

Michael W. Tye Sr. Attorney

December 11, 1995

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Mrs. Blanca S. Bayo, Director Division of Records and Reporting Florida Public Service Commission 2540 Shumard Oak Boulevard Tallahassee, Florida 32399-0850

Re: Docket No. 950984-TP

ACK AFA Villa -----OTH ------

Dear Mrs. Bayo:

Enclosed for filing in the above referenced docket are an original and fifteen (15) copies of the Rebuttal Testimony of Joe Gillan on behalf of AT&T.

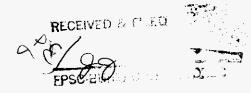
Copies of the foregoing are being served on all parties of record in accordance with the attached Certificate of Service.

Yours truly,

Michael W. Tye

Attachments

cc: J. P. Spooner, Jr. Parties of Record



DOCUMENT NUMBER-DATE



## BEFORE THE FLORIDA PUBLIC SERVICE COMMISSION

In re: Resolution of Petition(s) to establish nondiscriminatory rates, terms, and conditions for resale involving local exchange companies and alternative local exchange companies pursuant to Section 364.161, Florida Statutes

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DOCKET NO. 950984-TP

### REBUTTAL TESTIMONY OF

JOSEPH GILLAN

ON BEHALF OF AT&T COMMUNICATIONS

OF THE SOUTHERN STATES, INC.

DECEMBER 11, 1995

DOCUMENT NUMBER-DATE 12366 DEC 11 # FPSC-RECORDS/REPORTING

# I. Introduction

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1	Q.	Please state your name and business address.
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3	Α.	My name is Joseph Gillan. My business address is P. O. Box 541038, Orlando,
4		Florida 32854.
5		
6	Q.	What is your occupation?
7		
8	А.	I am an economist with a consulting practice specializing in
9		telecommunications. My clients span a range of interests and have included
10		state public utility commissions, consumer advocate organizations, local
11		exchange carriers, competitive access providers, and long distance companies.
12		
13	Q.	Please briefly outline your educational background and related experience.
14		
15	А.	I am a graduate of the University of Wyoming where I received B.A. [1978] and
16		M.A. [1979] degrees in economics. My graduate program concentrated on the
17		economics of public utilities and regulated industries with course work
18		emphasizing price theory and statistics. During graduate school, I served an
19		internship with Mountain Bell in its Demand Analysis Group modeling the
20		residential demand for local service.

21	Q.	On whose behalf are your testifying in this proceeding?
20		
19		Council for New Mexico State University's Center for Regulation.
18		companies and local exchange carriers. I currently serve on the Advisory
17		advocates, interexchange carriers, competitive access providers, cable television
16		variety of clients ranging from state public utility commissions, consumer
15		President-Marketing to begin a consulting practice. Since then I have advised a
14		telephone companies. At the end of 1986, I resigned my position of Vice
13		develop interexchange access networks in partnership with independent local
12		In 1985 I left the Commission to join U.S. Switch, a venture firm organized to
11		
10		NARUC's research arm, the National Regulatory Research Institute.
9		Committee and was appointed to the Research Advisory Council overseeing
8		I served on the staff subcommittee for the NARUC Communications
7		interLATA and intraLATA settlements procedures. While at the Commission,
6		AT&T and Illinois Bell), and the original access charge plan to replace both
5		the design of LATA boundaries for Illinois, and post-divestiture rate levels for
4		in various Commission proceedings concerning the divestiture agreement (e.g.,
3		Court and the Federal Communications Commission; provided staff testimony
2		over the policy content of Illinois Commission filings before the U.S. District
1		In 1980, I joined the Illinois Commerce Commission where I had responsibility

