in the hardest hit homestead office."

And, finally, from this same article it said "Beyond the engineering, planning and finance to drive the big corporation, the soothing voice of Southern Bell's essential business, when we needed it most it was there."

Now, we're very proud of those words. We're proud of our network, and I think most of all, we're proud of the people at Southern Bell who are manning that network 24 hours a day for you, our customers.

And we believe Southern Bell's proposal, which is what I'm really here to discuss this evening, will ensure the continuance of that kind of outstanding service.

We filed our plan with the Florida Public Service Commission on July 15th, really for two reasons. First, we've got an existing plan in place

that will terminate at the end of this year. So we need a new plan. And secondly, we're fulfilling the requirements of legislation that was passed by the Florida Legislature in 1990.

Regulation Plan, was intended to provide the Company with some very much needed flexibility, particularly in the area of the pricing of our services, and that was in order to meet the emerging and increasing competition in the telecommunications industry and to meet the demands of our customers.

In addition to the flexibility we need, there are significant, immediate customer benefits which will be generated from this proposal. Let me describe those benefits.

First, the proposal includes approximately a \$80 million reduction of rates annually, and I'll discuss that in more detail later.

Another planned provision is a commitment by Southern Bell that we will absorb a 4% increase in inflation annually through productivity improvements before any rate relief would ever be considered by the Commission. This commitment assures our customers a decrease in the real cost of service as compared to inflation, and that's every year of the plan.

Another provision fosters operational efficiencies and the continued development of new services and existing services. And if we achieve outstanding performance, there is a potential for our customers to share additional benefits if the Company's earnings exceeded a threshold level set by the Commission. This would usually be in the form of a one-time refund or other one-time benefits that the Florida Commission will determine.

Let me describe for you those rate decreases that we are proposing. First, in response to the Public Service Commission's direction that we reduce rates on a permanent basis by \$47 million, we have recommended rate reductions in areas such as service connection charges, custom calling services and some of our business access services.

In addition, we have proposed a Life Line

Program established for low income customers. And this

program would benefit qualified customers by applying a

\$7 credit to their monthly telephone bill, thus further

supporting universal service, and affordable service

for all of Florida's citizens.

Beyond the reductions directed by the Commission, Southern Bell is proposing an additional \$33 million in annual reductions as part of our plan.

Now, they include such things as an optional service, which I'd like to describe for you in some detail.

It's an optional service which expands your local calling area, and this service is divided into two very distinct parts in an optional package in total.

The first part relates to your existing local calling area, where today you make seven-digit local calls, and the second part relates to an expanded local calling area which is today a long distance call. And in this plan would also become a seven-digit local call. Now, let me describe those two parts of the plan.

The first part is your existing local calling area. If you are an Orlando customer, the rate for your phone line would drop from \$10.30 per month to \$7.75 per month. This discounted rate includes 2.5 hours of usage for no additional charge.

Then following that first 2.5 hours that usage rate would be applied at a rate of 2 cents per minute. The maximum usage rate could never exceed \$7. That's set by the plan. So the first part of the plan has the potential of saving some of our customers as much as \$2.55 per month. Now, let me talk about the second part of this optional plan, and that's the

expanded local calling area.

This part of the plan relates to calls to such places as Orlando to Titusville, or to Sanford, or to Geneva, or to DeBary, or to Orange City, Kissimmee, West Kissimmee and St. Cloud. These are currently long distance calls, and we're proposing a deeply discounted rate of only 8 cents per minute into these communities. For instance, today a five-minute call from Orlando to Titusville costs 95 cents during the day. And users of this service would pay only 40 cents on a per-call basis, a savings of almost 60%.

In summary, the practical result of this optional package is that in the first part, the existing local calling area, if you make less than five hours of calls per month you'll save money. And in the second part, the expanded calling area, if you make calls to this area, your savings could exceed as much as 60% on a per-call basis. Remember it's an option. It's not designed for everyone, but it is an optional package that will save many of our customers money.

There are other proposed rate reductions included in the package. For instance, to companies that provide you intrastate long distance service and cellular services, we will be passing a rate -- we would be proposing a rate reduction to them. And if

they pass those on to you, it will be further savings and those of you customers who use long distance intrastate and cellular-type services.

And, finally, Southern Bell has proposed to participate in the Enterprise Zone program, which is a program that has been established by the State of Florida.

This program, basically, encourages economic development and revitalization. It provides financial incentives to qualifying businesses which locate, rebuild or expand their business operations in these Enterprise Zones. For instance, in core Orlando and points south of core Orlando, there will be those businesses who can qualify. And what we would be doing is we would support the state initiative by providing discounts and waiving certain charges to those businesses that have qualified. And we'll do that for up to one year of their service, through the first year of their service.

That is just a brief outline of many of the benefits of the price regulation plan. It provides immediate and direct value for our customers. It provides incentives for the Company to further improve its efficiencies and to bring you new services and products. And finally, it enables Southern Bell to

meet its customer expectations in a increasingly competitive marketplace.

Now, Southern Bell believes its proposal is the necessary next step of regulation, and if we were to ensure the continued progress of the public network in Florida, we believe this proposal should be approved by the Commission.

And, in conclusion, I just want to say thank you for being here. Thank you for your business, and we will do everything that we can to continue to provide you with outstanding service.

Thank you.

COMMISSIONER DEASON: Thank you, Mr. Lombardo.
Mr. Beck.

MR. BECK: Thank you, Commissioner. Good evening.

Southern Bell is in for a rate case before the Commission because it is earning too much money and it is unwilling to reduce rates sufficiently to recognize the impact that new technology is having on its cost. If any of you are familiar with computers, or even the cost of handheld calculators, you know that the prices for these sorts of items have been reduced drastically in the last years. Computers in particular, even in the last 12 months, they have seen

drastic rate or price reductions for those products. Southern Bell does not wish to reduce its rates a sufficient amount to reflect the technology that it uses in providing its network.

In its last report of earnings, or its most recent one to the Public Service Commission, Southern Bell showed earnings of 13.75% on its equity investment after customers had paid their taxes for them. In this case coming up, it wants to set rates above 13.5% return on equity. Now, if any of you have seen what has happened to interest rates in the last few years and even in the past 12 months, you can see that their proposal is way out of line with the trends that have been occurring in the economic markets. We think that the profit level that they want is far out of line with today's economy.

Their proposal also would let them vary rates in a way that would be detrimental to customers compared to what has been happening. If you would take their proposal and apply it back in 1984 when Southern Bell was divested, rates today would be tens of millions of dollars higher than they are under traditional regulation by the Commission. Their proposal is a way that would let them keep more money. They also want to change the earnings sharing amounts

that have been in effect so far to let them keep a greater portion than the Commission has already let them do.

You've heard them say that the rate reduction they're proposing is \$80 million per year. Be careful of that because in there is already \$47 million per year of credit the customers are getting every month on their bill. Part of the \$80 million that Mr. Lombardo talked about includes that annual amount of credit of \$47 million, so their rate reduction is not anywhere near \$80 million compared to existing rates.

Southern Bell is trying to push a local measured service option upon customers in this case.

And let me expand on that. They have been very careful to call it an optional service, which technically speaking it is. However, what they are doing is saying to customers, "If you want a break in your long distance rates out to 40 miles, then you must take a local measured service option from the Company."

So it's a tie-in. In order to get a break on long distance, you have to take local measured service from the Company. This is quite a contrast from what's been going on in the rest of the state.

In the GTE service area, for example, which serves Tampa and St. Petersburg, their customers have

gotten an option -- or not an option, a rate reduction in long distance out to 40 miles, where residential customers get a charge of 25 cents per message in the long distance rates and businesses get a usage rate. But it's available to everybody and there's no attempt by the Company to try to tie-in the break in long distance rates to require you to take local measured service.

And we are both very adamantly opposed to Southern Bell attempting to tie-in the long distance rate reduction with a requirement that you take local measured service from them. We think the long distance reduction should be available to everyone, even if you keep your present flat rate service. Under Southern Bell's proposal you would not get the break in long distance rates if you wish to maintain flat rate local service.

