

BEFORE THE  
FLORIDA PUBLIC SERVICE COMMISSION

ORIGINAL

IN RE: COMPLAINT OF GLOBAL NAPS, INC., )	
AGAINST BELL SOUTH TELECOMMUNICATIONS, INC.)	
FOR ENFORCEMENT OF SECTION VI (B) OF ITS )	DOCKET NO. 991267-TP
INTERCONNECTION AGREEMENT WITH BELL SOUTH )	
TELECOMMUNICATIONS, INC., AND )	
REQUEST FOR RELIEF )	

REBUTTAL TESTIMONY

OF

ANIRUDDHA BANERJEE, Ph.D.

ON BEHALF OF

BELL SOUTH TELECOMMUNICATIONS, INC.

DECEMBER 20, 1999

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**REBUTTAL TESTIMONY OF ANIRUDDHA BANERJEE, Ph.D.**

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1 **I. Introduction and Summary**

2

3 **Q. PLEASE STATE YOUR NAME, BUSINESS ADDRESS, AND**  
4 **CURRENT POSITION.**

5

6 **A.** My name is Aniruddha (Andy) Banerjee. I am Senior Consultant at  
7 National Economic Research Associates, Inc. ("NERA") located at One  
8 Main Street, Cambridge, Massachusetts 02142.

9

10 **Q. PLEASE DESCRIBE YOUR EDUCATIONAL, PROFESSIONAL, AND**  
11 **BUSINESS EXPERIENCE.**

12

13 **A.** I earned a Bachelor of Arts (with Honors) and a Master of Arts degree  
14 in Economics from the University of Delhi, India, in 1975 and 1977  
15 respectively. I received a Ph.D. in Agricultural Economics from the  
16 Pennsylvania State University in 1985. I have over eight years of  
17 experience teaching undergraduate and graduate courses in various  
18 fields of Economics, and have conducted academic research that has  
19 led to several publications and conference presentations.

20

21 Since 1988, I have held various positions in the telecommunications  
22 industry. Prior to my present position, I have been an economist in the  
23 Market Analysis & Forecasting Division at AT&T Communications in  
24 Bedminster, NJ, a Member of Technical Staff at Bell Communications  
25 Research in Livingston, NJ, and a Research Economist at BellSouth

1       Telecommunications in Birmingham, AL. In these positions, I was  
2       responsible for conducting economic and market analysis, building  
3       quantitative demand models for telecommunication services,  
4       developing economic positions and strategies, and providing expert  
5       testimony support on regulatory economic matters. In my present  
6       capacity, I provide quantitative and regulatory economic analysis for  
7       telecommunications industry clients principally on matters of concern to  
8       local exchange carriers. My curriculum vitae is attached to this  
9       testimony as Exhibit AXB-1.

10

11 **Q.       PLEASE DESCRIBE NERA, YOUR PLACE OF EMPLOYMENT.**

12

13 **A.       Founded in 1961, National Economic Research Associates or NERA is**  
14 **an internationally known economic consulting firm. It specializes in**  
15 **devising economic solutions to problems involving competition,**  
16 **regulation, finance, and public policy. Currently, NERA has more than**  
17 **275 professionals (mostly highly experienced and credentialed**  
18 **economists) with 10 offices in the U.S. and overseas offices in Europe**  
19 **(London and Madrid) and Sydney, Australia. In addition, NERA has on**  
20 **staff several internationally renowned academic economists as Special**  
21 **Consultants who provide their professional expertise and testimony**  
22 **when called upon.**

23

24       The Communications Practice (to which I belong) is a major part of  
25       NERA. For over 30 years, it has advised a large number of

1        communications firms both within and outside the U.S. Those include  
2        the regional Bell companies and their subsidiaries, independent  
3        telephone companies, long distance companies, cable companies, and  
4        telephone operations abroad (e.g., Canada, Mexico, Europe, Japan  
5        and East Asia, Australia, and South America). In addition, this practice  
6        has provided testimony or other input to governmental entities such as  
7        the Federal Communications Commission ("FCC"), the Department of  
8        Justice, the U.S. Congress, state regulatory commissions and  
9        legislatures, and courts of law. Other clients include industry forums  
10       like the Unites States Telephone Association.

11

12    **Q.    WHAT IS THE PURPOSE OF YOUR TESTIMONY?**

13

14    **A.    I have been asked by BellSouth Telecommunications, Inc.**  
15        ("BellSouth")—an incumbent local exchange carrier ("ILEC")—to  
16        address economic issues raised in the complaint by Global NAPs, Inc.  
17        ("Global NAPs")—an alternative local exchange carrier ("ALEC")—over  
18        its interconnection agreement with BellSouth. To this end, I review and  
19        comment on the testimonies of witnesses for Global NAPs, including  
20        Lee L. Selwyn, William J. Rooney, and Fred R. Goldstein, regarding  
21        the payment of reciprocal compensation for traffic sent to Internet  
22        service providers ("ISPs").

23

24    **Q.    PLEASE SUMMARIZE YOUR POSITION ON THE ISSUE OF**  
25        **RECIPROCAL COMPENSATION FOR ISP-BOUND TRAFFIC.**

1

2 A. My position on that issue is summarized as follows:

3

4 1. The FCC has ruled that ISP-bound calls are jurisdictionally  
5 interstate, not local. Therefore, the proper model of interconnection  
6 that applies to ISP-bound calls is not that between an originating  
7 ILEC and a terminating ALEC, but that between an originating ILEC  
8 and an inter-exchange carrier ("IXC").

9

10 2. Reciprocal compensation should not be paid by the originating ILEC  
11 for ISP-bound calls. Instead, the ISP should compensate that  
12 carrier (and any other carrier that switches the ISP-bound call) for  
13 the end-to-end cost caused by the ISP customer, and recover that  
14 cost directly from the ISP customer.

15

16 3. Contrary to Global NAPs' view, the ISP is not an end-user (of a  
17 serving ALEC) but rather a carrier. Therefore, like the IXC that pays  
18 carrier access charges to defray the cost of originating and  
19 terminating a long distance call, the ISP should—in ideal  
20 circumstances—pay analogous usage-based charges to defray  
21 costs incurred by other carriers on its behalf to originate an ISP-  
22 bound call.

23

24 4. Persisting with reciprocal compensation (from the ISP customer's  
25 originating ILEC to the ALEC that ultimately switches the call to the

1           ISP) would generate an inefficient subsidy for Internet use, distort  
2           the local exchange market, and generate unintended arbitrage  
3           opportunities for Global NAPs and other ALECs. These would be  
4           opportunities for those ALECs to specialize in serving ISPs with the  
5           sole aim of accumulating reciprocal compensation revenues.

6

7           5. Based on the FCC ruling that ISP-bound calls are primarily  
8           interstate, four states (Massachusetts, New Jersey, South Carolina,  
9           and Louisiana) have declared that the payment of reciprocal  
10          compensation by ILECs originating ISP-bound calls be stopped.  
11          Massachusetts regulators, in particular, have noted that by  
12          encouraging arbitrage opportunities, the reciprocal compensation  
13          regime of inter-carrier compensation for ISP-bound calls subverts  
14          real local exchange competition.

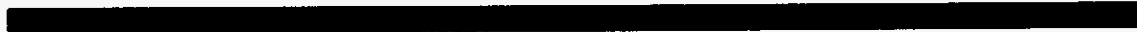
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16 **Q. PLEASE SUMMARIZE YOUR RESPONSE TO THE POSITIONS**  
17 **TAKEN BY WITNESSES FOR GLOBAL NAPs.**

18

19 **A. My response to the testimony of Global NAPs' witnesses is**  
20 **summarized as follows:**

21          1. Witnesses for Global NAPs (particularly, Dr. Selwyn) expend a  
22          significant amount of effort to justify the erroneous view held in  
23          certain quarters that ISP-bound traffic is "local" in nature and,  
24          therefore, deserving of reciprocal compensation. They avoid any  
25          meaningful analysis of the real economic issues such as cost



1 causation, cost recovery, the relative magnitudes of cost to  
2 terminate local voice calls and switch ISP-bound calls, implications  
3 of alternative forms of inter-carrier compensation for economic  
4 efficiency, subsidies and arbitrage opportunities, and the impact on  
5 local exchange competition.

6

7 2. The Global NAPs witnesses invest heavily in the argument that ISP-  
8 bound calls are technically indistinguishable from local (voice) calls  
9 and should, therefore, be compensated the same as local calls.

10 This position—also erroneous—fails to recognize that while Internet  
11 access (through the ISP) may require only seven-digit or ten-digit  
12 dialing, actual use of the Internet most likely involves an interstate  
13 connection. Moreover, the ISP's customers do not seek Internet  
14 access for its own sake; rather, it is an intermediate step to the  
15 desired Internet destination. This means that the Internet call  
16 should be viewed from end to end, not just up to the ISP. Finally,  
17 the cost to switch a long-duration Internet call is considerably lower  
18 than the cost to a carrier-of-last-resort ILEC to terminate a shorter-  
19 duration local voice call. Under a reciprocal compensation plan for  
20 ISP-bound traffic, a termination charge set equal to the termination  
21 cost experienced for local voice traffic creates a powerful incentive  
22 for the ALEC to specialize only in serving ISPs and accumulate  
23 reciprocal compensation revenues.

24

25



1 **II. Inter-Carrier Compensation for ISP-Bound Calls**

2

3 **Q. GLOBAL NAPS' WITNESSES TAKE THE POSITION THAT ISP-**  
4 **BOUND CALLS ARE LOCAL CALLS AND RECIPROCAL**  
5 **COMPENSATION SHOULD BE CONTINUED TO BE PAID FOR**  
6 **SUCH CALLS. DO YOU AGREE?**

7

8 **A.** No, for two reasons. First, as the FCC has already correctly  
9 determined, calls made to Internet destinations are more likely to be  
10 jurisdictionally interstate than local.<sup>1</sup> Second, the cost causation  
11 principle implies that the relationship between the end-user and the ISP  
12 is analogous to that between the end-user and an inter-exchange  
13 carrier ("IXC"). Therefore, ideally, the ISP should be required to pay  
14 usage-based charges to the ILEC and/or ALEC akin to the access  
15 charges currently paid by IXCs to the ILEC for all long distance calls  
16 carried.

17

18 **Q. PLEASE EXPLAIN THE FCC'S FINDING THAT ISP-BOUND CALLS**  
19 **ARE JURISDICTIONALLY MORE LIKELY TO BE INTERSTATE.**

20

21

22

23

24 <sup>1</sup> FCC, *In the Matter of Implementation of the Local Competition Provisions in the*  
25 *Telecommunications Act of 1996 and Inter-Carrier Compensation for ISP-Bound Traffic*, CC  
Docket Nos. 96-98 and 99-68, Declaratory Ruling in CC Docket No. 96-98 and Notice of  
Proposed Rulemaking in CC Docket No. 99-68 ("*ISP Declaratory Ruling*"), released February  
26, 1999.

1 A.: This finding has been discussed in depth by BellSouth witness Albert  
2 Halprin. I note briefly here the FCC's stated view that the jurisdictional  
3 nature of communications has traditionally been determined by the *end*  
4 *points of the communication, not by intermediate points of switching or*  
5 *exchanges between carriers.*<sup>2</sup> More importantly, based on this  
6 premise, the FCC explained that calls made to the Internet do not  
7 terminate at the ISP's local server (in the sense a local voice call  
8 terminates at a carrier's switch) but, rather, continue on to Internet  
9 destinations that are frequently located in other states.