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- I am testifying on behalf of AT&T Communications of the Southern States, Inc. 1 A. 2 3 Q. What is the purpose of your rebuttal testimony? 4 The purpose of my rebuttal testimony is to respond to the testimony of Southern 5 Α. 6 Bell witnesses Robert Scheye and Dr. Andrew Banerjee, specifically the 7 suggestion in their testimony that anything less than the *full* availability of the BellSouth network to its local competitors, at cost-based rates, will provide 8 9 Florida consumers with a choice of local service providers. 10 This Commission (and others throughout the country) are overseeing a change 11 in the telecommunications industry as fundamental as the divestiture itself; the 12 emergence of local competition. The single most critical factor that will 13 determine the competitiveness of the industry is the pricing and availability of 14 the existing exchange network (in this case, BellSouth's) to other providers of 15 retail service. 16 17 BellSouth's characterizations that its tariffs already contain the ingredients for 18 meaningful local competition are misleading, as is its implication that few 19 operational issues can be expected to arise. Quite the contrary, the 20 "unbundling" and "interconnection" requests before the Commission in the 21
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instant proceeding -- while extremely important -- will together provide only a

modest opportunity for competitive entry, almost certainly limited to 1 metropolitan areas, and significant steps will still be necessary to make local 2 competition a reality for most Florida consumers, even after these proceedings 3 are concluded. 4 5 6 This observation, however, does not diminish the significance of the issues 7 debated here. Quite the opposite, the decisions reached here will have 8 continuing importance as other necessary actions -- including the introduction of wholesale configurations more complete than unbundled loops and ports, 9 vigilant oversight of the wholesale pricing of BellSouth's network to its rivals, 10 and close monitoring of areas of potential discrimination between BellSouth's 11 retail services and those of its rivals -- are addressed. 12 13 Q. Please summarize the basic conclusions of your rebuttal testimony. 14 15 The basic conclusions of my rebuttal testimony: A. 16 17 The BellSouth network resource will remain the primary facility 18 underlying most retail services for the foreseeable future. 19 20 Consumers will benefit most from the broadest array of services, 21 \* features and prices if the BellSouth network is opened to all retail providers on 22

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equivalent terms, conditions and prices.

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2 Unbundled loops are one (although, not necessarily the most important) 3 \* 4 of the wholesale offerings that BellSouth must introduce in order for Florida consumers to enjoy a choice of local provider. Other offerings must include a 5 bundled wholesale offering, call termination, and various features available 6 7 solely from the local switch. 8 The appropriate strategy for the pricing of BellSouth's wholesale 9 services is to price based on the direct economic cost of the wholesale 10 component (bundled or unbundled) being purchased. 11 12 Q. How is your rebuttal testimony organized? 13 14 First, the testimony provides a general discussion concerning the dependence of A. 15 BellSouth's rivals on its network, and describes the basic wholesale 16 configurations that will be needed to support local competition. As expected, 17 one of the principal configurations requires that *components* of the BellSouth 18 network (in particular, the local loop) must be available separately from other 19 network elements. The Commission can expect, however, requests for more 20 complete wholesale configurations (effectively combining loops and network 21 usage) so that customers beyond selected metropolitan locations may also 22

experience local competition. While my rebuttal testimony does not request 1 that the Commission introduce such arrangements in this proceeding, 2 BellSouth's position that it will not allow carriers to combine unbundled loops 3 and ports portends a future debate that the Commission must begin 4 understanding today. 5 6 7 Second, the testimony addresses the appropriate strategy to use when pricing wholesale services. BellSouth's pricing suggestion -- that it be permitted 8 unfettered discretion to increase its wholesale prices above cost in accordance 9 with an "inverse elasticity" rule -- is a form of competitive euthanasia that must 10 be firmly and flatly rejected. 11 12 Finally, my testimony begins to identify areas of future action that the 13 Commission can anticipate as it further unravels BellSouth's franchise 14 monopoly and opens local markets to competition. 15 16 **II.Wholesale Configurations Underlying Local Competition** 17 18 Why is the BellSouth Network so important to the development of Q. 19 competition? 20 21 There are two reasons why the BellSouth network is so important to the A. 22