One of the items in their proposal is a request that they be allowed to increase rates of local rates up to 5% per year without any necessary approval by the Commission.

Back in 1988 we got Southern Bell to reduce their local rates, and they held steady since then.

Under Southern Bell's proposal, depending on inflation, they might have to reduce some charges to long distance

companies, but they want the ability to raise rates 5% per year on local service and up to 20% per year in other optional services, such as custom calling services.

They want this increased flexibility and the ability to keep very high rates in the face of significant wrongdoings that the Company has engaged in during the time when the incentive plan has been into effect. These activities have included falsifying sales by simply adding services to customers' bills without even contacting the customer. They've also included times when customers didn't get refunds for the time that their phones were out of service for greater than a day when Commission rules would require refunds to be given.

We believe that Southern Bell should be reducing rates in excess of \$100 million over the amounts which they proposed, and will be presenting testimony in this case. We think they should eliminate their Touch-Tone rates and, overall, the rate reduction should be much greater than they have proposed.

Thank you.

COMMISSIONER DEASON: Thank you, Mr. Beck.

Before we proceed into hearing from the customers, I'd like to point out one option which is

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available to the customers this evening. There is a yellow sheet out front which would provide customers an 2 opportunity to provide comments to the Commission. 3 That would be for those individuals who wish to make 4 comments, and who do not wish to actually come forward 5 and make a presentation this evening. 6 What we need to do at this point is to swear 7 in all public witnesses who wish to make a statement 8 before the Commission this evening. So all of those 9 individuals from the public who do wish to testify, if 10 you would please stand and raise your right hand. 11 12 (Witnesses collectively sworn.) 13 COMMISSIONER DEASON: Thank you. Please be 14 seated. Mr. Beck, please call your first witness. 15 16 MR. BECK: First witness is Darla Brouillard 17 18 from Merritt Island. COMMISSIONER DEASON: When you come forward, 19 20 if you would begin by giving your name and address for 21 the Court Reporter, that would be appreciated. 22 23 24 25

## DARLA BROUILLARD

l	was called as a witness on behalf of the Citizens of
	the State of Florida and, having been duly sworn,
Į	testified as follows:

WITNESS BROUILLARD: My name is Darla

Brouillard. My address is 511 North Courtenay Parkway,

Merritt Island, Florida 32953.

I am the Executive Director for a state social services program. I'm not a social worker; I do not work for Southern Bell, any telephone system, nor am I an attorney. So my knowledge is based solely on that which is in my venue, and that is senior citizens.

Our program is located in Brevard County and we serve over 17,000 seniors with a myriad of services from home shopping to just telephone calls for grief alleviation. Our clients are those who are operating right at poverty level. Most of them are just above by \$12 or \$15 and not eligible for any additional services.

While I'm not a fan of Southern Bell, because I hate to pay the phone bill, I am a fan of Southern Bell because they keep the phone system working in our community. And for our clients, that's critical.

We are opening an office in Tampa. We're having difficulty keeping the services intact for Tampa

for our seniors there. So I do wish to mention that fact.

Please forgive me if I'm hoarse. Since last Friday, I have been working on a project to remove several hundred senior citizens from Dade County. May I've a drink of water? (Pause)

Too much talking on the telephone.

I might mention that Brevard County is a very unusual county in the fact it's geographically designed to make social services impossible. And because of the current telephone system, we have social services coming out of the Area Agency on Aging, here in Orlando, and flowing into the Brevard community.

Now, our county center is technically

Titusville, but we have to end up spending double money
in Brevard County to establish offices, and bare in
mind I'm not a county employee. We have to establish
offices, both in Titusville and in the southern portion
of the county. We have aging-in-place seniors living
in mobile homes next to the highest technology this
nation has an offer. We need a telephone system which
allows us to communicate countywide. Access to
services is the primary focus.

Now, I have before me the Area Agency on Aging, District 7 plan for 1992, in which it states

that "Access to services is the primary target." If we can make the services accessible, and the telephone system is the only way for most of our frail elderly.

I have also have in front of me a GAO report, Older Americans Act, August 1991. The report states "The primary consideration is access."

We have approximately 67,000 senior citizens in Brevard County. That's 22% of our population. 12% of those seniors citizen are transportation disadvantaged. Where you have a bus system here, we don't. Our bus system is just like all of our other services, it's only concentrated in specific areas. It does not run from one end of the county to the other.

When I looked at this Lifeline Proposal, my first reaction was, "Well, here we go again." My second reaction was, "Maybe it could be a Lifeline." And after dealing with the seniors in Dade County since the White House asked us to, as we're A Point of Light. Since last Friday I have spent 97 hours just on the telephone, and that includes 17 volunteers at three churches. It's a lot of hours. I'm thankful our service works, but it also cost us a lot of money because we had to contact people down in the area, in Sebastian Inlet, which is long distance. We had to contact people up in Titusville, which is long

distance. Everywhere we went. So our phone bill is going to be terrible, and we're going to be one of those wishing for more of a rate increase -- a rate decrease.

I also mention that access to service affects approximately 13% of our senior population just through life saving efforts. The 1991 Pharmaceutical Manufacturers' Report states that an estimated 125,000 people die per year from taking their medications improperly. Although Americans over age 60 comprise only 13% of the population, they account for 39% of all hospitalizations and 51% of all deaths from adverse drug reactions. It is long distance for over half of our Brevard County residents to call the Drug Assistant Service. They can came 911 but in order to access our local services, they have to call long distance.

I also mention, too, that there's a tremendous number of handicapped population in Brevard County. We have an enormous senior population. If you look at Legislative District 7, Orange, Osceola, Seminole and Brevard, that entire district is composed of an enormous amount of seniors. However, Brevard County statistically has a higher percentage than any other county. So we're dealing with a problem because our county at this point in time, will, according to

the Aging 2000 Report, have 25% of its population over age 65 by 1995.

Now, these people have limited income. I remember back when I was in college I used to think if I ever made \$7,000 a year I'd be in heaven. Now, these seniors are trying to live on \$7,800 a year. That's on a good day. Subtract \$135 for their Medicare premium and their supplemental insurance premium, subtract a few more dollars for a little bit of medication; subtract the average of \$11 per week that they spend on food, they need a few cost breaks.

They don't spend a lot of time on the telephone. Frankly, they can't hear too well on it. So a measured service would not really affect them that much, sir, because they can't hear that well. They need that telephone to go out more than they need it to come in, and they can't afford to put that phone in and they need a cheaper monthly service.

Now, we can go into all the SSI recipients, we can discuss all the hardships, all those who are abandoned, abused, neglected, drug addicts and so forth. We have all heard the horror stories. But I'm dealing with approximately 25% of my county's population within the next 5 years needing extremely acute need for services, and access to those services

is critical.

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Now, quite frankly, as far as I'm concerned, it will make no difference to me one way or the other. I'll go on paying my bill as an individual, and as a social services program, will pay for our two phone lines in Palm Bay, our three phone lines in Merritt Island and we will go on regardless of what happens here or to anyone at Southern Bell, or at the Commission.

But what we're dealing with is a high need, high profile clientele for the system. And although I personally have no axes to grind, I would consider it to be a very detrimental step to deny service based on the fact that the expanded access would be tied into the limited metered service. Because to be able to access the Area Agency on Aging -- if we had a hurricane, if we had anything occur that in any way relates to what is happening now in Dade County, the seniors in Titusville would be cut off from the rest of the county. They are more inland; they would have to get their services, their access through Orange County. Those down in Sebastian Inlet would be cut off completely. So I ask you to look at the geographic situation, look at the demographic situation and consider it carefully.

