

RAR

STATE OF FLORIDA

Commissioners:
JULIA L. JOHNSON, CHAIRMAN
J. TERRY DEASON
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DIVISION OF LEGAL SERVICES
NOREEN S. DAVIS
DIRECTOR
(850) 413-6199

Public Service Commission

November 4, 1998

Mr. Ned Gershenson
President
Long Distance Charges, Inc.
1800 East McFadden Avenue
Suite 230
Santa Ana, CA 92705

Re: **Docket No. 980897-TI**

Dear Mr. Gershenson:

With regard to your letter of September 21, 1998, Commission staff believes that your offer is insufficient. However, we are interested in continuing to negotiate a settlement in this docket.

We consider the level of slamming complaints against your company to be excessive. Our records indicate that since July 15, 1998, we have received an additional 95 slamming complaints. Further, our records indicate that there are still 30 outstanding unresolved complaints at the Commission.

We believe that a settlement amount of \$400,000 would be appropriate; however, if LDC agrees to stop ALL marketing in Florida for a period of three years, staff would support your offer of \$70,000.

We look forward to hearing from you so that we can reach an expeditious resolution of this

ACK _____ docket.

AFA _____

APP _____

CAF _____

CMU _____

CTR _____

EAG _____

LEG _____ CB:slh

LIN _____

OPC _____

RCH _____

SEC 1

WAS _____

OTH _____

Sincerely,

Catherine Bedell
Senior Attorney

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