development of competition. First, BellSouth's local exchange network --1 consisting of local loops to individual premises, local switching and an 2 expansive interoffice network web -- is simply too vast to replicate in the 3 4 foreseeable future. This is particularly true in Florida, which affirmatively 5 banned network deployment within so-called Equal Access Exchange Areas 6 (EAEAs) until 1990, and prohibited alternative loop networks (bypass) even 7 beyond that date. Even if these regulatory policies had not been in place, however, it is important that the Commission recognize that sheer magnitude of 8 the BellSouth network will mean that it will be the dominant (if not monopoly) 9 network underlying virtually all services for quite some time. 10 11 Second, BellSouth inherits an indisputable advantage of a franchise monopolist 12 -- it already serves the entire marketplace. Communications, by its very nature, 13 requires connections between BellSouth and its rivals so that all customers can 14 reach one another, irrespective of which service provider they have chosen. As 15 a result, even in instances where a competitor can economically replicate a 16 portion of the BellSouth network, it must interconnect with and resell other 17 elements, including call termination to the subscribers that remain with 18 19 BellSouth.

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# Q. How complex is the BellSouth exchange network?

1	А.	The BellSouth exchange network is vast, connecting over 3 million residential
2		housing units and essentially every commercial premise in its region. Although
3		BellSouth sometimes seeks to paint these statistics as a disadvantage implying
4		that its network is the result of a "governmental obligation" as opposed to its
5		own financial self-interest the ubiquity, reach and capacity of this network is
6		enormous.
7		
8		BellSouth's exchange network consists of nearly 5 million active local loops
9		(switched access lines), providing both local and long distance service, plus
10		additional loop capacity that today lies dormant. Measuring the local network
11		solely in terms of loops, however, understates its significance and misrepresents
12		the enormous investment that would be necessary for even a single provider
13		much less, the multiple providers necessary for a fully robust competitive
14		environment to duplicate. BellSouth's local network also includes a switching
15		matrix of 144 local switches and 70 remote switches, all interconnected by a
16		web of interoffice fiber facilities.
17		
18		Because of the size and geographic reach of the BellSouth network, local

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Because of the size and geographic reach of the BellSouth network, local competition will proceed at a snail's pace unless this network can be used by other carriers to provide local exchange and exchange access services.

1	Q.	Please identify the basic wholesale configurations that must be available for
2		Florida consumers to have a choice of their local service provider.
3		
4	Α.	There are two basic wholesale configurations: (1) an unbundled loop model, and
5		(2) the wholesale network option. The main subject of these dockets concerns
6		the pricing of the unbundled loop, and its traffic-termination complement (i.e.,
7		interconnection service).
8		
9		The "unbundled loop" configuration combines a resold loop (i.e., the
10		transmission path that serves the individual subscriber) with a local switch
11		provided by the entrant. In addition, under this configuration, the reseller must
12		also obtain a "terminating service" to complete all of the local calls that
13		terminate with subscribers of BellSouth (which begins local competition with all
14		of the customers). This termination service is equivalent to the switched access
15		service used by interexchange carriers to complete toll calls.
16		
17		The "wholesale service" option is a more complete network platform that
18		includes the loop, port, and the seamless termination of non-presubscribed
19		traffic. By "seamless termination" I mean that non-presubscribed calls are
20		routed directly by the BellSouth network to the called party, while 1+ calls
21		would be delivered to the presubscribed carrier's network for completion. Under
22		the wholesale configuration, BellSouth's exchange network is used by the