10

11 The FCC also noted that while jurisdiction is determined  
12 unambiguously when a call originates and terminates entirely within the  
13 circuit-switched network, it is a very different matter when the call  
14 crosses over from the circuit-switched network into the packet-switched  
15 network (that comprises the Internet's backbone network and Internet  
16 web sites) along the way to its destination.<sup>3</sup> This distinction is  
17 particularly important because the packet-switched network is a  
18 "connectionless" network in which termination, in the sense understood  
19 within the circuit-switched network, technically does not happen. For  
20 example, before it is over, the same Internet call may reach several  
21 destination points on the Internet. Also, calls are switched or, more  
22 accurately, "routed" over the packet-switched network in a dynamic  
23 manner. This means that the Internet call, rearranged in the form of

24

25 <sup>2</sup> *ISP Declaratory Ruling*, ¶10.

<sup>3</sup> *ISP Declaratory Ruling*, ¶18.

1 data packets of given length, are sent in a scrambled manner along  
2 different available paths within the backbone network, and the "call" is  
3 then reconstituted when all of the packets reach the intended Internet  
4 destination. This method of transport and routing is nothing like the  
5 termination that occurs within the circuit-switched network where, for  
6 every call originated and terminated, a dedicated call path is  
7 established for the duration of the call. These crucial differences make  
8 it all the more likely that an Internet call will cross several state  
9 boundaries—and in a random manner—before it reaches its  
10 destination. At best, such a call would be "jurisdictionally mixed," as  
11 the FCC has already correctly determined.

12

13 **Q. PLEASE EXPLAIN HOW COST CAUSATION DETERMINES THAT**  
14 **ISPS ARE ANALOGOUS TO IXCS AND SHOULD, IDEALLY, PAY**  
15 **CHARGES SIMILAR TO ACCESS CHARGES.**

16

17 **A. To understand this point, it is first necessary to recapitulate the**  
18 **erroneous view of the network that underlies many ALECs' belief**  
19 **(including Global NAPs') that an Internet call is jurisdictionally local.**  
20 **Implicit in this erroneous view are two crucial assumptions:**

21

22

23

24

25

1           1. The ILEC subscriber that calls the Internet is acting as a *customer*  
2           of the originating ILEC,<sup>4</sup> even when the call goes through the ISP to  
3           which he or she pays a monthly access fee.<sup>5</sup>

4  
5           2. The ISP itself is not a carrier but an end-user of the ALEC that  
6           terminates the Internet call for the ISP.

7           These assumptions are epitomized by two assertions by Dr. Selwyn:

8                       [L]ocal calls are sent paid, which means that the originating  
9                       carrier charges the end user to get the call all the way to the  
10                      destination; reciprocal compensation is designed to reflect that  
11                      economic fact by requiring the originating carrier to pay the  
12                      terminating carrier for doing some of the work of carrying the call  
13                      ... ISP-bound calling unquestionably falls into the "local" call  
14                      model.<sup>6</sup>

15           and

16                      ... ISPs [are allowed] to connect to the network as business  
17                      customers, not as carriers, and to receive locally-dialed calls  
18                      from end users that are priced, to the end user, as local calls.<sup>7</sup>

19

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22           <sup>4</sup> I distinguish here between a "subscriber" and a "customer" in order to show cost causation. I  
23           subscribe to my local carrier in order to have access to the public switched network, but I act  
24           as a customer of that local carrier in order to use Call Waiting service or as a customer of a  
25           long distance carrier in order to use interstate long distance service. When I am a customer of  
26           the local carrier, I cause usage-based cost for that carrier. Similarly, I cause cost for the long  
27           distance carrier when I use its long distance service.

28           <sup>5</sup> The ISP is assumed to have a point of presence in the local calling area of the Internet caller.

29           <sup>6</sup> Direct testimony of Lee L. Selwyn, at 12 and 14.

30           <sup>7</sup> *Id.*, at 14.

1       The first statement confirms Global NAPs's view that the cost of an  
2       ISP-bound call made by the ILEC's subscriber must be recovered from  
3       the ILEC. The second statement reflects Global NAPs's view that an  
4       ISP is akin to all end-users.

5  
6       Under these assumptions, the ILEC subscriber that makes the Internet  
7       call appears to be an end-user of the originating ILEC (paying local  
8       residential rates for line charges) and the ISP appears to be an end-  
9       user of the terminating ALEC (paying local business rates for line  
10      charges). The monthly Internet access charges paid by the ILEC  
11      subscriber to the ISP and the leased high-speed line charges paid by  
12      the ISP to Internet backbone networks are only incidental to this model  
13      and have no further role in determining jurisdiction. In this view of the  
14      network, therefore, the portion of the Internet call that lies entirely within  
15      the circuit-switched network, i.e., up to the ISP, resembles a local call  
16      under an interconnection arrangement between two local carriers.  
17      From this it would appear that the ALEC that terminates the ISP-bound  
18      call is entitled to reciprocal compensation under the FCC's rules.

19  
20      This conclusion is fundamentally incorrect because it ignores cost  
21      causation, specifically, that the ILEC subscriber that makes the Internet  
22      call does so *while acting as a customer of the ISP* to which it pays  
23      monthly fees for Internet access and which, in return, markets directly  
24      to the customer and provides a point of presence in the customer's  
25      local calling area in order to provide easy access. Thus, the same

1 subscriber that acts in the capacity of a customer of the originating  
2 ILEC when making a local voice call is seen to act in the capacity of a  
3 customer of the ISP when making an Internet call. This situation is not  
4 an unfamiliar one; in fact, it is exactly analogous to the subscriber  
5 acting in the capacity of a customer of an IXC when making a long  
6 distance call.

7

8 This analogy—and the proper cost causation view of Internet calling—  
9 rests on two different assumptions:

- 10 1. The ILEC subscriber that calls the Internet is acting as a customer  
11 of the ISP to which he or she pays a monthly access fee, even  
12 though the call is facilitated by both the originating ILEC and the  
13 ALEC serving the ISP.
- 14  
15 2. The ISP is viewed as a carrier—akin to an enhanced service  
16 provider (“ESP”)—that routes the Internet call through the backbone  
17 network to its final destination. The ISP performs standard carrier  
18 functions such as transport and routing, as well as maintains leased  
19 facilities within the backbone network.

20

21 These assumptions appropriately depict the Internet-bound call as  
22 being much closer in character to an interstate long distance call than  
23 to a local call that is contained entirely within the local calling area.  
24 They also dispel the notion that an Internet-bound call is really two  
25 calls: the first call ending at the ALEC serving the ISP, and the second

1 call routed by the ISP through the backbone network to its Internet  
2 destination. Indeed, it is quite evident from Dr. Selwyn's testimony that  
3 he regards an Internet-bound *call* as equivalent to Internet access  
4 through the ISP. These are really two completely different entities. It is  
5 perfectly possible, indeed commonplace, for Internet access (through  
6 an ISP) to occur by dialing "local" or seven-digit numbers;<sup>8</sup> the logic of  
7 competition makes it inevitable that ISPs will try to make Internet  
8 access as convenient as possible to its customers. However, that is  
9 quite different from the fact that the end-to-end Internet call crosses  
10 state and jurisdictional boundaries with a very high likelihood.

11

12 Validity for the latter set of assumptions comes from the principle of  
13 cost causation. This principle suggests that, *for the purposes of an*  
14 *Internet call, the subscriber is properly viewed as a customer of the*  
15 *ISP, not of the originating ILEC (or even of the ALEC serving the ISP).*  
16 The ILEC and the ALEC simply provide access-like functions to help  
17 the Internet call on its way, just as they might provide originating or  
18 terminating carrier access to help an IXC carry an interstate long  
19 distance call. Therefore, with the proper network model being

20

21 <sup>8</sup> Dr. Selwyn [at 16] dwells a fair bit on this issue, as does Mr. Goldstein [at 3-4]. Both miss  
22 two essential points completely. First, as BellSouth witness Keith Milner explains in his  
23 rebuttal testimony, seven-digit dialing does not automatically make the call jurisdictionally  
24 local. Second, Internet users do not place calls to the ISP; rather, they call Internet  
25 destinations. The ISP merely facilitates access to those destinations through the packet-  
switched network. In every regard, then, ISPs are carriers that facilitate the completion of end-  
to-end Internet calls; the Internet access they provide are not *ends* in themselves.  
Unfortunately, regarding ISPs as "end-users" for the purpose of the access charge exemption  
(provided by the FCC in order to support an infant Internet "industry" rather than because  
Internet calls are local) completely clouds this all-important distinction.

1 analogous to ILEC-IXC interconnection (access), rather than to ILEC-  
2 ALEC interconnection, the proper form of inter-carrier compensation  
3 should ideally be usage-based charges analogous to carrier access  
4 charges for long distance calls, rather than reciprocal compensation.

5 **Q. PLEASE EXPLAIN THE CONTRAST BETWEEN THESE TWO**  
6 **"MODELS" OF INTERCONNECTION IN MORE DETAIL.**

7  
8 **A. *ILEC-ALEC Interconnection Model.*** When a BellSouth subscriber  
9 places a local call that terminates to a ALEC subscriber, what functions  
10 does BellSouth perform? Obviously, it originates the call, providing  
11 dialtone, local switching, and transport to the ALEC's point of  
12 interconnection. In addition, BellSouth has marketed the service to its  
13 subscriber (and customer of local calls), determining the price and price  
14 structure and other terms and conditions under which the customer  
15 decides to place the call. BellSouth will determine if the call has been  
16 completed, bill the customer for the call (if measured service applies) or  
17 for flat-rate service, answer questions regarding the bill or the service  
18 and collect money from the customer or lose the revenue if it is unable  
19 to collect from the customer. The story is precisely symmetric if the  
20 originating party is a ALEC customer and BellSouth or another ALEC  
21 terminates the call.

22  
23 Thus, under ILEC-ALEC interconnection, the originating subscriber is  
24 the cost-causing party and is the customer of the originating ILEC.  
25 That originating ILEC charges its cost-causing customer for the entire



1 end-to-end call and compensates the ALEC that terminates the call.  
2 The originating ILEC's network costs plus the compensation it pays is—  
3 in theory—recovered from the local call charge it levies on its  
4 (originating) customer. The terminating ALEC's costs are recovered  
5 from the compensation payment it receives from the originating ILEC.  
6 In this arrangement, both parties recover their costs, and the cost-  
7 causer is (again, in principle) billed for the entire cost he or she causes  
8 both carriers to incur. Thus, this arrangement is not an arbitrary  
9 regulatory or legal construction: for local interconnection between an  
10 ILEC and a ALEC, it makes economic sense. It could arise  
11 spontaneously in unregulated competitive markets where the ILEC  
12 serving the originating subscriber acts effectively as its agent in making  
13 necessary network and financial arrangements with a ALEC to  
14 terminate the call, just as General Motors may purchase goods or  
15 services from Ford or Bendix to include in an automobile purchased by  
16 a General Motors customer.

17  
18 ***ILEC-IXC Interconnection Model.*** In contrast, when a BellSouth  
19 subscriber places a long distance call using, e.g., AT&T, BellSouth's  
20 function is limited to recognizing the carrier code (or implementing  
21 presubscription in its switch) and switching and transporting the call to  
22 AT&T's point of presence. While at some level, the functions its  
23 network performs are similar to those used to deliver local traffic to a

24  
25

1 ALEC<sup>9</sup>, the *economic* functions are very different. It is AT&T that has  
2 marketed the service to its customer, determined the price and price  
3 structure and other terms and conditions of the call. AT&T will send,  
4 explain, and collect the bill from the customer or lose the revenue if it  
5 cannot. Thus, under ILEC-IXC interconnection, the originating  
6 subscriber is, from an economic perspective, the customer of the IXC,  
7 not the originating ILEC.