And thank you for letting me speak. 1 COMMISSIONER DEASON: Thank you. 2 MR. BECK: Thank you. 3 4 (Witness Brouillard excused.) 5 MR. BECK: Mr. Thomas Grimms. 6 THOMAS GRIMMS 7 was called as a witness on behalf of the Citizens of 8 the State of Florida and, having been duly sworn, 9 10 testified as follows: WITNESS GRIMMS: Thank you. My name is 11 Thomas Grimms. I live at 4131 Lake Eleanor Drive in 12 Mt. Dora. I'm an employee at the Planning and 13 14 Community Development Department with the City of Cocoa. I'm speaking as an individual. 15 I'm going to keep my remarks very brief. I'm 16 going to focus in on just three areas, the expanded 17 local calling area for Cocoa, it looks to be a benefit 18 to our residents there, and I'm going to be put on 19 record as being in favor of that. 20 The area of special interest to me, because 21 I'm involved with that, is the Enterprise Zone in our 22 city. And as I understand, Southern Bell is proposing 23 to create some incentives for businesses to expand or 24

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locate in our Enterprise Zone. Some of these, as I

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understand, are 100% of deposits, 100% of service connections/installation charges, excluding inside wiring, and a 50% discounted on monthly charges for a maximum 12 months for all tariffed items except MTS WATS, special service arrangements, contract service arrangements, local UVP options.

To me, the Florida Enterprise Zone is, in my opinion, not a very healthy program at this time in Florida because the incentives are not substantial enough. And I feel that while I'm in favor of the Legislature making a very significant overhaul to the program, at this time the additional incentives that can come along are certainly welcome. I certainly would like to see further substantial incentives, but, hopefully, that will be down the road.

The other area I want to talk about is the Lifeline program. Yes, I did hear the previous speaker's comments, but I am going to go on record and say that I'm in favor of that. We have a significant lower income community within our Enterprise Zone within the core area in Cocoa, and I feel overall, as I understand the Lifeline program, would be for these qualified low income subscribers who receive Aid to Families with Dependent Children, Supplemental Security Income, SSI, and the food stamps. And this is an

increased enhancement of the universal service which 1 assists with payment of the monthly telephone bill 2 giving federal credit of the \$3.50 per month and a 3 state Southern Bell credit of \$3.50 per month. 4 Overall, I'm in favor of this program, and I just want 5 to go on record for that. 6 That's the end of my remarks. Thank you. 7 MR. BECK: Thank you. 8 9 10 Mr. Larry Wuensch. LARRY WUENSCH 11 was called as a witness on behalf of the Citizens of 12 the State of Florida and, having been duly sworn, 13 14 testified as follows: 15 WITNESS WUENSCH: Good evening. My name is Lawrence W. Wuensch, and I'm President of Brevard 16 Economic Development Corporation, in Melbourne, 17 Florida, 6767 North Wickham Road, Melbourne. 18 I thank the Commissioners for the opportunity 19 20 to testify. I'd like to speak to three issues in the 21 proposed Southern Bell rate stabilization plan and 22 related rate restructuring. The first area is the proposed economic 23

development incentive tariff in areas designated under the Florida Enterprise Zone Act. These zones define

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redevelopment areas of documented need, and the program suffers from a lack of sufficient incentives to attract business and jobs into these depressed area. We have one Enterprise Zone in the city of Cocoa. While the proposed tariff will not in and of itself cause companies to locate in an Enterprise Zone, it adds to the state and local government incentive package, giving the location of financial competitive edge to attempt to offset some of the perceived problems. We are still waiting for the most important incentives from the Federal Government, legislation for which has been stalled in Congress.

The second area is the proposed reduction in connection charges for business. Florida is in fierce competition with all regions of the United States for economic growth, such as new industries, corporate headquarters, R&D facilities and other opportunities that employ our citizens.

The process that a facility locator now uses to site these facilities is highly analytical, particularly as it relates to the cost of building and operating the proposed facility. Any reduction in the connection charges to business and industry increases our competitive advantages. For example, I believe that stating to a New York City executive that the

_	proposed connection charge for a new seven seven
2	business service is only \$138 would reinforce our
3	arguments that Florida is a low-cost state to do
4	business.
5	My final comments concern the proposed
6	options for local calling areas. As you are aware,
7	local calling is not available throughout Brevard
8	County, which is a single SMSA, standard metropolitan
9	statistical area. Thus many of our companies must make
.0	calls countywide. Options which can lower the costs of
.1	business and individuals making significant calls
.2	throughout the county should be encouraged.
.3	Thank you.
4	COMMISSIONER DEASON: Thank you.
L5	(Witness Wuensch excused.)
L <b>6</b>	
L7	MR. BECK: Mr. Eric Williams.
18	ERIC WILLIAMS
L9	was called as a witness on behalf of the Citizens of
20	the State of Florida and, having been duly sworn,
21	testified as follows:
22	WITNESS WILLIAMS: Okay. My name is Eric
23	Williams, 11428-A Wagon Road, Orlando, Florida
24	32816-3110.
25	Gee, I feel like David Justice of the Atlanta

Braves right now; the clean-up hitter is supposed to be the one that's going to hit it over the wall. Well, given the previous three speakers, I have a feeling I'm going to do just that. I'm going to not surprise you; I'm going to tell you straight out I'm not a fan of Southern Bell. I will never be a fan of Southern Bell. Unfortunately, it pains me to move into an area that will be served by Southern Bell in three-and-a-half months.

Let me explain to you why I have come to that conclusion. Hopefully you'll understand why I have been just a bit angry in my 31-month fight to actually get decent service out of them. You know, maybe, just maybe, something can be done for the people that have to stay in this city and actually have to live here and will have to deal with their phone network.

I was rather impressed by the narrative in which Mr. Lombardo read from the Miami Herald. Things may be different down in Dade County before Hurricane Andrew and even during it; but, frankly, I haven't seen it here in Orlando. This network has got to be the most inefficient, the most lousy that I've ever called in to. I just do not see how you can say, "Oh, we're so great, we're so great," when people in East Orlando have been trying to tell you, "Oh, it ain't great, it

ain't great, and it needs to be changed."

Well, all this junk around here -- I'm going to first do some reading, okay. This might sound familiar to the Commissioners, because I'd imagine that they've seen it at least one or twice. But I'm looking at the Florida Statutes, which is supposedly the law of the land of this state. This is what we're all supposed to be governed by.

And the telephone companies are all regulated under Chapter 364 of these Florida Statutes. So 364.01 Powers of Commission Legislative Intent, Section 1:

"The Florida Public Service Commission shall exercise over and in relation to telephone companies the powers conferred by this Chapter."

Section 2: "It is the legislative intent to give exclusive jurisdiction in all matters set forth in this Chapter to the Florida Public Service Commission in regulating telephone," and radio, "common carriers, and such preemption shall supersede any local or special act or municipal charter where conflict of authority may exist"

COMMISSIONER DEASON: Mr. Williams, would you slow down just a little bit because the court reporter is having to take down this.

WITNESS WILLIAMS: Okay. I'm sorry.

Basically, what all that says, for the people who are not well versed in legal mumbo-jumbo, is that the Public Service Commission is the only place you can go to here in the state of Florida if you have a problem with the utility, like the power company or the phone company.

This is the real kicker. When I read this one about -- let's say it was 28, 29 months ago when I really started getting interested in this, was 364.03, and I'm only going to pick out one little part of Section 1 because it's the only part that's really relevant.

Let's see, here we go. Okay. And I'm quoting here, "and the service to be so rendered" by any person -- "by any telephone company shall be rendered and performed in a prompt, expeditious and efficient manner and the facilities, instrumentalities, and equipment furnished by it shall be safe and kept in good condition and repair and its appliances, instrumentalities, and service shall be modern, adequate, sufficient, and efficient."

That's pretty powerful stuff there. telling you, you guys have got to give us the best service for our money. Nothing less will be accepted.

I'm going to turn to one more. Basically,

FLORIDA PUBLIC SERVICE COMMISSION

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I'm just going to mention what this thing is: 364.15,
"Compelling repairs, improvements, changes additions or
extensions." This whole section just tells, you know,
the world that the Public Service Commission can tell
you guys that you have to fix it once it's been found
to be wrong.