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entrant to provide underlying dial tone, call completion, and various optional 1 2 capabilities that are associated with exchange switch: call waiting, call forwarding, etc. This wholesale local platform is analogous to the wholesale 3 interexchange services that will be available to BellSouth, if (or when) it is 4 permitted to offer long distance services. 5 6 The principal difference between the wholesale and unbundled-loop 7 8 configurations is that the unbundled loop configuration requires a provider to establish a collocated interconnection with BellSouth at each central office 9 10 where it intends to purchase loops, and install local switching capacity necessary to support the line. In other respects, the use of the BellSouth 11 network to provide service (i.e., the use of the local loop and the termination of 12 the call) is essentially the same. 13 14 Are both of these configurations resale configurations? Q. 15 16 Yes. I am aware that sometimes an erroneous and artificial distinction is drawn A. 17 between the unbundled-loop and wholesale service configurations with the 18 inference that purchasers of unbundled-loops are "facilities-based" and users of 19

20 the "wholesale" option are resellers. More accurately, both configurations are 21 resale configurations. In fact, the unbundled-loop configuration is directly 22 analogous to the classic resale arrangement used in long distance, where the

1		reseller used its own switch and relied upon the transmission networks of others
2		to complete calls. The real distinction (discussed below) is that the wholesale
3		configuration is useful throughout a region, while unbundled loops limit a
4		carrier to particular end-offices.
5		
6	Q.	Are these alternative configurations mutually exclusive?
7		
8	Α.	No. It is most likely that some entrants will employ both configurations,
9		serving some customers from their switch and others by reselling the wholesale
10		service offered by the local exchange carrier. Furthermore, some entrants will
11		rely on their own network to connect directly to customers (thereby avoiding
12		resale of the incumbent's local loop altogether). Assuming cost-based and non-
13		discriminatory pricing of the LEC's wholesale products, the market will decide
14		which configuration is the most efficient in any given case. As described below,
15		however, the unbundled-loop configuration suffers from a number of
16		deficiencies that limit its usefulness outside particular metropolitan applications.
17		
18		It is important to understand, however, that by exposing these deficiencies I am
19		not suggesting that the process of network unbundling should be delayed or
20		perceived with diminished significance. Unbundling the network is a vital
21		element of a strategy enabling rational facilities deployment, permitting entrants
22		to enter the market with limited networks, expanding their facilities as cost

1		conditions permit. It is not, however, sufficient to assure that retail competition
2		will become available broadly to all consumers.
3		
4	Q.	Why will the unbundled-loop option prove insufficient to promote local
5		competition?
6		
7	A.	The unbundled-loop configuration is effective to serve customers in a specific
8		geographic region (the customers served by a particular central office). In this
9		sense, it is most useful to a carrier with a narrow geographic focus, willing to
10		slowly develop its customer base by concentrating on serving selected
11		locations. It does not appear that it can support broad competition throughout
12		an entire area, much less an entire state, certainly not quickly.
13		
14		The deficiencies of the unbundled-loop configuration are three-fold:
15		
16		* The unbundled-loop configuration is viable only after a collocated
17		interoffice network exists.
18		
19		* The unbundled-loop configuration is not supported by the
20		administrative and operational systems necessary to allow large numbers of
21		subscribers to change local service providers and is thus incapable of supporting
22		an environment of one-stop shopping and BellSouth entry to the long distance

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3		* The unbundled-loop configuration demands extensive investment in
4		local switching and interoffice investment investment that will require time to
5		accomplish even where it is cost-effective.
6		
7	Q.	What is the practical limit to the usefulness of the unbundled-loop
8		configuration?
9		
10	А.	The unbundled-loop configuration effectively requires that a provider establish
11		a collocated presence at BellSouth's central office to provide local exchange
12		service. In Florida, BellSouth has more than 140 central offices; as of June 12,
13		1995, however, collocated networks had been established at only 18. While
14		this number may increase, the fact of the matter is that unbundled loops will not
15		provide a useful option to serve most Florida consumers for quite some time.
16		While an entrant uninterested in broadly serving the market may find this
17		limitation acceptable, interexchange carriers typically already have customers
18		throughout the region. And, as the market moves towards full service
19		competition with carriers offering packages of local and long distance service
20		to remain competitive interexchange carriers must be prepared to respond to
21		all of their customers, not just those conveniently served by selected end
22		offices.