8  
9 When an ILEC (or ALEC) subscriber places long distance calls, he acts  
10 as a cost-causing customer of the IXC. The ILEC subscriber, acting as  
11 an IXC customer, causes costs at various points in the networks  
12 involved: for the ILECs/ALECs that originate and terminate the long  
13 distance call, as well as for the IXC that transports it between local  
14 exchanges. The IXC receives revenue from the customer which it uses,  
15 in turn, to pay originating and terminating access charges to the  
16 ILECs/ALECs involved and to cover its own network and administration  
17 costs. In effect, the IXC acts as its customer's agent in assembling the  
18 necessary local exchange components of the call. The ILECs/ALECs  
19 involved recover their costs from access charges. If more than one  
20 such carrier is involved in delivering the call from the end user to the  
21 IXC, they typically divide the access charges paid by the IXC in  
22 proportion to the costs incurred to provision the access portion of the  
23 call. Thus, in principle, the cost-causing customer faces a price that

24  
25 <sup>9</sup> BellSouth supplies the customer's loop and provides dialtone, local switching, and transport to AT&T's point of presence.

1 reflects all of the costs the call engenders, and all parties that incur  
2 costs to provision the call have a claim on the cost-causer's payment.

3

4 Thus, from an economic perspective, ILEC-IXC interconnection and  
5 ILEC-ALEC interconnection have fundamentally similar characteristics  
6 but the actors play different economic roles. In both cases, the  
7 originating ILEC subscriber is the cost-causer, and it pays its supplier  
8 (the party with whom it has contracted for service) for the end-to-end  
9 service it receives in both regimes. The difference is that in the ILEC-  
10 ALEC local interconnection regime, the cost-causer is acting as the  
11 customer of the originating ILEC, while in the ILEC-IXC regime, the  
12 cost-causer acts as the customer of the IXC.

13

14 **Q. WHY DOES ILEC-ALEC-ISP INTERCONNECTION RESEMBLE THAT**  
15 **BETWEEN THE ILEC AND THE IXC BUT NOT THAT BETWEEN THE**  
16 **ILEC AND THE ALEC?**

17

18 **A.** The question at issue is when multiple ILECs/ALECs combine to deliver  
19 traffic to an ISP, are they interconnecting in an ILEC-ALEC local  
20 interconnection regime or an ILEC-IXC interstate access charge  
21 regime? The FCC has characterized the link from an end-user to an  
22 ISP as an *interstate* access service and absent other considerations,  
23 ISPs would be subject to charges analogous to interstate access  
24 charges. As Mr. Halprin has noted in his testimony, the FCC concluded  
25 as far back as 1983 that ESPs (which, today, would include ISPs) are

1 "among a variety of users of access service" in that they "obtain local  
2 exchange services or facilities which are used, in part or in whole, for  
3 the purpose of completing interstate calls."<sup>10</sup>

4  
5 The service provided by an ISP exists to enable the ISP's customers to  
6 access information and information-related services stored on special  
7 computers or web servers at various locations around the world. The  
8 ISP typically facilitates such access by selling a flat-rated monthly or  
9 yearly Internet access service that, in most cases, calls for that ISP  
10 customer to make only a local call in order to reach the ISP's modems.  
11 Besides price, ISPs compete on the extent of geographic coverage,  
12 specifically, the number of local calling areas they can offer to ISP  
13 customers as possible points of connection ("POCs"), as well as on  
14 various components of service quality including provision of specialized  
15 information services.<sup>11</sup> The ISP markets directly to the originating  
16 ILEC's subscriber, attempting to maximize its number of customers and  
17 the amount of traffic *incoming* to it by publishing and advertising as  
18 many local calling numbers (at its POCs) as possible, and doing  
19 everything within its power to help the potential customer avoid having  
20 to incur per-minute or toll charges to have Internet access. If  
21 necessary, ISPs may use foreign exchange ("FX") lines to haul Internet  
22 traffic from considerable distances while still offering service to the ISP

23  
24 <sup>10</sup> FCC, *In Re: MTS and WATS Market Structure*, CC Docket No. 78-72, Memorandum  
Opinion and Order ("*MTS/WATS Order*"), 1983.

25 <sup>11</sup> The POCs are points at which the carrier serving the ISP (which may be a ALEC) terminates  
the ISP-directed call and routes it to the ISP.

1 customer for the price of a local call.<sup>12</sup> Some ISPs offer 800 service for  
2 their customers to access their network when flat-rate local calling is  
3 unavailable, although there are some which impose a per-minute  
4 charge on the subscriber for such access. Some ISPs maintain  
5 Internet gateways for their customers and earn revenue from  
6 advertisers that depend more or less directly on the number of  
7 customers and the number of times its customers access advertised  
8 sites. The ISP bills its customers for their access and usage, and it is  
9 the ISP that loses money if it cannot collect from them. From an  
10 economic perspective, then, the party that causes the cost associated  
11 with ISP-bound traffic is the originating ILEC's subscriber who acts in  
12 the capacity of an ISP customer. In this sense, ISP-bound traffic has  
13 the same characteristics as IXC-bound traffic in the ILEC-IXC regime  
14 and has characteristics opposite to ALEC-bound traffic in the ILEC-  
15 ALEC local interconnection regime.

16  
17 **Q. ARE THERE DIFFERENCES BETWEEN AN IXC-BOUND CALL AND**  
18 **AN ISP-BOUND CALL?**

19  
20 \_\_\_\_\_  
21 <sup>12</sup> In that respect, the implicit contract is analogous to that which exists between a party with a  
22 toll-free "800" telephone number and other parties that are invited to call that number. The  
23 holder of the 800 number causes cost by signaling others to call him or her and accepts that  
24 cost by being willing to pay for it. Moreover, the holder of the 800 number may control the  
25 number of potential callers by choosing the method for disclosing the number (e.g., directory  
information, word of mouth, special invitation, etc.). Similarly, ISPs that use FX lines to  
provide local connectivity to distant customers signal a willingness to accept—and pay for—the  
generally higher cost of providing Internet access to those customers. They too can  
control the number of potential ISP customers by choosing both how many points of  
connection to offer for providing local connectivity and pricing options for its Internet access  
service.

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A. A theoretical difference is that an ILEC subscriber that places a long distance call does not incur a local usage charge on the originating end, while an ISP customer, in principle, does. As a practical matter, however, this difference is irrelevant. Flat and measured basic local exchange rates have *not* been set to reflect the added cost of serving ISP-bound traffic, and a longstanding public policy concern with the level of basic exchange rates limits the ability of the regulator to recover these costs from all local exchange customers.<sup>13</sup> In addition, ISPs compete, in part, by providing local exchange numbers so that their customers can reach them without incurring per-minute charges from the serving ILEC or ALEC. Because ISP-bound traffic is caused by the ISP's customer, the ISP would generally bear the cost of the local connection, just as the IXC does for long distance traffic. And, as I stated earlier, competitive forces in the ISP market encourage ISPs to incur costs and lease facilities so that their customers do not pay additional local exchange costs. For both of these reasons, it would be naïve to think that the originating ILEC's subscriber fully compensates that ILEC for the end-to-end cost of the ISP-bound call.<sup>14</sup>

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<sup>13</sup> Indeed, if the longer holding times of ISP-bound traffic impose costs different from those for ordinary voice traffic, raising prices for all local exchange customers to recover costs imposed by the ISP's customers would constitute a subsidy to ISP access. ILECs that originate ISP-bound traffic would effectively charge ISP customers less than incremental cost and ordinary voice customers more than otherwise for local exchange usage.

<sup>14</sup> This problem is likely to be even more acute when the ILEC's subscriber pays flat-rated local charges rather than per-call rates for local service.



1 All of these are reasons why instead of the ILEC paying reciprocal  
2 compensation (or, a terminating charge) to ALECs as in the ILEC-  
3 ALEC local interconnection regime, for Internet calls by the ILEC  
4 subscriber, ISPs should pay the ILEC (and the ALEC that also serves  
5 it) usage charges analogous to carrier access charges paid by IXC's.  
6 Only such a payment will close the gap between the full cost of the call  
7 up to the ISP and the local call charge that is assessed to the end-user  
8 by the originating ILEC. In this economically correct view of inter-  
9 carrier compensation, the ALEC that switches Internet calls for the ISP  
10 is compensated not from reciprocal compensation paid by the  
11 originating ILEC but from usage-based charges paid to it by the ISP.

12

13 **Q. BOTH DR. SELWYN [AT 16] AND MR. GOLDSTEIN [AT 3-4]**  
14 **ASSERT THAT ISP-BOUND TRAFFIC AND LOCAL VOICE TRAFFIC**  
15 **ARE, IN EFFECT, FUNCTIONALLY OR "TECHNICALLY"**  
16 **IDENTICAL. THEREFORE, THEY ARGUE, RECIPROCAL**  
17 **COMPENSATION OUGHT TO APPLY TO ISP-BOUND TRAFFIC**  
18 **JUST AS IT DOES FOR LOCAL VOICE TRAFFIC. DO YOU**  
19 **AGREE?**

20

21 **A.** No. First, the basic Selwyn-Goldstein premise here is incorrect  
22 because it completely ignores cost causation. I explained earlier the  
23 cost-causative differences between ISP-bound traffic and other local  
24 traffic, whatever the degree of *functional* resemblance between them.  
25 Even if it were true that the two types of traffic are functionally or

1 technically identical—which, as Mr. Milner has explained at length in his  
2 rebuttal testimony, they are not—both Dr. Selwyn and Mr. Goldstein  
3 miss or ignore the fundamental point: cost recovery necessarily  
4 depends on who causes the cost in question, *not* on the level of cost or  
5 technical characteristics of the underlying service. Those technical  
6 characteristics or the level of cost may be items of interest in  
7 themselves, but they are totally irrelevant for determining who should  
8 be made to pay for the cost. Even if the two types of traffic were  
9 functionally identical and generated the same level of cost, it would still  
10 be economically inappropriate to apply reciprocal compensation to  
11 both.

12  
13 Second, if the cost *per minute* to terminate a local voice call were truly  
14 the same as that cost for an ISP-bound call, I could still understand  
15 (though not accept) Mr. Goldstein's statement [at 6]:

16  
17 My point is simply that there is, indeed, no *technical* basis for  
18 making such a distinction between ISP-bound calls and other  
19 local calls. Consequently, any claim that contracting parties  
20 would have had any technical or cost-related reason for  
21 distinguishing ISP-bound calls from other local calls is false.<sup>15</sup>

22  
23  
24  
25 \_\_\_\_\_  
<sup>15</sup> Emphasis in original.





1        However, the costs per minute for the two types of calls are *not* likely to  
2        be the same because of several reasons (many of which are  
3        documented in Mr. Milner's rebuttal testimony). From an economic  
4        perspective, there are significant differences between the two types of  
5        calls in terms of (1) average call durations and (2) customer, service,  
6        and service location characteristics. This alone would be reason to  
7        reject the Selwyn-Goldstein claim about functional equivalence of the  
8        two types of calls.

