## BEFORE THE FLORIDA PUBLIC SERVICE COMMISSION

In Re: Request for approval of tariff filing to amend Voice Dialing, a Limited Service Offering, by BELLSOUTH TELECOMMUNICATIONS, INC. d/b/a SOUTHERN BELL TELEPHONE AND TELEGRAPH COMPANY. (T-95-180 filed 3/17/95)	) DOCKET NO. 950348-TL ) ORDER NO. PSC-95-0568-FOF-TL ) ISSUED: May 8, 1995 ) )
filed 3/17/95)	) _)

The following Commissioners participated in the disposition of this matter:

SUSAN F. CLARK, Chairman
J. TERRY DEASON
JOE GARCIA
JULIA L. JOHNSON
DIANE K. KIESLING

## ORDER APPROVING TARIFF FILING

## BY THE COMMISSION:

By Order No. PSC-95-0382-FOF-TL in Docket No. 950143-TL we approved BellSouth Telecommunication Inc., d/b/a Southern Bell Telephone and Telegraph Company's Limited Service Offering (LSO) introducing Voice Dialing to single-line residence customers in the West Palm Beach and Fort Pierce areas. On March 17, 1995, the Company filed a tariff to amend this LSO to include single-line business customers.

Southern Bell asserts that since the primary market for this feature is anticipated to be residential subscribers, the Company originally had not planned to include the single-line business market. However, recognizing the "global" impact of the media advertising planned in association with the introduction of Voice Dialing and the Company's inability to meet potential customer requests, the decision was made to expand the offering.

Upon consideration, we believe the proposed amendment is appropriate. By including single-line business customers in the trial, the Company will be able to refine the offering and further assess the revenue and cost implications of the service prior to making it a permanent tariff offering.

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Based on the foregoing, it is

ORDERED by the Florida Public Service Commission that BellSouth Telecommunications, Inc. d/b/a Southern Bell Telephone and Telegraph Company's request to amend its Voice Dialing Limited Service Offering in the West Palm Beach and Fort Pierce areas to include single-line business customers is approved. It is further

ORDERED that this tariff filing shall be effective April 18, 1995. It is further

ORDERED that Southern Bell shall continue to meet the filing requirements of Order No. 17669 dated June 5, 1987, in Docket No. 861298-TL as outlined in Order No. PSC-95-0382-FOF-TL. It is further

ORDERED that if a protest is filed in accordance with the requirements set forth below, the tariff shall remain in effect with any increase in revenues held subject to refund pending resolution of the protest. It is further

ORDERED that if no protest is filed in accordance with the requirements set forth below, this docket shall be closed.

By ORDER of the Florida Public Service Commission, this  $\underline{8th}$  day of  $\underline{May}$ ,  $\underline{1995}$ .

BLANCA S. BAYO, Director

Division of Records and Reporting

(SEAL)

MMB

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## NOTICE OF FURTHER PROCEEDINGS OR JUDICIAL REVIEW

The Florida Public Service Commission is required by Section 120.59(4), Florida Statutes, to notify parties of any administrative hearing or judicial review of Commission orders that is available under Sections 120.57 or 120.68, Florida Statutes, as well as the procedures and time limits that apply. This notice should not be construed to mean all requests for an administrative hearing or judicial review will be granted or result in the relief sought.

The Commission's decision on this tariff is interim in nature and will become final, unless a person whose substantial interests are affected by the action proposed files a petition for a formal proceeding, as provided by Rule 25-22.036(4), Code, Administrative in the form provided 25-22.036(7)(a)(d) and (e), Florida Administrative Code. petition must be received by the Director, Division of Records and Reporting, 101 East Gaines Street, Tallahassee, Florida 32399-0870, by the close of business on May 30, 1995.

In the absence of such a petition, this order shall become final on the day subsequent to the above date.

Any objection or protest filed in this docket before the issuance date of this Order is considered abandoned unless it satisfies the foregoing conditions and is renewed within the specified protest period.

If this Order becomes final on the date described above, any party adversely affected may request judicial review by the Florida Supreme Court in the case of an electric, gas or telephone utility or by the First District Court of Appeal in the case of a water or wastewater utility by filing a notice of appeal with the Director, Division of Records and Reporting and filing a copy of the notice of appeal and the filing fee with the appropriate court. This filing must be completed within thirty (30) days of the date this Order becomes final, pursuant to Rule 9.110, Florida Rules of Appellate Procedure. The notice of appeal must be in the form specified in Rule 9.900(a), Florida Rules of Appellate Procedure.