Second, particularly if BellSouth were permitted to offer long distance services, 1 one could expect significant shifts in market share between existing providers. 2 Customers would be changing long distance carriers to consolidate with their 3 local service, and there would need to be a comparable opportunity to 4 consolidate local service with long distance. The unbundled-loop 5 configuration, however, requires a *physical* change in the network -- i.e., the 6 7 actual loop to the customer must be reconfigured from BellSouth's local switch to cross-connect to a competitor. Physical circuit reconfigurations are far more 8 difficult than the software-controlled process currently used to effect a change in 9 10 a customer's long distance carrier (the PIC-change process). A fair transition to a full service environment would require systems that can accommodate both 11 types of customer choices with comparable speed and ease. 12

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Finally, the unbundled-loop configuration requires that BellSouth's interoffice 14 and local switching network be duplicated in order to provide broad coverage. 15 As noted above, this network is defined by over 200 end office and remote 16 switches, interconnected by an extensive interoffice network web carrying local 17 and access traffic to their respective destinations. Requiring competitors to 18 replicate this network as a predicate to offering local exchange service 19 throughout the region is only slightly less a barrier to entry than expecting 20 alternative networks to each and every subscriber premise. 21

Does it make sense to require competitors to duplicate BellSouth's **Q**. 1 interoffice network to offer service? 2 3 No. Requiring the duplication of the interoffice network (and local switching Α. 4 matrix) as a predicate to local competition is both wasteful and problematic. It 5 is wasteful because it would impose an unnecessary barrier to competition, 6 forcing entrants to needlessly incur significant investment costs. The more 7 economically rational approach would be to correctly price BellSouth's full 8 network thereby encouraging investment where it is cost effective, but not 9 imposing an unnecessary investment threshold as a litmus-test for market 10 participation. 11 12 It is problematic because its final result -- a competitor's network defined by 13 BellSouth's central offices -- means that the architectural decisions of the 14 incumbent decide the basic architecture and network design of its rivals. If this 15 approach is pursued, each and every subsequent design decision by BellSouth --16 to introduce, consolidate, or discontinue an end office -- would have serious 17 repercussions on the costs and networks of its rivals. 18 19 The point is that the BellSouth network is likely to remain the sole network 20 resource to most Florida consumers for the foreseeable future. Further, the 21 pricing and availability of this resource -- either in its unbundled-loop or 22

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1		wholesale configurations is critical to the development of local competition
2		Finally, the process to open the local market to competition is complex, and will
3		require far more than the unbundling at issue here.
4		
5	Q.	Please contrast your perspective on local competition with BellSouth's
6		proposal to offer loops and ports to competitors.
7		
8	A.	BellSouth's proposal for wholesale offerings to support local competition
9		addresses none of the concerns identified above. BellSouth's "unbundled loop"
10		(a voice grade private line) is neither priced nor provisioned as a local loop.
11		Even more disturbing, however, is the structure of BellSouth's proposal to
12		provide "wholesale" dial tone.
13		
14		BellSouth (Scheye, page 5) intends to only offer usage-rated ports at retail STS
15		prices and has announced that it will refuse to connect wholesale loops to
16		wholesale ports (Scheye, page 4) so that carriers may fashion full-service
17		platforms. In one sense, BellSouth is correct when it notes that it would be far
18		easier to fashion a wholesale service (as I have described above) that includes
19		the basic network elements of local exchange and exchange access service, than
20		it would be to force carriers to recombine unbundled elements (Scheye, page
21		13). But, this rationale supports the <i>introduction</i> of a wholesale platform, not
22		the adoption of a restriction that prohibits others from achieving the same result.