I moved from Maitland to East Orlando in, I believe it was February of 1980. It was on February of 1990, and what had happened was I had been living in Maitland in United Telephone's service area. Called up United Telephone, got the service installed in a day; called them up to take it out in February and that was the end of it. Never had to talk to them ever again. Service was quite fine for me. I was enjoying it. The reason I moved, I moved closer to the university I was attended so I wouldn't get killed by the outrageous gas prices they have here. I mean, ten miles one way and then back again, that can really eat up anyone's gas budget.

I got to Arbor Village in East Orlando and I had this silly thought that maybe I can expect the same level of service that I had with United Telephone, because it was the base -- you know, it's basically what you would expect. You call them up to put in the line; you use the line, you don't have any problems.

If you have a problem, it's sufficiently taken care of, and that's the end of the discussion.

Well, that was 31 months ago, give or take a month or two. In that time I have had so many things wrong with my telephone line that it almost makes me cry sometimes. I would get static and impulse hits on those very same telephone lines. I would get line noise. Now, with voice -- if you're talking voice to someone, line noise is not going to be something you really want to hear. You want to hear the other person clear as a bell. Okay. If there's a thunderstorm outside, all right, I can understand having a little line noise. Thunderstorms tend to do that. But it seems like the worst noise I was getting was on a clear day.

I'm heavily involved with using a computer modem, which is a device you hook on your computer and you can call out on the phone lines to other computers and talk to them.

With the computer, it becomes absolutely critical that your line actually be free, you know, relatively, of defects. Since 1988, 1989 modems have gotten sophisticated enough that they can handle most line noise and you shouldn't see a problem. You know, it's called "air correction." You get something bad;

it tells the other modem, "Rescind that; I want it back."

Well, there were times that I would look at that modem and I would see one light flipping on and off, on and off for ten seconds at a time. The light was ARQ, automatic retry request, which basically means that modem has gotten -- the line has gotten so bad between modem to modem that it's having a hard time getting that data back and getting it through, and it might either shut down the connection entirely if it got bad enough, or I would be sitting there for 30 seconds waiting for the modem to resume what it was doing.

When I called -- there were times when I called home to North Carolina to my mother, and I would hear other conversations on my telephone line clearer than the one I was actually wanting to hear. Like some girl out in Sanford talking to her boyfriend about things I really didn't want to hear at that point in time. Couldn't hardly hear my mother, you know, but I guess I had a silly thought that that was the person I actually wanted to talk to.

In the same vein, my mother lives in North Carolina, and in the particular part of North Carolina she lives she is served by the 919 Area Code. Well,

one of the problems with my telephone line was that it would corrupt, you know. I would dial it correctly on the phone; it would go out correctly through the phone; as soon as it hit Southern Bell's network, guess what? It corrupted it to 911, which on the face of it doesn't sound that bad until you have a couple of sheriff's deputies show up on your doorstep and try to arrest you because they think you're pranking the phone lines. You know, I'm trying to explain to them, "Hey, guys, I didn't do this. You know, I called 919." You know, and they said, "No, well, you called 911."

I'm listed downtown on 33rd Street because your network was corrupting the phone numbers. I mean, if you can't get the phone number right, I don't see how you can get the connection.

There were times when I would be using that phone that what ended up happening is it would drop carrier on me just right there. I mean, I would be talking to someone. The next thing I'd hear, "Click, bing" you know, that nice little dial tone it sends you when you pick up the phone. That's not exactly something you like to hear when you are trying to have a conversation with someone else.

You know, it goes right back to that line noise problem; it goes right back to the impulse hits.

And if they get bad enough, they can drop your connection.

I made a bet with Southern Bell on July 7th, 1992, that they couldn't give me two stinkers in a row. All right. This was on my first phone number, which it had four numbers prior to that, which it had Southern Bell employees out there, you know, time in time out to repair, you know. Finally I said look, "I'm going to play the odds. I don't think you guys can give me two stinkers in a row." So I had a second phone line installed, and I'm going to get to that later with this, you know, rate reduction.

So far it has been better than the one I had, but it's nowhere near what it should be. I mean, what have I done about this? Okay. I can tell you I have had all these problems but if I've sat in that apartment and I've done nothing and I've talked to no one, then I really don't have a right to be standing up here. But I'd say at a conservative estimate, I've made over 250 calls over a period of 31 months to various customer service reps, to customer service managers. I mean, I got a vice president once. I got managers in repair. I got field managers coming out to my apartment. I had testing people coming out to my apartment. I probably know everyone in Southern Bell

personally.

I went up to the District Manager's office here in Orlando down at 500 North Orange Street, had a talk with them. The upshot of it was nothing ever got fixed. They come out to my line with a little play pretty boxes; they plug it in; tell me there's no problem here and go on their merry way.

COMMISSIONER DEASON: Mr. Williams, I hate to interrupt to ask you a question.

Have you referred any of these problems to the Public Service Commission?

WITNESS WILLIAMS: Well, you see, I'm glad you mentioned that because I did. It was in January of 1991, or thereabouts, that I contacted the Public Service Commission using the 1-800 number. And I told them what I had been going with. And I figured, you know, I had been with Southern Bell for almost a year now, and I figured that was more than enough time for them to fix something that is essentially 115 year-old technology. They've added a few little wrinkles to it and you've got this new ISDN, which stands for "still does nothing." But, you know, they've added a few wrinkles, but the thing is it's still basically connecting one person with another at a different location, and that's been around since Alexander Graham

Bell spilled the acid and did, you know, all that sort of stuff.

Here's the reply I got from you all. It was

dated February 12th, 1991: "Dear Mr. Williams:

"This is in response to your communication with this Commission concerning Southern Bell Telephone Company.

"A review of the information developed in our investigation indicates that a Company representative has been in touch with you and that the matter appears to be resolved. If this is not the case, or if you have any future problem of which I can be of assistance, please let me know.

"Sincerely, Mike Dymek, Consumer Affairs
Analyst, Division of Consumer Affairs."

The fact is I came to you last year, in

February, and I got back a letter that said, basically,

"We ain't touching this," because the matter wasn't

resolved; my phone line wasn't fixed; I wasn't happy.

And then I get this thing, (shows document) which

basically says we're going hands off.

You know, I tried. I tried, you know, the best thing I can. If you ain't going to take it first time -- you know, I was thinking, why should I keep calling back here if they are going to just keep

1	telling me, "As far as we're concerned, there's no
2	problem," when I can call out that night and I can
3	prove there is. I can call out now and still prove
4	that there is a problem with my phone line.
5	COMMISSIONER CLARK: Just so I'm clear,
6	didn't the letter ask you to respond if your service
7	problem had not been corrected?
8	WITNESS WILLIAMS: At that point in time
9	COMMISSIONER CLARK: Is that what it says?
10	WITNESS WILLIAMS: Yes, it's down at the
11	bottom.
12	COMMISSIONER CLARK: Okay.
13	WITNESS WILLIAMS: "If this is not the case
14	or you have any future problem." (Pause)
15	Maybe I'm reading this wrong, but, frankly,
16	that letter told me "We ain't doing nothing."
17	COMMISSIONER CLARK: So you never called back
18	and said it's not resolved?
19	WITNESS WILLIAMS: Well, I kept trying to
20	work with the Company.
21	COMMISSIONER CLARK: Okay.
22	WITNESS WILLIAMS: Because I figured if you
23	all weren't going to do nothing, the only recourse I
24	had left to me was to try working with the people who I
25	had been working for or working with over a year.

And it ain't -- you know, I'm standing here right now telling you it hasn't worked. I came to you all, I've worked with them, it ain't worked. They come out, they play with my lines, they don't fix them. (Pause)

As things stand right now, I have a phone line that does not work as it should. You know, it has the line noise. A lot of the other problems have finally gone of their own accord, but the line noise remains. You know, there's -- I remember seeing something to the effect of the Federal Communications Commission says they are supposed to be rated at 3,000 bits per second for data transferred, and that's for everyone. I mean, that's everyone in these United States is supposed to get that kind of service. It ain't happened.