9

10    **Q.    PLEASE EXPLAIN AGAIN YOUR POINT THAT THE**  
11        **ECONOMICALLY APPROPRIATE FORM OF INTER-CARRIER**  
12        **COMPENSATION SHOULD DEPEND ON COST CAUSATION, NOT**  
13        **ON THE LEVEL OF COST OR FUNCTIONAL EQUIVALENCE.**

14

15    **A.    *How* cost is recovered must always depend on cost causation, i.e., the**  
16        ***economic decision or transaction that is the source of the cost. How***  
17        ***much* cost should be recovered (i.e., the level of cost) is of only**  
18        ***incidental interest to this issue: it determines the magnitude of***  
19        ***recovery but not the form of compensation or recovery itself. To***  
20        ***explain this point, I note first that the cost-causer for both a local voice***  
21        ***call and an Internet call is the same entity: the ILEC subscriber that***  
22        ***places either type of call. That same subscriber is also the cost-causer***  
23        ***when he places a long distance call through an IXC. Therefore, in all***  
24        ***three cases, cost recovery must start with that subscriber (the source of***  
25        ***the economic decision to make a call that gives rise to cost). The***

1 question is: how should the payment received from that subscriber be  
2 used to compensate various carriers that participate in carrying each  
3 type of call?

4  
5 The answer to that question is provided by cost causation. Following a  
6 crucial distinction I made earlier, for a local voice call, the ILEC  
7 subscriber is also a *customer* of the ILEC (the supplier of local voice  
8 connections). For a long distance call, the ILEC subscriber is a  
9 customer of the IXC (the supplier of long distance connections). And,  
10 for an Internet call, the ILEC subscriber is a customer of the ISP (the  
11 supplier of Internet connections). This trichotomy indicating how the  
12 same ILEC subscriber can be a customer of different carriers for  
13 different services is particularly important. Indeed, it determines which  
14 supplier has the right to charge (recover cost) from the end-user for  
15 each service and helps to understand how cost causation works. As a  
16 subscriber to the ILEC, that individual maintains a link to the public  
17 switched network over which all three types of services are delivered.  
18 With that link in place, that individual has the *option* to purchase  
19 various types of telecommunications services. Without that link, he  
20 cannot consume any of the three services. However, without the ILEC,  
21 the IXC, and the ISP offering and marketing the three types of services  
22 to that subscriber, there wouldn't be any service to consume.

23  
24 The long practice of the IXC recovering the cost of a long distance call  
25 from the ILEC subscriber and then using that payment to compensate

1 all facilitating carriers (e.g., those providing switched access) is  
2 economically sensible and serves as the proper model for  
3 compensation in the other two cases. For a local voice call, the ILEC  
4 must recover the cost of that call directly from its subscriber (acting as  
5 its customer) and then compensate all other facilitating carriers (e.g.,  
6 the ALEC that provides interconnection if the local call crosses network  
7 boundaries). In the same vein, the ISP must recover the cost of the  
8 Internet call directly from the ILEC subscriber (acting as the ISP's  
9 customer) and then compensate all other facilitating carriers (e.g., the  
10 ILEC, the ALEC, the backbone network providers, etc.).

11

12 **Q. IS COST CAUSATION-BASED COMPENSATION THE ONLY FORM**  
13 **OF INTER-CARRIER COMPENSATION FOR ISP-BOUND CALLS**  
14 **THAT THE COMMISSION SHOULD CONSIDER?**

15

16 **A.** Yes. From the economic standpoint, any method of inter-carrier  
17 compensation for ISP-bound calls should be based on cost causation.  
18 Ideally, such compensation should occur in the form of usage-based  
19 charges (analogous to carrier access charges) paid by the ISP to the  
20 ILEC and the ALEC that transport and switch Internet calls to it.  
21 However, because the FCC currently exempts ISPs from paying  
22 access charges, the next-best cost-causative form of compensation  
23 would be an equitable sharing (between the ILEC and the ALEC) of  
24 revenues earned by the ALEC from the lines and local exchange usage  
25 that it sells to the ISP. This form of revenue sharing may not be

1 sufficient for the ILEC and ALEC that jointly provide access service to  
2 fully recover their costs, but the degree to which they under-recover  
3 those costs (or, equivalently, subsidize Internet service) will be the  
4 same proportion of their respective costs and, hence, competitively  
5 neutral. The third-best and a reasonable interim form of compensation  
6 would be bill and keep or, in effect, exchange of ISP-bound traffic  
7 between the ILEC and the ALEC at no charge to each other.  
8 Reciprocal compensation of the form being requested by Global NAPs  
9 should be a distant fourth option. In my opinion, because it is not  
10 based on cost causation, reciprocal compensation for Internet-bound  
11 traffic should really not be an option at all.

12  
13 **Q. DOES THIS FORM OF COMPENSATION DENY AN ALEC LIKE**  
14 **GLOBAL NAPS FAIR PAYMENT FOR USE OF ITS NETWORK BY**  
15 **AN ISP-BOUND CALL FROM AN ILEC (BELLSOUTH)**  
16 **SUBSCRIBER, AS ALLEGED BY MR. ROONEY [AT 3]?**

17  
18 **A.** Absolutely not. Mr. Rooney leaves the distinct impression that  
19 BellSouth intends to deny Global NAPs any compensation for its part in  
20 carrying an ISP-bound call. Nothing could be farther from the truth.  
21 The point at issue here is whether *BellSouth* (the ILEC) should  
22 compensate Global NAPs (the ALEC) for the cost the latter incurs in  
23 carrying Internet calls to the ISPs it serves. As I explained above, while  
24 Global NAPs is entitled to recover fully the cost it incurs for ISP-bound  
25 calls, such recovery (compensation) ought to come—in accordance

1 with cost causation—from the ISP or ISPs it serves, not from BellSouth.  
2 To have it otherwise—particularly in current circumstances in which  
3 ALECs frequently share reciprocal compensation revenues with the  
4 ISPs they serve—would only reinforce the perverse incentive to  
5 specialize in providing “termination” services for ISPs, to the exclusion  
6 of virtually all other local exchange services.<sup>16</sup>

7

8 **Q. DR. SELWYN ARGUES [AT 7-12] THAT RECIPROCAL**  
9 **COMPENSATION FOR ISP-BOUND CALLS IS A LOGICAL**  
10 **OUTCOME OF THE FACT THAT LOCAL CALLING HAS**  
11 **TRADITIONALLY BEEN PROVIDED BY LOCAL EXCHANGE**  
12 **CARRIERS ON A “SENT PAID” BASIS. DO YOU ACCEPT HIS**  
13 **ARGUMENT?**

14

15 **A. No. Dr. Selwyn's historical accounting of sent-paid services in the U.S.**  
16 **may be comprehensive, but it is fundamentally irrelevant to the issue of**  
17 **whether ISP-bound calls are local or whether reciprocal compensation**  
18 **should be paid for those calls. There is a very sound cost-causative**  
19 **basis for the sent-paid arrangement for *local voice* calls. As I explained**  
20 **earlier, for those calls, the ILEC subscriber is also the ILEC's customer.**  
21 **Hence, by the principle of cost causation, the ILEC should recover the**  
22 **cost of the local call directly from that customer and compensate any**

23

24

25 <sup>16</sup> Even though, in my opinion, the ALECs delivering Internet-bound calls to ISPs do not provide actual termination services, those ALECs routinely characterize their role in that respect as “termination.”

1 other carrier involved in completing the call. In contrast, regardless of  
2 their alleged *technical* resemblance to local calls, ISP-bound calls are  
3 caused by the ISP's customer purchasing Internet access from the ISP.  
4 By cost causation, the economically proper form of cost recovery for  
5 such calls would be for the ISP to recover the cost of those calls fully  
6 from its customer and then to compensate both the ILEC (whose  
7 subscriber the ISP customer is) and the ALEC serving the ISP.  
8 Naturally, if this form of cost recovery is correctly implemented, ISP-  
9 bound calls would not be carried on a sent-paid basis but would  
10 resemble the manner in which IXC-bound calls are carried and billed.  
11 The fallacy that underlies Dr. Selwyn's argument here is that just  
12 because certain practices (sent-paid, reciprocal compensation, etc.)  
13 have traditionally been followed for local usage (voice) services, the  
14 same must automatically be true of ISP-bound calls. Strange as it may  
15 seem, this amounts to *inferring* that ISP-bound calls are local simply  
16 because they are *assumed* to be so. Unfortunately, this sort of illogic  
17 or circular logic appears to permeate Dr. Selwyn's entire testimony.

18

19 **Q. BUT, WHAT ABOUT DR. SELWYN'S CLAIM [AT 14] THAT ISPS**  
20 **ARE "EXPRESSLY PERMITTED BY FCC RULINGS TO PURCHASE**  
21 **LOCAL BUSINESS LINES FROM LECS IN ORDER TO RECEIVE**  
22 **LOCAL CALLS FROM THEIR OWN SUBSCRIBERS, AND ARE**  
23 **EXPRESSLY NOT REQUIRED TO PAY ACCESS CHARGES FOR**  
24 **CALLS DIRECTED THEM TO THEM BY END-USERS?"**

25

1 A: This is a typical example of the illogic in Dr. Selwyn's testimony. He  
2 makes this claim in an attempt to portray an ISP-bound call as a local  
3 call for purposes of compensation. However, the mere fact that ISPs  
4 are allowed to purchase local exchange services from ILECs and  
5 ALECs that serve them does not necessarily lead to the conclusion Dr.  
6 Selwyn seeks. The FCC's grant of the access charge exemption to  
7 ISPs was an attempt to protect the growth of a budding Internet  
8 "industry."<sup>17</sup> That grant of exemption was neither a repudiation of the  
9 FCC's oft-stated conclusion that Internet-bound calls are mostly  
10 interstate in nature, nor was it an overt acknowledgement that such  
11 calls should be treated like local voice calls for purposes of cost  
12 recovery and compensation. As the Louisiana Public Service  
13 Commission recently recognized, the FCC regards ISPs as "end-users"  
14 *only for the purposes of the access charge exemption.*<sup>18</sup> That does not  
15 in any way alter the fundamental fact that ISPs are not end-users *per*  
16 *se*; Internet calls do not terminate at the ISPs in the manner voice calls  
17 terminate at true end-user customer locations. Rather, ISPs perform

18  
19 <sup>17</sup> The FCC has traditionally explained that exemption thus:

20 *to protect certain users of access services, such as ESPs, that had been*  
21 *paying the generally much lower business service rates from the rate shock*  
22 *that would result from immediate imposition of carrier access charges.*

23 *Internet Traffic Order, ¶5, and MTS/WATS Order, ¶715.*

24 <sup>18</sup> *In becoming the fourth state regulatory agency to deny the payment of reciprocal*  
25 *compensation for ISP-bound traffic, the Louisiana Commission stated:*

There is no prevailing industry custom of treating ISP traffic as "local" for  
reciprocal compensation purposes. FCC regulations require that ISPs be  
treated as end users *for only one purpose, the access charge exemption.*

Louisiana Public Service Commission, *In re Petition of KMC Telecom, Inc. Against BST to*  
*Enforce Reciprocal Compensation Provisions of the Parties' Interconnection Agreement*, Order  
in Docket No. U23839 ("*Louisiana ISP Compensation Order*"), October 13, 1999, at 13.

1 several carrier functions which result in Internet calls reaching their  
2 destinations through the packet-switched network.