1	Q.	What would be the effect of the Commission sanctioning BellSouth's
2		wholesale approach?
3		
4	A.	The BellSouth approach is deliberately structured to stop local competition in its
5		tracks by effectively foreclosing other carriers from offering services using the
6		BellSouth network. Given the absolute dominance of this network, such an
7		outcome is tantamount to foreclosing local competition, effectively denying
8		Florida consumers benefits that will be realized in other states that are
9		aggressively opening the market.
10		
11		III. Pricing of the Total Wholesale Network Service
12		
13	Q.	How does BellSouth propose to price its wholesale services?
14		
15	А.	The BellSouth wholesale proposal offers a mixture of pricing philosophies:
16		
17		* Wholesale network prices should be established by historical
18		coincidence (Scheye, pages 7-9), by adopting the prices of preexisting services
19		that share superficial similarities to the wholesale arrangements requested by
20		new entrants.
21		
22		* Wholesale network prices should be established in accordance with the

1		inverse elasticity principle (Banerjee, page 11), which would increase the price
2		of network services above cost in proportion to the dependency of BellSouth's
3		rival on its network.
4		
5		Neither of these strategies, however, is consistent with fostering a competitive
6		local exchange marketplace as envisioned by Florida Statute and stated
7		legislative intent:
8 9 10 11 12 13 14 15 16 17 18	Q.	<ul> <li>"The Legislature finds that the competitive provision of telecommunications services, including local exchange telecommunications service, is in the public interest and will provide customers with freedom of choice, encourage the introduction of new telecommunications service, encourage technological innovation, and encourage investment in telecommunications infrastructure" Section 364.01(3), Florida Statutes.</li> <li>What principle should guide the establishment of wholesale prices?</li> </ul>
20	А.	To maximize competition that is, to promote an environment that will present
21		Florida consumers with the greatest diversity of pricing plans, calling options,
22		and service features it is important that the underlying exchange network be
23		available to all retail providers of local exchange services on the same terms,
24		conditions and prices.

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1	There are only two ways to assure that all retail providers have access to a
2	monopoly network on equivalent terms. The first is to prohibit the monopoly
3	from offering the retail service at all. This is the basic approach that underlaid
4	divestiture. BellSouth was foreclosed from the retail long distance market, but
5	divestiture assured that all other retail providers were on an equal footing.
6	
7	In areas where both the monopoly and its rivals provide retail service, however,
8	the only viable mechanism is to establish the price of the underlying monopoly
9	component at its economic resource cost. The effective price of the monopoly
10	network to BellSouth's retail services will be the network's total service long run
11	incremental cost. Regulatory tools cannot change this fundamental fact. So that
12	all providers face the same effective price for the use of this network as
13	BellSouth's own retail service, the wholesale price charged these carriers must
14	reflect this underlying cost.
15	
16	As a side note, the proper definition of cost for a wholesale network component
17	(unbundled) or platform (bundled) is far closer to the TSLRIC described by Dr.
18	Cornell than the LRIC suggested by Dr. Banerjee. First, Dr. Banerjee is
19	incorrect when he indicates that a LRIC cost analysis would not include service-
20	specific fixed costs (Banerjee, page 5). Both TSLRIC and LRIC measures
21	should be calculated over a time horizon where these costs are variable and thus
22	would be included in the analysis. The more important point is that wholesale

1		network cost analysis is not a retail cost study, attempting to isolate the
2		additional cost of an individual service offered on a network of multiple
3		products. Rather, the relevant analysis should identify the cost of specific
4		network elements (loops, basic switching, network usage, special features such
5		as call waiting etc.) that the retail carrier purchases so that it may fashion retail
6		services.
7		
8	Q.	Does BellSouth understand the importance of cost-based rates?
9		
10	А.	Yes. BellSouth recently filed comments with the European Commission
11		considering opening local markets to competition strongly advocating pricing
12		rules similar to those I support here:
13		
14 15 16 17 18 19		BellSouth Europe supports the Green Paper'sposition that "Regulatory authorities should have a responsibility for ensuring cost-oriented pricing structures. "This should be done by insisting on LRIC-based interconnection charges.
20	Q.	Will a pricing strategy based on "historical coincidence" yield correct
21		prices?
22		
23	А.	No. The prices of the services that BellSouth proposes to use were never
24		established as wholesale components, they were never intended to promote