Then I see this little message in the bill I got, and I'm going to myself, "Oh, boy. I've waited 31 months for this." I figured, now is the time I can come out here and I can say what's been wrong. Hopefully, something will be done about it.

Now, I'm going to turn to these rate proposals, because I think they are rather interesting, okay.

I have been to Britain before; I've see what metered service can do to a phone bill and, frankly, I

don't like it. Okay. It's more expensive to call places, you know, in and around London than it is to call Liverpool out on the coast 5 hours away.

Metered service is not the way to go.

Because what you're going to end up doing, is for a lot of people, they're going to sign up for this thinking,

"Oh, boy, we're saving a lot of money." Then you turn around and say, "Okay. We're going to charge you \$7 and some for this, and then we're going to hit you up for maximum of another \$7." So in the Orlando area you're going to get \$14 maximum amount of everyone who signs up for this thing. That's about \$4 more than what you would get if they just left the thing alone.

area, that's not going to do it. All right? You need to do that anyway, you know. I got charged by Southern Bell for calls to Lake Mary, which is a stone's throw from me. You know, so this metered service -- I mean, take this back, go rethink it, because it's just not worth it. I don't see how anyone could pay for this.

All right. Then the aforementioned installation of a second line to my apartment. That's what really got me when I looked at this thing.

They're going to reduce the rate from \$76 to \$40 to install a new line. What about me? I mean, I paid

them the \$76, and then some, to establish a line into my apartment to hopefully get something that worked.

Am I going to ever see that money? No. Why? I got the line a week before they even filed anything. Even if I were, by some miracle, to actually get a refund for me, I wouldn't see it in the time I have left to be in Florida, which is three and a half months. It ain't going to happen. And I don't think Southern Bell is going to come hunting me up in North Carolina and say, "Oh, by the way, here's your money from Florida." It ain't going to happen.

You know, another thing that just kind of strikes me odd about them reducing the rates for the lines, I look at the one for the three lines establishing, you know, the three lines, and I see it go to \$64, which is less than it cost me to have one.

I mean, I could have a multi-node BVS right now. You know, I could have three different lines firing into my computer for less than it costs me to try to get one line.

It kind of raises a question. I don't know if it does to you all, but to people who are not really rolling in dough, that kind of makes me wonder, were your prices too high to begin with? If you're doing these reductions, supposedly for the public good, why

were you charging 36 more dollars to install a line when it ain't going -- you know, you're not going to change how you install the lines. It's not going to cost you any different. Why were your charges \$36 more for it?

But then if you look carefully at this thing, look at what does go up? They are saying "We're reducing, we're reducing." When you restore a line or change your phone number, those actually went up \$3.50 a minute, or every time you do it. If you look at all the people that probably don't pay their bills here in the Orlando area, I can tell you right now they are going to make a killing on that. Because they are going to hit them with the number restoral every time they fail to pay their bills and they get disconnected.

I bet that's where the Lifeline program is going to get paid for. They ain't going to pay for it. It's going to be the people who don't pay their bills who are going to get hit with that big charge again.

And they're going to get \$3.50 extra per head.

I think they could probably pay for it in the Orlando area alone. I've never missed my bill. I would like to see a credit for actually paying you all on time. But it ain't going to happen.

See, what they are going to do is they are going to lower the rates and they are going to say, "All right, we're lowering the rates on this." But they are going to raise the stuff on the stuff they are going to do big volume on and they are going to make a killing. So the net of change is really not going to be a whole lot.

Okay. Like I said, basically, even if I were to somehow magically see a refund come to me in the time I have remaining -- and I sincerely doubt because you all don't even make your decision until March -- I will have been home for about three and a half months already. I just don't see it happening.

What they need to do is they need to lower the rates across the board because they have been making a lot as it is.

I must admit I have complained a lot about Southern Bell, but I've got to admit they do one thing so well, it's obvious why they would do this. But the bill arrives in my mailbox every month punctually the 16th of the month. I can see Southern Bell Jacksonville in my mailbox. Every month. I have been paying them every month. Have I been getting the service I deserve? No. I'm kind -- I'm kind of wondering when my phone line will come up to the

quality of "lousy."

I'm going to wrap this up basically with this, all right? You have been empowered; you're supposedly there to protect the customers. Do it now.

I'm going to make some predictions for you.

I'm probably going to be right on them. I'm rarely

wrong on these kind of matters. They are going to get

what they want. They are going to get the money while

looking like they are reducing rates. I hope they

don't because for Florida it will be disastrous.

What you need to do is you need to finally start telling Southern Bell, "No, you can't do this to them. You will fix their lines; you will give them the service that they deserve, that they have been paying for," instead of saying, "Oh, yes, here you go. Have the money."

You guys need to show some guts. And that's where -- that's what I'm looking to see. Do you guys -- are you willing to say no to them? Because if you don't say no to them, Florida is going to pay for it.

I'm telling the honest facts.

If you want an example to look at, you take a look at the North Carolina Public Service Commission.

You know, if I had this kind of problem with Southern

Bell in Raleigh, which is one of the areas they serve

there, you can bet after six months they would probably have been tossed out of the area. They don't take this. They don't let this thing go that long. They don't let the lines degrade in quality. They keep an eye on that. They keep it very closely monitored. And they are willing to tell them, "No, you can't do this." I want to see you all do that, too. Because if you don't start doing it now, they are just going to assume "We can do whatever we want," and they are going to be right and there's nothing that's going to stop them.

Even this little business where they are going to probably get fined for, you know, putting these services on people's bills and they didn't even ask for it, that's a slap on the wrist.

What you need to do is you need to make, I mean, you need to hit them where it hurts, but you need to hit them hard. Tell them, "This ain't going to work in the state of Florida because we're going to say it ain't going to work, and we can back it up. If you don't like it, hit the road, Jack."

I do appreciate your giving me the time to show up here. I've got to admit, I think I'm probably better at this the second time than I was the first, when I showed up and I ended up all over the Sentinel the next day. And my father in Daytona about freaked

out because he wondered what I was up to.

Clay.

I hope you make the right decision, make the right decision for the customers, make the decision that you need to. Make them go back and lower all their rates. Then we'll have something that we can say, "Yes, we're being billed fairly. I feel good about paying this bill because I'm getting the service I'm paying for, and I think the rates are fair."

And I thank you for your time.

MR. NAULT: Thank you.

MR. BECK: Thank you, Mr. Williams. Kay

(Witness Williams excused.)

\_ \_ \_ -

### KAY CLAY

was called as witness on behalf of the Citizens of the State of Florida and, having been duly sworn, testified as follows:

witness clay: My name is Kay F. Clay. I reside at 1650 Amberjack Court in Merritt Island. And I am appearing as an interested party who represents a lot of low income and elderly people. I have had a lot -- I don't represent them, I have had a lot of experience with them. I have been in housing for several years. I have worked both with both the Cocoa

1	Housing Authority and the Brevard County Housing
2	Authority. And this Lifeline program that would offer
3	these reductions to people who fit into the SSI
4	category and the Aid to Dependent Children and the Food
5	Stamps, I think they could benefit from these services.
6	Thank you.
7	COMMISSIONER DEASON: Thank you.
8	(Witness Clay excused.)
9	
10	MR. BECK: P. L. Kershaw.
11	PAT KERSHAW
12	was called as a witness on behalf of the Citizens of
13	the State of Florida and, having been duly sworn,
14	testified as follows:
15	WITNESS KERSHAW: My name is Pat Kershaw. I
16	live at 5365 Marty Road here in Orlando, 32822.
17	And I just came this evening to make a
18	statement for the Option for the Expanded Local Service
19	Plan, because I'm one of the senior citizens in this
20	area that's on a limited income. And if we can do
21	something to lower the rates on anything in the system,
22	I think it would be worthwhile.
23	Thank you very much.
24	COMMISSIONER DEASON: Thank you for coming.
25	(Witness Kershaw excused.)

MR. BECK:

## ERNEST STEED

Dr. Ernest Steed.

was called as a witness on behalf of the Citizens of the State of Florida and, having been duly sworn, testified as follows:

WITNESS STEED: Ernest Steed is my name. I live at 13 Pine Glen Drive, DeBary.