3

4 **Q. WOULD YOU COMMENT ON DR. SELWYN'S RESPONSE TO HIS**  
5 **OWN QUESTION [AT 16] ABOUT THE "ECONOMIC SIGNIFICANCE**  
6 **OF THE FACT THAT ISPS DO NOT PAY ACCESS CHARGES?"**

7

8 A. In yet another example of his circular logic, Dr. Selwyn responds: "It  
9 means that in economic terms, ISP-bound calls are "local" in nature."  
10 This is exactly backwards: if a service is local, then it follows that its  
11 *provider does not pay access charges*, but the converse is not  
12 necessarily true. Just because the FCC has granted an exemption  
13 from access charges does not make ISP-calls local any more than any  
14 grant of that exemption to IXCs would make long distance calls local.  
15 In fact, if the FCC has accepted all along that ISP-bound calls are—  
16 from an economic standpoint—local, then there can be no conceivable  
17 explanation for it to grant an *exemption* from a burden that a provider of  
18 interstate services accepts, namely, the payment of access charges.  
19 Moreover, despite his choice of the phrase "economic significance" to  
20 characterize the access charge exemption that ISPs currently enjoy,  
21 there is nothing *economic* about the supporting arguments Dr. Selwyn  
22 offers. Instead of focusing on cost causation and the difference  
23 between how to recover cost and how much cost to recover (all  
24 *economic issues*), Dr. Selwyn falls back instead on an alleged technical  
25 resemblance between a local voice call and an ISP-bound call. As I



1        stated earlier, this line of reasoning is not only spurious from a technical  
2        standpoint but also ignores the true underlying economic aspects of  
3        those calls.

4    **Q.    DO ISPs PAY USAGE-BASED CHARGES (ANALOGOUS TO**  
5        **CARRIER ACCESS CHARGES) TODAY?**

6  
7    A.    No. Even though the FCC has declared that ISP-bound traffic is, at  
8        best, jurisdictionally mixed and is, in most instances, interstate, no  
9        rulemaking has yet occurred to establish such charges for ISPs, and it  
10       remains uncertain as to when rules to this effect will be established. In  
11       the meantime, ISPs remain beneficiaries of the long-standing access  
12       charge exemption. As Mr. Halprin has testified, however, that  
13       exemption only applies to payment of access charges to ILECs. Thus,  
14       ALECs could, if they so chose, still assess access-like charges on ISPs  
15       that use their network.

16  
17   **Q.    IN THE ABSENCE OF FCC ACTION TO ESTABLISH INTER-**  
18        **CARRIER COMPENSATION RULES, HOW HAVE THE INDIVIDUAL**  
19        **STATES ACTED?**

20  
21   A.    For a period of time until the FCC's *ISP Declaratory Ruling* was issued  
22        in early 1999, a number of states pursued their own rulemaking on the  
23        issue. Those states chose to adopt the ILEC-ALEC local  
24        interconnection view of the world and required that the originating ILEC  
25        pay reciprocal compensation to "terminating" ALECs for ISP-bound

1 calls just as they would for local voice calls. After the FCC's *ISP*  
2 *Declaratory Ruling* was issued, regulators in Massachusetts, who had  
3 previously also adopted the local interconnection view, reversed  
4 themselves and declared the unqualified payment of reciprocal  
5 compensation for ISP-bound traffic to be antithetical to real competition  
6 in telecommunications.<sup>19</sup> Subsequently, regulators in New Jersey, in  
7 reversing an arbitrator's recommendation in October 1998, also  
8 ordered that reciprocal compensation not be paid for ISP-bound  
9 traffic.<sup>20</sup> More recently, South Carolina<sup>21</sup> and Louisiana<sup>22</sup> regulators  
10 have directed that such compensation not be paid.

11  
12 **Q. WHAT REASONS DID MASSACHUSETTS REGULATORS GIVE**  
13 **FOR THIS REVERSAL?**

14  
15 **A. The Massachusetts Department of Telecommunications and Energy**  
16 **explained its reasons for the reversal thus:**

17 \_\_\_\_\_  
18 <sup>19</sup> Massachusetts Department of Telecommunications and Energy ("DTE"), *Complaint of MCI*  
19 *WorldCom, Inc., Against New England Telephone and Telegraph Company d/b/a Bell Atlantic-*  
20 *Massachusetts for Breach of Interconnection Terms Entered Into Under Sections 251 and 252*  
21 *of the Telecommunications Act of 1996*, Docket No. 97-116-C, Order ("*Massachusetts ISP*  
22 *Compensation Order*"), May 1999. The DTE ordered that all future reciprocal compensation  
23 payments by Bell Atlantic be placed in an escrow fund until final disposition on the matter of  
24 inter-carrier compensation. The ALECs serving ISPs in Massachusetts currently do not  
25 themselves receive any compensation for ISP-bound traffic.

<sup>20</sup> New Jersey Board of Public Utilities, *In the Matter of the Petition of Global Naps, Inc. for*  
22 *Arbitration of Interconnection Rates, Terms, Conditions and Related Arrangements with Bell*  
23 *Atlantic-New Jersey Pursuant to Section 252(b) of the Telecommunications Act of 1996*,  
24 Docket No. T098070426, Order, July 7, 1999.

<sup>21</sup> South Carolina Public Service Commission, *In re Petition for Arbitration of ITC^DeltaCom*  
24 *Communications, Inc. With BellSouth Telecommunications, Inc. Pursuant to the*  
25 *Telecommunications Act of 1996*, Docket No. 1999-259-C, Order No. 1999-690, Order on  
Arbitration, October 4, 1999.

<sup>22</sup> *Louisiana ISP Compensation Order.*

1           The unqualified payment of reciprocal compensation for ISP-  
2 bound traffic, implicit in our October Order's construing of the  
3 1996 Act, does not promote real competition in  
4 telecommunications. Rather, it enriches competitive local  
5 exchange carriers, Internet service providers, and Internet users  
6 at the expense of telephone customers or shareholders. This is  
7 done under the guise of what purports to be competition, but is  
8 really just an unintended arbitrage opportunity derived from  
9 regulations that were designed to promote real competition. A  
10 loophole, in a word. ... But regulatory policy ... ought not to  
11 create such loopholes or, once having recognized their effects,  
12 ought not leave them open.

13  
14           Real competition is more than just shifting dollars from one  
15 person's pocket to another's. And it is even more than the mere  
16 act of some customers' choosing between contending carriers.  
17 Real competition is not an outcome in itself—it is a means to an  
18 end. The "end" in this case is *economic efficiency* ... Failure by  
19 an economic regulatory agency to insist on true competition and  
20 economic efficiency in the use of society's resources is  
21 tantamount to countenancing and, to some degree, encouraging  
22 waste of those resources. Clearly, continuing to *require*  
23 payment of reciprocal compensation ... is not an opportunity to  
24 promote the general welfare. It is an opportunity only to promote  
25 the welfare of certain CLECs, ISPs, and their customers, at the

1 expense of Bell Atlantic's telephone customers and  
2 shareholders.<sup>23</sup>

3

4 **Q. WHY IS THIS PARTICULAR PASSAGE FROM THE**  
5 **MASSACHUSETTS DECISION SIGNIFICANT?**

6

7 A. This passage is significant for two reasons. First, it clearly presents a  
8 cogent *economic* analysis of carrier incentives and their eventual  
9 outcomes under a regime of reciprocal compensation for ISP-bound  
10 traffic. Second, Dr. Selwyn [at 28] simply dismisses the Massachusetts  
11 and other decisions that refused to implement reciprocal compensation  
12 for ISP-bound traffic as “erroneous.” Unfortunately, Dr. Selwyn passes  
13 up the opportunity to engage the Massachusetts and other decisions—  
14 with which he disagrees—on a true *economic* level. Nowhere in his  
15 testimony does Dr. Selwyn examine the implications of alternative  
16 methods of compensation for economic efficiency, the robustness of  
17 local exchange competition, or, more generally, the issue of carriers’  
18 economic incentives and behavior. In my opinion, this does a  
19 disservice to the responsible and well-reasoned economic analysis set  
20 forth by a few independent-minded regulatory agencies who have  
21 refused to jump on to the reciprocal compensation bandwagon.

22

23

24

25

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<sup>23</sup> *Massachusetts ISP Compensation Order*. Emphasis added (in part) and in original (in part).

1 Q: WHY WOULD THE ILEC-ALEC LOCAL INTERCONNECTION  
2 REGIME WITH PAYMENT OF RECIPROCAL COMPENSATION FOR  
3 ISP-BOUND TRAFFIC HARM ECONOMIC EFFICIENCY AND FAIL  
4 TO PROMOTE TRUE COMPETITION?

5  
6 A. The harm to economic efficiency in an ILEC-ALEC local interconnection  
7 regime with payment of reciprocal compensation for ISP-bound traffic  
8 occurs for three reasons:

- 9 1. Inefficient subsidization of Internet users by non-users.
- 10 2. Distortion of the local exchange market.
- 11 3. Creation of perverse incentives to arbitrage the system at the  
12 expense of basic exchange ratepayers.

13  
14 Q. PLEASE EXPLAIN HOW THE ILEC-ALEC INTERCONNECTION  
15 REGIME FOR ISP-BOUND TRAFFIC COULD CAUSE INEFFICIENT  
16 SUBSIDIZATION OF INTERNET USERS BY NON-USERS.

17  
18 A. The principle of cost causation requires that the *ISP customer* pay at  
19 least the cost his call imposes on the circuit-switched network.<sup>24</sup>  
20 Suppose inter-carrier compensation for ISP-bound traffic is treated as  
21 in the ILEC-ALEC interconnection regime. This regime assumes at the  
22 outset that the customer initiating the call has paid the originating ILEC

23  
24 \_\_\_\_\_  
25 <sup>24</sup> It is assumed that the cost imposed by that customer for the packet-switched network  
portion of the Internet call is recovered through monthly access charges by the ISP serving  
that customer.

1 for the end-to-end carriage of the call, typically, the per-call equivalent  
2 of the local call charge. Out of what it receives, the ILEC would then  
3 pay reciprocal compensation to the ALEC that "terminates" to the ISP.  
4 This compensation is a per-minute call "termination" charge which,  
5 ideally, should reflect the incremental cost that the ILEC avoids by not  
6 having to handle the call itself. In this scenario, problems can emerge  
7 from two sources.

8  
9 First, if the local call charge is itself inefficient, e.g., it is below the  
10 incremental cost of carrying an end-to-end local voice call, then it  
11 cannot be sufficient to allow recovery of both the ILEC's incremental  
12 cost to originate the call and the ALEC's incremental cost to handle the  
13 call. In other words, once reciprocal compensation has been paid, the  
14 ILEC would fail to recover its cost of carrying the ISP-bound call when  
15 the local call charge itself is inefficient. If the ILEC breaks even for *all*  
16 of its services in these circumstances, that would mean that Internet  
17 use (for which the cost exceeds revenue) is being subsidized by non-  
18 Internet and, most likely, non-local exchange services.

19  
20 Second, if the cost to handle an ISP-bound call is *less* than the cost to  
21 handle the average voice call (on which most reciprocal compensation  
22 arrangements are based), then the ALEC would recover in excess of its  
23 cost. Even if the local per-call charge were compensatory, the ILEC  
24 could still end up with a higher cost liability than necessary (the sum of  
25 its own originating cost and the ALEC's inflated "termination" charge)

1 and a net revenue deficit from carrying the ISP-bound call. Again, the  
2 Internet user would not be paying the cost he imposes on the  
3 originating ILEC (equivalent to receiving a subsidy).