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1		local competition, and they have never been scrutinized for the purpose of
2		judging their reasonableness in these roles.
3		
4	Q.	Would Dr. Banerjee's "inverse elasticity" principle provide reasonable
5		wholesale prices?
6		
7	А.	No. First, the inverse elasticity rule should not be applied to a wholesale
8		service. Distilled to its essence, the inverse elasticity rule increases the price of
9		an product in this case, the price of the underlying network that BellSouth's
10		competitor must buy in order to provide exchange service to a subscriber until
11		it effects the quantity demanded. In this instance, however, the effect on
12		demand from an excessive wholesale price is that BellSouth's rival is unable to
13		compete with BellSouth.
14		
15		Under this set of incentives, what possible value could the inverse elasticity rule
16		provide? If "correctly" applied, BellSouth could use it to "justify" increasing its
17		prices to rivals to exactly the point at which the rival might offer service, but that
18		BellSouth received most of the profit. The "penalty" from increasing the price
19		beyond this point, however, is not a loss in demand, but the assurance that no
20		rival could compete with BellSouth for the customer's service.
21		
22		Dr. Banerjee also ignores that the inverse elasticity rule, even where it might

1		apply in the pricing of retail services, is structured to adjust prices so as to meet
2		a "revenue requirement". With BellSouth's election of price cap regulation, the
3		concept loses all meaning.
4		
5	Q.	Should the Commission be concerned with establishing operational parity
6		between the services of the reseller and those provided by BellSouth itself?
7		
8	А.	Yes. The Commission should strive for parity between the retail services of
9		BellSouth and to the extent determined by the operational support systems of
10		BellSouth's wholesale offerings the retail services crafted by its rivals.
11		Further, the Commission should strive to make it as easy for consumers to
12		change retail local service providers as it currently is for customers to change
13		long distance carriers.
14		
15		In this last regard, it is important to remember that the interexchange PIC-
16		change process is highly automated and time-tested. In contrast, the systems
17		needed to transfer an end user from BellSouth to a new local carrier using
18		BellSouth's wholesale services will all be new and, at least at the beginning, are
19		unlikely to be as automated or have as low an error-rate as the PIC-change
20		process.

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A VI STOLIALABORTY	IV.	Summary
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### Q. Please summarize your testimony.

Changing conditions in the marketplace, and potential changes in federal 5 A. regulatory policies, all require that local exchange markets be opened to 6 competition. Significantly, local network arrangements in the future will not be 7 altogether different than they are today: the incumbent local telephone 8 company will continue to own the predominant (if not monopoly) local 9 facilities network. The key to a highly competitive retail service environment --10 in spite of the incumbent's dominant position -- will be the structure and pricing 11 of the incumbent's wholesale choices. 12

13

14 The two basic steps needed to accomplish local competition are introducing 15 unbundled loops and the creation of an end-to-end total wholesale network 16 arrangement that any provider can easily combine with its other services, 17 including long distance, and enhance with its own retail marketing and 18 customer support skills.

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These network options must be introduced expeditiously, supported by
operational systems that reflect their wholesale purpose, and priced
appropriately.

- 1 Q. Does this conclude your rebuttal testimony?
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3 A. Yes.

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### CERTIFICATE OF SERVICE

### DOCKET NO. 950984-TP

I HEREBY CERTIFY that a true copy of the foregoing has been

furnished by U. S. Mail or hand-delivery to the following parties

of record this \_\_\_\_\_ day of <u>December</u>, 1995:

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