I've come to Florida only about 15 months ago from Maryland, 26 years ago from Australia. I have traveled the world, visited many countries; I know their telephone service, and very few countries have a telephone service like America, which I think we ought to be proud of. But there are some things that I think we ought to look at.

I might point out that I've come down here to retire. I'm a minister of the Seventh Day Adventist Church working in my speciality of community service in the field of alcohol and other drug prevention programs. So I'm working with other people, but as well as that, in dealing with Southern Bell, I've found them very courteous and attempt to be helpful. But I've come up against some unusual things that I think certainly need correcting. I'm absolutely amazed that living in DeBary that we are so ostracized from

Orlando. It's just like virtually a wall, a partition.

I read in the Bible where the Samaritans had no

dealings with the Jews. I sort of feel that way

between United Telephone.

I couldn't even get another telephone book about Orlando in any help or in any way from Southern Bell. And ultimately, when I got after the top brass, they said that they would then ultimately get it for me, but it would cost a certain fee, a very large fee, and then, on top of that, that they were getting a new one out very soon anyhow. So the whole thing was up in the air and I felt it was a bit of a letdown.

The other thing is, I found that in the context I want to make with Orlando -- you see poor DeBary is right in the middle. Right next to us is 904. We're on 407. It only goes to Altamonte. And then you get into another area which is United Telephone. So between United Telephone and the two different numbers, you find yourself in a maze of confusion. And then when I looked at the bills, I discovered in making these contacts we had been paying long distance rates. So I got after Southern Bell and found them very gracious; got right to the top in Atlanta; talked to one of the vice presidents. She was very gracious and worked on some of these ideas. And

we talked about this optional idea. Well, I think this is good. 40-mile radius, I think, is a great idea, but I cannot see why one must pay once you pay the flat rate.

I think anybody would be prepared to pay an increased flat rate, but I think once you're on to that system, with the increased flat rate, it ought to be the same as your other calls. That's the least, I think, they can give the service.

And I do hope that somehow we can get a working relationship between the telephone companies in all these areas.

Now, I just don't know why -- I've had no one ever tell me why they don't deal with each other. It's worst than a foreign country. I can actually ring Australia with less trouble, through AT&T, than I can getting down and finding something out about United services. As a matter of fact, I hardly know their name because they're kept at such a distance.

The other thing that I found, on the expense for this long distance, I believe that somehow we should work up a program locally where we look at it from not the telephone service. I'm sure, as Commissioners, you've studied telephones, but I think you need to think beyond telephones. I think you need

to think beyond service of business and contacts, and what I've heard here today, I think, virtually you're saying that. You need to think what the areas of association are. And that's how the relationship of the telephone should be serving the community that has the relationship. Not as to what cutting a line here and saying "Well, beyond that line none shall pass."

Find out what the relationships are. And I would say DeBary and Deltona are simply the bedroom suburbs of Orlando. There's a stream of cars night and day back there where the people live. And yet anyone calling back to their office or to friends, and so on, I found it, because my daughter lives in Altamonte; we live there. And my wife -- you know what mothers are talking to their daughters. She finds a quarter of an hour has gone by and running up a fantastic bill the same as calling our son in Washington. It actually seems ridiculous.

So the least I think we need is to discover flexibility in working areas of business and contact. We're not foreigners from Orlando. And the same thing is as you move up to Orange -- I've talked to folk in Orange and Deland -- they ought to have a closer working relationship with the area of Daytona. So I think this 40-mile idea is a good idea. And I would go

for it, but I believe it should not be on any other 1 rate except a flat monthly rate within that 40-mile 2 area, and I believe it could be very helpful. 3 I want to say how much I have appreciated the 4 courtesy by the people on the telephone. And I have 5 found that that has been something that I can commend. 6 COMMISSIONER DEASON: Thank you, sir. 7 (Witness Steed excused.) 8 9 MR. BECK: Mr. French. 10 WILLIAM H. FRENCH 11 was called as a witness on behalf of the Citizens of 12 the State of Florida and, having been duly sworn, 13 testified as follows: 14 WITNESS FRENCH: Pardon my sombrero, but the 15 16 lights hurt my eyes. 17 My name is William H. French -- you've probably heard of me -- Post Office Box 474, Windemere, 18 19 Florida, out where the poor folks live. Well, gentlemen, what I'd love to do tonight 20 with the permission of the fine Public Utilities 21 22 Commission -- isn't that what your designation is, Mr. Deason? 23 COMMISSIONER DEASON: Public Service 24 25 Commission.

1	WITNESS FRENCH: Faid by the taxpayers or	
2	Florida, right?	
3	COMMISSIONER DEASON: That's correct.	
4	WITNESS FRENCH: These people over here are	
5	not paid by the taxpayers of Florida. (Pause)	
6	If you don't mind me passing these out.	
7	Would that be appropriate? Mr. Beck, he didn't object	
8	to it. It's not anti-literature. I'll give the	
9	Commission a copy of this, and it's on one side there	
.0	what I'm interested in. And we'll give you all two of	
.1	them. I can afford two of them. Get one off there,	
.2	Mr. Deason.	
.3	COMMISSIONER DEASON: I sure will, sir.	
.4	WITNESS FRENCH: How is my friend "Walking"	
.5	Lawton getting along?	
L6	COMMISSIONER DEASON: Well, as far as I know,	
L <b>7</b>	just fine, sir.	
L8	WITNESS FRENCH: It won't cost us \$30 million	
L9	like the hurricane, gentlemen. Terrible. Worry about	
20	the price of a phone bill. Shoot.	
21	Now, you might take one of these on this side	
22	over here.	
23	I wrote Mr. Lacher, Joe, I always call him, a	
24	letter, and I knew I wasn't going to get an answer	
25	because he's so busy down there in the boon docks. I	

shouldn't be calling it that.

But what I'd love to say, gentlemen is on the one point I'd love to bring up is this unlisted telephone thing that you're charging that you have been charging \$2 a month, to my wife, which is a younger lady -- way before I even knew her, 12 years, 14 years she's been paying \$2 a month on an unlisted, unpublished telephone number for security reasons. And if you will notice what the Sentinel came out with, that article.

Pardon me, good people. Here, take one.

And you'll notice the purpose of having an unlisted, unpublished telephone number when half of the people in Los Angeles, California, have an unlisted, unpublished telephone number. And any lady that has her name in the telephone book, I feel for her. I argued pro and con on that; I've called Walt Gallagher up here, our next sheriff -- did you get one or everybody get one?

All right. Gentlemen, I'd just love to ask you why would you want to charge \$2 for an unlisted and unpublished telephone number and not even in the book?

Now, that's the only question I want to ask you. Can you answer it?

MR. LOMBARDO: Well, there is no question

that we have reviewed every one of our rates and we try 2 as best we can --3 WITNESS FRENCH: I'm not talking about your 4 other rates. I'm not complaining about the other 5 rates; I wouldn't complain, because if you don't make a 6 profit, you're going down the tubes. And these people 7 are on the taxpayers' payroll, they are not going down 8 the -- well, they may be going down the tube, too, and may do, too, if my broker don't do something. 9 (Laughter) 10 11 But -- which I can go out and pick up cans on 12 the side of the road. I've done it before. I ain't 13 saying who was behind me. But anyway, what I wanted to bring up is, now, tell me, mister -- why would you 14 charge -- it's not in the book. What does it cost to 15 put a phone in the book? The phone number. 16 MR. LOMBARDO: I have no idea. 17 WITNESS FRENCH: This is unreal. I mean, the 18 approximate cost of printing, your printing for one 19 phone book, your Southern Bell phone book, what's the 20 approximate cost of one of those books? 21 MR. LOMBARDO: Of the Southern Bell phone 22 23 book? WITNESS FRENCH: 24 Yes.

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MR. LOMBARDO: I'll have to get you that

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information. I have no idea what it is.