4  
5 This form of subsidization of Internet use within the circuit-switched  
6 network can inefficiently stimulate demand for Internet services and  
7 further aggravate the ILEC's tenuous position under the ILEC-ALEC  
8 interconnection regime. Additional negative consequences could be  
9 (1) greater congestion at local switches engineered for voice traffic  
10 generally and, as a result, poorer quality of voice traffic, and (2)  
11 opportunistic specialization by ALECs in only handling (or, as the  
12 ALECs would characterize it, "terminating") ISP-bound traffic. I discuss  
13 the resulting distortion of the local exchange market below.

14  
15 **Q. HOW WOULD THE ILEC-IXC INTERCONNECTION REGIME WITH**  
16 **THE PAYMENT OF ACCESS-LIKE USAGE-BASED CHARGES**  
17 **REMEDY THIS PROBLEM?**

18  
19 **A.** In the ILEC-IXC regime, the ISP customer that initiates the call causes  
20 all of the costs that are incurred, and, except for the explicit subsidy to  
21 ISP access represented by the access charge exemption, remains  
22 responsible for paying costs of originating, transporting, and switching  
23 his traffic to the ISP. Because of the access charge exemption, ILECs  
24 and ALECs that jointly supply access services to ISPs are not  
25 compensated for those services but, in the ILEC-IXC regime, the ILECs

1 and ALECs that jointly provision ISP-bound calls each contribute to the  
2 ISP access subsidy no more than their proportion of costs. This  
3 arrangement is competitively neutral because all ILECs and ALECs  
4 involved contribute to the subsidy rather than just the ILECs that  
5 originate ISP-bound traffic. In this regime, an ISP has no particular  
6 incentive to become a ALEC itself, nor is the competition among ILECs  
7 and ALECs to serve ISPs distorted by incentives to seek compensation  
8 for "terminating" calls.

9  
10 **Q. PLEASE EXPLAIN HOW THE ILEC-ALEC INTERCONNECTION**  
11 **REGIME FOR ISP-BOUND TRAFFIC COULD CAUSE THE LOCAL**  
12 **EXCHANGE MARKET TO BE DISTORTED.**

13  
14 **A.** Under the ILEC-ALEC interconnection regime, the compensation paid  
15 to ALECs evidently exceeds the cost they incur in handling the traffic  
16 and also exceeds whatever costs BellSouth might save when ALECs  
17 handle the traffic. That the prices do not reflect costs should not be  
18 surprising. In Florida, interconnection prices are based on BellSouth's  
19 forward-looking TELRIC costs of terminating traffic averaged over a  
20 wide range of end-users.<sup>25</sup> In fact, the cost of terminating traffic to  
21 particular end-users varies a great deal, depending upon their location  
22 and the characteristics of the traffic. When traffic is balanced<sup>26</sup>

23  
24 <sup>25</sup> Average holding times are significantly longer for ISP-bound traffic: roughly 20 minutes  
25 compared with 3 minutes for ordinary voice traffic. Thus, the cost of call setup on a per minute  
basis is roughly only one-seventh of the per minute cost of call setup for ordinary voice traffic.

<sup>26</sup> Traffic is said to be "balanced" when originating and terminating volumes are similar.



1        between the ILEC and the ALEC, the accuracy of the TELRIC study is  
2        less material; an ILEC that overpays to terminate traffic on the ALEC's  
3        network is compensated when the ALEC overpays to terminate traffic  
4        on the ILEC's network. Thus, when traffic is balanced, no individual  
5        ILEC or ALEC is helped or handicapped in competing for retail  
6        customers in the local exchange market by the requirement that  
7        interconnection prices be based on TELRICs averaged over all  
8        customers.

9  
10       However, when traffic between the ILEC and the ALEC is grossly  
11       unbalanced, e.g., when the ALEC originates little or no traffic (a fact  
12       that Mr. Rooney acknowledges [at 2] about Global NAPs), the accuracy  
13       of the TELRIC study for the traffic served by that ALEC is critical. If the  
14       cost to BellSouth to deliver ISP-bound traffic to the ISP is the same as  
15       to a specialized ALEC collocated with the ISP, then paying reciprocal  
16       compensation at an averaged rate would cause BellSouth's total cost  
17       of local service to increase. This cost increase would not be offset by a  
18       similar increase in revenue from terminating the ALEC's traffic  
19       (because the ALEC does not originate any traffic). Thus, local  
20       exchange competition would be distorted by the inapplicability of the  
21       averaged TELRIC to ISP traffic; ALECs that primarily serve ISPs (and  
22       originate little or no traffic) would receive revenues in excess of cost  
23       while ILECs (or even other ALECs) that serve all types of customers  
24       would experience an increase in costs without a commensurate  
25       increase in revenues.

1 Q. DOES THAT MEAN THAT RECIPROCAL COMPENSATION IS ILL-  
2 ADVISED BECAUSE TRAFFIC BETWEEN THE ORIGINATING ILEC  
3 AND THE ALEC THAT HANDLES ISP TRAFFIC IS UNBALANCED?  
4

5 A. Yes, but the problem here is not simply that traffic is unbalanced. First  
6 of all, ISP-bound traffic is *not* local and, therefore, not eligible for  
7 reciprocal compensation, a form of inter-carrier compensation reserved  
8 for local interconnection only. However, even on the matter of traffic  
9 balance, it is worth noting that reciprocal compensation was never  
10 envisioned as appropriate inter-carrier compensation when all traffic is  
11 essentially one-way. This would be particularly true when the true cost  
12 to terminate for the carrier that only *receives* traffic is actually lower  
13 than the termination cost (experienced by the carrier that *sends* traffic)  
14 on which a symmetrical compensation arrangement is based. But,  
15 even with balanced traffic, requiring reciprocal compensation payments  
16 for ISP-bound calls would violate the economic principle of recovering  
17 cost in accordance with cost causation.  
18

19 Q. PLEASE EXPLAIN HOW THE ILEC-ALEC INTERCONNECTION  
20 REGIME FOR ISP-BOUND TRAFFIC COULD CREATE PERVERSE  
21 INCENTIVES TO ARBITRAGE THE SYSTEM AT THE EXPENSE OF  
22 BASIC EXCHANGE RATEPAYERS.  
23

24 A. Arbitrage is frequently a response to a market distortion. As the DTE in  
25 Massachusetts clearly recognized, unintended arbitrage opportunities

1 can easily emerge when competition in the local exchange market is  
2 distorted by basing inter-carrier compensation for ISP-bound traffic on  
3 the ILEC-ALEC local interconnection regime. When the compensation  
4 available to the ALEC for handling ISP-bound traffic exceeds its actual  
5 cost of handling that traffic, the ALEC will have a strong incentive to  
6 receive as much ISP-bound traffic as possible. Profit maximization can  
7 elicit some very inventive schemes that take advantage of this  
8 discrepancy but, in the process, distort market outcomes and reduce  
9 the efficiency of the telecommunications network. For example, the  
10 ALEC's profits would increase whenever a BellSouth subscriber—or its  
11 computer—could be induced to call the ISP and remain on the line 24  
12 hours a day. Sensing this pure arbitrage profit opportunity, ALECs  
13 would also have a strong incentive—indeed, have as their *raison*  
14 *d'être*—to specialize only in “terminating” ISP-bound traffic, to the  
15 exclusion of offering any other type of local exchange service. Again, I  
16 note that Mr. Rooney freely admits [at 2] to Global NAPs’ being set up  
17 to operate that way. These “ISP-specializing” ALECs can—and do—  
18 easily form a three-way axis with the sole purpose of generating  
19 revenues from reciprocal compensation: the ALECs themselves, ISPs  
20 that have their traffic handled by those ALECs but may also receive a  
21 share of the reciprocal compensation revenues—the spoils of this  
22 arrangement—to insure their loyalty and cooperation, and ISP  
23 customers on the originating ILEC's network that generate the ISP-  
24 bound traffic. Also, the ISPs themselves are better off if their  
25 customers obtain their non-Internet local telephone service not from the

1 ALECs that handle ISP-only traffic but from the ILEC or other ALECs  
2 that do not serve ISPs. This is likely to create a further distortion in the  
3 local exchange market, contrary to the vision of competition embodied  
4 in the Telecommunications Act of 1996.

5

6 It is not surprising, therefore, that the DTE in Massachusetts felt  
7 compelled to opine

8 that *termination* of the obligation for reciprocal compensation  
9 payments for ISP-bound traffic (because that traffic is no longer  
10 deemed local) removes the incentive for ALECs to use their  
11 regulatory status "solely (or predominately)" to funnel traffic to  
12 ISPs.<sup>27</sup>

13

14 **Q. HAVE REGULATORS TAKEN EXPLICIT NOTE OF THE FACT THAT**  
15 **THESE ARBITRAGE OPPORTUNITIES ARISE BECAUSE PRICES**  
16 **(OR, COMPENSATION RATES) ARE OUT OF LINE WITH**  
17 **TERMINATION COSTS?**

18

19 **A. Yes. Where the cost of terminating traffic to a particular type of**  
20 **customer differs greatly from the average, the FCC has recognized the**  
21 **possibility of arbitrage and has declined to use the ILEC's TELRIC**  
22 **termination costs as a proxy for those of the ALEC:**

23

24

25

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<sup>27</sup> *Massachusetts ISP Compensation Order.*

1           Using incumbent LEC's costs for termination of traffic as a proxy  
2           for paging providers' costs, when the LECs' costs are likely  
3           higher than paging providers' costs, might create uneconomic  
4           incentives for paging providers to generate traffic simply in order  
5           to receive termination compensation.<sup>28</sup>

6  
7           Instead, the FCC has required separate cost studies to justify a cost-  
8           based termination rate which the FCC explicitly expects would be lower  
9           than the wireline ILECs' TELRIC-based rate. Note that the paging case  
10          also involves one-way calling; like ISPs, paging companies do not  
11          originate traffic.

12  
13          Echoing this sentiment, the Massachusetts DTE has stated flatly that  
14                The revenues generated by reciprocal compensation for ...  
15                incoming traffic are most likely in excess of the cost of sending  
16                such traffic to ISPs. ... Not surprisingly, ISPs view themselves as  
17                beneficiaries of this "competition" and argue fervently in favor of  
18                maintaining reciprocal compensation for ISP-bound traffic.  
19                However, the benefits gained, through this regulatory distortion,  
20                by CLECs, ISPs, and their customers do not make society as a  
21                whole better off, because they come artificially at the expense of  
22                others.<sup>29</sup>

23  
24           

---

<sup>28</sup> FCC, *In the Matter of Local Competition Provisions in the Telecommunications Act of 1996*,  
25           CC Docket No. 96-98, First Report and Order, released August 19, 1996, ¶1093.  
<sup>29</sup> *Massachusetts ISP Compensation Order*. Emphasis added.