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I didn't think you'd know. WITNESS FRENCH: I don't know either. But is there any possible way, now, before I do become one of these so-called activists on this telephone thing? Half of the people in Los Angeles, California, have an unlisted, unpublished telephone number. And over a third of the people in the Bell System have an unlisted, unpublished telephone number. Why? It ain't to beat the bill collector because the FBI knows where I'm at, the sheriff knows where I'm at. IRS knows where I'm at. And I don't owe no money, so there's nobody looking for me, but an unlisted, unpublished telephone is the only route that people would be going. The first thing you know, that book won't be that thick, but it will be all yellow pages, business.

So why should there be a \$2 a month charge on an unlisted, unpublished telephone number? And nobody can answer that question.

MR. LOMBARDO: Well, it's obviously a service that's of value to a lot of people. If you provide a service, you usually get charged for a service.

WITNESS FRENCH: Well, I mean, I'm just asking why should it be in the book? I mean, why should there be a charge for it when it's not

1	published? The other phones listed people and they
2	have their names in the phone book and all of that and
3	they are not charged \$2 extra for it.
4	MR. LOMBARDO: That's true.
5	WITNESS FRENCH: What I just got through
6	saying a while ago that you all do a remarkable job,
7	Southern Bell is, and I don't think we even have any
8	stock in Southern Bell. But if you don't make a
9	profit, you're going down the tube. So I wouldn't care
10	if you added \$10 to my phone bill tomorrow, if I didn't
11	like it, I'd disconnect the phone. That's all I've got
12	to say. Thank you.
13	COMMISSIONER DEASON: Thank you, sir.
14	(Witness French excused.)
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16	MR. BECK: Gary Cleland.
17	GARY CLELAND
18	was called as a witness on behalf of the Citizens of
19	the State of Florida and, having been duly sworn,
20	testified as follows:
21	WITNESS CLELAND: My name is Gary Cleland. I
22	reside at 350 Nelson Street, Merritt Island, Florida.
23	I'm the director of Economic Development for the Cocoa
23	I'm the director of Economic Development for the Cocoa Beach area Chamber of Commerce.

of small businesses in the Central Brevard area. 1 2 of them are dependent upon the telephone to contact 3 distributors, suppliers, customers; they use a fax 4 machine quite often. 5 And, I see the expanded local service as 6 something that would be a great service for those small 7 businesses throughout Central Brevard and probably 8 throughout Southern Bell and Florida. 9 Also, I work hard to try and attract 10 businesses to Central Brevard. The Cocoa Enterprise 11 Zone that Mr. Wuensch and Tom Grimms mentioned earlier 12 does fall in my area, and I see the economic 13 development incentive tariff as something that will 14 help enhance and ease my job even more, by giving me that added extra to bring business into that Enterprise 15 Zone to try and make it so that, maybe somewhere down 16 the road we don't have to have it as an Enterprise 17 18 Zone. 1.9 Thank you, for the opportunity to speak. 20 COMMISSIONER DEASON: Thank you. (Witness Cleland excused.) 21 22 23 MR. BECK: Gary Earl. 24

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GARY EARL

was called as a witness on behalf of the Citizens of the State of Florida and, having been duly sworn, testified as follows:

WITNESS EARL: My name is Gary Earl. I reside at 110 Donna Circle, in Sanford, Florida. I am the executive director of the Private Industry Council in Seminole County.

And like some of my colleagues in the economic development community, and like others of my colleagues in the social services, the private industry counsel is concerned with rehabilitation of the economically disadvantaged.

So, our clients, which range from 1 to 2,000 a year, are those people who would be directly affected by the Lifeline program. And from a business standpoint, our business accounts in Seminole County, just in one office alone -- and we have recently opened a second office and we're going to open a third, further south in Seminole County -- but just in the one office in Sanford alone we run generally around \$300 a month in toll charges to the Orlando economic market in doing job search, putting the clients on phone banks and things like that. Just from that standpoint alone, it is our belief that we would probably save in the

neighborhood of \$100-\$150 a month, just on one account. 1 2 And we're quite a bit in favor of the proposal. 3 you. 4 COMMISSIONER DEASON: Thank you. 5 (Witness Earl excused.) 6 7 MR. BECK: Randall Grief. 8 RANDALL GRIEF 9 was called as a witness on behalf of the Citizens of 10 the State of Florida and, having been duly sworn, 11 testified as follows: 12 WITNESS GRIEF: My name is Randall Grief. 13 I'm executive director of the Orange Blossom Trail 14 Development Board, and the Orange County Community 15 Redevelopment Agency, 4640 South Orange Blossom Trail, Orlando 32839. 16 17 I would like to speak in favor of the economic development incentive for our Enterprise 18 19 Zones. A large part of our redevelopment area is 20 located within the City of Orlando and Orange County 21 Enterprise Zone, and I serve as director of the County 22 portion of the Enterprise Zone. And I believe we need 23 all the incentives we can get, and the addition of the

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incentives from Southern Bell would be just another

carrot that we could add to our package to try to get

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redevelopment along the Orange Blossom Trail area.

If I might, on another issue, I'd like to speak just for a few seconds about service with Southern Bell. I'm assuming Southern Bell serves Homestead, is that correct? I was in Homestead last week to work for a few days, and I arrived on Wednesday morning, and one of the first sights that I noticed, an unusual sight, there was a line of people sitting along debris at an intersection along the curb.

And I couldn't figure out what they were doing and why they were all lined up. And I finally noticed one lady leaning over, and I noticed a receiver in her hand, and there was a phone kiosk that had been blown down, and it was laying in the rubble, but she was speaking on the phone. And I finally determined that there were about ten people waiting to use that same phone.

so the phone service was still working in some areas and it was also working at the first house we went to repair a roof on. And it was rather unusual, all the lines were on the ground, but the phone was still working and they were making good use of it. Thank you.

MR. BECK: Thank you.

(Witness Grief excused.)

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#### MR. BECK: Bill Burkholder.

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#### BILL BURKHOLDER

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was called as a witness on behalf of the Citizens of the State of Florida and, having been duly sworn, testified as follows:

WITNESS BURKHOLDER: Hi, I'm Bill Burkholder. 5315 Holstein Road, Apopka, Florida. Basically I'm representing myself, but I'm actually President of the Orlando Wheelchair Games and a couple of other wheelchair organizations around.

Basically what I want to say is that I like options, I like the option to at least evaluate this, when it comes to that time, if it does get implemented.

I also associate a lot with the newly injured handicapped, and find out what problems they run into. In the situations when they're younger, and first getting started, they have a lot of medical problems and things.

And I think the rate reduction on the connection and the amount of usage that they would actually have for their phone system would be beneficial to them, at least for a period of years, once they could get started. I think that's a good thing, I like that.

The Lifeline, a lot of the people that I will 1 2 be dealing with probably may initially start into that category, but mostly it would be the service 3 connections and the small amount of phone calls that 4 5 they make, I think they will benefit from a rate 6 reduction. Also dealing with the Orlando Wheelchair 7 Games, we do more of a seasonal type of phone calling. 8 We have the games once a year, and around that time we do a lot of phone calling, local phone calling, we 9 10 could benefit from that. I think the concept of charging for your 11 12 usage is a good thing. If you're going to not use the 13 phone a lot, then you shouldn't get charged a lot of 14 extra or a big standard amount where everybody else 15 would be using it. Kind of, for instance, like your 16 toll roads, if you're going to use it, you can pay for it and stuff. 17 18 So I think there are some adjustments that 19 will benefit from these new options. And I like to use 20 the word "options" because you can always go back to 21 the standard way. Thank you. 22 COMMISSIONER DEASON: Thank you. 23 (Witness Grief excused.) 24

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That's all the people that we've

MR. BECK:

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1	had signed up who indicated they wished to speak. Is	
2	there anybody else, though, who like to come up now.	
3	WITNESS STEED: Could I make one point that I	
4	failed to cover in my notes here?	
5	COMMISSIONER DEASON: Let's do this at this	
6	point. We've been going now for about an hour and a	
7	half, and I'm sure the court reporter needs a break.	
8	What we'll do is we'll take a ten-minute break. Those	
9	individuals who are in the audience who wish to	
10	testify, if they will come forward and let Mr. Beck	
11	know, he will add your name to the list and then we can	
12	call those individuals, and once we're concluded with	
13	everyone's testimony, if there's anyone who would like	
14	to make one final comment at the end, then we'll	
15	entertain those comments at that. For right now, we'll	
16	take a ten-minute break.	
17	Thank you.	
18	(Brief recess.)	
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20	COMMISSIONER DEASON: We'll reconvene the	
21	hearing at this time, please. Mr. Beck, do you have	
22	any additional witnesses?	
23	MR. BECK: I'm not sure. Dr. Steed, do you	
24	want to address the Commission or not, again?	
25	WITNESS STEED: Well, I want to make it	

brief. In chatting with some of the folks up here, I see it as a problem nobody seems to be able to solve.

And I think the businesses are putting the cost onto the customer, which is very difficult. Let me illustrate.

I make a long distance call and before it ever gets through to them, I hear, if you are going to call such-and-such, press 1. If you want such and such, and they give a spiel, that might take another 10 seconds, press 2. I've actually timed it, I've gone a minute in seven things that I can press, and then if you don't press it, hold on.

Now before you ever get to the person, you've paid a minute of long distance time, not simply, finding out getting through. I don't know. I think that is very poor customer service, because it gets so frustrating if you are calling organizations and government agencies, you can listen -- you might say, over a day, you can listen for half an hour of these press button programs before you ever get through.

I would like to see that the customer is not charged until you press the button, at least. Or -- but the trouble is, even when you press the button No. 2 they still go on. You still have to listen to the whole rigmarole. Surely, if you press button 1, if you're wanting 7, that would be too bad for the person

on the 7, they'd wish that was No. 1. But why should you pay for all of that service that the Company is supposed to be giving you. And it's very frustrating.

The other one is this idea that you ring the person, you've just gotten through and they say, "Could you hold on; there's another call?" And you know they have got this list and you're put on this call waiting.

Now, surely there should be some way that no other calls can interfere to that person you're talking to when they see this light up on their set up that they've got 3 other calls. You have to wait, while they tell these people, I'll have to call you back or something else. It's loaded against the individual calling these people, and if this continues, I think you will ultimately find that there will be a revolt.

Why not stop it before it gets too bad, and at least limit these companies to only three press buttons or something, or we'll have it go on and there'll be 24, you know. The bigger the Company gets you'll have to hear the whole thing. I hope you'll do something about it.

COMMISSIONER DEASON: Thank you. Are there any other individuals who would like to address the Commission? Mr. Williams. I just want to ask you to be brief because you spoke at some length earlier.

WITNESS WILLIAMS: Yeah, the problem is I forget something that was very important and -- that's because I saw the eyes starting to glaze. I will be a lot briefer. Do you want me to give the name and address again like I did before?

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COMMISSIONER DEASON: I think the court reporter knows who are.

WITNESS WILLIAMS: The one thing I did want to mention, and this was brought up by someone else that reminded me. When I have talked to Southern Bell, I've got to admit, that they've put up with me quite well. In a manner of having this fight with them, for about 31 months, it can be extremely frustrating, and there have been times that I have not exactly been the happiest camper on the planet. I do want to say that I hope they continue that, you know the customer service representatives trying to deal with me, it just ain't fun, because usually I just say, "I like to talk to supervisors, and get someone else." I just want to say, you know, you do a good job with your customer Frankly, you ought to keep that. You know, service. work out any of the other problems, I'd be most appreciative.

The other thing I do want to mention, and this is a problem I had, because both of my phone numbers are 384 numbers, okay. I just found out that,

apparently, it is illegal in the state of Florida to strip dial prefixes where you start out 38400000 and just go on until you run out of the prefix, go on to the next prefix. Well, I had the Orlando Sentinel call me on my first number which is 384-7263, then a week later call me on all 384-8138 and, if you do nothing about this, you know, what you need to do is just say you can do this, you can't do this, if you're caught doing this, you'll pay for it. If you -- you know, you need something that's clear. You need something that's laid out to these businesses, saying, you can't do this. If you're going to call people, you call them at random, but you don't strip dial their prefix just to get at them.

Thank you very much.

anyone else in the audience who would like to address the Commission? Let the record reflect that no one has indicated that they wish to address the Commission. I believe that the notice reads that this hearing will be conducted until we run out of witnesses, and I believe that all who wish to testify have done so. So, accordingly, this hearing is adjourned.

(Thereupon, the hearing concluded at 7:40 p.m.)

1	FLORIDA)
2	COUNTY OF LEON)  CERTIFICATE OF REPORTER
3	I, Joy Kelly, CSR, RPR, Official Commission
4	Reporter.
5	DO HEREBY CERTIFY that the hearing in this
6	cause, Docket No. 920260-TL, was heard by the Florida
7	Public Service Commission at the time and place herein
8	stated; it is further
9	CERTIFIED that I reported in shorthand the
10	said proceedings; that the same has been transcribed
11	under my direct supervision, and that this transcript,
12	consisting of 72 pages, constitutes a true and accurate
13	transcription of my notes of said proceedings; it is
14	further
15	CERTIFIED that I am neither of counsel nor
16	related to the parties in said cause and have no
17	interest, financial or otherwise, in the outcome of
18	this docket.
19	IN WITNESS WHEREOF, I have hereunto set my
20	hand at Tallahassee, Leon County, Florida, this 18th
21	day of September, A. D., 1992.
22	
23	Joseph
24	Official Commission Reporter
25	FPSC Bureau of Reporting (904) 488-5981

# The Orlando Sentinel

633 North Orange Avenue Orlando, Florida 32801

August 28, 1992

Mr. Tom Hunt Southern Bell 500 N. Orange Avenue Room 568 Orlando, FL 32801

Dear Mr. Hunt:

BMC/jb

printed on recycled paper

This letter is to certify that Tucker Wayne Luckie placed legal advertising for Southern Bell in The Orlando Sentinel on the following date:

August 19, 1992

2 x 6"

Please accept this letter as proof of publication.

Sincerely, Beth McKiern	an)
Beth McKiernan Account Executive General Advertising	
<i>I</i> -	to to regoing instrument was achaevite trad inclose me this 37 th day of the control of the cont
••••••••••••••••••••••••••••••••••••••	and who did take an early displaying fig.
Sworn to and subscribed 1992, County of Orange,	by me this day of State of Florida
	JEAN M. LEITGEB  Notary Public, State of Florida  My comm. expires March 04, 1996
Notary	Comm No CC18/1303

Bonded thru Brown & Brown, Inc.

FLORIDA PUBLIC SERVICE COMMISSION

DOCKET 920260-TL

COMPANY/ WITNESS:

## LEGAL NOTICE NOTICE OF PUBLIC HEARING

The Florida Public Service Commission has scheduled a public hearing in Docket No. 920260-TL. The purpose of this docket is to review Southern Bell's operations under its rate stabilization plan and to consider Southern Bell's proposed price regulation plan and its related rate restructuring, including the proposed optional Expanded Local Service Plan, a reduction in intraLATA access charges and certain custom calling feature rates, a restructuring of service order charges and implementation of a Lifeline Plan.

For the convenience of the public, the Florida Public Service Commission has also scheduled a service hearing as follows:

Monday, August 31, 1992 - 6:00 PM Orlando Airport Marriott Grand Ballroom 7499 Augusta National Drive Orlando, Florida

At the above time and place, members of the public may appear to testify as to their interest in this matter. All persons desiring to present testimony at the hearing should, if possible, bring bills or other documentations regarding their telephone service. Customers are urged to attend on time. If no customers are present, the hearing will be adjourned. The Public Counsel, the citizens' representative in matters before the Commission, will be available at least 30 minutes prior to each hearing in order to meet members of the public who wish to testify. Prior to that time, inquiries should be directed to the Office of Public Counsel, c/o Florida House of Representatives, the Capitol, Tallahassee, Florida 32399-1300.