1 **III. Conclusions**

2

3 **Q. WHAT DO YOU CONCLUDE IN LIGHT OF THESE**  
4 **ACKNOWLEDGEMENTS?**

5

6 **A.** In light of these acknowledgements, it is reasonable to expect that a  
7 fairer system of inter-carrier compensation may yet be more widely  
8 adopted for all forms of one-way traffic. The ILEC-IXC interconnection  
9 regime offers one such alternative. More importantly, under that  
10 alternative:

- 11 1. *perverse incentives and unintended arbitrage opportunities*  
12 *are removed,*
- 13 2. *cost causation guides cost recovery (including the payment*  
14 *of access-like usage-based charges by ISPs to ILECs and*  
15 *ALECs that handle their traffic),*
- 16 3. *more efficient use is made of network resources,*
- 17 4. *inefficient entry for the sake of earning opportunistic arbitrage*  
18 *profits is prevented, and*
- 19 5. *true competition (undistorted by the gain from specializing in*  
20 *terminating one-way traffic) can be realized in the local*  
21 *exchange market.*

22

23 **Q. PLEASE SUMMARIZE YOUR VIEW OF DR. SELWYN'S**  
24 **"ECONOMIC" TESTIMONY ON THE ISSUE OF THE PROPER**  
25 **COMPENSATION OF ISP-BOUND TRAFFIC.**

1  
2 A. In his purportedly economic testimony, Dr. Selwyn offers very little  
3 reasoned economic analysis. Instead, the general tenor of his  
4 testimony seems to be find as many ways as possible to back into the  
5 conclusion that ISP-bound traffic is "local" in nature and, therefore,  
6 deserving of reciprocal compensation treatment as is customary for  
7 local voice traffic. Unfortunately, that cart-before-the-horse approach  
8 does not have any economic foundation; despite the opportunity, Dr.  
9 Selwyn eschews any discussion of the true economic underpinnings of  
10 this issue, namely, cost causation, cost recovery as opposed to the  
11 magnitude of cost, carrier incentives, subsidies and arbitrage,  
12 implications for economic efficiency and local competition, etc.

13  
14 Ironically, at one point Dr. Selwyn *does* recognize what it would take to  
15 set up the economically proper form of compensation for ISP-bound  
16 calls. He states [at 17]:

17 By contrast, if ISPs *did* pay per-minute access charges just like  
18 IXC's do, the entire controversy over compensation for ISP-  
19 bound calling would not exist. The LEC serving the ISP would  
20 charge per-minute access charges. Under well-established  
21 "meet point billing" rules, either the LEC serving the ISP would  
22 charge full-bore access rates, including switching, transport and  
23 carrier common line—and share those with the originating  
24 LEC—or the terminating LEC would charge for its own activities

25

1                   and allow the originating LEC to separately bill the ISP for *its*  
2                   activities.

3

4                   Remarkably, having arrived at this economically sound prescription, Dr.  
5                   Selwyn completely deconstructs it by claiming that the payment of  
6                   those access charges “would probably be devastating to the ISP  
7                   industry and to the growth and usefulness of the Internet ...” and then  
8                   by jumping to the *non sequitur* that “ILEC resistance to paying  
9                   reciprocal compensation for [ISP] calls amounts to an effort to exploit a  
10                  legalistic loophole to reach an economically nonsensical result.”

11

12                  While characterizing the impact of access charges on “the ISP industry”  
13                  as “devastating” may be hyperbolic, it is true that the proliferation of  
14                  ISPs and ALECs (that intend to only serve ISPs) made possible by the  
15                  access charge exemption would most likely be slowed. After all, the  
16                  access charge exemption (which denies society the most economically  
17                  sound form of inter-carrier compensation for ISP-bound traffic) is a form  
18                  of subsidy to ISPs, their customers, and the ALECs that serve the  
19                  ISPs. As I explained earlier, that subsidy likely stimulates demand for  
20                  Internet use beyond economically efficient levels—a fact not lost on  
21                  anyone who has followed the phenomenal growth of Internet traffic  
22                  over the past five years. However, if that subsidy to Internet users and  
23                  providers (in short, the “Internet industry”) were deemed to be in the  
24                  public interest, then, as I explained before, it should be made explicit  
25                  and provided for in a competitively neutral manner. Reciprocal



1 compensation in the manner envisioned by Global NAPs is simply not  
2 the answer.

3

4 **Q. DOES THIS CONCLUDE YOUR TESTIMONY?**

5

6 **A. Yes.**

7

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## **Exhibit AXB-1**

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Dr. Banerjee is a Senior Consultant with the Communications Practice at NERA. He is responsible for providing analysis of, and expert witness testimony on, regulatory and economic issues of concern to telecommunications companies, preparing and responding to interrogatories in regulatory proceedings, and conducting econometric/statistical analysis to support marketing and market research activities of telecommunications companies. Dr. Banerjee works on a range of issues including Internet economics, price cap and incentive regulation, local and long distance competition, pricing of interconnection and unbundled services, reciprocal compensation, resale and avoided cost, benchmark and proxy cost models, and universal service. His market research activities are carried out, as needed, in collaboration with leading providers of telecommunications data or directly with telecommunications companies.

Before coming to NERA, Dr. Banerjee was a Research Economist (and internal economic consultant) at BellSouth Telecommunications where he was responsible for providing economic policy guidelines to key decision-makers and the Officer Body, preparing testimony and cross-examination questions, responding to interrogatories, and building econometric models to answer business questions. He provided quantification support on BellSouth's design of a price cap regulatory framework, and contributed to BellSouth's policies on local and toll imputation, universal service, interconnection pricing, rate rebalancing, and per use pricing of vertical services. He also represented BellSouth's participation in the National Telecommunications Demand Study, an ongoing study of demand trends in the telecommunications industry.

Prior to BellSouth, Dr. Banerjee was an economic consultant as a Member of the Technical Staff at Bell Communications Research and a Staff Supervisor at AT&T. Dr. Banerjee has several years of experience teaching graduate and undergraduate courses in economic theory, statistics, econometrics, industrial organization, and public finance. He has conducted research on the dynamics of futures markets and various aspects of time series econometrics. He has presented a number of papers on telecommunications economics issues at national business and academic conferences.

## **EDUCATION**

### ***THE PENNSYLVANIA STATE UNIVERSITY***

Ph. D., Agricultural Economics, 1985

### ***UNIVERSITY OF DELHI, INDIA***

M.A., Economics, 1977

### ***UNIVERSITY OF DELHI, INDIA***

B.A., Economics (Honors), 1975

## **EMPLOYMENT**

### ***NATIONAL ECONOMIC RESEARCH ASSOCIATES, INC.***

1995-            Senior Consultant, Communications Practice. Responsible for applying economic theory, regulatory economics, and econometric analysis to a variety of tasks: supporting telecommunications firms in litigation and regulatory matters, market research, and strategic planning. Provide expert witness testimony and strategic advice.

### ***BELLSOUTH TELECOMMUNICATIONS***

1992-1995      Research Economist, Statistics and Econometrics Group. Developed, led, and disseminated economic and econometric research on issues of concern to BellSouth Telecommunications in particular and the telecommunications industry in general. Contributed to each of the following areas: regulatory economics, demand analysis (growth and elasticities), market potential, diffusion, pricing, cost, new product planning, forecasting, market research, competitive analysis, and the development of *strategy/policy positions for BellSouth*. Supervised and collaborated with other BellSouth economists and strategic planners and outside consultants.

### ***BELL COMMUNICATIONS RESEARCH***

1989-1992      Member of Technical Staff, Regulatory Economics and Pricing Theory, Demand Response Analysis Group. Developed various statistical and econometric methods and models that are applicable to the study of demand for various types of telephone service. The focus was on analysis, forecasting, and rate design support to client companies including BellSouth, U S West, NYNEX, and Bell Atlantic. Developed software for demand and

market potential analysis using advanced mathematical/statistical languages. Transformed original techniques research into business tools for analysts within client companies.

### **AT&T COMMUNICATIONS**

1988-1989 Staff Supervisor, Market Analysis and Forecasting, Consumer Markets and Services. Assisted and contributed to demand analysis and forecasting efforts of the group. The focus was on demand issues related to AT&T's business and residential long distance telephone services.

### **THE PENNSYLVANIA STATE UNIVERSITY**

1985-1988 Assistant Professor, Department of Economics. Developed and taught undergraduate and graduate courses in economics and econometrics. Conducted personal research in economics and econometrics. Supervised graduate student research leading to M.S. and Ph.D. degrees in economics. Developed the econometrics component of a new graduate program in policy analysis at Penn State. And, advised undergraduate economics students on their curriculum and course selection. Taught courses on introductory macro-economic theory, introductory and intermediate micro-economic theory, *industrial organization*, public sector economics, statistics, and introductory econometrics. Developed and taught advanced graduate econometrics and time series courses (*frequency-domain econometrics and spectral analysis, dynamic simultaneous equations systems and state space models, causality, model testing and validation, nonlinear time series, and asymptotic theory*).

1982-1985 Instructor, Department of Economics. Taught a number of undergraduate economics courses including macro-economic theory, micro-economic theory, public sector economics, and statistical foundations of econometrics.

1979-1982 Research Assistant, Department of Agricultural Economics & Rural Sociology. Assisted in research activities of Professor Robert D. Weaver of the Department of Agricultural Economics. Research areas included: *stabilization of prices of internationally traded agricultural commodities; choice under risk-aversion by a firm faced with multiple sources of uncertainty; impacts of public policy on risk-averse firms; market efficiency, role of information, distribution of asset returns, and market equilibrium; and productivity and cost relations in the wheat, corn, and soybean producing areas of the U.S. using crop survey data from the U.S. Department of Agriculture. Most of the work consisted of literature*

research, writing computer programming, and econometric data analysis.

### **UNIVERSITY OF DELHI, INDIA**

1977-1979 Lecturer, Department of Economics, Shri Ram College of Commerce. Taught undergraduate economics courses including micro-economic theory, public finance, and economic planning and policy.

### **HONORS AND AWARDS**

Marquis' Who's Who in the South and Southwest, 1995-96  
Gamma Sigma Delta Honor Society of Agriculture, inducted 1983  
Phi Kappa Phi, inducted 1982

Department Head Award, BellSouth Telecommunications, 1993  
Department Head Commendation, Bell Communications Research, 1992  
Vice President's Award, Bell Communications Research, 1990

### **PAPERS AND PUBLICATIONS**

#### **CONTRIBUTIONS TO NERA REPORTS**

"An Economic and Policy Analysis of Efficient Intercarrier Compensation Mechanisms for ISP-Bound Traffic," (with Agustin Ros and William E. Taylor), ex parte with FCC on behalf of U S WEST Communications, Inc., November 12, 1999.

"Determining Fair and Reasonable Rates Under Competition: Response to Major Themes at the FPSC Workshop," for BellSouth Telecommunications, Inc., November 1998.

"Costing and Pricing Principles for Determining Fair and Reasonable Rates Under Competition," for BellSouth Telecommunications, Inc., September 1998.

"Local Telecommunications Competition: An Evaluation of a Proposal by the Communications Staff of the Florida Public Service Commission," with William E. Taylor, for BellSouth Telecommunications, Inc., November 1997.

"Costing and Pricing Principles for Competitive Telecommunications: A Critique of David Gabel's Recommendations," for BellSouth Telecommunications, March 1997.

"Comments (on Universal Service and the Hatfield Model)," with William E. Taylor, for BellSouth Telecommunications, Inc. (filed with the Federal Communications Commission for CC Docket No. 96-45), August 1996.

"Telephone Company Provision of Broadband Services: Economies of Scope, Competition, and Public Policy," for BellSouth Interactive Media Services, 1995.

"Economic Welfare Benefits from Rate Rebalancing," for Stentor Resource Centre Inc., 1995.

### **TESTIMONY**

Affidavit, on behalf of the United States Telephone Association, Review of the Depreciation Requirements for Incumbent Local Exchange Carriers, CC Docket No. 98-137, November 23, 1998 (with William Taylor).

Affidavit supporting BellSouth Telecommunications Inc.'s motion to dismiss liability case brought by Public Storage Inc. of California because of lack of personal jurisdiction, before the U.S. District Court of the Central District of California, Case No. 90-3943 R (RZX), September 1998.

Affidavit and Reply Affidavit supporting the application by BellSouth Corporation for provision of in-region, interLATA services in Louisiana, Round 2, CC Docket No. 98-121, July-August 1998.

Affidavit and Reply Affidavit supporting the application by BellSouth Corporation for provision of in-region, interLATA services in Louisiana, CC Docket No. 97-231, October-December 1997.

Testimony critiquing the Hatfield Cost Model for setting unbundled network element rates for GTE in Alabama, on behalf of GTE South and Contel of the South in Arbitration with AT&T, Alabama Public Service Commission, Docket No. 25704, November 1996. [Testified at Hearings, December 1996]

Testimony critiquing the Hatfield Cost Model for setting unbundled network element rates for GTE in Texas, on behalf of GTE Southwest in Arbitration with ASCI, Texas Public Utility Commission, Docket No. 16,473, November 1996. [Testified at Hearings, December 1996]

Testimony critiquing the Hatfield Cost Model for setting unbundled network element rates for GTE in Oklahoma, on behalf of GTE Southwest in Arbitration with AT&T, Oklahoma Corporation Commission, Cause No. PUD 960000242, November 1996. [Testified at Hearings, November 1996]

Direct Testimony critiquing the use of the Benchmark Cost Model for setting the unbundled loop rate for BellSouth in Georgia, on behalf of BellSouth

Telecommunications, to Georgia Public Service Commission, Docket 6759-U, October 1996. [Testified at Hearings, October 1996]

Consolidated Direct and Rebuttal Testimony critiquing bill and keep compensation for interconnection, on behalf of BellSouth Telecommunications, to Florida Public Service Commission, Docket 950985-TP (Petitions by Continental Cablevision, Metropolitan Fiber Systems of Florida, and MCI Metro Access Transmission Services), November 1995. [Testified at Hearings, January 1996]

Direct Testimony on unbundling by local exchange carriers and related cost issues, on behalf of BellSouth Telecommunications, to Florida Public Service Commission, Docket 950984-TP (Petitions by Metropolitan Fiber Systems of Florida, and MCI Metro Access Transmission Services), November 1995. [Testified at Hearings, January 1996]

Rebuttal Testimony critiquing bill and keep compensation for interconnection, on behalf of BellSouth Telecommunications, to Florida Public Service Commission, Docket 950985-TP (Petition by Teleport Communications Group), September 1995.

Direct Testimony addressing interconnection rate structure design, on behalf of BellSouth Telecommunications, to Florida Public Service Commission, Docket 950985-TP (Petition by Teleport Communications Group), September 1995.

Testified on behalf of BellSouth Telecommunications in Universal Service Proceeding, Tennessee Public Service Commission, Docket 95-02499, October 1995.

Wrote significant sections of NERA testimony/comments/affidavits presented to:

- state regulatory commissions on
  1. Price cap, local competition, interconnection, and unbundling issues (Connecticut, Kentucky, Louisiana, Mississippi, Pennsylvania, New Mexico, Vermont)
  2. Universal service issues (Alabama, Florida, Kentucky, Louisiana, Mississippi, New Jersey, New Mexico, North Carolina, South Carolina, Tennessee)
  3. Resale and avoided cost (Alabama, Louisiana, Tennessee)
  4. Cost models (Alabama, Georgia, Massachusetts, Missouri, New Jersey, New York, Oklahoma, Pennsylvania, Texas)
  5. Local company entry into interLATA long distance (Alabama, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, South Carolina, Tennessee)
  6. TELRIC pricing of unbundled elements (Alabama, Delaware, Maryland, Mississippi, North Carolina, South Carolina, Tennessee, Virginia, Washington DC, West Virginia)
  7. Access charge reform (Nebraska, Pennsylvania)

8. Rate rebalancing and welfare impacts (Ohio)
  9. Pricing flexibility under price caps (New Mexico, North Carolina, Wyoming)
  10. Cost recovery for Operations Support Systems and service quality measurement (Alabama, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, South Carolina, Tennessee)
  11. Reciprocal compensation for cellular, paging, and internet service providers (Alabama, Colorado, Florida, Georgia, Idaho, Kentucky, Louisiana, Massachusetts, Mississippi, New Mexico, North Carolina, Oregon, South Carolina, Tennessee, Washington)
  12. Payphone rates and new services test (South Carolina)
- Federal Communications Commission in dockets or ex partes on
    1. CMRS interconnection (for NYNEX)
    2. Benchmark and proxy cost models (for BellSouth, Southwestern Bell, and NYNEX)
    3. Universal service (for BellSouth)
    4. InterLATA authority (for BellSouth)
    5. Access reform (for BellSouth)
    6. Regulatory forbearance for handicap services (for BellSouth)
    7. Depreciation reform (for USTA)
    8. Inter-carrier compensation for Internet-bound traffic (for U S WEST)
  - Canadian Radio-television and Telecommunications Commission in price cap proceeding (for Manitoba Telephone System)
  - Telefonica Spain, on matters of reciprocal compensation
  - Civil Action No. 94-324 (GK), *FreBon International Corp. v. Bell Atlantic Corp., et al.*, Defendant's Expert Disclosure Statement

### **TELECOMMUNICATIONS-RELATED PAPERS**

"The Internet: Implications for Regulation and Public Policy," 1999. Co-authored with Agustin Ros.

"The Internet: Market Characteristics and Regulatory Conundrums," 1999. Co-authored with Agustin Ros.

"Telecommunications Privatization and Tariff Rebalancing: Evidence from Latin America," 1999. Co-authored with Agustin Ros. Forthcoming in *Telecommunications Policy*.

"Using Covariances of Share Changes to Determine Substitutability" (an application to media advertising), 1997. Co-authored with Michael Salinger.



"The Case Against Imputation of Access Charges in IntraLATA Toll Prices: Economic Efficiency and Fairness Reconsidered," BellSouth Telecommunications, 1994.

"Pricing of Local Exchange Interconnection Service From the Perspective of Economic Theory," BellSouth Telecommunications, 1993.

"Economies of Scale and Scope, Subadditivity of Costs, and Natural Monopoly Tests for Regulated Utilities," BellSouth Telecommunications, 1993.

"Fairness and Economic Efficiency in Regulation: Imputation v. Equal Contributions in IntraLATA Toll Pricing," Report to the Task Force on Imputation of Access Charges in IntraLATA Toll Price, BellSouth Telecommunications, 1993.

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### **MISCELLANEOUS PAPERS**

"Does Futures Trading Destabilize Cash Prices? Evidence for U.S. Live Beef Cattle," (with R.D. Weaver), Journal of Futures Markets, Vol 10(1), 1990, (pp. 41-60).

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"Cash Price Variation in the Live Beef Cattle Market: The Causal Role of Futures Trade," (with R.D. Weaver), Journal of Futures Markets, Vol 2(4), 1982, (pp. 367-389).

"Unemployment Rate Dynamics and Persistent Unemployment Under Rational Expectations: A Comment," (with V. Moorthy), Working Paper No. 8-87-1, Department of Economics, The Pennsylvania State University, 1987.

"The Standard Errors of Characteristic Roots of a Dynamic Econometric Model: A Computational Simplification," Working Paper No. 5-87-3, Department of Economics, The Pennsylvania State University, 1987.

"Market Structure, Market Power, and Dynamic Price Determination in the Retail Food Industry," (with R.D. Weaver), Working Paper No. 5-87-2, Department of Economics, The Pennsylvania State University, 1987.

"Does Futures Trading Destabilize Cash Prices? Evidence for Live Beef Cattle," (with R.D. Weaver), Working Paper No. 5-87-1, Department of Economics, The Pennsylvania State University, 1987.

"Existence of Portfolios with Simultaneous Trading in Unrelated Speculative Assets," Working Paper No. 8-86-2, Department of Economics, The Pennsylvania State University, 1986.

"Models of Cash-Futures Market Complexes for Commodities Characterized by Production Lags," Working Paper No. 7-86-2, Department of Economics, The Pennsylvania State University, 1986.

"Cash Price Stability in the Presence of Futures Markets: A Multivariate Causality Test for Live Beef Cattle," (with R.D. Weaver), Staff Paper No. 45, Department of Agricultural Economics and Rural Sociology, The Pennsylvania State University, 1981.

"Optimal Interpolation and Distribution of Time Series by Related Series Using a Spectral Estimator for the Residual Variance," Bell Communications Research, 1990.

"Size and Power Characteristics of Three Tests of Nonlinearity in Time Series," AT&T, 1989.

"Model Testing and Selection in Applied Econometrics," AT&T, 1989.

### **CONFERENCE PRESENTATIONS**

"The Internet: Implications for Regulation and Public Policy," (with Agustin Ros), 27<sup>th</sup> Annual Telecommunications Policy Research Conference, Alexandria, VA, September 25-27, 1999.

"The Internet: Market Characteristics and Regulatory Conundrums," (with Agustin Ros), International Communications Forecasting Conference, Denver, CO, June 15-18, 1999.

"Telecommunications Privatization and Tariff Rebalancing: Evidence from Latin America," (with Agustin Ros), 18<sup>th</sup> Annual Eastern Conference of the Advanced Workshop in Regulation and Competition, Rutgers University, Newport, RI, May 26-28, 1999.

"An Estimate of Current Universal Service Obligations and the Likely Impact of Federal and State Universal Service Plans," (with Agustin Ros and Neil Zoltowski), International Communications Forecasting Conference, St. Louis, MO, June 9-12, 1998.

"Competitive Telecommunications and its Aftermath: Economic Policy Issues and Modeling Needs," International Communications Forecasting Conference, Dallas, TX, April 16-19, 1996.

"On Modelling the Dynamics of Demand for Optional and New Services," International Communications Forecasting Conference, Toronto, Canada, June 13-16, 1995.

"The Case Against Imputation of Access Charges in IntraLATA Toll Prices: Economic Efficiency and Fairness Reconsidered," Rutgers University Advanced Workshop in Regulation and Public Utility Economics, Seventh Annual Western Conference, San Diego, CA, July 6-8, 1994.

"Future Directions in Modeling the Demand for Vertical Services," National Telecommunications Demand Study Conference, La Jolla, CA, March 24-25, 1994.

"E: A Maximum Likelihood Estimation Program," National Telecommunications Forecasting Conference, Crystal City, VA, June 1-4, 1993.

Discussant of "The National Telecommunications Demand Study," National Regulatory Research Conference on Telecommunications Demand, Denver, CO, August 3-5, 1992.

"Using Demographics to Predict New Service Take Rates: Discrete Choice Analysis vs. Categorical Data Analysis," National Telecommunications Forecasting Conference, Atlanta, GA, May 5-8, 1992.

"Price Cap Regulations for the LECs: Implications for Demand and Revenue Forecasting," National Telecommunications Forecasting Conference, Boston, MA, May 30, 1991.

"Demand Migration for Special Access High Capacity Services," Rutgers University Advanced Workshop in Regulation and Public Utility Economics, Third Annual Western Conference, San Diego, CA, July 11-13, 1990.

"Error Components Panel Data Modeling of Telecommunications Access Demand," Bellcore-Bell Canada Telecommunications Demand Analysis Conference, Hilton Head, SC, April 22-25, 1990, and Bell Atlantic Business Research Conference, Baltimore, MD, October 24-27, 1989.

"Analysis of Integrated Demand Systems," Rutgers University Advanced Workshop in Regulation and Public Utility Economics, Second Annual Western Conference, Monterey, CA, July 5-7, 1989.

Panel Discussion on "The Regulatory and Operational Impacts of Price Caps," National Telecommunications Forecasting Conference, San Francisco, CA, May, 1989.

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